Before the COPYRIGHT ROYALTY JUDGES Washington, DC

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In the Matter of

Phase II Distribution of the 2000, 2001, 2002 and 2003 Cable Royalty Funds

Docket No. 2008-2 CRB CD 2000-2003 (Phase II)

WRITTEN REBUTTAL STATEMENT OF THE SETTLING DEVOTIONAL CLAIMANTS

Pursuant to 17 U.S.C. § 803(b)(6), section 351.11 of the rules of the Copyright Royalty Judges ("Judges"), 37 C.F.R. § 351.11, and the Judges' April 16, 2013 Scheduling Order, the Settling Devotional Claimants ("SDC") submit their written rebuttal statement in connection with the above-referenced proceeding to determine the Phase II distribution of the 2000, 2001, 2002, and 2003 cable royalty funds attributable to syndicated devotional programming. This memorandum summarizes the written rebuttal testimony of SDC witnesses.

SUMMARY OF TESTIMONY

I. The Testimony of Rebuttal Witnesses

A. Testimony of Dr. William J. Brown

Dr. William J. Brown is a Professor and Research Fellow at the School of Communication and the Arts at Regent University in Virginia Beach, Virginia, and a former Dean of the School. He is also a partner at Brown Fraser & Associates, a consulting firm in Chesapeake, Virginia. Dr. Brown submitted written testimony in connection with the Written Direct Case of the SDC and discussed research methodologies relevant to the allocation of royalty shares among valid devotional claimants. In his rebuttal testimony, Dr. Brown will discuss his review and analysis of the methodology submitted by Independent Producers Group

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("IPG") for allocating shares between the SDC and IPG. He will also discuss his analysis of relevant viewing data, ratings and the Bortz survey. Dr. Brown provides his recommendations for the allocation of shares in the devotional claimant category, which the Settling Devotional Claimants endorse as the best basis for dividing the 2000-2003 Phase II Devotional Claimant Category royalty shares.

B. Testimony of Alan G. Whitt

Alan G. Whitt, owner of IT Processing, has an extensive educational and professional career in management and processing of large data files and related computer programming. He holds degrees in computer science and technology of management. In his testimony, Mr. Whitt will discuss his work in preparing 2000-2003 Household Viewing Hours Data Reports for the Devotional Claimants referenced in the rebuttal testimony of Dr. Brown.

II. Record Evidence Designated by Reference

The Settling Devotional Claimants also designate the following additional record testimony from the 1998-99 Phase I Proceeding (*In the Matter of Distribution of 1998 and 1999 Cable Royalty Funds*, Docket No. 2001-8 CARP CD 98-99):

- A. Marsha Kessler: June 2, 2003 (pp. 6347-6454); June 3, 2003 (pp. 6456-6613); July 14, 2003 (pp. 9478-9491); and July 15, 2003 (pp. 9724-9753);
- B. Paul Lindstrom: June 9, 2003 (7175-7445);
- C. Paul Donato: June 9, 2003 (pp. 7445-7520).

Respectfully submitted;

Clifford M. Harrington (D.C. Bar No. 218107) Matthew J. MacLean (D.C. Bar No. 479257) Victoria N. Lynch (D.C. Bar No. 1001445)

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May 15, 2013

CERTIFICATE OF SERVICE

I, Victoria N. Lynch, hereby certify that a copy of the foregoing "WRITTEN REBUTTAL STATEMENT OF THE SETTLING DEVOTIONAL CLAIMANTS" was sent overnight delivery via Federal Express this 15th day of May, 2013 to the following:

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Royalty Funds)	

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Rebuttal Testimony of Dr. William J. Brown

Testimony of William J. Brown

I. Purpose of My Rebuttal Testimony

In connection with the Direct Case of the Settling Devotional Claimants ("SDC"), I presented my background and credentials (which are hereby incorporated by reference) and testified regarding the quantifiable criteria I believe the Judges should consider in allocating shares among qualified Devotional Claimants.¹ For this rebuttal testimony, I have been asked to review the methodology and documentation supporting that methodology offered by Independent Producers Group ("IPG") for allocating shares between SDC and IPG. Based on my review, I found the IPG methodology to be unreliable. It is premised on faulty and unsupported contentions for valuation of devotional programming. It is riddled with calculation errors that, among other things, inexplicably fail to employ its own statistical coefficients. I believe that it provides no credible basis for the Judges to make a rationale allocation of shares.

In my initial testimony, I urged that the 100% of the devotional claimants' share be awarded to the SDC, because IPG had not established that it represented any valid claims in this proceeding. After a preliminary hearing, the Judges granted in part and denied in part SDC's

¹ As to the criteria, I first acknowledged that in Phase I Proceedings, the Bortz methodology provided the most reliable measure of relative marketplace value to determine the allocation of royalties among Phase I claimant categories. Since the Bortz survey does not attempt to allocate shares among particular programs within those categories, I questioned whether the Bortz survey data would be a valuable tool for Phase II purposes. I did acknowledge, however, that ratings data would be a valuable tool for allocating shares among Phase II program claims, because ratings measure the actual interests of subscribers and thereby provide meaningful evidence as to the preference for and valuation of content. For Phase II purposes, ratings can be a very useful tool for establishing the relative marketplace value of particular programs in the devotional category.

Motion to Strike certain IPG claims, leaving five IPG-represented devotional claimants. Because of this ruling, I have reviewed relevant data to provide the Judges grounds for allocating the royalties in the devotional category.

II. IPG'S METHDOLOGY IS NOT CREDIBLE

A. Lack of Credentials of IPG's Methodological Source.

1. IPG's Methodology is Developed by an Unqualified Source.

In advancing its Direct Case in this proceeding, IPG relies exclusively upon the testimony of Mr. Raul Galaz for the development and implementation of a methodology for the allocation of shares between IPG and SDC. There is nothing in the evidence presented by IPG that I have reviewed which establishes that Mr. Galaz has the necessary expertise to create and design a methodology for the allocation of copyright royalties. He has not evidenced any economic or statistical training or expertise. He has not published academic or peer-reviewed articles, nor is he a member of any professional organization associated with analysis of economic trends or the designed and critique of survey instruments. He does not cite any academic or professional research to support the methodology he uses to develop IPG's claims.

Further, as detailed in representation agreements between IPG and copyright owners it claims to represent, IPG has a material financial stake in the outcome of this proceeding. It will receive between 15%-40% of royalties paid to copyright owners. While Mr. Galaz's personal share of the royalty proceeds is not detailed, he appears to be the only employee of a company owned by his mother and sister. Therefore, he has either a direct, or through family members, an indirect stake in the outcome of his analytic work. This violates one of the central tenants of good research: to use unbiased, expert resources. In addition to the apparent problems that the

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key proponent of the IPG methodology is inexperienced and self-interested, the methodology is fundamentally unsound and its implementation is riddled with errors.

B. Description of IPG's Time-Based Methodology.

IPG states in its Direct Case that compensation for qualified broadcasts on stations it selected² should be based on four factors: 1) the number of households receiving the retransmitted signal, 2) the fees attributable to the station signal, 3) the length of the telecast, and 4) the time placement of the telecast. Its calculation is then applied against the appropriate Phase I royalty pool. *See* IPG Direct Case, Testimony of Raul Galaz at 14. IPG's Direct Case posits that the only measure for allocating royalties is how many distant subscribers had theoretical access to a program. How many actually saw a program is irrelevant to IPG's methodology. Further, IPG applies its formula to all three Phase II categories it is contesting, Sports, Program Suppliers and Devotional, without assessing whether there is any reason to adjust its compensation scheme among these categories. This one-size-fits-all approach fails to consider the nature of devotional programming and its carriage on broadcast stations.

1. IPG fails to explain why Devotional Programming should be treated the same as Sports and Movies/Series in its formula that is tied to the number of distant subscribers.

As illustrated in the Bortz Survey report submitted by the Joint Sports Claimants in this proceeding, devotional content is a niche factor for cable operators seeking to attract and retain subscribers by importing distant signals. Specifically, the Bortz survey results from 2000-2003 credit devotional programming with a "distant signal programming value" of about 6.4%. *See*

² In its selected stations, IPG includes many foreign stations from Canada and Mexico without indicating how devotional programs on those signals are compensated in this Phase II proceeding.

Rebuttal Exhibit 1 ("Summary of Cable Operator Distant Signal Programming Value Allocations, 1978-2005). This compares to 75%-80% for sports and movies/series. In short, the Bortz survey shows that cable operators believe the vast majority of their subscribers are attracted by non-religious content. IPG's methodology tied to the number of subscribers presumes that every program category is responsible for delivery of the entirety of the subscriber base; Bortz proves otherwise. Niche programming is primarily responsible for valuable niche subscribers, but not for all subscribers on a cable system. In short, IPG's Direct Case does nothing to explain its rationale for the use of the total number of subscribers when the devotional category is accorded small Phase I valuation; instead, IPG merely relies upon the presumptive, non-expert views of IPG's own employee, Mr. Galaz.

2. IPG fails to explain why fee generation is an appropriate standard for Devotional Programming shares.

The amount of funds attributed to specific signals, long dubbed "fee generation," should also not be a factor in allocating shares. In the most recent Phase I proceeding, for example, when the Canadian Claimants Group urged a "fee generation" allocation for its Phase I award, the Judges were disinclined to use this methodology because "it is not possible to determine precisely at what royalty rate the cable system paid for the Canadian signal (or any other distant signal, for that matter)." *Distribution of the Cable Royalty Funds for 2004 and 2005*, Docket No. 2007-3 CRB CD 2004-2005, 75 Fed. Reg. 57063, 57071 (September 17, 2010). Even though Canadian claimants attempted to correlate fees generated for an entire, specific signal comprised of Canadian programming content, in the case of IPG's methodology, there is no similar "entire signal" rationale. Simply stated, even if IPG could accurately determine how much in fees were paid for the carriage of a specific signal (which it cannot), there is no mechanism by which IPG can attribute

those fees to a specific program category. Further, a large percentage of royalties in this proceeding are attributed to one superstation (WGN). Not only are there only one or two compensable religious programs on WGN in any given year in this proceeding, the vast majority of their telecasts are scheduled at 6:00 AM. IPG does not establish any rationale for allocating fees attributed to WGN to these specific programs; hence, any fee generation apportionment for religious programming would be purely arbitrary.

Thus, two of the essential elements of its methodology – the number of subscribers viewing a distant signal and the purported fees generated by such signals – lack a sound rationale for being key indicators in connection with the allocation of devotional shares.

3. IPG's Time Factor Contradicts CRT Precedent.

Another central underpinning of IPG's methodology is its calculation of shares based on the volume of time (minutes) that qualified programs appear on broadcast stations selected by Mr. Galaz. Although "time" was once considered a secondary factor in the first CRT decision allocating Phase I shares, by the 1983 determination, CRT expressly rejected a time-based formula. Specifically, with respect to the Devotional Claimants, the CRT stated: "We again reject any time-based formula, for, as we have said, they only serve to distort any marketplace analysis." *1983 Cable Royalty Distribution Proceeding* (Docket No. CRT 84-1 83CD), 51 FR 12792 (at page 40) (April 15, 1986).

4. IPG's Time Period Weight Factor Adjustment is Unsupported by Expert Analysis and Its Implementation is So Flawed As to Render it Useless.

IPG attempts to adjust the volume of time by a factor it asserts is tied to the time of day when the program airs. Mr. Galaz's testimony indicates that IPG's "time period weight factor" was developed "to replicate the decision-making made by a CSO [Cable System Operator]." *See* Direct Case of IPG, Testimony of Raul Galaz at 20. Mr. Galaz does not offer any support for his claim that IPG has "replicated" any such decision-making. Instead, he resorts to pure speculation that "the CSO may only reasonably predict on a day-to-day basis the relative viewership of a program based on the timing of its placement on a station's lineup." *Id.* Such unfounded speculation further renders IPG's methodological procedures as severely flawed.

To meet the impossible task of trying to justify IPG's faulty methodology, Mr. Galaz invented a "time period weight factor" which he states he has based on MPAA/Nielsen viewing data offered in the 1997 Phase II (Program Supplier) proceeding. Without any empirical research to support his analysis, Mr. Galaz attempts to apply the 1997 data he appears to have had in hand to the present proceedings. *Id.* at 21, n. 19. Mr. Galaz's effort is both unconvincing because of its lack of statistical rigor, and presumptive because it imposes viewing habits from 1997 on a public watching programming telecast as late as 2003. This is done without any attempt to reconcile the changes in the cable marketplace, including the switch of WTBS from a cable distant superstation to a cable network, the expansion in the number of program networks between 1997 and 2003, and the emergence of other program viewing opportunities (via DVD and the Internet). It is also ironic that IPG applies the very data it so vigorously challenged in the 1997 proceeding.

As set forth in an exhibit to its Direct Case, IPG's "time period weight factor" consists of 48 numerical coefficients organized by half hour increments. As explained by Mr. Galaz, time period weight factor is a necessary multiplier in all calculations designed to determine the relative value of programs. *Id.* at 20-22 and Exhibit 6. As further explained by Mr. Galaz, the time period weight factor coefficients include his "straight-line interpolation" to assign values to fill gaps in the MPAA/Nielsen data during for 2am-6am. *Id.* at 21. This "straight-line

interpolation" produces anomalous and questionable results. For example, the time period weight factor for 3AM-3:30AM is 0.005004555. By contrast, the time period weight factor for 6AM-6:30 AM is 0.003054452, and for 6:30AM-7AM is 0.004561423. In other words, by IPG's methodology, a program airing at 6AM is accorded 60% the value of a program airing at 3AM, and a show starting at 6:30AM is worth 10% less than the a program airing in the dead of night. Such illogical results completely undermine the validity of IPG's time period weight factor which is the basis of their claim.³ A valid measurement should produce consistent results in every instance in which it is applied within a single study.

5. IPG's ITEM 35 is the calculation of relative shares for IPG and SDC.

In response to discovery on its Direct Case, IPG produced an Excel Spreadsheet (Item 35) that purportedly delineates all relevant information regarding the religious programs carried on a selection of televisions and the calculations of relative shares for SDC and IPG on a program-by-program basis. The spreadsheet, which contains 177,964 lines of information, is too voluminous to reproduce here. However, a sample of initial entries in 2000 is provided for illustrative purposes and attached as Rebuttal Exhibit 2.

IPG's methodology is as follows: For each line of information, the "weighted value subscribers" figure (WVS) is calculated by multiplying the total number of subscribers attributed to the station (SWF_Subs), times the length of the program (H), times the "time period weight factor" (TPWF). The "weighted value fees" (WVF) figure is calculated by multiplying the total amount of copyright royalty fees attributed to a signal (SWF_Fees), times the length of the

³ According to the Testimony of Alan G. Whitt filed in support of SDC's case, by 2000 Nielsen was using 24-hour diary data. Testimony of Alan G. Whitt at 4, n1. Therefore, IPG's need for interpolating time data is misguided.

program (H), times the "time period weight factor" (TPWF). IPG then adds the "weighted value subscribers" to the "weighted value fees," and divides by two to arrive at a "weighted value" (WV) for the program.⁴ The formula can be represented as follows:

$$WV = [(SWF_Subs x H x TPFW) + (SWF_Fees x H x TPFW)]/2$$

To simplify, this formula is equivalent to:

 $WV = 0.5 x [(SWF_Subs + SWF_Fees) x H x TPFW]$

Crucially, IPG fails to follow its own formula. IPG's calculations in Item 35 apply "time period weight factors" that do not come from its list of "time period weight factors" in IPG Exhibit 6. In fact, the time period weight factor used in Item 35 appear nowhere in Exhibit 6. Therefore, even by its own methodology, calculations made by IPG to determine its claimed share in this proceeding are wrong.

Moreover, IPG incorrectly attributes non-devotional programs to its devotional claimants, thus falsely inflating its share of the proceeds and casting doubt on its data collection procedures. One case in point appears as the first program in the Item 35 list, which has been reproduced in Rebuttal Exhibit 2. The program, entitled *Power Play*, is ascribed to Billy Graham; however, the synopsis appearing next to the title makes clear this is *not* a Billy Graham program, but rather is a commercial comedy/drama about a Canadian hockey team. This *Power Play* was produced by Alliance Atlantis Communications and others, including Canadian Television, and distributed by

⁴ Why the two calculations should be added together and then divided by 2 is not adequately explained by IPG.

⁵ Under Item 35, Column L (Synopsis), the first three episodes of *Power Play* are described as follows: 1) "Mark is served with divorce papers and is unable to focus on leading the team to the playoffs; 2) "Three games into the quarter finals the Steelheads have a chance to win the cup for the first time in the franchise's history;' and 3) "The Steelhead franchise is on the verge of being

A cursory review of numerous other claimed programs by IPG reveals that many do not belong in the IPG's *devotional category* claims, including *The Homecoming* (a 60 minute program about "a city kid causes havoc when he moves to a new school"); *Repeat Performance* (a 90 minute program about "a man is involved in a hit-and-run accident"); and *Something to Sing About* (a 120 minute 1937 movie about "a New York bandleader becomes a Hollywood dancer" starring James Cagney). The collection of these misfits in the Devotional Claimants category undermines any suggestion that IPG applied rigorous and reliable analyses to the identification and selection of religious programming.

As discussed earlier, IPG's methodology relies in material part on the discredited notion that the length of time that a program is telecast establishes the relative marketplace value of the program. When the CRT dropped the time factor decades ago, the reason was clear: the amount of time a program airs is not an indication of the relative marketplace value of the program to the cable operators or to subscribers. By their rulings, the CRT, CARP and CRB have consistently determined that the length of time a program airs is not an indication of its relative marketplace value.

For devotional programs, length of time of a telecast is not an indicator of relative marketplace value. Because the number of minutes of telecast is subject to station availability and is controlled by the specific ministry, time does not correlate to the public interest in a particular show. Further, while the Bortz survey established that cable operators clearly value religious programming, the only reliable way to compare relative value of religious programs is viewership, not number of minutes.

revoked by the league; Brett's relationship with his daughter falls apart." These are not devotional programs.

In my opinion, a comparatively higher rated devotional program running once a week on a Sunday is more valuable to the cable operator and the subscribing public than a program with a substantially smaller audience running six days a week. Take, for example, Crystal Cathedral Ministries' *Hour of Power* and Kenneth Copeland's weekly and daily show (also called *Believer's Voice of Victory*). According to Nielsen statistics, *Hour of Power* was the highest rated religious program in February 2000, garnering an equivalent national rating of 1. By contrast, Kenneth Copeland's once a week, 30 minute program, had a 0.4 rating and its five-day a week, 30 minute program, garnered an equivalent national rating of 0.2. *See* Rebuttal Exhibit 3. In short, even though *Hour of Power* represented one-third of Kenneth Copeland Ministries' composite weekly time, its national rating was 1.67 times greater.

In order to estimate how these two shows, both with substantial national reach⁶ fared under IPG's methodology, I isolated IPG's February 2000 data for each program from IPG's Item 35, its composite listing of all devotional programs and IPG-assigned values. *See* Rebuttal Exhibit 4 for *Hour of Power* and Rebuttal Exhibit 5 for *Believer's Voice of Victory*. Then, I totaled the "weighted value subscribers" figure (WVS) and the "weighted value fees" figure (WVF) for each program, each of which is a function of multiplying total subscribers or total fees with the time of the program and the "time period weight factor". *Compare* Rebuttal Exhibit 4, line 112, Columns V & W with Rebuttal Exhibit 5, line 689, Columns V & W. The results were are presenting in Table 1 on the following page.

⁶ In February, 2000, according to Nielsen, CCM's program had 161 affiliates 92% of the United States in February 2000; KCM's weekend show had 133 affiliates reaching 82% of the United States, while its daily program was carried by 114 stations covering 72% of the United States. *See* Rebuttal Exhibit 3.

Table 1

Program	WVS	Percentage	WVF	Percentage
Hour of Power (highest rated program in February 2000)	404,547,038	47%	434,717,674	38%
Believer's Voice of Victory (2 shows with 60%the rating of Hour of Power)	447,487,799	53%	709,674,253	62%

Weighted Value Subscribers and Fees of Hour of Power and Believer's Voice of Victory

In both instances, whether comparing subscriber value or fees values, IPG's formula calculates that because KCM's program has more time, it should be entitled to a higher relative marketplace value for cable operators. The value utilizing the fees generated formulation is particularly faulty, suggesting that a program with 1.67 times the national rating should receive barely 60% of the value assigned to the comparative ministry. The primary reasons for this disparity are that IPG's methodology gives excessive weight to the amount of time the program is on, the total number of subscribers and the fees paid, while completely ignoring viewership.

Another glaring defect in the IPG database is the inexplicably repetitive values for the subscriber and fees formula. For its subscriber-based valuation, IPG claims that its multiplies the number of distant subscribers attributed to a station by the time (in minutes) by the time period weight factor. For the fees-based valuation, it multiples the fees generated by the time (in minutes) by the time period weight factor to derive the subscriber and fees value for the program. However, look at the *Hour of Power's* February 2000 data – Columns V & W, lines 1-28. According to the data that IPG relies upon for the subscriber and fees values (IPG Item 21 [CDC

Data]), the seven different television stations carrying *Hour of Power* each have different subscriber and fee-generation statistics:

Hour of Power Station	Distant Subscribers	Fees Generated
KATV	130,291.5	\$90,709
KCAL	281,057	\$514,554
KIAH	55,868	\$72,472
KMSP	141,303	\$205,004
КОКН	19,529.5	\$52,589
KPTV	79,874	\$161,609
KTVU	77,650.5	\$114,803

Source: IPG Discovery Item 21 (CDC Data)

Despite these statistical differences, all the "weighted value subscribers" were the same (3,352,182) and all the "weighted value fees were the same (\$1,197,643). This is a mathematical impossibility under IPG's methodology. Yet, IPG never reveals how it calculated these figures,⁷ nor does it explain why the totals for seven different stations are the same.

Further, by weighing the number of subscribers and the fees purportedly generated for the carriage of a signal, IPG gives inflated values, particularly to devotional programs carried by WGN-America. During 2000-2003, WGN-America was the dominant superstation, averaging more about 33 million subscribers yearly and, according to the CDC formula, generating on average about \$55 million. IPG Direct Case, Item 21 (CDC Station Data). To test the value that IPG ascribed to WGN-America devotional content, I first summed all the subscriber and fees

⁷ The documents provided by IPG in response to discovery in this proceeding had all formulas stripped from them, so that it is impossible to determine exactly how the number in a cell was computed.

values for the 177,964 line entries in Item 35. *See* Rebuttal Exhibit 6. Then, I isolated the devotional programs IPG indicated were carried on WGNA in the Item 35 listing of 177,964 entries. For 2000-2003, there were only four titles, consisting of a total of 211 entries in the IPG database. *See* Rebuttal Exhibit 7. 206 of the 211 entries (all but five) were one program claimed by SDC and one program claimed by IPG. Both programs ran at 6AM on Sundays. According to the IPG methodology, the total value for these 211 programs, compared to all the programs in IPG's database carried over the four years, is presented in Table 2.

Table 2

Total Claimed	Value of All IP	G Programs vs.	. IPG Programs on	WGA
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IPG Methodology	WVS	%	WVF	%
All Programs Entries (177,964 entries)	387,475,913,978	100%	599,342,044,730	100%
WGNA Only (211 entries)	68,392,042,853	17.7%	113,753,798,218	19%

What this analysis shows is that according to IPG's methodology, two programs airing at 6AM on Sunday morning in Chicago (carried actually at 4AM on the West Coast of the United States), constituting an infinitesimal fraction (0. 119%) of the entire Devotional Claimant category based asserted by IPG in its formula are entitled to receive more than 18% of all Devotional Category revenues. This is an absurd result that underscores the lack of any utility to the IPG formula. In summary, the application of IPG's methodology demonstrates that it produces severely flawed results, adding additional evidence that IPG's methodology is not valid.

III. Reports of Household Viewing Hours ("HHVH") Produced by MPAA and Nielsen

In my direct case testimony, I stated that ratings (program viewing), supplemented if feasible by Bortz survey results, are the best basis for determining the relative marketplace value of the programming for Phase II purposes. Because the Judges have now ruled that IPG represents compensable claims in this devotional category, I revisited certain available data to assist in this analysis.⁸

A. Background on Development of the MPAA HHVH Report.

For the royalty years 2000-2003, SDC acquired from IT Processing annual reports summarizing data obtained by MPAA and Nielsen regarding the estimate of viewing of religious programs on a distant basis. In my opinion, these data offer a useful way to estimate the relative shares of the parties in this proceeding, SDC and IPG. The way the data were collected and produced is described in the testimony of IT Processing's Alan G. Whitt included with the SDC's Rebuttal Case and the Phase II Direct Case of Program Suppliers (particularly the testimony of Marsha Kessler and Paul Lindstrom). Ms. Kessler and Mr. Lindstrom have testified numerous times in copyright royalty proceedings regarding similar work in developing an estimate of the viewing of television programming on cable systems in distant markets.⁹

⁸ My Rebuttal Testimony assumes that certain programs claimed by IPG are now validly claimed. *See Memorandum Opinion and Order Following Preliminary Hearing on Validity of Claims*, In the Matter of Distribution of 2000, 2001, 2002 and 2003 Cable Royalty Funds, Docket No. 2008-2 CRB CD 2000-2003 (Phase II). I understand that the SDC reserves its right to appeal that conclusion.

⁹ MPAA-represented Program Suppliers have long utilized a Nielsen based study of viewing in these proceedings. *See* Testimony of Marsha Kessler, Paul Lindstrom and Paul Donato incorporated by reference by SDC in this case from *In the Matter of Distribution of the 1998-1999 Cable Royalty Funds*, Docket No. 2001-8 CARP CD 98-99..

Briefly stated, for each year, 2000-2003, Ms. Kessler (Vice President, Retransmission Royalty Distribution of MPAA) developed criteria for the selection of television stations that were significantly retransmitted by cable systems to subscribers on a distant basis. Ms. Kessler utilized reports from Cable Data Corporation ("CDC") to support her selection criteria.¹⁰ Then, by referencing relevant copyright and communications statutory and regulatory provisions relevant to the cable compulsory licensing system, Ms. Kessler determined in which U.S. counties each of the selected television station's viewing was deemed to be distant for copyright royalty purposes. Each station's status as a distant signal in specified counties was then provided to Paul Lindstrom, Senior Vice President of Nielson. Mr. Lindstrom then culled information from Nielsen's four annual sweep reports to estimate the distant cable viewing in quarter hour blocks of time of all measured stations in cable systems in distant markets as identified by MPAA. Nielsen's quarter hours results were then transmitted to Mr. Whitt, President of IT Processing, LLC, an expert in processing of large data files. Mr. Whitt received the data and, utilizing sophisticated software programming and the data from Tribune Media Services (TV DATA) of programs telecast in 2000-2003, he determined the programs to which the viewing information was attributed. For the Reports on Household Viewing Hours of Devotional Programs, Mr. Whitt organized programming data for entries he identified as religious or devotional.

B. Comparison of HHVH Results for SDC and IPG-claimed Programs.

¹⁰ See Program Suppliers' Direct Case in this proceeding, Testimony of Jonda K. Martin. CDC has created a database consisting of information from the semi-annual Statements of Account filed by cable systems with the Copyright Office. See Transcript of Testimony of Jonda K. Martin in this proceeding. Vol. 1 (147:14-148:12; 149:19-150:2).

The data reports included information for programs that were both claimed programs and unclaimed programs for purposes of this royalty distribution proceeding. To address the qualified claimant programming, I culled the information and produced a summary which is attached as SDC Rebuttal Exhibits 8-11.¹¹ SDC Rebuttal Exhibit 12 is a spreadsheet summarizing the data for each year for SDC and IPG by program claimed. Based on the HHVH analysis, Table 3 provides the relative shares for SDC and IPG.

Table 3

Claimant	2000	2001	2002	2003	
SDC	60.8%	77%	61.9	70.5%	
IPG	39.2%	23%	38.1%	29.5%	

Shares of SDC's and IPG's HHVH Viewership from 2000-2003

C. Consideration of Bortz Data.

In my direct written testimony, I indicated that Nielsen viewing data would be most useful, supplemented where feasible by Bortz data. To see if the Bortz data could offer useful information, I reviewed the 2000-2003 redacted, raw data produced by the Joint Sports Claimants on a confidential basis in connection with the 2004-2005 Phase I proceeding. The data consists of redacted surveys forms, a specimen of which is attached as Exhibit 13. In each calendar year, JSC produced approximately 250 surveys. In particular, the forms identified for each surveyed system, which signals were transmitted on a distant basis and the values each respondent ascribed to the measured categories. A review of the raw data forms shows that even

¹¹ Rebuttal Exhibit 8 is data for 2000; Rebuttal Exhibit 9 is data for 2001; Rebuttal Exhibit 10 is data for 2002 and Rebuttal Exhibit 11 is data for 2003.

though the respondents accorded value to the religious programs on the identified stations, the survey form did not attempt to distinguish between particular programs on the stations. Moreover, because broadcast stations identified as distant signals in the Bortz Survey typically have a number of devotional programs, it is not possible to discern which program or programs the respondent ascribed the value. Therefore, I conclude that the Bortz survey data cannot be used to supplement the MPAA/Nielsen viewing data to determine the comparative value of programs within the single genre of devotional programming.

D. Utility of the HHVH Data.

In the absence of useful Bortz data, I return to the value of the HHVH data for the present proceeding. First, as a methodological tool for this proceeding, precedent supports turning to ratings data in the absence of Bortz statistics. As the Librarian stated in the 1998-99 cable proceeding:

The Panel did not discard the Nielsen study completely, however, and found that it could be useful tool in those circumstances when the Bortz survey could not be used. *Distribution of 1998 and 1999 Cable Royalty Funds*, Docket No. 2001-8 CARP CD 98-99, 69 Fed. Reg. 3606, 3609 (January 26, 2004).

Second, it is notable that the 2000-2003 HHVH ratings data were developed without SDC input. The methodology was not designed to favor any party; therefore, HHVH results do not reflect any favoritism of either SDC or IPG. SDC had no involvement in the station selection criteria or the Nielsen criteria for measuring viewing. In short, there is no built in methodological bias or sample or statistical prejudice that favors one set of claimants over the other. The strength and deficiencies in the methodology apply equally to SDC and IPG.

Third, while certain elements of the HHVH statistics have been criticized, notably the instances where no viewing data was measured, Paul Lindstrom's testimony in the MPAA's

direct case provides a satisfactory explanation of that phenomenon. Based on my review of the HHVH data, the instances of "zero" for specific programs does not advantage either SDC or IPG in any material way.¹²

In sum, as a methodology, the MPAA-Nielsen HHVH database is a neutral resource that affords a fair basis for allocating Phase II shares within a zone of reasonableness.

E. NSI Data is Confirmatory of the Valuation Analysis.

As a basis to support the relative allocation of Phase II devotional shares, I also reviewed local ratings information from the Nielsen Station Index ("NSI") Report of Devotional Programs for the months of February, 2000-2003. *See* Rebuttal Exhibit 14. NSI summarizes the local ratings of programs during the sweep months. Local ratings may offer a reasonable proxy for the assessment of viewing of religious programming on a distant basis. I have studied television viewing of religious programming over many years of research and am not aware of any study that would suggest a reason why viewing patterns of religious programming on a distant basis would vary substantively from local station viewing. NSI local viewing data includes a larger sample because more diaries are tabulated; the HHVH analysis only includes diary viewing in distant markets, i.e. a smaller but more targeted sample for royalty distribution purposes.

To test my hypothesis, I looked at the comparative data for *Hour of Power* and Kenneth Copeland Ministries' programming in 2000. In 2000, *Hour of Power* earned 362,738 HHVH in

¹² Overall, most of the claimants have programming appearing in the HHVH Studies. The only IPG-represented claimant whose program that does not appear is Billy Graham (2001-2003). By contrast, there are several SDC claimants whose programming does not appear in many individual program titles of SDC that do not appear in the HHVH listing, even though the large majority of SDC claimants are represented. While all programs distantly retransmitted are entitled to some royalty share, it is more appropriate for SDC and IPG internal distribution procedures to determine such value from each total share award, rather than my speculating on a value for programs without any HHVH value.

the MPAA/Nielsen study, while Kenneth Copeland Ministries earned 221,255. Combined, this equals 583,993, of which Hour of Power's share is 62.1% and Kenneth Copeland Ministries' is 37.9%. This is almost identical to the relative values they had in local ratings for February 2000.

The summary information obtained from the NSI Reports appears in Rebuttal Exhibit 15. These NSI Reports contain the results of the local station viewing data for sampled religious programs. The list of religious programs contains most but not all of the devotional programs. The criteria for program selection of devotional programs are specifically as stated by Nielsen (*see* Rebuttal Exhibits 14) as follows:

- 1. Syndicated devotional programs must have been taped or on film, and available for telecast on a market-by-market basis;
- 2. The program must have been telecast in at least five (5) NSI markets on reportable commercial TV stations and scheduled at the same time and day in at least two of the four weeks; and
- 3. Foreign language programs are excluded.

To draw a comparison on a national basis between SDC and IPG-represented claimants and to afford a check on the HHVH analysis, I reviewed the NSI Household Viewing data for February of each year (2000-2003), and particularly the Equivalent National Rating ("ENR") statistics. Based on the programs claimed by each party in this proceeding, the NSI data reveals the following Equivalent National Ratings for each party collectively and as a percentage, as shown in Table 4. Table 4

Equivalent National Ratings of SDC and IPG Programs based on NSI Household Viewing Data

Claimant	2000	2000 %	2001	2001 %	2002	2002 %	2003	2003 %
	ENR		ENR		ENR		ENR	
SDC	3.5	74.5%	3.2	72.7%	2.7	67.5%	2.5	67.5%
IPG	1.2	25.5%	1.2	27.3%	1.3	32.5%	1.2	32.5%

When NSI percentages are combined with the HHVH percentage shares, the net result provides a range which a reasonable zone within which to allocate the shares of SDC and IPG for each of the contested years, as shown in Table 5.

Table 5

Range and Means of Comparative Viewership of SDC and IPG Programs

Claimant	2000	2001	2002	2003
SDC	61-74%	73-77%	62-68%	68-70%
	(M = 67.5%)	(<i>M</i> = 75.0%)	(M = 65.0%)	(<i>M</i> = 69.0%)
IPG	26-39%	23-27%	32-38%	30-32%
	(<i>M</i> = 33.5%)	(<i>M</i> = 25.0%)	(M = 35.0%)	(M = 31.0%)

In my opinion, these ratings calculations represent a zone of reasonableness for the awards in this proceeding. I strongly recommend that the Judges consider the use of the statistical means (averages) provided in Table 5 based on the two valid viewership data sets. The programming captured by the data is balanced between the parties, and the ratings, developed independently of the claims of the parties, are an unbiased analysis that offers a reasonable and predictable standard for distributing Phase II royalties for devotional programming.

DECLARATION OF Dr. William Brown

I declare under penalty of perjury that the foregoing testimony is true and correct and of my personal knowledge.

Executed: May 14, 2013

William J. Brown Dr. William J. Brown

REBUTTAL EXHIBIT 1

		Live Professional & College		Syndicated Shows, Series	News and Public		PBS and All Other	9	
	Year	Team Sports	Movies	and Specials	Affairs	Devotional	Non-Comm.	Canadian	Total*
	1978	\$27	99	5	2	¥	¥	¥	\$100
BBDO	1979 MSOs	\$35.00	38.00	10.57	9.40	¥	7.03	¥	\$100.00
	1979 Managers	\$33.98	42.98	10.62	6.21	¥	6.21	¥	\$100.00
	1980	\$32.95	37.76	11.76	12.62	¥	4.91	¥	\$100.00
ELRA	1983	\$35.66	25.02	15.84	13.33	7.24	2.51	0.40	\$100.00
BBC	1983	36.1%	30.2	18.6	12.1	¥	3.1	¥	100.0%
Bortz & Company	1986	38.5%	25.1	17.5	11.3	3.5	4.1	0.1	100.0%
	1989	34.2%	31.2	16.9	11.8	4.3	1.3	0.2	100.0%
Burke	1990	37.2%	30.1	14.5	11.9	3.6	2.7	Children and Children	100.0%
	1991	36.3%	25.7	15.6	14.8	4 0	2.9	0.5	100.0%
	1992	38.8%	25.6	16.0	12.4	3.9	3.0	0.3	100.0%
	1993	43.4%	23.4	14.4	12.6	4.0	2.0	0.2	100.0%
Bortz & Company	1994	39.7%	26.3	16.4	11.2	3.7	2.1	0.5	100.0%
	1995	41.4%	25. 8	16.3	10.8	2.1	3.4	0.3	100.0%
	1996	36.9%	22.3	16.8	16.4	4.5	2.8	4.0	100.0%
	1997	42.5%	20.7	15.8	14.3	2.3	3.7	0.0	100.0%
	1998	37.0%	21.9	17.8	14.8	5.3	2.9	0.4	100.0%
	1999	38.9%	22.1	15.6	14.6	5.8	2.9	02	100.0%
	808	35.4%	23.6	16.2	15.6	6.6	2.6		100.0%
	2001	35.4%	20.1	18.6	16.5	62	2.9	0.3	100.0%
Bortz Media &	2003	36.2%	20.6	16.8	16.3	6.4	3.9		100.0%
Sports Group	2003	37.8%	20.1	15.6	17.3	6.1	3.0	02	100.0%
	2004	33.5%	17.8	18.7	18.4	7.8	3.5	02	100.0%
	2005	36.9%	19.2	18.4	14.8	6.6	3.7	0.3	100.0%

 Table III-1.

 Summary of Cable Operator Distant Signal Programming Value Allocations, 1978-2005

*Rows may not add to total due to rounding.

NOTE: Prior to 1992, category definitions, the number of categories addressed and the research methodology of individual surveys summarized above varied, in some cases significantly.

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REBUTTAL EXHIBIT 2

B time	day_of_wedate	e date	E call_sign	F origin:	F G H origin syndicat length	H length	Program_1	t phase_1_c	c title
	Friday	011400	CFTO	F		60		Devotiona	Devotional Power Play
	Friday	012100	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	020400	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	021100	CFTO	н		60	32	Devotiona	Devotional Power Play
	Friday	021800	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	030300	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	031000	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	031700	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	041400	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	042100	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	042800	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	050500	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	051200	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	051900	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	052600	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	060200	CFTO	⊢		60	32	Devotional Power	Power Play
	Friday	006090	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	061600	CFTO	⊢		60	32	Devotiona	Devotional Power Play
	Friday	062300	CFTO	Т		60	32	Devotiona	Devotional Power Play
	Friday	063000	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	020700	CFTO	ч		60	32	Devotiona	Devotional Power Play
	Friday	071400	CFTO	⊢		60	32	Devotiona	Devotional Power Play
	Friday	072100	CFTO	⊢		60	32	Devotiona	Devotional Power Play
	Friday	072800	CFTO	Г		60	32	Devotiona	Devotional Power Play
	Friday	080400	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	081100	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	081800	CFTO	F		60	32	Devotiona	Devotional Power Play
	Friday	082500	CFTO	F		60	32	Devotional	Devotional Power Play
	Friday	090100	CFTO	F		60	32	Devotional	Devotional Power Play

1 S	synopsis
2 7	Mark is served with divorce papers and is unable to focus on leading the team to the playoffs
33	Three games into the quarter finals the Steelheads have a chance to win the cup for the first time in the franchise's history
4 T	The Steelhead franchise is on the verge of being revoked by the league; Brett's relationship with his daughter falls apart
5	It seems things have finally turned around for the Steelheads when they make it to the finals, until Colleen reveals she thinks a mole is poised to dest
<u>ح</u> و	With the Steelheads on the brink of championship, Duff turns up missing; Brett puts an end to Rose Thorton's negative publicity for the team
ц Ц	Facing extradition to the United States for fraud, Brett plots his revenge against everyone, especially Colleen
	Colleen confronts Senior Manager Regan Sexsmith; Rose Thornton tries to update her look
0 6	Colleen demands to know what Brett is up to; Renata and Rose use their savings to bail Brett out of jail
<u>10</u>	Duff McArdle decides to regain control of the team from the federal government despite Colleen's protests
	Regan Sexsmith and General Manager Harry Strand find a way to hold up Duff's plan to buy back the team
	Mark is served with divorce papers and is unable to focus on leading the team to the playoffs
13 T	Three games into the quarter finals the Steelheads have a chance to win the cup for the first time in the franchise's history
14 14	The Steelhead franchise is on the verge of being revoked by the league; Brett's relationship with his daughter falls apart
<u>15</u>	It seems things have finally turned around for the Steelheads when they make it to the finals, until Colleen reveals she thinks a mole is poised to dest
	16 With the Steelheads on the brink of championship, Duff turns up missing; Brett puts an end to Rose Thorton's negative publicity for the team
17 B	Brett and Colleen finally have a romantic interlude, but Colleen is suspicious of his intentions
	Facing extradition to the United States for fraud, Brett plots his revenge against everyone, especially Colleen
<u>19</u>	Colleen confronts Senior Manager Regan Sexsmith; Rose Thornton tries to update her look
	20 Colleen demands to know what Brett is up to; Renata and Rose use their savings to bail Brett out of jail
	Brett's daughter Michelle drops out of school in London and returns home with a husband, a motivated young man her father doesn't like
	Brett tries to dissuade Steelhead General Manager Harry Strand from mistreating his star client
	Duff McArdle decides to regain control of the team from the federal government despite Colleen's protests
	Regan Sexsmith and General Manager Harry Strand find a way to hold up Duff's plan to buy back the team
<u>22</u>	Mark is served with divorce papers and is unable to focus on leading the team to the playoffs
26 <u>T</u>	Three games into the quarter finals the Steelheads have a chance to win the cup for the first time in the franchise's history
	The Steelhead franchise is on the verge of being revoked by the league; Brett's relationship with his daughter falls apart
	It seems things have finally turned around for the Steelheads when they make it to the finals, until Colleen reveals she thinks a mole is poised to dest
<u>7</u> 3	With the Steelheads on the brink of championship, Duff turns up missing; Brett puts an end to Rose Thorton's negative publicity for the team
8	Facing extradition to the United States for fraud, Brett plots his revenge against everyone, especially Colleen

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REBUTTAL EXHIBIT 3

NSI FEBRUARY 2000

HOUSEHOLDS

RAN	C PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S	EQUIV NAT'L RTG %	DMA's CA	J AVERAGE
	AMAZING GRACE MUSIC & THE SPOKEN WORD IN TOUCH 50 HOUR OF POWER IN TOUCH 30	30 30 60 VAR	6 11 61 161	1460 1 3411 3 47291 47		<u>% U.S. (000</u> LT 19 LT 30 .5 516	RATING 9 1.3 1.1 1.0
6 7 8 9	MASS FOR SHUT-INS DR. LEROY THOMPSON BILL GAITHER JHAGEE'S CORNERSTONE HR KENNETH COPELAND	30 30 30 60	28 9 7 31	93240 92 25175 25 5202 5 9657 10 5747 6 16492 16		.9 952 .2 245 LT 44 .1 69 LT 35 .1 97	5 .9 I .8 J .7
9 9 9 14 14	JACK VAN IMPE PRESENTS LIFE IN THE WORD ED YOUNG CREFLO A. DOLLAR, JR. EVER INCREASING FAITH	VAR 30 30 30 VAR 60	133 138 48 10 81	82687 82 71311 71 35383 35 9097 9 59651 59	.4 .4 .2 LT .3	.4 430 .4 369 .2 180 LT 46	.5 .5 .5 .5
14 14 14 14 14	DR. D. JAMES KENNEDY JESSE DUPLANTIS DAY OF DISCOVERY PETER POPOFF SEARCH-M. LYON	VAR 30 30 30 30 30 30	16 145 31 42 6 26	16331 16 84047 83 20690 21 16028 16 11800 12	.1 .4 .1 .1	.3 291 .1 79 .4 393 .1 94 .1 72 .1 52	.4 .4 .4 .4 .4
14 14 14 14 25	GARNER TED ARMSTRONG 700 CLUB GOOD NEWS DIANE BISH LIFE IN THE WORD DAILY	30 VAR 30 30 30	20 18 94 5 5 29	13968 14 7267 7 63488 63 4751 5 6874 7	.1 LT .3 LT LT	LT 31 LT 31 .3 262 LT 19 LT 28	.4 .4 .4 .4 .4
25 25 25 25 25	IT IS WRITTEN KEY OF DAVID ORAL ROBERTS ROD PARSLEY CREFLO A.DOLLAR,JR. DAILY	30 30 VAR VAR VAR VAR	38 51 9 48 50	33932 34 42904 43 54194 54 15903 16 43262 43 51128 51	.1 .2 .2 .1 .2 .2	.1 130 .2 157 .2 196 .1 57	.4 ઃ . ઃ .ઙ .ઙ .ઙ .ઙ .ઙ .ઙ .ઙ ઙ ઙ ઙ ઙ
25 32 32 32 32 32	CHANGED LIVES ON MAIN STREET JIMMY SWAGGART LAVERNE&EDITH TRIPP STEVE BROCK	30 30 60 30 30	14 19 22 7 5	51128 51 16101 16 6717 7 22500 22 7369 7 5220 5	.1 LT .1 LT	.2 153 .2 169 .1 53 LT 20 .1 66 LT 22	ડેલે છે. છે. છે.
32 32 32 32 32 32	DINO MYLES MUNROE ZOLA LEVITT BENNY HINN'S THIS IS-DAY PRAISE THE LORD	30 30 30 VAR VAR	8 6 13 47 8	7962 8 6701 7 12194 12 49542 49		LI 15 LT 22 LT 18 LT 34 .1 134	રંજ અંગ્રંગ્
32 32 32 32 32 32	OLD TIME GOSPEL HOUR KENNETH COPELAND DAILY HELEN PENSANT CHRISTOPHERS ERNEST ANGLEY	60 30 30 VAR 60	7 114 6 12	7962 8 3739 4 73505 73 6701 7 977 1 9263 9		LT 21 LT 10 .2 190 LT 17 LT 2	મેલુ સંસ્કૃત્યું સંસ્
32 32 32 32 32 32 32	ROD PARSLEY DAILY COLBY'S CLUBHOUSE BETTY JEAN ROBINSON REGINALD CHERRY MIKE BARBER	VAR 30 30 30 30 30	15 8 8 8 6	13569 13 7962 8 7962 8 7962 8 7962 8 6069 6	LT LT LT LT LT LT	LT 23 LT 34 LT 19 LT 19 LT 19 LT 19	ાં સંસંસંસં
32 32 32 32	E.V. HILL CARMAN SHEPHERDS CHAPEL RELIGIOUS TOWN HALL FAITHVILLE DATE FLADIO	30 30 VAR 30 30	9 8 35 18 8	8000 8 7962 8 11968 12 8636 9 7962 8	LT LT LT LT	LT 14 LT 19 LT 18 LT 26 LT 19	ં સંસં
32 57 57 57 57 57	DALE EVANS JANICE'S ATTIC ACQUIRE THE FIRE JOHN JACOBS GOSPEL BILL SHOW	30 30 30 30 30 30	6 8 13 8 13	6737 7 7962 8 11379 11 7962 8		LT 17 LT 14 LT 16 LT 22 LT 16 LT 22	.2 .2 .1 .1 .1
57 57 57 57 57 57	JERRY BARNARD EASTMAN CURTIS RICHARD & LINDSEY ROBERTS KIDS AGAINST CRIME MARILYN HICKEY	30 30 VAR 30 30	6 8 5 8 10	6701 7 7294 7 11519 11 7962 8		LT <u>22</u> LT 13 LT 13 LT 21 LT 13 LT 13 LT 26	
57 57 57 57 57 57	JOHN ANKERBERG MESSIANICJEWISH VOICE LE SEA ALIVE JUST THE FACTS REAL VIDEOS	30 30 VAR 30 30	7 7 7 12 8	10603 11 6054 6 5036 5 9893 10		LT 17 LT 10 LT 8 LT 16	
57 57 57 57 57 57	JOHN HAGEE TODAY KIDS LIKE YOU CASEY TREAT-LIVING-COURSE HERITAGE SINGERS JAMES ROBISON-LIFE TODAY	30 30 30 30 30 30	26 8 8 9 43	32999 33 6751 7 7962 8 9448 9	.1 LT LT LT	LT 12 .1 51 LT 10 LT 12 LT 13	.1 .1 .1 .1
57 77 77	TOMMY & MATTHEW BARNETT WORLDVISION-SPECIALS SUCCESS N' LIFE	30 VAR VAR	6 14 5	39901 40 6080 6 19304 19 10540 10	.1 LT LT LT	.1 56 LT 8 LT 17 LT 6	.1 .1 LT LT

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REBUTTAL EXHIBIT 4

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¥	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 33774	Devotional Believer's Voice of Victor 33774	Devotional Believer's Voice of Victor 33774	Believer's Voice of Victor 33774	Devotional Believer's Voice of Victor 22551																											
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¥	Believer's Voice of Victor	Devotional Believer's Voice of Victor 22551	Devotional Believer's Voice of Victor 32245	Devotiona Believer's Voice of Victor 32245	Devotional Believer's Voice of Victor 7845																												
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A B	25187 0900	25355 0930	25392 0630	136 25476 0600	137 26002 0600	138 23182 0930	139 23267 0600	140 23383 0600	23547 0600	23742 0700	143 24109 0900	144 24149 1200	145 24424 1000	146 24713 0600	24834 1200	148 24881 0630	149 25055 0600	150 25097 0900	151 25187 0900	152 25355 0930	153 25392 0630	154 25477 0600	155 26003 0600	156 23183 0930	157 23267 0600	158 23384 0600	159 23547 0600	160 23743 0700	24110 0900	24149 1200	163 24425 1000	164 24713 0600	165 24834 1200
	133 2	134 2	135 2	136	137	138	139	140	1412	1422	143 2	144 2	1452	1462	147 2	148 2	1492	1502	1512	1522	153 2	1542	15512	1562	157 2	158 2	1592	1602	1612	162 2	163 2	164 2	165 2

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L	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor	of Victor
¥	Believer's Voice	Devotional Believer's Voice of Victor 9219	Devotional Believer's Voice of Victor 19796	Devotional Believer's Voice of Victor 19796	Believer's Voice of Victor 19796	Devotional Believer's Voice of Victor 19796	Devotiona Believer's Voice of Victor 19796	Devotional Believer's Voice of Victor 19796	Devotional Believer's Voice of Victor 19796	Devotional Believer's Voice of Victor 27060																							
-	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional
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ш	VICZ	WJTC	WLMT	WMYD	WNYS	WPCB	WPME	WUHF	KBCW	К Т Х	WATL	WDSI	WFXT	NHNO	NHNO	WICZ	WPXT	WSYT	WTTE	KAUT	KBCW	KIAH	KLAX	KSFX	WABM	WACY	WCTX	WFXT	NHNO	WICZ	WJTC	WLMT	WMYD
۵	021100	021100	021100	021100	021100	021100	021100	021100	021300	021300	021300	021300	021300	021300	021300	021300	021300	021300	021300	021400	021400	021400	021400	021400	021400	021400	021400	021400	021400	021400	021400	021400	021400
U	Friday	Friday	Friday	Friday	Friday	Friday	Friday	Friday	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday	Sunday	Monday													
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	166	167	168	169	12	17	17	173	174	175	176	17	178	179	<u>8</u>	181	182	133	128	185	186	<u>[</u> 2	188	<u>6</u>	<u>ह</u>	191	192	<u>61</u>	2	195	196	61	8

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-	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victo	f Victor	f Victo	f Victo	f Victo	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor
×	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 27060	Devotional Believer's Voice of Victor 27060	Devotional Believer's Voice of Victor 27060	Devotional Believer's Voice of Victor 657	Devotional Believer's Voice of Victor 657	Devotional Believer's Voice of Victor 657	Devotional Believer's Voice of Victor 6573	Devotional Believer's Voice of Victor 6573	Devotional Believer's Voice of Victor 657	Devotional Believer's Voice of Victor 6573	Devotional Believer's Voice of Victor 657	Devotional Believer's Voice of Victor 6573	Devotional Believer's Voice of Victor 40852	Devotional Believer's Voice of Victor 135032	Devotional Believer's Voice of Victor 135032	Devotiona Believer's Voice of Victor 135032	Devotional Believer's Voice of Victor 135032	Devotional Believer's Voice of Victor 135032														
-	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional
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٥	021400	021400	021400	021400	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021500	021600	021600	021600	021600	021600	021600	021600	021600	021600	021600	021600
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8	25356 0930	25394 0630	25478 0600	26004 0600	203 23184 0930	204 23269 0600	205 23385 0600	206 23548 0600	23744 0700	208 24111 0900	209 24151 1200	210 24426 1000	211 24715 0600	212 24836 1200	213 24883 0630	25057 0600	25099 0900	25189 0900	217 25356 0930	218 25394 0630	219 25478 0600	220 26004 0600	23184 0930	23269 0600	23386 0600	224 23549 0600	225 23744 0700	226 24111 0900	227 24151 1200	228 24426 1000	24715 0600	24836 1200	231 24884 0630
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	of Victor	of Victor	of Victor	of Victor	of Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	of Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor	f Victor
¥	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 135032	Devotional Believer's Voice of Victor 4560	Devotional Believer's Voice of Victor 31201	Devotional Believer's Voice of Victor	Devotiona Believer's Voice of Victor																											
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٥	021600	021600	a021600	a021600	a021600	a021600	021600	021700	021700	021700	021700		021700	021700	021700	021700	021700	021700	021700	021700	021700	021700	021700	021700	021700	021800	021800	021800	021800	021800	021800	021800	021800
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	25057 0600	233 25099 0900	25190	235 25357 0930	236 25394 0630	237 25479 0600	238 26005 0600	239 23185 0930	240 23269 0600	241 23386 0600	242 23549 0600	243 23745 0700	244 24112 0900	245 24151 1200	246 24427 1000	247 24716 0600	248 24837 1200	249 24884 0630	250 25057 0600	251 25099 0900	252 25190 0900	25357 0930	254 25395 0630	255 25479 0600	256 26005 0600	23185 0930	258 23270 0600	23386 0600	23549 0600	23745 0700	24112 0900	263 24152 1200	264 24427 1000
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¥	Believer's Voice of Victor	Devotional Believer's Voice of Victor 31201	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 31201	Devotional Believer's Voice of Victor 55404	Devotional Believer's Voice of Victor 55878																											
ſ	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional	Devotional
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٥	021800	021800	021800	021800	021800	021800	021800	021800	021800	021800	022000	022000	022000	022000	022000	022000	022000	022000	022000	022000	022000	022100	022100	022100	022100	022100	022100	022100	022100	022100	022100	022100	022100
υ	Friday	Friday	Friday	Friday	Friday	Friday	Friday	Friday	Friday	Friday	Sunday	Monday																					
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×	Devotional Believer's Voice of Victor 55878	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 55878	Devotional Believer's Voice of Victor 1779	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 1779	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 1779																									
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¥	Believer's Voice	Devotional Believer's Voice of Victor	Devotional Believer's Voice of Victor 1779	Devotional Believer's Voice of Victor 9691	Believer's Voice of Victor 9691	Devotional Believer's Voice of Victor 4366	Devotional Believer's Voice of Victor 4366	Devotional Believer's Voice	Devotional Believer's Voice of Victor 4366	Devotional Believer's Voice of Victor 4366	Devotional Believer's Voice of Victor 4366																						
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щ	WHNO	WICZ	WJTC	WLMT	WMYD	WNYS	WPCB	WPME	WUHF	KAUT	KBCW	KIAH	KLAX	KSFX	WABM	WACY	WCTX	WFXT	ONHM	WICZ	WJTC	WLMT	WMYD	WNYS	WPCB	WPME	WUHF	ĶAUT	KBCW	KIAH	KLAX		WABM
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REBUTTAL EXHIBIT 6

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	Report of Household Viewing Hou	urs from 2	000 MPA	A Copyright	ours from 2000 MPAA Copyright Royalty Data Base Showing Cable Viewing	a Base Show	ving Cable V	iewina
			Data	Data for 2000)	ŋ
~		epared by I	T Processi	ng LLC on Dec	Prepared by IT Processing LLC on December 8, 2006			
ກ							-	
							Household	Total
4		Station	Channel	Citv	Category	Sub-Cat.	Hours	Title
Ω.		KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	11.904	2
ဖ		KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	16.191	
	- T	KXTX	39	39 DALLAS	DEVOTIONAL	RELIGIOUS	26,259	
ω		WDCA	20	20 WASHINGTON DEVOTIONAL	DEVOTIONAL	RELIGIOUS	0	
ກ	_	WIAT	42	BIRMINGHAM	42 BIRMINGHAM DEVOTIONAL	RELIGIOUS	2,828	
일;		WNYW	ß	5 NEW YORK	DEVOTIONAL	RELIGIOUS	911	
=		WPSG	57	57 PHILADELPHI DEVOTIONAL	DEVOTIONAL	RELIGIOUS	1,171	
2		WRIC	8	RICHMOND-P	8 RICHMOND-PIDEVOTIONAL	RELIGIOUS	0	
<u></u>	700 CLUB	WUAB	43	43 CLEVELAND-I DEVOTIONAL	DEVOTIONAL	RELIGIOUS	43,910	
4	1 TITLE TOTAL: 700 CLUB							103.174
12								
ဗို								
7	AMAZING FACTS	KPLR	-	ST LOUIS	SERIES	OTHER	0	
₽	18 AMAZING FACTS	KTLA	S	LOS ANGELES	5 LOS ANGELESDEVOTIONAL	RELIGIOUS	1.020	
9 P	9 AMAZING FACTS	KTLA	S	5 LOS ANGELES SERIES	SERIES	OTHER	1.037	
20) AMAZING FACTS	KTNC	42	SAN FRANCIS	42 SAN FRANCIS DEVOTIONAL	RELIGIOUS	3.527	
2	I TITLE TOTAL: AMAZING FACTS							5.584
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3 2								
1 2		NINU VEXT	47	SAN FHANCIS	42 SAN FHANCIS DEVOLIONAL	RELIGIOUS	0	
3 4			95	39 DALLAS	DEVOTIONAL	RELIGIOUS	542	
36		W SEE	35	ERIE	DEVOTIONAL	RELIGIOUS	0	
j a		MUN			DEVOTIONAL	RELIGIOUS	2,057	
230	III LE I U I AL: AMERICAN RELIGIOUS I	OWN HALL						2,599
ဓ								
ы Б		KCAL	6	9 LOS ANGELES LOCAI	LOCAL	RELIGIOUS	7,945	
20	IIILE TOTAL: BAYLESS CONLEY							7,945
3								

	A	8	с U		ш	LL.	с С	I
34							5	
	BENNY HINN	KCAL	6	LOS ANGELES DEVOTIONAL	DEVOTIONAL	RELIGIOUS	C	
	BENNY HINN	KTNC	4	SAN FRANCIS	42 SAN FRANCIS DEVOTIONAL	RELIGIOUS	27 869	
	BENNY HINN	KXTX	39	39 DALLAS	DEVOTIONAL	RFI IGIOLIS	04 367	
38 B	BENNY HINN	WDCA	20	WASHINGTON	20 WASHINGTON DEVOTIONAL	RFI IGIOLIS	6 793	
39 E	39 BENNY HINN	WPSG	57	PHILADEL PHI	57 PHILADELPHILDEVOTIONAL	RFI IGIOLIS	1 077	
40 B	BENNY HINN	WSBK	38	38 BOSTON	DEVOTIONAL	RFI IGIOLIS	11 737	
41 B	BENNY HINN	MUNI			DEVOTIONAL	BEI IGIOIS	2.010	
	BENNY HINN	WWOR	6	NEW YORK	DEVOTIONAL	RELIGIOUS	0.1.0	
43 T	TITLE TOTAL: BENNY HINN						>	145 891
44								
45 B	BENNY HINN DAILY	WWOR	6	9 NEW YORK	DEVOTIONAL	RFI IGIOUS	25 703	
46 T	TITLE TOTAL: BENNY HINN DAILY						10,100	25 703
47								50,20
48								
-	CORAL RIDGE	WBRC	9	BIRMINGHAM LOCAL	LOCAL	RELIGIOUS	C	
	TITLE TOTAL: CORAL RIDGE							
	CORAL RIDGE HOUR	KTHV	÷	11 LITTLE ROCK	DEVOTIONAL	RELIGIOUS	C	
0 23	CORAL RIDGE HOUR	KWGN	2	2 DENVER	DEVOTIONAL	RELIGIOUS	2.296	
	CORAL RIDGE HOUR	WBRC	9	BIRMINGHAM	BIRMINGHAM DEVOTIONAL	RELIGIOUS	0	
	CORAL RIDGE HOUR	WPSG	57	PHILADELPHI, DEVOTIONAL	DEVOTIONAL	RELIGIOUS	15.950	
1	TITLE TOTAL: CORAL RIDGE HOUR						5	18.246
-	COHAL HIDGE MINISTRIES	KSHB	41	KANSAS CITY	KANSAS CITY DEVOTIONAL	RELIGIOUS	1,865	
- 60 80	III LE TOTAL: CORAL RIDGE MINISTRIES							1,865
1	CORAL RIDGE MINISTRY	KCAL	σ	OS ANGELES	9 I OS ANGELES DEVICTIONAL	טויטטוים בנויטיוים	10.010	
i -	CORAL RIDGE MINISTRY	WPSG	22	PHILADEL PHI	57 PHILADEL PHILDEVOTIONAL	REI IGIOLIS	12,210	
63 T	TITLE TOTAL: CORAL RIDGE MINISTRY						205	16 237
25								-01-01
			ç					
			N ²	20 SAN FRANCIS DEVOLIONAL	DEVOLIONAL	HELIGIOUS	0	
		KCOD KCOD	ה ה	9 LOS ANGELES DEVOTIONAL	DEVOTIONAL	RELIGIOUS	2,543	
			20		13 LOS ANGELES DEVOTIONAL	RELIGIOUS	0	
		NIND	ת	9 KANSAS CITY DEVOTIONAL	DEVUIUNAL	RELIGIOUS	1,304	

11 ST. LOUIS DEVOTIONAL RELIGIOUS 1,112 5 LOS ANGELES DEVOTIONAL RELIGIOUS 37,583 5 SAN FRANCIS DEVOTIONAL RELIGIOUS 37,583 5 SAN FRANCIS DEVOTIONAL RELIGIOUS 37,583 3 BALLAS DEVOTIONAL RELIGIOUS 37,583 3 S ATLANTA DEVOTIONAL RELIGIOUS 37,583 3 MAMI DEVOTIONAL RELIGIOUS 37,583 2 WASHNICE DEVOTIONAL RELIGIOUS 7,051 966 2 NASHNICE DEVOTIONAL RELIGIOUS 7,051 907 2 NASHNICE DEVOTIONAL RELIGIOUS 3,986 907 3 BOSTON DEVOTIONAL RELIGIOUS 3,986 3 BOSTON DEVOTIONAL RELIGIOUS 7,493 3 DEVOTIONAL RELIGIOUS 7,493 5,077 3 DEVOTIONAL RELIGIOUS 7,403 5,077 3 DEVOTIONAL RELIGIOUS 7,403 5,077 4 SAN FRANCIS DEVOTIONAL RELIGIOUS	A	8	С	۵	ш	LL.	J	I
R. KTLA 5 LOS ANGELES DEVOTIONAL RELIGIOUS 136,536 R. KTNC 45 SAN FRANCIS DEVOTIONAL RELIGIOUS 37,593 R. WXGA 5 ATLANTA DEVOTIONAL RELIGIOUS 37,593 R. WXGA 50 DETTOT DEVOTIONAL RELIGIOUS 37,593 R. WXBD 50 DETTOT DEVOTIONAL RELIGIOUS 37,593 R. WXBD 50 DETTOT DEVOTIONAL RELIGIOUS 3,055 R. WYBD 50 DETTOT DEVOTIONAL RELIGIOUS 3,055 R. WYBN 50 DETTOT DEVOTIONAL RELIGIOUS 3,055 R. WYBN 50 DETTOT DEVOTIONAL RELIGIOUS 3,055 R. WYBN 50 PETNOL RELIGIOUS 3,056 0,05 R. WYBN 50 PETNOL RELIGIOUS 3,057 0,05 R. WYBN SECOTIONAL RELIGIOUS 3,057 0,05 R. WWBN SECOTIONAL <	сJR.	KPLR	11	ST LOUIS	DEVOTIONAL	RELIGIOUS	1,112	
R. KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 37,583 R. KXTX 39 MAMI DEVOTIONAL RELIGIOUS 3,753 R. WKA3 5 ATLANTA DEVOTIONAL RELIGIOUS 3,753 R. WKB0 5 ATLANTA DEVOTIONAL RELIGIOUS 3,067 R. WKB0 5 ATLANTA DEVOTIONAL RELIGIOUS 3,067 R. WKB0 5 PHLADELPHI, DEVOTIONAL RELIGIOUS 3,087 R. WYSK 38 BOSTONAL RELIGIOUS 3,087 R. WUAB 20 PEVOTIONAL RELIGIOUS 3,087 R. WUAB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 3,071 O. WUAB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 3,071 O.A. DOLLAR JR. KBWB	сJR.	KTLA	S	LOS ANGELE	SDEVOTIONAL	RELIGIOUS	136,536	
R. KXTX 39 DALAS DEVOTIONAL RELIGIOUS 3.739 R. WAGA 5 ATLANTA DEVOTIONAL RELIGIOUS 2.076 R. WER 30 MASHINGTON DEVOTIONAL RELIGIOUS 2.061 R. WERD 50 DETROIT DEVOTIONAL RELIGIOUS 2.061 R. WKRN 5 DENNILLE DEVOTIONAL RELIGIOUS 2.061 R. WKRN 5 DENNILLE DEVOTIONAL RELIGIOUS 3.983 R. WKRN 5 PHILADELPHI, DEVOTIONAL RELIGIOUS 3.983 R. WKRN 57 PHILADELPHI, DEVOTIONAL RELIGIOUS 3.983 R. WUSE 38 BOSTON RELIGIOUS 7.433 R. WUSE 38 BOSTON RELIGIOUS 7.433 A. DOLLARJR. NUNCR DEVOTIONAL RELIGIOUS 7.433 A. DOLLARJR. KRUM DEVOTIONAL RELIGIOUS 7.433 A. DOLLARJR. KRWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7.433	A JR.	KTNC	42	SAN FRANCIS	DEVOTIONAL	RELIGIOUS	37,583	
H. Waga 5 Allanta Devotional Religious 2076 R. WBZL 29 MASHINGTOR DEVOTIONAL Religious 2076 R. WKBD 50 DETROIT Devotional Religious 1,062 R. WKBN 50 DETROIT Devotional Religious 1,063 R. WKBN 57 PHILADELPHIL DEVOTIONAL Religious 3,363 R. WFSG 57 PHILADELPHIL DEVOTIONAL Religious 3,037 R. WSBK 38 BOSTON Devotional Religious 3,036 R. WNW 57 PHILADELPHIL DEVOTIONAL Religious 3,037 R. WSBK 38 BOSTON Devotional Religious 7,493 R. WUAB 20 SAN FRANCIS DEVOTIONAL Religious 7,493 R. WUAB 20 SAN FRANCIS DEVOTIONAL Religious 7,493 R. WWOR 9 IEW VORK DEVOTIONAL Religious 7,493 R. WWOR 20 SAN FRANCIS DEVOTIONAL Religious 7,493 R. WWOR 20 SAN FRANCIS DEVOTIONAL <td>R JR.</td> <td>KXTX</td> <td>39</td> <td>DALLAS</td> <td>DEVOTIONAL</td> <td>RELIGIOUS</td> <td>3,739</td> <td></td>	R JR.	KXTX	39	DALLAS	DEVOTIONAL	RELIGIOUS	3,739	
R. WBZL 33 MAMI DEVOTIONAL RELIGIOUS 966 R. WKBN 50 WASHINGTON EVOTIONAL RELIGIOUS 1.061 R. WKBN 50 WASHINGTON EVOTIONAL RELIGIOUS 938 R. WKBN 5 NEW YORK DEVOTIONAL RELIGIOUS 938 R. WSBK 55 PHILADELPHI, DEVOTIONAL RELIGIOUS 938 R. WSBK 35 PHILADELPHI, DEVOTIONAL RELIGIOUS 938 R. WSBK 35 PHILADELPHI, DEVOTIONAL RELIGIOUS 938 R. WNM 43 CLEVELAND-LIDEVOTIONAL RELIGIOUS 938 R. WUAB 43 CLEVELAND-LIDEVOTIONAL RELIGIOUS 7,493 R. WUAB 43 CLEVELAND-LIDEVOTIONAL RELIGIOUS 7,493 R. WUAB 43 CLEVELAND-LIDEVOTIONAL RELIGIOUS 7,493 R. WUAB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7,493 R. REWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS	R JR.	WAGA	S	ATLANTA	DEVOTIONAL	RELIGIOUS	2,076	
H. WDCA 20 WASHINGTON DEVOTIONAL RELIGIOUS 1.061 R. WKBD 50 DETROIT DEVOTIONAL RELIGIOUS 734 R. WKNW 5 NEW YORK DEVOTIONAL RELIGIOUS 733 R. WNYW 5 NEW YORK DEVOTIONAL RELIGIOUS 734 R. WNSG 57 PHILADELPHI, DEVOTIONAL RELIGIOUS 3.986 R. WSBK 38 BOSTON DEVOTIONAL RELIGIOUS 7.433 R. WUR 9 NEW YORK DEVOTIONAL RELIGIOUS 7.433 R. WUR 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7.433 O. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7.436 MC KTNC	R JR.	WBZL	30	MIAMI	DEVOTIONAL	RELIGIOUS	996	
H. WKBD 50 DEFROIT DEVOTIONAL RELIGIOUS 339 R. WKRN 5 MASHVILLE DEVOTIONAL RELIGIOUS 339 R. WKRN 5 S7 PHILADELPHI/DEVOTIONAL RELIGIOUS 3,087 R. WYSG 57 PHILADELPHI/DEVOTIONAL RELIGIOUS 3,087 R. WVBSG 57 PHILADELPHI/DEVOTIONAL RELIGIOUS 3,087 R. WVDR 29 PHILADELPHI/DEVOTIONAL RELIGIOUS 9,087 R. WUDAB 3 LEVELAND-I DEVOTIONAL RELIGIOUS 7,433 R. WUDAB 3 CLEVELAND-I DEVOTIONAL RELIGIOUS 7,433 R. WUDAB 3 CLEVELAND-I DEVOTIONAL RELIGIOUS 7,433 R. WUDA 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7,433 Co.A. DOLLAR JR. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7,433 Co.A. DOLLAR JR. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7,433 Co.A. DOLLAR JR. KBWB	HJR.	WDCA	20	WASHINGTOI	NDEVOTIONAL	RELIGIOUS	1,051	
H. WKRN 2 NASHVILLE DEVOTIONAL RELIGIOUS 333 R. WYWK 5 NEW YORK DEVOTIONAL RELIGIOUS 3,983 R. WSBK 38 BOSTON RELIGIOUS 3,983 R. WSBK 38 BOSTON RELIGIOUS 3,983 R. WSBK 38 BOSTON RELIGIOUS 3,983 R. WUAB 35 CLEVELAND-LIDEVOTIONAL RELIGIOUS 9,087 R. WUAB 43 CLEVELAND-LIDEVOTIONAL RELIGIOUS 7,493 R. WUAB 43 CLEVELAND-LIDEVOTIONAL RELIGIOUS 7,493 R. WUAD 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLAR JR. WOR 9 NEWYORK DEVOTIONAL RELIGIOUS 7,493 R. KBWB ZO SAN FRANCIS DEVOTIONAL RELIGIOUS 7,493 O. KBWB ZO SAN FRANCIS DEVOTIONAL RELIGIOUS 7,493 M. KBWB ZO SAN FRANCIS DEVOTIONAL	AR JR.	WKBD	20	DETROIT	DEVOTIONAL	RELIGIOUS	1,062	
R. WNYW 5 New YORK DEVOTIONAL RELIGIOUS 764 R. WYSBK 35 PHILADELPHILDEVOTIONAL RELIGIOUS 3.988 R. WYSK 29 PHILADELPHILDEVOTIONAL RELIGIOUS 3.988 R. WTSK 29 PHILADELPHILDEVOTIONAL RELIGIOUS 3.988 R. WUAB 43 CLEVELAND-LDEVOTIONAL RELIGIOUS 7.493 R. WUAB 43 CLEVELAND-LDEVOTIONAL RELIGIOUS 7.493 R. WUAB 43 CLEVELAND-LDEVOTIONAL RELIGIOUS 7.493 R. WWOR 9 NEW YORK DEVOTIONAL RELIGIOUS 7.493 O. O ADLLARJR. RELIGIOUS 7.493 557 O.A. DOLLARJR. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7.433 FDISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 5.098 FDISCOVERY KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 2.448 MES WITN 7 MSTIN RELIGIOUS 2.995 MES WITN 7 MSTIN 7 0 <td>AR JR.</td> <td>WKRN</td> <td>2</td> <td>NASHVILLE</td> <td>DEVOTIONAL</td> <td>RELIGIOUS</td> <td>626</td> <td></td>	AR JR.	WKRN	2	NASHVILLE	DEVOTIONAL	RELIGIOUS	626	
R. WPSG 57 PHILADELPHI/DEVOTIONAL RELIGIOUS 3.988 R. WTXF 23 PHILADELPHI/DEVOTIONAL RELIGIOUS 9,087 R. WUAB 33 BOSTON DEVOTIONAL RELIGIOUS 9,087 R. WUAB 33 CLEVELAND-LIDEVOTIONAL RELIGIOUS 7,493 R. WUAB 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 R. WUAB 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 R. WUAB 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 R. WUAB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLARJR. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 FDISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 0 FDISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 2,048 0 FDISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 2,048 0	kr.Jr.	WNW	5	NEW YORK	DEVOTIONAL	RELIGIOUS	764	
R. WSBK 38 BOSTON DEVOTIONAL RELIGIOUS 9,087 R. WTXF 29 PHILADELPHIJ DEVOTIONAL RELIGIOUS 7,493 R. WUAB 43 CLEVELAND-LI DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLARJR. WWOR 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLARJR. WWOR 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLARJR. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 2,448 MC KTNL 40 SACRAMENT (DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON RELIGIOUS 2,448 MES KE	AR JR.	WPSG	57	PHILADELPHI	DEVOTIONAL	RELIGIOUS	3,988	
R. WTXF 29 PHILADELPHI,DEVOTIONAL RELIGIOUS 0 R. WUAB 43 CLEVELAND-LDEVOTIONAL RELIGIOUS 7,493 R. WUAB 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLAR JR. WWOR 9 NEW YORK DEVOTIONAL RELIGIOUS 7,493 O.A. DOLLAR JR. NEWNB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 2,448 MEN NWTN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON RELIGIOUS <td< td=""><td>AR JR.</td><td>WSBK</td><td>38</td><td>BOSTON</td><td>DEVOTIONAL</td><td>RELIGIOUS</td><td>9.087</td><td></td></td<>	AR JR.	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOUS	9.087	
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R. WWOR 9 NEW YORK DEVOTIONAL RELIGIOUS 557 O.A. DOLLARJR. KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 550 F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 KTXL 40 SACRAMENT DEVOTIONAL RELIGIOUS 2,448 WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,986 <	AR JR.	WUAB	43	CLEVELAND-I	DEVOTIONAL	RELIGIOUS	7.493	
O.A. DOLLAR JR. O.A. DOLLAR JR. C.A. DOLAR JR.	AR JR.	WWOR	ŋ	NEW YORK	DEVOTIONAL	RELIGIOUS	557	
F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 F DISCOVERY KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 KBWB 20 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 KTNL 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 KTNL 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 5,098 KTNL 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 0 KTNL 40 SACRAMENT DEVOTIONAL RELIGIOUS 2,448 WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 WITN 7 WASHINGTON DEVOTIONAL RELIGIOUS 2,448 MES KENNEDY 8 DEVOTIONAL RELIGIOUS 2,996 MES KENNEDY 8 COLUMBUS, C DEVOTIONAL RELIGIOUS 2,986 MES KENNEDY KTNC 42 SAN FRANCIS DEVOTIONAL 2,986	REFLO A. DOLLAR JR.						5	210 708
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KTXL40SACRAMENTDEVOTIONALRELIGIOUS0KWGN2DENVERDEVOTIONALRELIGIOUS2,448WITN7WASHINGTONDEVOTIONALRELIGIOUS2,448WITN7WASHINGTONDEVOTIONALRELIGIOUS2,946WSYX6COLUMBUS, C DEVOTIONALRELIGIOUS2,986MES KENNEDYVSYX6COLUMBUS, C DEVOTIONALRELIGIOUS2,986MES KENNEDYYYRELIGIOUS2,98614,50MES KENNEDYKTNC42SAN FRANCIS DEVOTIONALRELIGIOUS0ED WORDHTNHHH1ED WORDHHHH11	IEDY	KTNC	42	SAN FRANCIS	DEVOTIONAL	RELIGIOUS	5.098	
KWGN2DENVERDEVOTIONALRELIGIOUS2,448WITN7WASHINGTON DEVOTIONALRELIGIOUS2,448WITN7WASHINGTON DEVOTIONALRELIGIOUS3,977WSBK38BOSTONDEVOTIONALRELIGIOUS3,977WSYX6COLUMBUS, C DEVOTIONALRELIGIOUS2,986MES KENNEDYYECOLUMBUS, C DEVOTIONALRELIGIOUS2,986MES KENNEDYYYEYY14,50ED WORDYYYYYYED WORDYYYYYY	IEDY	KTXL	40	SACRAMENT (DEVOTIONAL	RELIGIOUS	0	
WITN7WASHINGTON DEVOTIONALRELIGIOUS3,977WSBK38BOSTONDEVOTIONALRELIGIOUS3,977WSYX6COLUMBUS, C DEVOTIONALRELIGIOUS2,986MES KENNEDY11114,50MES KENNEDY142SAN FRANCIS DEVOTIONALRELIGIOUS0ED WORD11111	ledy	KWGN	2	DENVER	DEVOTIONAL	RELIGIOUS	2.448	
WSBK38 WSYXBOSTONDEVOTIONALRELIGIOUS3,977MES KENNEDYWSYX6 COLUMBUS, Q DEVOTIONALRELIGIOUS2,98614,50MES KENNEDYYYYYY14,50MES KENNEDYKTNC42 YSAN FRANCIS DEVOTIONALRELIGIOUS0ED WORDYYYYYY	IEDY	WITN	7	WASHINGTON	DEVOTIONAL	RELIGIOUS	Î	
WSYX 6 COLUMBUS, CDEVOTIONAL RELIGIOUS 2,986 14,50 14,50 14,50 14,50 KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 0	JEDY	WSBK	œ	BOSTON	DEVOTIONAL	RELIGIOUS	3.977	
KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 0	IEDY	WSYX	9	COLUMBUS,	DEVOTIONAL	RELIGIOUS	2.086	
KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 0	8. JAMES KENNEDY						Ì	14.509
KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 0								
KTNC 42 SAN FRANCIS DEVOTIONAL RELIGIOUS 0								
		KTNC	42	SAN FRANCIS	DEVOTIONAL	RELIGIOUS	0	
	ALTED WORD							0

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106 FREDERICK K.C. PRICE 107 TITI E TOTAL - ERENERICK K C BRICE	KICU	36 SAN	36 SAN FRANCIS LOCA		RELIGIOUS	1,937	
							1,937
109							
	KTNC	42 SAN	FRANCIS	42 SAN FRANCIS DEVOTIONAL	RELIGIOUS	21.710	
111 TITLE TOTAL: HOUR OF HEALING							21.710
112				,			2
113 HOUR OF POWER	KATV		LE ROCK	LITTLE ROCK DEVOTIONAL	RELIGIOUS	12,127	
114 HOUR OF POWER	KCAL	SOT 6	ANGELES	9 LOS ANGELES DEVOTIONAL	RELIGIOUS	178,387	
115 HOUR OF POWER	KMSP	NIM 6	VEAPOLIS	9 MINNEAPOLIS DEVOTIONAL	RELIGIOUS	17,961	
116 HOUR OF POWER	KPTV	12 POR	12 PORTLAND	DEVOTIONAL	RELIGIOUS	19,079	
117 HOUR OF POWER	KTVU	2 SAN	FRANCIS	SAN FRANCIS DEVOTIONAL	RELIGIOUS	17,530	
118 HOUR OF POWER	KTVU	2 SAN	SAN FRANCIS SERIES	SERIES	RELIGIOUS	0	
119 HOUR OF POWER	KTXL	40 SACF	RAMENTC	40 SACRAMENTCDEVOTIONAL	RELIGIOUS	1,395	
120 HOUR OF POWER	KWGN	2 DENVER	VER	DEVOTIONAL	RELIGIOUS	6,082	
121 HOUR OF POWER	WAGA	5 ATLANTA	NTA	DEVOTIONAL	RELIGIOUS	3,911	
122 HOUR OF POWER	WCFT	33 TUS(CALOOSA	33 TUSCALOOSA DEVOTIONAL	RELIGIOUS	0	
123 HOUR OF POWER	WFAA	8 DALLAS		DEVOTIONAL	RELIGIOUS	14,120	
124 HOUR OF POWER	NIS	10 COLUMBIA,		SUDEVOTIONAL	RELIGIOUS	1,376	
125 HOUR OF POWER	WKRN	2 NASI	2 NASHVILLE	DEVOTIONAL	RELIGIOUS	1,878	
126 HOUR OF POWER	WNW	5 NEW	5 NEW YORK	DEVOTIONAL	RELIGIOUS	18,821	
12/ HOUH OF POWER	WPXI	11 PITT	SBURGH	11 PITTSBURGH DEVOTIONAL	RELIGIOUS	21,247	
128 HOUR OF POWER	WSYX	e coll	JMBUS, C	COLUMBUS, CDEVOTIONAL	RELIGIOUS	4,336	
HOUR OF POWER	WUAB	43 CLEV	/ELAND-L	43 CLEVELAND-L DEVOTIONAL	RELIGIOUS	44,489	
131 THE TOTAL: HOUR OF POWER							362,738
132							
133 IN TOUCH	KATV		F ROCK	ITTI E BOCK DEVOTIONAL		100 0	
134 IN TOUCH	KMGH	7 DENVER	VER	DEVOTIONAL	RFI IGIOLIS	0,004	
135 IN TOUCH	KPLR	11 ST LOUIS	SINC	DEVOTIONAL	RELIGIOUS	762	
136 IN TOUCH	KPLR	11 ST LOUIS	SINC	LOCAL	PUBLIC AFFA	0	
137 IN TOUCH	KPTV	12 POR	PORTLAND	DEVOTIONAL	RELIGIOUS	1,893	
138 IN 100CH	KTVU	2 SAN	FRANCIS	2 SAN FRANCIS DEVOTIONAL	RELIGIOUS	28,803	
	KXTX	39 DALLAS		DEVOTIONAL	RELIGIOUS	18,751	
	WFLD	32 CHICAGO		DEVOTIONAL	RELIGIOUS	879	

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142 IN TOUCH	WPHL	17	17 PHILADELPHI, DEVOTIONAL	DEVOTIONAL	RELIGIOUS	12.925	
143 IN TOUCH	WRIC	œ	8 RICHMOND-PIDEVOTIONAL	DEVOTIONAL	RELIGIOUS	1.924	
144 IN TOUCH	WTRF	2	7 WHEELING	DEVOTIONAL	RELIGIOUS	1.454	
145 IN TOUCH	WUAB	43	43 CLEVELAND-L DEVOTIONAL	DEVOTIONAL	RFI IGIOUS	23 554	
146 IN TOUCH	WUSA	0	9 WASHINGTON DEVOTIONAL	DEVOTIONAL	RELIGIOUS	3 030	
147 IN TOUCH	WXIA	-1	11 ATLANTA	DEVOTIONAL	RELIGIOUS	44 862	
148 IN TOUCH	WXIX	19	19 CINCINNATI	DEVOTIONAL	RELIGIOUS	7 744	
149 TITLE TOTAL: IN TOUCH							165.056
150							200,000
151 IN TOUCH MINISTRIES	KATV	2	LITTLE ROCK	SERIES	RELIGIOUS	487	
152 IN TOUCH MINISTRIES	KPLR	7	11 ST LOUIS		RELIGIOUS	C	
153 IN TOUCH MINISTRIES	KTVU	0	2 SAN FRANCIS	SERIES	RELIGIOUS	C	
154 IN TOUCH MINISTRIES	WFLD	32	32 CHICAGO	SERIES	RELIGIOUS	C	
155 IN TOUCH MINISTRIES	WPHL	17	17 PHILADELPHI, SERIES	SERIES	RELIGIOUS	15.754	
156 TITLE TOTAL: IN TOUCH MINISTRIES							16 240
157							
158							
159 IT IS WRITTEN	KCAL	ດ	9 LOS ANGELES DEVOTIONAL	DEVOTIONAL	RELIGIOUS	37.871	
	KPTV	12	2 PORTLAND	DEVOTIONAL	RELIGIOUS	3.746	
161 IT IS WRITTEN	KTVU	2	2 SAN FRANCIS DEVOTIONAL	DEVOTIONAL	RELIGIOUS	694	
162 IT IS WRITTEN	KTVU	2	2 SAN FRANCIS SERIES	SERIES	OTHER	0	
163 IT IS WRITTEN	KWGN	0	2 DENVER	DEVOTIONAL	RELIGIOUS	1.244	
164 IT IS WRITTEN	WFLD	32	32 CHICAGO	DEVOTIONAL	RELIGIOUS	370	
165 IT IS WRITTEN	WKYT	27	27 LEXINGTON	DEVOTIONAL	RELIGIOUS	0	
166 IT IS WRITTEN	WKYT	27	27 LEXINGTON	SERIES	RELIGIOUS	1.477	
167 IT IS WRITTEN	WWOR	ດ	NEW YORK	DEVOTIONAL	RELIGIOUS	1.113	
168 TITLE TOTAL: IT IS WRITTEN							46.515
169							
171 IAMES KENNERV		C					
179 TITLE TOTAL - LANCE VENNERY	NDMU	N	UENVEH	DEVOLIONAL	RELIGIOUS	6,589	
123							6,589
174							
175 KENNETH COPELAND	KATV	2	7 LITTLE ROCK DEVOTIONAL	DEVOTIONAL	RELIGIOUS	2.950	
176 KENNETH COPELAND	KCAL	6	9 LOS ANGELES DEVOTIONAL	DEVOTIONAL	RELIGIOUS	C	
177 KENNETH COPELAND	KMRC	σ	9 KANSAS CITV DEVICTIONAL	DEVICTIONAL			

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78 KENNETH COPELAND	KTLA	2 F	OS ANGELES	5 LOS ANGELES DEVOTIONAL	RELIGIOUS	135,008	
179 KENNETH COPELAND	KTNC	42 S	AN FRANCIS	42 SAN FRANCIS DEVOTIONAL	RELIGIOUS	15,533	
180 KENNETH COPELAND	KTXL	40 S	ACRAMENTO	40 SACRAMENTO DEVOTIONAL	RELIGIOUS	0	
181 KENNETH COPELAND	KXTX	39 D	39 DALLAS	DEVOTIONAL	RELIGIOUS	10,896	
182 KENNETH COPELAND	WAGA	5 A	ATLANTA	DEVOTIONAL	RELIGIOUS	0	
183 KENNETH COPELAND	WBZL	39 N	39 MIAMI	DEVOTIONAL	RELIGIOUS	996	
184 KENNETH COPELAND	WDCA	20 V	ASHINGTON	20 WASHINGTON DEVOTIONAL	RELIGIOUS	3,062	
185 KENNETH COPELAND	WFLD	32 C		DEVOTIONAL	RELIGIOUS	0	
186 KENNETH COPELAND	WFQX	33 T	щ	CI DEVOTIONAL	RELIGIOUS	15,182	
187 KENNETH COPELAND	WKBD	50 D	50 DETROIT	DEVOTIONAL	RELIGIOUS	1,459	
188 KENNETH COPELAND	WKRN	2 N	2 NASHVILLE	DEVOTIONAL	RELIGIOUS	939	1
189 KENNETH COPELAND	WKYT	27 L	LEXINGTON	DEVOTIONAL	RELIGIOUS	0	
190 KENNETH COPELAND	WPHL	17 P	HILADELPHI	PHILADELPHILDEVOTIONAL	RELIGIOUS	2,029	
191 KENNETH COPELAND	WSEE	35 ERIE	RIE	DEVOTIONAL	RELIGIOUS	0	
192 KENNETH COPELAND	WTXF	29 P	HILADELPHI	29 PHILADELPHILDEVOTIONAL	RELIGIOUS	0	
193 KENNETH COPELAND	WUAB	43 C	LEVELAND-L	43 CLEVELAND-L DEVOTIONAL	RELIGIOUS	7,406	
194 KENNETH COPELAND	WVTV	18 N	18 MILWAUKEE	DEVOTIONAL	RELIGIOUS	6,081	
195 KENNETH COPELAND	WWOR	0 0	9 NEW YORK	DEVOTIONAL	RELIGIOUS	18,227	
196 IIILE IUIAL: KENNETH COPELAND							221,255
19/							
	KCAL	Ц 6	OS ANGELES	9 LOS ANGELES DEVOTIONAL	RELIGIOUS	3,739	
	KTNC	42 S	AN FRANCIS	42 SAN FRANCIS DEVOTIONAL	RELIGIOUS	28,324	
	KXIX	39 D	39 DALLAS	DEVOTIONAL	RELIGIOUS	22,339	
	WDCA	202	ASHINGTON	20 WASHINGTON DEVOTIONAL	RELIGIOUS	5,460	
	WUAB	43 C	LEVELAND-L	43 CLEVELAND-L DEVOTIONAL	RELIGIOUS	17,841	
				DEVOTIONAL	RELIGIOUS	16,405	
	MVIV	18 M	18 MILWAUKEE	DEVOTIONAL	RELIGIOUS	16,614	
200 III LE IUI AL: LIFE IN THE WORD							110,721
	CITE						
	NINC KX+X	42 0	AN FRANCIS	SAN FRANCIS DEVOTIONAL	RELIGIOUS	3,448	
	XIX	<u>п</u> 82	39 DALLAS	DEVOTIONAL	RELIGIOUS	10,190	
	WBPX			DEVOTIONAL	RELIGIOUS	0	
	WDCA	20 <	ASHINGTON	20 WASHINGTON DEVOTIONAL	RELIGIOUS	6,104	
	MUN			DEVOTIONAL	RELIGIOUS	11,585	

Ŧ			98,804					C			C				C				C					t,440		
σ		98,804			C		C)		C)			C	>			C	>	-		4 948	212		1 640 476	1,040,4/6
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ш		DEVOTIONAL			DEVOTIONAL	DEVOTIONAL	DEVOTIONAL			LOCAL				LOCAL				DEVOTIONAL				DEVOTIONAL				
۵		9 CHICAGO			28 WILKES BARF DEVOTIONAL	33 TUSCALOOSADEVOTIONAL	57 PHILADELPHI, DEVOTIONAL			28 WILKES BARFLOCAL				BALTIMORE				2 NASHVILLE				42 SAN FRANCIS DEVOTIONAL				
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A		216 MIRACLES NOW	21/111LE TUTAL: MIHACLES NOW		220 OLD TIME GOSPEL HOUR	221 OLD TIME GOSPEL HOUR	222 OLD TIME GOSPEL HOUR	223 TITLE TOTAL: OLD TIME GOSPEL HOUR	,		TITLE TOTAL: OLD TIME GOSPEL HYN		8	229 REAL TO REEL	230 TITLE TOTAL: REAL TO REEL			233 RHEMA PRAISE	234 TITLE TOTAL: RHEMA PRAISE			237 ZOLA LEVITT	8 TITLE TOTAL: ZOLA LEVITT		240 Total Viewing for all Religious Programmin	
	215	210	× 12	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	

F	g Data				Total	Hours for Title															57 120	01,10						12,064			0				455
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Ŀ	Showing Ca					Sub-Cat	RFI IGIOLIS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS				OTHER	RELIGIOUS	RELIGIOUS	RELIGIOUS			RELIGIOUS			RELIGIOUS	RELIGIOUS	
ш	ly Data Base		er 8, 2006			Catedory	(DEVOTIONAL	DEVOTIONAL		DEVOTIONAL	DEVOTIONAL		DEVOTIONAL		DEVOTIONAL		DEVOTIONAL		DEVOTIONAL				SERIES		DEVOTIONAL	DEVOTIONAL			LOCAL				DEVOTIONAL	
Ω	from 2001 MPAA Copyright Royalty Data Base Showing Cable Viewing	tor 2001	Prepared by IT Processing LLC on December 8, 2006			Citv	ST LOUIS		TON, DC		Σ	5 NEW YORK	53 PITTSBURGH	53 PITTSBURGH	57 PHILADELPHIA	57 PHILADELPHIA	8 RICHMOND-PETERSBURG	RICHMOND-PETERSBURG DEVOTIONAL	CLEVELAND -LORAIN					5 LOS ANGELES	42 SAN FRANCISCO (CONCORD	42 SAN FRANCISCO (CONCOF DEVOTIONAL	9 WASHINGTON, DC			LOS ANGELES				39 DALLAS	
ပ	2001		l by IT		neda	nel	-	÷	20	42	42	5	53	53	57	57	ω	ω	43	43				5 L	42	42	6			_ ບ			39	39	
B	Hours from	1	Prepared			Station	KPLR	KPLR	WDCA	WIAT	WIAT	WNW	WPGH	WPGH	WPSG	WPSG	WRIC	WRIC	WUAB	WUAB				KTLA	KTNC	KTNC	WUSA			KTLA	TRIES	~~~~~	KXIX		I UWN HALL
Α	Report of Household Viewing Hours					Title as Shown	700 CLUB	700 CLUB	700 CLUB		- +	-	-	_	_		700 CLUB	700 CLUB			TITLE TOTAL: 700 CLUB			AMAZING FACTS	AMAZING FACTS			TITLE TOTAL: AMAZING FACTS			III LE I U I AL: AMAZING FACTS MINISTRIES	AMERICAN BELICIOLIS TOWN HALL			TITLE TOTAL. AMERICAN RELIGIOUS LOWN
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99 99	BELIEVER'S VOICE OF VICTORY	WKPT	19	TRI CITIES (KINGSPORT)		RELIGIOUS	C	
4	40 BELIEVER'S VOICE OF VICTORY	WLYH	15	15 HARRISBURG -LANCASTER		RELIGIOUS	C	
4	BELIEVER'S VOICE OF VICTORY	WPCB	40	40 PITTSBURGH (GREENSBURG	ຍຼ	RELIGIOUS	714	
4		WPTY	24	24 MEMPHIS		RELIGIOUS	C	
4 3	TITLE TOTAL: BELIEVER'S VOICE OF VICTORY	VICTORY					>	714
4								
45	_							
46		KSTW	Ŧ	SEATTLE - TACOMA		RELIGIOUS	C	
4		KTNC	42	42 SAN FRANCISCO (CONCORD	Q	RELIGIOUS	o c	
	BENNY HINN	KTNC	42	42 SAN FRANCISCO (CONCOF DEVOTIONAL	DEVOTIONAL	RELIGIOUS	49.917	
6	BENNY HINN	KXTX	39	39 DALLAS		RELIGIOUS	C	
പ്പ	50 BENNY HINN	KXTX	39	39 DALLAS	DEVOTIONAL	RELIGIOUS	3 499	
ភ	BENNY HINN	WDCA	20	20 WASHINGTON, DC		RELIGIOUS	C	
22		WDCA	20	20 WASHINGTON, DC	DEVOTIONAL	RELIGIOUS	1 270	
ខ		WPSG	57	57 PHILADELPHIA	DEVOTIONAL	RELIGIOUS		
2		WSBK	38	38 BOSTON		RELIGIOUS	2 365	
ទួ		WSBK	38	38 BOSTON	DEVOTIONAL	RELIGIOUS	2 755	
2 <u>0</u>	TITLE TOTAL: BENNY HINN						3	50 BUE
57								200,000
58	BENNY HINN DAILY	WPCB	40	40 PITTSBURGH (GREENSBURG	g	RELIGIOUS	878	
ß	59 BENNY HINN DAILY	WWOR	σ	9 NEW YORK		RELIGIOUS	C	
ဖ	60 BENNY HINN DAILY	WWOR	σ	9 NEW YORK	DEVOTIONAL	RFI IGIOUS	6 025	
<u>5</u>	TITLE TOTAL: BENNY HINN DAILY						0,010	7 803
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ខ								
2		WPCB	40	PITTSBURGH (GREENSBURG	ő	RELIGIOUS	1.270	
ខ្ល	TITLE TOTAL: CENTRAL BAPTIST CHURCH	IRCH						1,270
8								
5 6	CORAL RIDGE	KTUV	Ť					
69	TITLE TOTAL: CORAL RIDGE		-		LUCAL	HELIGIOUS	0	0
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т	0	0	4.347	5.309	1.591	0	0	0	2.980	1.417	505	1.915	503	0	0	18.566	0	0	801	0	0	0	0	3.718	2.931	0	7.450	5,801	5,801	0	
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L	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS		RELIGIOUS		RELIGIOUS		RELIGIOUS										
Ц		DEVOTIONAL	DEVOTIONAL	DEVOTIONAL	DEVOTIONAL	DEVOTIONAL	DEVOTIONAL			DEVOTIONAL		DEVOTIONAL	DEVOTIONAL		DEVOTIONAL		LOCAL		DEVOTIONAL	LOCAL		DEVOTIONAL	DEVOTIONAL	DEVOTIONAL	LOCAL			DEVOTIONAL		DEVOTIONAL	
	11 LITTLE ROCK	11 LITTLE ROCK	40 SACRAMENTO	2 DENVER	28 WILKES-BARRE - SCRANT(DEVOTIONAL	32 CHICAGO	46 ATLANTA	19 TRI CITIES (KINGSPORT)	BALTIMORE	BALTIMORE	57 PHILADELPHIA	57 PHILADELPHIA	38 BOSTON	10 JOHNSTOWN - ALTOONA	9 NEW YORK		9 LOS ANGELES	41 KANSAS CITY	41 KANSAS CITY	41 KANSAS CITY	46 ATLANTA	46 ATLANTA	12 MILWAUKEE	17 PHILADELPHIA	17 PHILADELPHIA	10 JOHNSTOWN - ALTOONA		9 LOS ANGELES		20 SAN FRANCISCO	O LOC ANOTI TO
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τ.	CORAL RIDGE HOUR	CORAL RIDGE HOUR	CORAL RIDGE HOUR	CORAL RIDGE HOUR	CORAL RIDGE HOUR	80 CORAL RIDGE HOUR	CORAL RIDGE HOUR	82 CORAL RIDGE HOUR	CORAL RIDGE HOUR	CORAL RIDGE HOUR		TITLE TOTAL: CORAL RIDGE HOUR	CORAL RIDGE MINISTRIES	TITLE TOTAL: CORAL RIDGE MINISTRIES		II LE I U I AL: CUHAL HIUGE MINISI HY	104 CREFLO A. DOLLAR JR.	105ICREFLO A DOLLAR JR													

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J	0	0	0	626	1.255	5.029	0	8.345	0	2.104	0	389	2,803	5.334	0	18,235	0	0	0	0	0	491	348	0	0	2,102	0	814	1,796	962	0	0	413	547	1,785	2,683
Ŀ.	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS	RELIGIOUS
ш	DEVOTIONAL	DEVOTIONAL		DEVOTIONAL		DEVOTIONAL	RD	FDEVOTIONAL		DEVOTIONAL		DEVOTIONAL		DEVOTIONAL		DEVOTIONAL	DEVOTIONAL		DEVOTIONAL		DEVOTIONAL		DEVOTIONAL		DEVOTIONAL	DEVOTIONAL		DEVOTIONAL			DEVOTIONAL	DEVOTIONAL		DEVOTIONAL		DEVOTIONAL
D	13 LOS ANGELES	9 KANSAS CITY	11 ST LOUIS	11 ST LOUIS	5 LOS ANGELES	5 LOS ANGELES	42 SAN FRANCISCO (CONCORD	42 SAN FRANCISCO (CONCOFDEVOTIONAL	39 DALLAS	39 DALLAS	5 ATLANTA	5 ATLANTA	39 MIAMI	39 MIAMI	20 WASHINGTON, DC	20 WASHINGTON, DC	32 CHICAGO	50 DETROIT	50 DETROIT	2 NASHVILLE	2 NASHVILLE	5 NEW YORK	5 NEW YORK	53 PITTSBURGH	53 PITTSBURGH	11 NEW YORK	57 PHILADELPHIA	57 PHILADELPHIA	24 MEMPHIS	38 BOSTON	38 BOSTON	5 WASHINGTON, DC	29 PHILADELPHIA	29 PHILADELPHIA	43 CLEVELAND -LORAIN	43 CLEVELAND -LORAIN
ß	KCOP	KMBC	KPLR	KPLR	KTLA	KTLA	KTNC	KTNC	KXTX	KXTX	WAGA	WAGA	WBZL	WBZL	WDCA	WDCA	WFLD	WKBD	WKBD	WKRN	WKRN	WNW	WNW	WPGH	WPGH	WPIX	WPSG	WPSG	WPTY	WSBK	WSBK	WTTG	WTXF	WTXF	WUAB	WUAB
		107 CREFLO A. DOLLAR JR.	108 CHEFLO A. DOLLAR JR.	109 CREFLO A. DOLLAR JR.	110 CREFLO A. DOLLAR JR.	111 CREFLO A. DOLLAR JR.	112 CREFLO A. DOLLAR JR.	113 CREFLO A. DOLLAR JR.	114 CREFLO A. DOLLAR JR.	115 CREFLO A. DOLLAR JR.	116 CREFLO A. DOLLAR JR.	117 CREFLO A. DOLLAR JR.	118 CREFLO A. DOLLAR JR.	119 CREFLO A. DOLLAR JR.	120 CREFLO A. DOLLAR JR.	121 CREFLO A. DOLLAR JR.	122 CREFLO A. DOLLAR JR.	123 CREFLO A. DOLLAR JR.	124 CREFLO A. DOLLAR JR.	125 CREFLO A. DOLLAR JR.		127 CHEFLO A. DOLLAR JR.	128 CREFLO A. DOLLAR JR.	129 CREFLO A. DOLLAR JR.	130 CHEFLO A. DOLLAR JR.	131 CREFLO A. DOLLAR JR.	132 CREFLO A. DOLLAR JR.	133 CHEFLU A. DULLAR JR.	134 CHEFLO A. DULLAH JH.	135 CHEFLU A. DOLLAH JR.	136 CHEFLO A. DOLLAR JR.	137 CREFLO A. DOLLAR JR.	138 CREFLO A. DOLLAR JR.	139 CREFLO A. DOLLAR JR.	140 CHEFLO A. DOLLAR JR.	141 CHEFLO A. DOLLAR JR.

	RK RGH (GREENSBUR RGH NCISCO NNCISCO (CONCOR NCISCO (CONCOR NCISCO (CONCOR	DEVOTIONAL G DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0 0 0	58,340
R. WWOR O.A. DOLLARJR. WWOR DISCOVERY WPGH KBWB KBWB KTNC KTNC KTNC KTNC KTNC KTNC KTNC KTNC	VORK DEVC	OTIONAL OTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0 0 0 0 0 0 0	58,340
O.A. DOLLARJR. O.A. DOLLARJR. WPGH	PITTSBURGH (GREENSBURG PITTSBURGH (GREENSBURG PITTSBURGH (GREENSBURG SAN FRANCISCO SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO DEVO	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0	58,340
F DISCOVERY WPCB WPCB WPCB WPCH KBWB KTNC KTNC KTNC KTNC KTNC KTNC KTNC KTNC	PITTSBURGH (GREENSBURG PITTSBURGH (GREENSBURG SAN FRANCISCO SAN FRANCISCO SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO SACRAMENTO SACRAMENTO	DTIONAL DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0	
F DISCOVERY WPGH WPGH WPGH KBWB KBWB KTNC KTNC KTNC KTNC KTNC KTNC KTNC KTNC	PITTSBURGH (GREENSBURG PITTSBURGH (GREENSBURG SAN FRANCISCO SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO DEVC	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	00000	
WPCB WPCB WPGH WPGH WPGH KBWB KELR KBWB KTNC KTNC KTNC	PITTSBURGH (GREENSBURG PITTSBURGH (GREENSBURG SAN FRANCISCO SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO DEVO	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0	
F DISCOVERY WPGH F DISCOVERY KBWB KBWB KBWB KTNC KTNC KTNL KTNL KTXL KTNL KTXL KTNL KTXL KTNL KTXL KTNL KTXL KTNL KTXL KTNL KTNL KTNL KNGN WSBK WSVX WSVX	PITTSBURGH DEVC SAN FRANCISCO DEVC SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO CONCORDEVC SACRAMENTO DEVC	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	697	
F DISCOVERY KBWB KTNC KTNC KTNC KTXL KTXL KTXL KTXL KTXL KTXL KTXL KTXL	SAN FRANCISCO ST LOUIS SAN FRANCISCO SAN FRANCISCO (CONCORD SACRAMENTO SACRAM	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS		
KBWB KPLR KTNC KTNC KTXL KTXL KTXL KTXL KTXL KTXL KTXL KTXL	SAN FRANCISCO SAN FRANCISCO SAN FRANCISCO SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO SACRAMENTO DEVC	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS		697
KPLR KFLR KTNC KTNC KTNC KTNC KTNC KTNC KTNC KTNC	SAN FRANCISCO ST LOUIS SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO SACRA	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS		3
KBWB KTNC KTNC KTNC KTNC KTNC KWGN KWGN WDRB WDRB WDRB WDRB WDRB WDRB WDRB WVGH WVCH	SAN FRANCISCO DEVC ST LOUIS DEVC SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCORD SACRAMENTO CONCORDEVC SACRAMENTO DEVC	DTIONAL DTIONAL DTIONAL DTIONAL	RELIGIOUS RFI IGIOUS		
KPLR KTNC KTNC KTXL KTXL KTXL KWGN KWGN WDRB WDRB WDRB WDRB WDRB WDRB WVGH WVGH WVGH WVGH	ST LOUIS DEVC SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCOFIDEVC SACRAMENTO DEVC	OTIONAL OTIONAL OTIONAL		O	
KTNC KTXL KTXL KTXL KYGN WDRB WGCL WPGH WPGH WSBK WSBK	SAN FRANCISCO (CONCORD SAN FRANCISCO (CONCOFDEVC SACRAMENTO CACRAMENTO	DTIONAL		1.050	
KTNC KTXL KTXL KWGN WDRB WDRB WDRB WDRB WDRB WDRB WDRB WDRB	AN FRANCISCO (CONCOFDEVC ACRAMENTO ACRAMENTO DEVC	DTIONAL	RELIGIOUS	0	
KTXL KTXL KWGN WDRB WDRB WDRB WDRB WDRB WDRB WDRB WBR	SACRAMENTO SACRAMENTO DEVO	DTIONAL	RELIGIOUS	0	
KTXL 40 KWGN 2 KWGN 2 WDRB 41 WGCL 46 WFGH 53 WPGH 53 WSBK 38 WSYX 6		DTIONAL	RELIGIOUS	0	
KWGN Z WDRB 46 WGCL 46 WKPT 19 WFGH 53 WPGH 53 WSPK 38 WSYX 6			RELIGIOUS	0	
WDRB WDRB 41 WGCL WGCL 46 WKPT 19 53 WPGH 53 WPGH 53 WSYX 6 38 38		DEVOTIONAL	RELIGIOUS	0	
WGCL 46 WKPT 46 WKPT 19 WPGH 53 WPGH 53 WPGH 53 WSYX 6 WSYX 6	41 LOUISVILLE		RELIGIOUS	5.348	
WKPT 19 WPGH 53 WPGH 53 WSBK 38 WSBK 38 WSBK 38	-	DEVOTIONAL	RELIGIOUS	0	
WPGH WPGH WSBK WSBK	TRI CITIES (KINGSPORT)		RELIGIOUS	0	
WPGH WSBK WSBK	53 PITTSBURGH		RELIGIOUS	617	
WSBK 38 WSBK 38 WSYX 6	RGH	DEVOTIONAL	RELIGIOUS	940	
WSBK 38 WSYX 6	38 BOSTON		RELIGIOUS	3.043	
9 MSYX	38 BOSTON DEVC	DEVOTIONAL	RELIGIOUS	15.478	
	6 COLUMBUS		RELIGIOUS	0	
UR. JAMES KENNEUY WSYX 6	COLUMBUS	DEVOTIONAL	RELIGIOUS	477	
100 IIILE IOIAL: DR. JAMES KENNEDY					26,952
170					
171 FREDERICK K.C. PRICE KICU 36 SAN	SAN FRANCISCO - SAN IO I OCAI		BEI IGIOI IS	7 701	
172 TITLE TOTAL: FREDERICK K.C. PRICE		1		10,57	7 701
173					->
174					
42	42 SAN FRANCISCO (CONCORD		RELIGIOUS	0	
KTNC 42	SAN FRANCISCO (CONCOF DEVOTIONAL	DTIONAL	RELIGIOUS	9,086	
11//IIILE IOIAL: HOUR OF HEALING					9.086

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179 HOUR OF POWER	KATV	2	7 LITTLE ROCK	DEVOTIONAL	RELIGIOUS	9.351	
180 HOUR OF POWER	KCAL	ດ	9 LOS ANGELES	DEVOTIONAL	RELIGIOUS	16.062	
181 HOUR OF POWER	KMSP	ດ	9 MINNEAPOLIS	DEVOTIONAL	RELIGIOUS	5.649	
182 HOUR OF POWER	KPTV	12	12 PORTLAND, OR		RELIGIOUS	C	
183 HOUR OF POWER	KPTV	12	12 PORTLAND, OR	DEVOTIONAL	RELIGIOUS	8.093	
184 HOUR OF POWER	KTVU	2	2 SAN FRANCISCO - OAKLAN		RELIGIOUS	5.169	
185 HOUR OF POWER	KTVU	2	8	- OAKLAN DEVOTIONAL	RELIGIOUS	11.910	
186 HOUR OF POWER	KTXL	40	40 SACRAMENTO		RELIGIOUS	1.685	
187 HOUR OF POWER	KTXL	40	40 SACRAMENTO	DEVOTIONAL	RELIGIOUS	4.347	
188 HOUR OF POWER	KWGN	2	2 DENVER		RELIGIOUS	2.359	
189 HOUR OF POWER	KWGN	2	2 DENVER	DEVOTIONAL	RELIGIOUS	15,191	
190 HOUR OF POWER	WAGA	5	5 ATLANTA		RELIGIOUS	0	
191 HOUR OF POWER	WAGA	S	5 ATLANTA	DEVOTIONAL	RELIGIOUS	1.687	
192 HOUR OF POWER	WCVB	ъ	5 BOSTON		RELIGIOUS	1.173	
193 HOUR OF POWER	WCVB	S	5 BOSTON	DEVOTIONAL	RELIGIOUS	1.021	
194 HOUR OF POWER	WFAA	ω	8 DALLAS		RELIGIOUS	2.255	
195 HOUR OF POWER	WFAA	8	8 DALLAS	DEVOTIONAL	RELIGIOUS	8.015	
196 HOUR OF POWER	WIS	10	10 COLUMBIA, SC		RELIGIOUS	0	
19/ HOUR OF POWER	WIS	9	10 COLUMBIA, SC	DEVOTIONAL	RELIGIOUS	1,464	
198 HOUR OF POWER	WKRN	2	2 NASHVILLE		RELIGIOUS	0	
199 HOUR OF POWER	WKRN	2	2 NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
200 HOUR OF POWER	MLYH	15	5 HARRISBURG -LANCASTER	œ.	RELIGIOUS	0	
201 HOUR OF POWER	WMAR	2	2 BALTIMORE	DEVOTIONAL	RELIGIOUS	0	
202 HOUR OF POWER	MNWO	24	24 TOLEDO		RELIGIOUS	7,053	
203 HOUR OF POWER	WNW	Q	5 NEW YORK	DEVOTIONAL	RELIGIOUS	5,182	
204 HOUR OF POWER	WPXI	÷	11 PITTSBURGH		RELIGIOUS	503	
	WPXI	÷	11 PITTSBURGH	DEVOTIONAL	RELIGIOUS	4,458	
	WSYX	9	COLUMBUS		RELIGIOUS	0	
ZU/ HOUR OF POWER	WSYX	9	COLUMBUS	DEVOTIONAL	RELIGIOUS	0	
	WUAB	43	_		RELIGIOUS	5,512	
	WUAB	4 3	43 CLEVELAND -LORAIN	DEVOTIONAL	RELIGIOUS	20,398	
	WWBT	42	12 RICHMOND		RELIGIOUS	0	
	WWBT	42	12 RICHMOND	DEVOTIONAL	RELIGIOUS	6,428	
	WOR	ດ	NEW YORK	DEVOTIONAL	RELIGIOUS	9,351	
ZISTITUE TOTAL: HOUN OF FOWER							154 313

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214						5	
215							
216 IN TOUCH	KMGH	~	DENVER	DEVOTIONAL	RELIGIOUS	889	
217 IN TOUCH	KPLR		ST LOUIS		RELIGIOUS	1.043	
218 IN TOUCH	KPLR	F	11 ST LOUIS	DEVOTIONAL	RELIGIOUS	1 828	
219 IN TOUCH	KPTV	12	12 PORTLAND, OR		RELIGIOUS	0-0-0,-0	
220 IN TOUCH	KPTV	12	12 PORTLAND, OR	DEVOTIONAL	RELIGIOUS	2 640	
1 IN TOUCH	KSTW	÷	11 SEATTLE - TACOMA		RELIGIOUS	2,834	
222 IN TOUCH	KTVU	0	SAN FRANCISCO - OAKLAN DEVOTIONAL	DEVOTIONAL	RELIGIOUS	3 042	
223 IN TOUCH	KXTX	39	39 DALLAS		RELIGIOUS	5,681	
224 IN TOUCH	KXTX	39	39 DALLAS	DEVOTIONAL	RELIGIOUS	4.507	
225 IN TOUCH	WGAL	ω	8 HARRISBURG -LANCASTER	ſ	RELIGIOUS	840	
226 IN TOUCH	WPCB	6	40 PITTSBURGH (GREENSBURG	BG	RELIGIOUS	9.677	
7 IN TOUCH	WPHL	17	17 PHILADELPHIA		RFI IGIOLIS	1 030	
228 IN TOUCH	WPHL	17	17 PHILADELPHIA	DEVOTIONAL	RFI IGIOUS	59 120	1
229 IN TOUCH	WRIC	8	B RICHMOND-PETERSBIIRG			20,150	
230 IN TOUCH	WRIC	000	8 RICHMOND-PETERSBI IRG DEVOTIONAL	DEVOTIONAL		000	
231 IN TOUCH	WSBK	38	38 BOSTON	DEVOTIONAL		5	
232 IN TOUCH	WUAB	43	43 CLEVELAND -I ORAIN			10 627	
233 IN TOUCH	WUAB	43	43 CLEVELAND -I ORAIN	DEVOTIONAL		27 012	
234 IN TOUCH	WUSA	σ	9 WASHINGTON DC			100	
235 IN TOUCH	WUSA	σ	9 WASHINGTON DC	DEVICTIONAL		001	
6 IN TOUCH	WXIA) -	11 ATI ANTA			410	
237 IN TOUCH	WXIA		11 ATLANTA	DEVOTIONAL	RELIGIOUS RELIGIOUS	3, 195 11 000	
238 IN TOUCH	WXIX	10	19 CINCINNATI			000,11	
239 IN TOUCH	WXIX	19	CINCINNATI	DEVOTIONAL	RELIGIOUS	4 057	
240 TITLE TOTAL: IN TOUCH						100 ^{(†}	150 210
241							10,301
242 IN TOUCH MINISTRIES	KATV	2	7 LITTLE ROCK	LOCAL	RELIGIOUS	3.930	
243 IN TOUCH MINISTRIES	KTVU	0	SAN FRANCISCO - OAKLAN		RELIGIOUS	1,372	
244 IN TOUCH MINISTRIES	KTVU	0	SAN FRANCISCO - OAKLANLOCAL	LOCAL	RELIGIOUS	15.781	
245 IN TOUCH MINISTRIES	WFLD	32 (CHICAGO		RELIGIOUS	0	
246 IN TOUCH MINISTRIES	WFLD	32	32 CHICAGO	LOCAL	RELIGIOUS	1.551	
247 IN TOUCH MINISTRIES	WNW	5	5 NEW YORK	LOCAL	RELIGIOUS	4.613	
248 IN TOUCH MINISTRIES	WRIC	ω	RICHMOND-PETERSBURG	LOCAL	RELIGIOUS	4,226	
249111 LE TOTAL: IN TOUCH MINISTRIES							04 4-70

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C		د		ш	L L	σ	τ
IT IS WRITTEN	KCAL	SOT 6	9 LOS ANGELES	DEVOTIONAL	REI IGIOLIS	1 742	
253 IT IS WRITTEN	KPTV	12 POF	12 PORTLAND, OR		RELIGIOUS		
254 IT IS WRITTEN	KPTV	12 POF	12 PORTLAND, OR	DEVOTIONAL	RELIGIOUS	1.986	
IT IS WRITTEN	KTVU	2 SAN	2 SAN FRANCISCO - OAKLAN	7	RELIGIOUS	0	
256 IT IS WRITTEN	KTVU	2 SAN	2 SAN FRANCISCO - OAKLAN DEVOTIONAL	DEVOTIONAL	RELIGIOUS) C	
257 IT IS WRITTEN	KWGN	2 DENVER	IVER		RELIGIOUS	o C	
258 IT IS WRITTEN	KWGN	2 DENVER	IVER	DEVOTIONAL	RELIGIOUS	1 222	
259 IT IS WRITTEN	wcco	4 MIN	4 MINNEAPOLIS	DEVOTIONAL	RELIGIOUS	231	
260 IT IS WRITTEN	WKYT	27 LEX	27 LEXINGTON		RELIGIOUS	50	
261 IT IS WRITTEN	WKYT	27 LEX	27 LEXINGTON	DEVOTIONAL	RFI IGIOUS	1 700	
262 IT IS WRITTEN	WTTG	5 WAS	5 WASHINGTON, DC	DEVOTIONAL	RFI IGIOLIS	<u>,</u>	
263 TITLE TOTAL: IT IS WRITTEN						>	0000
							2000
266 KENNETH COPELAND	KATV		7 LITTLE ROCK	DEVOTIONAL	RELIGIOUS	1 416	
KENNETH COPELAND	KCAL	SOT 6	9 LOS ANGELES	DEVOTIONAL	RELIGIOUS	1.499	
268 KENNETH COPELAND	KMBC	9 KAN	9 KANSAS CITY	DEVOTIONAL	RELIGIOUS	636	
269 KENNETH COPELAND	KTLA	5 LOS	5 LOS ANGELES		RELIGIOUS	2.015	
270 KENNETH COPELAND	KTLA	5 LOS	ANGELES	DEVOTIONAL	RELIGIOUS	4.847	
271 KENNETH COPELAND	KTXL	40 SAC	40 SACRAMENTO		RELIGIOUS	0	
2/2 KENNETH COPELAND	KTXL	40 SAC	40 SACRAMENTO	DEVOTIONAL	RELIGIOUS	0	
2/3 KENNETH COPELAND	KXTX	39 DALLAS	LAS	ų.	RELIGIOUS	0	
274 NEINETH COPELAND	KX IX	39 DALLAS	LAS	DEVOTIONAL	RELIGIOUS	2,441	
	WAGA	5 ATLANTA	ANTA		RELIGIOUS	0	
	WAGA	5 ATLANTA	ANTA	DEVOTIONAL	RELIGIOUS	0	
	WBZL	39 MIAMI	W		RELIGIOUS	2,242	
2/0 NENNETH COPELAND	WBZL	39 MIAMI	M	DEVOTIONAL	RELIGIOUS	4,634	
2/9 KENNETH COPELAND	WDCA	20 WAS			RELIGIOUS	0	
280 KENNETH COPELAND	WDCA	20 WAS	20 WASHINGTON, DC	DEVOTIONAL	RELIGIOUS	9,521	
201 NEINETH COPELAND	WFLD	32 CHICAGO	CAGO		RELIGIOUS	0	
202 KENNETH COPELAND	WFLD	32 CHICAGO	CAGO	DEVOTIONAL	RELIGIOUS	0	
	WFQX	33 TRA	33 TRAVERSE CITY - CADILL		RELIGIOUS	415	
	WFQX	33 TRA	33 TRAVERSE CITY - CADILL	DEVOTIONAL	RELIGIOUS	864	
			FCC				

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286 KENNETH COPELAND	WKBD	50	50 DETROIT	DEVOTIONAL	RELIGIOUS	884	
287 KENNETH COPELAND	WKRN	2	2 NASHVILLE		RELIGIOUS	0	
288 KENNETH COPELAND	WKRN	2	2 NASHVILLE	DEVOTIONAL	RELIGIOUS	0	
289 KENNETH COPELAND	WКҮТ	27	27 LEXINGTON		RELIGIOUS	0	
290 KENNETH COPELAND	WKYT	27	27 LEXINGTON	DEVOTIONAL	RELIGIOUS	0	
291 KENNETH COPELAND	WPGH	53	53 PITTSBURGH		RELIGIOUS	0	
2 KENNETH COPELAND	WPGH	53	53 PITTSBURGH	DEVOTIONAL	RELIGIOUS	476	
293 KENNETH COPELAND	WPHL	17	17 PHILADELPHIA		RELIGIOUS	0	
294 KENNETH COPELAND	WPHL	17	17 PHILADELPHIA	DEVOTIONAL	RELIGIOUS	0	
295 KENNETH COPELAND	WSEE	35	35 ERIE		RELIGIOUS	624	
296 KENNETH COPELAND	WSEE	35	35 ERIE	DEVOTIONAL	RELIGIOUS	2,241	
29/ KENNEI H COPELAND	WTTG	Q	5 WASHINGTON, DC	DEVOTIONAL	RELIGIOUS	3,252	
298 KENNETH COPELAND	WTXF	59	29 PHILADELPHIA		RELIGIOUS	413	
299 KENNETH COPELAND	WTXF	29	29 PHILADELPHIA	DEVOTIONAL	RELIGIOUS	547	1
300 KENNETH COPELAND	WUAB	43	43 CLEVELAND -LORAIN		RELIGIOUS	4.243	
301 KENNETH COPELAND	WUAB	43	43 CLEVELAND -LORAIN	DEVOTIONAL	RELIGIOUS	17,243	
302 KENNETH COPELAND	VTV	18	18 MILWAUKEE		RELIGIOUS	3.459	
303 KENNETH COPELAND	WTV	18	18 MILWAUKEE	DEVOTIONAL	RELIGIOUS	0	
304 KENNETH COPELAND	WOR	6	9 NEW YORK		RELIGIOUS	0	
TITI F TOTAL VENUE	WOR	ດ	9 NEW YORK	DEVOTIONAL	RELIGIOUS	5,602	
307 111 LE TOTAL: NENNETH CUPELAND							70,111
308							
309 LIFE IN THE WORD	KPLR		ST LOUIS	DEVOTIONAL	RELIGIOUS	C	-
310 LIFE IN THE WORD	KTNC	42	42 SAN FRANCISCO (CONCORD	ßD	RELIGIOUS	P C	
311 LIFE IN THE WORD	KTNC	42	42 SAN FRANCISCO (CONCOFDEVOTIONAL	FDEVOTIONAL	RELIGIOUS	44,615	-
312 LIFE IN THE WORD	KXTX	39	39 DALLAS		RELIGIOUS	335	-
	KXTX	39	39 DALLAS	DEVOTIONAL	RELIGIOUS	14,712	-
	WDCA	20	20 WASHINGTON, DC		RELIGIOUS	0	
	WDCA	20 /	20 WASHINGTON, DC	DEVOTIONAL	RELIGIOUS	3,042	
	WPCB	4	40 PITTSBURGH (GREENSBURG	RG	RELIGIOUS	692	
	WP1Y	24	24 MEMPHIS		RELIGIOUS	0	
	WUAB	43 (43 CLEVELAND -LORAIN		RELIGIOUS	3,599	
	WUAB	43 43	43 CLEVELAND -LORAIN	DEVOTIONAL	RELIGIOUS	22,126	
			2/ BUSION - WORCESTER	DEVOTIONAL	RELIGIOUS	3,407	
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322 LIFE IN THE WORD	WVTV	18	18 MILWAUKEE	DEVOTIONAL	RELIGIOUS	C	=
323 TITLE TOTAL: LIFE IN THE WORD							94.068
324							
325 LIFE TODAY	KSTW	÷	SEATTLE - TACOMA		RELIGIOUS	C	
326 LIFE TODAY	KXTX	39	DALLAS		RELIGIOUS	0	
327 LIFE TODAY	KXTX	39	39 DALLAS	DEVOTIONAL	RELIGIOUS	7.576	
328 LIFE TODAY	WDCA	20	20 WASHINGTON, DC		RELIGIOUS	0	
329 LIFE TODAY	WDCA	8	20 WASHINGTON, DC	DEVOTIONAL	RELIGIOUS	674	
330 LIFE TODAY	WLYH	15	15 HARRISBURG -LANCASTER	-07-	RELIGIOUS	C	
331 LIFE TODAY	MUNI	27	27 BOSTON - WORCESTER	DEVOTIONAL	RELIGIOUS	3.708	
332 TITLE TOTAL: LIFE TODAY						3	11.957
333							
334							
335 MAKE YOUR DAY COUNT	KTNC	42	SAN FRANCISCO (CONCOFDEVOTIONAL	DEVOTIONAL	RFI IGIOLIS	C	
336 TITLE TOTAL: MAKE YOUR DAY COUNT	NT					>	C
337							
338							
339 MIRACLES NOW	MGN	ດ	9 CHICAGO		RELIGIOUS	11 554	
340 MIRACLES NOW	MGN	ດ	9 CHICAGO	DEVOTIONAL	RFI IGIOUS	68 700	
341 TITLE TOTAL: MIRACLES NOW						20.100	80 252
342							2000
343							
344 OLD TIME GOSPEL HOUR	WBRE	28	28 WILKES-BARRE - SCRANTO		RFI IGIOUS	5 854	
345 OLD TIME GOSPEL HOUR	WBRE	28	1.	DEVOTIONAL	RELIGIOUS	- C	
346 OLD TIME GOSPEL HOUR	WDRB	41	41 LOUISVILLE		RELIGIOUS		
347 OLD TIME GOSPEL HOUR	WLYH	15	HARRISBURG -LANCASTER		RELIGIOUS		
348 OLD TIME GOSPEL HOUR	WPSG	57	PHILADELPHIA		RELIGIOUS	0	
349 OLD TIME GOSPEL HOUR	WPSG	57	PHILADELPHIA	DEVOTIONAL	RELIGIOUS	° C	
350 TITLE TOTAL: OLD TIME GOSPEL HOUR	UR					>	5 854
351							505
352							
353 RHEMA PRAISE	WKRN	2	NASHVILLE		RELIGIOUS	C	
354 RHEMA PRAISE	WKRN	2	2 NASHVILLE	DEVOTIONAL	RELIGIOUS	• C	
355 TITLE TOTAL: RHEMA PRAISE						>	C
356							
357							

RELIGIOUS - 0 RELIGIOUS 4,313 RELIGIOUS 4,313 RELIGIOUS 7,313 RELIGIOUS 7,59 RELIGIOUS 759 RELIGIOUS 750 RELIGIOUS 727 ONAL RELIGIOUS RELIGIOUS 727 O 727 RELIGIOUS 70 RELIGIOUS 0 R94.134 894.134	A	B	0		ш		Ċ	
TITLE TOTAL: T.D. JAKES THE FOO CLUB THE FOO CLUB THE FOO CLUB THE CORAL RIDGE HOUR THE TOTAL: THE HOUR OF HEALING THE TOTAL: THE HO	T.D. JAKES	WPCB	40 P	ITTSBURGH (GREENSBUR		RFI IGIOLIS		
THE 700 CLUB THE 700 CLUB WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 4.313 THE COTAL: THE 700 CLUB WPCB 41 LOUISVILLE RELIGIOUS 4.313 THE COPAL RIDGE HOUR WPCB 41 LOUISVILLE RELIGIOUS 7.59 THE COPAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 7.59 THE FOTAL: THE COPAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 7.59 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 7.59 ZOLA LEVITT KTINC 42 SAN FRANCISCO (CONCORD RELIGIOUS 7.27 ZOLA LEVITT KTINC 42 SAN FRANCISCO (CONCORD CONCORD 7.27 7.27 ZOLA LEVITT KTINC 42 SAN FRANCISCO (CONCORD CONCORD	TITLE TOTAL: T.D. JAKES				5		>	C
THE 700 CLUB WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 4,313 TILE TOTAL: THE 700 CLUB WPCB 41 LOUISVILLE A THE CORAL RIDGE HOUR WDRB 41 LOUISVILLE RELIGIOUS 7.9 THE CORAL RIDGE HOUR WPCB 41 LOUISVILLE RELIGIOUS 7.9 THE CORAL RIDGE HOUR WPCB 41 LOUISVILLE RELIGIOUS 7.9 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 7.9 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 7.75 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 7.27 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 7.27 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 7.01 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 7.27 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 7.27 ZOLA LEVITT PLOTAL	360							S
THE 700 CLUB WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 4.313 THE TOTAL: THE 700 CLUB WPCB 41 LOUISVILLE RELIGIOUS 4.314 THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 757 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORDORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORDORD RELIGIOUS 0 ZOLA LEVITT RTTSBURGH (GREENSBURG RELIGIOUS 0 0 0	361							
TITLE TOTAL: THE 700 CLUB MORE 41 LOUISVILLE RELIGIOUS 40 THE CORAL RIDGE HOUR WDRB 41 LOUISVILLE RELIGIOUS 0 759 THE CORAL RIDGE HOUR WPOB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 THE CORAL RIDGE HOUR WPOB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPOB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 TITLE TOTAL: THE HOUR OF HEALING WPOB 40 PITTSBURGH (GREENSBURG RELIGIOUS 727 ZOLA LEVITT THE HOUR OF HEALING WPOB 40 PITTSBURGH (GREENSBURG 727 ZOLA LEVITT KTINC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTINC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTINC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT RTILE TOTAL: ZOLA LEVITT RELIGIOUS 727 ZOLA LEVITT RTILE TOTAL: ZOLA LEVITT RELIGIOUS	THE 700 CLUB	WPCB	40 P	ITTSBURGH (GREENSBUR	IJ	RFI IGIOLIS	4 313	
THE CORAL RIDGE HOUR WDRB 41 LOUISVILLE RELIGIOUS 0 THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 TILLE TOTAL: THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT VFOB 40 PITTSBURGH (GREENSBURG 0 ZOLA LEVITT FRANCISCO (CONCORD RELIGIOUS 0 0 0 ZOLA LEVITT RTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT FRESENTS VFOB 40 PITTSBURGH (GREENSBURG 0 0	363 TITLE TOTAL: THE 700 CLUB						200	1 212
THE CORAL RIDGE HOUR WDRB 41 LOUISVILLE RELIGIOUS 0 TIFLE TOTAL: THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 TIFLE TOTAL: THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 TIFLE TOTAL: THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT RTLE TOTAL: ZOLA LEVITT RTLE 40 PITTSBURGH (GREENSBURG 0 ZOLA LEVITT RTLE TOTAL: ZOLA LEVITT RTLE 40 PITTSBURGH (GREENSBURG 0 ZOLA LEVITT RTE TOTAL: ZOLA LEVITT RTLE 40 <t< td=""><td>364</td><td></td><td></td><td></td><td></td><td></td><td></td><td>4,00</td></t<>	364							4,00
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THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE FOTAL: THE CORAL RIDGE HOUR WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 759 TITLE TOTAL: THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT VITLE TOTAL: ZOLA LEVITT MPCB 40 PITTSBURGH (GREENSBURG <t< td=""><td>THE CORAL RIDGE HOUR</td><td>WDRB</td><td>41 L</td><td>OUISVILLE</td><td></td><td>RELIGIOUS</td><td>C</td><td></td></t<>	THE CORAL RIDGE HOUR	WDRB	41 L	OUISVILLE		RELIGIOUS	C	
TITLE TOTAL: THE CORAL RIDGE HOUR 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT RESCONS NPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 </td <td>THE CORAL RIDGE HOUR</td> <td>WPCB</td> <td>40 P</td> <td>ITTSBURGH (GREENSBUR</td> <td>U</td> <td>RELIGIOUS</td> <td>759</td> <td></td>	THE CORAL RIDGE HOUR	WPCB	40 P	ITTSBURGH (GREENSBUR	U	RELIGIOUS	759	
THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 <td>368 TITLE TOTAL: THE CORAL RIDGE HOUI</td> <td>œ</td> <td></td> <td></td> <td></td> <td></td> <td>3</td> <td>750</td>	368 TITLE TOTAL: THE CORAL RIDGE HOUI	œ					3	750
THE HOUR OF HEALING WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: THE HOUR OF HEALING MPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT NCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 72 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 72 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 72 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG 0 0 ZOLA LEVITT PREN	369							22
TITLE TOTAL: THE HOUR OF HEALING TTLE TOTAL: THE HOUR OF HEALING TTLE TOTAL: THE HOUR OF HEALING ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 72 ZOLA LEVITT RTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 72 ZOLA LEVITT RTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 72 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB	+	WPCB	40 P	ITTSBURGH (GREENSBUR	Ľ	RFI IGIOLIS	C	
ZOLA LEVITT ZOLA LEVITT ZOLA LEVITT ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT ZOLA LEVITT PRESENTS ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVITT PRESENTS WPCB TITLE TOTAL: ZOLA LEVITT PRESENTS WPCB TITLE TOTAL: ZOLA LEVITT PRESENTS WPCB WPCB WPCB WPCB WPCB WPCB WPCB WPCB	371 TITLE TOTAL: THE HOUR OF HEALING				i		>	
ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT NCB 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG 0 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG 0 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG 0 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG 0 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG 0 0 ZOLA LEVIT	372							
ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT KTNC 42 SAN FRANCISCO (CONCORD RELIGIOUS 727 ZOLA LEVITT NCB 42 SAN FRANCISCO (CONCORD RELIGIOUS 0 ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 0 ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 0 ZOLA LEVITT PRESENTS VPCB 10 1 0	373							
ZOLA LEVITT ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT ZOLA LEVITT PRESENTS ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVIT PRESENTS TITLE TOTAL: ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVIT PRESENTS TITLE TOTAL: ZOLA LEVIT PRESENTS TITLE TOTAL: ZOLA LEVIT PRESENTS TITLE TOTAL PRESENTS TITLE TOTAL: ZOLA LEVIT PRESENTS TITLE TOTAL: ZOLA LEVIT PRESENTS TITLE TOT		KTNC	42 S	AN FRANCISCO (CONCORI		RFI IGIOI IS	707	
TITLE TOTAL: ZOLA LEVITT ZOLA LEVITT PRESENTS ZOLA LEVITT PRESENTS VPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVITT PRESENTS TOTAL VIEWING for all Religious Programming		KTNC	42 S	AN FRANCISCO (CONCOFIC	DEVOTIONAL	RFI IGIOLIS		
ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: ZOLA LEVITT PRESENTS 0 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: ZOLA LEVITT PRESENTS 0 PITTSBURGH (GREENSBURG RELIGIOUS PITTSBURGH PITTSBURGH (GREENSBURG RELIGIOUS PITTSBURGH PITTSBURGH PITTSBURGH (GREENSBURG RELIGIOUS PITTSBURGH PITTSBURGH PITTSBURGH PITTSBURGH (GREENSBURG RELIGIOUS PITTSBURGH PITTSBURGH PITTSBURGH PITTSBURGH PITTSBURGH (GREENSBURG RELIGIOUS PITTSBURGH P	376 TITLE TOTAL: ZOLA LEVITT						>	707
ZOLA LEVITT PRESENTS WPCB 40 PITTSBURGH (GREENSBURG RELIGIOUS 0 TITLE TOTAL: ZOLA LEVITT PRESENTS 0 TOtal Viewing for all Religious Programming 894.134	377							j.
TITLE TOTAL: ZOLA LEVITT PRESENTS Total Viewing for all Religious Programming 894.134		WPCB	40 P	ITTSBURGH (GREENSBUR	IJ	RFLIGIOUS	C	
Total Viewing for all Religious Programming 894.134	TITLE TOTAL: ZOLA LEVITT				6			C
Total Viewing for all Religious Programming	380							
Total Viewing for all Religious Programming	381							
	382							
	383 Total Viewing for all Religious Program	ning					894,134	

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Report of Household Viewing	irs from 2002	MPAA C	opyright	Hours from 2002 MPAA Copyright Royalty Data Base Showing Cable Viewing	Base Show	/ing Cable	Viewing
		Hours for 2002	2002				
3							
						Household	Total
4 Title as Shown	Station	Channel	City	Category	Sub-Cat.	Hours	Title
	KPLR	=	ST LOUIS	11 ST LOUIS DEVOTIONAL	RELIGIOU	5.644	
	WDCA	20	WASHING	20 WASHING DEVOTIONAL	RELIGIOU	CN L	
	WIAT	42	BIRMINGH	42 BIRMINGH DEVOTIONAL	RELIGIOU		
_	WNCT	ത	GREENVIL	9 GREENVII DEVOTIONAL	RELIGIOU		
- 1	WPSG	57	PHILADEL	57 PHILADEL DEVOTIONAL	RELIGIOU		
	WRIC	œ	RICHMON	8 RICHMON DEVOTIONAL	RELIGIOU		
	WUAB	43	43 LORAIN	DEVOTIONAL	RELIGIOU	29.050	
700 CLUB	VTVW	18	MILWAUK	18 MILWAUK DEVOTIONAL	RELIGIOU	7,088	
14 IIILE TOTAL: 700 CLUB							82,137
0							
	KTNC	42	SAN FRAN	42 SAN FRANDEVOTIONAL	RELIGIOU	0	
	WUSA	σ	WASHING	9 WASHING DEVOTIONAL	RELIGIOU		
19 TITLE TOTAL: AMAZING FACTS							0
20 21 AMAZING EACTS MINISTRIFS	• 14.21						
	KILA VICA	D	LOS ANGI LOCAL	-OCAL	RELIGIOU	2,887	
							2,887
24							
	KCAL	0	LOS ANGELOCAL	OCAL	RFI IGIOU	2 619	
26 TITLE TOTAL: BAYLESS CONLEY						2001	2,619
27 28							
29 BELIEVER'S VOICE OF VICTORY	КВНК	VV				C	
30 BELIEVER'S VOICE OF VICTORY	HX IM	11	15 I ANCASTER				
	WSFJ	51	51 NEWARK			0	
BELIEVER'S VOICE OF VICTORY	WTGS	28	28 HARDEEVILLE	Ш	RELIGIOU	576	
33 ITITLE TOTAL: BELIEVER'S VOICE OF VIC	VICTORY						

	A	8	C	L		6	
34				J	-	5	-
35		KBHK	44 SAN FRANCISCO	NCISCO	RELIGIOU	0	
ဗ္ဗ		KTNC	42 SAN FRA	SAN FRANDEVOTIONAL	RELIGIOU	5 160	
37	BENNY HINN	WDCA	20 WASHING	20 WASHING DEVOTIONAL	RELIGIOU	12.799	
ၛ	BENNY HINN	WPSG	57 PHILADE	57 PHILADEL DEVOTIONAL	RELIGIOU	C	
ရို	39 BENNY HINN	WSBK	38 BOSTON	DEVOTIONAL	RELIGIOU	19.070	
4	40 BENNY HINN	WSFJ	51 NEWARK	+	RELIGIOU	C	
4		WTLW	44 LIMA		RELIGIOU	C	
4		WWOR	9 NEW YOF	9 NEW YOR DEVOTIONAL	RELIGIOU	C	
4 3	TITLE TOTAL: BENNY HINN						37 020
4							01,060
45	BENNY HINN DAILY	WWOR	9 NEW YOF	9 NEW YOR DEVOTIONAL	RFI IGIOLI	15 841	
46	TITLE TOTAL: BENNY HINN DAILY						15 R.11
47							1505
48							
49	BISHOP T.D. JAKES	WTLW	44 LIMA			C	
20	TITLE TOTAL: BISHOP T.D. JAKES					>	C
51							
52							
53	CHALICE OF SALVATION	WWLP	22 SPRINGFILOCAL	I DCAI	REI IGIOI I	7 1/2	
54	TITLE TOTAL: CHALICE OF SALVATION					P+- ()	7 143
55							2
56							
2	CORAL RIDGE HOUR	KCAL	9 LOS ANG	9 LOS ANGI DEVOTIONAL	RELIGIOU	4.036	
ĝ	CORAL RIDGE HOUR	KPLR	11 ST LOUIS	11 ST LOUIS DEVOTIONAL	RELIGIOU	0	
S S	59 CORAL RIDGE HOUR	KSHB	41 KANSAS	41 KANSAS (DEVOTIONAL	RELIGIOU	895	
3		КТНV	11 LITTLE R	11 LITTLE RODEVOTIONAL	RELIGIOU	0	
5	_	KTXL	40 SACRAMI	40 SACRAME DEVOTIONAL	RELIGIOU	0	
8	CORAL RIDGE HOUR	KWGN	2 DENVER	DEVOTIONAL	RELIGIOU	12,235	
30	CURAL RIDGE HOUR	WBRC	6 BIRMING	6 BIRMINGH DEVOTIONAL	RELIGIOU	0	
8 2		WBRE	28 WILKES-E	28 WILKES-B DEVOTIONAL	RELIGIOU	803	
8 8		WEWS	5 CLEVELA	CLEVELAI DEVOTIONAL	RELIGIOU	929	
8[WFLD	32 CHICAGO	32 CHICAGO DEVOTIONAL	RELIGIOU	0	
6	_	MGCL	46 ATLANTA	46 ATLANTA DEVOTIONAL	RELIGIOU	1,622	
86	_	WISN	12 MILWAUK	12 MILWAUK DEVOTIONAL	RELIGIOU	0	
8		WNCT	9 GREENVI	9 GREENVII DEVOTIONAL	RELIGIOU	397	

A	8			5 U	T
	WPHL	17 PHILADEL DEVOTIONAL	RELIGIOU	3,109	
	WSBK	38 BOSTON DEVOTIONAL	RELIGIOU	13,448	
CORAL RIDGE	WSYX	6 COLUMBL DEVOTIONAL	RELIGIOU	2,796	
73 IIILE TOTAL: CORAL RIDGE HOUR					40,270
75 CORAL RIDGE MINISTRIES	KSHR AH2	41 KANSAS (DEVIDTIONAL			
76 CORAL RIDGE MINISTRIES				070'1	
				D	
			RELIGIOU	0	
		46 AI LANIA DEVOTIONAL	RELIGIOU	0	
	NSIN	12 MILWAUK DEVOTIONAL	RELIGIOU	0	
	WPHL	17 PHILADEL DEVOTIONAL	RELIGIOU	5,350	
					6,876
83					
	KCAL	9 LOS ANGI DEVOTIONAL	RELIGIOU	5.929	
	KDFW	4 DALLAS DEVOTIONAL	RELIGIOU	0	
-	KMBC	9 KANSAS (DEVOTIONAL	RELIGIOU	0	
CREFLO A.	KPLR	11 ST LOUIS DEVOTIONAL	RELIGIOU	0	
	KTLA	5 LOS ANGI DEVOTIONAL	RELIGIOU	3,515	
-	KTNC	42 SAN FRANDEVOTIONAL	RELIGIOU	0	
	KTVU	2 SAN FRANDEVOTIONAL	RELIGIOU	0	
	WAGA	Ā	RELIGIOU	0	
	WBZL	39 MIAMI DEVOTIONAL	RELIGIOU	0	
	WCFT	33 TUSCALO DEVOTIONAL	RELIGIOU	0	
	WDCA	20 WASHING DEVOTIONAL	RELIGIOU	6,030	
	WDIV	4 DETROIT DEVOTIONAL	RELIGIOU	0	
90 CHEFLU A. DULLAH JH.	WEWS	5 CLEVELAI DEVOTIONAL	RELIGIOU	0	
	WFLD	32 CHICAGO DEVOTIONAL	RELIGIOU	0	
	NGN	9 CHICAGO DEVOTIONAL	RELIGIOU	85,862	
	WGTW	48 PHILADELPHIA	RELIGIOU	0	
100 CREFLO A. DULLAH JR.	WKBD	50 DETROIT DEVOTIONAL	RELIGIOU	767	
101 CHEFLO A. DULLAH JH.	WKRN	2 NASHVILL DEVOTIONAL	RELIGIOU	746	
102 CAEFELO A. DOLLAR JR.	WNCT	9 GREENVII DEVOTIONAL	RELIGIOU	0	
101 CDEELOA, DULLAR JR.	WYW	5 NEW YOR DEVOTIONAL	RELIGIOU	0	
104 CHERELO A. DOLLAR JR.	WPIX	11 NEW YOR DEVOTIONAL	RELIGIOU	0	
LIVE CHERCE A. DULLAR JR.	WPSG	57 PHILADEL DEVOTIONAL	RELIGIOU	0	

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106 CREFLO A. DOLLAR JR.	WSBK	38	BOSTON	DEVOTIONAL	RELIGIOU	5.246	
107 CREFLO A. DOLLAR JR.	WSFJ	51	51 NEWARK		RELIGIOU	0	-
108 CREFLO A. DOLLAR JR.	WTGS	28	28 HARDEEVILLE	וררב	RELIGIOU	1,012	-
109 CREFLO A. DOLLAR JR.	WTLW	44	44 LIMA		RELIGIOU	0	
110 CREFLO A. DOLLAR JR.	WTXF	29	PHILADEL	29 PHILADEL DEVOTIONAL	RELIGIOU	462	
	WUAB	43	43 LORAIN	DEVOTIONAL	RELIGIOU	21.751	-
CREFLO A. DOLLAR JR.	WWOR	σ	NEW YOF	9 NEW YOR DEVOTIONAL	RELIGIOU	21.038	
113 TITLE TOTAL: CREFLO A. DOLLAR JR.							152.356
114							
CREFLO DOLL	KTNC	42	42 SAN FRANLOCAL	LOCAL	RELIGIOU	5.015	
116 TITLE TOTAL: CREFLO DOLLAR MINISTRIES							5.015
117							
118							
119 DAY OF DISCOVERY	KETV	7	OMAHA		RFI IGIOU	C	
120 DAY OF DISCOVERY	WGGB	40	40 SPRINGFIELD	ELD	RELIGIOU		
121 DAY OF DISCOVERY	WPXS	13	13 MT VERNON	NO	RELIGIOU		
122 DAY OF DISCOVERY	WSFJ	51	51 NEWARK		RFI IGIOU		
	WTOV	6	STEUBEN	STEUBENVILLE-WHEELING	RELIGIOU	> c	
124 TITLE TOTAL: DAY OF DISCOVERY						>	C
125							
126							
127 DR. FREDERICK K. PRICE	KICU	36	SAN FRAN	36 SAN FRANDEVOTIONAL	RELIGIOU	1 046	
128 TITLE TOTAL: DR. FREDERICK K. PRICE						2	1 046
129							2
130							
131 EVER INCREASING LIFE MINISTRIES	OHMM	53	53 CHILLICOTHE	THE	RFI IGIOU	C	
132 TITLE TOTAL: EVER INCREASING LIFE MINISTRIES	TRIES					>	C
134							
135 HOUR OF POWER	KATV	7	LITTLE RC	7 LITTLE RCDEVOTIONAL	RELIGIOU	6315	
136 HOUR OF POWER	KCAL	6	LOS ANGI	9 LOS ANGIDEVOTIONAL	RELIGIOU	17,896	
137 HOUR OF POWER	KETV	7	OMAHA		RELIGIOU	1.491	
138 HOUR OF POWER	KMSP	о	MINNEAP	9 MINNEAPIDEVOTIONAL	RELIGIOU	15,594	
139 HOUR OF POWER	KPTV	12	PORTLAN	12 PORTLAN DEVOTIONAL	RELIGIOU	6.181	
HOUR	KTVU	2	SAN FRAN	SAN FRANDEVOTIONAL	RELIGIOU	0	
141 HOUR OF POWER	KTXI	V	SACDANA	AD SACDAME DEVICTIONAL			

142 HOUR OF POWER 143 HOUR OF POWER 144 HOUR OF POWER 146 HOUR OF POWER 146 HOUR OF POWER	KWGN	2 [2 DENVER			12 215	
43 HOUR OF POWER 44 HOUR OF POWER 45 HOUR OF POWER 46 HOUR OF POWER 46 HOUR OF POWER				DEVOLIONAL		1111	
44 HOUR OF POWER 45 HOUR OF POWER 46 HOUR OF POWER 41 LOUID OF POWER	WAGA	5 /	5 ATLANTA	DEVOTIONAL	RELIGIOU	1,262	
45 HOUR OF POWER 46 HOUR OF POWER 27 LIOUR OF POWER	WBBM	50	CHICAGO	2 CHICAGO DEVOTIONAL	RELIGIOU	0	
46 HOUR OF POWER	WCVB	5	-	DEVOTIONAL	RELIGIOU	2,177	
	WFAA	8	8 DALLAS	DEVOTIONAL	RELIGIOU	16,463	
	MGGB	40 %	40 SPRINGFIELD	ELD	RELIGIOU	0	-
148 HOUR OF POWER	WGTW	48 F	48 PHILADELPHIA	PHIA	RELIGIOU	0	
149 HOUR OF POWER	NIS	10	COLUMBI,	10 COLUMBI, DEVOTIONAL	RELIGIOU	2,944	
150 HOUR OF POWER	WKRN	2	VASHVILL	2 NASHVILL DEVOTIONAL	RELIGIOU	2,544	
151 HOUR OF POWER	MNWO	24]	24 TOLEDO		RELIGIOU	497	
152 HOUR OF POWER	WSYX	9	COLUMBL	6 COLUMBL DEVOTIONAL	RELIGIOU	4,029	
153 HOUR OF POWER	WTOV	ດ ດ	STEUBEN	9 STEUBENVILLE-WHEELING	RELIGIOU	1.697	
154 HOUR OF POWER	WUAB	43 L	43 LORAIN	DEVOTIONAL	RELIGIOU	38,175	
155 HOUR OF POWER	WWBT	12 F	12 RICHMOND	0	RELIGIOU	4,402	
	WWOR	5	JEW YOR	9 NEW YOR DEVOTIONAL	RELIGIOU	4,840	
157 TITLE TOTAL: HOUR OF POWER							138.719
158						-	
159 100 m = 201011							
	KATV	7 L	ITTLE RC	7 LITTLE RODEVOTIONAL	RELIGIOU	2,842	
	KPTV	12 F	ORTLAN	12 PORTLAN DEVOTIONAL	RELIGIOU	5,118	
	KRON	4	SAN FRAN	SAN FRANDEVOTIONAL	RELIGIOU	3,440	
163 IN FOUCH	WCHS	8	8 CHARLESTON	TON	RELIGIOU	3,678	-
	WCWB	22 F	22 PITTSBURGH	GH	RELIGIOU	0	
	WGGB	40	40 SPRINGFIELD	ELD	RELIGIOU	0	
	WNCT	6	BREENVIL	9 GREENVILDEVOTIONAL	RELIGIOU	0	
	WNW	<u>ح</u> ۵	JEW YOR	5 NEW YOR DEVOTIONAL	RELIGIOU	5,929	
	WPHL	17 F	HILADEL	17 PHILADEL DEVOTIONAL	RELIGIOU	38,939	
	WPIX	4	JEW YOR	11 NEW YOR DEVOTIONAL	RELIGIOU	11,449	
	WPXS	13 1	13 MT VERNON	N	RELIGIOU	0	
	WSBK	38 8		DEVOTIONAL	RELIGIOU	11,155	
1/2 IN 100CH	WSFJ	512	51 NEWARK		RELIGIOU	0	
1/3 IN 100CH	WSYX	9	OLUMBU	6 COLUMBUDEVOTIONAL	RELIGIOU	0	
1/4 IN IOUCH	WTLW	44 L	44 LIMA		RELIGIOU	0	
	WTOV	0 0	TEUBEN	9 STEUBENVILLE-WHEELING	RELIGIOU	0	
	WTRF	~	VHEELIN	7 WHEELIN DEVOTIONAL	RELIGIOU	0	
	WUAB	43 L	43 LORAIN	DEVOTIONAL	RELIGIOU	32,192	

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178 IN TOUCH	WXIA	11 ATLANTA DEVOTIONAL	RELIGIOU	14.148	
179 TITLE TOTAL: IN TOUCH					128,889
181 IN TOUCH MINISTRIES	KATV			7100	
182 IN TOUCH MINISTRIES	WTRF	7 WHEELIN LOCAL		0,0/ I	
183 TITLE TOTAL: IN TOUCH MINISTRIES				1 1	5.559
184					
185					
186 IT IS WRITTEN	KCAL	9 LOS ANGEDEVOTIONAL	RELIGIOU	2.999	
187 IT IS WRITTEN	KETV	7 OMAHA	RELIGIOU	0	
188 IT IS WRITTEN	KPTV	12 PORTLAN DEVOTIONAL	RELIGIOU	964	
189 IT IS WRITTEN	KTVU	2 SAN FRANDEVOTIONAL	RELIGIOU	0	
190 IT IS WRITTEN	KWGN	2 DENVER DEVOTIONAL	RELIGIOU	2.167	
191 IT IS WRITTEN	MHDH	7 BOSTON DEVOTIONAL	RELIGIOU	0	
	WKYT	27 LEXINGT (DEVOTIONAL	RELIGIOU	C	
193 TITLE TOTAL: IT IS WRITTEN					6.130
194					
195					
196 JIMMY SWAGGART	WGTW	48 PHILADELPHIA	RELIGIOU	0	
197 TITLE TOTAL: JIMMY SWAGGART					C
198					
199 JIMMY SWAGGART TELECAST	WGTW	48 PHILADELPHIA	RELIGIOU	C	
200 TITLE TOTAL: JIMMY SWAGGART TELECAST	ST				C
201					2
202					
203 KENNETH COPELAND	KATV	7 LITTLE RODEVOTIONAL	RELIGIOU	3.829	
204 KENNETH COPELAND	KCAL	9 LOS ANG DEVOTIONAL	RELIGIOU	412	
205 KENNETH COPELAND	KMBC	9 KANSAS (DEVOTIONAL	RELIGIOU	406	
206 KENNETH COPELAND	KTLA	5 LOS ANG DEVOTIONAL	RELIGIOU	2.497	
207 KENNETH COPELAND	KTXL	40 SACRAME DEVOTIONAL	RELIGIOU	0	
208 KENNETH COPELAND	WAGA	5 ATLANTA DEVOTIONAL	RELIGIOU	0	
209 KENNETH COPELAND	WBZL	39 MIAMI DEVOTIONAL	RELIGIOU	0	
210 KENNETH COPELAND	WDCA	20 WASHING DEVOTIONAL	RELIGIOU	2,859	
211 KENNETH COPELAND	WFQX	33 TRAVERS DEVOTIONAL	RELIGIOU	7,529	
212 KENNETH COPELAND	WFTC	29 MINNEAP DEVOTIONAL	RELIGIOU	0	
213 KENNETH COPELAND	M	8 CLEVELA DEVOTIONAL	RELIGIOU	0	

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214 KENNETH COPELAND	WKBD	Ъ	DEVOTIONAL	RELIGIOU	767	-
215 KENNETH COPELAND	WKRN	1-1	VOTIONAL	RELIGIOU	746	
216 KENNETH COPELAND	WKYT	27 LEXINGTODEVOTIONAL	VOTIONAL	RELIGIOU	0	
217 KENNETH COPELAND	WNCT	9 GREENVII DEVOTIONAL	VOTIONAL	RELIGIOU	0	
218 KENNETH COPELAND	WPHL	17 PHILADEL DEVOTIONAL	VOTIONAL	RELIGIOU	15,787	
219 KENNETH COPELAND	WSEE	35 ERIE DE	DEVOTIONAL	RELIGIOU	0	
220 KENNETH COPELAND	WTXF	교	VOTIONAL	RELIGIOU	0	
221 KENNE IH COPELAND	WUAB	43 LORAIN DE	DEVOTIONAL	RELIGIOU	21,597	
222 KENNETH COPELAND	WTV	18 MILWAUK DEVOTIONAL	VOTIONAL	RELIGIOU	3,851	
223 KENNETH COPELAND	WWOR	9 NEW YOR DEVOTIONAL	VOTIONAL	RELIGIOU	10,970	
	XIX	19 CINCINNA DEVOTIONAL	VOTIONAL	RELIGIOU	0	
223 IIILE IUIAL: NENNEIH UUFELAND						71,246
227						
228 LIFE IN THE WORD	KPLR	11 ST LOUIS DEVOTIONAL	VOTIONAL		£10	
229 LIFE IN THE WORD	KTNC	42 SAN FRANDEVOTIONAL	VOTIONAL	RFI IGIOLI	5705	
230 LIFE IN THE WORD	WDCA	20 WASHING DEVOTIONAL	VOTIONAL	RFI IGIOLI	11 315	
231 LIFE IN THE WORD	WGME	13 PORTLAND		RELIGIOU) C	
232 LIFE IN THE WORD	WSFJ	51 NEWARK		RELIGIOU	3.672	
233 LIFE IN THE WORD	WTLW	44 LIMA		RELIGIOU	0	-
234 LIFE IN THE WORD	WUAB	43 LORAIN DE	DEVOTIONAL	RELIGIOU	42,182	
LIFE IN THE WORD	WTV VTV	18 MILWAUK DEVOTIONAL	VOTIONAL	RELIGIOU	5,037	
236 IIILE IOTAL: LIFE IN THE WORD						68,459
2381 IFF TODAY	KDLK			i		
239 LIFE TODAY	KSTW WTSX	11 TACOMA	000			
240 LIFE TODAY	WDCA	20 WASHING DEVOTIONAL	VOTIONAL		2,005	
241 LIFE TODAY	MLYH	15 LANCASTER		RELIGIOU	1 087	
242 LIFE TODAY	WSFJ	51 NEWARK		RELIGIOU	776	
LIFE TODAY	WTLW	44 LIMA		RELIGIOU	0	
244 111 LE 101 AL: LIFE 100AY						5,923
246						
247 MAKE YOUR DAY COUNT	WTLW	44 LIMA		RELIGIOU	0	
	WTLW	44 LIMA		TALK SHC	0	
243 IIILE IOIAL MARE TOUR DAY COUNT						0

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250]	-	2	=
251						
252 RHEMA PRAISE	WKRN	2 NASHVILL	2 NASHVILL DEVOTIONAL	RELIGIOU	1.061	
253 TITLE TOTAL: RHEMA PRAISE						1 061
254						20:-
255						
256 T.D. JAKES	WSFJ	51 NEWARK		RFI IGIOLI	C	
257 T.D. JAKES	WTLW	44 LIMA		RFI IGIOLI		
258 TITLE TOTAL: T.D. JAKES					>	
259						
260						
261 THE 700 CLUB	KSTW	11 TACOMA		RFI IGIOI	C	
262 THE 700 CLUB	WSFJ	51 NEWARK		RFI IGIOLI	1 550	
263 THE 700 CLUB	WTLW	44 LIMA		RFI IGIOLI	100,	
264 TITLE TOTAL: THE 700 CLUB					>	1 550
265						1001
007				2		
26/ I HE CORAL RIDGE HOUR	KBHK	44 SAN FRANCISCO	ICISCO	RELIGIOU	0	
268 I HE CORAL RIDGE HOUR	KMTV	3 OMAHA		RELIGIOU	1,510	
269 THE CORAL RIDGE HOUR	WCHS	8 CHARLESTON	TON	RELIGIOU	4.398	
270 THE CORAL RIDGE HOUR	WHBQ	13 MEMPHIS		RELIGIOU	3.292	
271 THE CORAL RIDGE HOUR	WSFJ	51 NEWARK		RELIGIOU	1.908	
22 THE CORAL RIDGE HOUR	WTLW	44 LIMA		RELIGIOU	0	
THE CORAL RIDGE HOUR	WWBT	12 RICHMOND	D	RELIGIOU	0	
274 TITLE TOTAL: THE CORAL RIDGE HOUR						11,107
276						
277 THIS IS YOUR DAY	KBHK	AA SAN FRANCISCO			•	
278 THIS IS YOUR DAY	KCAI	ICH NYO I	O I OC ANGINEVOTIONAL			
279 THIS IS YOUR DAY	KTXL	40 SACRAME	40 SACRAME DEVOTIONAL			
	WDCA	20 WASHING	20 WASHING DEVOTIONAL	RFI IGIOLI	817 C	
281 THIS IS YOUR DAY	WGTW	48 PHILADELPHIA	PHIA	RELIGIOU	0	
282 THIS IS YOUR DAY	WSFJ	51 NEWARK		RELIGIOU		
283 THIS IS YOUR DAY	WTGS	28 HARDEEVILLE	ILLE	RELIGIOU	0	
284 I HIS IS YOUR DAY	WTLW	44 LIMA		RELIGIOU	0	
28511HIS IS YOUR DAY						

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	C	a	<u>ح</u>	2	Ц		Ċ	I
286	286 TITLE TOTAL: THIS IS YOUR DAY						5	20 100
287						_		22,135
288								
289	289 ZOLA LEVITT PRESENTS	WSFJ	51	NEWARK		RFI IGIOL	C	
290	290 ZOLA LEVITT PRESENTS	WTLW	44	44 LIMA		RFI IGIOLI		
291	291 TITLE TOTAL: ZOLA LEVITT PRESENTS							C
292								
293	293 Total Viewing for all Religious Programming						815,406	

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-	ewing	IDOH	's trom 2003 MPAA Copyri Viewing Hours for 2003	PAA Copyriç urs for 2003	ght Royalty D	report of Housenold Viewing Hours from 2003 MPAA Copyright Royalty Data Base Showing Cable Viewing Hours for 2003	ng Cable
	Å,	spare	Prepared by IT Processing LLC on January 15, 2007	JLLC on Janu	ary 15, 2007		
	ပ ပ	Chan				London	Tetel Using
Station) —	nel	City	Category	Sub-Cat.	Viewing Hours	for Title
KPLR		÷	ST LOUIS	DEVOTIONAL RELIGIOUS	RELIGIOUS	0	
KSTW		÷	11 SEATTLE-TACOM DEVOTIONAL RELIGIOUS	DEVOTIONAL	RELIGIOUS	0	
WDRB		4	41 LOUISVILLE	DEVOTIONAL RELIGIOUS	RELIGIOUS	0	
WIAT		42	42 BIRMINGHAM	DEVOTIONAL RELIGIOUS	RELIGIOUS	0	
							0
KBWB		20	20 SAN FRANCISCO DEVOTIONAL RELIGIOUS	DEVOTIONAL	RELIGIOUS	46,271	
		Ŧ	11 ST LOUIS	DEVOTIONAL RELIGIOUS	RELIGIOUS	9,278	
WDCA		0	20 WASHINGTON	DEVOTIONAL RELIGIOUS	RELIGIOUS	5.418	
	P	- 2	42 BIRMINGHAM	DEVOTIONAL RELIGIOUS	RELIGIOUS	1.544	
		0	9 GREENVILLE, NC	DEVOTIONAL RELIGIOUS	RELIGIOUS	436	
	Ω	-	57 PHILADELPHIA	DEVOTIONAL RELIGIOUS	RELIGIOUS	12,597	
1	1	8	RICHMOND-PETEI	DEVOTIONAL RELIGIOUS	RELIGIOUS	7,092	
8	4	e S	43 CLEVELAND-LOR/ DEVOTIONAL RELIGIOUS	DEVOTIONAL	RELIGIOUS	25,912	
WVTV	•	18	18 MILWAUKEE	DEVOTIONAL RELIGIOUS	RELIGIOUS	16,185	
							124,733
		+					
AMAZING FACTS MINISTR KTLA		5	5 LOS ANGELES	LOCAL	RELIGIOUS	2.841	
TITLE TOTAL: AMAZING FACTS MINISTRIES	E	ŝ					2.841
	Ī			UEVUI IUNAL RELIGIUUS	RELIGIOUS	0	
	5	5-	I OWN HALL				0
			9 LOS ANGELES	DEVOTIONAL RELIGIOUS	RELIGIOUS	4 142	
TITLE TOTAL: ANSWERS WITH BAYLESS	SS	S	CONLEY			-	4 1 4 2
							JF (F
		-					
NUAL	- 11	ก	9 LOS ANGELES	DEVOTIONAL RELIGIOUS	RELIGIOUS	820	

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	DEVOTIONAL RELIGIOUS DEVOTIONAL RELIGIOUS DEVOTIONAL RELIGIOUS DEVOTIONAL RELIGIOUS DEVOTIONAL RELIGIOUS
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	20 20 20 20 20 20 20 20 20 20 20 20 20 2
CONLEY CONLEY CKBHK CKBHK CKBHK CKBHK CKMBC CKMBC CKMBC CKMBC CKMBC CKMBC CKMBC CKMBC CWBZL CWBZ CWBZL CWBZL CWBZL CWBZL CWBZL CWBZL CWBZL CWBZL CWBZ CWBZ CWBZ CWBZ CWBZ CWBZ CWBZ CWBZ) KBWB) KCAL) KPLR) KTLA) KTVU
A A B 35 TITLE TOTAL: BAYLESS CONLEY 36 TITLE TOTAL: BAYLESS CONLEY 37 BELIEVER'S VOICE OF VIC KATV 38 BELIEVER'S VOICE OF VIC KATL 39 BELIEVER'S VOICE OF VIC KATL 40 BELIEVER'S VOICE OF VIC KATL 41 BELIEVER'S VOICE OF VIC KATL 42 BELIEVER'S VOICE OF VIC KATL 43 BELIEVER'S VOICE OF VIC KATL 44 BELIEVER'S VOICE OF VIC WAGA 45 BELIEVER'S VOICE OF VIC WAGA 46 BELIEVER'S VOICE OF VIC WAGN 47 BELIEVER'S VOICE OF VIC WFD 48 BELIEVER'S VOICE OF VIC WFD 49 BELIEVER'S VOICE OF VIC WFD 50 BELIEVER'S VOICE OF VIC WFD 51 BELIEVER'S VOICE OF VIC WFD 53 BELIEVER'S VOICE OF VIC WFD 54 BELIEVER'S VOICE OF VIC WFD 55 BELIEVER'S VOICE OF VIC WFD 56 BELIEVER'S VOICE OF VIC WFD 57 BELIEVER'S VOICE OF VIC WFD 58 BELIEVER'S VOICE OF VIC WFD 59 BELIEVER'S VOICE OF VIC WFD 50 BELIEVER'S VOICE OF VIC WFD 51 BELIEVER'S VOICE OF VIC WFD 52 BELIEVER'S VOICE OF VIC WFD 53 <td< th=""><td>66 CHANGING YOUR WORLD KBWB 67 CHANGING YOUR WORLD KCAL 68 CHANGING YOUR WORLD KPLR 69 CHANGING YOUR WORLD KTLA 70 CHANGING YOUR WORLD KTVU</td></td<>	66 CHANGING YOUR WORLD KBWB 67 CHANGING YOUR WORLD KCAL 68 CHANGING YOUR WORLD KPLR 69 CHANGING YOUR WORLD KTLA 70 CHANGING YOUR WORLD KTVU

	•												39,427																	105.988					
U	305	1,831	0	0	636	1,000	1,317	0	0	0	14,913	13,238			3.009	896	2.013	0	1.567	0	24.618	1,026	1,002	739	0	2,361	40,091	19,454	9,213			0	2.781	0	1,833
LL.	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	L RELIGIOUS	DEVOTIONAL RELIGIOUS			DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	L RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS			LRELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS	DEVOTIONAL RELIGIOUS
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	5 ATLANTA	20 WASHINGTON	4 DETROIT	32 CHICAGO	50 DETROIT	5 NEW YORK	57 PHILADELPHIA	24 MEMPHIS	5 WASHINGTON	29 PHILADELPHIA	43 CLEVELAND-LOR/ DEVOTIONAL RELIGIOUS	9 NEW YORK			13 LOS ANGELES	11 ST LOUIS	41 KANSAS CITY	11 LITTLE ROCK	11 DALLAS-FT. WOR DEVOTIONAL RELIGIOUS	40 SACRAMENTO	2 DENVER	6 BIRMINGHAM	32 CHICAGO	46 ATLANTA	1	9 GREENVILLE, NC	17 PHILADELPHIA	38 BOSTON	COLUMBUS, OH			20 SAN FRANCISCO	9 LOS ANGELES	11 ST LOUIS	5 LOS ANGELES
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rice 1,937 7,701 1,046 1 g Faith 362,738 154,313 138,719 1 r 362,738 154,313 138,719 1 r 362,738 154,313 138,719 1 r 362,738 155,310 138,719 1 r 365,738 152,310 128,889 2 165,056 152,310 128,889 2 165,056 31,473 5,559 2 v 6,889 6,130 2 v 98,045 80,353 2 v 98,033 80,353 2 v 5,854 1 1 </td <td>15</td> <td>Dr. James Kennedy</td> <td>14,509</td> <td></td> <td>26,952</td> <td></td> <td></td> <td></td> <td></td> <td></td>	15	Dr. James Kennedy	14,509		26,952					
rice $1,937$ $7,701$ $1,046$ $-$ g Faith $ -$ g Faith $362,738$ $154,313$ $138,719$ 1 r $362,738$ $155,310$ $128,889$ 2 $165,056$ $152,310$ $128,889$ 2 $165,056$ $31,473$ $5,559$ 2 $165,056$ $31,473$ $5,559$ 2 $165,240$ $31,473$ $5,559$ 2 $7,068$ $6,889$ $6,130$ $6,130$ 7 $6,889$ $6,130$ $6,130$ 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,8,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $94,068$ $6,459$ 2 7 $7,07$ $7,061$ $7,061$ 7 $7,07$ $7,061$ $7,061$ 7 $7,07$ $7,061$ $7,061$ 7 $7,07$ $7,061$ $7,061$ 7 $7,07$ $7,076$ $7,061$ 7 $7,076$ $7,061$ $7,061$ 7 $7,076$ $7,061$ $7,066$	16	Exalted Word	I			-				
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r $362/738$ $154,313$ $138,719$ 1 $165,056$ $152,310$ $128,889$ 2 $165,056$ $31,473$ $5,559$ 2 $16,240$ $31,473$ $5,559$ 2 $46,515$ $6,889$ $6,130$ 2 $10,721$ $94,068$ $6,130$ $6,130$ $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $68,459$ 2 $10,721$ $94,068$ $13,120$ $68,459$ $10,721$ $13,120$ $1,061$ $1,061$ $10,721$ $1,061$ $1,061$ $1,061$ $11,270$ $1,270$ $1,061$ $1,061$	18	Ever Increasing Faith								
165,056 152,310 128,889 2 16,240 31,473 5,559 2 16,240 31,473 5,559 2 16,240 6,889 6,130 2 16,515 6,889 6,130 2 10,721 94,068 6,130 2 110,721 94,068 68,459 2 110,721 94,068 68,459 2 110,721 94,068 68,459 2 110,721 94,068 68,459 2 110,721 94,068 68,459 2 110,721 94,068 13,120 1 110,721 94,068 13,120 1 1 110,721 94,068 13,120 1 1 1 1110,721 94,068 13,120 1 1 1 1 1110,721 98,804 80,353 91,450 1 1 1 1 1111 1111 1 1 1 1 1 1 1 1 1 1		Hour of Power	362,738		154,313		138,719		122,128	
16,240 31,473 5,559 5,559 5 46,515 6,889 6,130 6,130 5 14 16,515 6,889 6,130 5 5 14 6,589 13,120 6,130 5 5 5 14 110,721 94,068 6,459 5		In Touch	165,056		152,310		128,889		217,713	
46,515 6,889 6,130 6,130 V 6,589 13,120 6,130 rd 110,721 94,068 6,459 rd 110,721 94,068 68,459 rd 98,804 80,353 94,068 68,459 value 98,804 80,353 94,068 68,459	21	IT Ministries	16,240		31,473		5,559			
V 6,589 13,120 6 6 6 6 6 6 7 rd 110,721 94,068 68,459 68,459 6 <	22	It Is Written	46,515		6,889		6,130		7,498	
rd 110,721 94,068 68,459 6 98,804 80,353 68,459 98,804 80,353 7 96 Hour - 5,854 97 5,854 80,353 97 - 5,854 97 - 5,854 97 - 1,061 97 - - 1,061 97 - - 1,061 97 - - 1,061 97 - - - 1,061 97 - - - 1,061 9 - - - - 9 - - - - 10 - - - - 10 - - - -	23	James Kennedy	6,589		13,120				•	
98,804 80,353 9 98,804 80,353 9 98,804 80,353 9 91 - 5,854 91 - 5,854 91 - 1,061 91 - 1,061 91 - 1,061 91 - 1,061 91 1,270 -	24	Life in the Word	110,721		94,068		68,459		15,910	
Miracles Now 98,804 80,353 0 0 Old Time Gospel Hour - 5,854 0 0 Old Time Gospel Hour - 5,854 0 0 Old Time Gospel Hour - 5,854 0 0 Real To Real - - 1,061 0 Rhema Praise - 4,948 727 - 1,061 Zola Levitt 4,948 727 - 1,061 0 Central Baptist Church 1,270 1,270 0 0 0	25	Living the Life							13,384	
Old Time Gospel Hour-5,854OTG Hymn Hour5,854Real To RealRhema PraiseZola Levitt4,948727Central Baptist Church1,2701,270	26	Miracles Now	98,804		80,353					
OTG Hymn Hour - - - Real To Real - - - Rhema Praise - - - Zola Levitt 4,948 727 - Central Baptist Church 1,270 1,270		Old Time Gospel Hour	I		5,854					
Real To Real - - Rhema Praise - - Zola Levitt 4,948 727 Central Baptist Church 1,270		OTG Hymn Hour	9							
Rhema Praise - - Zola Levitt 4,948 727 Central Baptist Church 1,270	29	Real To Real								
Zola Levitt 4,948 4,948 Central Baptist Church	30	Rhema Praise	B		,		1,061			
Central Baptist Church	1	Zola Levitt	4,948		727		•			
Central Baptist Church	32									
		Central Baptist Church			1,270					

Α	8	J	٥	ш	ш	IJ	I	-
34 Hour of Healing	21,710		9,086					
35 TD Jakes			•		1			
36 Bishop TD Jakes					•			
37								
38 SDC SHARE	983,707	60.8%	698,529	77.0%	504.454	61.9%	660.916	70.5%
39								
40								
41								
42					-			
43								
44 IPG-Represented Programs								
45 Benny Hinn	145,891		59,805		37,029			
46 Benny Hinn Daily	25,793		7,803		15,841			
47 This is Your Day					22.192		51.315	
48 Creflo Dollar	210,798		58,340		152,356		126.659	
49 Changing Your World							39.427	
50 CD Ministires					5,015			
51 Kenneth Copeland	221,255		70,111		71,246		19,575	
52 Believers Voice			714		1,352		33.582	
53 Life Today	31,327		11,957		5,923		6.503	
54 James Robison Sudan			•					
55								
56								
57								
58 IPG SHARE	635,064	39.2%	208,730	23.0%	310,954	38.1%	277,061	29.5%
59								
60								
61 Totals	1,618,771		907,259		815,408		937,977	

REBUTTAL EXHIBIT 13

Royalties

Strata

008

VERSION D SYSTEM OPERATOR PROGRAMMING QUESTIONNAIRE

System Name:		
City / State:		
Subscribers:	MATERIAL	Remit Number
Respondent's Name:	REDACTED	
Position:	KEDACIED	
Telephone Number:		
Date:		
Interviewer:	 	4

(ASK TO SPEAK WITH SYSTEM MANAGER. IF UNAVAILABLE, CONFIRM HE / SHE IS PERSON AT THE SYSTEM MOST RESPONSIBLE FOR PROGRAMMING DECISIONS AND ARRANGE CALL BACK. IF NOT, ASK TO SPEAK WITH THE PERSON AT THE SYSTEM MOST RESPONSIBLE FOR PROGRAMMING DECISIONS.)

- Hello, I'm ______ from _____. We are conducting a short national survey among randomly selected cable systems regarding the programming they carry. I only have a few questions.
- 1. Are you the person at your system most responsible for programming decisions made by your system during 2000 or not?

2 ASK TO SPEAK WITH PERSON AT THE SYSTEM MOST RESPONSIBLE FOR PROGRAMMING DECISIONS. REPEAT INTRODUCTION AND Q.1.

INSERT DISTANT SIGNAL CALL LETTERS, CITY

AND AFFILIATION

2a. Industry data indicate that during 2000 your system carried the following broadcast stations from other cities:

City

St. Hanl. MH

Rochecter, MN

Minncapolis, MH

Minneapolis, MH

Chiango, IL

Com/ Non/

<u>Can</u>

Non

Gm

Com

Com

Com

Affil

E

I

T

Ι

N

Call Letters

OG9 KTCA

042 WGH

219 KXLT

100 KMSP

220 WCC0

2b. Thinking back to 2000, what types of programming broadcast by these stations, other than any national network programming from ABC, CBS and NBC, do you think were most popular with your subscribers? (DO NOT READ LIST; RECORD ALL PROGRAMMING TYPES MENTIONED)

Movies	1
Live professional and college team sports	2
Syndicated shows, series and specials	3
News and public affairs programs	4
PBS and all other programming broadcast by noncommercial station <u>KTCA</u>	5
Devotional and religious programming	6
Other (SPECIFY)	8

3a. Did you feature any programming broadcast by the stations I mentioned, other than any national network programming from ABC, CBS and NBC, in your 2000 advertising and promotional efforts to attract and retain subscribers or not?

(FOR EACH TYPE OF PROGRAMMING NOT MENTIONED IN Q.3b, ASK:)

- 3c. Did you also feature (INSERT EACH PROGRAMMING TYPE NOT MENTIONED) broadcast by these stations in your 2000 advertising and promotion to attract and retain subscribers or not? (RECORD BELOW UNDER Q.3c, "AIDED")
- 3d. You said you used (READ ALL PROGRAMMING TYPES CHECKED IN Q.3b or 3c) from the stations I mentioned in 2000 subscription and retention advertising and promotion. Which of these do you feel was the most important programming type to feature in subscriber acquisition and retention advertising and promotion? Which was the <u>next most</u> important programming type ? Which programming type was <u>least</u> important? (RECORD BELOW UNDER Q.3d, "IMPORTANT" IN APPROPRIATE COLUMN. IF TWO OR FEWER WERE MENTIONED, MODIFY QUESTION ACCORDINGLY)

							Q.3d.	
R	and	dom		Q.3b.	Q.3c.		Importan	<u>t</u>
<u>S</u>	equ	Jence	-	Unaided	<u>Aided</u>	Most	<u>2nd</u>	Least
(6)	Movies	1	1	1	T	1
(i)	Live professional and college team sports	2	2	2	2	2
(2)	Syndicated shows, series and specials	3	3	3	3	3
(5	}	News and public affairs programs	4	4	4	4	4
(3)	PBS and all other programming broadcast by noncommercial station <u>ktra</u>	5	5	5	5	5
(4)	Devotional / religious programming	6	6	6	6	6
		2° C	Other (SPECIFY BELOW)				027	
				8	8	8	8	8
				9	9	9	9	9
				10	10	10	10	10

4a. Now, I would like you to estimate the <u>relative</u> value to your cable system of each type of programming actually broadcast by the stations I mentioned during 2000, other than any national network programming from ABC. CBS and NBC. That is, how much do you think each such type of programming was worth, if anything, on a comparative basis, in terms of attracting and retaining subscribers. We are only interested in commercial station(s) ______.

illine ad all the program types that were broadcast by these stations to give you a chance to think about them; please write the categories down as I am reading them. (READ PROGRAM TYPES IN ORDER OF RANDOM SEQUENCE NUMBER.) Assume you had a fixed dollar amount to spend in order to acquire all the programming actually broadcast during 2000 by the stations I listed. What percentage, if any, of the fixed dollar amount would you spend for each type of programming? Please write down your estimates, and make sure they add to 100 percent.

What percentage, if any, of the fixed dollar amount would you spend on (READ FIRST PROGRAM TYPE)? And what percentage, if any, would you spend on (READ NEXT PROGRAM TYPE)? (COMPLETE LIST IN THIS MANNER.)

Random

Se	que	enc	<u>Percent</u>
(ł)	Movies broadcast during 2000 by the commercial stations I listed
(3	}	Live professional and college team sports broadcast during 2000 by the commercial stations I listed.
(5)	Syndicated shows, series and specials distributed to more than one television station and broadcast during 2000 by the <u>15</u>
(2)	News and public affairs programs produced by or for any of the commercial 15 stations I listed, for broadcast during 2000 only by that station.
(4)	PBS and all other programming broadcast during 2000 by noncommercial station <u>yack</u> .
(6)	Devotional and religious programming broadcast during 2000 by 5
TO	TAL		100

PERCENTAGES MUST ADD TO 100 PERCENT; PROMPT RESPONDENT IF THEY DO NOT.

4b. Now I'm going to read back the categories and your estimates. (REREAD CATEGORIES AND RESPONSES IN RANDOM SEQUENCE ORDER TO ALLOW RESPONDENT TO REVIEW THE ESTIMATES.)

Are there any changes you would like to make? (RECORD ANY CHANGES BY CROSSING OUT ORIGINAL RESPONSE AND WRITING IN REVISED RESPONSE NEXT TO IT. PERCENTAGES MUST STILL ADD TO 100 PERCENT; PROMPT RESPONDENT IF THEY DO NOT.)

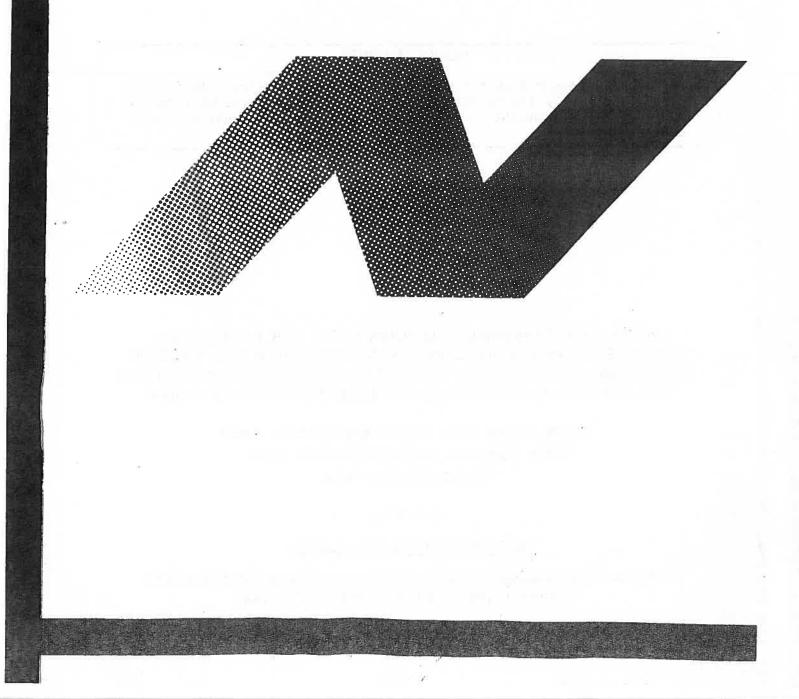
Thank you for your time and cooperation.

REBUTTAL EXHIBIT 14

Nielsen Station Index

Report on Devotional Programs

February 2000



REPORT ON DEVOTIONAL PROGRAMS

FEBRUARY 2000 February 3 – March 1

NOTICE TO USERS

The Ranking Tables in Section 1, page R-9, are provided as a convenience to the users of this analysis. The industry standard for the ranking of syndicated programs is CASSANDRA Ranking Report. Please consult your NSI or NSS representative for additional details.

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> Nielsen Station Index has not applied to the Media Rating Council for accreditation of this report. Nielsen Station Index

> > A service of

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NSI REPORT ON DEVOTIONAL PROGRAMS

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A MARKET BY MARKET ANALYSIS OF DEVOTIONAL PROGRAM AUDIENCES

INTRODUCTION

A syndicated devotional television program is generally a filmed or taped series available for telecast by individual stations. Program sources include both commercial distributors and non-profit organizations such as churches, civic groups, etc. This Report on Devotional Programs is intended to provide users with a quick evaluation of the performance of syndicated devotional programs in each market in which they were carried as regular programs during the corresponding NSI all-market measurement period. Program listings and audience estimates are based upon information from that measurement.

NSI techniques and procedures used to obtain information for computing the audience estimates reported herein are described in the current NSI Reference Supplement. In addition, the user of this supplement should refer to the VIP's and the current NSI Reference Supplement for information relating to Sampling Methods, Measurement Methods and Reminders regarding sampling and non-sampling errors.

The use of mathematical terms herein should not be regarded as a representation by Nielsen Media Research that they are exact to the precise mathematical values stated.

This NSI Supplement includes the following audience estimates.

A. DAYPART PROGRAM SUMMARIES:

- 1. DMA Household Ratings and Shares for Syndicated Programs summarized by selected dayparts, and by DMA size. (DMA rank brackets used are 1-25, 26-50, 51-100 and 101+.)
- 2. Total U.S. TV Households and Persons by selected age and sex categories including Viewers per 100 Viewing Households.

B. MARKET BY MARKET PROGRAM SUMMARIES:

- 1. DMA Four-Week Average Time Period Audiences (data columns 1 through 10). This section provides DMA House-hold Ratings and DMA Households and Persons Shares. The estimated average quarter-hour audience to the syndicated program is compared with audience estimates for the preceding or "lead-in" half-hour on the same station. All data in this section are based on four-week time period averages including preemptions, if any. The first line of data, shown following the day, time, and number of telecasts, pertains to the syndicated program being summarized. The second line of data, following the lead-in program name, pertains to the preceding or "lead-in" half hour.
- 2. Program Audience Section (data columns 11 through 21). The first line provides average quarter-hour DMA Household Ratings and Shares plus projected estimates of Station Total Household and demographic audiences. The second line shows the estimated number of Viewers per Hundred Viewing Households (V/CVH) within each of the demographic breaks. In this section, individual-day averages and Monday-Friday averages of Post 4:00 PM (3:00 CTZ/MTZ/PTZ markets) programs or program segments exclude averages of Pre 4:00 PM (3:00 PTZ/MTZ/PTZ markets) waverages of programs or program segments include preemptions, if any.
- 3. Competing Four-Week Average Time Period Audiences (data columns 22 and 23). This section provides average quarter-hour DMA Ratings and Shares for the programs aired on the three competing stations with the highest average ratings during the full time period in which the syndicated program was aired. Data in this section are four-week time period averages including preemptions, if any.

C. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSONS REACHED AND PROGRAM TYPE CATEGORIES:

This section includes programs ranked by approximately 20 different program types. Also included, syndicated programs have been ranked by households and ten additional major demographic categories. See Section V. Item 4. for further details.

I. REPORTING STANDARDS

A. PROGRAM REPORTABILITY:

- Syndicated devotional programs must meet the following requirements in order to qualify for inclusion herein: Program must be taped or on film and available for telecast on a market by market basis. Program must have been telecast in at least five NSI markets on reportable commercial TV stations and scheduled at the same time and day in at least two of the four weeks.
- 2. Additional Considerations: Programs with both black and white and color versions were combined where the program titles were the same. Foreign language syndicated programs are not included herein.

A MARKET BY MARKET ANALYSIS OF SYNDICATED PROGRAM AUDIENCES (Continued)

B. STATION REPORTABILITY:

Reportable stations are those which qualifies for reporting in the corresponding VIP for the market. Reporting standards are shown in Section III of the VIP and in the NSI Reference Supplement. In addition:

- 1. A station must have telecast the devotional program once during the four measurement weeks (at least three different days for Monday-Friday programs.) Program reportability (see A-1, above) must be met prior to station inclusion.
- 2. A station qualifying for a "Mini-Series" must have telecast the syndicated programs two or more times during any week of the measurement. The telecasts need not have been scheduled at the same air time.
- 3. Non-commercial stations are excluded.

C. AUDIENCE REPORTABILITY:

This analysis includes audience estimates based on the same minimum sample standards and reporting standards for Households and Persons' Audience Estimates used to compile the VIP's.

When household audiences fall below the minimum reporting standards the symbol << is inserted. "Blanks" should not be interpreted as connoting zero viewing in the universe.

Data below minimum reporting standards are included when computing averages for the Ranking Tables, the Daypart Summary and the Market Average line.

When household audience sample for a market fall below the standard shown in the VIP for the market the symbol < (Data Withheld) is inserted and no audience data are shown. Such below minimum in-tab data are excluded from averages in the Ranking Tables and the Daypart Summary but, for the users convenience, they are included in the Market Average data.

Program Audience Averages Estimates are compiled from the VIP's, averaged to include all quarter-hours.

For an explanation of the methods used to assemble and report these data please contact your NSI representative.

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II. AREAS MEASURED

Metro Area/Central Area

The **Metro Area** is the Metropolitan Statistical Area (MSA) or the Primary Metropolitan Statistical Area (PMSA) as defined by Office of Management and Budget brought to county line basis to include counties having over 50% of their population in the Metro Area. A Metro Area may consist of a combination of two or more PMSAs in cases where two or more metropolitan areas being served jointly by TV stations originating in the TV market; e.g., Dallas-Ft. Worth.

In the absence of an established Metro Area or where in Nielsen Media Research's judgement, a Metro Area may not represent the TV market(s) served by a group of TV stations, a group of counties may be substituted to serve this purpose. Such an area is titled Central Area and is so delineated on the market map. Counties comprising the Central Area will include the home county(s) of the originating TV station(s) for the market plus other neighboring counties which are, in general, considered a part of the population nucleus that is served by the TV station(s) originating in the TV market. For text purposes, the terms Metro Area and Central Area are interchangeable.

Designated Market Area (DMA)

Each March, using tuning data collected from intab diary households from the most recent February, May, July and November measurement survey periods, existing DMAs are tested for retention, non-DMA areas are tested to become DMAs and individual counties are tested for DMA assignments. All assignments are based on household tuning between 7 AM and 1 AM Monday through Sunday. Changes become effective with the start of the new broadcast year (September 1).

A. Testing for DMAs

Testing is comprised of two analyses, (1) examining existing DMAs to determine which continue to qualify as DMAs and (2) examining non-DMA areas to determine if any qualify to become DMAs. The areas examined in each of these analyses are home county areas.

DMA Areas

For existing DMAs, the home county areas are comprised of the Metro/Central counties of the DMA or, in the absence of a Metro/Central area, those counties containing the cities that comprise the DMA name. The commercial stations whose city of license are located in the home county area of a DMA are assigned as home stations to that DMA. The home county areas for existing DMAs are referred to in this section as DMA areas.

Non-DMA Areas

Those commercial stations whose city of license are not located in a home county areas of an existing DMA are considered homeless stations. The home county area for homeless stations consist of the county containing the city of license of the station. The home county areas for homeless stations are referred to in this section as non-DMA areas. When two or more non-DMA areas are adjacent, Nielsen Media Research may elect to combine the areas and examine them as one combined area.

1. Examining non-DMA areas

To qualify for a DMA:

- a. The commercial station(s) assigned to the non-DMA area must achieve a combined share of audience greater than the combined share of audience of the commercial station(s) assigned to any outside DMA area (Other non-DMA areas are excluded from this analysis), or
- b. The commercial station in the non-DMA area with the highest share of audience must have a share greater than the station with the highest share of audience belonging to an outside DMA area (Other homeless stations are excluded from this analysis), and
- c. For either a. or b. the difference in shares must be statistically significant¹.
- d. Two consecutive years of statistically significant tests are required before any non-DMA area qualifies for a DMA. However, should a station become a homeless station and the applicable home county area be tested as a non-DMA area due solely to circumstances that have not created a material change in its signal pattern (e.g., a change in city of license). Nielsen Media Research may elect to waive this condition and determine DMA status on the basis of only one year of statistically significant test results.

¹ Greater than can be attributed to change since only a sample of TV households is surveyed. For DMA review the probability level used in all analyses in 90% confidence.

II. AREAS MEASURED (Cont'd)

Designated Market Area (DMA) (Cont'd)

A. Testing for DMAs

- 1. To qualify for a DMA: (Cont'd)
 - e. Nielsen Media Research reserves the right not to create a DMA even if a non-DMA area qualifies for DMA status (based on the above) in the event Nielsen Media Research determines there is a lack of sufficient financial support for Nielsen Media Research service in that potential DMA.
 - f. Should a non-DMA area become a DMA, the county(ies) that define the home county area for the non-DMA area will define the new DMA. It is possible that additional county(ies) may be added under the analysis described in section 2.B, below.

2. Examining DMA areas.

To retain a DMA:

- a. Either condition 2.A.1.a. or 2.A.1b. above must be achieved with respect to the DMA area being tested, or if neither is achieved, it will retain its DMA if the difference between the shares is not statistically significant.
- b. Two consecutive years of statistically significant tests are required before a DMA can be lost.
- c. When a DMA is retained the counties that currently define the DMA² will continue to define the DMA. It is possible that additional counties may be added or some counties may be removed from the DMA under the analysis described in section 2.B. below.

Dissolving a DMA:

a. In the event that Nielsen Media Research determines that a DMA no longer qualifies for continued DMA status if there is a significantly higher share of tuning to one or more outside market(s) and there is a significantly higher share of tuning to one or more outside station(s) on average over the four most recent all market survey periods for the past two consecutive years, or in the event that a DMA qualifies to retain its DMA status but Nielsen Media Research determines that there is a lack of sufficient financial support for Nielsen Media Research service in that particular DMA, Nielsen Media Research reserves the right to dissolve such a DMA. Each county previously assigned to that DMA will be re-assigned to a different existing DMA with the highest share of tuning.

B. Testing for County Assignments

All counties are assigned to one and only one DMA. In this analysis all counties except those mentioned below, are examined to determine if each should remain assigned to their current DMA or be reassigned to another DMA.

Counties not examined in this analysis:

- 1. All counties that define existing DMA areas, including any new DMAs determined from A.2.A.1 above.
- 2. Any counties failing to deliver at least two tuning intab diary³ households for the combined measurement periods used in the DMA review analysis (except for the conditions described in section A.2.D.3 below).

All counties, except those mentioned in A.2.B.1. and A.2.B.2. above will:

- 3. Remain assigned to their current DMA if the combined share of audience for the commercial station(S) assigned to the DMA area of the current DMA is larger than the combined share of audience for any outside DMA area (all homeless stations are excluded from this analysis), or
- 4. Be reassigned to the DMA that achieves the largest share of audience provided that the difference in shares is statistically significant. If the county belongs to a metered market and if the average day metered intab sample size in that county over the four measurement periods used in the DMA review analysis is at least 40 households, then the county will be reassigned only if the tuning data from the metered sample shows a higher share of audience to the same DMA as the diary sample and the difference in the metered sample shares is statistically significant. If a county has qualified for and been tested for reassignment for three consecutive years, and results are statistically not significant for each of those reviews, the county will be re-assigned following the third consecutive year review even though the results are statistically not significant.
- ² Existing DMAs are comprised of the counties that define the DMA area (home county area) and remainder counties that have been assigned through the analyses described in sections 2.B.
- ³ To determine statistical significance a variance estimate of the difference in shares must be computed. To compute a variance estimate a minimum of two households with tuning are required.

II. AREAS MEASURED (Cont'd)

Designated Market Area (DMA) (Cont'd)

C. Stations

- 1. Tuning only to commercial stations is used in the DMA review analyses. Tuning to cable networks and cable stations is excluded except for local access cable stations that meet NSI minimums for reporting in the local VIP Report. Low Power (LPTV) stations are excluded unless they are reported in a local VIP or some other special analysis. Effective with the 1997-1998 DMA Review, PBS stations will contribute to the DMA's or Non-DMA's share of audience.
- 2. Satellite stations are excluded from the analyses described under sections A.2.A.1 and A.2.A.2. Tuning to satellite stations is included in the analyses described under section A.2.B. For DMA review purposes, all satellite stations, whether partial or total, are considered to be extensions of their parent and all tuning satellite stations is assigned to the DMA area (or non-DMA area) to which the parent is assigned.
- 3. Tuning to superstations is included in the analyses under sections A.2.A.1 and A.2.B only for counties belonging to the Home DMA of the station or for counties belonging to DMAs which are geographically adjacent to the Home DMA of the superstation. For all other counties, tuning to superstations is excluded for all DMA review analyses.

D. Stations

- 1. DMA review shares are generally based on the combined four most recent all-DMA measurement periods. Counties may be examined on less than the four most recent periods if recent major changes have occurred which may have had a material bearing on audience shares. Such changes include, but are not limited to, changes in transmission facilities or changes in station carriage on cable systems.
- 2. For the analyses described in sections A.2.A.1, A.2.A.2 and A.2.B above, should the same test (i.e. test against the same outside DMA area, as described under section A.2.A. 1a, or the same outside station, as described under section 2.A.1.b) be performed in consecutive years with both yielding non-significant results, then both years (8 periods) will be collapsed and the analysis will be repeated. This procedure will continue to look back for as many years as consecutive non-significant results on the same test have occurred.
- 3. Counties examined in A.2.B2 which yielded only one intab household with tuning data, will be collapsed with the intabs from the four periods of the previous year's review. If the combined periods yield at least two tuning households, then the analysis in section A.2.B will be done on the combined measurements for the two years.
- 4. Diary in-tab households identified as having a satellite dish are excluded from all DMA review analyses.

NSI Area

The NSI Area comprises the Metro/Central area and/or DMA (if any) and additional counties targeted typically to include, per Nielsen Media Research estimates, approximately 90-95% of the average quarter-hour U.S. audience to stations reportable and assigned as local to the NSI market (95% for affiliated stations, 90% for PBS and independent stations). In general, NSI Area assessments are made each Spring, based on the prior year's information. Based on these assessments, NSI areas are either verified or modified for subsequent measurements. In this manner, NSI is able to reflect audience changes which may have resulted from changes in antenna, channel, power, programming and the like.

In a few cases, due to unusual geographic or signal constraints (Cable, etc.), an NSI Area may be targeted below 95%. In those cases where a market falls significantly below 95%, a special notation will appear in the VIP citing the specific NSI Area percentage. Markets falling only marginally below 95% will simply have their NSI Area percentage reduced to the appropriate level. It is important to remember even though an NSI Area may be targeted below 95%, the intent is to include all viewing to the station(s), including viewing from outside the NSI Area.

III. SAMPLE SIZE, STATISTICAL INTERPRETATION AND RELATED

The following listing provides sample size information for each of the markets included herein. A table for estimating Metro Area and DMA statistical tolerances is shown at the end of this list. For a detailed breakdown of these sample sizes and for station total statistical tolerances, see the Market Data Section in the VIP of interest.

D. SAMPLE SIZES FOR FEBRUARY 2000

	Designated Market Area	in-	Tab Sam METRO AREA	<u>ple</u> NSI AREA		NSI REA
	Other Metro/NSI Areas* ABILENE-SWEETWATER ALBANY-SCHENECTADY-TROY ALBANY, GA ALBUQUERQUE-SANTA FE ALEXANDRIA, LA	475 757 384 1054 305	235 510 215 524 160	924 1148 856 1152 882	ERIE 523 343 8 EUGENE 406 243 8 EUREKA 338 286 3 EVANSVILLE 776 298 9	842 863 363 993 253
	ALPENA AMARILLO ANCHORAGE ATLANTA	255 588 375 1445	271 279 1198	337 653 375 2090	FLINT-SAGINAW-BAY CITY 769 571 15 FLORENCE-MYRTLE BEACH 412 204 8 FRESNO-VISALIA 812 679 11	632 534 842 174 198
+	AUGUSTA AUSTIN BAKERSFIELD BALTIMORE BANGOR	635 829 362 1100 459	480 604 362 1020 263	746 1207 823 2896 960	FT. WAYNE 660 509 12 GAINESVILLE 368 368 6 GI ENDIVE 265 3	639 251 673 303 347
I	BATON ROUGE BEAUMONT-PORT ARTHUR BEND, OR BILLINGS BILOXI-GULFPORT	652 404 370 464 356	512 337 370 570 356	1374 740 402 237 1048	GRAND RAPIDS-KALMZOO-B. CRK 1456 1034 19 GREAT FALLS 566 245 9 GREEN BAY-APPLETON 631 418 14 + GREENSORO-H. POINT-W. SALEM 1142 944 16	983 955 433 600 194
+	BINGHAMTON BIRMINGHAM (Anniston & Tuscaloosa) BLUEFIELD-BECKLEY-OAK HILL BOISE BOSTON (Manchester)	551 1077 406 492 1743	393 614 378 1038	1242 1290 685 791 3923	GREENVILLE-SPART-ASHEVILLE- 1004 645 13 GREENWOOD-GREENVILLE 355 4 HARLINGEN-WESLACO-BRNSVILE 580 580 5 HARBISBURG-LNCSTR-LEB-YORK 1201 1148 15	308 513 580 510 745
	BOWLING GREEN BUFFALO BURLINGTON-PLATTSBURGH BUTTE-BOZEMAN CASPER-RIVERTON	389 894 835 474 279	244 640 309 353 228	798 1292 1115 888 732	+* HARTFORD & NEW HAVEN 1373 23 HARTFORD 481 NEW HAVEN 494 HATTIESBURG-LAUREL 353 4	346 450 652
*	CEDAR RAPIDS-WATERLOO & DUBQ CEDAR RAPIDS-WATERLOO DUBUQUE CHAMPAIGN & SPRNGFLD-DECATUR CHAMPAIGN SPRINGFIELD-DECATUR CHARLESTON-HUNTINGTON CHARLESTON, SC	 796 551	342 88 310 489 398 449	1158 1695 1361 739	HONOLULU 1002 672 10 + HOUSTON 1295 1181 20 HUNTSVILLE-DECATUR, (FLOR) 574 303 IDAHO FALLS-POCATELLO 443 282 + INDIANAPOLIS 1561 1070 20 JACKSON, MS 734 433 1	002 002 799 597 474 104 586
	CHARLOTTE, NC CHARLOTTESVILLE, VA CHATTANOOGA CHEYENNE-SCOTTSBLUF CHICAGO	1080 362 988 264 2097	704 289 523 172 2016	1455 768 1164 505 3207	JOHNSTOWN-ALTOONA 743 519 2 JONESBORO 349 165 JOPLIN-PITTSBURG 476 288	529 352 571 708 265
+	CHICO-REDDING CINCINNATI CLARKSBURG-WESTON CLEVELAND COLORADO SPRINGS-PUEBLO	616 1034 291 1373 521	571 771 773 433	1054 1714 493 3012 562	KNOXVILLE 662 388 LA CROSSE-EAU CLAIRE 696 1 LAFAYETTE, IN 363 301	890 983 301 532 124
+	Columbia-Jefferson City Columbia, SC Columbus-Tupelo-West Point Columbus, GA Columbus, OH	547 698 389 592 1275	338 472 290 1034	815 1091 738 966 2115	LANSING 642 593 1 LAREDO 250 250 + LAS VEGAS 1463 1463 1	150 471 258 488 992
+	CORPUS CHRISTI DALLAS-FT. WORTH DAVENPORT-R. ISLAND-MOLINE DAYTON DENVER DES MOINES-AMES	493 1751 762 771 1216 1006	399 1606 347 554 853 521	493 3073 1020 2003 3322 1327	* LINCOLN & HASTINGS-KRNY 883 1 LINCOLN 254 HASTINGS-KRNY 212 LITTLE ROCK-PINE BLUFF 777 422 1 + LOS ANGELES 2233 1730 4	713
+	DETROIT DOTHAN DULUTH-SUPERIOR EL PASO ELMIRA	1333 422 567 526 388	1208 227 363 416 168	2450 1065 592 625 862	LUBBOCK 498 262 MACON 489 308 MADISON 772 404 1	1614 526 555 1005 507 381

	Designated Market Area Other Metro/NSI Areas*	lr DMA	<u>-Tab San</u> METRO AREA			Designated Market Area Other Metro/NSI Areas*		- <u>Tab Sam</u> METRO AREA	NSI
+ + +	MEDFORD-KLAMATH FALLS MEMPHIS MERIDIAN MIAMI-FT. LAUDERDALE	511 1203 285 1468 1184	267 774 187 1412 814	610 1868 470 2360 1378	+	SANTABARBARA-SANMAR-SANLUOB SAVANNAH SEATTLE-TACOMA SHERMAN-ADA SHREVEPORT	DMA 485 497 1527 519 881	485 237 1213 422 493	AREA 605 612 1740 669 1134
-+	MINNEAPOLIS-ST. PAUL MINOT-BISMARCK-DICKINSON MISSOULA MOBILE-PENSACOLA (Ft Walt) MONROE-EL DORADO	1540 665 341 843 560	1153 216 654 339	2626 958 373 1188 866		SIOUX CITY SIOUX FALLS (MITCHELL) SOUTH BEND-ELKHART SPOKANE SPRINGFIELD-HOLYOKE	568 562 619 971 728	189 274 528 1517	775 802 874 1302 662
+ + +	NEW ORLEANS	715 644 1155 1639 2172	419 354 640 1238 1836	1073 1271 1584 1835 4626	+	SPRINGFIELD, MO ST. JOSEPH ST. LOUIS SYRACUSE TALLAHASSEE-THOMASVILLE	743 363 1212 1011 499	262 310 1028 735 288	829 679 1823 1890 878
+	NORTH PLATTE ODESSA-MIDLAND	1112 356 569 1022 840	927 387 647 598	1150 473 672 1337 1329	+	TAMPA-ST. PETE, SARASOTA TERRE HAUTE TOLEDO TOPEKA TRAVERSE CITY-CADILLAC	1829 411 774 485 618	1027 128 439 246 225	2108 769 2247 861 1558
+	ORLANDO-DAYTONA BCH-MELBRN OTTUMWA-KIRKSVILLE PADUCAH-CGRID-HARBG-MT. VN PALM SPRINGS PANAMA CITY	1086 314 904 383 441	985 383 198	1799 866 1245 548 792		TRI-CITIES, TN-VA TUCSON (Sierra Vista) TULSA TWIN FALLS	692 650 807 355	468 488 553 	945 717 1310 380
++++	PARKERSBURG PEORIA-BLOOMINGTON PHILADELPHIA PHOENIX PITTSBURGH	357 677 1503 1136 1845	551 986 953 1508	459 935 2347 2061 3087	+	TYLER-LONGVIEW UTICA VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC (Hagrstwn)	609 429 345 734 1571	322 341 345 587 1268	823 864 485 1030 4352
+ +	Portland-Auburn Portland, or Presque isle Providence-New Bedford Quincy-Hannibal-Keokuk	853 1183 323 1210 503	322 980 323 1060 310	1386 1761 323 2431 762	+ *	WATERTOWN WAUSAU-RHINELANDER WEST PALM BEACH-FT. PIERCE WHEELING-STEUBENVILLE WICHITA-FALLS & LAWTON WICHITA FALLS LAWTON	409 571 1205 524 721 	178 390 308 201	456 760 1905 1590 763
+	RALEIGH-DURHAM (Fayetvile) RAPID CITY RENO RICHMOND-PETERSBURG ROANOKE-LYNCHBURG	1140 373 509 984 619	553 188 297 733 274	1839 527 620 1751 1094		WICHITA-HUTCHINSON PLUS WILKES BARRE-SCRANTON WILMINGTON YAKIMA-PASCO-RCHLND-KNNWEK YOUNGSTOWN	1083 802 518 419 709	592 349 328 295 602	1372 992 1150 686 1177
+	ROCHESTER, NY ROCHESTER-MASON CITY-AUSTIN ROCKFORD SACRAMENTO-STKTN-MODESTO SALISBURY	867 543 551 1356 432	651 473 1141 	1142 914 870 2688 523		YUMA-EL CENTRO ZANESVILLE	420 373	420	429 810
+ +	SALT LAKE CITY SAN ANGELO SAN ANTONIO SAN DIEGO SAN FRANCISCO-OAK, SAN JOSE	1067 427 1671 1176 1538	778 326 1299 1176 1359	1115 861 2375 1176 4155				18	

+ See VIP's for MM and Diary Sample Sizes and Statistical Tolerances.

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* Metro and NSI areas consolidated for DMA reporting are listed separately with the data for the primary market shown on the first line and data for other areas included in the consolidation on succeeding lines.

NOTE: Since approximately one-fourth of the full sample is measured each week, audience estimates comprising of one, two or three weeks out of the four measured weeks have sample sizes about 1/4, 1/2, 3/4 of the size shown above. During some weeks certain smaller counties might contribute no in-tab diaries/; no viewing would be projected from such counties during the weeks involved which may affect the reported audience estimate.

B. STATISTICAL TOLERANCES:

Estimated "Standard Errors" or statistical tolerances attributable to sampling alone for perfect probability samples of the size stated for the DMA, Metro and NSI Area AESRSS are shown in the individual VIP's subject to the Reminders at the end of this section. Approximations of one standard error for Metro Area and DMA household audience estimates may also be obtained from the following table. For estimates based on one, two or three weeks out of four measured weeks, use 1/4, 1/2, or 3/4 of the sample size shown in the preceding table.

DI 44 /4 Jahra Arag	Telecasts		Sta	atistical 7	Tolerance	es [1 Stai	ndard En	ror]	
DMA/Metro Area In-Tab Sample Size	per week	Rtg %	5	10	15	20	25	30	35
150	1		1.8	2.4	2.9	3.3	3.5	3.7	3.9
100	5		1.2	1.7	2.1	2.4	2.7	2.9	3.0
200	1		1.5	2.1	2.5	2.8	3.1	3.2	3.4
200	5		1.0	1.5	1.8	2.1	2.4	2.5	2.6
250	1		1.4	1.9	2.3	2.5	2.7	2.9	3.0
200	5		0.9	1.3	1.6	1.9	2.1	2.2	2.3
300	1		1.3	1.7	2.1	2.3	2.5	2.6	2.8
888	5		0.8	1.2	1.5	1.7	1.9	2.0	2.1
350	1		1.2	1.6	1.9	2.1	2.3	2.4	2.5
000	5		0.8	1.1	1.4	1.6	1.8	1.9	2.0
400	1		1.1	1.5	1.8	2.0	2.2	2.3	2.4
400	5		0.7	1.0	1.3	1.5	1.7	1.8	1.8
450	1		1.0	1.4	1.7	1.9	2.0	2.2	2.2
400	5		0.7	1.0	1.2	1.4	1.6	1.7	1.7
500	1		1.0	1.3	1.6	1.8	1.9	2.0	2.1
666	5		0.6	0.9	1.2	1.3	1.5	1.6	1.7
600	1		0.9	1.2	1.5	1.6	1.8	1.9	1.9
000	5		0.6	0.8	1.1	1.2	1.4	1.4	1.5
700	1		0.8	1.1	1.3	1.5	1.6	1.7	1.8
100	5		0.5	0.8	1.0	1.1	1.3	1.3	1.4
800	1		0.8	1.1	1.3	1.4	1.5	1.6	1.7
000	5		0.5	0.7	0.9	1.1	1.2	1.3	1.3
1000	1		0.7	0.9	1.1	1.3	1.4	1.4	1.5
1000	5		0.5	0.7	0.8	0.9	1.1	1.1	1.2
1200	1		0.6	0.9	1.0	1.2	1.3	1.3	1.4
1200	5		0.4	0.6	0.7	0.9	1.0	1.0	1.1

The chances are about 68 out of 100 that an estimate from a perfect probability sample would differ from a complete census by less than the standard error. The chances are about 95 out of 100 that the difference would be less than twice the standard error and about 99 out of 100 that it would be less than 2 1/2 times as large.

The above statistical tolerances should be kept in mind as the user interprets this data. For example, a DMA household rating of 20% with a corresponding statistical tolerance of ± 2.5 percentage points, should be interpreted as ranging between 17.5 and 22.5 (20 ± 2.5) by chance alone at one standard error.

Standard error estimates for persons audiences cannot be readily shown in the form of a table (as for household sampling errors). As an aid in assessing the sampling error associated with persons audience levels. Relative Standard Errors are provided. For Relative Standard Error, see Market Data Section, beneath Tables 8A & 8B, of the VIP for the market of interest (for this measurement period).

A description of the methodology of estimating statistical tolerances applicable to Persons Shares and Viewers per 100 Viewing Households is available upon request.

C. REMINDERS:

The user is reminded that the foregoing statistical tolerances are approximations. The use of labels and factors based on an "average" market ignores individual market variations and disproportioned sampling rates within markets and are included herein solely as a convenience to users. For a more accurate estimate of statistical tolerance, please refer to the VIP for the market of interest.

The user is also reminded that the statistical tolerances herein apply only to a perfect probability sample. The achieved sample is not a perfect probability sample.

Data herein are also subject to other qualifications than the statistical tolerances arising from the use of sampling. For example, the accuracy of this data may be affected by: (1) the quality of sampling materials and sampling techniques that yield the sample design; (2) the inability to secure cooperation from all households in the predesignated sample or the failure of the cooperating household to provide usable data, sometimes referred to as non-response error; (3) matters of definition such as listening and/or viewing vs. tuning; (4) accuracy in the reporting of a) viewing and/or b) the characteristics of the household or individual, sometimes referred as response error; (5) techniques that permit inspection and rejection of faulty information from the sample, quality of data-processing, inspection of final tabulations, and similar production techniques illustrative of and sometimes categorized as administrative accuracy safeguards. Therefore, non-sampling errors cannot be warranted to be absent.

Recognizing the use of telephone universe and problems of response and non-response errors, Nielsen Media Research does not intend to imply that all TV households in the area sampled are distributed in the proportions shown for the in-tab samples. Comparable U.S. Census data are not available for comparison with the predesignated sample. The user is reminded also that in-tab sample counts give disproportionate weights to the various Sampling Areas, to the extent that sampling rates and/or cooperation rates vary by Sampling Area.

Users are also advised that diary records tend to understate TV audiences during daytime time periods, toward the close of the seven-day diary week, and during late-evening time periods. This generalized statement is based upon the results of prior analysis by Nielsen Media Research's research, comparing the results of the National Metered samples, and is not necessarily applicable to any one market or station.

If the proportion of households belonging to a particular ethnic or socio-economic group is lower among the television households **available for selection** in the sample used for this report than among all television households in this market, than that group will be under-represented in the **sample** selected for diary placement by Nielsen Media Research. The effect on the audience estimates reported herein may or may not be significant, depending upon considerations such as: (1) the proportion of all television households belonging to that group, (2) the extent that viewing patterns for households in that group differ from the market as a whole, and (3) the extent to which that group is under-represented in the sample. Likewise, if the proportion of households in that group **returning** usable diaries is less than that for the entire sample (because of noncooperation or other failure to return any diary, language barrier, educational levels, inability to provide viewing data or other reason(s) that group will be under-represented in the sample. The effect on the reported audience estimates will depend upon considerations similar to those listed above.

IV. PERMISSIBLE USES OF THIS ANALYSIS

Each NSI Client is legally obligated by contract not to lend this analysis or copy any substantial portion thereof or otherwise divulge the contents, except as summarized below.

This analysis is furnished pursuant to Client's employment of Nielsen Media Research to secure these data for the Client's confidential use and is furnished on the basis of Client's representation that it has a continuing legitimate business interest in the subject matter herein and on Client's agreement that the divulgence of the contents will be listed as follows:

Advertiser Clients:

- (a) To Client's own organization including sales representatives.
- (b) To Client's own Advertising Agencies, active or prospective, provided that the data will not be used for timebuying purpose or otherwise except only for serving the Client.
- (c) To Stations contracting for this service.
- (d) To Program Producers and Artists serving or negotiating with Client's organization.

Advertiser Agency Clients:

- (a) To Client's own organization.
- (b) To Client's clients and prospective clients, excluding stations who are non-clients to this service.
- (c) To Program Producers and Artists serving or negotiating with Client's organization.
- (d) In connection with time buying, to stations contracting for this service.

Station Clients, Station Representatives, Producers and Other Clients:

- (a) To Client's own organization including sales representatives.
- (b) To Agencies, Advertisers and others having a legitimate business interest in the subject of this analysis, provided that no divulgence will be made to non-client stations or their representatives under any circumstances and that this analysis will not be lent to non-clients, whether Advertisers, Agencies, stations or others.

Nielsen Media Research's prior written approval is required for quotation of these data in advertising promotion or press releases. Such approval may be withheld unless the quotation is in accordance with Nielsen Media Research's policies as may be indicated to Client in writing from time to time. No officer or employee of Nielsen Media Research is authorized to give oral approval of any form of publication.

V. DESCRIPTION OF AUDIENCE ESTIMATES AND RELATED INFORMATION SHOWN IN THIS SUPPLEMENT

This supplement provides an analysis of syndicated program performance in three basic data sections. Users are urged to study thoroughly the explanatory text which follows for a proper understanding of the various types of data reported for each listed program, market, and station. NSI Sales/Service representatives should be consulted for any further clarification or interpretation of the data which may be required.

1. GENERAL DEFINITIONS

The following definitions and notations apply to information contained herein. The user is referred to individual market VIP's, the NSI Reference Supplement and the Introduction to this supplement for additional information on NSI methodology and market data and for further definitions of terms.

A. PROGRAM

The name of the syndicated program. Programs carried under multiple names have been combined if judged to be synonymous. Program names were obtained from Metered Market overnights and through the use of a preprinted program prelist which was sent to individual stations. Stations were requested to indicate changes and deviations in program scheduling, and to indicate program source, i.e., syndicated program, network program, or other. Although rigorous controls were instituted for the examination and coding of program names received from the stations, it is possible that faulty program logs or undetected clerical errors may result in some errors or omissions.

B. MARKETS REPORTING

The numbers of markets which carried the syndicated program on one or more stations during the NSI measurement period.

C. STATIONS REPORTING

The numbers of stations whose program listings indicated that they carried the syndicated program as a regular program during the NSI measurement period. See paragraph 1. Reporting Standards, Item B.

D. TOTAL TV HOUSEHOLDS IN REPORTED DMA'S

The sum of the estimated DMA TV households for markets carrying the syndicated program.

E. DMA PERCENT OF U.S.

The sum of the estimated DMA TV households for markets carrying the syndicated program expressed as a percent of total U.S. television households.

F. EPISODES AVAILABLE

Total number of different episodes that can be obtained from the syndicator. N/A indicates that the number of episodes was not available at the time of publication.

G. DISTRIBUTOR AND PROGRAM TYPE

A distributor is the commercial or other organization, i.e., religious, civic, non-profit with which the stations contracted for the showing of the syndicated program. Program type is based on the Nielsen Television Index (NTI), Nielsen Station Index (NSI) or Broadcast Information Bureau (BIB) program type designation. Distributor is supplied by Broadcast Information Bureau. BIB data are also used to verify station input.

H. PROGRAM LENGTH

Normal duration of the program expressed in minutes. Program length may vary for certain programs. In such cases program duration is listed as "Various".

I. STATION

The television station carrying the syndicated program. Parent and satellite stations are designated by a plus (+) sign beside the parent station's call letters. Audience estimates include audiences to both parent and satellite. Listings herein are limited to commercial stations only.

J. CHANNEL

The channel number of the station.

K. NETWORK

The network affiliation(s), if any, of the station; A=ABC, C=CBS, N=NBC. Multiple affiliations are designated by multiple codes (e.g., AN = ABC and NBC).

L. TOTAL DAY DMA SHARE

Television household in the Designated Market Area tuned to the listed station as a percent of the Designated Market Area TV households with a set turned on during the average quarter-hour 9 AM-12 Midnight, Sunday-Saturday.

M. MARKET

The home market of the originating stations. Syndicated program audiences are summarized alphabetically by market name.

N. TIME ZONE

Time Zone in which the home market is located.

O. REPORTABLE STATIONS

The number of stations reported separately in the VIP for the market for the measurement period involved. Parentsatellite stations reported in combination are counted as one station. Reportable stations may include stations originating both inside and outside the Metro or Central Area. Station Totals for "outside" stations are limited to reporting in their market of origin.

P. DAY

The day(s) of telecast summarized (e.g., M-F for a twenty-day (telecast) average, or MON for a four-telecast average).

Q. START TIME

The regular local start time of the syndicated program. When a market regularly plays two 30 minute segments of a syndicated program back-to-back, these segments are treated individually. If a station regularly plays the same program more than once in a day both telecasts are included.

R. NUMBER OF TELECASTS

The number of times the syndicated program was telecast during the four-week measurement period on the day(s) being averaged. Audience estimates include or exclude preempting programs as indicated in the column headings of the three basic data sections, and in the Introduction, above.

S. LEAD-IN PROGRAM

Name(s) of the program(s) telecast during the half-hour immediately preceding the syndicated program.

T. HOUSEHOLD RATING

The estimated number of households tuned to the listed program or station time period, expressed as a percent of all television households in the reported area. (Columns 1, 11 and 22.)

U. HOUSEHOLD SHARE

The estimated number of TV households tuned to the listed program or station time period, expressed as a percent of television households in the reported area with a set tumed on. (Columns 2, 12 and 23.)

V. PERSONS SHARES

Estimated persons (in DMA TV households) viewing the listed program or time period, expressed as a percent of total persons in the same demographic category viewing within the DMA. (Columns 3-10.)

W. STATION TOTALS

The estimated total audience, expressed as thousands of households tuned or persons viewing the station anywhere in the U.S. during the average quarter-hour of the listed program or time period. (Columns 13-21, top line.) Canadian audiences are not included in Station Totals.

X. MARKET AVERAGE

网络新闻 的复数

The average audience for all telecasts of a program within a market.

2. DAYPART SUMMARY SECTION

A. DAYPART DEFINITIONS

		ETZ/PTZ	CTZ/MTZ	
Day	/time (M-F)	6:00AM - 4:00PM	6:00AM - 3:00PM	
Ear	ly Fringe (M-F)	4:00PM - 7:30PM	3:00PM - 6:30PM	
Prir	ne Access (MonSat.)	7:30PM - 8:00PM	6:30PM - 7:00PM	
Prir	ne (MonSat.+	8:00PM - 11:00PM	7:00PM - 10:00PM	
	Sun.)	7:00PM - 11:00PM	6:00PM - 10:00PM	
Pos	st-Prime (S-S)	11:00PM - 2:00AM	10:00PM - 2:00AM	
We	ekend Daytime (S&S)	6:00AM - 5:00PM	6:00AM - 4:00PM	
We	ekend Pre-Prime (Sat. +	5:00PM - 7:30PM	4:00PM - 6:30PM	
	Sun.)	5:00PM - 7:00PM	4:00PM - 6:00PM	
Tota	al Day	6:00AM - 2:00AM	6:00AM - 2:00AM	
Avg	. All Telecasts	6:00AM - 2:00AM	6:00AM - 2:00AM	

B. DAYPART SUMMARY BY MARKET SIZE

The following criteria should be considered by the user when working with the data reported.

- 1. Number of DMA's includes those in which the DMA sample fell below minimum in-tab standards (<) for the week(s) telecast. However, viewing to such below minimum DMA's is not included in computing DMA Shares.
- 2. DMA's in which station audiences are Below Minimum Reporting Standards (<<) are included in DMA counts. Also, the viewing to such stations is included in the computation of DMA Shares.
- 3. For programs which overlap the above dayparts:
 - a. Where more than half of a program's duration falls into a given daypart, it is included in the summary for that daypart.
 - b. Where a program spans two dayparts equally, it is assigned to the daypart that includes the start time of the program.
- 4. If a program is telecast in more than one daypart in a given market, it is included in the count for each daypart but will be counted only once in the "Avg. All Telecasts" line. DMA Share percent is weighted to reflect the number of telecasts included in the various dayparts.

Where a program is carried by two or more stations in the market, the daypart averages are an average of the audiences to those stations.

	*	DMA	HOUSEH	old sha	RES BY I	MARKET I	RANK	al e
	1-	25	26-	-50	51-	100	10	1+
DAYPART	NO. OF DMA'S	% SHARE						
Post Prime (S-S)	11	1	11	1	18 -		26	1
WEEKEND DAYTIME (S&S)	7	2	2	2	2	1	1	
WEEKEND PRE-PRIME (S&S)	7	2	1	2				
AVG. ALL TELECASTS	21	1	23		38	1	57	1

The data should be read as follows:

During the Weekend Daytime (S&S) daypart, 6 of 25 top ranked DMA's carried this program. Of the total audience in these DMA's during telecasting, 6% were viewing the program.

A total of 10 different DMA's in ranks 26-50 viewed the program, and in these DMA's the program accounted for 9% of their total audience.

C. DAYPART SUMMARIES OF HOUSEHOLDS AND PERSONS REACHED AND **VIEWERS PER 100 VIEWING HOUSEHOLDS**

Provides average quarter-hour Household Ratings and Shares, Total Households, Total Persons for seven age/sex categories, and the number of Viewers Per 100 Viewing Households.

- 1. The rules for handling Below Minimum Sample situations and Below Minimum Reporting Standards situations are the same as described in B.1. and B.2. above. 2.
- The reported Station Totals for each daypart, including Total Day, are the sum of the average audiences in all markets carrying in that daypart. Data from markets which are below minimum in-tab standards are excluded. 3.
- The data for the "Avg. All Telecasts" line are weight-averaged to take account of the number of telecasts carried by

and the state of the second	NO.	NO.		DM	AHH	-						TOT	AL HO	DUSEH	OLD	SAND	PFRS	ONG		
DAYPART	OF	OF	% U.S.	AVG.		TOTAL	(4)		_	MEN					EN			~	CHIL	DREN
	MKT'S	DMA'S	TV	GH RTG	SHR	HHLDS (000)		_		-49		-54	_	8+	1	-49		-17	2-	-11
DAYTIME (M-F) =	+	<u> </u>	_			10001	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	v/сvн	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH
EARLY FRINGE (M-F) PRIME ACCESS (M-SAT) PRIME (S-S)	4 2 93	4 2 93	6 10 60	~~~		11 35	3 4	23 10	3 1	23 3	2	18	3 1	32 2	3	29			1	10
POST PRIME (S-S) WEEKEND DAYTIME (S&S)	67 12	<u>66</u> 12	46 23		2	360 141 202	239 56	66 40	123 35	34 25	139 36	26	203 59	57 42	118 43	33 30	16 3	5 2	18	5
WEEKEND PRE-PRIME (S&S) TOTAL DAY AVG ALL TELECASTS	8	8 139	21	1	2	165 465	112 93 265	56 56	62 73 153	31 44	63 73 168	31 44	131 89 247	65 54	70 61 157	35 37	16 3 18	8 2	5 3 17	2 2
	L		_			5	3	56	1	31	2	34	3	56	2	36			• •	

These data should read as follows:

During the Weekend Daytime (S&S) daypart 12 markets/12 DMA's carried the program. The 12 DMA's represent 23% of the total U.S. TV Households.

For the Weekend Pre-Prime telecast of the program the average DMA rating was 1%, and the average share was 2%.

	1			DM	A HH						_	-			_					
DAYPART	NO. OF MIKT'S	NO. OF	% U.S. TV	AVG. GH	SHR	TOTAL.	18	La		MEN 49	-				EN		TEE	NS	СНІЦ	OREN
				RTG.		(000)				V/CVH		-54		8+		-49	12-		_	11
DAYTIME (M-F) =	1			L	L		(000)		(000)	v/Cvn	(000)	V/CVH	(000)	v/сvн	(000)	v/сvн	(000)	V/CVH	(000)	V/CVI
EARLY FRINGE (M-F) PRIME ACCESS (M-SAT) PRIME (S-S)	4 2 93	4 2 93	6 10 60	~~		11 35	34	23 10	3 1	23 3	2	18	3	32 2	3	29			1	10
POST PRIME (S-S) WEEKEND DAYTIME (S&S)	67 12	66 12	46 23	ו <<. 1	2	360 141 202	239 56 112	66 40 56	123 35 62	34 25 31	139 36 63	26	203 59	57 42	118 43	33 30	16 3	5 2	18	5
WEEKEND PRE-PRIME (S&S) TOTAL DAY AVG ALL TELECASTS	8 140	8 139	21	1	2	165 465	93 265	56	73 153	44	73 168	31 44	131 89 247	65 54	70 61 157	35 37	16 3 18	8 2	53	2 2
AVGALL TELECASIS	L			1	1	5	3	56	1	31	2	34	3	56	2	36	10		17	

The Total Day Audience contained 465,000 Stations Total Households and 265,000 Women 18+.

Across all quarter-hours, for all DMA's in which the program was aired the Average QH rating was 3%, and the HH share was 1%. Also during this average quarter-hour, 1,000 Women 18-49 viewed the program, representing 31 per 100 viewing households.

3. MARKET BY MARKET PROGRAM AND TIME PERIOD AUDIENCE SUMMARIES: A. FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (DATA COLUMNS 1 THROUGH 10)

INE1		BLESTATIONS ON AIR	Γ		TW	EPE	RIO	KA) DAU	DE	ICES						PRO	OGRAM A				N		- 23		FO	COMPETING UR WEEK AVERAG EPERIOD AUDIENC	es	_
MARKET	TZ.	TOTALDAY	卢	THIST						ARE		UK	D	MA	T					TOTAL					CORRES	PONDING TIME	D	MA %
STATONSCH	HNET	DMASHARE		IA %		F	Ŧ	ONS		RE?	<u> </u>			%	(000)	_		_		SONS	-		THE	CHD		D-3HIGHEST		Ť
DAY	START	NO. OF T/CS	HH		V	VOM T 18-	-	+-	ME	25	TNS 12-	CH0	нн	SHR	VS V/100VH	HHLD	TOTAL		VOM	9 25-54		T	12-17				HH RTG	SH
INE4				1	18+	49	54	18+	49	54	17	11	RIG						10-4	-	18	19	20	21	STATION	PROGRAM	22	2
	D-IN PRO	DRAM	1	2	3	4	5	6	17	8	9	10	11	12		13	14	15	10	1.11	10	1 10		<u> </u>		end in	+	<u> </u>
	1. 19 P 5:30P	CE 6 3% 20 T/C	Ŧ	2	1	1	1				3 1	17 18	1	2	(000) V/CVH	7	1 20	1 13	1 13	1	1 6	17	1 13	11 156	KMBC# KCTV WDAF	ABC-WORLD NWS CBS EVE NWS NBC NITELY NWS	15 13 11	27 24 20
sun Misterf	9:30A ROGERS	4 T/C	1	3 3	1						9	47	1	3	(000) V/CVH	6	1 14	1 14					1 15	1 23	KCTV WDAF# KSHB	FACE NATION SUNDAY TODAY BIGVALLEY	6 2 2	2
	MARKET	AVG											ŀ	2	(000) V/CVH	7	1 19	1 13	11	1 10			1 13	10 137				

The program was carried on station KCPT, Kansas City, twenty M-F telecasts and four Sunday telecasts. The average four-week DMA rating for the M-F telecasts was 1%, representing a 2% share of the market's audience.

The lead-in program for the half-hour preceding the M-F telecasts was Sesame Street, which achieved a 18% Share of the total audience for Children 2-11.

B. PROGRAM AUDIENCE SECTION (DATA COLUMNS 11 THROUGH 21)

UNE1		RESTATIONS ON AIR			TIN	OUR IE PE	RIO	DAU	DE	CES				9		PRO	GRAM AI (PBSPR) N					FO	COMPETING UR WEEK AVERAG PERIOD AUDIENC	E Es	
MARKET LINE2	TZ	TOTAL DAY			<u>, 1</u>	GNA	TED	MAR	i (CET	ARE	A	UN		MA						TOTAL		& V/1	00141		1		PONDING TIME D-3 HIGHEST		MA %
STATONS		DMASHARE NO. OF	<u>ا</u>	1A %		P VOM		ONS	SHA			CHD		<u>%</u>	(000) VS	TOTAL HHLD		_	VON	_	-	MEN		S C	HD		INGSTATIONS	- 111	SH
LINE3 DAY	SEART	T/CS	HH RU		18+	1 18-	25-	40.			12-		HH RTC		V/100VH	HHLD	TOTAL ADULTS	18+	18-	19 25-6	118	+ 18-4	9 12-1	_	_	STATION	PROGRAM	RTG	
LINE4 Li	EAD-IN PROC	BRAM		2	3	4	8	6	7	8	_	10	11	12		18	- 14	15	10	17	18	19	20	1	21			22	2
MF	City CH. 19 P 5:30P AESTREET	CE 6 3% 20 T/C	1	2	1-	1	1				3	17 18	1	2	(000) V/CVH	7	1 20	1 13	1	1 1 3 11	1	;	1 13	r	11 156	KMBC# KCIV WDAF	ABC-WORLD NWS CBS EVE NWS NBC NITELY NWS	15 13 11	27 24 20 24
sun Miste	9:30A RROGERS	4 T/C	1	9 3	1				П	-	9	4	1	3	(000) V/CVH	. 6	14	14					15	l	1 23	KCTV WDAF# KSHB	FACE NATION SUNDAY TODAY BIG VALLEY	22	10
	MARKET	AVG											1	2	(000) V/CVH	7	t 91	1 13	t	1 10			1 13		10 137				

In this section, individual-day and Monday-Friday averages of post 4:00PM (3:00PM CTZ/MTZ/PTZ markets) programs or program segments exclude any preemptions, i.e., pure program data are averaged. Monday-Friday averages before those times include preemptions, if any.

Reading the example, during the average quarter-hour of the M-F telecasts 6,000 Station Total Households viewed the program. There were 1,000 Children 2-11 viewing, representing 23 Children per 100 Viewing Households.

During the average quarter-hour across all twenty-four telecasts 7,000 Station Total Households viewed the program.

3. C. COMPETING FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (COLUMNS 22 & 23) - THREE HIGHEST

NE1	REPORTA	BLESTATION ON AL	S			FO	UR	WE	KA	VER	AGE	s	1	7	Γ			PRO	OGRAM AU	JDIEN		SECTION	N				FO	COMPETING UR WEEK AVERAGE E PERIOD AUDIENCE	e Es	
ARKET	TZ	TOTALDA	۲Ļ		IS PI	ROG	RAM	VS.I	REC	ED!	IG H/	UFI	HOU	R)		MA		_		STAT	ION	TOTAL		o 1/4/		_	CORRES	PONDING TIME D-3HIGHEST		MA %
TATONS	CHNET	DMA SHAR		MA	%		_		SON		ARE	_				%	(000) VS	TOTAL			PEH /OM	SONS			heeve	CHD		INGSTATIONS	HH	SHR
NE3	STAFT	NO. O T/C	F H		SHR	W	/OM	EN 25	+-	M	_	_	12-	CHU 2	HH	SH		TOTAL HHLD	ADULTS	18+		9 25-5	18+	18-45	12-17	2-11	STATION	PROGRAM	RIG	
NE4			R	u l	-	18+	49				9 5	4	17	11	L	12		13	14	15	16	-	18	19	20	21	SIAINA		22	2
Ľ	EAD-IN PROC	GRAM	4		2	3	_	+	6	+	+	╇	9	10	-	1 12	1				<u></u>									
NDIANAI NTTV+ M-F	CH. 14P 8:30A	EA 8 20 T/	% C 3	T	11	5	8	5	5	7			22	43 31	з	11	(000) V/CVH	33	11 33	7 23	20	; 5) 15	3 11	27	2 5	34 105	WRTV # WISH WIHR	GOOD MORN AMER CESTHIS MORNG TODAY SHW	6 4 3	1
DENN	MARKET	ANG		•	11										3	11	(000) V/CVH	33	11 34	8 23	11	5 5 9 14	3 10	2 7	1	33 101				
																										ľ				

This section shows audiences for up to three competing stations, ranked in descending order of DMA Household Rating. In the example there were three competing stations. Good Morning America, on station WRTV, presented the highest level of competition with a DMA Household Rating of 6% and a Share of 23%

4. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSONS **REACHED AND PROGRAM TYPE CATEGORIES:**

- All Ranking Tables are based on pure program data. 1.
- Data for stations where the audiences are below minimum reporting standards (<<) are included in computations,
- but data for markets in which the sample is below the minimum in-tab standards are excluded. 2. The following rating %'s are shown in this section. 3.
 - The Rating % of U.S. is equal to the projected viewers (000) in only those DMA's carrying the program a. divided by the U.S. TV Household Universe Estimates (000).
 - The Average Rating would be equal to the projected viewers (000) in the DMA's carrying the show divided by b. the TV Household Universe Estimates (000) in the DMA's carrying.
 - The Equivalent National Rating is the Station Total Households (000) taken from the Total Day line of the Lower Daypart Summary divided by the U.S. TV Household Universe Estimates (000). C.

TOTAL U.S. TV HOUSEHOLD AND PERSONS ESTIMATES BY DESIGNATED MARKET AREAS

TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA JANUARY 2000

16,227.7

		U.S. TV				WOMEN 18+			WOMEN 18-49			WOMEN	
	DESIGNATED MARKET AREA	HOUSEHOLDS	RANK	U.S. TV	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	25-54 RANK	<u>% U.S.</u>
	ABILENE-SWEETWATER	109,690	163	.109	107	163	.10	57	165	.09	55	164	.09
	ALBANY-SCHENECTADY-TROY	507,000	55	.503	510	54	.50	298	56	.47	283	57	.47
	ALBANY, GA	139,280	149	.138	144	146	.14	87	143	.14	82	142	.14
	ALBUQUERQUE-SANTA FE	568,650	49	.564	567	51	.55	355	45	.56	345	44	.58
	ALEXANDRIA, LA	82,740	177	.082	83	176	.08	51	175	.08	47	175	.08
	ALPENA	16,530	208	.016	16	208	.02	8	208	.01	8	208	.01
	AMARILLO	191,450	126	.190	184	129	.18	106	129	.17	102	129	.17
	ANCHORAGE	128,280	155	.127	118	158	.11	91	137	.15	88	137	.15
	ATLANTA	1,774,720	10	1.761	1809	10	1.76	1226	9	1.95	1154	9	1.93
	AUGUSTA	228,240	115	.226	233	114	.23	146	110	.23	138	106	.23
	AUSTIN	472,780	61	.469	444	64	.43	308	53	.49	274	59	.46
	BAKERSFIELD	181,660	130	.180	189	128	.18	120	121	.19	113	124	.19
	BALTIMORE	999,200	24	.991	1042	24	1.01	655	22	1.04	630	21	1.05
	BANGOR	128,140	156	.127	125	154	.12	74	154	.12	71	153	.12
	BATON ROUGE	276,130	97	.274	279	97	.27	184	90	.29	168	92	.28
	BEAUMONT-PORT ARTHUR	165,290	137	.164	166	135	.16	95	135	.15	92	135	.15
	BEND, OR	41,950	200	.042	40	200	.04	24	200	.04	25	199	.04
	BILLINGS	95,010	189	.094	89	172	.09	53	171	.08	53	168	.09
	BILOXI-GULFPORT	117,040	158	.116	116	159	.11	73	155	.12	69	156	.12
	BINGHAMTON	129,100	154	.128	130	152	.13	75	153	.12	71	153	.12
	BIRMINGHAM (ANN AND TUSC)	667,650	39	.662	673	38	.65	395	42	.63	378	41	.63
	BLUEFIELD-BECKLEY-OAK HILL	140,580	146	.139	140	149	.14	76	150	.12	75	150	.13
	BOISE	199,760	125	.198	193	126	.19	119	122	.19	116	121	.19
	BOSTON	2,210,580	6	2.193	2311	6	2.24	1427	6	2.27	1341	6	2.24
	BOWLING GREEN	75,560	182	.075	75	182	.07	44	181	.07	42	180	.07
8	BUFFALO	621,460	44	.617	628	43	.61	357	44	.57	339	46	.57
	BURLINGTON-PLATTSBURGH	295,480	91	.293	288	95	.28	180	91	.29	171	90	.28
	BUTTE-BOZEMAN	54,600	190	.054	50	196	.05	30	193	.05	29	192	.05
	CASPER-RIVERTON	46,280	199	.048	44	199	.04	27	198	.04	27	195	.04
	CEDAR RAPIDS-WATERLOO&DUBQ	303,470	90	.301	294	93	.29	172	94	.27	163	95	.27
	CHAMPAIGN&SPRNGFLD-DECATUR	341,990	83	.339	334	83	.32	195	86	.31	185	85	.31
	CHARLESTON-HUNTINGTON	461,410	59	.478	482	58	.47	278	61	.44	269	61	.45
	CHARLESTON, SC	243,230	104	.241	245	104	.24	162	99	.26	149	102	.25
	CHARLOTTE	880,570	28	.874	892	28	.87	549	28	.87	525	28	.88
	CHARLOTTESVILLE	52,840	193	.052	54	190	.05	35	186	.06	33	187	.05
	CHATTANOOGA	327,310	84	.325	331	84	.32	196	85	.31	190	81	.32
	CHEYENNE-SCOTTSBLUF	50,020	197	.050	46	198	.04	28	197	.04	27	195	.05
	CHICAGO	3,204,710	3	3.179	3393	3	3.29	2128	3	3.38	2025	3	3.38
	CHICO-REDDING	176,610	131	.175	175	133	.17	98	134	.16	94	134	.16
	CINCINNATI	820,000	32	.813	820	31	.80	504	30	.80	477	31	.80
	CLARKSBURG-WESTON	106,140	164	.105	105	164	.10	56	168	.09	55	164	.09
	CLEVELAND	1,479,020	15	1.467	1492	14	1.45	875	14	1.39	846	14	1.41
	COLORADO SPRINGS-PUEBLO	290,830	93	.289	278	98	.27	175	93	.28	170	91	.28
	COLUMBIA-JEFFERSON CITY	150,220	145	.149	146	144	.14	88	141	.14	81	145	.14
	COLUMBIA, SC	317,740	86	.315	326	85	.32	209	76	.33	196	79	.33
	COLUMBUS-TUPELO-WEST POINT	175,370	132	.174	177	131	.17	102	131	.16	96	131	.16
	COLUMBUS, GA	186,790	127	.185	192	127	.19	118	124	.19	105	128	.18
	COLUMBUS, OH	757,860	34	.752	749	34	.73	476	35	.76	447	34	.75
	CORPUS CHRISTI	184,900	128	.183	194	125	.19	119	122	.19	112	125	.19
	DALLAS-FT. WORTH	2,018,120	7	2.002	1990	8	1.93	1343	8	2.13	1259	8	2.10
	DAVENPORT-R.ISLAND-MOLINE	308,790	88	.306	298	91	.29	167	96	.27	164	94	.27
	DAYTON	506,440	56	.502	504	55	.49	301	54	.46	289	54	.46
	DENVER	1,268,230	18	1.258	1185	19	1.15	795	17	1.26	769	17	1.28
	DES MOINES-AMES	387,850	70	.385	372	73	.36	212	75	.34	205	75	.34
	DETROIT	1,855,500	9	1.841	1914	9	1.86	1198	10	1.90	1128	10	1.88
	Dothan	91,320	172	.091	91	171	.09	53	171	.08	51	171	.09
	Duluth-Superior	175,000	133	.174	164	136	.16	88	141	.14	87	138	.14
	El Paso	276,980	96	.275	313	89	.30	208	78	.33	187	84	.31
	Elmira	92,370	170	.092	92	170	.09	52	173	.08	51	171	.08
	Erie	154,550	141	.153	154	140	.15	89	139	.14	84	139	.14
	EUGENE	209,790	122	.208	205	121	.20	123	120	.20	118	119	.20
	EUREKA	56,650	189	.056	55	189	.05	34	188	.05	33	187	.05
	EVANSVILLE	274,660	98	.272	269	100	.26	155	101	.25	150	100	.25
	FAIRBANKS	30,700	203	.030	27	204	.03	22	201	.03	20	202	.03
	FARGO-VALLEY CITY	220,200	119	.218	203	122	.20	117	126	.19	110	127	.18
	FLINT-SAGINAW-BAYCITY	444,120	64	.441	446	63	.43	274	63	.43	258	63	.43
	FLORENCE-MYRTLE BEACH	227,520	116	.226	236	111	.23	143	111	.23	135	109	.23
	FRESNO-VISALIA	511,050	54	.507	549	52	.53	348	49	.55	323	49	.54
	FT. MYERS-NAPLES	343,550	81	.341	347	81	.34	155	101	.25	157	96	.26
	FT. SMITH-FAY-SPRNGDL-RGRS	221,740	118	.220	218	116	.21	126	119	.20	121	118	.20
	FT. WAYNE GAINESVILLE GLENDIVE GRAND JUNCTION-MONTROSE GRAND RAPIDS-KALMZOO-B.CRK		103 185 210 187 38	.247 .103 .004 .059 .666	245 103 4 56 672	107 165 210 188 39	.24 .10 .00 .05 .65	149 67 2 32 422	107 159 210 191 38	.24 .11 .00 .05 .67	142 56 2 32 395	104 163 210 190 38	.24 .09 .00 .05 .66

TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES **BY DESIGNATED MARKET AREA JANUARY 2000**

MEN MEN TEENS 12-17 CHILDREN 18+ 18-49 2-11 % U.S. (000) (000) RANK RANK % U.S. (000) RANK % U.S. (000) RANK % U.S. DESIGNATED MARKET AREA .10 ABILENE-SWEETWATER ALBANY-SCHENECTADY-TROY ALBANY, GA ALBUQUERQUE-SANTA FE .09 .11 .11 152 49 .49 .13 .56 122 527 .47 134 43 172 .45 .18 142 .44 .16 .13 .56 .08 149 22 177 .66 .69 .08 .10 .10 ALEXANDRIA, LA .02 .01 .21 .17 1.76 .25 .01 125 .02 .21 ALPENA AMARILLO ANCHORAGE 149 10 134 .18 .17 139 398 59 .14 1183 .13 1.761.92 ĩĩ ATLANTA .22 .26 AUGUSTA .51 20. 1.01 .46 117 27 157 106 374 99 24 158 .46 .27 .94 .12 AUSTIN BAKERSFIELD BALTIMORE 624 73 .23 .87 116 156 1.00 .12 .12 73 .13 131 BANGOR .33 **BATON ROUGE** .15 .04 .08 .11 .12 .16 9 .18 .04 .17 **BEAUMONT-PORT ARTHUR** 84 .04 51 70 74 171 .04 .10 .13 .12 39 171 BEND, OR BILLINGS 31 27 154 160 .09 .10 .11 .14 **BILOXI-GULFPORT** .13 BINGHAMTON .61 .12 .19 2.27 36 52 417 .67 .16 .23 1.86 .62 142 120 BIRMINGHAM (ANN AND TUSC) BLUEFIELD-BECKLEY-OAK HILL .61 .13 .19 2.22 .07 118 1398 124 125 118 .12 .23 1.91 91 BOISE 182 27 BOSTON .07 .08 **BOWLING GREEN** .07 .59 .29 .05 .04 .29 .56 97 114 20 22 BUFFALO BURLINGTON-PLATTSBURGH BUTTE-BOZEMAN 96 194 191 93 .56 .29 .05 .05 .29 50 191 32 26 172 191 12 12 .28 .05 .05 .29 .29 .05 .04 .28 192 CASPER-RIVERTON <u>92</u> CEDAR RAPIDS-WATERLOO&DUBQ .32 .46 .24 .86 .05 CHAMPAIGN&SPRNGFLD-DECATUR CHARLESTON-HUNTINGTON CHARLESTON, SC .31 174 .32 226 .43 .26 .87 60 190 103 .52 .53 .27 .84 106 158 .44 .28 .78 .05 97 34 198 <u>9</u>9 33 193 CHARLOTTE .05 ğ .04 **CHARLOTTESVILLE** 12 752 37 187 .31 .05 3.29 197 .29 .05 3.36 .31 .34 CHATTANOOGA CHEYENNE-SCOTTSBLUF .05 3.35 .17 .83 1336 70 2081 .04 3.38 131 32 CHICAGO CHICO-REDDING CINCINNATI 134 28 .17 .78 483 .16 .78 14Ŏ .18 .09 .09 CLARKSBURG-WESTON .11 258 135 288 1.41 .27 .14 .30 94 142 121 58 1.38 .30 .15 .32 97 1.35 1.42 90 148 CLEVELAND 152 .29 .14 COLORADO SPRINGS-PUEBLO 87 195 .14 3ž COLUMBIA-JEFFERSON CITY COLUMBIA, SC .32 .35 .16 .18 .73 .19 2.00 130 35 127 128 35 .16 .20 .18 COLUMBUS-TUPELO-WEST POINT 164 55 452 .18 .75 .19 .20 .73 .25 2.01 290 95 .19 .73 .24 COLUMBUS, GA COLUMBUS, OH 110 1893 CORPUS CHRISTI 2.19 2.14 DALLAS-FT. WORTH 56 18 73 9 292 .29 56 17 75 11 .27 .31 .29 DAVENPORT-R.ISLAND-MOLINE 1138 .49 257 .49 1.24 .36 DAYTON DENVER DES MOINES-AMES .47 1.29 19 .50 493 17 77 10 1.20 .34 1.87 420 8 .35 .36 1.83 1.80 DETROIT .09 .16 .29 .09 .15 135 90 37 99 .08 .10 .09 DOTHAN .15 .31 .08 279 83 175 141 .17 .44 .09 162 36 62 .16 DULUTH-SUPERIOR 170 175 .41 EL PASO 87 35 **ELMIRA** .14 .16 .15 ERIE 34 151 .20 .06 .26 .03 .21 .20 .20 .19 FUGENE 243 30 100 202 119 103 .05 .25 .04 .20 62 100 .05 .27 .03 103 101 199 .06 EUREKA .26 .04 EVANSVILLE 48 123 FAIRBANKS .22 FARGO-VALLEY CITY 117 .43 .21 .56 .34 .21 FLINT-SAGINAW-BAY CITY FLORENCE-MYRTLE BEACH FRESNO-VISALIA FT. MYERS-NAPLES .42 .49 .46 .23 .77 .24 .21 525 322 353 152 44 102 .21 .57 .25 159 52 40 119 .28 .71 .23 .23 308 80 .20 FT. SMITH-FAY-SPRNGDL-RGRS .24 .24 .27 .26 .09 FT. WAYNE GAINESVILLE .11 .00 .05 .08 .00 .06 .72 2 23 2 210 .00 52 189 .00 GLENDIVE 411 GRANDJUNCTION-MONTROSE GRAND RAPIDS-KALMZOO-B.CRK .06 .66 .67

TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA JANUARY 2000

				JANUAF	Y 200	0		WOMEN			WOMEN	
	U.S. TV	DANK	TOTAL	(000)	18+ RANK	% U.S.	(000)	18-49 RANK	% U.S.	(000)	25-54 RANK	
DESIGNATED MARKET AREA GREAT FALLS GREEN BAY-APPLETON GREENSBORO-H.POINT-W.SALEM GREENVILLE-N.BERN-WASHNGTN	60,880 392,300 592,770 241,040	186 69 47 106 35	.060 .389 .588 .239 .727	57 381 593 245 743	187 70 46 106 35	.06 .37 .58 .24 .72	33 227 353 151 423	190 72 46 105 37	.05 .38 .56 .24 .67	33 216 342 138 413	187 71 45 106 37	.06 .36 .57 .23 .69
GREENVLL-SPART-ASHEVLL-AND GREENWOOD-GREENVILLE HARLINGEN-WSLCO-BRNSVL-MCA HARRISBURG-LNCSTR-LEB-YORK HARRISONBURG HARTFORD & NEW HAVEN	732,490 76,320 254,460 599,930 77,850 915,940	181 102 46 180 27	.076 .252 .595 .077 .909	82 316 612 79 946	177 86 45 180 27	.08 .31 .59 .08 .92	48 205 365 47 573	178 81 43 179 27	.08 .33 .56 .07 .91	43 180 350 44 546	179 87 43 178 27	.07 .30 .56 .07 .91
HATTIESBURG-LAUREL	99,220	167	.098	100	167	.10	59	164	.09	55	164	.09
HELENA	20,940	207	.021	19	207	.02	12	207	.02	12	207	.02
HONOLULU	385,790	71	.383	421	66	.41	266	64	.42	256	65	.43
HOUSTON	1,712,060	11	1.698	1709	11	1.66	1176	11	1.87	1104	11	1.84
HUNTSVILLE-DECATUR,FLOR	342,460	82	.340	338	82	.33	201	82	.32	196	79	.33
IDAHO FALLS-POCATELLO	103,840	166	.103	102	166	.10	65	160	.10	61	159	.10
INDIANAPOLIS	963,320	26	.956	946	26	.92	582	26	.92	554	26	.92
JACKSON, MS	305,830	89	.303	314	88	.31	188	88	.30	179	88	.30
JACKSON, TN	63,840	184	.063	64	185	.06	36	185	.06	35	185	.06
JACKSONVILLE, BRUNSWICK	540,450	52	.536	544	53	.53	340	51	.54	323	49	.54
JOHNSTOWN-ALTOONA	286,070	95	.284	290	94	.28	159	100	.25	150	100	.25
JONESBORO	82,500	178	.082	82	178	.08	44	181	.07	42	180	.07
JOPLIN-PITTSBURG	147,330	147	.146	144	147	.14	76	150	.12	74	152	.12
JUNEAU	23,930	206	.024	23	206	.02	17	205	.03	17	205	.03
KANSAS CITY	820,580	31	.814	807	33	.78	499	32	.79	476	32	.79
KNOXVILLE	451,870	63	.448	454	62	.44	265	65	.42	257	64	.43
LA CROSSE-EAU CLAIRE	182,310	129	181	178	130	.17	104	130	.17	96	131	.16
LAFAYETTE, IN	52,170	194	.052	51	194	.05	34	188	.05	28	193	.05
LAFAYETTE, LA	203,650	123	.202	202	123	.20	127	118	.20	118	119	.20
LAKE CHARLES	88,160	173	.087	88	173	.09	54	169	.09	51	171	.09
LANSING	237,860	107	.236	238	109	.23	155	101	.25	141	105	.24
LAREDO	54,540	191	.054	71	183	.07	47	179	.08	41	182	.07
LAS VEGAS	521,200	53	.517	500	56	.49	317	52	.50	307	52	.51
LEXINGTON	416,200	66	.413	415	67	.40	255	66	.41	242	66	.40
LIMA	38,060	201	.038	38	201	.04	22	201	.04	21	201	.04
LINCOLN & HSTNGS-KRNY PLUS LITTLE ROCK-PINE BLUFF LOS ANGELES LOUISVILLE LUBBOCK	260,190 488,000 5,234,690 576,850 147,570	101 57 48 146	.258 .484 5.193 .572 .146	245 485 5845 576 146	105 57 2 49 145	.24 .47 5.67 .56 .14	138 280 3844 349 89	112 60 2 48 139	.22 .44 6.11 .55 .14	131 269 3580 336 81	113 61 2 47 145	.22 .45 5.98 .56 .14
MACON	210,460	121	.209	216	117	.21	131	117	.21	125	117	.21
MADISON	322,780	85	.320	315	87	.31	199	83	.32	183	86	.31
MANKATO	52,000	195	.052	50	195	.05	29	195	.05	26	198	.04
MARQUETTE	81,770	179	.081	77	181	.07	42	183	.07	41	182	.07
MEDFORD-KLAMATH FALLS	154,310	142	.153	150	143	.15	81	148	.13	82	142	.14
MEMPHIS	632,110	40	.627	648	40	.63	398	41	.63	375	42	.63
MERIDIAN	88,100	183	.088	69	184	.07	39	184	.06	36	184	.06
MIAMI-FT, LAUDERDALE	1,441,570	16	1.430	1530	13	1.49	846	15	1.34	823	15	1.37
MILWAUKEE	815,640	33	.809	819	32	.80	498	33	.79	476	32	.79
MINNEAPOLIS-ST. PAUL	1,481,050	14	1.469	1443	16	1.40	928	13	1.47	880	13	1.47
MINOT-BISMARCK-DICKINSON	137,220	152	.136	124	155	.12	72	156	.11	70	155	.12
MISSOULA	91,330	171	.091	85	174	.08	52	173	.08	52	170	.09
MOBILE-PENSACOLA	471,920	62	.468	480	60	.47	290	59	.46	279	58	.47
MONROE-EL DORADO	173,070	134	.172	176	132	.17	101	132	.16	95	133	.16
MONTEREY-SALINAS	228,630	112	.227	250	102	.24	163	98	.26	151	98	.25
MONTGOMERY	226,810	117	.225	233	113	.23	135	113	.21	128	114	.21
NASHVILLE	826,090	30	.820	820	30	.80	502	31	.80	482	30	.80
NEW ORLEANS	629,820	41	.625	641	41	.62	404	40	.64	381	40	.64
NEW YORK	6,874,990	1	6.820	7684	1	7.46	4609	1	7.32	4436	1	7.40
NORFOLK-PORTSMTH-NEWPT NWS	629,100	42,	.624	634	42	.62	414	39	.66	385	39	.64
NORTH PLATTE	14,550	209	.014	14	209	.01	7	209	.01	7	209	.01
ODESSA-MIDLAND	138,510	150	.137	136	151	.13	84	145	.13	81	145	.14
OKLAHOMA CITY	600,240	45	.595	584	48	.57	350	47	.56	333	48	.56
OMAHA	373,320	73	.370	363	77	.35	219	74	.35	210	73	.35
ORLANDO-DAYTONA BCH-MELBRN	1,101,920	22	1.093	1107	22	1.07	619	24	.98	597	24	1.00
OTTUMWA-KIRKSVILLE	48,680	198	.048	47	197	.05	25	199	.04	24	200	.04
PADUCAH-C.GIRD-HARBG-MT VN	370,900	74	.368	364	76	.35	197	84	.31	190	81	.32
PALM SPRINGS	115,070	159	.114	120	157	.12	64	161	.10	61	159	.10
PANAMA CITY	122,790	157	.122	122	156	.12	69	156	.11	68	158	.11
PARKERSBURG	61,960	185	.061	61	186	.06	35	186	.06	34	186	.06
PEORIA-BLOOMINGTON	229,770	110	.228	226	115	.22	133	115	.21	126	116	.21
PHILADELPHIA	2,670,710	4	2.649	2829	4	2.75	1882	4	2.67	1604	4	2.68
PHOENIX	1,390,750	17	1.380	1371	17	1.33	827	16	1.31	789	16	1.32
PITTSBURGH	1,135,290	20	1.126	1153	20	1.12	627	23	1.00	608	23	1.02
PORTLAND-AUBURN	355,040	80	.352	348	79	.34	209	76	.33	200	78	.33

TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA

JANUARY 2000

	MEN 18+			MEN 18-49			TEENS 12-17		Ci	HILDREN 2-11		
(000)	RANK	<u>% U.S.</u>	(000)	RANK	<u>% U.S.</u>	(000)	RANK	% U.S.	(000)	RANK	% U.S.	DESIGNATED MARKET AREA
55	186	.06	33	190	.05	15	186	.07	27	184	.07	GREAT FALLS
362	70	.38	230	69	.37	90	72	.40	161	69	.41	GREEN BAY-APPLETON
531	47	.56	339	48	.55	118	52	.52	186	57	.47	GREENSBORO-H.POINT-W.SALEM
218	109	.23	144	107	.23	56	107	.25	97	107	.24	GREENVILL-N.BERN-WASHNGTN
665	36	.70	409	38	.67	155	41	.69	245	43	.61	GREENVILL-SPART-ASHEVLL-AND
66	182	.07	41	183	.07	26	164	.11	41	166	.10	GREENWOOD-GREENVILLE
277	89	.29	182	89	.30	125	49	.55	187	55	.47	HARLINGEN-WSLCO-BRNSVL-MCA
566	42	.60	360	43	.58	127	47	.57	222	47	.56	HARRISBURG-LNCSTR-LEB-YORK
73	180	.08	46	178	.07	15	185	.07	26	186	.07	HARRISONBURG
867	26	.92	562	26	.91	173	35	.77	315	32	.79	HARTFORD & NEW HAVEN
87	169	.09	56	166	.09	26	162	.12	43	163	.11	HATTIESBURG-LAUREL
18	207	.02	12	207	.02	5	207	.02	8	207	.02	HELENA
416	63	.44	272	60	.44	92	69	.41	170	66	.43	HONOLULU
1652	11	1.75	1187	9	1.93	436	7	1.94	797	7	2.00	HOUSTON
310	82	.33	197	79	.32	75	85	.33	120	91	.30	HUNTSVILLE-DECATUR,FLOR
100	162	.11	66	160	.11	36	141	.16	62	145	.16	IDAHO FALLS-POCATELLO
858	27	.91	559	27	.91	212	24	.95	359	26	.90	INDIANAPOLIS
270	93	.28	173	92	.28	84	75	.38	138	79	.35	JACKSON, MS
56	185	.06	34	186	.06	14	187	.06	23	189	.06	JACKSON, TN
497	54	.53	328	52	.53	121	50	.54	220	48	.55	JACKSONVILLE, BRUNSWICK
266	96	.28	161	98	.26	62	99	.27	98	104	.25	JOHNSTOWN-ALTOONA
74	179	.08	42	180	.07	18	182	.08	28	183	.07	JONESBORO
128	147	.14	75	151	.12	32	153	.14	54	151	.14	JOPLIN-PITTSBURG
24	206	.03	18	204	.03	6	206	.03	12	205	.03	JUNEAU
732	33	.77	481	33	.78	174	34	.77	320	31	.80	KANSAS CITY
409	64	.43	256	65	.42	97	66	.43	149	73	.37	KNOXVILLE
169	129	.18	106	129	.17	41	132	.18	75	131	.19	LA CROSSE-EAU CLAIRE
50	192	.05	35	185	.06	10	197	.04	18	197	.05	LAFAYETTE, IN
181	125	.19	119	123	.19	55	109	.25	102	102	.26	LAFAYETTE, LA
80	174	.08	52	170	.08	23	169	.10	41	167	.10	LAKE CHARLES
219	108	.23	149	104	.24	55	112	.24	97	106	.24	LANSING
61	183	.06	42	181	.07	27	161	.12	43	164	.11	LAREDO
509	52	.54	330	51	.54	100	61	.44	193	53	.49	LAS VEGAS
377	67	.40	244	67	.40	98	65	.44	152	72	.38	LEXINGTON
34	201	.04	21	202	.03	9	199	.04	16	200	.04	LIMA
228	104	.24	139	110	.23	54	113	.24	98	105	.25	LINCOLN & HSTNGS-KRNY PLUS
434	57	.46	265	62	.43	113	54	.50	183	60	.46	LITTLE ROCK-PINE BLUFF
5687	2	6.01	3994	2	6.49	1334	2	5.94	2480	1	6.23	LOS ANGELES
517	51	.55	333	50	.54	133	46	.59	218	49	.55	LOUISVILLE
136	144	.14	89	140	.14	38	138	.17	69	136	.17	LUBBOCK
186	123	.20	121	120	.20	53	115	.24	89	121	.22	MACON
299	84	.32	200	78	.32	66	91	.29	122	89	.31	MADISON
48	194	.05	30	194	.05	11	196	.05	21	193	.05	MANKATO
75	177	.08	44	179	.07	18	181	.08	30	180	.08	MARQUETTE
140	140	.15	78	147	.13	33	150	.15	55	150	.14	MEDFORD-KLAMATH FALLS
556	45	.59	364	42	.59	160	39	.71	271	41	.68	MEMPHIS
59	184	.06	36	184	.06	19	180	.08	29	181	.07	MERIDIAN
1364	14	1.44	816	16	1.33	267	17	1.19	475	19	1.19	MIAMI-FT. LAUDERDALE
752	30	.79	486	30	.79	182	32	.81	331	29	.83	MILWAUKEE
1372	13	1.45	930	13	1.51	325	12	1.45	630	12	1.58	MINNEAPOLIS-ST. PAUL
120	153	.13	73	154	.12	34	148	.15	60	146	.15	MINOT-BISMARCK-DICKINSON
82	172	.09	51	173	.08	21	177	.09	37	174	.09	MISSOULA
432	59	.46	274	59	.45	116	53	.52	194	52	.49	MOBILE-PENSACOLA
151	136	.16	93	136	.15	47	126	.21	77	128	.19	MONROE-EL DORADO
243	101	.26	170	95	.28	57	106	.25	111	98	.28	MONTEREY-SALINAS
195	120	.21	122	118	.20	59	104	.26	94	113	.24	MONTGOMERY
747	31	.79	485	31	.79	181	33	.81	305	36	.77	NASHVILLE
565	43	.60	375	41	.61	161	37	.72	281	39	.71	NEW ORLEANS
6781	1	7.16	4360	1	7.08	1443	1	6.43	2425	2	6.10	NEW YORK
587	40	.62	407	39	.66	140	44	.62	268	42	.67	NORFOLK-PORTSMTH-NEWPT NWS
13	209	.01	7	209	.01	4	208	.02	6	208	.02	NORTH PLATTE
127	148	.13	82	145	.13	38	136	.17	72	132	.18	ODESSA-MIDLAND
532	46	.56	342	47	.56	134	45	.60	237	45	.60	OKLAHOMA CITY
335	75	.35	215	74	.35	86	73	.38	156	70	.39	OMAHA
1029	20	1.09	611	23	.99	202	26	.90	362	25	.91	ORLANDO-DAYTONA BCH-MELBRN
42	198	.04	24	199	.04	10	198	.04	16	201	.04	OTTUMWA-KIRKSVILLE
326	78	.34	192	82	.31	79	79	.35	126	85	.32	PADUCAH-C.GIRD-HARBG-MT VN
118	155	.12	67	158	.11	24	166	.11	48	156	.12	PALM SPRINGS
112	158	.12	66	159	.11	28	158	.12	45	161	.11	PANAMA CITY
55	187	.06	33	189	.05	14	186	.06	21	192	.05	PARKERSBURG
207	113	.22	129	115	.21	52	116	.23	87	123	.22	PEORIA-BLOOMINGTON
2523	4	2.67	1604	5	2.61	552	4	2.46	993	4	2.50	PHILADELPHIA
1295	17	1.37	828	15	1.35	306	15	1.36	573	14	1.44	PHOENIX
1015	21	1.07	602	24	.98	213	23	.95	358	27	.90	PITTSBURGH
319	81	.34	204	77	.33	73	87	.33	129	82	.33	PORTLAND-AUBURN

TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA IANHARY 2000

JANUARY 20	I
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			%		WOMEN	-		WOMEN 18-49			WOMEN 25-54	
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	18+ RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
PORTLAND, OR PRESQUE ISLE PROVIDENCE-NEW BEDFORD QUINCY-HANNIBAL-KEOKUK RALEIGH-DURHAM	1,004,140 27,580 565,230 110,740 858,490	23 205 50 161 29	.996 .027 .561 .110 .852	986 27 592 107 857	25 205 47 162 29	.96 .03 .57 .10 .83	606 16 347 57 548	25 206 50 165 29	.96 .02 .55 .09 .87	593 15 323 55 515	25 206 49 164 29	.99 .03 .54 .09 .86
RAPID CITY RENO RICHMOND-PETERSBURG ROANOKE-LYNCHBURG ROCHESTER, NY	85,950 228,880 474,610 403,270 366,770	175 111 60 68 77	.085 .227 .471 .400 .364	81 213 480 406 371	179 120 59 69 74	.08 .21 .47 .39 .36	49 135 297 232 231	177 113 57 69 70	.08 .21 .47 .37 .37	47 133 287 223 218	175 111 56 69 70	.08 .22 .48 .37 .36
ROCHESTR-MASON CITY-AUSTIN ROCKFORD SACRAMNTO-STKTON-MODESTO SALISBURY SALT LAKE CITY	132,120 170,680 1,159,820 109,740 720,860	153 135 19 162 36	.131 .169 1.151 .109 .715	126 169 1192 111 719	153 134 18 161 38	.12 .16 1.16 .11 .70	71 101 755 61 478	157 132 18 162 34	.11 .16 1.20 .10 .76	69 97 724 60 428	156 130 18 161 35	.12 .16 1.21 .10 .71
SALT LARE OTT SAN ANTONIO SAN DIEGO SAN FRANCISCO-OAK-SAN JOSE SANTABARBRA-SANMAR-SANLUOB	51,460 684,730 980,620 2,423,120 228,350	196 37 25 5 113	.051 .679 .973 2.404 .227	52 719 1045 2575 242	193 37 23 5 108	.05 .70 1.01 2.50 .23	30 447 677 1641 148	193 36 20 5 109	.05 .71 1.08 2.61 .23	28 419 623 1602 134	193 36 22 5 110	.05 .70 1.04 2.67 .22
SAVANNAH SEATTLE-TACOMA SHERMAN-ADA SHREVEPORT	261,830 1,591,100 113,640 370,480 150,830	100 12 160 75 144	.260 1.578 .113 .368 .149	265 1541 113 370 144	101 12 160 75 148	.26 1.50 .11 .36 .14	165 984 60 208 76	97 12 163 78 150	.26 1.56 .10 .33 .12	151 953 59 201 75	98 12 162 76 150	.25 1.59 .10 .34 .13
SIOUX CITY SIOUX FALLS (MITCHELL) SOUTH BEND-ELKHART SPOKANE SPRINGFIELD-HOLYOKE SPRINGFIELD, MO	228,260 314,920 366,080 242,450 363,500	114 87 78 105 79	.226 .312 .363 .241 .361	215 313 347 248 359	118 90 80 103 78	.21 .30 .34 .24 .35	118 186 206 149 193	124 89 80 107 87	.19 .30 .33 .24 .31	115 177 201 138 189	122 89 76 106 83	.19 .30 .34 .23 .32
SPRINGFIELD, MO ST. JOSEPH ST. LOUIS SYRACUSE TALLAHASSEE-THOMASVILLE TAMPA-ST. PETE (SARASOTA)	53,780 1,114,370 369,680 230,300 1,485,980	192 21 76 109 13	.053 1.106 .367 .228 1.474	53 1123 374 235 1481	192 21 71 112 15	.05 1.09 .38 .23 1.44	29 671 231 150 717	195 21 70 106 19	.05 1.07 .37 .24 1.14	27 647 212 133 705	195 20 72 111 19	.05 1.08 .35 .22 1.18
TERRE HAUTE TOLEDO TOPEKA TRAVERSE CITY-CADILLAC TRI-CITIES, TN-VA	157,200 411,450 157,750 219,500 293,150	139 67 138 120 92	.156 .408 .156 .218 .291	154 409 152 213 295	139 68 141 119 92	.15 .40 .15 .21 .29	82 247 90 117 168	146 67 138 126 95	.13 .39 .14 .19 .27	80 231 83 115 166	148 68 140 122 93	
TUCSON TULSA TWIN FALLS TYLER-LONGVIEW(LFKN&NCGD)	380,900 482,740 56,850 238,760 97,270	72 58 188 108 168	.378 .479 .056 .235 .096	373 473 53 236 99	.72 61 191 110 168	.38 .48 .05 .23 .10	222 275 31 133 54	73 62 192 115 169	.35 .44 .05 .21 .09	209 270 31 127 51	74 60 191 115 171	.45
UTICA VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC, HAGERSTOWN WATERTOWN WAUSAU-RHINELANDER	29,720 286,300 1,999,870 84,730 165,760	204 94 176 136	.029 .284 1.984 .084 .164	30 281 2071 84 161	203 96 7 175 137	.03 .27 2.01 .08 .16	19 177 1398 51 92	203 92 7 175 136	.28 2.22 .08	18 152 1339 47 89	203 97 175 136	.25 2.23 .08
WAUSAU-RHINELANDER WEST PALM BEACH-FT. PIERCE WHEELING-STEUBENVILLE WICHITA FALLS & LAWTON WICHITA-HUTCHINSON PLUS WILKES BARRE-SCRANTON	623,760 157,000 153,330 443,690 555,400	43 140 143 65 51	.619 .156 .152 .440 .551	621 156 151 423 567	44 138 142 65 50	.60 .15 .15 .41 .55	293 82 86 242 299	58 146 144 68 55	.13 .14 .39	291 82 83 234 289	53 142 140 67 54	2 .14) .14 7 .39 4 .48
WILKES BARRE-SCHAINTON WILMINGTON YAKIMA-PASCO-RCHLND-KNNWCK YOUNGSTOWN YUMA-EL CENTRO ZANESVILLE	138,120	151 124 99 174 202	.086	138 194 277 94 32	150 124 99 169 202	.27	81 117 152 57 18	165	.19 .24 .09	78 112 149 53 18		5.19 2.25 3.09
										50.01		

TOTAL US

100,801,720

102,997

- -

59,914

62,932

TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA JANUARY 2000

							JAN	UANT Z	000			
	MEN 18+			MEN 18-49			TEENS 12-17		С	HILDREN 2-11		
(000)	RANK	% U.S.	(000)	RANK	<u>% U.S.</u>	(000)	RANK	% U.S.	(000)	RANK	% U.S.	DESIGNATED MARKET AREA
922	25	.97	600	25	.97	219	22	.97	393	23	.99	PORTLAND, OR
25	205	.03	16	206	.03	7	205	.03	11	206	.03	PRESQUE ISLE
528	48	.56	338	49	.55	113	55	.50	197	50	.50	PROVIDENCE-NEW BEDFORD
97	163	.10	56	165	.09	24	167	.11	40	169	.10	QUINCY-HANNIBAL-KEOKUK
768	29	.81	525	29	.85	183	31	.81	312	33	.78	RALEIGH-DURHAM
78	176	.08	50	176	.08	22	173	.10	41	168	.10	RAPID CITY
217	110	.23	142	109	.23	42	131	.19	83	127	.21	RENO
423	62	.45	276	58	.45	96	67	.43	171	65	.43	RICHMOND-PETERSBURG
366	69	.39	226	71	.37	79	77	.35	125	87	.31	ROANOKE-LYNCHBURG
336	74	.36	221	72	.36	74	86	.33	140	78	.35	ROCHESTER, NY
115	157	.12	70	157	.11	28	159	.12	52	152	.13	ROCHESTR-MASON CITY-AUSTIN
157	132	.17	99	131	.16	38	137	.17	67	138	.17	ROCKFORD
1126	19	1.19	744	18	1.21	272	16	1.21	538	16	1.35	SACRAMNTO-STKTON-MODESTO
101	160	.11	59	162	.10	21	174	.10	38	172	.10	SALISBURY
688	34	.73	473	34	.77	266	18	1.19	481	18	1.21	SALT LAKE CITY
47	196	.05	29	195	.05	12	190	.05	23	190	.06	SAN ANGELO
650	37	.69	425	36	.69	189	29	.84	329	30	.83	SAN ANTONIO
1009	22	1.07	699	19	1.14	211	25	.94	412	21	1.04	SAN DIEGO
2460	5	2.60	1669	4	2.71	471	5	2.10	883	5	2.22	SAN FRANCISCO-OAK-SAN JOSE
234	103	.25	155	101	.25	45	128	.20	88	122	.22	SANTABARBRA-SANMAR-SANLUOB
236	102	.25	155	100	.25	64	96	.29	115	94	.29	SAVANNAH
1474	12	1.56	984	12	1.60	317	14	1.41	612	13	1.54	SEATTLE-TACOMA
101	161	.11	58	163	.09	26	163	.12	42	165	.11	SHERMAN-ADA
323	79	.34	195	80	.32	92	70	.41	154	71	.39	SHREVEPORT
133	146	.14	78	149	.13	36	143	.16	64	143	.16	SIOUX CITY
202	116	.21	120	122	.20	53	114	.24	96	109	.24	SIOUX FALLS(MITCHELL)
288	86	.30	182	87	.30	75	84	.33	131	81	.33	SOUTH BEND-ELKHART
330	76	.35	204	76	.33	85	74	.38	149	74	.37	SPOKANE
221	107	.23	143	108	.23	48	124	.21	89	119	.22	SPRINGFIELD-HOLYOKE
328	77	.35	187	86	.30	77	82	.34	127	84	.32	SPRINGFIELD, MO
47	195	.05	28	196	.05	12	193	.05	20	195	.05	ST. JOSEPH
1008	23	1.07	643	21	1.04	248	20	1.10	447	20	1.12	ST. LOUIS
344	71	.36	226	70	.37	79	80	.35	146	76	.37	SYRACUSE
207	112	.22	139	111	.23	56	108	.25	94	114	.24	TALLAHASSEE-THOMASVILLE
1317	16	1.39	688	20	1.12	232	21	1.03	409	22	1.03	TAMPA-ST. PETE (SARASOTA)
138	142	.15	82	144	.13	34	147	.15	56	1 49	.14	TERRE HAUTE
376	68	.40	242	68	.39	99	63	.44	168	67	.42	TOLEDO
143	138	.15	91	137	.15	33	149	.15	64	140	.16	TOPEKA
201	118	.21	116	127	.19	49	122	.22	85	124	.21	TRAVERSE CITY-CADILLAC
268	94	.28	165	97	.27	65	94	.29	93	117	.23	TRI-CITIES, TN-VA
343	72	.36	217	73	.35	81	76	.36	147	75	.37	TUCSON
427	61	.45	265	63	.43	108	59	.48	188	54	.47	TULSA
52	189	.06	32	192	.05	16	184	.07	28	182	.07	TWIN FALLS
214	111	.23	129	114	.21	55	111	.25	95	111	.24	TYLER-LONGVIEW(LFKN&NCGD)
87	168	.09	51	172	.08	20	178	.09	35	179	.09	UTICA
28 266 1926 79 156	204 95 7 175 134	.03 .28 2.04 .08 .16	18 182 1345 52 94	203 88 169 135	.03 .30 2.18 .08 .15	8 65 407 21 39	202 95 10 175 135	.04 .29 1.81 .09 .17	15 125 736 38 67	203 88 9 173 137	.04 .31 1.85 .09 .17	VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC, HAGERSTOWN WATERTOWN WAUSAU-RHINELANDER
567	41	.60	291	57	.47	91	71	.41	172	64	.43	WEST PALM BEACH-FT. PIERCE
139	141	.15	79	146	.13	35	146	.15	52	153	.13	WHEELING-STEUBENVILLE
137	143	.14	84	143	.14	35	144	.16	64	141	.16	WICHITA FALLS & LAWTON
396	66	.42	247	66	.40	98	64	.44	185	58	.47	WICHITA-HUTCHINSON PLUS
507	53	.54	297	54	.48	112	57	.50	187	56	.47	WILKESBARRE-SCRANTON
122	151	.13	75	150	.12	30	156	.13	45	160	.11	WILMINGTON
188	122	.20	119	124	.19	52	118	.23	93	115	.23	YAKIMA-PASCO-RCHLND-KNNWCK
246	99	.26	144	106	.23	60	102	.27	96	108	.24	YOUNGSTOWN
88	167	.09	53	168	.09	30	155	.13	51	155	.13	YUMA-EL CENTRO
28	203	.03	17	205	.03	7	204	.03	13	204	.03	ZANESVILLE
94,659			61,550			22,456			39,791			TOTAL US

P-7



infigure to the tool of

DEVOTIONAL PROGRAMS

(Alphabetic Listing)

ALPHABETICAL LISTING BY PROGRAM NAME

Indented programs are combined and reported as part of the listed program.

PROGRAM	DISTRIBUTOR	# MKTS
ACQUIRE THE FIRE RON LUCE	TRINITY BROADCASTING NETWORK	12
AMAZING GRACE	RUBOCA PRODUCTIONS	
BENNY HINN'S THIS IS-DAY BENNY HINN THIS IS YR DAY	ELLISON MEDIA CO.	6 46
BETTY JEAN ROBINSON UPON MELODY MOUNTAIN	TRINITY BROADCASTING NETWORK	8
BILL GAITHER	GENERE8XION ENTERTAINMENT	7
CARMAN	CARMAN MINISTRIES	8
CASEY TREAT-LIVING-COURSE	ELLISON MEDIA CO.	8
CHANGED LIVES BEN HADEN HERE AND NOW	BEN HADEN	14
CHRISTOPHERS	CHRISTOPHERS, INC.	6
COLBY'S CLUBHOUSE	TRINITY BROADCASTING NETWORK	8
CREFLO A. DOLLAR, JR. CHANGING THE WORLD	PK MEDIA, INC	60
CREFLO A.DOLLAR, JR. DAILY	PK MEDIA, INC	44
DALE EVANS	TRINITY BROADCASTING NETWORK	6
DAY OF DISCOVERY	RADIO BIBLE CLASS	42
DIANE BISH JOY OF MUSIC	TRINITY BROADCASTING NETWORK	5
DINO	TRINITY BROADCASTING NETWORK	8
DR. D. JAMES KENNEDY	CORAL RIDGE MINISTRIES	130
DR. LEROY THOMPSON	INTEGRITY COMMUNICATIONS, INC.	7
E.V. HILL	TRINITY BROADCASTING NETWORK	9
EASTMAN CURTIS	EASTMAN CURTIS MINISTRIES	7
ED YOUNG WINNING WALK	TRINITY BROADCASTING NETWORK	9
ERNEST ANGLEY 90&9 CLUB	NET TV, INC.	12
EVER INCREASING FAITH	CRENSHAW CHRISTIAN CENTERS	15
FAITHVILLE	WINDSOR CHRISTIAN FELLOWSHIP	8
GARNER TED ARMSTRONG ARMOR OF GOD	VIDEO TAPE COMPANY	18
GOOD NEWS T.L. OSBORN EVANGEL PRESENTS	CATHEDRAL PRODUCTIONS	5
GOSPEL BILL SHOW	LE SEA, INC.	13
HELEN PENSANTI DOCTOR-DOCTOR	TRINITY BROADCASTING NETWORK	6
HERITAGE SINGERS	TRINITY BROADCASTING NETWORK	9
HOUR OF POWER ROBERT SCHULLER	MASCOM ADVERTISING	152
IN TOUCH 30	IN TOUCH MINISTRIES	28
IN TOUCH 60 DR CHARLES STANLEY	IN TOUCH MINISTRIES	54
IT IS WRITTEN	TRANSDA ADVERTISING	38
J HAGEE'S CORNERSTONE HR	JOHN HAGEE MINISTRIES	29
JACK VAN IMPE PRESENTS	INTEGRITY COMMUNICATIONS, INC.	126
JAMES ROBISON-LIFE TODAY DAILY RESTORATION	ELLISON MEDIA CO.	40
JANICE'S ATTIC	MORNINGTIME MINISTRIES	8
JERRY BARNARD FAITHLINE	CHRISTIAN FAITH MINISTRY	6
JESSE DUPLANTIS	INTEGRITY COMMUNICATIONS, INC.	28
JIMMY SWAGGART	SACREDCOMMUNICATIONS	21
JOHN ANKERBERG	MEDIAENTERPRISES	7
JOHN HAGEE TODAY	JOHN HAGEE MINISTRIES	25
JOHN JACOBS POWER CONNECTION	TRINITY BROADCASTING NETWORK	8

ALPHABETICAL LISTING BY PROGRAM NAME

PROGRAM	DISTRIBUTOR	<u># MKTS</u>		
Phodnam	GOOD FRIENDS, INC	11		
JUST THE FACTS	INTEGRITY COMMUNICATIONS, INC.	119		
KENNETH COPELAND	INTEGRITY COMMUNICATIONS, INC.	99		
KENNETH COPELAND DAILY	PHILADELPHIA CHURCH OF GOD	51		
KEY OF DAVID	PHILADELPHIA CHORONON COD			
CHURCH OF GOD PHIL CHURCH OF GOD		0		
KIDS AGAINST CRIME	GENERE8XION ENTERTAINMENT	8		
KIDS LIKE YOU	AGAPE CHURCH	8		
LAVERNE&EDITH TRIPP	TRINITY BROADCASTING NETWORK			
LE SEA ALIVE	LE SEA BROADCASTING	6		
WORLD HARVEST				
	JOYCEMEYER	45		
LIFE IN THE WORD JOYCE MEYER		29		
LIFE IN THE WORD DAILY	JOYCE MEYER			
MARILYN HICKEY	RAYMOND WALLACE AGENCY	10		
MASS FOR SHUT-INS	VARIOUS	9		
MESSIANIC JEWISH VOICE	JEWISH VOICE BROADCASTING	7		
MIKE BARBER	TRINITY BROADCASTING NETWORK	5		
PROCLAIM	BONNEVILLE COMMUNICATIONS	9		
MUSIC & THE SPOKEN WORD		6		
MYLES MUNROE	BAHAMAS FAITH MINISTRIES	6		
OLD TIME GOSPEL HOUR	BLUE RIDGE MEDIA	18		
ON MAIN STREET	LUTHERAN HOUR MINISTRIES	9		
ORAL ROBERTS MIRACLES TODAY MIRACLES NOW	TRACO, INC.			
PETER POPOFF	PARAGON INTERNATIONAL	6		
PRAISE THE LORD	TRINITY BROADCASTING NETWORK	8		
REALVIDEOS	TRINITY BROADCASTING NETWORK	8		
REGINALD CHERRY	C.E.T.	8		
DR. & THE WORD		18		
RELIGIOUS TOWN HALL	AMERICAN RELIGIOUS TOWN HALL, INC.	10		
AMER-TOWN HALL RELIGIOUS TOWN MEETING		-		
RICHARD & LINDSEY ROBERTS	TRACO, INC.	5		
HOUR OF HEALING				
SOMETHING GOOD TODAY	INTEGRITY COMMUNICATIONS, INC.	44		
ROD PARSLEY BREAKTHROUGH				
ROD PARSLEY DAILY	INTEGRITY COMMUNICATIONS, INC.	14		
BREAKTHROUGH DAILY		26		
SEARCH-M. LYON	SEARCH MINISTRIES	35		
SHEPHERDS CHAPEL	SHEPARDS CHAPEL	5		
STEVE BROCK	TRINITY BROADCASTING NETWORK	5		
SUCCESS N' LIFE	DAYSTAR AGENCY	6		
TOMMY & MATTHEW BARNETT	GENERE8XION ENTERTAINMENT	14		
WORLDVISION-SPECIALS	RUSS REID	14		
POWER OF LOVE SAY YES - CHILD				
ZOLA LEVITT	KTVT-TV	13		
700 CLUB	VICTOR KING/CBN	83		

ALPHABETICAL LISTING BY DISTRIBUTOR

Indented programs are combined and reported as part of the listed program.

DISTRIBUTOR	part of the listed program. PROGRAM	# MKTS			
		# MK15			
AGAPECHURCH	KIDS LIKE YOU	8			
AMERICAN RELIGIOUS TOWN HALL, INC.	RELIGIOUS TOWN HALL AMER-TOWN HALL RELIGIOUS TOWN MEETING	18			
BAHAMAS FAITH MINISTRIES	MYLES MUNROE	6			
BEN HADEN	CHANGED LIVES BEN HADEN HERE AND NOW	14			
BLUE RIDGE MEDIA	OLD TIME GOSPEL HOUR	6			
BONNEVILLE COMMUNICATIONS	MUSIC & THE SPOKEN WORD	9			
C.E.T.	REGINALD CHERRY DR. & THE WORD	8			
CARMAN MINISTRIES	CARMAN	8			
CATHEDRAL PRODUCTIONS	GOOD NEWS T.L. OSBORN EVANGEL PRESENTS	5			
CHRISTIAN FAITH MINISTRY	JERRY BARNARD FAITHLINE	6			
CHRISTOPHERS, INC.	CHRISTOPHERS	6			
CORAL RIDGE MINISTRIES	DR. D. JAMES KENNEDY	130			
CRENSHAW CHRISTIAN CENTERS	EVER INCREASING FAITH	15			
DAYSTAR AGENCY	SUCCESS N' LIFE	5			
EASTMAN CURTIS MINISTRIES	EASTMAN CURTIS	7			
ELLISON MEDIA CO.	BENNY HINN'S THIS IS-DAY BENNY HINN THIS IS YR DAY	46			
	CASEY TREAT-LIVING-COURSE	8			
	JAMES ROBISON-LIFE TODAY DAILY RESTORATION	40			
GENERE8XION ENTERTAINMENT	BILL GAITHER	7			
	KIDS AGAINST CRIME	8			
	TOMMY & MATTHEW BARNETT	6			
GOOD FRIENDS, INC	JUST THE FACTS	11			
IN TOUCH MINISTRIES	IN TOUCH 30	28			
	IN TOUCH 60 DR CHARLES STANLEY	54			
INTEGRITY COMMUNICATIONS, INC.	DR. LEROY THOMPSON	7			
	JACK VAN IMPE PRESENTS	126			
	JESSE DUPLANTIS	28			
	KENNETH COPELAND	119			
	KENNETH COPELAND DAILY	99			
	ROD PARSLEY BREAKTHROUGH	44			
	ROD PARSLEY DAILY BREAKTHROUGH DAILY	14			
JEWISH VOICE BROADCASTING	MESSIANIC JEWISH VOICE	7			
JOHN HAGEE MINISTRIES	J HAGEE'S CORNERSTONE HR	29			
	JOHN HAGEE TODAY	25			
JOYCEMEYER	LIFE IN THE WORD JOYCE MEYER LIFE IN THE WORD DAILY	45			
KTVT-TV	ZOLA LEVITT	29			
LE SEA BROADCASTING	LE SEA ALIVE WORLD HARVEST SUMBALL TEACH	13 6			
LE SEA, INC.	GOSPEL BILL SHOW	13			
LUTHERAN HOUR MINISTRIES	ON MAIN STREET	18			
MASCOM ADVERTISING	HOUR OF POWER ROBERT SCHULLER	152			
MEDIAENTERPRISES	JOHNANKERBERG	7			
MORNINGTIME MINISTRIES	JANICE'S ATTIC	8			

ALPHABETICAL LISTING BY DISTRIBUTOR

DISTRIBUTOR	PROGRAM	# MKTS
NET TV, INC.	ERNEST ANGLEY 90&9 CLUB	12
PARAGON INTERNATIONAL	PETER POPOFF	6
PHILADELPHIA CHURCH OF GOD	KEY OF DAVID CHURCH OF GOD PHIL CHURCH OF GOD	51
PK MEDIA, INC	CREFLO A. DOLLAR, JR. CHANGING THE WORLD	60
	CREFLO A.DOLLAR, JR. DAILY	44
RADIO BIBLE CLASS	DAY OF DISCOVERY	42
RAYMOND WALLACE AGENCY	MARILYN HICKEY	10
RUBOCA PRODUCTIONS	AMAZING GRACE	6
RUSS REID	WORLDVISION-SPECIALS POWER OF LOVE SAY YES - CHILD	14
SACRED COMMUNICATIONS	JIMMY SWAGGART	21
SEARCHMINISTRIES	SEARCH-M. LYON	26
SHEPARDS CHAPEL	SHEPHERDS CHAPEL	35
TRACO, INC.	ORAL ROBERTS MIRACLES TODAY MIRACLES NOW	9
	RICHARD & LINDSEY ROBERTS HOUR OF HEALING SOMETHING GOOD TODAY	5
TRANSDA ADVERTISING	IT IS WRITTEN	38
RINITY BROADCASTING NETWORK	ACQUIRE THE FIRE RON LUCE	12
	BETTY JEAN ROBINSON UPON MELODY MOUNTAIN	8
	COLBY'S CLUBHOUSE	8
	DALE EVANS	6
	DIANE BISH JOY OF MUSIC	5
	DINO	8
	E.V. HILL	9
	ED YOUNG WINNING WALK	9
	HELEN PENSANTI DOCTOR-DOCTOR	6
	HERITAGE SINGERS	9
	JOHN JACOBS POWER CONNECTION	8
	LAVERNE&EDITH TRIPP	7
	MIKE BARBER PROCLAIM	0
	PRAISE THE LORD	8
	REALVIDEOS	8
	STEVE BROCK	5
VARIOUS	MASS FOR SHUT-INS	9
VICTOR KING/CBN	700 CLUB	83
VIDEO TAPE COMPANY	GARNER TED ARMSTRONG ARMOR OF GOD	18
WINDSOR CHRISTIAN FELLOWSHIP	FAITHVILLE	8

PROGRAM RANKINGS CROSS-REFERENCE (Alphabetic Listing)

PROGRAM RANKINGS CROSS-REFERENCE

PROGRAM NAME	HOUSE- HOLDS	WOMEN 18+	WOMEN 18-49	WOMEN 25-54	WOMEN	MEN 18+	MEN 18-49	MEN 50+	ADULTS	TEENS 12-17	CHILDREN 2-11
ACQUIRE THE FIRE AMAZING GRACE BENNY HINN'S THIS IS-DAY BETTY JEAN ROBINSON BILL GAITHER	57 1 32 32 8	35 1 35 35 8	18 18 18 18 18	21 9 21 21 9	55 1 32 22 7	22 1 22 22 8	16 1 16 16 16	27 1 27 27 8	43 1 23 23 7	10 10 10 10 2	8 8 8 8 8 8 8
CARMAN CASEYTREAT-LIVING-COURSE CHANGEDLIVES CHRISTOPHERS COLBY'S CLUBHOUSE	32 57 25 32 32	35 35 9 19 35	18 18 6 18 18	21 21 9 21 21	55 55 12 16 55	22 22 22 8 22	16 16 16 3 16	27 27 27 15 27	43 43 13 17 43	10 10 10 10 10	8 8 8 1 1
CREFLO A. DOLLAR, JR. CREFLO A.DOLLAR, JR. DAILY DALE EVANS DAY OF DISCOVERY DIANE BISH	14 25 32 14 14	19 19 35 9 19	6 6 18 6 18	9 9 21 9 21	22 32 32 9 16	22 22 22 8 22	16 16 16 3 16	15 27 27 11 15	23 23 23 9 17	10 10 10 10 10	8 8 8 8 8
DINO DR. D. JAMES KENNEDY DR. LEROY THOMPSON E.V. HILL EASTMAN CURTIS	32 	19 9 19 35 35	18 18 6 18 18	21 21 9 21 21	22 9 55 32 55	22 8 22 22 22	16 16 16 16 16	27 8 27 27 27 27	23 9 43 23 43	10 10 10 10 10	1 8 8 8 8
ED YOUNG ERNEST ANGLEY EVER INCREASING FAITH FAITHVILLE GARNER TED ARMSTRONG	9 32 14 32 14	9 35 9 35 19	18 18 6 18 18	9 21 9 21 21	12 32 9 32 16	8 22 8 22 8	16 16 3 16 16	15 27 11 27 11	13 43 9 43 17	2 10 2 10 10	8 8 8 8 8
GOOD NEWS GOSPEL BILL SHOW HELEN PENSANTI HERITAGE SINGERS HOUR OF POWER	14 57 32 57 3	19 35 35 35 35 3	18 18 18 18 3	21 21 21 21 21 4	22 32 55 32 3	5 22 22 22 3	3 16 16 16 3	8 27 27 27 27 3	13 43 43 43 3	10 10 10 10 2	8 1 8 8 8
IN TOUCH 30 IN TOUCH 60 IT IS WRITTEN J HAGEE'S CORNERSTONE HR JACK VAN IMPE PRESENTS	5 3 25 9	6 3 19 7 9	3 1 18 6 6	3 2 21 4 9	6 5 22 7 12	5 4 22 5 8	3 3 16 3 3	5 4 15 6 11	6 4 23 7 13	2 2 10 2 10	8 8 1 1 8
JAMES ROBISON-LIFE TODAY JANICE'S ATTIC JERRY BARNARD JESSE DUPLANTIS JIMMY SWAGGART	57 57 57 14 32	35 35 35 9 35	18 18 18 6 18	21 21 21 4 21	55 32 32 16 32	22 22 22 8 22	16 16 16 3 16	27 27 27 15 27	43 43 43 17 23	10 10 10 10 10	8 8 8 8 8
JOHN ANKERBERG JOHN HAGEE TODAY JOHN JACOBS JUST THE FACTS KENNETH COPELAND	57 57 57 57 57 9	35 35 35 35 19	18 18 18 18 6	21 21 21 21 21 9	32 55 55 55 55 16	8 22 22 22 22 22	3 16 16 16 16	15 27 27 27 27 15	23 43 43 43 43 17	10 10 10 10 10	8 8 8 8 8 8
KENNETH COPELAND DAILY KEY OF DAVID KIDS AGAINST CRIME KIDS LIKE YOU LAVERNE&EDITH TRIPP	32 25 57 57 32	35 35 35 35 35 35	18 18 18 18 18	21 21 21 21 21 21	32 55 55 55 32	22 22 22 22 22	16 16 16 16 16	27 27 27 27 27 27 27	43 43 43 43 43 43	10 10 10 10 10	8 8 8 8 8
LE SEA ALIVE LIFE IN THE WORD LIFE IN THE WORD DAILY MARILYN HICKEY MASS FOR SHUT-INS	57 9 25 57 6	35 9 9 35 1	18 3 6 18 18	21 4 4 21 21	32 16 22 55 1	22 8 22 22 22	16 1 16 16 16	27 27 27 27 27 15	43 17 23 43 4	10 10 10 10 10	8 8 8 8 8
MESSIANIC JEWISH VOICE MIKE BARBER MUSIC & THE SPOKEN WORD MYLES MUNROE OLD TIME GOSPEL HOUR	57 32 32 32 32	19 35 3 35 19	18 18 1 18 18 18	21 21 1 21 21 21	22 55 3 32 32 32	22 22 22 22 8	16 16 3 16 16	27 27 27 27 15	23 43 2 43 23	2 10 1 10 10 10	8 8 8 8 8 8
ON MAIN STREET ORAL ROBERTS PETER POPOFF PRAISE THE LORD REAL VIDEOS	32 25 14 32 57	19 35 35 35 35 35	6 18 18 18 18	9 21 21 21 21 21	32 55 32 32 55	8 22 22 22 22 22	3 16 16 16 16	15 27 27 27 27 27	23 43 43 23 43	10 10 10 10 10 10	1 8 8 8 8
REGINALD CHERRY RELIGIOUS TOWN HALL RICHARD & LINDSEY ROBERTS ROD PARSLEY ROD PARSLEY DAILY	32 32 57 25 32	35 35 35 19 35	18 18 18 18 18 18	21 21 21 21 21 21 21	32 22 55 22 55	22 22 22 22 22 22 22 22	16 16 16 16 16	27 27 27 27 27 27 27	23 23 43 23 43	10 10 10 10 10 10	8 8 8
SEARCH-M. LYON SHEPHERDS CHAPEL STEVE BROCK SUCCESS N'LIFE TOMMY & MATTHEW BARNETT	14 32 32 77 57	9 35 35 35 35 35	18 18 18 18 18 18	21 21 21 21 21 21	12 32 55 55 55	8 22 22 22 22 22	16 16 16 16 16	6 27 27 27 27 27	9 43 43 43	10 10 10 10	8 8 8 8 8
WORLDVISION-SPECIALS ZOLA LEVITT 700 CLUB	77 32 14	35 19 19	18 18 18 18	21 21 21 21	55 32 22	22 22 22 22	16 16 16 16	27 27 27 15	43 43 23 23	10 10 10 10	8 8 8

SECTION I

HOUSEHOLDS AND PERSONS RANKING TABLES

(RANKED BY AVERAGE RATING)

HOUSEHOLDS

			NUMBER		ERAGE	EQUIV		ARRYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING PRO <u>% U.S. (000</u>) AVERAGE) RATING
1 2 3 3 5	AMAZING GRACE MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER IN TOUCH 30	30 30 60 VAR 30	6 11 61 161 28	1460 3411 47291 93240 25175	1 3 47 92 25	LT LT .6 1.0 .3	LT 1 LT 3 .5 51 .9 95 .2 24	5 1.0
6 7 8 9 9	MASS FOR SHUT-INS DR. LEROY THOMPSON BILL GAITHER J HAGEE'S CORNERSTONE HR KENNETH COPELAND	30 30 30 60 VAR	9 7 7 31 133	5202 9657 5747 16492 82687	5 10 6 16 82	.0 LT .1 LT .1 .4	LT 4 .1 6 LT 3 .1 9	4 .8 9 .7 5 .6 7 .5
9 9 14 14	JACK VAN IMPE PRESENTS LIFE IN THE WORD ED YOUNG CREFLO A. DOLLAR, JR. EVER INCREASING FAITH	30 30 30 VAR 60	138 48 10 81 16	71311 35383 9097 59651 16331	71 35 9 59 16	.4 .2 LT .3	.4 43 .4 36 .2 18 LT 4 .3 29	9.5 0.5 6.5 1.4
14	DR. D. JAMES KENNEDY JESSE DUPLAN IS	VAR	145	84047	83	.1 .4	.1 7	3 4
14 14 14	DAY OF DISCOVERY PETER POPOFF SEARCH-M. LYON	30 30 30 30	42 6 26	20690 16028 11800 13968	21 16 12 14	.1	.1 9 .1 7 .1 5 .1 5	4 .4 2 .4 2 .4
14 14 14 14 25	GARNER TED ARMSTRONG 700 CLUB GOOD NEWS DIANE BISH LIFE IN THE WORD DAILY	30 VAR 30 30 30	18 94 5 5 29	7287 63488 4751 6874 33932	7 63 5 7 34	LT .3 LT LT	LT 3 .3 262 LT 19 LT 28	.4 .4 .4 .4 .4
25 25 25 25 25 25	IT IS WRITTEN KEY OF DAVID ORAL ROBERTS ROD PARSLEY CREFLO A.DOLLAR,JR. DAILY	30 30 VAR VAR VAR	38 51 9 48 50	42904 54194 15903 43262 51128	43 54 16 43 51	.1 .2,2,1 .2,2,2	.1 130 .2 157 .2 196 .1 57 .2 153 .2 153 .2 169	.3 .3 .3 .3
25 32 32 32 32	CHANGED LIVES ON MAIN STREET JIMMY SWAGGART LAVERNE&EDITH TRIPP STEVE BROCK	30 30 60 30 30 30	14 19 22 7 5	16101 6717 22500 7369 5220	16 7 22 7 5	.1 LT .1 LT	.1 53 LT 20 .1 66 LT 22	.3 .2 .2
32 32 32 32 32	DINO MYLES MUNROE ZOLA LEVITT BENNY HINN'S THIS IS-DAY PRAISE THE LORD	30 30 30 VAR VAR	8 6 13 47 8	7962 6701 12194 49542 7962	5 7 12 49 8	LT LT LT LT .1 LT	LT 15 LT 22 LT 18 LT 34 .1 134	.2
32 32 32 32 32 32	OLD TIME GOSPEL HOUR KENNETH COPELAND DAILY HELEN PENSANTI CHRISTOPHERS ERNEST ANGLEY	60 30 30 VAR 60	7 114 6 6 12	3739 73505 6701 977 9263	8 73 7 1 9		LT 21 LT 10 .2 190 LT 17 LT 2	<i>સ</i> સંસંસ્ ર
32 32 32 32 32	ROD PARSLEY DAILY COLBY'S CLUBHOUSE BETTY JEAN ROBINSON REGINALD CHERRY MIKE BARBER	VAR 30 30 30 30 30	15 8 8 8 6	13569 7962 7962 7962 7962 6069	9 13 8 8 8 8 6	LT LT LT LT	LT 23 LT 34 LT 19 LT 19 LT 19 LT 19	2 22 22 22 22 22 22
32 32 32 32 32 32	E.V. HILL CARMAN SHEPHERDS CHAPEL RELIGIOUS TOWN HALL FAITHVILLE	30 30 VAR 30 30	9 8 35 18 8	8000 7962 11968 8636 7962	8 8 12 9 8		LT 14 LT 19 LT 18 LT 26 LT 19 LT 19	.2 .2 .2 .2
32 57 57 57 57 57	DALE EVANS JANICE'S ATTIC ACQUIRE THE FIRE JOHN JACOBS GOSPEL BILL SHOW	30 30 30 30 30 30	6 8 13 8 13	6737 7962 11379 7962 11529	7 8 11 8 11		LI 17 LT 14 LT 16 LT 22 LT 16 LT 22	.2 .2 .1 .1
57 57 57 57 57 57	JERRY BARNARD EASTMAN CURTIS RICHARD & LINDSEY ROBERTS KIDS AGAINST CRIME MARILYN HICKEY	30 30 VAR 30 30	6 8 5 8 10	6701 7294 11519 7962 16323	7 7 11 8 16		LT 13 LT 13 LT 21 LT 13	
57 57 57 57 57 57	JOHN ANKERBERG MESSIANIC JEWISH VOICE LE SEA ALIVE JUST THE FACTS REAL VIDEOS	30 30 VAR 30 30	7 7 7 12 8	10603 6054 5036 9893 7962	11 6 5 10 8		LT 17 LT 10 LT 8 LT 16	.1 .1 .1 .1
57 57 57 57 57 57	JOHN HAGEE TODAY KIDS LIKE YOU CASEY TREAT-LIVING-COURSE HERITAGE SINGERS JAMES ROBISON-LIFE TODAY	30 30 30 30 30	26 8 9 43	32999 6751 7962 9448	33 7 8 9	.1 LT LT LT	.1 51 LT 10 LT 12 LT 13	.1 .1 .1 .1 .1
57 77 77	TOMMY & MATTHEW BARNETT WORLDVISION-SPECIALS SUCCESS N' LIFE	30 VAR VAR	43 6 14 5	39901 6080 19304 10540	40 6 19 10	.1 LT LT LT	.1 56 LT 8 LT 17 LT 6	.1 .1 LT LT

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WOMEN 18+

			NUMBER	COVERAG		DMA's CA RATING PROJ	
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) %	U.S. RTG %	% U.S. (000)	RATING
1 1 3 3 3	AMAZING GRACE MASS FOR SHUT-INS MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER	30 30 60 VAR 30	6 9 11 61 161 28	5241 3380 49104 4 95304 9	1 LT 5 LT 3 LT 8 .5 3 .8	LT 14 LT 47 LT 30 .4 435 .7 769 .2 157	.9 .8 .8 .8
6 7 8 9 9	IN TOUCH 30 J HAGEE'S CORNERSTONE HR BILL GAITHER LIFE IN THE WORD DAY OF DISCOVERY	60 30 30 30	31 7 48 42	16597 1 5874 36304 3 16222 1	6 .1 6 LT 35 .1 6 .1	.1 68 LT 20 .1 107 LT 46 LT 48	.3 .2 .2
9 9 9 9 9	EVER INCREASING FAITH CHANGED LIVES DR. D. JAMES KENNEDY JACK VAN IMPE PRESENTS JESSE DUPLANTIS	60 30 VAR 30 30	16 14 145 138 31	17100 1 86139 8 72570 7 20869 2	17 LT 34 .2 70 .2 20 .1	LT 45 .2 211 .2 175 LT 49	.2 .2 .2 .2
9 9 9 19 19	ED YOUNG SEARCH-M. LYON LIFE IN THE WORD DAILY KENNETH COPELAND CHRISTOPHERS	30 30 30 VAR VAR	10 26 29 133 6	14559 1 35474 3 84854 8 973	9 LT 14 ··· LT 34 .1 32 .2 1 LT	LT 20 LT 31 .1 76 .2 164 LT 2	2 .2 .1 .1
19 19 19 19 19	CREFLO A. DOLLAR, JR. CREFLO A.DOLLAR, JR. DAILY GARNER TED ARMSTRONG DIANE BISH DINO	VAR VAR 30 30 30	81 50 18 5 8	61774 6 53350 5 7318 7055 8090	60 .1 52 .1 7 LT 7 LT 8 LT	.1 107 .1 87 LT 12 LT 12 LT 12 LT 12	
19 19 19 19 19 19	MESSIANIC JEWISH VOICE ON MAIN STREET 700 CLUB DR. LEROY THOMPSON IT IS WRITTEN	30 30 VAR 30 30	7 19 94 7 38	9947 1	6 LT 7 LT 63 1 10 LT 43 .1	LT & LT & .1 77 LT 1 LT 5	3 .1 7 .1 1 .1 1 .1
19 19 19 19	ROD PARSLEY ZOLA LEVITT OLD TIME GOSPEL HOUR GOOD NEWS PRAISE THE LORD	VAR 30 60 30 VAR	48 13 7 5 8	44593 4 12330 3 3763 4 938 8090	43 LT 12 LT 4 LT 5 LT 8 LT		3 .1 4 .1 5 .1 8 LT
35 35 35 35 35 35 35	RELIGIOUS TOWN HALL BENNY HINN'S THIS IS-DAY DALE EVANS BETTY JEAN ROBINSON JOHN ANKERBERG	30 VAR 30 30 30	18 47 6 8 7	6849 8090	8 LT 50 LT 7 LT 8 LT 11 LT	LT 4 LT LT LT LT	6 LT 7 LT 9 LT
35 35 35 35 35 35	JANICE'S ATTIC GOSPEL BILL SHOW KENNETH COPELAND DAILY E.V. HILL JOHN JACOBS	30 30 30 30 30 30	8 13 114 9 8	75693 8128 8090	8 LT 11 LT 73 .1 8 LT 8 LT	LT LT	6 LT 6 LT
35 35 35 35 35 35	SHEPHERDS CHAPEL HERITAGE SINGERS JIMMY SWAGGART ROD PARSLEY DAILY CARMAN	VAR 30 60 VAR 30	35 9 22 15 8	9571 23470 13704 8090	12 LT 9 LT 23 LT 13 LT 8 LT	LT 1 LT 1 LT LT	6 <u>LT</u>
35 35 35 35 35 35	MYLES MUNROE REGINALD CHERRY LAVERNE&EDITH TRIPP KEY OF DAVID FAITHVILLE	30 30 30 30 30 30	6 8 7 51 8	6824 8090 7496 55738 8090	7 LT 8 LT 7 LT 54 LT 8 LT	LT 2 LT	4 LT 4 LT 7 LT 4 LT
35 35 35 35 35 35	EASTMAN CURTIS ERNEST ANGLEY JERRY BARNARD KIDS LIKE YOU PETER POPOFF	30 60 30 30 30	8 12 6 8 6	7417 9313 6824 6854 12167	7 LT 9 LT 7 LT 7 LT 12 LT		3 LT 4 LT 3 LT 3 LT 5 LT
35 35 35 35 35 35	LE SEA ALIVE RICHARD & LINDSEY ROBERTS MARILYN HICKEY STEVE BROCK JOHN HAGEE TODAY	VAR VAR 30 30 30	7 5 10 5 26	5184 12306 17255 5239 34941	5 LT 12 LT 17 LT 34 LT		2 LT 5 LT 2 LT 2 LT
35 35 35 35 35 35	JAMES ROBISON-LIFE TODAY REAL VIDEOS CASEY TREAT-LIVING-COURSE MIKE BARBER HELEN PENSANTI	30 30 30 30 30 30	43 8 6 6	41002 8090 8090 6176 6824	40 LT 8 LT 6 LT 7 LT	LT LT LT LT	13 LT 3 LT 2 LT 2 LT 1 LT
35 35 35 35 35 35	ACQUIRE THE FIRE KIDS AGAINST CRIME JUST THE FACTS ORAL ROBERTS SUCCESS N ¹ LIFE	30 30 30 VAR VAR	13 8 12 9 5	11511 8090 10030 17034 11358	11 LT 8 LT 10 LT 17 LT 11 LT		2 LT 1 LT 1 LT 2 LT 1 LT 4 LT
35 35 35 35	COLBY'S CLUBHOUSE WORLDVISION-SPECIALS TOMMY & MATTHEW BARNETT	30 VAR 30	8 14 6	8090 20765 6189	8 LT 20 LT 6 LT	LT LT LT	1 LT 1 LT

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			NUMBER		AGE	EQUIV	DMA's CARRYING		
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NĂT'L RTG %	RATING P <u>% U.S. (</u>	PROJ 000)	AVERAGE RATING
1 1 3 3 3	IN TOUCH 60 MUSIC & THE SPOKEN WORD IN TOUCH 30 LIFE IN THE WORD HOUR OF POWER	60 30 30 30 VAR	61 11 28 48 161	29899 2083 15776 22504 58273	48 3 25 36 93	.2 LT .1 .2	.2 LT .1 .2	115 8 44 59 121	.3 .3 .2 .2 .2 .2 .2
6 6 6 6	LIFE IN THE WORD DAILY JESSE DUPLANTIS JHAGEE'S CORNERSTONE HR CREFLO A.DOLLARJR. DAILY EVER INCREASING FAITH	30 30 60 VAR 60	29 31 31 50 16	21870 12719 9726 33084 10176	35 20 15 53 16	.1 LT LT .1 LT	.1 LT LT .1 LT	43 24 17 51 15	.1 .1 .1 .1
6 6 6 6	DR. LEROY THOMPSON CREFLO A. DOLLAR, JR. DAY OF DISCOVERY ON MAIN STREET CHANGED LIVES	30 VAR 30 30 30	7 81 42 19 14	6443 38167 9516 3933 9998	10 61 15 6 16	LT .1 LT LT LT	LT .1 LT LT LT	8 48 12 5 11	.1 .1 .1 .1
6 6 18 18 18	JACK VAN IMPE PRESENTS KENNETH COPELAND BILL GAITHER CHRISTOPHERS DINO	30 VAR 30 VAR 30	138 133 7 6 8	44639 52146 3591 565 5085	71 83 6 1 8	.1 .1 LT LT LT	.1 .1 LT LT LT	47 52 3	.1 .1 LT LT
18 18 18 18 18	EASTMAN CURTIS MASS FOR SHUT-INS SEARCH-M. LYON OLD TIME GOSPEL HOUR JOHN JACOBS	30 30 30 60 30	8 9 26 7 8	4690 3205 8998 2083 5085	7 5 14 3 8			3 2 5 1 3	
18 18 18 18 18	ZOLA LEVITT DR. D. JAMES KENNEDY IT IS WRITTEN 700 CLUB GARNER TED ARMSTRONG	30 VAR 30 VAR 30	13 145 38 94 18	7425 52735 28021 40206 4437	12 84 45 64 7			4 26 14 19 2	
18 18 18 18 18	ED YOUNG ROD PARSLEY DAILY CARMAN MESSIANIC JEWISH VOICE KENNETH COPELAND DAILY	30 VAR 30 30 30	10 15 8 7 114	5712 8323 5085 3539 46724	9 13 8 6 74			- 3 4 2 1 19	
18 18 18 18 18	PRAISE THE LORD DALE EVANS HERITAGE SINGERS ROD PARSLEY BENNY HINN'S THIS IS-DAY	VAR 30 30 VAR VAR	8 6 9 48 47	5085 4334 5802 27204 31651	8 7 9 43 50			2 2 10 11	
18 18 18 18 18	JANICE'S ATTIC AMAZING GRACE E.V. HILL SHEPHERDS CHAPEL GOSPEL BILL SHOW	30 30 30 VAR 30	8 6 9 35 13	5085 853 5107 7318 7014	8 1 8 12 11			2 2 2 2 2	
18 18 18 18 18	KIDS LIKE YOU JOHN ANKERBERG RELIGIOUS TOWN HALL MARILYN HICKEY KEY OF DAVID	30 30 30 30 30 30	8 7 18 10 51	5168 10410	6 10 8 17 54			1 1 1 2 7	
18 18 18 18 18	JOHN HAGEE TODAY RICHARD & LINDSEY ROBERTS STEVE BROCK JAMES ROBISON-LIFE TODAY SUCCESS N' LIFE	30 VAR 30 30 VAR	26 5 5 43 5	21444 7674 3446 25553	34 12 5 41 11			4 1 1 4	
18 18 18 18 18	REAL VIDEOS GOOD NEWS CASEY TREAT-LIVING-COURSE BETTY JEAN ROBINSON HELEN PENSANTI	30 30 30 30 30 30	8 5 8 8	5085 3084 5085 5085 4337	8 5 8 8 7			1	LT
18 18 18 18 18 18	ACQUIRE THE FIRE MIKE BARBER TOMMY & MATTHEW BARNETT LE SEA ALIVE JUST THE FACTS	30 30 30 VAR 30	13 6 6 7 12	6926 3939 3797 3136	11 6 5 10				
18 18 18 18 18 18	Peter Popoff Reginald Cherry Kids Against Crime Jerry Barnard Faithville	30 30 30 30 30 30	6 8 8 6 8	7271 5085 5085 4337	12 8 8 7 8				
18 18 18 18 18	JIMMY SWAGGART LAVERNE&EDITH TRIPP COLBY'S CLUBHOUSE MYLES MUNROE ERNEST ANGLEY	60 30 30 30 60	22 7 8 6 12	14562 2 4732 5085 4337	23 8 8 7 9				
18 18 18	WORLDVISION-SPECIALS ORAL ROBERTS DIANE BISH	VAR VAR 30	14 9 5	12689 2 10322 1	9 20 6 7				;

WOMEN 25-54

			JMBER <u>COVE</u>	RAGE EQUIV	DMA's CAF	
RANK	PROGRAM NAME		OF PROJ ATIONS (000)	<u>% U.S.</u> NAT'L RTG %	RATING PROJ % U.S. (000)	AVERAGE RATING
1 2 3 4	MUSIC & THE SPOKEN WORD IN TOUCH 60 IN TOUCH 30 HOUR OF POWER LIFE IN THE WORD	30 60 30 VAR 30	11 1945 61 28544 28 15049 161 55518 48 21330	3 LT 48 .2 25 .1 93 .3 36 .1	LT 12 .2 130 .1 54 .3 166 .1 62	.6 .4 .3 .2 .2
4 4 4 9 9	LIFE IN THE WORD DAILY JESSE DUPLANTIS JHAGEE'S CORNERSTONE HR EVER INCREASING FAITH CREFLO A.DOLLAR, JR. DAILY	30 30 60 60 VAR	29 20807 31 12111 31 9312 16 9691 50 31413	35 .1 20 LT 16 LT 16 LT 52 .1	.1 54 LT 28 LT 21 LT 19 .1 59	2 22 22 .1 .1
9 9 9 9 9	AMAZING GRACE CREFLO A. DOLLAR, JR. DAY OF DISCOVERY DR. LEROY THOMPSON ED YOUNG	30 VAR 30 30 30	6 820 81 36308 42 9105 7 6078 10 5440	1 LT 61 .1 15 LT 10 LT 9 LT	LT 2 .1 61 LT 14 LT 8 LT 8	.1 .1 .1 .1 .1
9 9 9 9	KENNETH COPELAND CHANGED LIVES ON MAIN STREET BILL GAITHER JACK VAN IMPE PRESENTS	VAR 30 30 30 30	133 49673 14 9613 19 3730 7 3426 138 42436	83 .1 16 LT 6 LT 6 LT 71 .1	.1 68 LT 13 LT 5 LT 4 .1 52	.1 .1 .1 .1 .1
21 21 21 21 21	SEARCH-M. LYON MASS FOR SHUT-INS DINO E.V. HILL DR. D. JAMES KENNEDY	30 30 30 30 VAR	26 8499 9 3034 8 4832 9 4853 145 50240	14 LT 5 LT 8 LT 8 LT 84 .1	LT 8 LT 2 LT 4 LT 4 .1 37	
21 21 21 21 21 21	CHRISTOPHERS ZOLA LEVITT ROD PARSLEY GARNER TED ARMSTRONG 700 CLUB	VAR 30 VAR 30 VAR	6 543 13 7089 48 26003 18 4205 94 38352	1 LT 12 LT 43 LT 7 LT 64 LT	LT 5 LT 17 LT 3 LT 25 LT 27	
21 21 21 21 21 21	KENNETH COPELAND DAILY ROD PARSLEY DAILY IT IS WRITTEN SHEPHERDS CHAPEL PRAISE THE LORD	30 VAR 30 VAR VAR	114 44445 15 7944 38 26748 35 6963 8 4832	74 LT 13 LT 45 LT 12 LT 8 LT	LT 4 LT 14 LT 3 LT 2	
21 21 21 21 21 21	BENNY HINN'S THIS IS-DAY MESSIANIC JEWISH VOICE PETER POPOFF RELIGIOUS TOWN HALL CARMAN	VAR 30 30 30 30	47 30189 7 3376 6 6940 18 4913 8 4832	50 LT 6 LT 12 LT 8 LT 8 LT	LT 1 LT 3 LT 2 LT 2	
21 21 21 21 21 21	JANICE'S ATTIC RICHARD & LINDSEY ROBERTS KEY OF DAVID JOHN JACOBS GOSPEL BILL SHOW	30 VAR 30 30 30	8 4832 5 7245 51 32749 8 4832 13 6694	8 LT 12 LT 55 LT 8 LT 11 LT	LT 2 LT 9 LT 1 LT 2	ii LT LT LT
21 21 21 21 21 21	EASTMAN CURTIS JOHN ANKERBERG JOHN HAGEE TODAY MARILYN HICKEY OLD TIME GOSPEL HOUR	30 30 30 30 60	8 4454 7 6162 26 20380 10 9973 7 2009	7 LT 10 LT 34 LT 17 LT 3 LT	LT 1 LT 2 LT 5 LT 2 LT	
21 21 21 21 21 21	DALE EVANS REAL VIDEOS HERITAGE SINGERS JAMES ROBISON-LIFE TODAY STEVE BROCK	30 30 30 30 30 30	6 4115 8 4832 9 5537 43 24272 5 3256	7 LT 8 LT 9 LT 41 LT 5 LT	LT 1 LT 1 LT 1 LT 4 LT 4	
21 21 21 21 21 21	SUCCESS N' LIFE HELEN PENSANTI GOOD NEWS ORAL ROBERTS CASEY TREAT-LIVING-COURSE	VAR 30 30 VAR 30	5 6813 6 4112 5 2934 9 9878 8 4832	11 LT 7 LT 5 LT 16 LT 8 LT		LT LT
21 21 21 21 21 21	JIMMY SWAGGART LE SEA ALIVE BETTY JEAN ROBINSON MIKE BARBER ACQUIRE THE FIRE	60 VAR 30 30 30	22 13854 7 2983 8 4832 6 3737 13 6613	23 LT 5 LT 8 LT 6 LT 11 LT		LT
21 21 21 21 21 21 21	ERNEST ANGLEY TOMMY & MATTHEW BARNETT JUST THE FACTS WORLDVISION-SPECIALS KIDS AGAINST CRIME	60 30 30 VAR 30	12 5259 6 3617 12 5908 14 12038 8 4832	9 LT 6 LT 10 LT 20 LT 8 LT		
21 21 21 21 21 21 21	KIDS LIKE YOU REGINALD CHERRY COLBY'S CLUBHOUSE MYLES MUNROE LAVERNE&EDITH TRIPP	30 30 30 30 30 30	8 3837 8 4832 8 4832 6 4112 7 4490	6 LT 8 LT 8 LT 7 LT 7 LT		a
21 21 21	JERRY BARNARD FAITHVILLE DIANE BISH	30 30 30	6 4112 8 4832 5 4115	7 LT 8 LT 7 LT		

WOMEN 50+

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG_%	DMA's CARRYING RATING PROJ AVERAGE % U.S. (000) RATING
1 1 3 5	AMAZING GRACE MASS FOR SHUT-INS HOUR OF POWER MUSIC & THE SPOKEN WORD IN TOUCH 60	30 30 VAR 30 60	6 9 161 11 61	588 1 2036 5 37032 92 1316 3 19205 48	LT .1 1.8 .1 .9	LT 13 2.2 .1 46 2.2 1.6 649 1.7 .1 23 1.7 .8 320 1.6
6 7 7 9 9	IN TOUCH 30 BILL GAITHER J HAGEE'S CORNERSTONE HR DR. D. JAMES KENNEDY DAY OF DISCOVERY	30 30 60 VAR 30	28 7 31 145 42	9739 24 2284 6 6871 17 33403 83 6706 17	.3 LT .1 .5 .1	.3 113 1.1 LT 17 .7 .1 50 .7 .5 184 .5
9 12 12 12 12	EVER INCREASING FAITH ED YOUNG CHANGED LIVES SEARCH-M. LYON JACK VAN IMPE PRESENTS	60 30 30 30 30	16 10 14 26 138	6574 16 3531 9 7102 18 5561 14 27932 70	.1 LT .1 .1	.1 33 .5 LT 18 .4 .1 35 .4 .1 27 .4
16 16 16 16 16	DIANE BISH CHRISTOPHERS LIFE IN THE WORD KENNETH COPELAND GARNER TED ARMSTRONG	30 VAR 30 VAR 30	5 6 48 133 18	2731 7 408 1 13800 34 32708 82 2881 7	.+ LT LT .1 .3 LT	.3 128 .4 LT 11 .3 LT 1 .3 .1 49 .3 .3 112 .3 LT 10 .3
16 22 22 22 22 22	JESSE DUPLANTIS DINO MESSIANIC JEWISH VOICE GOOD NEWS CREFLO A. DOLLAR, JR.	30 30 30 30 30 VAR	31 8 7 5 81	8150 20 3005 7 2511 6 1854 5 23606 59	.1 LT LT LT .2	.1 25 .3 LT 9 .2 LT 7 .2 LT 5 .2
22 22 22 22 22	LIFE IN THE WORD DAILY 700 CLUB ROD PARSLEY IT IS WRITTEN BETTY JEAN ROBINSON	30 VAR VAR 30 30	29 94 48 38 8	13604 34 25139 63 17389 43 16724 42 3005 7	.2 .2 .1 .1 LT	.1 33 .2 .1 58 .2 .1 39 .2 .1 37 .2
22 32 32 32 32 32	RELIGIOUS TOWN HALL ZOLA LEVITT PRAISE THE LORD BENNY HINN'S THIS IS-DAY JOHN ANKERBERG	30 30 VAR VAR 30	18 13 8 47 7	3429 9 4906 12 3005 7 19520 49 4524 11	LT LT LT .1 LT	LT 7 .2 LT 10 .1 LT 6 .1 .1 35 .1
32 32 32 32 32 32	CREFLO A.DOLLAR.JR. DAILY OLD TIME GOSPEL HOUR GOSPEL BILL SHOW DALE EVANS JANICE'S ATTIC	VAR 60 30 30 30	50 7 13 6 8	20266 51 1680 4 4643 12 2515 6 3005 7	LT LT LT LT LT	.1 35 .1 LT 3 .1 LT 8 .1 LT 8 .1 LT 4 .1
32 32 32 32 32 32	JIMMY SWAGGART E.V. HILL MYLES MUNROE REGINALD CHERRY KENNETH COPELAND DAILY	60 30 30 30 30 30	22 9 6 8 114	8908 22 3021 8 2487 6 3005 7 28969 72	LT LT LT LT	LT 5 .1 LT 14 .1 LT 5 .1 LT 4 .1 LT 4 .1 LT 4 .1
32 32 32 32 32 32	LAVERNE&EDITH TRIPP FAITHVILLE ON MAIN STREET SHEPHERDS CHAPEL JERRY BARNARD	30 30 30 VAR 30	7 8 19 35 6	2765 7 3005 7 2781 7 4897 12 2487 6	.1 LT LT LT LT LT	.1 41 .1 LT 4 .1 LT 4 .1 LT 4 .1 LT 4 .1 LT 6 .1
32 32 32 32 55	ERNEST ANGLEY HERITAGE SINGERS PETER POPOFF LE SEA ALIVE JOHN JACOBS	60 30 30 VAR 30	12 9 6 7	3834 10 3769 9 4895 12 2048 5 3005 7	LT LT LT LT	LT 3 .1 LT 4 .1 LT 4 .1 LT 5 .1 LT 2 .1
55 55 55 55 55 55	KEY OF DAVID DR. LEROY THOMPSON ROD PARSLEY DAILY CARMAN RICHARD & LINDSEY ROBERTS	30 30 VAR 30 VAR	51 7 15 8 5	21472 54 3504 9 5381 13 3005 7 4632 12	LT LT LT LT LT LT	LT 3 LT .1 20 LT LT 3 LT LT 5 LT LT 2, LT
55 55 55 55 55 55	STEVE BROCK KIDS LIKE YOU CASEY TREAT-LIVING-COURSE REAL VIDEOS MARILYN HICKEY	30 30 30 30 30 30	5 8 8 8 10	1794 4 2856 7 3005 7 3005 7 6845 17	LT LT LT LT	LT 4 LT LT 1 LT LT 2 LT LT 2 LT LT 2 LT LT 2 LT LT 4 LT
55 55 55 55 55	JAMES ROBISON-LIFE TODAY MIKE BARBER JOHN HAGEE TODAY KIDS AGAINST CRIME HELEN PENSANTI	30 30 30 30 30 30	43 6 26 8 6	15449 39 2237 6 13497 34 3005 7	LT LT LT LT LT	LT 10 LT LT 1 LT LT 8 LT LT 8 LT LT 1 LT
55 55 55 55 55	ACQUIRE THE FIRE ORAL ROBERTS JUST THE FACTS EASTMAN CURTIS COLBY'S CLUBHQUSE	30 VAR 30 30 30	13 9 12 8	4585 11 6712 17 3821 10 2727 7		LT 2 LT LT 2 LT LT 1 LT LT 1 LT LT 1 LT
55 55 55	WORLDVISION-SPECIALS TOMMY & MATTHEW BARNETT SUCCESS N' LIFE	VAR 30 VAR	8 14 6 5	3005 7 8076 20 2392 6 4135 10	LT LT LT LT	LT 1 LT LT 1 LT LT LT

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RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVE PROJ (000)	RAGE <u>% U.S.</u>	EQUIV NAT'L RTG %	DMA RATING % U.S.		RYING AVERAGE RATING
1 2 3 4 5	AMAZING GRACE MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 IN TOUCH 30	30 30 VAR 60 30	6 11 161 61 28	1315 3166 87705 44894 23408	1 3 93 47 25	LT LT .4 .2 .1	LT LT .4 .2	10 16 374 179 62	.7 .5 .4 .3 .2
5 5 8 8 8	J HAGEE'S CORNERSTONE HR GOOD NEWS DAY OF DISCOVERY SEARCH-M. LYON JACK VAN IMPE PRESENTS	60 30 30 30 30 30	31 5 42 26 138	14901 4528 14703 13511 66799	16 5 16 14 71	LT LT LT LT .1	LT LT LT LT .1	33 9 29 26 126	22 .1 .1
8 8 8 8 8 8	EVER INCREASING FAITH LIFE IN THE WORD BILL GAITHER DR. D. JAMES KENNEDY ON MAIN STREET	60 30 30 VAR 30	16 48 7 145 19	15153 33725 5273 79029 6133	16 36 6 83 6	LT .1 LT .2 LT	LT .1 LT .1 LT	28 59 9 130 9	.1 .1 .1 .1
8 8 8 8	JOHN ANKERBERG JESSE DUPLANTIS GARNER TED ARMSTRONG CHRISTOPHERS OLD TIME GOSPEL HOUR	30 30 30 VAR 60	7 31 18 6 7	9877 18955 6587 888 3321	10 20 7 1 4	LT LT LT LT LT		15 27 9 1 4	.1 .1 .1 .1
8 22 22 22 22 22	ED YOUNG KENNETH COPELAND MASS FOR SHUT-INS CREFLO A. DOLLAR, JR. DIANE BISH	30 VAR 30 VAR 30	10 133 9 81 5	8403 77810 4764 56456 6439	9 82 5 60 7	LT .1 LT .1 LT	LT .1 LT LT LT	10 70 4 41 4	.1 LT LT LT LT
22 22 22 22 22 22 22	ORAL ROBERTS IT IS WRITTEN LIFE IN THE WORD DAILY 700 CLUB E.V. HILL	VAR 30 30 VAR 30	9 38 29 94 9	15240 41518 32651 59929 7422	16 44 34 63 8	LT LT LT LT LT		9 23 18 31 4	LT LT LT LT LT
22 22 22 22 22 22 22	LE SEA ALIVE CARMAN CREFLO A.DOLLAR,JR. DAILY CHANGED LIVES DINO	VAR 30 VAR 30 30	7 8 50 14 8	4685 7388 48710 15194 7388	5 8 51 16 8	LT LT LT LT LT	LT LT LT LT LT	2 3 21 6 3	LT LT LT LT LT
22 22 22 22 22 22	ROD PARSLEY SHEPHERDS CHAPEL KEY OF DAVID BETTY JEAN ROBINSON PRAISE THE LORD	VAR VAR 30 30 VAR	48 35 51 8 8	40444 11045 50901 7388 7388	43 12 54 8 8	LT LT LT LT LT		16 4 19 3 3	LT LT LT LT LT
22 22 22 22 22 22	ERNEST ANGLEY DALE EVANS ZOLA LEVITT JIMMY SWAGGART HERITAGE SINGERS	60 30 30 60 30	12 6 13 22 9	8387 6301 11193 21782 8706	9 7 12 23 9	LT LT LT LT LT	LT LT LT LT LT	3 2 4 7 3	LT LT LT LT LT
22 22 22 22 22 22 22	REGINALD CHERRY JERRY BARNARD RELIGIOUS TOWN HALL DR. LEROY THOMPSON KENNETH COPELAND DAILY	30 30 30 30 30 30	8 6 18 7 114	7388 6267 7875 9163 69572	8 7 8 10 73	LT LT LT LT LT		2 2 2 15	LT LT LT LT LT
22 22 22 22 22 22	JOHN JACOBS BENNY HINS'S THIS IS-DAY MESSIANIC JEWISH VOICE COLBY'S CLUBHOUSE WORLDVISION-SPECIALS	30 VAR 30 30 VAR	8 47 7 8 14	7388 46790 5536 7388 19083	8 49 6 8 20	LT LT LT LT LT	LT LT LT LT LT	1 8 1 1 3	LT LT LT LT LT
22 22 22 22 22 22	EASTMAN CURTIS JOHN HAGEE TODAY MYLES MUNROE JAMES ROBISON-LIFE TODAY KIDS LIKE YOU	30 30 30 30 30 30	8 26 6 43 8	6798 31915 6267 37854 6169	7 34 7 40 7	LT LT LT LT LT	LT LT LT LT LT	1 4 1 4 1	LT LT LT LT LT
22 22 22 22 22 22	RICHARD & LINDSEY ROBERTS ACQUIRE THE FIRE MIKE BARBER SUCCESS N' LIFE REAL VIDEOS	VAR 30 30 VAR 30	5 13 6 5 8	11541 10441 5711 10711 7388	12 11 6 11 8	LT LT LT LT LT		1 1 1	
22 22 22 22 22 22	CASEY TREAT-LIVING-COURSE PETER POPOFF ROD PARSLEY DAILY HELEN PENSANTI MARILYN HICKEY	30 30 VAR 30 30	8 6 15 6 10	7388 11089 12420 6267 15487	8 12 13 7 16	LT LT LT LT LT	LT LT LT LT LT	1 1 1 1	LT LT LT
22 22 22 22 22 22	GOSPEL BILL SHOW JANICE'S ATTIC LAVERNE&EDITH TRIPP JUST THE FACTS TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	13 8 7 12 6	10575 7388 6857 9123 5566	11 8 7 10 6	LT LT LT LT LT			
22 22 22	STEVE BROCK FAITHVILLE KIDS AGAINST CRIME	30 30 30	5 8 8	4878 7388 7388	5 8 8	LT LT LT	LT LT LT		

MEN 18+

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MEN 18-49

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVE PROJ (000)	RAGE % U.S.	EQUIV NAT'L RTG %	DMA RATING % U.S.	<u>'s CAR</u> PROJ (000)	RYING AVERAGE RATING
1 1 3 3 3	AMAZING GRACE LIFE IN THE WORD IN TOUCH 60 MUSIC & THE SPOKEN WORD JOHN ANKERBERG	30 30 60 30 30 30	6 48 61 11 7	829 22297 29206 2039 6209	1 36 47 3 10	LT .1 .1 LT LT	LT .1 .1 LT LT	2 47 56 4 10	.2 .2 .1 .1
3 3 3 3 3 3 3	HOUR OF POWER DAY OF DISCOVERY JACK VAN IMPE PRESENTS IN TOUCH 30 ON MAIN STREET	VAR 30 30 30 30 30	161 42 138 28 19	57097 9254 43735 15348 3823	93 15 71 25 6	.2 LT .1 LT LT	.1 LT .1 LT LT	90 14 58 19 5	.1 .1 .1 .1
3 3 3 3 3 3	GOOD NEWS EVER INCREASING FAITH J HAGEE'S CORNERSTONE HR JESSE DUPLANTIS CHRISTOPHERS	30 60 60 30 VAR	5 16 31 31 6	3014 9807 9340 12281 547	5 16 15 20 1		LT LT LT LT LT	4 12 11 14 1	.1 .1 .1 .1
16 16 16 16 16	OLD TIME GOSPEL HOUR ORAL ROBERTS GARNER TED ARMSTRONG ED YOUNG DR. D. JAMES KENNEDY	60 VAR 30 30 VAR	7 9 18 10 145	1970 9873 4248 5534 51541	3 16 7 9 84		LT LT LT LT .1	2 8 3 4 37	
16 16 16 16 16	LE SEA ALIVE KENNETH COPELAND CREFLO A. DOLLAR, JR. SEARCH-M. LYON LIFE IN THE WORD DAILY	VAR VAR VAR 30 30	7 133 81 26 29	3017 50922 37137 8940 21466	5 83 60 15 35	LT .1 LT LT LT	LT LT LT LT LT	2 30 21 5 11	
16 16 16 16 16	BILL GAITHER CARMAN DINO ZOLA LEVITT CREFLO A.DOLLAR,JR. DAILY	30 30 30 30 VAR	7 8 8 13 50	3439 4932 4932 7190 32202	6 8 12 52	LT LT LT LT LT	LT LT LT LT LT	2 2 3 12	
16 16 16 16 16	MASS FOR SHUT-INS IT IS WRITTEN E.V. HILL 700 CLUB SHEPHERDS CHAPEL	30 30 30 VAR VAR	9 38 9 94 35	3091 27637 4953 39272 7038	5 45 8 64 11	LT LT LT LT LT	LT LT LT LT LT	1 8 1 10 2	
16 16 16 16 16	KEY OF DAVID ROD PARSLEY EASTMAN CURTIS PRAISE THE LORD KENNETH COPELAND DAILY	30 VAR 30 VAR 30	51 48 8 8 114	33289 26260 4557 4932 45715	54 43 7 8 74	LT LT LT LT LT	LT LT LT LT LT	7 5 1 1 8	
16 16 16 16 16	JOHN JACOBS BENNY HINN'S THIS IS-DAY MYLES MUNROE BETTY JEAN ROBINSON MESSIANIC JEWISH VOICE	30 VAR 30 30 30	8 47 6 8 7	4932 30785 4218 4932 3447	8 50 7 8 6	LT LT LT LT LT	LT LT LT LT LT	1 5 1 1	
16 16 16 16 16	DR. LEROY THOMPSON MIKE BARBER SUCCESS N' LIFE CHANGED LIVES RELIGIOUS TOWN HALL	30 30 VAR 30 30	7 6 5 14 18	6265 3854 7284 9535 5045	10 6 12 15 8	LT LT LT LT LT	LŢ LŢ LŢ LŢ LŢ	1 1 1	LT LT LT
16 16 16 16 16	JOHN HAGEE TODAY HERITAGE SINGERS RICHARD & LINDSEY ROBERTS HELEN PENSANTI DALE EVANS	30 30 VAR 30 30	26 9 5 6	20951 5620 7696 4218 4229	34 9 13 7 7	LT LT LT LT LT		1 1	LT LT
16 16 16 16 16	JIMMY SWAGGART JERRY BARNARD JAMES ROBISON-LIFE TODAY ACQUIRE THE FIRE CASEY TREAT-LIVING-COURSE	60 30 30 30 30	22 6 43 13 8	14408 4218 25075 6704 4932	23 7 41 11 8			1 1	LT LT
16 16 16 16 16	WORLDVISION-SPECIALS ERNEST ANGLEY ROD PARSLEY DAILY MARILYN HICKEY GOSPEL BILL SHOW	VAR 60 VAR 30 30	14 12 15 10 13	12495 5261 8020 9981 6790	20 9 13 16 11				
16 16 16 16 16	REAL VIDEOS LAVERNE&EDITH TRIPP JANICE'S ATTIC REGINALD CHERRY PETER POPOEF	30 30 30 30 30 30	8 7 8 8 6	4932 4593 4932 4932 7063	8 7 8 8 11				
16 16 16 16 16	KIDS LIKE YOU COLBY'S CLUBHOUSE STEVE BROCK JUST THE FACTS TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	8 8 5 12 6	3849 4932 3378 6016 3637	6 8 5 10 6				
16 16 16	KIDS AGAINST CRIME FAITHVILLE DIANE BISH	30 30 30 30	8 8 5	4932 4932 4207	8 8 7		LT LT LT LT		

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RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVE PROJ (000)	<u>RAGE</u> <u>% U.S.</u>	EQUIV NAT'L RTG %	DMA RATING % U.S.	's CAR PROJ (000)	RYING AVERAGE RATING
1 2 3 4 5	AMAZING GRACE MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 IN TOUCH 30	30 30 VAR 60 30	6 11 161 61 28	486 1127 30608 15688 8061	1 3 92 47 24	LT LT .9 .4 .1	LT LT .9 .4 .1	8 12 284 123 43	1.5 1.1 .9 .7
6 6 8 8	SEARCH-M, LYON J HAGEE'S CORNERSTONE HR BILL GAITHER GOOD NEWS DR. D. JAMES KENNEDY	30 60 30 30 VAR	26 31 7 5 145	4571 5561 1834 1515 27488	14 17 6 5 83	.1 LT LT .3	.1 .1 LT LT .3	22 22 7 6 92	.4 .4 .3 .3 .3
11 11 11 11 15	EVER INCREASING FAITH JACK VAN IMPE PRESENTS DAY OF DISCOVERY GARNER TED ARMSTRONG ON MAIN STREET	60 30 30 30 30	16 138 42 18 19	5346 23064 5448 2339 2311	16 70 16 7 7	.1 .2 .1 LT LT	LT .2 LT LT LT	16 67 15 6 5	.2 .2 .2 .2
15 15 15 15 15	JESSE DUPLANTIS ED YOUNG DIANE BISH OLD TIME GOSPEL HOUR MASS FOR SHUT-INS	30 30 30 60 30	31 10 5 7 9	6674 2869 2233 1351 1673	20 9 7 4 5	LT LT LT LT LT	LT LT LT LT LT	13 5 4 2 3	
15 15 15 15 15	KENNETH COPELAND CHRISTOPHERS JOHN ANKERBERG IT IS WRITTEN CREFLO A. DOLLAR, JR.	VAR VAR 30 30 VAR	133 6 7 38 81	26888 341 3668 13881 19318	81 1 11 42 58	.1 LT LT LT .1	.1 LT LT .1	41 5 15 20	.1 .1 .1 .1
15 27 27 27 27 27	700 CLUB LIFE IN THE WORD E.V. HILL CHANGED LIVES REGINALD CHERRY	VAR 30 30 30 30	94 48 9 14 8	20657 11428 2469 5659 2456	62 35 7 17 7	.1 LT LT LT LT LT	.1 LT LT LT LT	21 11 2 5 2	.1 LT LT LT LT
27 27 27 27 27 27	DALE EVANS BETTY JEAN ROBINSON ERNEST ANGLEY JIMMY SWAGGART ROD PARSLEY	30 30 60 VAR	6 8 12 22 48	2072 2456 3127 7374 14184	6 7 9 22 43	LT LT LT LT LT	LT LT LT LT LT	2 2 3 6 11	LT LT LT LT LT
27 27 27 27 27 27	HERITAGE SINGERS KEY OF DAVID SHEPHERDS CHAPEL PRAISE THE LORD JERRY BARNARD	30 30 VAR VAR 30	9 51 35 8 6	3085 17612 4006 2456 2049	9 53 12 7 6	LT LT LT LT LT	LT LT LT LT	2 12 3 2 1	LT LT LT LT LT
27 27 27 27 27 27	CREFLO A.DOLLAR,JR. DAILY LIFE IN THE WORD DAILY CARMAN DINO RELIGIOUS TOWN HALL	VAR 30 30 30 30 30	50 29 8 18	16508 11184 2456 2456 2830	50 34 7 9	LT LT LT LT LT	LŢ LŢ LŢ LŢ LŢ	9 6 1 1	LT LT LT LT LT
27 27 27 27 27 27	DR. LEROY THOMPSON COLBY'S CLUBHOUSE WORLDVISION-SPECIALS KENNETH COPELAND DAILY KIDS LIKE YOU	30 30 VAR 30 30	7 8 14 114 8	2898 2456 6589 23856 2320	9 7 20 72 7	LT LT LT LT LT	LT LT LT LT LT	1 1 2 8 1	LT LT LT LT LT
27 27 27 27 27 27	JOHN JACOBS JOHN HAGEE TODAY MESSIANIC JEWISH VOICE REAL VIDEOS JAMES ROBISON-LIFE TODAY	30 30 30 30 30	8 26 7 8 43	2456 10963 2089 2456 12779	7 33 6 7 39	LT LT LT LT LT	LT LT LT LT LT	1 3 1 3	낹 낹
27 27 27 27 27 27	PETER POPOFF BENNY HINN'S THIS IS-DAY ZOLA LEVITT RICHARD & LINDSEY ROBERTS ACQUIRE THE FIRE	30 VAR 30 VAR 30	6 47 13 5 13	4027 16005 4002 3845 3736	12 48 12 12 11		LT LT LT LT LT	1 3 1 1	LT LT LT LT LT
27 27 27 27 27 27	CASEY TREAT-LIVING-COURSE ROD PARSILEY DAILY MARILYN HICKEY ORAL ROBERTS LE SEA ALIVE	30 VAR 30 VAR VAR	8 15 10 9 7	2456 4399 5506 5367 1668	7 13 17 16 5	LT LT LT LT LT	LT LT LT LT LT	1 1	LŢ LŢ
27 27 27 27 27 27	GOSPEL BILL SHOW MYLES MUNROE JUST THE FACTS LAVERNE&EDITH TRIPP EASTMAN CURTIS	30 30 30 30 30 30	13 6 12 7 8	3785 2049 3107 2265 2240	11 6 9 7 7				
27 27 27 27 27 27	JANICE'S ATTIC MIKE BARBER HELEN PENSANTI SUCCESS N' LIFE TOMMY & MATTHEW BARNETT	30 30 30 VAR 30	8 6 5 6	2456 1857 2049 3427 1929	7 6 10 6	LT LT LT LT LT	LT LT LT LT LT		*
27 27 27	STEVE BROCK FAITHVILLE KIDS AGAINST CRIME	30 30 30	5 8 8	1499 2456 2456	5 7 7	LT LT LT	LT LT LT		

ADULTS 50+

RAN	K PROGRAM NAME	DURATION		COVERAGE PROJ	EQUIV NAT'L	DMA'S CAR RATING PROJ	RYING AVERAGE
1 2 3 4	AMAZING GRACE MUSIC & THE SPOKEN WORD HOUR OF POWER MASS FOR SHUT-INS	30 30 VAR 30	6 11 161 9	(000) % U.S. 1074 1 2443 3 67640 92	<u>RTG %</u> LT LT 1.4	<u>% U.S. (000)</u> LT 21 LT 35 1.3 933	1.9 1.4 1.3
4 6 7 9 9	IN TOUCH 60 IN TOUCH 30 J HAGEE'S CORNERSTONE HR BILL GAITHER SEARCH-M. LYON DP. LANES VERNIERY	60 30 60 30 30	61 28 31 7	3709 5 34893 48 17799 24 12431 17 4118 6 10133 14	.1 .7 .2 .1 LT	.1 48 .6 443 .2 156 .1 73 LT 24	1.2 1.2 .8 .5 .5
9 9 13 13 13	DR. D. JAMES KENNEDY EVER INCREASING FAITH DAY OF DISCOVERY JACK VAN IMPE PRESENTS ED YOUNG CHANGED LIVES	VAR 60 30 30 30	26 145 16 42 138 10	60891 83 11920 16 12154 17 50996 70 6400 9	.1 .4 .1 .3 LT	.1 48 .4 277 .1 49 .1 49 .3 196 LT 23	.4 .4 .4 .3 .3 .3
13 17 17 17 17	GOOD NEWS DIANE BISH GARNER TED ARMSTRONG CHRISTOPHERS KENNETH COPELAND	30 30 30 30 VAR	14 5 18 6	12761 17 3369 5 4964 7 5220 7 749 1		LT 23 .1 40 LT 10 LT 15 LT 15 LT 2	છે. છે. છે. છે.
17 17 23 23 23	JESSE DUPLANTIS LIFE IN THE WORD CREFLO A. DOLLAR, JR. DINO OLD TIME GOSPEL HOUR	VAR 30 - 30 VAR 30 60	133 31 48 81 8	59596 81 14824 20 25228 34 42925 59 5461 7	.2 .1 .1 .1 LT	.2 153 .1 38 .1 60 .1 79 .1 79 .1 10	.2 .2 .1
23 23 23 23 23 23	700 CLUB IT IS WRITTEN MESSIANIC JEWISH VOICE ON MAIN STREET BETTY JEAN ROBINSON	VAR 30 30 30 30	7 94 38 7 19	3031 4 45796 63 30605 42 4600 6 5092 7 5461 7	LT .1 .1 LT LT	LT 5 .1 79 .1 53 LT 7 LT 8	
23 23 23 23 23	LIFE IN THE WORD DAILY ROD PARSLEY JOHN ANKERBERG PRAISE THE LORD RELIGIOUS TOWN HALL	30 VAR 30 VAR 30	8 29 48 7 8 18	24788 34 31573 43 8192 11 5461 7	LT .1 .1 LT LT	LT 9 .1 39 .1 50 LT 12 LT 7	
23 23 23 23 23	E.V. HILL DALE EVANS JIMMY SWAGGART CREFLO A.DOLLAR, JR. DAILY REGINALD CHERRY	30 30 60 VAR 30	9 6 22 50 8	6259 9 5490 8 4587 6 16282 22 36773 50 5461 7		LT 8 LT 7 LT 6 LT 20 1 45	.1 .1 .1 .1
23 23 43 43 43	ZOLA LEVITT BENNY HINN'S THIS IS-DAY SHEPHERDS CHAPEL ERNEST ANGLEY GOSPEL BILL SHOW	30 VAR VAR 60 30	13 47 35 12 13	8908 12 35524 49 8903 12 6960 10		LT 10 .1 38 LT 9 LT 7	.1 .1 .1 LT LT
43 43 43 43 43	JERRY BARNARD KENNETH COPELAND DAILY JANICE'S ATTIC HERITAGE SINGERS KEY OF DAVID	30 30 30 30 30 30	6 114 8 9 51	4536 6 52825 72 5461 7 6854 9	LT .1 LT LT LT	LT 8 LT 4 .1 48 LT 5 LT 5	LT LT LT LT LT
43 43 43 43 43	MYLES MUNROE LAVERNE&EDITH TRIPP FAITHVILLE DR. LEROY THOMPSON CARMAN	30 30 30 30 30 30	6 7 8 7 8	39084 53 4536 6 5029 7 5461 7 6401 9 5461 7		LT 32 LT 4 . LT 4 . LT 4 LT 4 LT 4	
43 43 43 43 43 43	Peter Popoff John Jacobs Le Sea Alive Rod Parsley Daily Kids Like You	30 30 VAR VAR 30	6 8 7 15 8	8922 12 5461 7 3715 5 9781 13 5176 7		LT 4 LT 6 LT 4 LT 2 LT 5 LT 3	LT LT LT LT LT LT
43 43 43 43 43	RICHARD & LINDSEY ROBERTS REAL VIDEOS JOHN HAGEE TODAY JAMES ROBISON-LIFE TODAY CASEY TREAT-LIVING-COURSE	VAR 30 30 30 30 30	5 8 26 43 8	8477 12 5461 7 24460 33 28228 39 5461 7		LT 4 LT 3 LT 11 LT 12	
43 43 43 43 43	MARILYN HICKEY STEVE BROCK MIKE BARBER COLBY'S CLUBHOUSE ACQUIRE THE FIRE	30 30 30 30 30 30	10 5 6 8 13	12351 17 3293 5 4094 6 5461 7 8321 11	LT LT LT LT	LT 2 LT 5 LT 1 LT 1 LT 2 LT 2	
43 43 43 43 43 43	HELEN PENSANTI KIDS AGAINST CRIME WORLDVISION-SPECIALS ORAL ROBERTS JUST THE FACTS	30 30 VAR VAR 30	6 8 14 9 12	4536 6 5461 7 14664 20 12079 17		LT 1 LT 1 LT 3 LT 3	
43 43 43	EASTMAN CURTIS TOMMY & MATTHEW BARNETT SUCCESS N' LIFE	30 30 VAR	8 6 5	6928 9 4968 7 4321 6 7562 10	LT LT LT LT	LT Î LT 1 LT LT	LT LT

TEENS 12-17

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG %	DMA's C/ RATING PRO % U.S. (000	J AVERAGE
1 2 2 2 2	MUSIC & THE SPOKEN WORD ED YOUNG MESSIANIC JEWISH VOICE IN TOUCH 60 EVER INCREASING FAITH	30 30 30 60 60	11 10 7 61 16	893 4 1998 9 1309 6 10304 46 3612 16	LT LT LT .1 LT	LT 2 LT 2 LT 2 .1 17 LT 5	.1
2 2 2 2 10	BILL GAITHER HOUR OF POWER IN TOUCH 30 J HAGEE'S CORNERSTONE HR KENNETH COPELAND	30 VAR 30 60 VAR	7 161 28 31 133	1238 6 20498 91 5470 24 3483 16 18247 81	LT .1 LT LT .1	LT 2 .1 23 LT 6 LT 4 .1 16	.1 .1 .1
10 10 10 10 10	GARNER TED ARMSTRONG LIFE IN THE WORD DAILY JESSE DUPLANTIS DR. D. JAMES KENNEDY HERITAGE SINGERS	30 30 30 VAR 30	18 29 31 145 9	1682 7 7456 33 4616 21 18446 82 2018 9		LT 1 LT 5 LT 3 LT 10 LT 10	
10 10 10 10 10	KEY OF DAVID IT IS WRITTEN CREFLO A.DOLLAR, JR. DAILY JACK VAN IMPE PRESENTS LIFE IN THE WORD	30 30 VAR 30 30	51 38 50 138 48	11685 52 9529 42 11260 50 15942 71 7823 35		LT 6 LT 5 LT 5 LT 6 LT 6 LT 2	
10 10 10 10 10	PRAISE THE LORD CREFLO A. DOLLAR, JR. DAY OF DISCOVERY DALE EVANS CARMAN	VAR VAR 30 30 30	8 81 42 6 8	1785 8 13108 58 3397 15 1508 7 1785 8		LT 3 LT 3 LT 1 LT 1	
10 10 10 10 10	700 CLUB ROD PARSLEY E.V. HILL JOHN JACOBS ERNEST ANGLEY	VAR VAR 30 30 60	94 48 9 8 12	13774 61 9367 42 1795 8 1785 8 1922 9		LT 3 LT 2 LT 2 LT LT LT	LT LT
10 10 10 10 10	ORAL ROBERTS KENNETH COPELAND DAILY GOOD NEWS ZOLA LEVITT SHEPHERDS CHAPEL	VAR 30 30 30 VAR	9 114 5 13 35	3458 15 16118 72 1113 5 2586 12 2727 12		LT 1 LT 3 LT LT LT	
10 10 10 10 10	SEARCH-M. LYON LE SEA ALIVE BENNY HINN'S THIS IS-DAY CASEY TREAT-LIVING-COURSE JAMES ROBISON-LIFE TODAY	30 VAR VAR 30 30	26 7 47 8 43	3359 15 1087 5 10649 47 1785 8 8901 40			
10 10 10 10 10	JOHN HAGEE TODAY AMAZING GRACE HELEN PENSANTI JUST THE FACTS DR. LEROY THOMPSON	30 30 30 30 30 30	26 6 6 12 7	7343 33 328 1 1516 7 2171 10 2295 10			
10 10 10 10 10	COLBY'S CLUBHOUSE JIMMY SWAGGART BETTY JEAN ROBINSON KIDS LIKE YOU LAVERNE&EDITH TRIPP	30 60 30 30 30	8 22 8 8 7	1785 8 4953 22 1785 8 1343 6 1668 7	LT LT LT LT LT LT		
10 10 10 10 10	EASTMAN CURTIS JANICE'S ATTIC FAITHVILLE MARILYN HICKEY KIDS AGAINST CRIME	30 30 30 30 30	8 8 8 10 8	1634 7 1785 8 1785 8 3461 15 1785 8			
10 10 10 10 10	John Ankerberg Mike Barber Gospel Bill Show Myles Munroe Old Time Gospel Hour	30 30 30 30 60	7 6 13 6 7	2218 10 1357 6 2436 11 1516 7 736 3			
10 10 10 10 10	ON MAIN STREET MASS FOR SHUT-INS PETER POPOFF ACQUIRE THE FIRE REAL VIDEOS	30 30 30 30 30 30	19 9 6 13 8	1504 7 1161 5 2482 11 2404 11 1785 8			
10 10 10 10 10	REGINALD CHERRY RELIGIOUS TOWN HALL RICHARD & LINDSEY ROBERTS JERRY BARNARD ROD PARSLEY DAILY	30 30 VAR 30 VAR	8 18 5 6 15	1785 8 1889 8 2691 12 1516 7 2948 13	LT LT LT LT	LT LT LT LT	
10 10 10 10 10	CHANGED LIVES CHRISTOPHERS STEVE BROCK SUCCESS N' LIFE TOMMY & MATTHEW BARNETT	30 VAR 30 VAR	14 6 5 5	3320 15 222 1 1207 5 2544 11	LT LT LT LT LT LT		
10 10 10	WORLDVISION-SPECIALS DINO DIANE BISH	30 = VAR 30 30	6 14 8 5	1323 6 4304 19 1785 8 1503 7	LT LT LT LT	LT LT LT LT	

CHILDREN 2-11

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.		DMA'S CA	AVERAGE
1 1 1 1 1	ON MAIN STREET J HAGEE'S CORNERSTONE HR CHRISTOPHERS COLBY'S CLUBHOUSE IT IS WRITTEN	30 60 VAR 30 30	19 31 6 8 38	2683 7 5993 15 385 1 3131 8 17113 43	RTG %	<u>% U.S. (000)</u> LT 4 LT 8 LT 8 LT 4 LT 18	.1 .1 .1 .1
1 1 8 8 8	DINO GOSPEL BILL SHOW JESSE DUPLANTIS IN TOUCH 30 ORAL ROBERTS	30 30 30 30 VAR	8 13 31 28 9	3131 8 4262 11 8060 20 9832 25 5970 15		LT 3 LT 4 LT 8 LT 9 LT 5	.1 .1 LT LT LT
8 8 8 8	Hour of Power Heritage Singers Messianic Jewish Voice Zola Levitt Music & The Spoken Word	VAR 30 30 30 30 30	161 9 7 13 11	36452 92 3540 9 2350 6 4535 11 1571 4	.1 LT LT LT LT	.1 31 LT 3 LT 2 LT 3 LT 3 LT 1	LT LT LT LT LT
8 8 8 8	KENNETH COPELAND GARNER TED ARMSTRONG CREFLO A. DOLLAR, JR. IN TOUCH 60 EVER INCREASING FAITH	VAR 30 VAR 60 60	133 18 81 61 16	32343 81 2865 7 23250 58 18152 46 6338 16	.1 LT LT LT LT	LT 19 LT 2 LT 10 LT 7 LT 7 LT 2	LT LT LT LT LT
8 8 8 8	KEY OF DAVID JUST THE FACTS JANICE'S ATTIC BETTY JEAN ROBINSON CREFLO A.DOLLAR,JR. DAILY	30 30 30 30 VAR	51 12 8 50	20773 52 3796 10 3131 8 3131 8 19922 50	LT LT LT LT LT	LT 7 LT 1 LT 1 LT 1 LT 1 LT 6	LT LT LT LT LT
8 8 8 8	LIFE IN THE WORD FAITHVILLE JACK VAN IMPE PRESENTS ED YOUNG LIFE IN THE WORD DAILY	30 30 30 30 30 30	48 8 138 10 29	14064 35 3131 8 28238 71 3489 9 13295 33	LT LT LT. LT LT	LT 4 LT 1 LT 7 LT 1 LT 1 LT 3	LT LT LT LT LT
8 8 8 8 8	JOHN JACOBS ROD PARSLEY KIDS AGAINST CRIME SEARCH-M. LYON DAY OF DISCOVERY	30 VAR 30 30 30	8 48 8 26 42	3131 8 16336 41 3131 8 5865 15 5855 15		LT 1 LT 4 LT 1 LT 1 LT 1	
8 8 8 8	DR. D. JAMES KENNEDY KENNETH COPELAND DAILY DR. LEROY THOMPSON BENNY HINN'S THIS IS-DAY MYLES MUNROE	VAR 30 30 VAR 30	145 114 7 47 6	32708 82 28727 72 4064 10 18973 48 2702 7		LT 6 LT 4 LT LT 2 LT	
8 8 8 8	700 CLUB JOHN HAGEE TODAY PRAISE THE LORD ERNEST ANGLEY JAMES ROBISON-LIFE TODAY	VAR 30 VAR 60 30	94 26 8 12 43	24460 61 13002 33 3131 8 3375 8 15874 40	LT LT LT LT LT	LT 2 LT 1 LT LT LT LT 1	Ц Ц
8 8 8 8	SUCCESS N' LIFE ACQUIRE THE FIRE ROD PARSLEY DAILY MARILYN HICKEY SHEPHERDS CHAPEL	VAR 30 VAR 30 VAR	5 13 15 10 35	4556 11 4204 11 5130 13 5965 15 4715 12	LT LT LT LT LT		
8 8 8 8	JIMMY SWAGGART LAVERNE&EDITH TRIPP BILL GAITHER JERRY BARNARD EASTMAN CURTIS	60 30 30 30 30 30	22 7 7 6 8	8831 22 2945 7 2130 5 2702 7 2888 7			
8 8 8 8 8	KIDS LIKE YOU MIKE BARBER E.V. HILL DALE EVANS OLD TIME GOSPEL HOUR	30 30 30 30 60	8 6 9 6 7	2325 6 2430 6 3147 8 2674 7 1246 3	LT LT LT LT LT		
8 8 8 8	LE SEA ALIVE MASS FOR SHUT-INS GOOD NEWS AMAZING GRACE REAL VIDEOS	VAR 30 30 30 30 30	7 9 5 6 8	1936 5 2033 5 1963 5 549 1 3131 8	LT LT LT LT LT		
8 8 8 8	REGINALD CHERRY RELIGIOUS TOWN HALL RICHARD & LINDSEY ROBERTS CARMAN PETER POPOFF	30 30 VAR 30 30	8 18 5 8 6	3131 8 3332 8 4865 12 3131 8 4445 11	LT LT LT LT LT		
8 8 8 8	CHANGED LIVES JOHN ANKERBERG STEVE BROCK HELEN PENSANTI TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	14 7 5 6 6	5665 14 3900 10 2142 5 2702 7 2286 6			
8 8 8	WORLDVISION-SPECIALS CASEY TREAT-LIVING-COURSE DIANE BISH	VAR 30 30	14 8 5	7609 19 3131 8 2700 7			

SECTION II

PROGRAM TYPE RANKING TABLES

(RANKED BY HOUSEHOLDS)

NSI

DEVOTIONAL

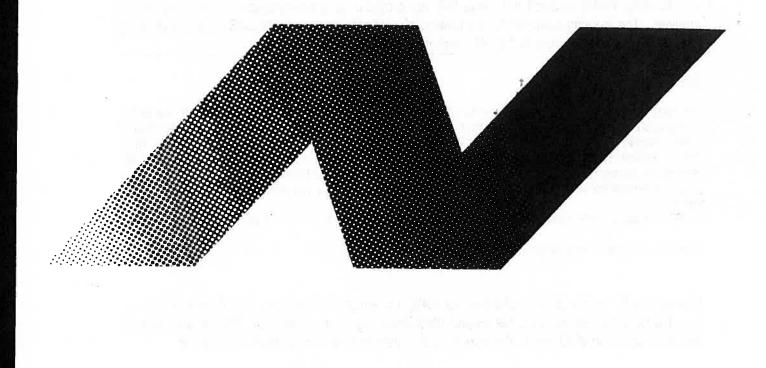
RANK	PROGRAM NAME	HOUSEHOLDS (000)	WOMEN 18+ V/CVH	WOMEN 18-49 V/CVH	WOMEN 25-54 V/CVH	MEN 18+ V/CVH	MEN 18-49 V/CVH	TEENS 12-17 V/CVH	CHILDREN 2-11	
1 2	DR. LEROY THOMPSON IN TOUCH 60	<u> </u>	17 82	13 21	13 25	34	10	VICVI	V/CVH	
3	IN TOUCH 30 PETER POPOFF OPAL POPOFF	9	65 10	19	23	26	8			
5 5 7	ORAL ROBERTS HOUR OF POWER EVER INCREASING FAITH	777	15 82	13	18	15 38	14 9		9	
, 7 7	BILL GAITHER ED YOUNG	6 6 6	61 59 39	19 9	24 13 13	41 26	18			
7 11	CREFLO A. DOLLAR, JR. MASS FOR SHUT-INS	6 5	39 39 07	18	21	14 15 10				
11 11 14	DIANE BISH LIFE IN THE WORD DAILY	6 5 5 5 4	31 60	33	41	13 14				
14 14 14	ERNEST ANGLEY RICHARD & LINDSEY ROBERTS IT IS WRITTEN	4	24 34			10				
14 14	MUSIC & THE SPOKEN WORD CREFLO A.DOLLAR, JR. DAILY	4 4 4	74	18 29	27 33	16 42				
14 14	KEY OF DAVID KENNETH COPELAND	4 4	48 15 40	20	17	18				
14 14 14	GOOD NEWS AMAZING GRACE JACK VAN IMPE PRESENTS	4	52 71 42			60 49	27			
14	CHANGED LIVES	4 4 4	84	18	24	29 15				
14	JESSE DUPLANTIS LAVERNE&EDITH TRIPP	4	<u>54</u> 49 18	21	25	<u>33</u> 28				
28 28 28 28 28 28 28 28 28 28 28 28 28 2	J HAGEE'S CORNERSTONE HR ROD PARSLEY JIMMY SWAGGART	3 3	68	17	20	37				
20 28 28	700 CLUB MYLES MUNROE	3 3 3	35 25 37							
28 28	BENNY HINN'S THIS IS-DAY MIKE BARBER	3	20 36							
28 28	HELEN PENSANTI DINO	3	55							
28 28 28	STEVE BROCK PRAISE THE LORD	3 3 3 3	39							
28 28	LIFE IN THE WORD REGINALD CHERRY ZOLA LEVITT	3	60 24 43	27	31	19				
28 43	BETTY JEAN ROBINSON SEARCH-M. LYON	3 3 2	38 53			45				
43 43	COLBY'S CLUBHOUSE E.V. HILL	2	35 42			40				
43 43 43	DALE EVANS JOHN ANKERBERG CARMAN	ୢୄୄ୶୶୶୶୶୶୶୶୶୶	51			71	48			
43 43	ROD PARSLEY DAILY GARNER TED ARMSTRONG	22	29 27 42			31				
43 43	MARILYN HICKEY FAITHVILLE	22	32 23			51				
43 43 43	JERRY BARNARD JOHN HAGEE TODAY KENNETH COPELAND DAILY	2	35							
43 43	ACQUIRE THE FIRE JANICE'S ATTIC	22	32 44							
43 43	JOHN JACOBS GOSPEL BILL SHOW	2222222	36 39						29 29	
43	DAY OF DISCOVERY EASTMAN CURTIS	2	67			36				
43 43 43	KIDS AGAINST CRIME REAL VIDEOS CASEY TREAT I IVING COURSE	2 2 2 2								
43 43 66 66	OLD TIME GOSPEL HOUR HERITAGE SINGERS	2	41 46			44				
66 66	JUST THE FACTS WORLDVISION-SPECIALS	1	40							
66 66 66 66 66	KIDS AGAINST CRIME REAL VIDEOS CASEY TREAT-LIVING-COURSE OLD TIME GOSPEL HOUR HERITAGE SINGERS JUST THE FACTS WORLDVISION-SPECIALS MESSIANIC JEWISH VOICE KIDS LIKE YOU JAMES ROBISON-LIFE TODAY TOMMY & MATTHEW BARNETT SUCCESS N' LIFE RELIGIOUS TOWN HALL		87							
66 66	TOMMY & MATTHEW BARNETT	1								
66 9	SHEPHERDS CHAPEI	1	46							
66 I 66 (LE SEA ALIVE ON MAIN STREET	1								
66 (CHRISTOPHERS	1								



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Notice to Users

The Ranking Tables in Section 1, page R-9, are provided as a convenience to the users of this analysis. The industry standard for the ranking of syndicated programs is CASSANDRA Ranking Report. Please consult your NSI or NSS representative for additional details.

Special Notice - Data Exclusion

On Friday, February 16, 2001 a sever storm struck the Birmingham (Anniston and Tuscaloosa) DAM, which resulted in a decrease in the in-tab metered sample and a distortion of the county distribution of the samples for the data of Friday, February 16, 2001, Saturday, February 17, 2001, Sunday, February 18, 2001 and Monday, February 19, 2001. These conditions have resulted in Nielsen Media Research being unable to produce data for these days for the Birmingham (Anniston and Tuscaloosa) DMA in accordance with Nielsen Media Research standards. For this reason, all data in the Birmingham (Anniston and Tuscaloosa) market for the following time periods have been excluded from this analysis:

Friday, February 16, 2001, from 5:00am through Tuesday, February 20, 2001, at 4:59am CTZ.

Please contact your Nielsen Media Research Representative for additional details.

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Nielsen Station Index has not applied to the Media Rating Council for accreditation of this report.

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A MARKET BY MARKET ANALYSIS OF DEVOTIONAL PROGRAM AUDIENCES

INTRODUCTION

A syndicated devotional television program is generally a filmed or taped series available for telecast by individual stations. Program sources include both commercial distributors and non-profit organizations such as churches, civic groups, etc. This Report on Devotional Programs is intended to provide users with a quick evaluation of the performance of syndicated devotional programs in each market in which they were carried as regular programs during the corresponding NSI all-market measurement period. Program listings and audience estimates are based upon information from that measurement.

NSI techniques and procedures used to obtain information for computing the audience estimates reported herein are described in the current NSI Reference Supplement. In addition, the user of this supplement should refer to the VIP's and the current NSI Reference Supplement for information relating to Sampling Methods, Measurement Methods and Reminders regarding sampling and non-sampling errors.

The use of mathematical terms herein should not be regarded as a representation by Nielsen Media Research that they are exact to the precise mathematical values stated.

This NSI Supplement includes the following audience estimates.

A. DAYPART PROGRAM SUMMARIES:

- 1. DMA Household Ratings and Shares for Syndicated Programs summarized by selected dayparts, and by DMA size. (DMA rank brackets used are 1-25, 26-50, 51-100 and 101+.)
- 2. Total U.S. TV Households and Persons by selected age and sex categories including Viewers per 100 Viewing Households.

B. MARKET BY MARKET PROGRAM SUMMARIES:

- 1. DMA Four-Week Average Time Period Audiences (data columns 1 through 10). This section provides DMA House-hold Ratings and DMA Households and Persons Shares. The estimated average quarter-hour audience to the syndicated program is compared with audience estimates for the preceding or "lead-in" half-hour on the same station. All data in this section are based on four-week time period averages including preemptions, if any. The first line of data, shown following the day, time, and number of telecasts, pertains to the syndicated program being summarized. The second line of data, following the lead-in program name, pertains to the preceding or "lead-in" half hour.
- 2. Program Audience Section (data columns 11 through 21). The first line provides average quarter-hour DMA Household Ratings and Shares plus projected estimates of Station Total Household and demographic audiences. The second line shows the estimated number of Viewers per Hundred Viewing Households (V/CVH) within each of the demographic breaks. In this section, individual-day averages and Monday-Friday averages of Post 4:00 PM (3:00 CTZ/MTZ/PTZ markets) programs or program segments exclude averages of Pre 4:00 PM (3:00 PM CTZ/MTZ/PTZ markets) workeys of programs or program segments include preemptions, if any.
- 3. Competing Four-Week Average Time Period Audiences (data columns 22 and 23). This section provides average quarter-hour DMA Ratings and Shares for the programs aired on the three competing stations with the highest average ratings during the full time period in which the syndicated program was aired. Data in this section are four-week time period averages including preemptions, if any.

C. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSONS REACHED AND PROGRAM TYPE CATEGORIES:

This section includes programs ranked by approximately 20 different program types. Also included, syndicated programs have been ranked by households and ten additional major demographic categories. See Section V. Item 4. for further details.

I. REPORTING STANDARDS

A. PROGRAM REPORTABILITY:

- 1. Syndicated devotional programs must meet the following requirements in order to qualify for inclusion herein: Program must be taped or on film and available for telecast on a market by market basis. Program must have been telecast in at least five NSI markets on reportable commercial TV stations and scheduled at the same time and day in at least two of the four weeks.
- 2. Additional Considerations:
- Programs with both black and white and color versions were combined where the program titles were the same. Foreign language syndicated programs are not included herein.

A MARKET BY MARKET ANALYSIS OF SYNDICATED PROGRAM AUDIENCES (Continued)

B. STATION REPORTABILITY:

Reportable stations are those which qualifies for reporting in the corresponding VIP for the market. Reporting standards are shown in Section III of the VIP and in the NSI Reference Supplement. In addition:

- 1. A station must have telecast the devotional program once during the four measurement weeks (at least three differen days for Monday-Friday programs.) Program reportability (see A-1, above) must be met prior to station inclusion.
- 2. A station qualifying for a "Mini-Series" must have telecast the syndicated programs two or more times during an week of the measurement. The telecasts need not have been scheduled at the same air time.
- 3. Non-commercial stations are excluded.

C. AUDIENCE REPORTABILITY:

This analysis includes audience estimates based on the same minimum sample standards and reporting standards fo Households and Persons' Audience Estimates used to compile the VIP's.

When household audiences fall below the minimum reporting standards the symbol << is inserted. "Blanks" should not be interpreted as connoting zero viewing in the universe.

Data below minimum reporting standards are included when computing averages for the Ranking Tables, the Daypar Summary and the Market Average line.

When household audience sample for a market fall below the standard shown in the VIP for the market the symbol < (Dat: Withheld) is inserted and no audience data are shown. Such below minimum in-tab data are excluded from averages in the Ranking Tables and the Daypart Summary but, for the users convenience, they are included in the Market Average data

Program Audience Averages Estimates are compiled from the VIP's, averaged to include all quarter-hours.

For an explanation of the methods used to assemble and report these data please contact your NSI representative.

II. AREAS MEASURED

Metro Area/Central Area

The **Metro Area** is the Metropolitan Statistical Area (MSA) or the Primary Metropolitan Statistical Area (PMSA) as defined by Office of Management and Budget brought to county line basis to include counties having over 50% of their population in the Metro Area. A Metro Area may consist of a combination of two or more PMSAs in cases where two or more metropolitan areas being served jointly by TV stations originating in the TV market; e.g., Dallas-Ft. Worth.

In the absence of an established Metro Area or where in Nielsen Media Research's judgement, a Metro Area may not represent the TV market(s) served by a group of TV stations, a group of counties may be substituted to serve this purpose. Such an area is titled Central Area and is so delineated on the market map. Counties comprising the Central Area will include the home county(s) of the originating TV station(s) for the market plus other neighboring counties which are, in general, considered a part of the population nucleus that is served by the TV station(s) originating in the TV market. For text purposes, the terms Metro Area and Central Area are interchangeable.

Designated Market Area (DMA)

Each March, using tuning data collected from intab diary households from the most recent February, May, July and November measurement survey periods, existing DMAs are tested for retention, non-DMA areas are tested to become DMAs and individual counties are tested for DMA assignments. All assignments are based on household tuning between 7 AM and 1 AM Monday through Sunday. Changes become effective with the start of the new broadcast year (September 1).

A. Testing for DMAs

Testing is comprised of two analyses, (1) examining existing DMAs to determine which continue to qualify as DMAs and (2) examining non-DMA areas to determine if any qualify to become DMAs. The areas examined in each of these analyses are home county areas.

DMA Areas

For existing DMAs, the home county areas are comprised of the Metro/Central counties of the DMA or, in the absence of a Metro/Central area, those counties containing the cities that comprise the DMA name. The commercial stations whose city of license are located in the home county area of a DMA are assigned as home stations to that DMA. The home county areas for existing DMAs are referred to in this section as DMA areas.

Non-DMA Areas

Those commercial stations whose city of license are not located in a home county areas of an existing DMA are considered homeless stations. The home county area for homeless stations consist of the county containing the city of license of the station. The home county areas for homeless stations are referred to in this section as non-DMA areas. When two or more non-DMA areas are adjacent, Nielsen Media Research may elect to combine the areas and examine them as one combined area.

1. Examining non-DMA areas

To qualify for a DMA:

- a. The commercial station(s) assigned to the non-DMA area must achieve a combined share of audience greater than the combined share of audience of the commercial station(s) assigned to any outside DMA area (Other non-DMA areas are excluded from this analysis), or
- b. The commercial station in the non-DMA area with the highest share of audience must have a share greater than the station with the highest share of audience belonging to an outside DMA area (Other homeless stations are excluded from this analysis), and
- c. For either a. or b. the difference in shares must be statistically significant¹.
- d. Two consecutive years of statistically significant tests are required before any non-DMA area qualifies for a DMA. However, should a station become a homeless station and the applicable home county area be tested as a non-DMA area due solely to circumstances that have not created a material change in its signal pattern (e.g., a change in city of license). Nielsen Media Research may elect to waive this condition and determine DMA status on the basis of only one year of statistically significant test results.

¹ Greater than can be attributed to change since only a sample of TV households is surveyed. For DMA review the probability level used in all analyses in 90% confidence.

II. AREAS MEASURED (Cont'd)

Designated Market Area (DMA) (Cont'd)

A. Testing for DMAs

- 1. To qualify for a DMA: (Cont'd)
 - e. Nielsen Media Research reserves the right not to create a DMA even if a non-DMA area qualifies for DMA status (based on the above) in the event Nielsen Media Research determines there is a lack of sufficient financial support for Nielsen Media Research service in that potential DMA.
 - f. Should a non-DMA area become a DMA, the county(ies) that define the home county area for the non-DMA area will define the new DMA. It is possible that additional county(ies) may be added under the analysis described in section 2.B, below.
- 2. Examining DMA areas. To retain a DMA:
 - to retain a DIVIA:
 - a. Either condition 2.A.1.a. or 2.A.1b. above must be achieved with respect to the DMA area being tested, or if neither is achieved, it will retain its DMA if the difference between the shares is not statistically significant.
 - b. Two consecutive years of statistically significant tests are required before a DMA can be lost.
 - c. When a DMA is retained the counties that currently define the DMA² will continue to define the DMA. It is possible that additional counties may be added or some counties may be removed from the DMA under the analysis described in section 2.B. below.

Dissolving a DMA:

a. In the event that Nielsen Media Research determines that a DMA no longer qualifies for continued DMA status if there is a significantly higher share of tuning to one or more outside market(s) and there is a significantly higher share of tuning to one or more outside station(s) on average over the four most recent all market survey periods for the past two consecutive years, or in the event that a DMA qualifies to retain its DMA status but Nielsen Media Research determines that there is a lack of sufficient financial support for Nielsen Media Research service in that particular DMA, Nielsen Media Research reserves the right to dissolve such a DMA. Each county previously assigned to that DMA will be re-assigned to a different existing DMA with the highest share of tuning.

B. Testing for County Assignments

All counties are assigned to one and only one DMA. In this analysis all counties except those mentioned below, are examined to determine if each should remain assigned to their current DMA or be reassigned to another DMA.

Counties not examined in this analysis:

- 1. All counties that define existing DMA areas, including any new DMAs determined from A.2.A.1 above.
- 2. Any counties failing to deliver at least two tuning intab diary³ households for the combined measurement periods used in the DMA review analysis (except for the conditions described in section A.2.D.3 below).

All counties, except those mentioned in A.2.B.1. and A.2.B.2. above will:

- 3. Remain assigned to their current DMA if the combined share of audience for the commercial station(S) assigned to the DMA area of the current DMA is larger than the combined share of audience for any outside DMA area (all homeless stations are excluded from this analysis), or
- 4. Be reassigned to the DMA that achieves the largest share of audience provided that the difference in shares is statistically significant. If the county belongs to a metered market and if the average day metered intab sample size in that county over the four measurement periods used in the DMA review analysis is at least 40 households, then the county will be reassigned only if the tuning data from the metered sample shows a higher share of audience to the same DMA as the diary sample and the difference in the metered sample shares is statistically significant. If a county has qualified for and been tested for reassignment for three consecutive years, and results are statistically not significant for each of those reviews, the county will be re-assigned following the third consecutive year review even though the results are statistically not significant.
- ² Existing DMAs are comprised of the counties that define the DMA area (home county area) and remainder counties that have been assigned through the analyses described in sections 2.B.
- ³ To determine statistical significance a variance estimate of the difference in shares must be computed. To compute a variance estimate a minimum of two households with tuning are required.

II. AREAS MEASURED (Cont'd)

Designated Market Area (DMA) (Cont'd)

C. Stations

- Tuning only to commercial stations is used in the DMA review analyses. Tuning to cable networks and cable stations is excluded except for local access cable stations that meet NSI minimums for reporting in the local VIP Report. Low Power (LPTV) stations are excluded unless they are reported in a local VIP or some other special analysis. Effective with the 1997-1998 DMA Review, PBS stations will contribute to the DMA's or Non-DMA's share of audience.
- 2. Satellite stations are excluded from the analyses described under sections A.2.A.1 and A.2.A.2. Tuning to satellite stations is included in the analyses described under section A.2.B. For DMA review purposes, all satellite stations, whether partial or total, are considered to be extensions of their parent and all tuning satellite stations is assigned to the DMA area (or non-DMA area) to which the parent is assigned.
- 3. Tuning to superstations is included in the analyses under sections A.2.A.1 and A.2.B only for counties belonging to the Home DMA of the station or for counties belonging to DMAs which are geographically adjacent to the Home DMA of the superstation. For all other counties, tuning to superstations is excluded for all DMA review analyses.

D. Stations

- 1. DMA review shares are generally based on the combined four most recent all-DMA measurement periods. Counties may be examined on less than the four most recent periods if recent major changes have occurred which may have had a material bearing on audience shares. Such changes include, but are not limited to, changes in transmission facilities or changes in station carriage on cable systems.
- 2. For the analyses described in sections A.2.A.1, A.2.A.2 and A.2.B above, should the same test (i.e. test against the same outside DMA area, as described under section A.2.A. 1a, or the same outside station, as described under section 2.A.1.b) be performed in consecutive years with both yielding non-significant results, then both years (8 periods) will be collapsed and the analysis will be repeated. This procedure will continue to look back for as many years as consecutive non-significant results on the same test have occurred.
- 3. Counties examined in A.2.B2 which yielded only one intab household with tuning data, will be collapsed with the intabs from the four periods of the previous year's review. If the combined periods yield at least two tuning households, then the analysis in section A.2.B will be done on the combined measurements for the two years.
- 4. Diary in-tab households identified as having a satellite dish are excluded from all DMA review analyses.

NSI Area

The NSI Area comprises the Metro/Central area and/or DMA (if any) and additional counties targeted typically to include, per Nielsen Media Research estimates, approximately 90-95% of the average quarter-hour U.S. audience to stations reportable and assigned as local to the NSI market (95% for affiliated stations, 90% for PBS and independent stations). In general, NSI Area assessments are made each Spring, based on the prior year's information. Based on these assessments, NSI areas are either verified or modified for subsequent measurements. In this manner, NSI is able to reflect audience changes which may have resulted from changes in antenna, channel, power, programming and the like.

In a few cases, due to unusual geographic or signal constraints (Cable, etc.), an NSI Area may be targeted below 95%. In those cases where a market falls significantly below 95%, a special notation will appear in the VIP citing the specific NSI Area percentage. Markets falling only marginally below 95% will simply have their NSI Area percentage reduced to the appropriate level. It is important to remember even though an NSI Area may be targeted below 95%, the intent is to include all viewing to the station(s), including viewing from outside the NSI Area.

III. SAMPLE SIZE, STATISTICAL INTERPRETATION AND RELATED

The following listing provides sample size information for each of the markets included herein. A table for estimating Metro Area and DMA statistical tolerances is shown at the end of this list. For a detailed breakdown of these sample sizes, AESRSS and station total statistical tolerances, see the Market Data Section in the VIP of interest.

Destanded Market Area

In-Tab Sample

D. SAMPLE SIZES FOR FEBRUARY 2001

	tr	n-Tab Sar	mple		Designated Market Area Other Metro/NSI Areas*		METR	
Designated Market Area Other Metro/NSI Areas*	DMA	METRO) NSI		ERIE	DMA	AREA	
ABILENE-SWEETWATER ALBANY, GA ALBANY-SCHENECTADY-TROY ALBUQUERQUE-SANTA FE ALEXANDRIA, LA	523 425 762 1243 316	236 251 473 724 170	890 957 1300 1337 686		EUGENE EUREKA EVANSVILLE FAIRBANKS	538 552 299 751 296	346 319 261 283	868 979 330 1007 296
ALPENA AMARILLO ANCHORAGE ATLANTA	337 556 373 1458	223 260 1252	457 580 373 2275		FARGO-VALLEY CITY FLINT-SAGINAW-BAY CITY FLORENCE-MYRTLE BEACH FRESNO-VISALIA FT. MYERS-NAPLES	494 836 477 875 888	579 222 692 844	639 1689 955 1357 1279
AUGUSTA AUSTIN BAKERSFIELD BALTIMORE BANGOR	685 638 482 1155 521	526 622 482 1069 330	820 1199 973 2953 1028		FT. SMITH-FAY-SPRINGDL-RGRS FT. WAYNE GAINESVILLE GLENDIVE GRAND JUNCTION-MONTROSE	527 742 345 343 326	231 515 345 	671 1405 686 391 440
BATON ROUGE BEAUMONT-PORT ARTHUR BEND, OR BILLINGS BILOXI-GULFPORT	751 516 342 429 376	582 442 342 222 317	1521 854 366 510 1081	*	GRAND RAPIDS-KALMZOO-B. CRK GREAT FALLS GREEN BAY-APPLETON GREENSBORO-H. POINT-W. SALEM GREENVILLE-N. BERN-WASHNGTN	1698 634 638 1280 610	1294 326 428 988 357	2265 1015 1391 1871 1300
BINGHAMTON BIRMINGHAM (Anniston & Tuscaloosa) BLUEFIELD-BECKLEY-OAK HILL BOISE BOSTON (Manchester)	595 1278 408 424 1746	419 677 318 1009	1332 1537 637 708 3828		GREENVILLE-SPART-ASHEVILLE- GREENWOOD-GREENVILLE HARLINGEN-WESLACO-BRNSVLLE-MCA HARRISBURG-LNCSTR-LEB-YORK HARRISONBURG	1170 380 602 990 388	682 602 953 333	1526 519 602 1287 772
BOWLING GREEN BUFFALO BURLINGTON-PLATTSBURGH BUTTE-BOZEMAN CASPER-RIVERTON	365 1214 868 526 222	221 860 368 399 158	832 1635 1252 926 683	+	 HARTFORD & NEW HAVEN HARTFORD NEW HAVEN HATTIESBURG-LAUREL HELENA 	1454 366 372	495 450 	2445 483 647
CEDAR RAPIDS-WTRLO-IWC&DUB CEDAR RAPIDS-WATERLOO DUBUQUE CHAMPAIGN & SPRNGFLD-DECATUR CHAMPAIGN SPRINGFLE D DECATUR	1165	496 111 370	1296 1729	+	HOUSTON HUNTSVILLE-DECATUR, (FLOR) IDAHO FALLS-POCATELLO INDIANAPOLIS	1110 1485 617 382 1544	827 1415 298 244 958	1110 2139 867 552 2569
SPRINGFIELD-DECATUR CHARLESTON-HUNTINGTON CHARLESTON, SC CHARLOTTE, NC	753 507 1299	429 275 391 772	1409 694 1721	* +	JACKSON, MS JACKSON, TN JACKSONVILLE JOHNSTOWN-ALTOONA	723 327 1275 840	350 269 968 513	1201 637 1758 2472
CHARLOTTESVILLE, VA CHATTANOOGA CHEYENNE-SCOTTSBLUF CHICAGO CHICO-REDDING	341 992 282 2114 565	273 563 164 2020 525	771 1210 499 3105 982		Jonesboro Joplin-Pittsburg Juneau, ak	405 532 334	260 276 1042	690 764 334
CINCINNATI CLARKSBURG-WESTON CLEVELAND COLORADO SPRINGS-PUEBLO	1184 276 1356 638	854 813 556	1987 507 2911 663	Ŧ	KNOXVILLE LA CROSSE-EAU CLAIRE LAFAYETTE, IN LAFAYETTE, LA	611 630 474 508	362 354 336	2100 1001 1196 654 1154
COLUMBIA-JEFFERSON CITY COLUMBIA, SC COLUMBUS-TUPELO-WEST POINT COLUMBUS, GA COLUMBUS, OH	539 776 398 625 1198	312 480 335 914	783 1195 759 1051 2131	+	LEXINGTON	358 690 316 617 881	285 649 316 1617 397	1143 1625 327 1690 1135
DAVENPORT-R. ISLAND-MOLINE DAYTON DENVER	605 1868 797 851 1234 1123	494 1732 367 583 920 607	605 3202 1140 2200 3473 1447	• +	LINCOLN HASTINGS-KRNY LITTLE ROCK-PINE BLUFF LOS ANGELES 2	376 023 926 134 499	1646	761 2018 1296 4555
	1500 439 612 658 415	1366	2650 1145 635 737 914	т а	LUBBOCK MACON MADISON MANKATO	423 652 729 340 298	1029 278 350 346 294	1649 505 746 989 532 445

		1	n-Tab Sai	<u>mple</u>			In	-Tab San	nple
	Designated Market Area Other Metro/NSI Areas*	DMA	METRO AREA	1		Designated Market Area Other Metro/NSI Areas*	DMA	METRO AREA	
10	+ MEMPHIS MERIDIAN + MIAMI-FT. LAUDERDALE + MILWAUKEE	1165 327 1538 1118	763 254 1490 804	1970 543 2686 1324	+	SHERMAN-ADA	499 584 1597 533	499 289 1275 460	611 752 1830 664
	MINOT-BISMARCK-DICKINSON MISSOULA MOBILE-PENSACOLA (Ft Walt) MONROE-EL DORADO	1490 584 381 870 655	1088 240 621 428	2561 967 416 1232 974	-	SHREVEPORT SIOUX CITY SIOUX FALLS (MITCHELL) SOUTH BEND-ELKHART SPOKANE SPRINGFIELD-HOLYOKE	846 650 546 655 1140 750	492 176 341 623 651	1132 870 830 960 1510 1663
++++	NEW ORLEANS NEW YORK	695 695 1190 1580 2318	352 380 674 1195 1904	1063 1340 1578 1768 4841	÷	SPRINGFIELD, MO ST. JOSEPH ST. LOUIS SYRACUSE TALLAHASSEE-THOMASVILLE	730 352 1419 1112 478	272 296 1228 834 284	848 674 2050 2226 876
+	OMAHA	1215 403 543 1225 768	1014 355 835 559	1250 520 634 1648 1333	+	TAMPA-ST. PETE, SARASOTA TERRE HAUTE TOLEDO TOPEKA TRAVERSE CITY-CADILLAC	2181 462 792 481 667	1415 153 452 249 269	2500 873 2075 854 1558
+	ORLANDO-DAYTONA BCH-MELBRN OTTUMWA-KIRKSVILLE PADUCAH-CGRID-HARBG-MT. VN PALM SPRINGS PANAMA CITY	1241 266 925 416 479	1095 416 225	1954 891 1218 610 908		TRI-CITIES, TN-VA TUCSON (Sierra Vista) TULSA TWIN FALLS	815 762 910 337	585 671 631	1116 839 1370 358
+++++++++++++++++++++++++++++++++++++++	Parkersburg Peoria-bloomington Philadelphia Phoenix Pittsburgh	386 676 1727 1258 1950	545 1217 1008 1590	473 928 2588 2122 3147	+	TYLER-LONGVIEW UTICA VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC (Hagrstwn)	636 449 363 781 1753	365 355 363 650 1497	851 889 436 1121 4412
+ +	PORTLAND-AUBURN PORTLAND, OR PRESQUE ISLE PROVIDENCE-NEW BEDFORD QUINCY-HANNIBAL-KEOKUK	767 1163 361 1135 569	303 1000 361 977 342	1363 1730 361 2357 830	+	WATERTOWN WAUSAU-RHINELANDER WEST PALM BEACH-FT. PIERCE WHEELING-STEUBENVILLE WICHITA-FALLS & LAWTON WICHITA FALLS	433 544 1536 509 750	193 1440 362 307	472 756 2249 1577 817
+	RALEIGH-DURHAM (Fayetvile) RAPID CITY RENO RICHMOND-PETERSBURG ROANOKE-LYNCHBURG	1294 353 522 1292 730	623 193 277 1025 286	2183 538 633 2078 1237		LAWTON WICHITA-HUTCHINSON PLUS WILKES BARRE-SCRANTON WILMINGTON	 1209 932 523	215 644 405 361	 1459 1146 1185
+	ROCHESTER, NY ROCHESTER-MASON CITY-AUSTIN ROCKFORD SACRAMENTQ-STKTN-MODESTO SALISBURY	811 561 567 1170 432	592 433 949	1133 925 956 2333 507		YAKIMA-PASCO-RCHLND-KNNWCK YOUNGSTOWN YUMA-EL CENTRO ZANESVILLE	416 757 387 427	275 652 367	717 1206 398 873
+ +	SALT LAKE CITY SAN ANGELO SAN ANTONIO SAN DIEGO SAN FRANCISCO-OAK, SAN JOSE	1287 373 1638 1361 1557	269 1286 1361	1331 852 2400 1381 3857					

+ See VIP's for MM and Diary Sample Sizes and Statistical Tolerances.

* Metro and NSI areas consolidated for DMA Analysis are listed separately with the data for the primary market shown on the first line and data for other areas included in the consolidation on succeeding lines.

NOTE: Since approximately one-fourth of the full sample is measured each week, audience estimates comprising of one, two or three weeks out of the four measured weeks have sample sizes about 1/4, 1/2, 3/4 of the size shown above. During some weeks certain smaller counties might contribute no in-tab diaries: no viewing would be projected from such counties during the weeks involved which may affect the reported audience estimate.

B. STATISTICAL TOLERANCES:

Estimated "Standard Errors" or statistical tolerances attributable to sampling alone for perfect probability samples of the size stated for the DMA, Metro and NSI Area AESRSS are shown in the individual VIP's subject to the Reminders at the end of this section. Approximations of one standard error for Metro Area and DMA household audience estimates may also be obtained from the following table. For estimates based on one, two or three weeks out of four measured weeks, use 1/4, 1/2, or 3/4 of the sample size shown in the preceding table.

DMA/Metro Area Telecasts Statistical folerances [13] In-Tab Sample Size per week Rtg % 5 10 15 20 150 1 1.8 2.4 2.9 3.3 3.3 5 1.2 1.7 2.1 2.4 200 1 1.5 2.1 2.5 2.8 5 1.0 1.5 1.8 2.1 250 1 1.4 1.9 2.3 2.5 5 0.9 1.3 1.6 1.9	3 3.5 4 2.7 3 3.1 1 2.4 5 2.7 9 2.1 8 2.5 7 1.9	30 3.7 2.9 3.2 2.5 2.9 2.2 2.6 2.0	35 3.9 3.0 3.4 2.6 3.0 2.3 2.8 2.1
51.21.72.12.420011.52.12.52.851.01.51.82.125011.41.92.32.550.91.31.61.9	4 2.7 3 3.1 5 2.4 5 2.7 9 2.1 8 2.5 7 1.9	2.9 3.2 2.5 2.9 2.2 2.2 2.6	3.0 3.4 2.6 3.0 2.3 2.8
51.21.72.12.420011.52.12.52.851.01.51.82.125011.41.92.32.550.91.31.61.9	4 2.7 3 3.1 5 2.4 5 2.7 9 2.1 8 2.5 7 1.9	2.9 3.2 2.5 2.9 2.2 2.2 2.6	3.0 3.4 2.6 3.0 2.3 2.8
20011.52.12.52.851.01.51.82.125011.41.92.32.550.91.31.61.9	3 3.1 2.4 2.4 2 2.7 2 2.1 2 2.5 1 1.9	3.2 2.5 2.9 2.2 2.6	3.4 2.6 3.0 2.3 2.8
51.01.51.82.125011.41.92.32.550.91.31.61.9	2.4 2.7 2.1 2.5 7 1.9	2.5 2.9 2.2 2.6	2.6 3.0 2.3 2.8
250 1 1.4 1.9 2.3 2.5 5 0.9 1.3 1.6 1.9	5 2.7 2.1 2.5 1.9	2.9 2.2 2.6	3.0 2.3 2.8
5 0.9 1.3 1.6 1.9	2.1 2.5 1.9	2.2 2.6	2.3 2.8
	2.5 1.9	2.6	2.8
300 1 1.3 1.7 2.1 2.3	1.9		
5 0.8 1.2 1.5 1.7			2.1
350 1 1.2 1.6 1.9 2.1		2.4	2.5
5 0.8 1.1 1.4 1.6		1.9	2.0
400 1 1.1 1.5 1.8 2.0		2.3	2.4
5 0.7 1.0 1.3 1.5		1.8	1.8
450 1 1.0 1.4 1.7 1.9		2.2	2.2
5 0.7 1.0 1.2 1.4		1.7	1.7
500 1 1.0 1.3 1.6 1.8		2.0	2.1
5 0.6 0.9 1.2 1.3		1.6	1.7
600 1 0.9 1.2 1.5 1.6		1.9	1.9
5 0.6 0.8 1.1 1.2		1.4	1.5
700 1 0.8 1.1 1.3 1.5		1.7	1.8
5 0.5 0.8 1.0 1.1	1.3	1.3	1.4
800 1 0.8 1.1 1.3 1.4	1.5	1.6	1.7
5 0.5 0.7 0.9 1.1	1.2	1.3	1.3
1000 1 0.7 0.9 1.1 1.3	1.4	1.4	1.5
5 0.5 0.7 0.8 0.9	1.1	1.1	1.2
1200 1 0.6 0.9 1.0 1.2	1.3	1.3	1.4
5 0.4 0.6 0.7 0.9	1.0	1.0	1.1

The chances are about 68 out of 100 that an estimate from a perfect probability sample would differ from a complete census by less than the standard error. The chances are about 95 out of 100 that the difference would be less than twice the standard error and about 99 out of 100 that it would be less than 2 1/2 times as large.

The above statistical tolerances should be kept in mind as the user interprets this data. For example, a DMA household rating of 20% with a corresponding statistical tolerance of ± 2.5 percentage points, should be interpreted as ranging between 17.5 and 22.5 (20 ± 2.5) by chance alone at one standard error.

Standard error estimates for persons audiences cannot be readily shown in the form of a table (as for household sampling errors). As an aid in assessing the sampling error associated with persons audience levels. Relative Standard Errors are provided. For Relative Standard Error, see Market Data Section, beneath Tables 8A & 8B, of the VIP for the market of interest (for this measurement period).

A description of the methodology of estimating statistical tolerances applicable to Persons Shares and Viewers per 100 Viewing Households is available upon request.

C. REMINDERS:

The user is reminded that the foregoing statistical tolerances are approximations. The use of labels and factors based on an "average" market ignores individual market variations and disproportioned sampling rates within markets and are included herein solely as a convenience to users. For a more accurate estimate of statistical tolerance, please refer to the VIP for the market of interest.

The user is also reminded that the statistical tolerances herein apply only to a perfect probability sample. The achieved sample is not a perfect probability sample.

Data herein are also subject to other qualifications than the statistical tolerances arising from the use of sampling. For example, the accuracy of this data may be affected by: (1) the quality of sampling materials and sampling techniques that yield the sample design; (2) the inability to secure cooperation from all households in the predesignated sample or the failure, of the cooperating household to provide usable data, sometimes referred to as non-response error; (3) matters of definition such as listening and/or viewing vs. tuning; (4) accuracy in the reporting of a) viewing and/or b) the characteristics of the household or individual, sometimes referred as response error; (5) techniques that permit inspection and rejection of faulty information from the sample, quality of data-processing, inspection of final tabulations, and similar production techniques illustrative of and sometimes categorized as administrative accuracy safeguards. Therefore, non-sampling errors cannot be warranted to be absent.

Recognizing the use of telephone universe and problems of response and non-response errors, Nielsen Media Research does not intend to imply that all TV households in the area sampled are distributed in the proportions shown for the in-tab samples. Comparable U.S. Census data are not available for comparison with the predesignated sample. The user is reminded also that in-tab sample counts give disproportionate weights to the various Sampling Areas, to the extent that sampling rates and/or cooperation rates vary by Sampling Area.

Users are also advised that diary records tend to understate TV audiences during daytime time periods, toward the close of the seven-day diary week, and during late-evening time periods. This generalized statement is based upon the results of prior analysis by Nielsen Media Research's research, comparing the results of the National Metered samples, and is not necessarily applicable to any one market or station.

If the proportion of households belonging to a particular ethnic or socio-economic group is lower among the television households **available for selection** in the sample used for this report than among all television households in this market, than that group will be under-represented in the **sample** selected for diary placement by Nielsen Media Research. The effect on the audience estimates reported herein may or may not be significant, depending upon considerations such as: (1) the proportion of all television households belonging to that group, (2) the extent that viewing patterns for households in that group differ from the market as a whole, and (3) the extent to which that group is under-represented in the sample. Likewise, if the proportion of households in that group **returning** usable diaries is less than that for the entire sample (because of noncooperation or other failure to return any diary, language barrier, educational levels, inability to provide viewing data or other reason(s) that group will be under-represented in the sample. The effect on the reported audience estimates will depend upon considerations similar to those listed above.

IV. PERMISSIBLE USES OF THIS ANALYSIS

Each NSI Client is legally obligated by contract not to lend this analysis or copy any substantial portion thereof or otherwise divulge the contents, except as summarized below.

This analysis is furnished pursuant to Client's employment of Nielsen Media Research to secure these data for the Client's confidential use and is furnished on the basis of Client's representation that it has a continuing legitimate business interest in the subject matter herein and on Client's agreement that the divulgence of the contents will be listed as follows:

Advertiser Clients:

- (a) To Client's own organization including sales representatives.
- (b) To Client's own Advertising Agencies, active or prospective, provided that the data will not be used for timebuying purpose or otherwise except only for serving the Client.
- (c) To Stations contracting for this service.

(d) To Program Producers and Artists serving or negotiating with Client's organization.

Advertiser Agency Clients:

- (a) To Client's own organization.
- (b) To Client's clients and prospective clients, excluding stations who are non-clients to this service.
- (c) To Program Producers and Artists serving or negotiating with Client's organization.
- (d) In connection with time buying, to stations contracting for this service.

Station Clients, Station Representatives, Producers and Other Clients:

- (a) To Client's own organization including sales representatives.
- (b) To Agencies, Advertisers and others having a legitimate business interest in the subject of this analysis, provided that no divulgence will be made to non-client stations or their representatives under any circumstances and that this analysis will not be lent to non-clients, whether Advertisers, Agencies, stations or others.

Nielsen Media Research's prior written approval is required for quotation of these data in advertising promotion or press releases. Such approval may be withheld unless the quotation is in accordance with Nielsen Media Research's policies as may be indicated to Client in writing from time to time. No officer or employee of Nielsen Media Research is authorized to give oral approval of any form of publication.

V. DESCRIPTION OF AUDIENCE ESTIMATES AND RELATED INFORMATION SHOWN IN THIS SUPPLEMENT

This supplement provides an analysis of syndicated program performance in three basic data sections. Users are urged to study thoroughly the explanatory text which follows for a proper understanding of the various types of data reported for each listed program, market, and station. NSI Sales/Service representatives should be consulted for any further clarification or interpretation of the data which may be required.

1. GENERAL DEFINITIONS

The following definitions and notations apply to information contained herein. The user is referred to individual market VIP's, the NSI Reference Supplement and the Introduction to this supplement for additional information on NSI methodology and market data and for further definitions of terms.

A. PROGRAM

The name of the syndicated program. Programs carried under multiple names have been combined if judged to be synonymous. Program names were obtained from Metered Market ovemights and through the use of a preprinted program prelist which was sent to individual stations. Stations were requested to indicate changes and deviations in program scheduling, and to indicate program source, i.e., syndicated program, network program, or other. Although rigorous controls were instituted for the examination and coding of program names received from the stations, it is possible that faulty program logs or undetected clerical errors may result in some errors or omissions.

B. MARKETS REPORTING

The numbers of markets which carried the syndicated program on one or more stations during the NSI measurement period.

C. STATIONS REPORTING

The numbers of stations whose program listings indicated that they carried the syndicated program as a regular program during the NSI measurement period. See paragraph 1. Reporting Standards, Item B.

D. TOTAL TV HOUSEHOLDS IN REPORTED DMA'S

The sum of the estimated DMA TV households for markets carrying the syndicated program.

E. DMA PERCENT OF U.S.

The sum of the estimated DMA TV households for markets carrying the syndicated program expressed as a percent of total U.S. television households.

F. EPISODES AVAILABLE

Total number of different episodes that can be obtained from the syndicator. N/A indicates that the number of episodes was not available at the time of publication.

G. DISTRIBUTOR AND PROGRAM TYPE

A distributor is the commercial or other organization, i.e., religious, civic, non-profit with which the stations contracted for the showing of the syndicated program. Program type is based on the Nielsen Television Index (NTI), Nielsen Station Index (NSI) or Broadcast Information Bureau (BIB) program type designation. Distributor is supplied by Broadcast Information Bureau. BIB data are also used to verify station input.

H. PROGRAM LENGTH

Normal duration of the program expressed in minutes. Program length may vary for certain programs. In such cases program duration is listed as "Various".

I. STATION

The television station carrying the syndicated program. Parent and satellite stations are designated by a plus (+) sign beside the parent station's call letters. Audience estimates include audiences to both parent and satellite. Listings herein are limited to commercial stations only.

J. CHANNEL

The channel number of the station.

K. NETWORK

The network affiliation(s), if any, of the station; A=ABC, C=CBS, N=NBC. Multiple affiliations are designated by multiple codes (e.g., AN = ABC and NBC).

L. TOTAL DAY DMA SHARE

Television household in the Designated Market Area tuned to the listed station as a percent of the Designated Market Area TV households with a set turned on during the average quarter-hour 9 AM-12 Midnight, Sunday-Saturday.

M. MARKET

The home market of the originating stations. Syndicated program audiences are summarized alphabetically by market name.

N. TIME ZONE

Time Zone in which the home market is located.

O. REPORTABLE STATIONS

The number of stations reported separately in the VIP for the market for the measurement period involved. Parentsatellite stations reported in combination are counted as one station. Reportable stations may include stations originating both inside and outside the Metro or Central Area. Station Totals for "outside" stations are limited to reporting in their market of origin.

P. DAY

The day(s) of telecast summarized (e.g., M-F for a twenty-day (telecast) average, or MON for a four-telecast average).

Q. START TIME

The regular local start time of the syndicated program. When a market regularly plays two 30 minute segments of a syndicated program back-to-back, these segments are treated individually. If a station regularly plays the same program more than once in a day both telecasts are included.

R. NUMBER OF TELECASTS

The number of times the syndicated program was telecast during the four-week measurement period on the day(s) being averaged. Audience estimates include or exclude preempting programs as indicated in the column headings of the three basic data sections, and in the Introduction, above.

S. LEAD-IN PROGRAM

Name(s) of the program(s) telecast during the half-hour immediately preceding the syndicated program.

T. HOUSEHOLD RATING

The estimated number of households tuned to the listed program or station time period, expressed as a percent of all television households in the reported area. (Columns 1, 11 and 22.)

U. HOUSEHOLD SHARE

The estimated number of TV households tuned to the listed program or station time period, expressed as a percent of television households in the reported area with a set turned on. (Columns 2, 12 and 23.)

V. PERSONS SHARES

Estimated persons (in DMA TV households) viewing the listed program or time period, expressed as a percent of total persons in the same demographic category viewing within the DMA. (Columns 3-10.)

W. STATION TOTALS

The estimated total audience, expressed as thousands of households tuned or persons viewing the station anywhere in the U.S. during the average quarter-hour of the listed program or time period. (Columns 13-21, top line.) Canadian audiences are not included in Station Totals.

X. MARKET AVERAGE

The average audience for all telecasts of a program within a market.

2. DAYPART SUMMARY SECTION

A. DAYPART DEFINITIONS

	ETZ/PTZ	CTZ/MTZ
Daytime (M-F)	6:00AM - 4:00PM	6:00AM - 3:00PM
Early Fringe (M-F)	4:00PM - 7:30PM	3:00PM - 6:30PM
Prime Access (MonSat.)	7:30PM - 8:00PM	6:30PM - 7:00PM
Prime (MonSat.+	8:00PM - 11:00PM	7:00PM - 10:00PM
Sun.)	7:00PM - 11:00PM	6:00PM - 10:00PM
Post-Prime (S-S)	11:00PM - 2:00AM	10:00PM - 2:00AM
Weekend Daytime (S&S)	6:00AM - 5:00PM	6:00AM - 4:00PM
Weekend Pre-Prime (Sat. +	5:00PM - 7:30PM	4:00PM - 6:30PM
Sun.)	5:00PM - 7:00PM	4:00PM - 6:00PM
Total Day	6:00AM - 2:00AM	6:00AM - 2:00AM
Avg. All Telecasts	6:00AM - 2:00AM	6:00AM - 2:00AM

B. DAYPART SUMMARY BY MARKET SIZE

The following criteria should be considered by the user when working with the data reported.

- 1. Number of DMA's includes those in which the DMA sample fell below minimum in-tab standards (<) for the week(s) telecast. However, viewing to such below minimum DMA's is not included in computing DMA Shares.
- 2. DMA's in which station audiences are Below Minimum Reporting Standards (<<) are included in DMA counts. Also, the viewing to such stations is included in the computation of DMA Shares.
- 3. For programs which overlap the above dayparts:
 - a. Where more than half of a program's duration falls into a given daypart, it is included in the summary for that daypart.
 - b. Where a program spans two dayparts equally, it is assigned to the daypart that includes the start time of the program.
- 4. If a program is telecast in more than one daypart in a given market, it is included in the count for each daypart but will be counted only orice in the "Avg. All Telecasts" line. DMA Share percent is weighted to reflect the number of telecasts included in the various dayparts.

Where a program is carried by two or more stations in the market, the daypart averages are an average of the audiences to those stations.

		<u>-</u>						
_		DMA	HOUSEH	OLD SHA	RES BY I	MARKET	RANK	
	1-	25	26-	-50	51-	100	10	1+
DAYPART	NO. OF DMA'S	% SHARE	NO. OF DMA'S	% Share	NO, OF DMA'S	% SHARE	NO. OF DMA'S	% SHARE
POST PRIME (S-S)	11		11	1	18		26	1
WEEKEND DAYTIME (S&S)	7	2	2	2	2	1	1	
WEEKEND PRE-PRIME (S&S)	7	2	1	2				
AVG. ALL TELECASTS	21	1	23		38	1	57	1

The data should be read as follows:

During the Weekend Daytime (S&S) daypart, 7 of 25 top ranked DMA's carried this program. Of the total audience in these DMA's during telecasting, 2% were viewing the program.

A total of 23 different DMA's in ranks 26-50 viewed the program, and In these DMA's the program accounted for 10% of their total audience.

C. DAYPART SUMMARIES OF HOUSEHOLDS AND PERSONS REACHED AND VIEWERS PER 100 VIEWING HOUSEHOLDS

Provides average quarter-hour Household Ratings and Shares, Total Households, Total Persons for seven age/sex categories, and the number of Viewers Per 100 Viewing Households.

- 1. The rules for handling Below Minimum Sample situations and Below Minimum Reporting Standards situations are the same as described in B.1. and B.2. above.
- 2. The reported Station Totals for each daypart, including Total Day, are the sum of the average audiences in all markets carrying in that daypart. Data from markets which are below minimum in-tab standards are excluded,
- 3. The data for the "Avg. All Telecasts" line are weight-averaged to take account of the number of telecasts carried by each market.

2			۰. ا	DM.	A HH			Q				TOT	ALHO	USEH		AND	PERS	ONS		
DAYPART	NO.	NO.	% U.S.	AVG.	31.1	TOTAL			WO	MEN		- 52	1	M	EN	5	TE	ENS	CHIL	DREN
		DMAS		QH		HHLDS	1	B+	18	-49	25	-54	- 1	B+	18	-49	12	-17	2	-11
				ATG.		(000)	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	VICVH	(000)	V/CVH	(000)	V/CVH
DAYTIME (M-F) =			1.1																<u> </u>	<u>. </u>
EARLY FRINGE (M-F)	4	4	6	<<		11	3	23	3	23	2	18	3	32	3	29			1	10
PRIME ACCESS (M-SAT)	2	2	10	<<		35	4	10	1	-3	-		1	2		20				10
PRIME (S-S)	93	93	60	1		360	239	66	123	34	139	39	203	57	118	33	16	5	18	5
POST PRIME (S-S)	67	66	46	<<.		141	- 56	40	35	25	36	26	59	42	43	30	3	2		Ŭ
WEEKEND DAYTIME (S&S)	12	12	23	1	2	202	112	56	62	31	63	31	131	65	70	35	16	8	5	2
WEEKEND PRE-PRIME (S&S)	8	8	21	1	2	165	93	56	73	44	73	44	89	54	61	37	3	2	3	2
TOTAL DAY	140	139				465	265		153		168		247		157		18		17	-
AVG ALL TELECASTS				1	1	5	3	56	1	31	2	_ 34	3	56	2	36				

These data should read as follows:

During the Weekend Daytime (S&S) daypart 12 markets/12 DMA's carried the program. The 12 DMA's represent 23% of the total U.S. TV Households.

For the Weekend Pre-Prime telecast of the program the average DMA rating was 1%, and the average share was 2%.

	Τ			DM/	A HH	1000			0-1-										· · ·	
DAYPART	NO.	NO. OF	% U.S.	AVG		TOTAL			WO	MEN				÷ M	EN		TE	ENS	CHIL	DREN
		DMA'S		QH	SHR	HHLDS	18	+	18	49	25	-54	1	8+	18	-49	12	-17	2	-11
				ALC.		(000)	(000)	V/CVH	(000)	V/CVI	(000)	V/CVH								
DAYTIME (M-F) =						-										Å		·		
EARLY FRINGE (M-F)	4	4	6	<<		11.	. 3	23	3	23	2	18	3	32	3	29			- 1	10
PRIME ACCESS (M-SAT)	2	2	10	<<		35	4	10	1	3			1	2	Ŭ	20				10
PRIME (S-S)	93	93	60	1		360	239	66	123	34	139	39	203	57	118	33	16	5	18	5
POST PRIME (S-S)	67	66	46	<<.		141	56	40	35	25	36	26	59	42	43	30	3	2	10	
WEEKEND DAYTIME (S&S)	12	12	23	1	2	202	112	-56	62	31	63	31	131	65	- 70	35	16	8	× 5	2
WEEKEND PRE-PRIME (S&S)	8	8	21	1	2	165	93	56	73	44	73	44	89	54	61	37	3	2	3	2
TOTAL DAY	140	139		_		465	265		153		168		247		157		18	- 1	17	-
AVG ALL TELECASTS		_		1	1	5	3	56	1	31	2	34	3	56	2	36				

The Total Day Audience contained 465,000 Stations Total Households and 265,000 Women 18+.

Across all quarter-hours, for all DMA's in which the program was aired the Average QH rating was 1%, and the HH share was 1%. Also during this average quarter-hour, 1,000 Women 18-49 viewed the program, representing 31 per 100 viewing households.

3. MARKET BY MARKET PROGRAM AND TIME PERIOD AUDIENCE SUMMARIES: A. FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (DATA COLUMNS 1 THROUGH 10).

LINE1 REPORT MARKET TZ LINE2	BLESTATIONS ON AIR TOTAL DAY	L	THUS	TÌ	AE P	ERIC	ek a Id al Preci	DE	VCE		UR)				PR	OGRAM A (PBS PR				DN		1			COMPETING OUR WEEK AVERAG		
STATONSCHNET	DMASHARE		IA %	-			MAI	_			_		MA %	(000)	2		-		TOTAL		& V/10	NOVH			PONDING TIME		MA %
LINE3 START DAY TIME	NO. OF	H		٧	VOM		T	ME	_		СНІ			VS	TOTAL	TOTAL	V	NOM	EN	N	IEN	1000	CHD	COMPET	TING STATIONS		Т
LINE4		ALC		18+	18- 49	120 54	18+	18- 49	25- 54	12 17		RTG		WYTUUWH	nnuo	ADULTS	184	18-4	25-54	18+	18-49	12-17	2-11	STATION	PROGRAM	RTG	34
LEAD-IN PRO	BRAM	1	2	3	4	5	6	7	8	9	10	11	12]	13	- 14 -	15	16	17	18	19	20	21		Troubun	22	23
KANSAS CITY KCPT CH, 19 P MF 5:30P Sesamestheit Sun 9:30A Misterrogens Marketa	CE 6 34 20T/C 4T/C	1 1 1	2 2 3 3	1	1	1				3 1 9	17 18 4 7	1	2 3 2	(200) V/CVH (200) V/CVH (200) V/CVH	7 6 7	1 20 1 14 14 19	1 13 1 14 <i>1</i> 13	1 13 1 1 11	1 11 11	1	1 7	1 13 1 15 1 15 1 3	11 156 1 23 10 137	KMBC # KCTV WDAF KCTV WDAF # KSHB	ABC-WORLD NWS CBS EVE NWS NBC NITELYNWS FACE NATION SUNDAY TODAY ENGVALLEY	15 13 11 8 2 2	21 24 24 10 9

The program was carried on station KCPT, Kansas City, twenty M-F telecasts and four Sunday telecasts. The average four-week DMA rating for the M-F telecasts was 1%, representing a 2% share of the market's audience.

The lead-in program for the half-hour preceding the M-F telecasts was Sesame Street, which achieved a 18% Share of the total audience for Children 2-11.

B. PROGRAM AUDIENCE SECTION (DATA COLUMNS 11 THROUGH 21)

LINE1 MARIQET LINE2	REPORTA TZ	ELESTATIONS ON AIR TOTAL DAY	1 6		TIN 2009	AE PI IRAM	eric IVS. I	DD AI	JOIE EDIN	AGE NCE G HAI	S)URI)		_	-	PR	OGRAM A (PBSPR				M			10	FO	COMPETING UR WEEK AVERAG EPERIOD AUDIENC	æ æs	
STATONSCH		OMASHARE		IA %	_		_			rari Vreg		10.00	P	MA %	(000)			_		IOTAL!		L V/10	OVH	1		PONDING TIME D-3 HIGHEST		MA %
DAY	START	NO. OF	н	-	M	VOM			ME			СНІ	н		VS	HHLD	TOTAL	~	VOM	EN	M	EN	TEDE	CHD	COMPET	ING STATIONS	н	Т
INE4			FIEG	SA	18+	18- 49	25 54		18-	25		2	RUC	94	V/100VH	HILD	ADULTS	18+	18-45	25-54	18+	18-49	12-17	2-11	STATION	PROGRAM	ATG	34
LEA	D-IN PROG	RAM	1	2	3	4	5	6	Ì	8	9	10	11	12]	13	14	15	16	17	18	19	20	21	UNITABLE		22	23
	19 P 5:30P	CE 6 3% 20 T/C	1	2 2	1	1	1			ц.]	3	17 18	1	2	(000) V/CVH	7	1 20	1 13	1 13	1	1	17	1 13	11 156	KMBC #	ABC-WORLD NWS CBSEVE NWS	15 13	27 24
sin (Mistera	9:30A Iogers	4T/C	1	3	1						9	47	1	3	(000) V/CVH	6	14	1 14					1 15	1	WDAF KCTV WDAF# KSHB	NBCNITELYNWS FACE NATION SUNDAYTODAY BIGVALLEY	11 6 2 2	20 24 10
	MARKETAI	G		2	-		=						1	2	(000) VICVH	7	1 19	1 13	1 11	10			1 13	10 137		DIGWLLET		3

In this section, individual-day and Monday-Friday averages of post 4:00PM (3:00PM CTZ/MTZ/PTZ markets) programs or program segments exclude any preemptions, i.e., pure program data are averaged. Monday-Friday averages before those times include preemptions, if any.

Reading the example, during the average quarter-hour of the Sunday telecasts 6,000 Station Total Households viewed the program. There were 1,000 Children 2-11 viewing, representing 23 Children per 100 Viewing Households.

During the average quarter-hour across all twenty-four telecasts 7,000 Station Total Households viewed the program.

3. C. COMPETING FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (COLUMNS 22 & 23) - THREE HIGHEST

LINE1 REPORTABLESTATIONS ON AIR MARKET TZ LINE2 TOTAL DAY	(THIS	PR	FOUI TIME F OGRAJ	ivs.	DD A PREC	LUDIE Cedin	ENCE NG NJ	es Alfh	OUR	_		_	PA	OGRAM /				ON			-	FC	COMPETING DUR WEEK AVERAG)E	
LINES STATE NO OF	DMA %	4		PER		SSH	ARE	%[БСН		DMA %	- (000) VS	TOTAL	F		PER	TOTAL	(000)	_	_		CORRES	SPONDING TIME	-	MA %
LINE4	RTG SF	TI	B+ 18 49			18-	25		12			R V/100VH	HHD	ADULTS	-	NOM	EN 25-54		7	+	S CHD	COMPE	TING STATIONS	- 141	T
LEAD-IN PROGRAM INDIANAPOLIS EA 9	1 2	F	3 4	5	6	17				11	12		13	14	15	_		18+ 18	18-45	12-17	2-11 21	STATION	PROGRAM	RTG 22	9H 23
MARKETANG	5 11 3 11	53		5 4	55	78	•	22 4	43 31	3	11	(800) V/CVH (800) V/CVH	39 37	11 39 11 34	7 23 8 23	6 20 6 19	5 15 5 14	3 11 3 10	2 7 2 7	2 5 1 4	34 105 39 101	WRIV # Wish With	GOOD MORN AMER CBSTHIS MORNA TODAY SHIW	-	24

This section shows audiences for up to three competing stations, ranked in descending order of DMA Household Rating. In the example there were three competing stations. Good Morning America, on station WRTV, presented the highest level of competition with a DMA Household Rating of 6% and a Share of 23%

4. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSONS REACHED AND PROGRAM TYPE CATEGORIES:

- All Ranking Tables are based on pure program data. 1.
- Data for stations where the audiences are below minimum reporting standards (<<) are included in computations, 2. but data for markets in which the sample is below the minimum in-tab standards are excluded. 3.
- The following rating %'s are shown in this section.
 - The Rating % of U.S. is equal to the projected viewers (000) in only those DMA's carrying the program a. divided by the U.S. TV Household Universe Estimates (000).
 - The Average Rating would be equal to the projected viewers (000) in the DMA's carrying the show divided by b. the TV Household Universe Estimates (000) in the DMA's carrying.
 - The Equivalent National Rating is the Station Total Households (000) taken from the Total Day line of the C. Lower Daypart Summary divided by the U.S. TV Household Universe Estimates (000).

				JANUA	WOMEN			WOMEN	1		WOMEN	
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	18+ RANK	% U.S.	(000)	18-49 RANK		(000)	25-54 RANK	
ABILENE-SWEETWATER	114,350	160	.112	111	162	.11	59	164	.09	57	163	.10
ALBANY-SCHENECTADY-TROY	508,470	56	.498	509	56	.49	295	56	.47	281	58	.47
ALBANY, GA	139,060	150	.136	143	146	.14	86	142	.14	81	143	.14
ALBUQUERQUE-SANTA FE	570,460	50	.558	564	50	.54	350	45	.56	343	44	.57
ALEXANDRIA, LA	81,540	178	.080	81	176	.08	50	175	.08	46	175	.08
ALPENA	16,810	208	.016	16	208	.02	8	208	.01	8	208	.01
AMARILLO	189,880	127	.186	181	130	.17	104	130	.16	100	129	.17
ANCHORAGE	130,800	154	.128	120	159	.12	92	136	.15	89	136	.15
ATLANTA	1,857,220	10	1.818	1881	10	1.81	1263	9	2.01	1194	9	1.98
AUGUSTA	230,420	113	.225	233	113	.22	145	109	.23	138	106	.23
AUSTIN	491,820	58	.481	460	63	.44	317	53	.50	282	57	.47
BAKERSFIELD	185,120	130	.181	189	128	.18	120	122	.19	113	124	.19
BALTIMORE	1,010,160	24	.989	1047	24	1.01	653	22	1.04	631	21	1.05
BANGOR	129,600	155	.127	126	155	.12	74	153	.12	71	154	.12
BATON ROUGE	280,130	96	.274	280	97	.27	183	90	.29	169	92	.28
BEAUMONT-PORT ARTHUR	165,030	137	.162	165	135	.16	93	135	.15	91	135	.15
BEND, OR	43,230	200	.042	41	200	.04	25	199	.04	25	199	.04
BILLINGS	96,010	169	.094	90	172	.09	52	172	.08	53	169	.09
BILOX-GULFPORT	127,210	157	.124	126	154	.12	78	150	.12	74	150	.12
BINGHAMTON	129,430	156	.127	129	152	.12	74	153	.12	71	154	.12
BIRMINGHAM (ANN AND TUSC)	673,940	39	.660	674	39	.65	392	42	.62	377	41	.63
BLUEFIELD-BECKLEY-OAK HILL	139,070	149	.136	138	150	.13	74	153	.12	74	150	.12
BOISE	206,820	123	.202	198	124	.19	121	121	.19	118	119	.20
BOSTON (MANCHESTER)	2,242,240	6	2.194	2327	6	2.24	1424	6	2.27	1343	7	223
BOWLING GREEN	76,180	181	.075	75	182	.07	44	181	.07	42	181	.07
BUFFALO	618,660	44	.605	622	44	.60	349	47	.56	334	47	.56
BURLINGTON-PLATTSBURGH	300,650	91	.294	291	94	.28	180	91	.29	171	91	.28
BUTTE-BOZEMAN	55,370	190	.054	50	196	.05	30	193	.05	29	192	.05
CASPER-RIVERTON	50,640	197	.050	46	199	.04	27	197	.04	28	194	.05
CEDAR RAPIDS-WTRLO-IWC&DUB	307,310	89	.301	296	91	.29	172	94	.27	164	94	.27
CHAMPAIGN&SPRNGFLD-DECATUR	345,420	83	.338	336	83	.32	194	85	.31	185	84	.31
CHARLESTON-HUNTINGTON	481,200	61	.471	478	59	.46	273	62	.43	266	62	.44
CHARLESTON, SC	252,560	103	.247	253	102	.24	165	96	.26	153	97	.25
CHARLOTTE	903,950	28	.885	911	28	.88	556	28	.88	534	28	.89
CHARLOTTESVILLE	54,000	193	.053	55	189	.05	36	185	.06	33	187	.05
CHATTANOOGA	323,170	86	.316	325	85	.31	190	87	.30	186	83	.31
CHEYENNE-SCOTTSBLUF	50,410	198	.049	46	198	.04	27	197	.04	27	196	.04
CHICAGO	3,244,850	3	3.175	3420	3	3.29	2125	3	3.38	2033	3	3.38
CHICO-REDDING	176,090	133	.172	173	133	.17	97	134	.15	93	134	.16
CINCINNATI	828,650	32	.811	824	31	.79	502	30	.80	478	32	.80
CLARKSBURG-WESTON	106,080	165	.104	104	164	.10	55	168	.09	54	167	.09
CLEVELAND	1,488,270	15	1.456	1493	15	1.44	867	14	1.38	843	14	1.40
COLORADO SPRINGS-PUEBLO	298,600	92	.292	284	96	.27	178	92	.28	173	90	.29
COLUMBIA-JEFFERSON CITY	152,280	143	.149	147	143	.14	88	139	.14	82	140	.14
COLUMBIA, SC	324,060	85	.317	329	84	.32	209	76	.33	197	80	.33
COLUMBUS-TUPELO-WEST POINT	177,480	131	.174	178	131	.17	101	131	.16	96	131	.16
COLUMBUS, GA	187,400	128	.183	191	127	.18	116	127	.19	104	128	.17
COLUMBUS, OH	772,160	34	.756	759	34	.73	478	34	.76	451	34	.75
CORPUS CHRISTI	185,570	129	.182	193	126	.19	118	124	.19	112	126	.19
DALLAS-FT. WORTH	2,069,010	7	2.025	2028	8	1.95	1357	8	2.16	1278	8	2.12
DAVENPORT-R.ISLAND-MOLINE	303,370	90	.297	291	93	.28	162	97	.26	160	95	.27
DAYTON	515,160	55	.504	509	55	.49	301	54	.48	292	55	.48
DENVER	1,312,300	18	1.284	1220	18	1.18	811	17	1.29	789	17	1.31
DES MOINES-AMES	393,980	70	.386	376	73	.36	212	75	.34	206	74	.34
DETROIT	1,873,620	9	1.834	1918	9	1.85	1190	10	1.89	1126	10	1.87
Dothan	92,070	172	.090	91	171	.09	53	170	.08	51	171	.08
Duluth-Superior	177,080	132	.173	165	135	.16	88	139	.14	87	138	.14
El Paso	275,850	98	.270	310	90	.30	204	80	.32	184	86	.31
Elmira	93,090	171	.091	93	170	.09	52	172	.08	51	171	.08
Erie	153,110	142	.150	151	141	.15	87	141	.14	82	140	.14
EUGENE	210,910	122	.206	205	121	.20	122	120	.19	118	119	.20
EUREKA	55,320	191	.054	53	191	.05	33	189	.05	32	189	.05
EVANSVILLE	276,070	97	.270	269	100	.26	153	103	.24	150	99	.25
FAIRBANKS	30,530	203	.030	27	204	.03	21	202	.03	20	202	.03
FARGO-VALLEY CITY	220,770	120	.216	202	123	.19	115	128	.18	109	127	.18
FLINT-SAGINAW-BAY CITY	448,990	64	.439	447	64	.43	272	63	.43	258	64	.43
FLORENCE-MYRTLE BEACH	230,260	114	.225	236	111	.23	142	111	.23	135	110	.22
FRESNO-VISALIA	519,200	54	.508	554	52	.53	348	48	.55	325	50	.54
FT. MYERS-NAPLES	352,240	81	.345	354	79	.34	156	100	.25	159	96	.26
FT. SMITH-FAY-SPRNGDL-RGRS	227,670	115	.223	223	116	.21	127	118	.20	123	118	.20
FT.WAYNE	252,500	104	.247	246	104	.24	149	105	.24	142	104	.24
GAINESVILLE	105,610	166	.103	104	165	.10	68	159	.11	57	163	.09
GLENDIVE	4,880	210	.005	5	210	.00	2	210	.00	2	210	.00
GRAND JUNCTION-MONTROSE	60,740	186	.059	57	187	.05	32	190	.05	32	189	.05
GRAND RAPIDS-KALMZOO-B.CRK	683,120	38	.669	679	38	.65	422	37	.67	397	38	.66

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	ME				MEN			J		HY 2	2001			
(000	184) RAN	_	<u>s. (o</u>	1	18-49 ANK	% U.S.	(00	12-	-17	U.S.	(000)	CHILDR 2-11 RAI		
100 462 122 525 72	2 5 2 15 5 5 2 17	6 .48 1 .13 1 .55 9 .08	3		163 57 148 48 177	.09 .47 .13 .55 .08	10 10	26 1 20 39 1 18	64 61 34 43	.11 .44 .17 .65 .09	46 174 64 271 39	11	59 . 53 . 11 .	U.S. DESIGNATED MARKET AREA 12 ABILENE-SWEETWATER 44 ALBANY-SCHENECTADY-TROY 16 ALBANY, GA 88 ALBUQUERQUE-SANTA FE 10 ALEXANDRIA, LA
15 188 126 1735 205 447	130 149 10 115	0 .18 9 .13 0 1.82 5 .22	1 12 1:	02 96 21 35	208 130 133 9 112	.01 .17 .16 1.98 .22	4 3 41 5	7 12 3 12 6 1 9 10	26 52 10 1.	.02 .21 .14 .84 .26	6 83 67 726 100	20 12 13 1 10	727 7.1	01 ALPENA 21 AMARILLO 77 ANCHORAGE 32 ATLANTA
183 952 117 254 149	57 125 24 157 98	.19 1.00 .12 .27	3: 12 62 7 17	23 72 1 73	53 117 22 54 92	.53 .20 1.01 .12 .28	99 52 198 29 73	3 2	9 7 7	.44 23 87 13 32	191 105 373 47 131	5 10 24 158 80) 2 1 .9 1 .1	2 BANGOR
40 84 116 119	137 200 171 158 153	.16 .04 .09 .12 .12	2 5 7 7	4 1 1 1 5 1 3 1	39 99 70 51 53	.15 .04 .08 .12 .12	40 9 23 34 27	20 170 149	1 .0 0 .1 9 .1	18 04 10 15 12	68 16 39 55 47	135 200 170 150 157	.04	BEND, OR BILLINGS BILLOXI-GULFPORT
593 121 168 2116 68	39 152 123 6 181	.62 .13 .20 2.22 .07	37/ 7 121 1395 42	1 15 1 11 5 18	19 6	.61 .12 .20 2.27 .07	152 36 53 421 17	42 143 115 9 182	.1 _2 1.8	6 3 6	242 46 93 762 27	43 160 114 8 184	.61 .12 .23 1.91 .07	BIRMINGHAM (ANN AND TUSC) BLUEFIELD-BECKLEY-OAK HILL BOISE BOSTON (MANCHESTER)
555 273 50 43 277	45 91 192 197 89	.58 .29 .05 .29	336 179 32 27 172	9 19 19 9	1 8 3	.55 .29 .05 .04 .28	125 63 12 13 66	48 96 194 190 93	.55 .26 .05 .29	8 5 6	220 114 20 22 116	48 94 194 190 92	.55 .29 .05 .06 .29	
303 431 233 830 50	83 61 102 28 193	.32 .45 .24 .87 .05	189 262 161 543 34	8: 6: 97 28 187	7 3	.31 .43 .26 .68 .05	72 119 62 194 10	89 51 100 28 199	.32 .52 .27 .85 .04		125 172 114 316 18	86 65 93 32 198	.31 .43 .29 .79 .05	CHAMPAIGN&SPRNGFLD-DECATUR CHARLESTON-HUNTINGTON CHARLESTON, SC CHARLOTTE CHARLOTTESVILLE
293 43 3142 162 744 93	85 198 3 131 32	.31 .05 3.29 .17 .78	184 27 2080 95 482	86 197 3 134 32		.30 .04 3.38 .15 .78	74 12 759 37 168	86 195 3 140 30	.33 .05 3.35 .16 .83		112 20 1339 69 336	97 196 3 134 28	.28 .05 3.36 .17 .84	CHATTANOOGA CHEYENNE-SCOTTSBLUF CHICAGO CHICO-REDDING CINCINNATI
1334 264 136 291 157	166 16 96 143 86 133	.10 1.40 .28 .14 .30	54 824 174 86 195	168 15 91 140 80		.09 1.34 .28 .14 .32	23 320 67 32 79	168 13 91 153 80	.10 1.41 .30 .14 .35		35 545 123 58 130	179 15 90 148 83	.09 1.37 .31 .15 .33	CLARKSBURG-WESTON CLEVELAND COLORADO SPRINGS-PUEBLO COLUMBIA-JEFFERSON CITY COLUMBIA, SC
168 696 180 1932 267	129 34 127 8	.16 .18 .73 .19 2.02	97 111 464 116 1362	131 128 35 127 7	2	.16 .18 .75 .19 21	45 45 166 55 462	127 128 36 110 6	.20 .20 .73 .24 2.04		71 75 292 95 864	132 131 38 111 6	.18 .19 .73 .24 2.17	COLUMBUS-TUPELO-WEST POINT COLUMBUS, GA COLUMBUS, OH CORPUS CHRISTI DALLAS-FT. WORTH
466 1173 343 1741 81	94 55 18 73 9 173	.28 .49 1.23 .36 1.82	160 293 813 210 1142	98 54 17 75 11	1. 1.8		68 114 266 80 421	90 54 19 78 8	.30 .50 1.17 .35 1.86		114 196 505 142 713	95 52 17 76 11	.29 .49 1.27 .36 1.79	DAVENPORT-R.ISLAND-MOLINE DAYTON DENVER DESMOINES-AMES DETROIT
156 277 84 138	134 90 170 140	.08 .16 .29 .09 .14	50 89 168 50 85	174 138 84 175 141	.3 .0 .1		22 38 98 21 34	171 138 66 176 144	.10 .17 .43 .09 .15		35 62 160 36 58	177 144 69 175 147	.09 .16 .40 .09 .15	DOTHAN DULUTH-SUPERIOR EL PASO ELMIRA ERIE
192 51 243 30 197	121 190 100 202 119	.20 .05 .25 .03 .21	120 32 150 23 121	123 168 103 201 118	.1 .0 .2 .0	-	44 12 62 8 48	129 192 101 203 124	.20 .05 .27 .03 .21		76 23 102 17 87	130 189 101 199 121	.19 .06 .26 .04 .22	EUGENE EUREKA EVANSVILLE FAIRBANKS FARGO-VALLEY CITY
	65 118 50 79 113	.42 .21 .56 .34 .22	257 129 354 154 126	65 113 44 100 116	.42 .21 .57 .25 .21	5	110 62 161 53 52	58 98 40 117 121	.49 .28 .71 .23 .23		181 93 309 95 85	61 117 35 109 125	.45 23 .78 24 21	FLINT-SAGINAW-BAY CITY FLORENCE-MYRTLE BEACH FRESNO-VISALIA FT. MYERS-NAPLES FT. SMITH-FAY-SPRNGDL-RGRS
97 4	105 165 210 189 38	.24 .10 .00 .05 .66	147 66 2 31 412	105 161 210 193 37	.24 .11 .00 .05 .67		62 19 1 13 163	99 179 210 189 37	.27 .08 .01 .06 .72		105 36 2 24 301	99 176 210 187 37	.26 .09 .00 .06 .76	FT. WAYNE GAINESVILLE GLENDIVE GRAND JUNCTION-MONTROSE GRAND RAPIDS-KALMZOO-B.CRK

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			TOTAL	JANUA	WOMEN 18+			WOMEN 18-49	I		WOMEN 25-54	
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK		(000)	RANK	<u>% U.S.</u>	(000)	RANK	<u>% U.S.</u>	(000)	RANK	% U.S.
GREAT FALLS	60,720	187	.059	57	186	.05	32	190	.05	33	187	.05
GREENBAY-APPLETON	398,510	69	.390	384	70	.37	227	71	.36	217	71	.36
GREENSBORO-H.POINT-W.SALEM	600,000	47	.587	598	46	.58	352	44	.56	343	44	.57
GREENVILLE-N.BERN-WASHNGTN	242,290	106	.237	244	105	.24	149	105	.24	137	108	.23
GREENVILL-SPART-ASHEVLL-AND	734,600	35	.719	739	35	.71	416	38	.66	409	37	.68
GREENWOOD-GREENVILLE	75,600	182	.074	81	177	.08	47	179	.07	43	179	.07
HARLINGEN-WSLCO-BRNSVL-MCA	256,810	102	.251	317	87	.31	203	81	.32	180	87	.30
HARRISBURG-LNCSTR-LEB-YORK	604,210	46	.591	613	45	.59	362	43	.58	349	43	.58
HARRISONBURG	78,920	179	.077	79	179	.08	47	179	.07	44	178	.07
HARTFORD & NEW HAVEN	923,740	27	.904	949	27	.91	569	27	.91	545	27	.91
HATTIESBURG-LAUREL	100,850	167	.099	101	167	.10	59	164	.09	55	165	.09
HELENA	21,570	207	.021	20	207	.02	12	207	.02	12	207	.02
HONOLULU	382,720	72	.375	414	67	.40	258	65	.41	250	65	.42
HOUSTON	1,747,350	11	1.710	1735	11	1.67	1184	11	1.88	1116	11	1.86
HUNTSVILLE-DECATUR (FLOR)	351,860	82	.344	344	82	.33	203	81	.32	199	78	.33
IDAHO FALLS-POCATELLO	106,310	164	.104	103	166	.10	66	160	.10	61	160	.10
INDIANAPOLIS	974,390	26	.954	952	26	.92	580	26	.92	556	26	.92
JACKSON, MS	307,850	88	.301	314	89	.30	187	88	.30	178	88	.30
JACKSON, TN	65,180	184	.064	65	185	.06	36	185	.06	35	185	.06
JACKSONVILLE	548,750	53	.537	550	53	.53	340	51	.54	325	50	.54
JOHNSTOWN-ALTOONA	283,140	95	.277	285	95	.27	155	101	.25	147	101	.24
JONESBORO	77,570	180	.076	76	181	.07	41	183	.07	39	183	.07
JOPLIN-PITTSBURG	148,180	145	.145	144	145	.14	76	151	.12	74	150	.12
JUNEAU	23,540	206	.023	22	206	.02	16	205	.03	16	205	.03
KANSAS CITY	835,580	30	.818	818	33	.79	502	30	.80	480	31	.80
KNOXVILLE	461,950	63	.452	461	62	.44	267	64	.42	260	63	.43
LA CROSSE-EAU CLAIRE	191,720	126	.188	185	129	.18	107	129	.17	99	130	.16
LAFAYETTE, IN	53,620	194	.052	52	193	.05	34	187	.05	29	192	.05
LAFAYETTE, LA	206,120	124	.202	203	122	.20	126	119	.20	118	119	.20
LAKE CHARLES	88,630	173	.087	88	173	.08	53	170	.08	51	171	.08
LANSING	240,570	107	.235	239	109	.23	154	102	.25	141	105	.23
LAREDO	57,270	189	.056	75	183	.07	49	177	.08	43	179	.07
LAS VEGAS	559,330	51	.547	534	54	.51	335	52	.53	327	49	.54
LEXINGTON	424,010	66	.415	420	66	.40	256	66	.41	244	66	.41
LIMA	38,430	201	.038	38	201	.04	22	201	.03	21	201	.03
LINCOLN & HASTINGS-KRNY	258,280	101	.253	242	107	.23	135	113	.21	129	113	.21
LITTLE ROCK-PINE BLUFF	491,830	57	.481	486	58	.47	278	60	.44	269	61	.45
LOS ANGELES	5,354,150	2	5.240	5951	2	5.73	3877	2	6.17	3626	2	6.03
LOUISVILLE	587,450	48	.575	583	49	.56	350	45	.56	339	46	.56
LUBBOCK	141,990	147	.139	139	148	.13	84	143	.13	77	149	.13
MACON	211,800	121	.207	216	119	.21	130	117	.21	124	117	.21
MADISON	329,190	84	.322	319	86	.31	200	83	.32	185	84	.31
MANKATO	52,950	195	.052	51	195	.05	29	194	.05	26	198	.04
MARQUETTE	82,990	177	.081	78	180	.07	42	182	.07	41	182	.07
MEDFORD-KLAMATH FALLS	154,800	141	.151	149	142	.14	80	147	.13	82	140	.14
MEMPHIS	641,630	40	.628	653	40	.63	398	41	.63	377	41	.63
MERIDIAN	68,390	183	.067	68	184	.07	38	184	.06	36	184	.06
MIAMI-FT, LAUDERDALE	1,468,630	16	1.437	1553	12	1.50	850	15	1.35	832	15	1.38
MILWAUKEE	827,570	33	.810	826	30	.80	497	33	.79	477	33	.79
MINNEAPOLIS-ST, PAUL	1,510,130	13	1.478	1465	16	1.41	934	13	1.49	889	13	1.48
MINOT-BISMARCK-DICKINSON	136,000	152	.133	122	157	.12	70	157	.11	68	157	.11
MISSOULA	93,170	170	.091	86	174	.08	52	172	.08	52	170	.09
MOBILE-PENSACOLA (FT WALT)	468,680	62	.459	474	61	.46	284	59	.45	275	59	.46
MONROE-EL DORADO	174,000	134	.170	175	132	.17	100	132	.16	94	133	.16
MONTEREY-SALINAS	223,650	118	.219	243	106	.23	157	99	.25	146	103	.24
MONTGOMERY (SELMA)	227,410	116	.223	232	114	.22	133	114	.21	126	114	.21
NASHVILLE	830,800	31	.813	820	32	.79	498	32	.79	481	30	.80
NEW ORLEANS	636,340	42	.623	641	41	.62	401	40	.64	380	40	.63
NEW YORK	6,935,610	1	6.787	7710	1	7.43	4578	1	7.28	4433	1	7.37
NORFOLK-PORTSMTH-NEWPT NWS	638,190	41	.625	639	42	.62	413	39	.66	387	39	.64
NORTH PLATTE	14,970	209	.015	14	209	.01	8	208	.01	8	208	.01
ODESSA-MIDLAND	138,300	151	.135	135	151	.13	83	144	.13	80	145	.13
OKLAHOMA CITY	604,240	45	.591	585	48	.56	348	48	.55	333	48	.55
OMAHA	375,070	75	.367	364	77	.35	217	74	.35	209	73	.35
ORLANDO-DAYTONA BCH-MELBRN	1,126,000	21	1.102	1128	21	1.09	624	23	.99	606	23	1.01
OTTUMWA-KIRKSVILLE	48,600	199	.048	47	197	.05	24	200	.04	23	200	.04
PADUCAH-C.GIRD-HARBG-MT VN	376,780	73	.369	368	74	.35	197	84	.31	192	81	.32
PALM SPRINGS	118,330	159	.116	120	158	.12	64	161	.10	62	159	.10
PANAMA CITY	124,010	158	.121	123	156	.12	69	158	.11	68	157	.11
PARKERSBURG	61,850	185	.061	61	186	.06	34	187	.05	34	186	.06
PEORIA-BLOOMINGTON	231,350	17 1	226	227	115	. <u>22</u>	132	115	.21	126	114	.21
PHILADELPHIA	2,703,480		2.646	2846	4	2.74	1677	4	2.67	1608	4	2.67
PHOENIX	1,441,660		1.411	1413	17	1.36	844	16	1.34	809	16	1.35
PITTSBURGH	1,128,810		1.105	1139	20	1.10	613	24	.98	599	24	1.00
PORTLAND-AUBURN	362,660		355	352	80	.34	209	76	.33	202	76	.34

		MEN								JA	NUAR	Y 2001				
-	(000)	18+ RANK	% U.S.		000)	MEN 18-49		_		TEENS	8		C	HILDREN 2-11		
-	54	187	.06	. <u>1</u> 0		RANK	<u>% U.S</u>		000)	RANK	<u>% U</u> .	<u>s.</u> _(000)	RANK	% U.S	DESIGNATED MARKET AREA
	366 536 217 662 65 278	70 47 110 36 182	.38 .56 .23 .69	4	32 230 339 142 403 40	190 69 47 108 39 182	.05 .37 .55 .23 .65 .07		15 91 119 56 154	186 72 52 106 41	.00 .40 .52 .25 .68		27 162 186 96 241	183 68 57 107 44	.07 .41 .47 .24 .60	GREAT FALLS GREEN BAY-APPLETON GREENSBORO-H.POINT-W.SALEM GREENVILLE-N.BERN-WASHINGTN GREENVILL-SPART-ASHEVLL-AND
	278 568 73 871 88 18	88 42 178 26 169	.29 .59 .08 .91	3 5	81 57 46 59 56	88 43 178 26 165	.29 .58 .07 .91 .09		25 125 128 15 173	165 49 47 185 35	.11 .55 .56 .07 .76	12	41 186 221 26 114	166 56 47 185 33	.10 .47 .55 .07 .79	GREENWOOD-GREENVILLE HARLINGEN-WSLCO-BRNSVL-MCA HARRISBURG-LNCSTR-LEB-YORK HARRISONBURG HARTFORD & NEW HAVEN
1	409 679 317 102	207 64 11 82 160	.02 .43 1.76 .33 .11	26 119 19	96 19	207 60 10 79	.02 .43 1.94 .32	4	26 5 91 44 76	162 207 71 7 83	.12 .02 .40 1.96 .34	10	43 9 66 05 22	164 207 67 7 91	.11 .02 .42 2.02 .31	HATTIESBURG-LAUREL HELENA HONOLULU HOUSTON
8 2 5	865 270 57 503	27 92 185 53	.91 .28 .06 .53	6 555 17 34 328	8 1 4 1	158 27 94 186 52	.11 .91 .28 .06 .53	21	5 5	139 23 75 187 50	.16 .94 .37 .06 .54	6 35 13 2 22	7 3	142 26 79 188	.16 .90 .34 .06	HUNTSVILLE-DECATUR (FLOR) IDAHO FALLS-POCATELLO INDIANAPOLIS JACKSON, MS JACKSON, TN
1: 74	261 69 28 24 43	97 180 147 206 33	.27 .07 .13 .02 .78	157 40 74 17 484	1 1	99 83 52 05 31	.25 .06 .12 .03 .79	6 1 3: 176	7 2 8	102 183 154 206 34	.27 .07 .14 .03 .78	90 25 54 12 322	5	46 108 186 152 205 31	.55 .24 .06 .13 .03	JACKSONVILLE JOHNSTOWN-ALTOONA JONESBORO JOPLIN-PITTSBURG JUNEAU
41 17 5 18 8 220	76 51 12 10	74	.44 .18 .05 .19 .08	258 109 36 118 51	12 18 12 17	29 14 15	.42 .18 .06 .19 .08	98 43 10 56 23		67 132 197 108 169	.43 .19 .05 .25 .10	150 78 19 101 40		73 128 197 102 167	.81 .38 .20 .05 .25	KANSAS CITY KNOXVILLE LA CROSSE-EAU CLAIRE LAFAYETTE, IN LAFAYETTE, LA
226 545 382 34 225	3 1 5 4 2	46 67 01	23 07 57 40 04	149 44 350 245 21	10 18 4 202	5	24 07 57 40 03	55 28 107 99 9	1	112 160 60 63 63	.24 .12 .47 .44 .04	96 45 205 153 16		104 163 50 71	.10 .24 .11 .51 .38 .04	LARE CHARLES LANSING LAREDO LAS VEGAS LEXINGTON
435 5793 524 130 187		58 .4 2 6.0 2 .5 6 .1	55 4	136 263 4030 335 84	111 62 2 51 142		5 4	54 113 1362 135 36	4	15	.24 .50 3.01 .60 .16	96 182 2512 220 65	1	06 59 1 6. 49	24 46 30 55	LIMA LINCOLN & HASTINGS-KRNY LITTLE ROCK-PINE BLUFF LOS ANGELES LOUISVILLE
303 48 75 140 561	8 19 17 13	4 .3 4 .0 7 .0 9 .1	5 8 5	120 201 30 44 77	122 78 194 179 147	.11 .33 .05 .07 .13	5	53 67 11 18 33	11 9 19 18 15	2 6 1	.23 .30 .05 .08 15	88 123 21 30 55	12		22 31 15 18	LUBBOCK MACON MADISON MANKATO WARQUETTE
58 1386 759 1394	44 184 14 30 13	.06 1.45 .79		364 35 820 486 936	42 185 16 30 13	.59 .06 1.33 .79 1.52	U I	161 18 271 184 330	39 180 17 32 12		31	272 28 478 331 635	13 18 19 29 12	0 .6 1 .0 9 1.20	* N 8 N 7 N 9 N 8 N	MEDFORD-KLAMATH FALLS MEMPHIS MERIDIAN MAMI-FT. LAUDERDALE MI WAINFE
118 83 427 151 236	155 172 62 136 101	.12 .09 .45 .16 .25	2	71 51 68 92 64	156 173 59 137 95	.12 .08 .44 .15 .27		33 21 114 47 55	150 175 53 125 109			59 37 189 77 107	146 173 54 129	.15 .09 .48 .19	9 M 5 M 9 M	IINNEAPOLIS-ST. PAUL INOT-BISMARCK-DICKINSON ISSOULA OBILE-PENSACOLA (FT WALT) ONROE: LI DORADA (FT WALT)
195 748 566 6809 592	120 31 43 1 40	.20 .78 .59 7.13 .62	1: 48 37 433 40	72 34	121 33 41 1 38	.19 .78 .60 7.04 .66	14	59 181 162 149 141	105 33 38 1 44	.26 .80 .71 6.40 .62	5	93 304 280 2417	98 116 36 39 2	.27 .23 .76 .70 6.06	MO	ONTEREY-SALINAS ONTGOMERY (SELMA) ISHVILLE W ORLEANS W YORK
13 126 534 335 1049	209 148 48 74 20	.01 .13 .56 .35 1.10	8 33 21; 617	1 9 3	209 144 46 74 23	.01 .13 .55 .35 1.00	1	4 38 35 86 06	208 136 46 73 26	.02 .17 .59 .38 .91		269 6 71 236 155 366	42 208 133 45 70	.67 .02 .18 .59 .39	NO NO ODI OKI	RFOLK-PORTSMTH-NEWPTNWS RTH PLATTE ESSA-MIDLAND LAHOMA CITY AHA
42 330 118 113 54	199 78 154 159 186	.04 .35 .12 .12 .06	24 192 66 66 32	1 2	200 81 59 60 89	.04 .31 .11 .11 .05	1	10 30 24 28	198 77 166 159	.04 .35 .11 .12		16 127 49 45	25 202 85 156	.02 .04 .32 .12 .11	ORL OTT PAD PAL	LANDO-DAYTONA BCH-MELBRN "UMWA-KIRKSVILLE UCAH-C.GIRD-HARBG-MT VN M SPRINGS
207 2541 1336 1004 323	114 4 15 23 80	.22 2.66 1.40 1.05 .34	129 1601 846 589 205	1	14 5 14 25 76	.21 2.60 1.37 .96 .33	55 555 315 210 74	2.	188 120 15 25 87	.06 .23 2.45 1.39 .93 .33		21 86 992 585 351 130	162 192 123 4 14 27 82	.11 .05 22 2.49 1.47 .88 .33	PARI PEOI PHIL PHOI PITTS	SBURGH
										_						LAND-AUBURN

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				JANUAR	Y 200	1						
			_%		WOMEN 18+			WOMEN 18-49			WOMEN 25-54	
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	RANK	<u>% U.S.</u>	(000)	RANK	% U.S.	(000)	RANK	% U.S.
PORTLAND, OR	1,017,760	23	.996	994	25	.96	605	25	.96	595	25	.99
PRESQUE ISLE	27,380	205	.027	26	205	.03	15	206	.02	15	206	.02
PROVIDENCE-NEW BEDFORD	572,880	49	.561	596	47	.57	346	50	.55	324	52	.54
QUINCY-HANNIBAL-KEOKUK	111,140	163	.109	107	163	.10	56	167	.09	55	165	.09
RALEIGH-DURHAM (FAYETVLLE)	873,440	29	.855	868	29	.84	550	29	.88	519	29	.86
RAPID CITY	84,880	175	.083	80	178	.08	48	178	.08	46	175	.08
RENO	232,960	109	.228	219	117	.21	137	112	.22	136	109	.23
RICHMOND-PETERSBURG	489,320	60	.479	492	57	.47	301	54	.48	293	53	.49
ROANOKE-LYNCHBURG	407,480	68	.399	407	69	.39	231	70	.37	223	69	.37
ROCHESTER, NY	376,740	74	.369	379	72	.36	233	69	.37	221	70	.37
ROCHESTR-MASON CITY-AUSTIN	134,450	153	.132	127	153	.12	71	156	.11	70	156	.12
ROCKFORD	169,550	135	.166	166	134	.16	99	133	.16	96	131	.16
SACRAMNTO-STKTON-MODESTO	1,187,000	19	1.162	1214	19	1.17	762	18	1.21	734	18	1.22
SALISBURY	111,800	162	.109	112	161	.11	61	162	.10	60	161	.10
SALT LAKE CITY	732,380	36	.717	725	36	.70	478	34	.76	429	35	.71
SAN ANGELO	51,370	196	.050	51	194	.05	29	194	.05	28	194	.05
SAN ANTONIO	693,810	37	.679	724	37	.70	447	36	.71	421	36	.70
SAN DIEGO	996,220	25	.975	1056	23	1.02	678	20	1.08	627	22	1.04
SAN FRANCISCO-OAK-SAN JOSE	2,431,720	5	2.380	2568	5	2.47	1623	5	2.58	1593	5	2.65
SANTABARBRA-SANMAR-SANLUOB	227,240	117	.222	240	108	.23	145	109	.23	132	112	.22
SAVANNAH	260,340	100	.255	261	101	.25	162	97	.26	· 148	100	.25
SEATTLE-TACOMA	1,605,900	12	1.572	1548	13	1.49	979	12	1.56	953	12	1.58
SHERMAN-ADA	114,330	161	.112	113	160	.11	60	163	.09	59	162	.10
SHREVEPORT	371,020	76	.363	368	75	.35	205	79	.33	199	78	.33
SIOUX CITY	149,940	144	.147	143	147	.14	75	152	.12	74	150	.12
SIOUX FALLS(MITCHELL)	231,550	111	.227	218	118	.21	119	123	.19	115	123	.19
SOUTH BEND-ELKHART	318,770	87	.312	315	88	.30	185	89	.29	177	89	.29
SPOKANE	370,060	77	.362	349	81	.34	206	78	.33	201	77	.33
SPRINGFIELD-HOLYOKE	244,790	105	.240	249	103	.24	148	108	.24	138	106	.23
SPRINGFIELD, MO	369,070	78	.361	361	78	.35	193	86	.31	190	82	.32
ST. JOSEPH	54,200	192	.053	53	192	.05	29	194	.05	27	196	.05
ST. LOUIS	1,121,410	22	1.097	1125	22	1.08	666	21	1.06	645	20	1.07
SYRACUSE	361,650	80	.354	364	76	.35	223	73	.35	206	74	.34
TALLAHASSEE-THOMASVILLE	232,270	110	.227	237	110	.23	149	105	.24	134	111	.22
TAMPA-ST. PETE (SARASOTA)	1,507,790	14	1.476	1497	14	1.44	718	19	1.14	711	19	1.18
TERRE HAUTE	157,290	139	.154	153	140	.15	81	146	.13	80	145	.13
TOLEDO	413,910	67	.405	409	68	.39	244	67	.39	230	68	.38
TOPEKA	162,940	138	.159	157	138	.15	92	136	.15	85	139	.14
TRAVERSE CITY-CADILLAC	222,960	119	.218	215	120	.21	117	125	.19	116	122	.19
TRI-CITIES, TN-VA	295,260	93	.289	296	92	.28	167	95	.27	165	93	.27
TUCSON (SIERRA VISTA)	391,930	71	.384	382	71	.37	225	72	.36	213	72	.35
TULSA	490,160	59	.480	477	60	.46	275	61	.44	272	60	.45
TWIN FALLS	57,560	188	.056	54	190	.05	31	192	.05	31	191	.05
TYLER-LONGVIEW(LFKN&NCGD)	237,650	108	.233	236	112	.23	132	115	.21	126	114	.21
UTICA	99,070	168	.097	100	168	.10	55	168	.09	51	171	.08
VICTORIA	29,070	204	.028	30	203	.03	18	203	.03	18	203	.03
WACO-TEMPLE-BRYAN	286,720	94	.281	280	98	.27	175	93	.28	151	98	.25
WASHINGTON, DC (HAGRSTWN)	2,047,340	8	2.004	2104	7	2.03	1410	7	2.24	1356	6	2.25
WATERTOWN	84,200	176	.082	83	175	.08	50	175	.08	46	175	.08
WAUSAU-RHINELANDER	167,790	136	.164	162	137	.16	91	138	.15	89	136	.15
WEST PALM BEACH-FT. PIERCE	632,600	43	.619	627	43	.60	293	57	.47	293	53	.49
WHEELING-STEUBENVILLE	156,150	140	.153	154	139	.15	80	147	.13	81	143	.13
WICHITA FALLS & LAWTON	147,590	146	.144	144	144	.14	82	145	.13	79	147	.13
WICHITA-HUTCHINSON PLUS	444,710	65	.435	421	65	.41	239	68	.38	232	67	.39
WILKESBARRE-SCRANTON	550,340	52	.539	559	51	.54	292	58	.46	284	56	.47
WILMINGTON	139,230	148	.136	138	149	.13	80	147	.13	78	148	.13
YAKIMA-PASCO-RCHLND-KNNWCK	203,450	125	.199	197	125	.19	117	125	.19	113	124	.19
YOUNGSTOWN	272,500	99	.267	275	99	.26	150	104	.24	147	101	.24
YUMA-EL CENTRO	88,530	174	.087	95	169	.09	57	166	.09	54	167	.09
ZANESVILLE	32,340	202	.032	32	202	.03	18	203	.03	18	203	.03
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TOTAL US

102,184,810

103,802

60,155

6.11

62,859

JAN	UARY	2001
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		MEN							JAN	IUAR	Y 2001		Ant	:4		
	(000)	18+ RANK 9	6 U.S.	(000)	MEN 18-49				TEENS 12-17		- •		CHILD	REN		
	930			(000)	RANK	<u>% U.S.</u>	_(	000)	RANK	% U.	s	(000)	2-1	1	N/ 11 0	
	25 532 97 779 77 223	205 49 164 29 176 107	.97 .03 .56 .10 .82 .08	600 15 337 55 528 48	24 206 49 166 29 176	.97 .03 .55 .09 .86 .08		221 7 114 24 185	22 205 55 167 31	.97 .03 .50 .10 .82		394 10 197 40 314	2	23 06 51 68 34	.49 .10	DESIGNATED MARKET AREA PORTLAND, OR PRESQUE ISLE PROVIDENCE-NEW BEDFORD QUINCY-HANNIBAL-KEOKUK BAI FIGH-DUBIBAL-KEOKUK
	434 368 344 117	59 69 72	.23 .45 .38 .36	143 281 224 223	106 58 70 71	.00 .23 .46 .36 .36		22 44 98 79 75	172 131 65 79 85	.10 .19 .43 .35 .33	1	40 85 74 25 42	16 12 6 8	26 12 17	.10 J .21 J .44 F	RAPID CITY RENO
	155 1148 102 695	135 19 1. 161 35	.12 16 20 11 73	70 97 752 59 474	157 132 18 162 34	.11 .16 1.22 .10 .77	2	77 22	158 137 16 173	.13 .17 1.22 .10	( 6 54	+∠ 53 66 43 39	7 15: 13: 16 172	3	.13 R .16 R 1.36 S	IOANOKE-LYNCHBURG IOCHESTER, NY OCHESTR-MASON CITY-AUSTIN OCKFORD ACRAMNTO-STKTON-MODESTO ALISBURY
6	47 656 020	37 .6	)5 39	29 425	195 36	.05	1:	_	18 191	1.19 .05	48	3	18		.10 Š/ 21 Š/	ALISBURY
24 2	456 332 1 333 1	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	7 1 4 4	701 652 152 1 152 1	19	.69 1.14 2.68 .25 .25	19 214 472 44	1 4 2 4 1	29 24 5 30	.84 .94 2.08 .20	2 32 414 877 87	4	191 30 21 5 122	1	04 SA 20 SA	N ANGELO N ANTONIO N DIEGO N FRANCISCO-OAK-SAN JOSE NTARABREDA SANNON JOSE
10 32 13 20	01 1) 21 8 32 14 14 11	62 .11 31 .34 14 .14	1	980 57 1 92 1 77 14	12 64 82 19	1.59 .09 .31 .12	63 319 26 91 36	16	53 70	.28 1.41 .12 .40 .16	113 611 41 152 63		96 13 165 72 143	1.	28 SAN 53 SEA 10 SHE 18 SHE	(ANNAH ANNAH ATTLE-TACOMA ERMAN-ADA IEVEPADA
29 33 22 331 331	2 7 2 10 1 7	7 .30 6 .35 8 .23 7 .35	1. 20	21 12 82 8 04 7 12 10 87 8	7	.20 .30 33 23 30	53 76 85 48 78	114 84 74 123 81	4 4	.24 .33 .38 .21 .34	96 130 148 88		105 81 75 119	.1 .2 .3 .3	4 SIOU 3 SOU 7 SPOU	JX CITY JX FALLS(MITCHELL) THBEND-ELKHART KANE
1011 335 209 1333	22	1.06 .35 .22	63 21 13	8 73 9 110	1.0	05 04 05	12 248 77	193 20 82	1.	.34 05 10 34	127 20 445 140		84 195 20 78	.22 .32 .05 1.12	STK	NGFIELD-HOLYOKE NGFIELD, MO DSEPH
138 376 147	141 68 138	1.40 .14 .39 .15	690 81 240	) 20   143   68	1.1. .1:	2 3	56 235 34	107 21 148	: 1.( .1	25 04 15	93 410 55		115 22	.35 .23 1.03	SYRA TALLA TAMP	CUSE HASSEE-THOMASVILLE A-ST. PETE (SARASOTA)
204 269 351	117 93 71	.21 .28 .37	93 116 163 220	126 96	.15 .19 .27	5	99 34 49 65	64 145 122 94	4 .1 22	4 5 2 9	167 65 86 92	1	149 66 39 24 18	.14 .42 .16 .21 .23	TERRE TOLED TOPEK TRAVE	
431 53 214 89	60 188 111 168	.45 .08 .22 .09	265 32 128 52	72 61 192 115 169	.36 .43 .05 .21 .09	1	83 109 16 55	76 59 184 111	.37 .48 .07 .24	3	149 188 28	5 18	74 55 52	.23 .37 .47 .07	111 011	N (SIERRA VISTA)
27 266 1962 79	204 95 7 175	.03 .28 2.05	18 181 1358	203 89 8	.03 .03 .29 2.21		20 8 55	178 202 95	.09 .04 .29		94 35 14	11 17 203	8 3	.24 .09 .04	UTICA	LONGVIEW(LFKN&NCGD)
157 573 137	132 41	.08 .16 .60 .14	51 94 291 78	172 135 55	.08 .15 .47	23	15 21 19	11 177 135	1.83 .09 .17		123 745 37 67	88 9 174 136	ļ	.31 .87 .09 .17	WACO-T WASHIN WATERT	EMPLE-BRYAN
131 395 499 123	142 145 66 54 150	.14 .41 .52	80 243 290	146 145 67 56	.13 .13 .40 .47	9 3 3 90 110	4 4 3 )	69 146 147 68 57	.41 .15 .15 .43 .49		173 51 61 183 182	64 155 145 58		43 13 15 46	WEST PA WHEELIN WICHITA WICHITA	LM BEACH-FT. PIERCE G-STEUBENVILLE FALLS & LAWTON HITCHINGON DIN
190 245 90 28	122 99 167 203	.13 .20 .26 .09 .03	75 119 142 54 17	150 124 109 167 204	.12 .19 .23 .09 .03	30 53 60 30 8		156 118 103 155 204	.13 .23 .26 .13 .03		45 94 95 51 13	60 161 113 110 154 204		16 14 4 3	WILKES B	ARRE-SCRANTON ON ASCO-RCHLND-KNNWCK
<del>)</del> 5,517		(	61,538			22,659				39,	848					

TOTAL US

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# **DEVOTIONAL PROGRAMS**

(Alphabetic Listing)

# ALPHABETICAL LISTING BY PROGRAM NAME

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PROGRAM	Indented programs are combined and reported as part of the listed program. DISTRIBUTOR	
ACQUIRE THE FIRE		# MKTS
RON LUCE	TRINITY BROADCASTING NETWORK	11
BENNY HINN'S THIS IS-DAY BENNY HINN THIS IS YR DAY	ELLISON MEDIA CO.	45
BETTY JEAN ROBINSON UPON MELODY MOUNTAIN	TRINITY BROADCASTING NETWORK	7
BILL GAITHER	GENERE8XION ENTERTAINMENT	7
CARMAN	CARMAN MINISTRIES	, 8
CASEY TREAT-LIVING-COURSE	ELLISON MEDIA CO.	8
CHANGED LIVES BEN HADEN HERE AND NOW	BEN HADEN	11
CHRISTOPHERS	CHRISTOPHERS, INC.	5
COLBY'S CLUBHOUSE	TRINITY BROADCASTING NETWORK	7
CREFLO A. DOLLAR, JR.	PK MEDIA, INC	58
CREFLO A.DOLLAR, JR. DAILY	PK MEDIA, INC	47
DALE EVANS	TRINITY BROADCASTING NETWORK	7
DAY OF DISCOVERY	RADIO BIBLE CLASS	96
DINO	TRINITY BROADCASTING NETWORK	8
DR. D. JAMES KENNEDY REV. DR KENNEDY	CORAL RIDGE MINISTRIES	116
DR. LEROY THOMPSON	INTEGRITY COMMUNICATIONS, INC.	6
E.V. HILL	TRINITY BROADCASTING NETWORK	8
EASTMANCURTIS	EASTMAN CURTIS MINISTRIES	7
ED YOUNG WINNING WALK	TRINITY BROADCASTING NETWORK	9
ERNEST ANGLEY 90&9 CLUB	NET TV, INC.	12
EVER INCREASING FAITH FREDRICK PRICE INCREASE FAITH	CRENSHAW CHRISTIAN CENTERS	15
FAITHVILLE	WINDSOR CHRISTIAN FELLOWSHIP	8
G ROCK	FISHERMAN PRODUCTION	5
GARNER TED ARMSTRONG ARMOR OF GOD	VIDEO TAPE COMPANY	20
GOOD NEWS T.L. OSBORN EVANGEL PRESENTS	CATHEDRAL PRODUCTIONS	7
GOSPEL BILL SHOW	LE SEA. INC.	10
HELEN PENSANTI DOCTOR-DOCTOR	TRINITY BROADCASTING NETWORK	6
HERITAGE SINGERS	TRINITY BROADCASTING NETWORK	9
HOUR OF POWER ROBERT SCHULLER	MASCOM ADVERTISING	150
IN TOUCH 30	IN TOUCH MINISTRIES	30
IN TOUCH 60 DR CHARLES STANLEY	IN TOUCH MINISTRIES	50
IT IS WRITTEN	TRANSDA ADVERTISING	36
J HAGEE'S CORNERSTONE HR	JOHN HAGEE MINISTRIES	31
JACK VAN IMPE PRESENTS	INTEGRITY COMMUNICATIONS, INC.	118
JAMES ROBISON-LIFE TODAY DAILY RESTORATION	ELLISON MEDIA CO.	41
JANICE'S ATTIC	MORNINGTIME MINISTRIES	7
JESSE DUPLANTIS	INTEGRITY COMMUNICATIONS, INC.	27
JIMMY SWAGGART	SACRED COMMUNICATIONS	29
JOHN HAGEE TODAY	JOHN HAGEE MINISTRIES	20
JUST THE FACTS	GOOD FRIENDS, INC	9
KENNETH COPELAND	INTEGRITY COMMUNICATIONS, INC.	116
	INTEGRITY COMMUNICATIONS, INC.	103
KEY OF DAVID CHURCH OF GOD	PHILADELPHIA CHURCH OF GOD	38

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# ALPHABETICAL LISTING BY PROGRAM NAME

PROGRAM	DISTRIBUTOR		
KEY OF DAVID PHIL CHURCH OF GOD	(CONT'D)	<u># MKTS</u>	
KIDS AGAINST CRIME			
KIDS LIKE YOU	GENERE8XION ENTERTAINMENT	7	
LIFE IN THE WORD JOYCE MEYER	AGAPE CHURCH JOYCE MEYER	10	
LIFE IN THE WORD DAILY		47	
MARILYN HICKEY	JOYCE MEYER	23	
MASS FOR SHUT-INS	RAYMOND WALLACE AGENCY	9	
	VARIOUS	-	
MIKE BARBER PROCLAIM	TRINITY BROADCASTING NETWORK	10 6	
MUSIC & THE SPOKEN WORD			
MYLESMUNROE	BONNEVILLE COMMUNICATIONS	8	
NEW DIRECTIONS, THE	BAHAMAS FAITH MINISTRIES	7	
CANDI STATON SAY YES	MODERN TALKING PICTURE SERVICE	6	
OLD TIME GOSPEL HOUR JERRY FALWELL	BLUE RIDGE MEDIA		
ON MAIN STREET		44	
ORAL ROBERTS	LUTHERAN HOUR MINISTRIES	13	
MIRACLES MIRACLES NOW	TRACO, INC.	8	
PETER POPOFF	DIDAGONIN		
PRAISE THE LORD	PARAGON INTERNATIONAL	6	
REAL VIDEOS	TRINITY BROADCASTING NETWORK	9	
REGINALD CHERRY	TRINITY BROADCASTING NETWORK	8	
RELIGIOUS TOWN HALL	C.E.T.	7	
RICHARD & LINDSEY ROBERTS	AMERICAN RELIGIOUS TOWN HALL, INC.	14	
RODPARSLEY	TRACO, INC.	6	
BREAKTHROUGH	INTEGRITY COMMUNICATIONS, INC.	38	
ROD PARSLEY DAILY BREAKTHROUGH DAILY	INTEGRITY COMMUNICATIONS, INC.	13	
SEARCH-M. LYON		13	
SHEPHERDS CHAPEL	SEARCH MINISTRIES	28	
TOMMY & MATTHEW BARNETT	SHEPARDS CHAPEL	42	
WORLDVISION-SPECIALS	GENERE8XION ENTERTAINMENT	5	
ZOLA LEVITT	RUSS REID	6	
700 CLUB	BERG PRODUCTIONS	5	
	VICTOR KING/CBN	87	
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### **ALPHABETICAL LISTING BY DISTRIBUTOR**

Indented programs are combined and reported as part of the listed program.

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DISTRIBUTOR	PROGRAM	# MKTS		
AGAPE CHURCH	KIDS LIKE YOU			
AMERICAN RELIGIOUS TOWN HALL, INC.		10		
BAHAMAS FAITH MINISTRIES	RELIGIOUS TOWN HALL	14		
BEN HADEN	MYLES MUNROE	7		
DENTADEN	CHANGED LIVES BEN HADEN HERE AND NOW	11		
BERG PRODUCTIONS	ZOLA LEVITT	5		
BLUE RIDGE MEDIA	OLD TIME GOSPEL HOUR JERRY FALWELL	44		
<b>BONNEVILLE COMMUNICATIONS</b>	MUSIC & THE SPOKEN WORD	8		
C.E.T.	REGINALD CHERRY	7		
CARMAN MINISTRIES	CARMAN	8		
CATHEDRAL PRODUCTIONS	GOOD NEWS T.L. OSBORN EVANGEL PRESENTS	7		
CHRISTOPHERS, INC.	CHRISTOPHERS	5		
CORAL RIDGE MINISTRIES	DR. D. JAMES KENNEDY REV. DR KENNEDY	116		
CRENSHAW CHRISTIAN CENTERS	EVER INCREASING FAITH FREDRICK PRICE INCREASE FAITH	15		
EASTMAN CURTIS MINISTRIES	EASTMAN CURTIS	7		
ELLISON MEDIA CO.	BENNY HINN'S THIS IS-DAY BENNY HINN THIS IS YR DAY	45		
	CASEY TREAT-LIVING-COURSE	8		
	JAMES ROBISON-LIFE TODAY DAILY RESTORATION	41		
FISHERMAN PRODUCTION	G ROCK	5		
GENERE8XION ENTERTAINMENT	BILL GAITHER	7		
	KIDS AGAINST CRIME	7		
	TOMMY & MATTHEW BARNETT	5		
GOOD FRIENDS, INC	JUST THE FACTS	9		
IN TOUCH MINISTRIES	IN TOUCH 30	30		
	IN TOUCH 60 DR CHARLES STANLEY	50		
INTEGRITY COMMUNICATIONS, INC.	DR. LEROY THOMPSON	6		
		118		
		27		
	KENNETH COPELAND KENNETH COPELAND DAILY	116		
	RODPARSLEY	103		
	BREAKTHROUGH	38		
	ROD PARSLEY DAILY BREAKTHROUGH DAILY	13		
JOHN HAGEE MINISTRIES	J HAGEE'S CORNERSTONE HR	31		
	JOHN HAGEE TODAY	20		
JOYCE MEYER		47		
LE SEA, INC.		23		
LE SEA, INC. LUTHERAN HOUR MINISTRIES	GOSPEL BILL SHOW	10		
MASCOM ADVERTISING		13		
MODERN TALKING PICTURE SERVICE	HOUR OF POWER ROBERT SCHULLER NEW DIRECTIONS, THE	150		
	CANDI STATON SAY YES	6		
MORNINGTIME MINISTRIES	JANICE'S ATTIC	7		
NET TV, INC.	ERNEST ANGLEY 90&9 CLUB DETER DODOEE	12		
PARAGON INTERNATIONAL	PETER POPOFF	6		
PHILADELPHIA CHURCH OF GOD	KEY OF DAVID	38		

# ALPHABETICAL LISTING BY DISTRIBUTOR

DISTRIBUTOR		PROGRAM	# MKTS
PHILADELPHIA CHURCH OF GOD	(CONT'D)		
	. ,	Church of god Phil Church of god	
PK MEDIA, INC		CREFLO A. DOLLAR, JR.	58
		CREFLO A.DOLLAR.JR. DAILY	47
RADIO BIBLE CLASS		DAY OF DISCOVERY	47 96
RAYMOND WALLACE AGENCY		MARILYN HICKEY	9
RUSS REID		WORLDVISION-SPECIALS	9. 6
SACRED COMMUNICATIONS		JIMMY SWAGGART	29
SEARCHMINISTRIES		SEARCH-M. LYON	29
SHEPARDS CHAPEL	5	SHEPHERDS CHAPEL	42
TRACO, INC.		ORAL ROBERTS MIRACLES MIRACLES NOW	8
	F	RICHARD & LINDSEY ROBERTS	6
TRANSDA ADVERTISING		T IS WRITTEN	36
TRINITY BROADCASTING NETWORK	A	ACQUIRE THE FIRE RON LUCE	11
	E	SETTY JEAN ROBINSON UPON MELODY MOUNTAIN	7
	C	COLBY'S CLUBHOUSE	7
	D	ALE EVANS	7
	D	INO	8
	E	.V. HILL	8
	E	D YOUNG WINNING WALK	9
	н	ELEN PENSANTI DOCTOR-DOCTOR	6
	Н	ERITAGE SINGERS	9
	M	IKE BARBER PROCLAIM	6
	Pi	RAISE THE LORD	9
	Ri	EAL VIDEOS	8
VARIOUS	M	ASS FOR SHUT-INS	10
VICTOR KING/CBN	70	0 CLUB	87
VIDEO TAPE COMPANY	G	ARNER TED ARMSTRONG ARMOR OF GOD	20
WINDSOR CHRISTIAN FELLOWSHIP	FA	ITHVILLE	8

PROGRAM RANKINGS CROSS-REFERENCE (Alphabetic Listing)

# **PROGRAM RANKINGS CROSS-REFERENCE**

PROGRAM NAME	HOUSE- HOLDS	WOMEN 18+	WOMEN 18-49	WOMEN 25-54	WOMEN 50+	MEN 18+	MEN 18-49	MEN 50+	ADULTS	TEENS 12-17	CHILDREN
ACQUIRE THE FIRE BENNY HINN'S THIS IS-DAY BETTY JEAN ROBINSON BILL GAITHER CARMAN	29 29 29 4 29	29 29 29 4 29	11 11 11 11 11	20 20 20 5 20	43 29 29 4 29	19 19 19 5 19	8 8 8 8 8	27 27 27 3 27	35 35 23 4 35	6 6 6 6	4 4 4
CASEY TREAT-LIVING-COURSE CHANGED LIVES CHRISTOPHERS COLBY'S CLUBHOUSE CREFLO A. DOLLAR, JR.	53 9 9 29 9	29 9 7 29 9	11 11 11 11 4	20 20 20 20 5	43 12 7 43 15	19 19 8 19 8	8 8 8 8	27 18 12 27 18	35 12 7 35 17	6 1 6 6 3	4 4 4 4
CREFLO A.DOLLAR,JR. DAILY DALE EVANS DAY OF DISCOVERY DINO DR. D. JAMES KENNEDY	29 53 53 53 9	29 29 29 29 9	11 11 11 11 11	20 20 20 20 20	29 29 29 43 9	19 19 19 19 8	8 8 8 8	27 18 18 27 12	35 23 23 35 9	6 6 6 6	4 4 4 4
DR. LEROY THOMPSON E.V. HILL EASTMAN CURTIS ED YOUNG ERNEST ANGLEY	9 29 29 22 29 29	16 29 29 9 29	11 11 11 11 11	20 20 20 5 20	20 29 43 12 29	8 19 19 19 19	8 8 8 8	12 27 27 12 18	17 35 35 12 23	6 6 6 6	4 4 4 4
EVER INCREASING FAITH FAITHVILLE G ROCK GARNER TED ARMSTRONG GOOD NEWS	9 69 29 9 6	9 29 29 16 5	11 11 11 11 4	5 20 20 20 5	15 43 43 20 6	8 19 19 19 2	2 8 8 8 2	12 27 27 27 27 5	12 35 35 23 6	6 6 6 6 6	4 4 4 4 4
GOSPEL BILL SHOW HELENPENSANTI HERITAGE SINGERS HOUR OF POWER IN TOUCH 30	53 53 53 2 4	29 29 29 2 7	11 11 11 4 2	20 20 20 3 3	43 43 43 2 7	19 19 19 2 5	8 8 2 2	27 27 27 1 7	35 35 35 2 7	6 6 6 6	4 4 4 4 4
IN TOUCH 60 IT IS WRITTEN J HAGEE'S CORNERSTONE HR JACK VAN IMPE PRESENTS JAMES ROBISON-LIFE TODAY	2 22 7 9 53	2 16 9 16 29	2 11 11 11 11	2 20 5 20	2 12 9 15 43	2 19 8 8 19	2 8 2 8 8	3 18 7 7 27	2 17 9 12 35	6 6 6 6	4 4 4 4 4
JANICE'S ATTIC JESSE DUPLANTIS JIMMY SWAGGART JOHN HAGEE TODAY JUST THE FACTS	53 22 29 29 53	29 16 29 29 29	11 4 11 11 11	20 5 20 20 20	43 20 29 43 43	19 8 19 19 19	8 8 8 8	27 12 27 27 27 27	35 17 35 35 35	6 3 6 6	4 4 4 4 4
KENNETH COPELAND KENNETH COPELAND DAILY KEY OF DAVID KIDS AGAINST CRIME KIDS LIKE YOU	9 29 9 29 69	16 29 29 29 29 29	4 11 11 11 11	5 20 20 20 20 20	20 29 29 43 43	8 19 19 19 19	8 8 8 8	18 27 18 27 27	17 35 23 35 35	6 6 3 6	4 4 4 4
LIFE IN THE WORD LIFE IN THE WORD DAILY MARILYN HICKEY MASS FOR SHUT-INS MIKE BARBER	22 29 29 7 53	16 16 29 5 29	4 11 11 11 11	5 20 5 20	20 20 43 5 43	19 19 19 5 19	8 8 8 8	27 27 27 5 27	23 23 35 5 35	6 6 6 6	4 4 4 4
MUSIC & THE SPOKEN WORD MYLES MUNROE NEW DIRECTIONS, THE OLD TIME GOSPEL HOUR ON MAIN STREET	1 29 29 29 53	1 29 29 16 29	1 11 11 11 11	1 20 20 5 20	1 43 43 20 43	1 19 19 19 19	1 8 8 8	1 27 27 27 27 27	1 35 35 23 35	2 6 6 6	1 4 4 2 4
ORAL ROBERTS PETER POPOFF PRAISE THE LORD REAL VIDEOS REGINALD CHERRY	22 9 29 53 29	29 29 29 29 29 29	11 11 11 11 11	20 20 20 20 20 20	43 43 29 43 20	19 19 19 19 19	8 8 8 8	27 27 27 27 27 27	35 35 35 35 23	6 6 6 6	4 4 4 4
RELIGIOUS TOWN HALL RICHARD & LINDSEY ROBERTS ROD PARSLEY ROD PARSLEY DAILY SEARCH-M. LYON	29 29 22 53 9	16 29 16 29 9	11 11 11 11 11 4	20 20 20 20 5	15 29 29 43 9	8 19 19 19 8	8 8 8 8	7 27 27 27 27 7	12 35 23 35 9	6 6 6 6	4 4 4 4
SHEPHERDS CHAPEL TOMMY & MATTHEW BARNETT WORLDVISION-SPECIALS ZOLA LEVITT 700 CLUB	53 29 53 22 9	29 29 16	11 11 11 11 11	20 20 20 20 20 5	43 43 20	19 19 19 19 19	8 8 8 8 8	27 27 27 27 18	35 35 35 23 17	6 6 6 6 6	4 4 2 4 4

N.B. USER SHOULD CONSULT HOUSEHOLD/PERSONS RANK TABLE OF INTEREST FOR FURTHER DETAIL.

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# **SECTION I**

# HOUSEHOLDS AND PERSONS RANKING TABLES

# (RANKED BY AVERAGE RATING)

## HOUSEHOLDS

RANK	PROGRAM NAME		DURATION	NUMBER OF STATIONS	COVE PROJ (000)	RAGE <u>% U.S.</u>	EQUIV NAT'L RTG %	DMA's CAP RATING PROJ % U.S. (000)	RYING AVERAGE RATING
1 2 4 4	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER IN TOUCH 30 BILL GAITHER		30 60 VAR 30 30	8 58 30 7	3344 45886 94816 29048 5884	3 45 93 28 6	LT .5 1.0 .2 LT	LT 41 .4 456 .9 933 .2 213 LT 43	1.2 .9 .9 .7 .7
6 7 9 9	GOOD NEWS MASS FOR SHUT-INS J HAGEE'S CORNERSTONE HR SEARCH-M. LYON CREFLO A. DOLLAR, JR.		30 30 60 30 VAR	7 10 33 28 77	3171 3573 18652 14710 60716	3 3 18 14 59	LT LT .1 .3	LT 20 LT 20 .1 93 .1 73 .3 299	.6 .5 .5 .4 .4
9999	DR. LEROY THOMPSON CHANGED LIVES EVER INCREASING FAITH JACK VAN IMPE PRESENTS DR. D. TAMES KENNEDY	- <u>2636</u> 93	30 30 60 30 VAR	6 11 16 127 30	6391 8460 16480 66593 82328	6 8 16 65 81	LT LT .1 .3	LT 31 LT 39 .1 75 .3 304	.4 .4 .4 .4 .4
9 9 9 9	PETER POPOFF GARNER TED ARMSTRONG 700 CLUB KENNETH COPELAND CHRISTOPHERS	4 . * - *	30 30 VAR VAR VAR	6 20 101 129 5	16528 12238 69783 82713 827	16 12 68 81 1	.1 .3 .3 LT	.1 75 .1 53 .3 292 .3 336 LT 3	.4 .4 .4 .4 .4
9 22 22 22 22 22 22 22 22 22 22 22 22 22	KEY OF DAVID JESSE DUPLANTIS ORAL ROBERTS LIFE IN THE WORD ED YOUNG		30 30 VAR 30 30	38 30 8 53 10	44123 20737 13367 34755 9271	43 20 13 34 9	.2 .1 .1 .1 .1 LT	2 176 .1 81 .1 52 .1 129 LT 33	.4 .3 .3 .3 .3 .3 .3
22 22 29 29	IT IS WRITTEN ZOLA LEVITT ROD PARSLEY ERNEST ANGLEY OLD TIME GOSPEL HOUR		30 30 VAR 60 60	36 5 42 12 49	38884 4047 36774 9361 26430	38 4 36 9 26	.1 LT .1 LT .1	.1 135 LT 13 .1 113 LT 28 .1 77	.3 .3 .3 .2 .2
29 29 29 29 29	CREFLO A.DOLLAR, JR. DAILY LIFE IN THE WORD DAILY KENNETH COPELAND DAILY CARMAN BENNY HINN'S THIS IS-DAY		VAR 30 30 30 VAR	54 23 115 8 46	54367 29689 72546 8142 52619	53 29 71 8 51	.2 .1 .2 LT .1	.1 152 .1 79 .2 184 LT 20 .1 125	22 22 22 22
29 29 29 29 29	RELIGIOUS TOWN HALL COLBY'S CLUBHOUSE PRAISE THE LORD NEW DIRECTIONS, THE E.V. HILL		30 30 VAR 30 30	14 7 9 6 8	6583 7542 8466 6073 8142	6 7 8 6 8		LT 16 LT 18 LT 19 LT 14 LT 18	2 2 2 2 2 2 2
29 29 29 29 29	JIMMY SWAGGART EASTMAN CURTIS REGINALD CHERRY BETTY JEAN ROBINSON KIDS AGAINST CRIME		60 30 30 30 30 30	29 8 7 7 7	28190 7593 7542 7542 7542 7542	28 7 7 7 7 7		.1 61 LT 16 LT 16 LT 16 LT 16 LT 16	4 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
29 29 29 29 29	ACQUIRE THE FIRE JOHN HAGEE TODAY G ROCK MYLES MUNROE TOMMY & MATTHEW BARNETT		30 30 30 30 30 30	12 21 5 7 5	10817 31810 6226 7542 5246	11 31 6 7 5		LT 23 .1 67 LT 13 LT 15 LT 15 LT 11	રાં સંસ્થ રાં સંસ્થ રા સંસ્થ રાં સંસ્થ રાં સંસ્થ રાં સંસ્થ રાં સંચ સંચ સંચ સંચ સંચ સંચ સંચ સંચ સંચ સંચ
29 29 53 53 53	MARILYN HICKEY RICHARD & LINDSEY ROBERTS DAY OF DISCOVERY CASEY TREAT-LIVING-COURSE DINO		30 VAR 30 30 30	9 6 98 8 8	9650 12036 78066 8142 8142	9 12 76 8 8	LT LT .2 LT LT	LT 19 LT 24 .1 148 LT 14 LT 14 LT 14	.2 .2 .1 .1
53 53 53 53 53	WORLDVISION-SPECIALS ROD PARSLEY DAILY JAMES ROBISON-LIFE TODAY MIKE BARBER DALE EVANS		VAR VAR 30 30 30	6 13 43 6 7	10637 12334	10 12 43 6 7		LT 18 LT 19 .1 66 LT 9 LT 10	
53 53 53 53 53	SHEPHERDS CHAPEL ON MAIN STREET GOSPEL BILL SHOW HERITAGE SINGERS JANICE'S ATTIC		VAR 30 30 30 30	43 14 10 9 7	14809 5280	14 5 11 9 7		LT 20 LT 7 LT 14 LT 12 LT 9	.1 .1 .1 .1
53 53 53 69 69	REAL VIDEOS JUST THE FACTS HELEN PENSANTI FAITHVILLE KIDS LIKE YOU		30 30 30 30 30 30	8 10 6 8 10	8142	8 10 6 8 9		LT 10 LT 11 LT 6 LT 8 LT 8	

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG %	DMA'S CAF RATING PROJ % U.S. (000)	AVERAGE RATING
1 2 2 4 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER BILL GAITHER MASS FOR SHUT-INS	30 60 VAR 30 30	8 58 160 7 10	3291 3 47474 46 96385 93 5982 6 3532 3	LT .4 .8 LT LT	LT 32 .4 375 .7 744 LT 33 LT 17	.9 .7 .7 .5 .4
5 7 9 9	GOOD NEWS IN TOUCH 30 CHRISTOPHERS SEARCH-M. LYON J HAGEE'S CORNERSTONE HR	30 30 VAR 30 60	7 30 5 28 33	3188 3 29436 28 819 1 15216 15 18626 18	LT .1 LT LT .1	LT 14 .1 116 LT 2 LT 44 .1 53	.4 .3 .3 .2 .2
9 9 9 9 9	CREFLO A. DOLLAR, JR. DR. D. JAMES KENNEDY ED YOUNG CHANGED LIVES EVER INCREASING FAITH	VAR VAR 30 30 60	77 130 10 11 16	62486 60 83990 81 9369 9 8598 8 16778 16	.1 .2 LT LT LT	.1 147 .2 188 LT 21 LT 19 LT 34	
16 16 16 16 16	700 CLUB IT IS WRITTEN JACK VAN IMPE PRESENTS LIFE IN THE WORD JESSE DUPLANTIS	VAR 30 30 30 30	101 36 127 53 30	71699 69 40331 39 67449 65 35045 34 20793 20	.1 .1 .1 LT	.1 143 .1 77 .1 125 .1 63 LT 37	.1 .1 .1 .1
16 16 16 16 16	KENNETH COPELAND RELIGIOUS TOWN HALL LIFE IN THE WORD DAILY OLD TIME GOSPEL HOUR ZOLA LEVITT	VAR 30 30 60 30	129 14 23 49 5	84420 81 6497 6 31009 30 26539 26 4032 4	.2 LT LT LT LT	.1 146 LT 10 LT 46 LT 35 LT 5	
16 16 16 29 29	GARNER TED ARMSTRONG DR. LEROY THOMPSON ROD PARSLEY BENNY HINN'S THIS IS-DAY ERNEST ANGLEY	30 30 VAR VAR 60	20 6 42 46 12	12397 12 6566 6 37690 36 54388 52 9359 9		LT 14 LT 7 LT 40 LT 49 LT 8	.1 .1 LT LT
29 29 29 29 29 29	CREFLO A.DOLLAR, JR. DAILY KENNETH COPELAND DAILY KEY OF DAVID REGINALD CHERRY CARMAN	VAR 30 30 30 30 30	54 115 38 7 8	56310 54 73693 71 45890 44 7631 7 8229 8	.1 .1 LT LT LT	LT 51 .1 63 LT 36 LT 6 LT 6 LT 6	
29 29 29 29 29 29 29	BETTY JEAN ROBINSON PRAISE THE LORD DALE EVANS E.V. HILL DAY OF DISCOVERY	30 VAR 30 30 30	7 9 7 8 98	7631 7 8558 8 7631 7 8229 8 79760 77	LT LT LT .1	LT 6 LT 6 LT 6 LT 5 LT 46	
29 29 29 29 29 29	JIMMY SWAGGART ROD PARSLEY DAILY JOHN HAGEE TODAY MARILYN HICKEY HELEN PENSANTI	60 VAR 30 30 30	29 13 21 9 6	28989 28 12392 12 33603 32 9727 9 5896 6		LT 17 LT 7 LT 17 LT 5 LT 3	
29 29 29 29 29 29	COLBY'S CLUBHOUSE RICHARD & LINDSEY ROBERTS DINO TOMMY & MATTHEW BARNETT SHEPHERDS CHAPEL	30 VAR 30 30 VAR	7 6 8 5 43	7631 7 12777 12 8229 8 5346 5 14851 14		LT 3 LT 5 LT 3 LT 2 LT 5	
29 29 29 29 29 29 29 29	JAMES ROBISON-LIFE TODAY PETER POPOFF G ROCK ACQUIRE THE FIRE WORLDVISION-SPECIALS	30 30 30 30 VAR	43 6 5 12 6	44597 43 17648 17 6304 6 10904 11 11174 11		LT 13 LT 5 LT 2 LT 3 LT 2 LT 2	
29 29 29 29 29 29	MYLES MUNROE KIDS AGAINST CRIME CASEY TREAT-LIVING-COURSE ON MAIN STREET NEW DIRECTIONS, THE	30 30 30 30 30 30	7 7 8 14 6	7631 7 7631 7 8229 8 5263 5 6078 6	LT LT LT LT LT		
29 29 29 29 29 29	EASTMAN CURTIS ORAL ROBERTS MIKE BARBER GOSPEL BILL SHOW HERITAGE SINGERS	30 VAR 30 30 30	8 8 6 10 9	7679 7 14272 14 6078 6 10866 10 9727 9		LT 1 LT 2 LT 1 LT 1 LT 1	
29 29 29 29 29 29	JUST THE FACTS REAL VIDEOS FATHVILLE KIDS LIKE YOU JANICE'S ATTIC	30 30 30 30 30 30	10 8 8 10 7	10268 10 8229 8 8229 8 9765 9 7631 7			

WOMEN 18+

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### WOMEN 18-49

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			NUMBER OF	COV	ERAGE	EQUIV			RYING
RANK	PROGRAM NAME	 DURATION	STATIONS	(000)	<u>% U.S.</u>	NAT'L RTG %	RATING <u>% U.S.</u>	PROJ (000)	AVERAGE RATING
1 22 4 4	MUSIC & THE SPOKEN WORD IN TOUCH 60 IN TOUCH 30 HOUR OF POWER CREFLO A. DOLLAR, JR.	30 60 30 VAR VAR	8 58 30 160 77	1994 28740 18110 58391 38404	46 29 93	LT .1 .2	LT .1 .1 .2	7 64 36 111	.3 .2 .2 .1
4 4 4 4	LIFE IN THE WORD GOOD NEWS SEARCH-M. LYON JESSE DUPLANTIS KENNETH COPELAND	30 30 30 30 VAR	53 7 28 30 129	21287 1734 9308 12563	34 3 15 20	.1 LT LT LT	.1 LT LT LT	65 32 2 11 15	.1 .1 .1 .1
11 11 11 11 11	ED YOUNG LIFE IN THE WORD DAILY 700 CLUB EVER INCREASING FAITH BILL GAITHER	30 30 VAR 60 30	10 23 101 16 7	51439 5741 18994 43746 10073 3625	82 9 30 70 16	.1 LT LT .1 LT	.1 LT LT L1 L1	55 6 18 40 9	
11 11 11 11 11	J HAGEE'S CORNERSTONE HR MASS FOR SHUT-INS JACK VAN IMPE PRESENTS BENNY HINN'S THIS IS-DAY CREFLO A.DOLLAR, JR. DAILY	60 30 30 VAR VAR	33 10 127 46 54	10884 2097 41049 33594 34662	6 17 3 65 53 55			3 9 23 26 26	
11 11 11 11 11	KENNETH COPELAND DAILY KEY OF DAVID OLD TIME GOSPEL HOUR ROD PARSLEY GARNER TED ARMSTRONG	30 30 60 VAR 30	115 38 49 42 20	44901 27837 15773 22570 7528	55 71 44 25 36 12			27 16 9 12	
11 11 11 11	PETER POPOFF DR. D. JAMES KENNEDY IT IS WRITTEN ERNEST ANGLEY COLBY'S CLUBHOUSE	30 VAR 30 60 30	6 130 36 12 7	10375 51043 25106 5456 4775	17 81 40 9 8			4 5 23 11 2	
11 11 11 11 11	RELIGIOUS TOWN HALL CARMAN ROD PARSLEY DAILY PRAISE THE LORD MARILYN HICKEY	30 30 VAR VAR 30	14 8 13 9 9	3987 5128 7492 5337 5846	6 8 12 8 9			2 2232	
11 11 11 11 11	ZOLA LEVITT TOMMY & MATTHEW BARNETT ACQUIRE THE FIRE ON MAIN STREET JOHN HAGEE TODAY	30 30 30 30 30 30	5 5 12 14 21	2184 3250 6481 3006 20438	3 5 10 5 33			2 1 1 2 1	
11 11 11 11 11	JIMMY SWAGGART HELEN PENSANTI DAY OF DISCOVERY E.V. HILL JAMES ROBISON-LIFE TODAY	60 30 30 30 30 30	29 6 98 8 43	17805 3591 48461 5128 27547	28 6 77 8 44			4 1 10	
11 11 11 11 11	KIDS AGAINST CRIME SHEPHERDS CHAPEL EASTMAN CURTIS DINO DR. LEROY THOMPSON	30 VAR 30 30 30	7 43 8 8 6	4775 8917 4787 5128 4180	8 14 8 8 7			5 1 1 1	
11 11 11 11 11	MYLES MUNROE CHANGED LIVES HERITAGE SINGERS ORAL ROBERTS JUST THE FACTS	30 30 30 VAR 30	7 11 9 8 10	4775 4847 5846 8598 6107	8 8 9 14 10			1	
11 11 11 11 11	RICHARD & LINDSEY ROBERTS NEW DIRECTIONS, THE CASEY TREAT-LIVING-COURSE REAL VIDEOS FAITHVILLE	VAR 30 30 30 30 30	6 6 8 8 8	7887 3925 5128 5128 5128 5128	13 6 8 8 8				
11 11 11 11 11	BETTY JEAN ROBINSON GOSPEL BILL SHOW REGINALD CHERRY DALE EVANS MIKE BARBER	30 30 30 30 30 30	7 10 7 7 6	4775 6459 4775 4775 3925	8 10 8 8				
11 11 11 11 11	KIDS LIKE YOU JANICE'S ATTIC WORLDVISION-SPECIALS G ROCK CHRISTOPHERS	30 30 VAR 30 VAR	10 7 6 5 5	5868 4775 6817 3985	6 9 8 11 6				
			5	471	1	LT	LT		

### **WOMEN 25-54**

			NUMBER	<u>COV</u> PROJ	ERAGE	EQUIV			RYING
RANK	PROGRAM NAME	DURATION	STATIONS	(000)	<u>% U.S.</u>	NAT'L RTG %	RATING <u>% U.S.</u>	PROJ (000)	AVERAGI RATING
1 2 3 3 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER IN TOUCH 30 CREFLO A. DOLLAR, JR.	30 60 VAR 30 VAR	8 58 160 30 77	1888 27573 55911 17383 36788	46 93 29	LT .2 .3 .1 .1	LT .2 .2 .1	10 106 150 46	.5 .3 .2 .2
5 5 5 5 5 5 5	GOOD NEWS LIFE IN THE WORD JESSE DUPLANTIS BILL GAITHER JHAGEE'S CORNERSTONE HR	30 30 30 30 60	7 53 30 7 33	1693 20354 12026 3477 10484	3 34 20 6 17		.1 LT LT LT LT	73 36 20 5	.1 .1 .1 .1
5 5 5 5 5 5 5	SEARCH-M, LYON KENNETH COPELAND MASS FOR SHUT-INS EVER INCREASING FAITH JACK VAN IMPE PRESENTS	30 VAR 30 60 30	28 129 10 16 127	8836 49251 2003 9654 39256	15 82 3 16 65	LT .1 LT LT	LT .1 LT LT	16 13 64 2 11	
5 5 5 20	OLD TIME GOSPEL HOUR LIFE IN THE WORD DAILY 700 CLUB ED YOUNG CREFLO A.DOLLAR,JR. DAILY	60 30 VAR 30 VAR	49 23 101 10 54	15123 18166 41905 5496 33045	25 30 70 9		.1 나 나 나	44 17 20 44 6	-1 -1 -1 -1 -1
20 20 20 20 20 20	DR. LEROY THOMPSON GARNER TED ARMSTRONG BENNY HINN'S THIS IS-DAY ROD PARSLEY KENNETH COPELAND DAILY	30 30 VAR VAR 30	6 20 46 42 115	3970 7192 32141 21714 43013	55 7 12 53 36 72			29 3 5 23 16	
20 20 20 20 20 20	CARMAN DR. D. JAMES KENNEDY KEY OF DAVID ERNEST ANGLEY IT IS WRITTEN	30 VAR 30 60 30	8 130 38 12 36	4897 48881 26663 5267 24081	8 81 44 9	.1 LT LT LT	.1 LT LT LT	31 4 32 17 3	
20 20 20 20 20	MARILYN HICKEY PETER POPOFF ROD PARSLEY DAILY RELIGIOUS TOWN HALL PRAISE THE LORD	30 30 VAR 30 VAR	9 6 13 14 9	5608 10022 7178 3806	40 9 17 12 6			13 3 5 3 2	
0 0 0 0 0	HELEN PENSANTI COLBY'S CLUBHOUSE CHANGED LIVES TOMMY & MATTHEW BARNETT JOHN HAGEE TODAY	30 30 30 30 30 30 30	6 7 11 5	5094 3437 4554 4687 3112	8 6 8 8 5	LT LT LT LT LT	LT LT	2 2 2 2 1	
)	DAY OF DISCOVERY ACQUIRE THE FIRE ON MAIN STREET ZOLA LEVITT JIMMY SWAGGART	30 30 30 30 60	21 98 12 14 5	19532 46461 6228 2868 2125	32 77 10 5 4			5 12 2 1	
	JAMES ROBISON-LIFE TODAY MYLES MUNROE EASTMAN CURTIS DINO SHEPHERDS CHAPEL	30 30 30 30 VAR	29 43 7 8 8	17005 26360 4554 4572 4897	28 44 8 8 8			4 6 1 1	
	KIDS AGAINST CRIME BETTY JEAN ROBINSON DALE EVANS NEW DIRECTIONS THE RICHARD & LINDSEY ROBERTS	30 30 30 30 VAR	43 7 7 6 6	8540 4554 4554 3722 7404	14 8 8 8 6		LT LT LT LT LT LT	1 1 1 1	
C H J	ORAL ROBERTS HERITAGE SINGERS UST THE FACTS 2.V. HILL ASEY TREAT-LIVING-COURSE	VAR 30 30 30 30	8 9 10 8 8	7484 8281 5608 5863 4897 4897	12 14 9 10 、			1 1 1	
R F G R	REAL VIDEOS AITHVILLE IOSPEL BILL SHOW IEGINALD CHERRY IIKE BARBER	30 30 30 30 30 30	8 8 10 7 6	4897 4897 6207 4554	8 8 10 8		LT LT LT LT LT LT		
G	IDS LIKE YOU ANICE'S ATTIC IORLDVISION-SPECIALS ROCK HRISTOPHERS	30 30 VAR 30 VAR	10 7 6 5	3722 5629 4554 6474 3800 457	6 9 8 11 6 1				

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### WOMEN 50+

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG %	DMA'S CARRYING RATING PROJ AVERAGE
1 2 2 4 5	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 BILL GAITHER MASS FOR SHUT-INS	30 VAR 60 30 30	8 160 58 7 10	1297 3 37994 93 18734 46 2357 6 1435 4	.1 1.7 .9 .1 LT	% U.S.         (000)         RATING           .1         25         1.9           1.5         633         1.6           .8         311         1.6           .1         30         1.2
6 7 9 9	GOOD NEWS CHRISTOPHERS IN TOUCH 30 J HAGEE'S CORNERSTONE HR SEARCH-M. LYON	30 VAR 30 60 30	7 5 30 33 28	1454 4 349 1 11326 28 7743 19 5907 14	LT LT .2 .1 .1	LT 15 1.0 LT 12 .8 LT 3 .7 .2 80 .7 .1 44 .5 .1 33 .5
9 12 12 12 15	DR. D. JAMES KENNEDY CHANGED LIVES IT IS WRITTEN ED YOUNG EVER INCREASING FAITH	VAR 30 30 30 60	130 11 36 10 16	32947 80 3751 9 15225 37 3628 9 6705 16	.' LT LT .1	.4 165 .5 LT 18 .4 .2 65 .4 LT 15 .4
15 15 15 15 20	700 CLUB JACK VAN IMPE PRESENTS CREFLO A. DOLLAR, JR. RELIGIOUS TOWN HALL DR. LEROY THOMPSON	VAR 30 VAR 30 30	101 127 77 14 6	27953 68 26400 64 24083 59 2510 6 2386 6	., .3 .2 LT LT	.1 25 .3 .3 103 .3 .2 92 .3 .2 82 .3 LT 8 .3 LT 8 .3 LT 7 .2
20 20 20 20 20	KENNETH COPELAND JESSE DUPLANTIS ZOLA LEVITT OLD TIME GOSPEL HOUR LIFE IN THE WORD DAILY	VAR 30 30 60 30	129 30 5 49 23	32981 81 8230 20 1849 5 10766 26 12015 29	.3 .1 LT .1	L 7 2 .1 23 .2 LT 5 .2 .1 26 .2 .1 27 .2
20 20 29 29	LIFE IN THE WORD GARNER TED ARMSTRONG REGINALD CHERRY DALE EVANS BETTY JEAN ROBINSON	30 30 30 30 30 30	53 20 7 7 7	13758 34 4869 12 2856 7 2856 7 2856 7 2856 7	.1 LT LT LT	
29 29 29 29 29	ROD PARSLEY ERNEST ANGLEY E.V. HILL CARMAN PRAISE THE LORD	VAR 60 30 30 VAR	42 12 8 9	15119 37 3903 10 3102 8 3102 8 3222 8	.1 LT LT LT LT	.1 28 .1 LT 6 .1 LT 4 .1 LT 4 .1
29 29 29 29 29	KENNETH COPELAND DAILY DAY OF DISCOVERY JIMMY SWAGGART CREFLO A.DOLLAR,JR. DAILY BENNY HINN'S THIS IS-DAY	30 30 60 VAR VAR	115 98 29 54 46	28792 70 31299 76 11183 27 21648 53 20794 51	.1 .1 .1 .1	.1 37 .1 .1 37 .1 LT 13 .1 .1 25 .1
29 29 43 43	KEY OF DAVID RICHARD & LINDSEY ROBERTS JOHN HAGEE TODAY HELEN PENSANTI ROD PARSLEY DAILY	30 VAR 30 30 VAR	38 6 21 6 13	18053 44 4890 12 13165 32 2306 6 4900 12		.1 23 .1 LT 20 .1 LT 5 .1 LT 13 LT LT 2 LT LT 4 LT
43 43 43 43 43	DINO G ROCK MARILYN HICKEY WORLDVISION-SPECIALS SHEPHERDS CHAPEL	30 30 30 VAR VAR	8 5 9 6 43	3102 8 2319 6 3881 9 4357 11 5934 14		LT 3 LT LT 2 LT LT 2 LT LT 3 LT LT 3 LT
43 43 43 43 43	TOMMY & MATTHEW BARNETT JAMES ROBISON-LIFE TODAY COLBY'S CLUBHOUSE CASEY TREAT-LIVING-COURSE NEW DIRECTIONS, THE	30 30 30 30 30 30	5 43 7 8 6	2096 5 17050 42 2856 7 3102 8 2153 5		LT 1 LT LT 8 LT LT 1 LT LT 1 LT LT 1 LT
43 43 43 43 43 43	MIKE BARBER MYLES MUNROE ACQUIRE THE FIRE KIDS AGAINST CRIME ORAL ROBERTS	30 30 30 30 VAR	6 7 12 7 8	2153 5 2856 7 4423 11 2856 7 5674 14		
43 43 43 43 43	EASTMAN CURTIS GOSPEL BILL SHOW ON MAIN STREET PETER POPOFF HERITAGE SINGERS	30 30 30 30 30 30	8 10 14 6 9	2892 7 4407 11 2258 6 7272 18 3881 9		
43 43 43 43 43	KIDS LIKE YOU JANICE'S ATTIC FAITHVILLE REAL VIDEOS JUST THE FACTS	30 30 30 30 30 30	10 7 8 8 10	3897         10           2856         7           3102         8           3102         8           4161         10		

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RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG %	DMA's CAF Rating Proj % U.S. (000)	AVERAGE RATING
1 2 2 2 5	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 GOOD NEWS BILL GAITHER	30 VAR 60 30 30	8 160 58 7 7 7	3093 3 88751 93 43437 45 2886 3 5379 6	LT .4 .2 LT LT	LT 15 .4 346 .2 161 LT 10 LT 15	.4 .3 .3 .3 .2
5 5 8 8 8	IN TOUCH 30 MASS FOR SHUT-INS JHAGEE'S CORNERSTONE HR EVER INCREASING FAITH SEARCH-M. LYON	30 30 60 60 30	30 10 33 16 28	27179 28 3216 3 16829 18 15169 16 14129 15	.1 LT LT LT	.1 66 LT 7 LT 32 LT 26 LT 24	.2 .2 .2 .1 .1 .1
8 8 8 8	JACK VAN IMPE PRESENTS DR. D. JAMES KENNEDY DR. LEROY THOMPSON JESSE DUPLANTIS RELIGIOUS TOWN HALL	30 VAR 30 30 30 30	127 130 6 30 14	62128 65 77170 81 6061 6 18927 20 5983 6	.1 .1 LT LT LT	.1 105 .1 120 LT 9 LT 25 LT 8	.1 .1 .1 .1 .1
8 8 19 19	CREFLO A. DOLLAR, JR. KENNETHCOPELAND CHRISTOPHERS ED YOUNG 700 CLUB	VAR VAR VAR 30 VAR	77 129 5 10 101	57275 60 77516 81 749 1 8530 9 65836 69	.1 .1 LT LT	.1 65 .1 81 LT 1 LT 8 .1 57	.1 .1 .1 LT LT
19 19 19 19 19	ERNEST ANGLEY KEY OF DAVID IT IS WRITTEN OLD TIME GOSPEL HOUR GARNER TED ARMSTRONG	60 30 30 60 30	12 38 36 49 20	8441 9 41952 44 37511 39 24129 25 11220 12		LT 7 LT 31 LT 27 LT 17 LT 7	
19 19 19 19 19	CHANGED LIVES DAY OF DISCOVERY LIFE IN THE WORD ROD PARSLEY KENNETH COPELAND DAILY	30 30 30 VAR 30	11 98 53 42 115	7672 8 73387 77 32201 34 34039 36 67599 71		LT 5 LT 37 LT 16 LT 14 LT 27	
19 19 19 19 19	ON MAIN STREET BENNY HINN'S THIS IS-DAY DALE EVANS LIFE IN THE WORD DAILY BETTY JEAN ROBINSON	30 VAR 30 30 30 30	14 46 7 23 7	4778 5 50188 53 6991 7 28662 30 6991 7		LT 2 LT 18 LT 3 LT 10 LT 2	
19 19 19 19 19	CREFLO A.DOLLAR,JR. DAILY REGINALDCHERRY PETER POPOFF G ROCK SHEPHERDS CHAPEL	VAR 30 30 30 VAR	54 7 6 5 43	51589 54 6991 7 15826 17 5837 6 13536 14		LT 16 LT 2 LT 4 LT 2 LT 2 LT 3	
19 19 19 19 19	JIMMY SWAGGART PRAISE THE LORD WORLDVISION-SPECIALS JOHN HAGEE TODAY ORAL ROBERTS	60 VAR VAR 30 VAR	29 9 6 21 8	26958 28 7817 8 10552 11 30738 32 12789 13		LT 6 LT 2 LT 2 LT 5 LT 2	
19 19 19 19 19	ZOLA LEVITT COLBY'S CLUBHOUSE MARILYN HICKEY JAMES ROBISON-LIFE TODAY RICHARD & LINDSEY ROBERTS	30 30 30 30 VAR	5 7 9 43 6	3603 4 6991 7 8860 9 41312 43 11989 13		LT 1 LT 1 LT 1 LT 5 LT 2	
19 19 19 19 19	CARMAN ROD PARSLEY DAILY MYLES MUNROE MIKE BARBER HELEN PENSANTI	30 VAR 30 30 30	8 13 7 6 6	7527 8 11268 12 6991 7 5605 6 5312 6		LT 1 LT 1 LT 1 LT 1 LT 1 LT 1 LT 1	
19 19 19 19 19	CASEY TREAT-LIVING-COURSE ACQUIRE THE FIRE HERITAGE SINGERS JUST THE FACTS TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	8 12 9 10 5	7527 8 9898 10 8860 9 9328 10 4809 5		LT 1 LT 1 LT 1 LT 1 LT 1 LT	
19 19 19 19 19	REAL VIDEOS GOSPEL BILL SHOW EASTMAN CURTIS KIDS AGAINST CRIME FAITHVILLE	30 30 30 30 30 30	8 10 8 7 8	7527 8 9864 10 7023 7 6991 7 7527 8			
19 19 19 19 19	KIDS LIKE YOU JANICE'S ATTIC NEW DIRECTIONS, THE DINO E.V. HILL	30 30 30 30 30 30	10 7 6 8 8	7327         8           8894         9           6991         7           5605         6           7527         8           7527         8			and the second

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#### **MEN 18-49**

			NUMBER	COVERAGE	EQUIV	DMA's CAR	
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) % U.S.	NAT'L RTG %	RATING PROJ % U.S. (000)	AVERAGE RATING
12222	MUSIC & THE SPOKEN WORD IN TOUCH 30 HOUR OF POWER GOOD NEWS IN TOUCH 60	30 30 VAR 30 60	8 30 160 7 58	1977 3 17746 29 57235 93 1678 3 28087 46	LT .1 .2 LT .1	LT 6 LT 30 .1 91 LT 3 .1 39	.2 .1 .1 .1
2 2 8 8 8	EVER INCREASING FAITH J HAGEE'S CORNERSTONE HR CREFLO A. DOLLAR, JR. DR. D. JAMES KENNEDY JACK VAN IMPE PRESENTS	60 60 VAR VAR 30	16 33 77 130 127	9702 16 10496 17 37446 61 49939 81 40218 65	LT -1 -1 -1	LT 11 LT 11 .1 34 .1 39 .1 32	.1 .1 LT LT LT
8 8 8 8	DR. LEROY THOMPSON JESSE DUPLANTIS KENNETH COPELAND SEARCH-M. LYON 700 CLUB	30 30 VAR 30 VAR	6 30 129 28 101	4084 7 12152 20 50289 82 9253 15 42785 70	LT LT .1 LT LT	LT 3 LT 9 .1 35 LT 6 LT 24	
8 8 8 8	ON MAIN STREET OLD TIME GOSPEL HOUR MASS FOR SHUT-INS GARNER TED ARMSTRONG LIFE IN THE WORD	30 60 30 30 30	14 49 10 20 53	2917 5 15324 25 2032 3 7249 12 20830 34	LT LT LT LT LT	LT 2 LT 8 LT 1 LT 4 LT 10	
8 8 8 8	IT IS WRITTEN G ROCK BILL GAITHER ERNEST ANGLEY KENNETH COPELAND DAILY	30 30 30 60 30	36 5 7 12 115	24810 40 3903 6 3476 6 5244 9 43777 71	LT LT LT LT LT	LT 10 LT 2 LT 1 LT 2 LT 15	LT LT LT LT LT
8 8 8 8	ED YOUNG BENNY HINN'S THIS IS-DAY SHEPHERDS CHAPEL DAY OF DISCOVERY LIFE IN THE WORD DAILY	30 VAR VAR 30 30	10 46 43 98 23	5568         9           32982         54           8636         14           47477         77           18716         30	LT LT LT LT LT	LT 2 LT 9 LT 2 LT 10 LT 4	
8 8 8 8	CREFLO A.DOLLAR,JR. DAILY ROD PARSLEY RELIGIOUS TOWN HALL CARMAN KEY OF DAVID	VAR VAR 30 30 30	54 42 14 8 38	33828 55 21724 35 3905 6 4979 8 27129 44		LT 6 LT 4 LT 1 LT 1 LT 4	
8 8 8 8	MYLES MUNROE CASEY TREAT-LIVING-COURSE ACQUIRE THE FIRE ROD PARSLEY DAILY JIMMY SWAGGART	30 30 30 VAR 60	7 8 12 13 29	4640 8 4979 8 6279 10 7240 12 17637 29	LT LT LT LT LT	LT 1 LT 1 LT 1 LT 1 LT 2	
8 8 8 8	PRAISE THE LORD RICHARD & LINDSEY ROBERTS TOMMY & MATTHEW BARNETT JAMES ROBISON-LIFE TODAY REAL VIDEOS	VAR VAR 30 30 30	9 6 5 43 8	5174 8 7912 13 3116 5 27107 44 4979 8		LT 1 LT 1 LT 2 LT 2	LT LT
8 8 8 8 8	JOHN HAGEE TODAY MARILYN HICKEY CHANGED LIVES DALE EVANS BETTY JEAN ROBINSON	30 30 30 30 30 30	21 9 11 7 7	19993 32 5669 9 4650 8 4640 8 4640 8		LT 1 LT LT LT LT LT	LT
8 8 8 8 8	ORAL ROBERTS DINO NEW DIRECTIONS, THE KIDS AGAINST CRIME KIDS LIKE YOU	VAR 30 30 30 30 30	8 8 6 7 10	8234 13 4979 8 3820 6 4640 8 5690 9		LT LT LT LT	
8 8 8 8	GOSPEL BILL SHOW PETER POPOFF HELEN PENSANTI FAITHVILLE REGINALD CHERRY	30 30 30 30 30 30	10 6 8 7	6258 10 9944 16 3444 6 4979 8 4640 8			
8 8 8 8	COLBY'S CLUBHOUSE JUST THE FACTS E.V. HILL EASTMAN CURTIS MIKE BARBER	30 30 30 30 30 30	7 10 8 8 6	4640 8 5919 10 4979 8 4650 8 3820 6			
8 8 8 8 8	HERITAGE SINGERS JANICE'S ATTIC WORLDVISION-SPECIALS ZOLA LEVITT CHRISTOPHERS	30 30 VAR 30 VAR	9 7 6 5 5	5669         9           4640         8           6891         11           2103         3           456         1			

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RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG_%	DMA'S C. Rating Pro % U.S. (000	J AVERAGE
1 1 3 5	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 BILL GAITHER GOOD NEWS	30 VAR 60 30 30	8 160 58 7 7 7	1116 3 31516 93 15350 45 1903 6 1208 4	LT .8 .4 LT LT	LT 1 .8 25 .4 12 LT 1 LT 1	6.8 2.7
5 7 7 7 7	MASS FOR SHUT-INS IN TOUCH 30 SEARCH-M. LYON JACK VAN IMPE PRESENTS RELIGIOUS TOWN HALL	30 30 30 30 30 30	10 30 28 127 14	1183 3 9433 28 4877 14 21910 64 2078 6	LT .1 .2 LT	LT 0 .1 30 .1 11 .2 74 LT 7	5.3 9.3 4.3
7 12 12 12 12	JHAGEE'S CORNERSTONE HR DR. D. JAMES KENNEDY DR. LEROY THOMPSON EVER INCREASING FAITH CHRISTOPHERS	60 VAR 30 60 VAR	33 130 6 16 5	6333 19 27232 80 1977 6 5467 16 293 1	.1 .3 LT LT LT	.1 2 .2 80 LT 6 LT 15 LT 15	.3 .2 .2 .2
12 12 18 18 18	JESSE DUPLANTIS ED YOUNG KEY OF DAVID KENNETH COPELAND CREFLO A. DOLLAR, JR.	30 30 30 VAR VAR	30 10 38 129 77	6775 20 2962 9 14824 44 27227 80 19829 58	.1 LT .1 .2 .1	LT 16 LT 7 .1 27 .1 46 .1 31	.2 .2 .1
18 18 18 18 18	CHANGED LIVES ERNEST ANGLEY 700 CLUB IT IS WRITTEN DAY OF DISCOVERY	30 60 VAR 30 30	11 12 101 36 98	3022 9 3197 9 23051 68 12701 37 25910 76	LT LT .1 .1	LT 5 LT 5 .1 33 LT 16 .1 28	.1 .1
18 27 27 27 27 27	DALE EVANS GARNER TED ARMSTRONG OLD TIME GOSPEL HOUR REGINALD CHERRY BETTY JEAN ROBINSON	30 30 60 30 30	7 20 49 7 7	2351 7 3972 12 8805 26 2351 7 2351 7		LT 2 LT 4 LT 8 LT 8 LT 2	
27 27 27 27 27 27	ROD PARSLEY PETER POPOFF LIFE IN THE WORD DAILY BENNY HINN'S THIS IS-DAY CREFLO A.DOLLAR,JR. DAILY	VAR 30 30 VAR VAR	42 6 23 46 54	12315 36 5882 17 9946 29 17206 51 17761 52		LT 10 LT 4 LT 6 LT 9 LT 10	
27 27 27 27 27 27	LIFE IN THE WORD WORLDVISION-SPECIALS KENNETH COPELAND DAILY JIMMY SWAGGART COLBY'S CLUBHOUSE	30 VAR 30 60 30	53 6 115 29 7	11371 33 3660 11 23822 70 9321 27 2351 7		LT 6 LT 2 LT 12 LT 4 LT 1	
27 27 27 27 27 27	PRAISE THE LORD ORAL ROBERTS ZOLA LEVITT JOHN HAGEE TODAY MARILYN HICKEY	VAR VAR 30 30 30	9 8 5 21 9	2644 8 4556 13 1500 4 10745 32 3191 9		LT 1 LT 2 LT 1 LT 4 LT 1	
27 27 27 27 27 27	SHEPHERDS CHAPEL MIKE BARBER JAMES ROBISON-LIFE TODAY HELEN PENSANTI RICHARD & LINDSEY ROBERTS	VAR 30 30 30 VAR	43 6 43 6 6	4900 14 1784 5 14204 42 1868 5 4077 12	LT LT LT LT LT	LT 1 LT 1 LT 4 LT 4 LT 1	
27 27 27 27 27 27	HERITAGE SINGERS JUST THE FACTS ROD PARSLEY DAILY EASTMAN CURTIS ON MAIN STREET	30 30 VAR 30 30	9 10 13 8 14	3191 9 3409 10 4028 12 2373 7 1860 5	LT LT LT LT LT	LT 1 LT 1 LT 1 LT 1 LT	
27 27 27 27 27 27	GOSPEL BILL SHOW CASEY TREAT-LIVING-COURSE MYLES MUNROE KIDS AGAINST CRIME NEW DIRECTIONS, THE	30 30 30 30 30 30	10 8 7 7 6	3606 11 2548 7 2351 7 2351 7 1784 5			
27 27 27 27 27 27	FAITHVILLE REAL VIDEOS KIDS LIKE YOU ACQUIRE THE FIRE DINO	30 30 30 30 30 30	8 8 10 12 8	2548 7 2548 7 3204 9 3619 11 2548 7			
27 27 27 27 27 27 27	JANICE'S ATTIC TOMMY & MATTHEW BARNETT CARMAN G ROCK E.V. HILL	30 30 30 30 30 30	7 5 8 5 8	2357 1693 5 2548 7 1934 6 2548 7			

### ADULTS 50+

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG %	DMA's CARRYING RATING PROJ AVERAGE % U.S. (000) RATING
1 2 2 4 5	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 BILL GAITHER MASS FOR SHUT-INS	30 VAR 60 30 30	8 160 58 7 10	2413 3 69509 93 34083 45 4260 6 2618 3	LT 1.3 .7 .1 LT	LT 34 1.4 1.2 888 1.2 .6 433 1.2 .1 43 1.0 LT 21 .8
6 7 9 9	GOOD NEWS IN TOUCH 30 CHRISTOPHERS SEARCH-M. LYON J HAGEE'S CORNERSTONE HR	30 30 VAR 30 60	7 30 5 28 33	2662 4 20759 28 641 1 10784 14 14076 19	LT .2 LT .1 .1	LT 19 .7 .2 116 .5 LT 3 .5 .1 52 .4 .1 65 .4
9 12 12 12 12	DR. D. JAMES KENNEDY JACK VAN IMPE PRESENTS CHANGED LIVES EVER INCREASING FAITH ED YOUNG	VAR 30 30 60 30	130 127 11 16 10	60178 80 48310 64 6773 9 12171 16 6590 9	.4 .2 LT .1 LT	
12 17 17 17 17	RELIGIOUS TOWN HALL IT IS WRITTEN DR. LEROY THOMPSON 700 CLUB CREFLO A. DOLLAR, JR.	30 30 30 VAR VAR	14 36 6 101 77	4589 6 27926 37 4363 6 51004 68 43912 59	LT .1 LT .2 .2	LT 15 .3 LT 15 .3 LT 13 .2 LT 136 .2 .2 136 .2
17 17 23 23 23	JESSE DUPLANTIS KENNETH COPELAND OLD TIME GOSPEL HOUR GARNER TED ARMSTRONG REGINALD CHERRY	30 VAR 60 30 30	30 129 49 20 7	15005 20 60208 80 19570 26 8840 12 5207 7	.1 .2 .1 LT LT	.2 138 .2 .2 138 .2 LT 34 .1 LT 14 .1 LT 8 .1
23 23 23 23 23 23	DALE EVANS ZOLA LEVITT ERNEST ANGLEY LIFE IN THE WORD DAILY BETTY JEAN ROBINSON	30 30 60 30 30	7 5 12 23 7	5207 7 3349 4 7100 9 21962 29 5207 7		LT 8 .1 LT 5 .1 LT 11 .1 LT 33 .1 LT 8 .1
23 23 23 23 35	LIFE IN THE WORD KEY OF DAVID ROD PARSLEY DAY OF DISCOVERY PRAISE THE LORD	30 30 VAR 30 VAR	53 38 42 98 9	25130 34 32877 44 27434 37 57210 76 5865 8	.1 .1 .1 .1	LT 37 .1 .1 47 .1 .1 38 .1 .1 65 .1 LT 6 LT
35 35 35 35 35 35	KENNETH COPELAND DAILY CREFLO A.DOLLAR, JR. DAILY BENNY HINN'S THIS IS-DAY JIMMY SWAGGART E.V. HILL	30 VAR VAR 60 30	115 54 46 29 8	52614 70 39409 53 38000 51 20505 27 5650 8	.1 LT LT LT LT	LT 34 LT LT 34 LT LT 33 LT LT 33 LT LT 17 LT LT 4 LT
35 35 35 35 35 35	CARMAN JOHN HAGEE TODAY RICHARD & LINDSEY ROBERTS HELEN PENSANTI WORLDVISION-SPECIALS	30 30 VAR 30 VAR	8 21 6 6	5650 8 23910 32 8967 12 4174 6 8017 11		LT 4 LT LT 16 LT LT 6 LT LT 6 LT LT 2 LT LT 4 LT
35 35 35 35 35 35	ROD PARSLEY DAILY MARILYN HICKEY DINO SHEPHERDS CHAPEL COLBY'S CLUBHOUSE	VAR 30 30 VAR 30	13 9 8 43 7	8928 12 7072 9 5650 8 10834 14 5207 7		LT 5 LT LT 3 LT LT 3 LT LT 5 LT LT 2 LT
35 35 35 35 35	G ROCK JAMES ROBISON-LIFE TODAY PETER POPOFF MIKE BARBER TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	5 43 6 5	4253 6 31254 42 13155 18 3937 5 3788 5		LT 2 LT LT 2 LT LT 11 LT LT 5 LT LT 5 LT LT 1 LT
35 35 35 35 35 35	ORAL ROBERTS CASEY TREAT-LIVING-COURSE NEW DIRECTIONS, THE MYLES MUNROE EASTMAN CURTIS	VAR 30 30 30 30 30	8 8 6 7 8	10229 14 5650 8 3937 5 5207 7 5265 7		LT 3 LT LT 3 LT LT 1 LT LT 1 LT LT 1 LT LT 1 LT
35 35 35 35 35	KIDS AGAINST CRIME ACQUIRE THE FIRE GOSPEL BILL SHOW ON MAIN STREET HERITAGE SINGERS	30 30 30 30 30 30	7 12 10 14 9	5207 7 8042 11 8013 11 4118 5 7072 9		С - С UT 1 UT UT 1 UT UT 1 UT UT 1 UT UT 1 UT
35 35 35 35 35 35	JUST THE FACTS KIDS LIKE YOU FAITHVILLE REAL VIDEOS JANICE'S ATTIC	30 30 30 30 30 30 30	10 10 8 8 7	7570 10 7101 9 5650 8 5650 8 5207 7		

### **TEENS 12-17**

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			NUMBER	COVERAGE	EQUIV	DMA's CAR	
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) % U.S.	NAT'L RTG %	RATING PROJ <u>% U.S. (000)</u>	AVERAGE RATING
1 2 3 3 3	CHANGED LIVES MUSIC & THE SPOKEN WORD CREFLO A. DOLLAR, JR. KEY OF DAVID JESSE DUPLANTIS	30 30 VAR 30 30	11 8 77 38 30	1694 7 876 4 13310 59 9650 43 4590 20	LT LT .1 .1	LT 6 LT 2 .1 19 .1 13 LT 5	.3 .2 .1 .1
6 6 6 6	J HAGEE'S CORNERSTONE HR HOUR OF POWER CREFLO A.DOLLAR, JR. DAILY IN TOUCH 60 KENNETH COPELAND	60 VAR VAR 60 VAR	33 160 54 58 129	3951 17 20776 92 12070 53 9997 44 18153 80	LT .1 LT LT LT	LT 3 .1 16 LT 8 LT 6 LT 9	.1 LT LT LT LT
6 6 6 6	IN TOUCH 30 GOOD NEWS SEARCH-M. LYON MASS FOR SHUT-INS ON MAIN STREET	30 30 30 30 30 30	30 7 28 10 14	6233 28 642 3 3518 16 784 3 1159 5		LT 3 LT 3 LT 1 LT 1 LT	LT LT
6 6 6 6	KENNETH COPELAND DAILY LIFE IN THE WORD DR. LEROY THOMPSON DR. D. JAMES KENNEDY ACQUIRE THE FIRE	30 30 30 VAR 30	115 53 6 130 12	15679 69 7440 33 1569 7 17976 79 2275 10		LT 6 LT 3 LT 5 LT 5 LT 1	댽 댽
6 6 6 6	BENNY HINN'S THIS IS-DAY JACK VAN IMPE PRESENTS MARILYN HICKEY COLBY'S CLUBHOUSE DAY OF DISCOVERY	VAR 30 30 30 30 30	46 127 9 7 98	11453 51 14902 66 2055 9 1701 8 17084 75	LT LT LT LT LT	LT 3 LT 3 LT LT LT LT 2	
6 6 6 6	JIMMY SWAGGART EVER INCREASING FAITH 700 CLUB GARNER TED ARMSTRONG ROD PARSLEY DAILY	60 60 VAR 30 VAR	29 16 101 20 13	6194 27 3573 16 15176 67 2820 12 2673 12			LT LT
6 6 6 6	ROD PARSLEY JAMES ROBISON-LIFE TODAY OLD TIME GOSPEL HOUR IT IS WRITTEN JOHN HAGEE TODAY	VAR 30 60 30 30	42 43 49 36 21	7893 35 9583 42 5611 25 8606 38 7052 31		LT 1 LT 1 LT LT LT	LT LT
6 6 6 6	SHEPHERDS CHAPEL PRAISE THE LORD ERNEST ANGLEY FAITHVILLE DINO	VAR VAR 60 30 30	43 9 12 8 8	3243 14 1899 8 1934 9 1820 8 1820 8			
6 6 6 6	HERITAGE SINGERS CARMAN CASEY TREAT-LIVING-COURSE KIDS AGAINST CRIME KIDS LIKE YOU	30 30 30 30 30 30	9 8 8 7 10	2055 9 1820 8 1820 8 1701 8 2065 9	LT LT LT LT LT		
6 6 6 6	DALE EVANS LIFE IN THE WORD DAILY GOSPEL BILL SHOW ED YOUNG BILL GAITHER	30 30 30 30 30 30	7 23 10 10 7	1701 8 6517 29 2265 10 2030 9 1263 6	LT LT LT LT LT		
6 6 6 6	JANICE'S ATTIC MYLES MUNROE NEW DIRECTIONS, THE G ROCK JUST THE FACTS	30 30 30 30 30 30	7 7 6 5 10	1701 8 1701 8 1430 6 1388 6 2147 9	LT LT LT LT		
6 6 6 6	ORAL ROBERTS PETER POPOFF HELEN PENSANTI REAL VIDEOS REGINALD CHERRY	VAR 30 30 30 30 30	8 6 8 7	2924 13 3403 15 1257 6 1820 8 1701 8	LT LT LT LT LT		
6 6 6 6	RELIGIOUS TOWN HALL RICHARD & LINDSEY ROBERTS E.V. HILL EASTMAN CURTIS MIKE BARBER	30 VAR 30 30 30 30	14 6 8 8 6	1501 7 2808 12 1820 8 1697 7 1430 6			
6 6 6 6	BETTY JEAN ROBINSON TOMMY & MATTHEW BARNETT WORLDVISION-SPECIALS ZOLA LEVITT CHRISTOPHERS	30 30 VAR 30 VAR	7 5 6 5 5	1701 8 1135 5 2430 11 740 3 188 1			

### CHILDREN 2-11

RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAGE PROJ (000) % U.S.	EQUIV NAT'L RTG %	DMA'S ( RATING PR % U.S. (00	
1 2 2 4 4	MUSIC & THE SPOKEN WORD WORLDVISION-SPECIALS OLD TIME GOSPEL HOUR KENNETH COPELAND CREFLO A. DOLLAR, JR.	30 VAR 60 VAR VAR	8 6 49 129 77	1538 4 4405 11 9650 24 31962 80 23468 59	LT LT LT .1 LT		5 .2 7 .1 13 .1 21 LT
4 4 4 4	IN TOUCH 30 JESSE DUPLANTIS KEY OF DAVID HOUR OF POWER LIFE IN THE WORD	30 30 30 VAR 30	30 30 38 160 53	11162 28 7960 20 16902 42 36655 92 13169 33			13 LT 5 LT 4 LT 8 LT 14 LT 5 LT
4 4 4 4	GOOD NEWS EVER INCREASING FAITH IN TOUCH 60 KENNETH COPELAND DAILY CREFLO A.DOLLAR, JR. DAILY	30 60 60 30 VAR	7 16 58 115 54	1087 3 6179 16 17451 44 27735 70 21268 53	LT LT LT LT LT		2 LT 5 LT 7 LT 4 LT
4 4 4 4 4	SEARCH-M. LYON JHAGEE'S CORNERSTONE HR NEW DIRECTIONS, THE DR. D. JAMES KENNEDY BENNY HINN'S THIS IS-DAY	30 60 30 VAR VAR	28 33 6 130 46	6106 15 6792 17 2502 6 31671 79 20296 51			
4 4 4 4	DR. LEROY THOMPSON CHANGED LIVES JACK VAN IMPE PRESENTS 700 CLUB LIFE IN THE WORD DAILY	30 30 30 VAR 30	6 11 127 101 23	2769 7 2885 7 26123 66 26715 67 11590 29			LT LT
4 4 4 4	JAMES ROBISON-LIFE TODAY GOSPEL BILL SHOW IT IS WRITTEN MYLES MUNROE MARILYN HICKEY	30 30 30 30 30 30	43 10 36 7 9	17027 43 3927 10 15364 39 2979 7 3576 9		LT 2 LT 1 LT 1 LT 1	LT
4 4 4 4	SHEPHERDS CHAPEL DAY OF DISCOVERY COLBY'S CLUBHOUSE BETTY JEAN ROBINSON DALE EVANS	VAR 30 30 30 30	43 98 7 7 7	5649 14 30117 76 2979 7 2979 7 2979 7 2979 7		LT 2 LT 2 LT LT LT	LT
4 4 4 4 4	ROD PARSLEY ROD PARSLEY DAILY ERNEST ANGLEY JOHN HAGEE TODAY PRAISE THE LORD	VAR VAR 60 30 VAR	42 13 12 21 9	13521 34 4621 12 3370 8 12396 31 3295 8			
444444	JIMMY SWAGGART ED YOUNG DINO KIDS AGAINST CRIME KIDS LIKE YOU	60 30 30 30 30 30	29 10 8 7 10	11008 28 3517 9 3166 8 2979 7 3592 9			
4 4 4 4 4	GARNER TED ARMSTRONG JUST THE FACTS EASTMAN CURTIS MASS FOR SHUT-INS HERITAGE SINGERS	30 30 30 30 30 30	20 10 8 10 9	4811 12 3741 9 2945 7 1382 3 3576 9	LT LT LT LT LT		
4 4 4 4	JANICE'S ATTIC CASEY TREAT-LIVING-COURSE FAITHVILLE G ROCK ON MAIN STREET ORAL ROBERTS	30 30 30 30 30	7 8 8 5 14	2979 7 3166 8 3166 8 2465 6 2042 5		LT LT LT LT LT	
4 4 4 4 4	PETER POPOFF HELEN PENSANTI REAL VIDEOS REGINALO CHERRY RELIGIOUS TOWN HALL	VAR 30 30 30 30	8 6 8 7	4968 12 5897 15 2174 5 3166 8 2979 7	LT LT LT LT LT	LT LT LT LT LT	
4 4 4 4 4	RICHARD & LINDSEY ROBERTS E.V. HILL ACQUIRE THE FIRE MIKE BARBER BILL GAITHER	30 VAR 30 30 30	14 6 8 12 6	2608 7 5031 13 3166 8 3943 10 2502 6	LT LT LT LT		
4 4 4 4	DIEL GATINET TOMMY & MATTHEW BARNETT CARMAN ZOLA LEVITT CHRISTOPHERS	30 30 30 30 VAR	7 5 8 5 5	2156 5 1953 5 3166 8 1256 3 323 1			

# SECTION II

# **PROGRAM TYPE RANKING TABLES**

# (RANKED BY HOUSEHOLDS)

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### DEVOTIONAL

1	DETOTIONAL								
RANK		HOUSEHOLDS (000)	WOMEN 18+ V/CVH	WOMEN 18-49 V/CVH	<b>WOMEN</b> 25-54 V/CVH	MEN 18+ V/CVH	MEN 18-49	TEENS 12-17 V/CVH	CHILDREN
1	PETER POPOFF	13			VICIN	9	V/CVH	V/CVH	V/CVH
23	IN TOUCH 60 ORAL ROBERTS	10	81	14	23	35	8		
4	IN TOUCH 30	8 7	13	4.0		7			
4	HOUR OF POWER	7	55 79	16 11	20 16	28	13		
6 6	EVER INCREASING FAITH	6	55 79 37	9	11	37 43	9 17		
8	CREFLO A. DOLLAR, JR. DR. LEROY THOMPSON	6	40	22	24	22	ťí	- 8	
8	MUSIC & THE SPOKEN WORD	5 5 5 5 5	26 78 14	17	12	31	ii	0	
8	ERNESTANGLEY	5	14	17	26	38	14		10
8 8	KEY OF DAVID BILL GAITHER	5	23			12 19			
13	EDYOUNG	5 4	23 76 55 23 52 34 50 52	45	12	35			
13	IT IS WRITTEN	4	00 57	15	15	35			
13 13	RICHARD & LINDSEY ROBERTS	4	23			21			
13	DR. D. JAMES KENNEDY CREFLO A.DOLLAR, JR. DAILY	4	52			33			
18	CHANGEDLIVES	4 3	34	18	20				
18 18	700 CLUB	3	52	16	17	22 21			
18	JESSE DUPLANTIS KENNETH COPELAND	3	46	18	23 20	28			
18	JACK VAN IMPE PRESENTS	3	45	18	20	24			
18		33333333333333333	40 54	22	24	31			
18 18	JHAGEE'S CORNERSTONE HR	3	54 40	~~	24	32			
18	JOHN HAGEE TODAY GARNER TED ARMSTRONG	3	40		17	02			
18	E.V. HILL	3	28						
18	RODPARSLEY	š	28 31 34						
18 18	SEARCH-M. LÝON GOOD NEWS	3	61			34			
18	LIFE IN THE WORD	3	73 52 42	00	~~	49			
18	ZOLA LEVITT	3	42	26	30				
18 18	BENNY HINN'S THIS IS-DAY COLBY'S CLUBHOUSE	3	39						
18	G ROCK		20						
36 36	CARMAN	32	31						
36	KIDS AGAINST CRIME BETTY JEAN ROBINSON	2							
36	REGINALD CHERRY	2	38						
36	PRAISE THE LORD	2	39 33						
36 36	ACQUIRE THE FIRE	2	00						
36	NEW DIRECTIONS, THE EASTMAN CURTIS	2							
36	MARILYN HICKEY	22	24						
		2	82			40			
36	MAGS FOR SHOTLING TOMMY & MATTHEW BARNETT MYLES MUNROE JIMMY SWAGGART	2				40			
36	JIMMY SWAGGART	2	20						
36	KENNETH COPELAND DAILY OLD TIME GOSPEL HOUR	2	29 33						
36	GOSPEL BILL SHOW	2	46						
36	DINO	୫ <b>୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯୯</b>							
36	WORLDVISION-SPECIALS	2							
36	CASEY TREAT-LIVING-COURSE DAY OF DISCOVERY	2							
36	ROD PARSLEY DAILY	2	36 40						
36	JANICE'S ATTIC	2	40						
36	DALE EVANS IAMES ROBISON-LIFE TODAY	2	53						
36	WIKE BARBER	2							
36 H	IERITAGE SINGERS	2							
62 J	UST THE FACTS	ī							
36 36 36 36 36 36 36 36 36 36 36 36 36 3	REAL VIDEOS AITHVILLE	1							
62 F	RELIGIOUS TOWN HALL	1	56						
62 H	ELENPENSANTI	1	56			44			
62 K	ids like you Hristophers	1							
62 S	HEPHERDSCHAPEL	1	73						
62 Õ	N MAIN STREET	ł							



# **Nielsen Station Index**

# **Report on Devotional Programs**

February 2002



# Report on Devotional Programs

# February 2002

January 31-February 27

### Notice to Users

The Ranking Tables in Section 1, page R-9, are provided as a convenience to the users of this analysis. The industry standard for the ranking of syndicated programs is CASSANDRA Ranking Report. Please consult your NSI or NSS representative for additional details.

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#### DATA EXCLUSION - Buffalo, NY

On Friday, February 1, 2002 a severe winter storm struck the Buffalo DMA, which resulted in a decrease in the in-tab metered sample and a distortion of the county distribution of the sample for the data of Friday, February 1, 2002. These conditions have resulted in Nielsen Media Research being unable to produce data for these days for the Buffalo DMA in accordance with Nielsen Media Research standards. For this reason, all data in the Buffalo market for the following time periods have been excluded from this analysis:

Friday, February 1, 2002, from 6:00am through Saturday, February 2, 2002, at 5:59am ETZ.

Please contact your Nielsen Media Research for additional details.

#### DATA EXCLUSION - Kansas City, MO

On Wednesday, January 30, 2002 a severe winter storm struck the Kansas City DMA, which resulted in a decrease in the in-tab metered sample and a distortion of the county distribution of the sample for the data of Thursday, January 31, 2002, Friday, February 1, 2002, Saturday, February 2, 2002, Sunday, February 3, 2002, Monday, February 4, 2002, Tuesday, February 5, 2002 and Wednesday, February 6, 2002. These conditions have resulted in Nielsen Media Research being unable to produce data for these days for the Kansas City DMA in accordance with Nielsen Media Research standards. For this reason, all data in the Kansas City market for the following time periods have been excluded from this analysis:

Thursday, January 31, 2002, from 5:00am through Thursday, February 7, 2002, at 4:59am CTZ.

The user is advised that all diary in-tab information included in Table 3 (Sample Sizes: Households), Table 5 (TV Households and In-Tab Diary Households by Sampling Area), and Table 6 (Sample Sizes: Persons In-Tab Sample Characteristics by Reported Breaks) represents the 4-week Kansas City diary sample. However, all viewing estimates are based on only weeks 2, 3 and 4 of the February 2002 survey period. In addition, all Standard Error estimates should be based on a 3-week estimate. The 3-week Standard Errors can be calculated using Table 8A (Standard Errors: Four Week Audience Estimates) and then apply the 3-week Standard Error factor from Table 8B (Standard Errors: One, Two and Three Week Audience Estimates).

Please contact your Nielsen Media Research for additional details.

#### DATA EXCLUSION – Oklahoma City, OK

On Wednesday, January 30, 2002 a severe winter storm struck the Oklahoma City DMA, which resulted in a decrease in the in-tab metered sample and a distortion of the county distribution of the sample for the data of Thursday, January 31, 2002, Friday, February 1, 2002, Saturday, February 2, 2002 and Sunday, February 3, 2002. These conditions have resulted in Nielsen Media Research being unable to produce data for these days for the Oklahoma City DMA in accordance with Nielsen Media Research standards. For this reason, all data in the Oklahoma City market for the following time periods have been excluded from this analysis:

Thursday, January 31, 2002, from 5:00am through Monday, February 4, 2002, at 4:59am CTZ.

Please contact your Nielsen Media Research for additional details.

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## A MARKET BY MARKET ANALYSIS OF DEVOTIONAL PROGRAM AUDIENCES

#### INTRODUCTION

A syndicated devotional television program is generally a filmed or taped series available for telecast by individual stations. Program sources include both commercial distributors and non-profit organizations such as churches, civic groups, etc. This Report on Devotional Programs is intended to provide users with a quick evaluation of the performance of syndicated devotional programs in each market in which they were carried as regular programs during the corresponding NSI all-market measurement period. Program listings and audience estimates are based upon information from that measurement.

NSI techniques and procedures used to obtain information for computing the audience estimates reported herein are described in the current NSI Reference Supplement. In addition, the user of this supplement should refer to the VIP's and the current NSI Reference Supplement for information relating to Sampling Methods, Measurement Methods and Reminders regarding sampling and non-sampling errors.

The use of mathematical terms herein should not be regarded as a representation by Nielsen Media Research that they are exact to the precise mathematical values stated.

This NSI Supplement includes the following audience estimates.

#### A. DAYPART PROGRAM SUMMARIES:

- 1. DMA Household Ratings and Shares for Syndicated Programs summarized by selected dayparts, and by DMA size. (DMA rank brackets used are 1-25, 26-50, 51-100 and 101+.)
- 2. Total U.S. TV Households and Persons by selected age and sex categories including Viewers per 100 Viewing Households.

#### **B. MARKET BY MARKET PROGRAM SUMMARIES:**

- 1. DMA Four-Week Average Time Period Audiences (data columns 1 through 10). This section provides DMA Household Ratings and DMA Households and Persons Shares. The estimated average quarter-hour audience to the syndicated program is compared with audience estimates for the preceding or "lead-in" half-hour on the same station. All data in this section are based on four-week time period averages including preemptions, if any. The first line of data, shown following the day, time, and number of telecasts, pertains to the syndicated program being summarized. The second line of data, following the lead-in program name, pertains to the preceding or "lead-in" half hour.
- 2. Program Audience Section (data columns 11 through 21). The first line provides average quarter-hour DMA Household Ratings and Shares plus projected estimates of Station Total Household and demographic audiences. The second line shows the estimated number of Viewers per Hundred Viewing Households (V/CVH) within each of the demographic breaks. In this section, individual-day averages and Monday-Friday averages of Post 4:00 PM (3:00 CTZ/MTZ/PTZ markets) programs or program segments exclude averages of Pre 4:00 PM (3:00 PM CTZ/MTZ/PTZ markets) waverages of programs or program segments include preemptions, if any.
- 3. Competing Four-Week Average Time Period Audiences (data columns 22 and 23). This section provides average quarter-hour DMA Ratings and Shares for the programs aired on the three competing stations with the highest average ratings during the full time period in which the syndicated program was aired. Data in this section are four-week time period averages including preemptions, if any.

# C. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSONS REACHED AND PROGRAM TYPE CATEGORIES:

This section includes programs ranked by approximately 20 different program types. Also included, syndicated programs have been ranked by households and ten additional major demographic categories. See Section V. Item 4. for further details.

#### I. REPORTING STANDARDS

#### A. PROGRAM REPORTABILITY:

 Syndicated devotional programs must meet the following requirements in order to qualify for inclusion herein: Program must be taped or on film and available for telecast on a market by market basis. Program must have been telecast in at least five NSI markets on reportable commercial TV stations and scheduled at the same time and day in at least two of the four weeks.

#### 2. Additional Considerations:

Programs with both black and white and color versions were combined where the program titles were the same. Foreign language syndicated programs are not included herein.

# A MARKET BY MARKET ANALYSIS OF SYNDICATED PROGRAM AUDIENCES (Continued)

#### **B. STATION REPORTABILITY:**

Reportable stations are those which qualifies for reporting in the corresponding VIP for the market. Reporting standards are shown in Section III of the VIP and in the NSI Reference Supplement. In addition:

- 1. A station must have telecast the devotional program once during the four measurement weeks (at least three different days for Monday-Friday programs.) Program reportability (see A-1, above) must be met prior to station inclusion.
- 2. A station qualifying for a "Mini-Series" must have telecast the syndicated programs two or more times during any week of the measurement. The telecasts need not have been scheduled at the same air time.
- 3. Non-commercial stations are excluded.

#### C. AUDIENCE REPORTABILITY:

This analysis includes audience estimates based on the same minimum sample standards and reporting standards for Households and Persons' Audience Estimates used to compile the VIP's.

When household audiences fall below the minimum reporting standards the symbol << is inserted. "Blanks" should not be interpreted as connoting zero viewing in the universe.

Data below minimum reporting standards are included when computing averages for the Ranking Tables, the Daypart Summary and the Market Average line.

When household audience sample for a market fall below the standard shown in the VIP for the market the symbol < (Data Withheld) is inserted and no audience data are shown. Such below minimum in-tab data are excluded from averages in the Ranking Tables and the Daypart Summary but, for the users convenience, they are included in the Market Average data.

Program Audience Averages Estimates are compiled from the VIP's, averaged to include all quarter-hours.

For an explanation of the methods used to assemble and report these data please contact your NSI representative.

## II. AREAS MEASURED

#### Metro Area/Central Area

The Metro Area is generally the Metropolitan Statistical Area (MSA) or the Primary Metropolitan Statistical Area (PMSA) as defined by the Office of Management and Budget brought to county line basis to include counties having over 50% of their population in the Metro Area. A Metro Area may consist of a combination of two or more PMSA's in cases where there are two or more metropolitan areas are being served jointly by TV stations originating in the TV market; e.g., Dallas-Ft. Worth. In the absence of an established Metro Area, or where, in the judgement of Nielsen Media Research, a Metro Area may not represent the TV market(s) served by a group of TV stations, a group of counties may be substituted to serve this purpose. Such an area is titled Central Area and is so delineated on the market map. Counties comprising the Central Area will include the home county(s) of the originating TV station(s) for the market plus other neighboring counties which are, in general, considered a part of the population nucleus that is served by the TV station(s) originating in the TV market. For text purposes, the terms Metro and Central are interchangeable.

Any television station desiring the creation of a new Metro/Central Area where none previously exists, or the elimination of an existing Metro/Central Area, may petition Nielsen Media Research in writing citing the reasons for the request. If additional television stations operate in the market, Nielsen Media Research will notify each television station of the request and provide a time frame for each to submit an opinion regarding the request. Nielsen Media Research will then review the submitted material as well as any other material that it considers to be relevant and either grant or deny the request based upon its best judgement as to what best serves the needs of the marketplace. Generally, new Metro/Central Areas will comprise those counties assigned by the OMB to a MSA or PMSA or, in the absence of a defined MSA or PMSA, those counties, which are the home counties of the originating TV stations in the market.

Any television station wishing to add and/or remove a county(s) from an existing Metro/Central Area may petition Nielsen Media Research in writing citing the reasons for the request. Procedures similar to those mentioned above for creating or deleting a Metro/Central Area will be followed. In addition, for any county to be eligible as an addition to an existing Metro/Central Area, that county must meet the following criteria: (1) have been assigned to the affected DMA (under the rules described in Section I.B.2) for a minimum of the past three consecutive years; (2) presently have a combined Sun-Sat 6AM-2AM share of audience to the commercial station(s) originating in the affected DMA at least 10 points higher than the next highest outside DMA, (3) currently belong to a OMB defined MSA or PMSA or have a minimum 5000 TV household universe estimate, and (4) be geographically contiguous to the existing Metro/Central Area. Generally, any changes to Metro/Central Area definitions will become effective with the start of the next television season.

In addition, Nielsen Media Research will review existing Metro/Central Area definitions following each decennial Census when relevant data are made available and reserves the right to use its best judgement in making appropriate changes to existing Metro/Central Area definitions.

#### **Designated Market Area (DMA)**

Each March, using tuning data collected from intab diary households from the most recent February, May, July and November measurement survey periods, existing DMAs are tested for retention, non-DMA areas are tested to become DMAs and individual counties are tested for DMA assignments. All assignments are based on household tuning between 6 AM and 2 AM Monday through Sunday. Changes become effective with the start of the new broadcast year (September 1).

#### A. Testing for DMAs

Testing is comprised of two analyses, (1) examining existing DMAs to determine which continue to qualify as DMAs and (2) examining non-DMA areas to determine if any qualify to become DMAs. The areas examined in each of these analyses are home county areas.

#### **DMA** Areas

For existing DMAs, the home county areas are comprised of the Metro/Central counties of the DMA or, in the absence of a Metro/Central area, those counties containing the cities that comprise the DMA name. The commercial stations whose city of license are located in the home county area of a DMA are assigned as home stations to that DMA. The home county areas for existing DMAs are referred to in this section as DMA areas.

#### Non-DMA Areas

Those commercial stations whose city of license are not located in a home county areas of an existing DMA are considered homeless stations. The home county area for homeless stations consist of the county containing the city of license of the station. The home county areas for homeless stations are referred to in this section as non-DMA areas. When two or more non-DMA areas are adjacent, Nielsen Media Research may elect to combine the areas and examine them as one combined area.

## II. AREAS MEASURED (Cont'd) Designated Market Area (DMA) (Cont'd)

#### Testing for DMAs (Cont'd)

1. Examining non-DMA areas

To qualify for a DMA:

- a. The commercial station(s) assigned to the non-DMA area must achieve a combined share of audience greater than the combined share of audience of the commercial station(s) assigned to any outside DMA area (Other non-DMA areas are excluded from this analysis), or
- b. The commercial station in the non-DMA area with the highest share of audience must have a share greater than the station with the highest share of audience belonging to an outside DMA area (Other homeless stations are excluded from this analysis), and
- c. For either a. or b. the difference in shares must be statistically significant¹.
- d. Two consecutive years of statistically significant tests are required before any non-DMA area qualifies for a DMA. However, should a station become a homeless station and the applicable home county area be tested as a non-DMA area due solely to circumstances that have not created a material change in its signal pattern (e.g., a change in city of license). Nielsen Media Research may elect to waive this condition and determine DMA status on the basis of only one year of statistically significant test results.
- e. Nielsen Media Research reserves the right not to create a DMA even if a non-DMA area qualifies for DMA status (based on the above) in the event Nielsen Media Research determines there is a lack of sufficient financial support for Nielsen Media Research service in that potential DMA.
- f. Should a non-DMA area become a DMA, the county(ies) that define the home county area for the non-DMA area will define the new DMA. It is possible that additional county(ies) may be added under the analysis described in section II.B, below.
- 2. Examining DMA areas.

To retain a DMA:

- a. Either condition II.A.1.a. or II.A.2b. above must be achieved with respect to the DMA area being tested, or if neither is achieved, it will retain its DMA if the difference between the shares is not statistically significant.
- b. Two consecutive years of statistically significant tests are required before a DMA can be lost.
- c. When a DMA is retained the counties that currently define the DMA² will continue to define the DMA. It is possible that additional counties may be added or some counties may be removed from the DMA under the analysis described in section II.B. below.

#### Dissolving a DMA:

a. In the event that Nielsen Media Research determines that a DMA no longer qualifies for continued DMA status if there is a significantly higher share of tuning to one or more outside market(s) and there is a significantly higher share of tuning to one or more outside station(s) on average over the four most recent all market survey periods for the past two consecutive years, or in the event that a DMA qualifies to retain its DMA status but Nielsen Media Research determines that there is a lack of sufficient financial support for Nielsen Media Research service in that particular DMA, Nielsen Media Research reserves the right to dissolve such a DMA. Each county previously assigned to that DMA will be re-assigned to a different existing DMA with the highest share of tuning.

¹ Greater than can be attributed to change since only a sample of TV households is surveyed. For DMA review the probability level used in all analyses in 90% confidence.

² Existing DMAs are comprised of the counties that define the DMA area (home county area) and remainder counties that have been assigned through the analyses described in sections II.B.

## II. AREAS MEASURED (Cont'd)

## Designated Market Area (DMA) (Cont'd)

#### **B.** Testing for County Assignments

All counties are assigned to one and only one DMA. In this analysis all counties except those mentioned below, are examined to determine if each should remain assigned to their current DMA or be reassigned to another DMA.

Counties not examined in this analysis:

- 1. All counties that define existing DMA areas, including any new DMAs determined from II.A.1 above.
- 2. Any counties failing to deliver at least two tuning intab diary³ households for the combined measurement periods used in the DMA review analysis (except for the conditions described in section II.D.3 below).

All counties, except those mentioned in II.B.1. and II.B.2. above will:

- 3. Remain assigned to their current DMA if the combined share of audience for the commercial station(S) assigned to the DMA area of the current DMA is larger than the combined share of audience for any outside DMA area (all homeless stations are excluded from this analysis), or
- 4. Be reassigned to the DMA that achieves the largest share of audience provided that the difference in shares is statistically significant. If the county belongs to a metered market and if the average day metered intab sample size in that county over the four measurement periods used in the DMA review analysis is at least 40 households, then the county will be reassigned only if the tuning data from the metered sample shows a higher share of audience to the same DMA as the diary sample and the difference in the metered sample shares is statistically significant. If a county has qualified for and been tested for reassignment for three consecutive years, and results are statistically not significant for each of those reviews, the county will be re-assigned following the third consecutive year review even though the results are statistically not significant.

#### C. Stations

- Tuning only to commercial stations is used in the DMA review analyses. Tuning to cable networks and cable stations is excluded except for local access cable stations that meet NSI minimums for reporting in the local VIP Report. Low Power (LPTV) stations are excluded unless they are reported in a local VIP or some other special analysis. Effective with the 1997-1998 DMA Review, PBS stations will contribute to the DMA's or Non-DMA's share of audience.
- 2. Terrestrial satellite stations are excluded from the analyses described under sections II.A.1 and II.A.2. Tuning to satellite stations is included in the analyses described under section II.B. For DMA review purposes, all satellite stations, whether partial or total, are considered to be extensions of their parent and all tuning to satellite stations is assigned to the DMA area (or non-DMA area) to which the parent is assigned. Effective with the 1999-2000 DMA Review, DBS households are included based on the premise that they cannot carry distant local broadcast signals.
- З.

Tuning to superstations is included in the analyses under sections II.A.1 and II.B only for counties belonging to the Home DMA of the station or for counties belonging to DMAs which are geographically adjacent to the Home DMA of the superstation. For all other counties, tuning to superstations is excluded for all DMA review analyses.

#### D. OTHER

- 1. DMA review shares are generally based on the combined four most recent all-DMA measurement periods. Counties may be examined on less than the four most recent periods if recent major changes have occurred which may have had a material bearing on audience shares. Such changes include, but are not limited to, changes in transmission facilities or changes in station carriage on cable systems.
- 2. For the analyses described in sections II.A.1, II.A.2 and II.B above, should the same test (i.e. test against the same outside DMA area, as described under section A.2.A. 1a, or the same outside station, as described under section II.A.1 be performed in consecutive years with both yielding non-significant results, then both years (8 periods) will be collapsed and the analysis will be repeated. This procedure will continue to look back for as many years as consecutive non-significant results on the same test have occurred.
- ³ To determine statistical significance a variance estimate of the difference in shares must be computed. To compute a variance estimate a minimum of two households with tuning are required.

## II. AREAS MEASURED (Cont'd)

## Designated Market Area (DMA) (Cont'd)

#### D. OTHER

- 3. Counties examined in II which yielded only one intab household with tuning data, will be collapsed with the intabs from the four periods of the previous year's review. If the combined periods yield at least two tuning households, then the analysis in section II.A.1 will be done on the combined measurements for the two years.
- 4. Diary in-tab households identified as having a satellite dish are excluded from all DMA review analyses.

#### **NSI** Area

The NSI Area comprises the Metro/Central area and/or DMA (if any) and additional counties targeted typically to include, per Nielsen Media Research estimates, approximately 90-95% of the average quarter-hour U.S. audience to stations reportable and assigned as local to the NSI market (95% for affiliated stations, 90% for PBS and independent stations). In general, NSI Area assessments are made each Spring, based on the prior year's information. Based on these assessments, NSI areas are either verified or modified for subsequent measurements. In this manner, NSI is able to reflect audience changes which may have resulted from changes in antenna, channel, power, programming and the like.

In a few cases, due to unusual geographic or signal constraints (Cable, etc.), an NSI Area may be targeted below 95%. In those cases where a market falls significantly below 95%, a special notation will appear in the VIP citing the specific NSI Area percentage. Markets falling only marginally below 95% will simply have their NSI Area percentage reduced to the appropriate level. It is important to remember even though an NSI Area may be targeted below 95%, the intent is to include all viewing to the station(s), including viewing from outside the NSI Area.

# **III. SAMPLE SIZE, STATISTICAL INTERPRETATION AND RELATED**

The following listing provides sample size information for each of the markets included herein. A table for estimating Metro Area and DMA statistical tolerances is shown at the end of this list. For a detailed breakdown of these sample sizes, AESRSS and station total statistical tolerances, see the Market Data Section in the VIP of interest.

In-Tab Sample

#### D. SAMPLE SIZES FOR FEBRUARY 2002

	. SAMPLE SIZES FOR FEBRU	AHY 20	02			Designated Market Area	In	Tab Sam	
	Designated Market Area Other Metro/NSI Areas*	ln DMA	-Tab San METRC AREA			Other Metro/NSI Areas*	DMA	METRO AREA	NSI AREA
+	ABILENE-SWEETWATER ALBANY, GA ALBANY-SCHENECTADY-TROY ALBUQUERQUE-SANTA FE ALEXANDRIA, LA	443 356 775 987 282	234 206 488 538 168	697 848 1235 1076 618		ERIE EUGENE EUREKA EVANSVILLE FAIRBANKS	373 426 312 648 231	258 240 254 280 0	668 820 340 878 231
+	ALPENA AMARILLO ANCHORAGE ATLANTA	212 476 307 1257	0 216 211 1028	311 500 307 1948	+	FARGO-VALLEY CITY FLINT-SAGINAW-BAY CITY FLORENCE-MYRTLE BEACH FRESNO-VISALIA FT. MYERS-NAPLES	460 718 388 788 1084	0 517 213 654 995	608 1388 919 1189 1449
+ +	AUGUSTA AUSTIN BAKERSFIELD BALTIMORE BANGOR	556 1031 401 1015 489	430 784 401 945 316	669 1315 817 2536 966		FT. SMITH-FAY-SPRINGDL-RGRS FT. WAYNE GAINESVILLE GLENDIVE GRAND JUNCTION-MONTROSE	421 622 329 286 259	169 453 329 0 167	536 1287 621 338 343
	Baton Rouge Beaumont-Port Arthur Bend, Or Billings Biloxi-Gulfport	566 410 318 473 330	407 332 318 247 285	1190 716 344 562 929	+	GRAND RAPIDS-KALMZOO-B. CRK GREAT FALLS GREEN BAY-APPLETON GREENSBORO-H, POINT-W. SALEM GREENVILLE-N. BERN-WASHNGTN	1362 516 582 967 433	1061 274 370 811 234	1810 854 1299 1376 962
+	BINGHAMTON BIRMINGHAM (Anniston & Tuscaloosa) BLUEFIELD-BECKLEY-OAK HILL BOISE BOSTON (Manchester)	497 1072 313 390 1572	361 550 0 307 888	1190 1270 546 629 3497		GREENVILLE-SPART-ASHEVILLE- GREENWOOD-GREENVILLE HARLINGEN-WESLACO-BRNSVLLE-MCA HARRISBURG-LNCSTR-LEB-YORK HARRISONBURG	1011 317 475 948 286	620 0 475 896 243	1280 446 475 1286 669
+	BOWLING GREEN BUFFALO BURLINGTON-PLATTSBURGH BUTTE-BOZEMAN CASPER-RIVERTON	340 1030 831 419 257	201 745 315 324 211	722 1399 1208 792 697	+*	HARTFORD & NEW HAVEN HARTFORD NEW HAVEN HATTIESBURG-LAUREL HELENA HONOLULU	1204  320 355	399 377 0 0	1921 404 617
•	CEDAR RAPIDS-WTRLO-IWC&DUB CEDAR RAPIDS-WATERLOO DUBUQUE CHAMPAIGN & SPRNGFLD-DECATUR		422 83	1094  1575	+	Houston Huntsville-decatur, (Flor)	816 1247 504	589 1108 255	816 1827 741
-	CHAMPAIGN SPRINGFIELD-DECATUR CHARLESTON-HUNTINGTON CHARLESTON, SC CHARLOTTE, NC	690 417	302 390 335 311	1558 605	+	IDAHO FALLS-POCATELLO INDIANAPOLIS JACKSON, MS JACKSON, TN	339 1149 672 246	225 766 349 188	460 1998 1107 524
+	CHARLOTTESVILLE, VA CHATTANOOGA CHEYENNE-SCOTTSBLUF CHICAGO	1035 320 943 259 1988	651 264 503 172 1882	1363 658 1168 451 1988	+	JACKSONVILLE JOHNSTOWN-ALTOONA JONESBORO JOPLIN-PITTSBURG JUNEAU, AK	992 665 325 449 235	741 419 187 262 0	1492 2130 542 647 235
+ +	CHICO-REDDING CINCINNATI CLARKSBURG-WESTON CLEVELAND COLORADO SPRINGS-PUEBLO	543 1025 273 1344 485	490 754 0 1035 439	935 1923 478 2688 512	+	KANSAS CITY KNOXVILLE LA CROSSE-EAU CLAIRE LAFAYETTE, IN LAFAYETTE, LA	995 615 568 314 378	832 366 0 259 240	1720 931 1108 466 999
	COLUMBIA-JEFFERSON CITY COLUMBIA, SC COLUMBUS-TUPELO-WEST POINT COLUMBUS, GA COLUMBUS, OH	496 684 330 557 1048	300 417 0 280 787	699 1083 683 880 1803	+	LAKE CHARLES LANSING LAREDO LAS VEGAS LEXINGTON	336 568 233 1319 773	239 519 233 1319 343	942 1378 236 1374 1046
+   +   +	CORPUS CHRISTI DALLAS-FT. WORTH DAVENPORT-R. ISLAND-MOLINE DAYTON	451 1631 669 961 1106 915	376 1524 290 734 784 470	451 2818 973 2248 3121 1191	+		422 795  685 1903 1341	270 255 233 340 1463 921	809 1586  984 4028 1477
[ [ [	DETROIT DOTHAN DULUTH-SUPERIOR EL PASO ELMIRA	1535 362 541 560 395	1384 201 334 431 143	2535 993 573 623 924 G		LUBBOCK MACON MADISON MANKATO MARQUETTE	398 351 661 349 276	260 204 317 304 0	460 427 887 510 399

		In	-Tab Sam	ple			In	Tab Sam	ple
	Designated Market Area Other Metro/NSI Areas*	DMA	METRO AREA	NSI AREA		Designated Market Area Other Metro/NSI Areas*	DMA	METRO AREA	NSI AREA
-	MEDFORD-KLAMATH FALLS - MEMPHIS MERIDIAN - MIAMI-FT. LAUDERDALE - MILWAUKEE	423 921 317 1295 1041	171 622 208 1247 706	545 1525 499 2225 1209	+	SANTABARBARA-SANMAR-SANLUOB SAVANNAH SEATTLE-TACOMA SHERMAN-ADA SHREVEPORT	502 397 1396 409 718	502 139 1110 358 436	604 513 1627 537 960
. 4	MINNEAPOLIS-ST. PAUL MINOT-BISMARCK-DICKINSON MISSOULA MOBILE-PENSACOLA (Ft Walt) MONROE-EL DORADO	1426 549 340 717 482	1044 0 231 549 287	2447 846 364 1073 771		SIOUX CITY SIOUX FALLS (MITCHELL) SOUTH BEND-ELKHART SPOKANE SPRINGFIELD-HOLYOKE	561 435 545 925 697	167 0 270 495 301	734 684 793 1246 774
+	MONTEREY-SALINAS MONTGOMERY (Selma) NASHVILLE NEW ORLEANS NEW YORK	684 633 1023 1460 1895	363 347 597 1116 1537	1015 1196 1374 1603 4159	+	SPRINGFIELD, MO ST. JOSEPH ST. LOUIS SYRACUSE TALLAHASSEE-THOMASVILLE	697 304 1191 985 477	301 256 1019 702 282	774 575 1690 1958 794
	NORFOLK-PORTSMTH-NEWPT NWS NORTH PLATTE ODESSA-MIDLAND OKLAHOMA CITY OMAHA	1013 278 499 1016 678	850 0 318 712 441	1038 372 571 1323 1130	+	TAMPA-ST. PETE, SARASOTA TERRE HAUTE TOLEDO TOPEKA TRAVERSE CITY-CADILLAC	1935 416 691 384 581	1041 143 405 191 298	2231 811 1984 699 1287
+	ORLANDO-DAYTONA BCH-MELBRN OTTUMWA-KIRKSVILLE PADUCAH-CGRID-HARBG-MT. VN PALM SPRINGS PANAMA CITY	988 262 797 352 435	897 0 0 352 219	1832 784 1059 488 751		TRI-CITIES, TN-VA TUCSON (Sierra Vista) TULSA TWIN FALLS	644 668 691 307	494 589 442 0	888 738 1102 319
+	PARKERSBURG PEORIA-BLOOMINGTON PHILADELPHIA PHOENIX PITTSBURGH	349 638 1361 1051 1656	0 511 922 843 1355	439 899 2163 1840 2723	+	TYLER-LONGVIEW UTICA VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC (Hagrstwn)	574 391 352 674 1403	252 323 352 530 1032	734 798 467 1010 3760
	PORTLAND-AUBURN PORTLAND, OR PRESQUE ISLE PROVIDENCE-NEW BEDFORD QUINCY-HANNIBAL-KEOKUK	797 1017 326 1020 473	309 825 326 882 279	1347 1527 326 2076 749	+	WATERTOWN WAUSAU-RHINELANDER WEST PALM BEACH-FT. PIERCE WHEELING-STEUBENVILLE WICHITA-FALLS & LAWTON WICHITA FALLS	386 473 1211 440 691	181 0 1114 365 	443 668 1885 1497 729
	RALEIGH-DURHAM (Fayetvile) RAPID CITY RENO RICHMOND-PETERSBURG ROANOKE-LYNCHBURG	1020 309 421 1210 533	558 165 252 948 210	1599 473 515 1869 902		LAWTON WICHITA-HUTCHINSON PLUS WILKES BARRE-SCRANTON WILMINGTON YAKIMA-PASCO-RCHLND-KNNWCK YOLNIGSTOWN	1034 796 488 400 629	207 557 303 339 287 528	1205 972 983 657 974
+	ROCHESTER, NY ROCHESTER-MASON CITY-AUSTIN ROCKFORD SACRAMENTO-STKTN-MODESTO SALISBURY	679 493 484 1101 454	476 0 384 898 0	927 839 850 1983 518		YOUNGSTOWN YUMA-EL CENTRO ZANESVILLE	333 313	333 0	341 675
++++++	SALT LAKE CITY SAN ANGELO SAN ANTONIO SAN DIEGO SAN FRANCISCO-OAK, SAN JOSE	1058 258 1393 1170 1383	803 200 1098 1170 1217	1075 634 2096 1170 3552					

+ See VIP's for MM and Diary Sample Sizes and Statistical Tolerances.

* Metro and NSI areas consolidated for DMA Analysis are listed separately with the data for the primary market shown on the first line and data for other areas included in the consolidation on succeeding lines.

**NOTE:** Since approximately one-fourth of the full sample is measured each week, audience estimates comprising of one, two or three weeks out of the four measured weeks have sample sizes about 1/4, 1/2, 3/4 of the size shown above. During some weeks certain smaller counties might contribute no in-tab diaries: no viewing would be projected from such counties during the weeks involved which may affect the reported audience estimate.

#### **B. STATISTICAL TOLERANCES:**

Estimated "Standard Errors" or statistical tolerances attributable to sampling alone for perfect probability samples of the size stated for the DMA, Metro and NSI Area AESRSS are shown in the individual VIP's subject to the Reminders at the end of this section. Approximations of one standard error for Metro Area and DMA household audience estimates may also be obtained from the following table. For estimates based on one, two or three weeks out of four measured weeks, use 1/4, 1/2, or 3/4 of the sample size shown in the preceding table.

DMA/Metro Area	Telecasts		Sta	tistical	Tolerance	es [1 Sta	ndard Er	ror]	
In-Tab Sample Size	per week	Rtg %	5	10	15	20	25	30	35
150	1		1.8	2.4	2.9	3.3	3.5	3.7	3.9
	5		1.2	1.7	2.1	2.4	2.7	2.9	3.0
200	- 1		1.5	2.1	2.5	2.8	3.1	3.2	3.4
	5		1.0	1.5	1.8	2.1	2.4	2.5	2.6
250	1		1.4	1.9	2.3	2.5	2.7	2.9	3.0
	5		. 0.9	1.3	1.6	1.9	2.1	2.2	2.3
300	1		1.3	1.7	2.1	2.3	2.5	2.6	2.8
	5		0.8	1.2	1.5	1.7	1.9	2.0	2.1
350	1		1.2	1.6	1.9	2.1	2.3	2.4	2.5
*2 21-1	5		0.8	1.1	1.4	1.6	1.8	1.9	2.0
400	<b>1</b>		-1.1 245	1.5	1.8	2.0	2.2	2.3	2.4
	5		0.7	1.0	1.3	1.5	1.7	1.8	1.8
450	1		1.0	1.4	1.7	1.9	2.0	2.2	2.2
	5		0.7	1.0	1.2	1.4	1.6	1.7	1.7
500	1		1.0	1.3	1.6	1.8	1.9	2.0	2.1
	5		0.6	0.9	1.2	1.3	1.5	1.6	1.7
600	. 1		0.9	1.2	1.5	1.6	1.8	1.9	1.9
	5		0.6	0.8	.1.1	1.2	1.4	1.4	1.5
700	1		0.8	1.1	1.3	1.5	1.6	1.7	1.8
	5		0.5	0.8	1.0	1.1	1.3	1.3	1.4
800	1		0.8	1.1	1.3	1.4	1.5	1.6	1.7
_	5		0.5	0.7	0.9	1.1	1.2	1.3	1.3
1000	1		0.7	0.9	1.1	1.3	1.4	1.4	1.5
	5		0.5	0.7	0.8	0.9	1.1	1.1	1.2
1200	1		0.6	0.9	1.0	1.2	1.3	1.3	1.4
	5		0.4	0.6	0.7	0.9	1.0	1.0	1.1

The chances are about 68 out of 100 that an estimate from a perfect probability sample would differ from a complete census by less than the standard error. The chances are about 95 out of 100 that the difference would be less than twice the standard error and about 99 out of 100 that it would be less than 2 1/2 times as large.

The above statistical tolerances should be kept in mind as the user interprets this data. For example, a DMA household rating of 20% with a corresponding statistical tolerance of  $\pm 2.5$  percentage points, should be interpreted as ranging between 17.5 and 22.5 (20 $\pm 2.5$ ) by chance alone at one standard error.

Standard error estimates for persons audiences cannot be readily shown in the form of a table (as for household sampling errors). As an aid in assessing the sampling error associated with persons audience levels. Relative Standard Errors are provided. For Relative Standard Error, see Market Data Section, beneath Tables 8A & 8B, of the VIP for the market of interest (for this measurement period).

A description of the methodology of estimating statistical tolerances applicable to Persons Shares and Viewers per 100 Viewing Households is available upon request.

#### C. REMINDERS:

The user is reminded that the foregoing statistical tolerances are approximations. The use of labels and factors based on an "average" market ignores individual market variations and disproportioned sampling rates within markets and are included herein solely as a convenience to users. For a more accurate estimate of statistical tolerance, please refer to the VIP for the market of interest.

The user is also reminded that the statistical tolerances herein apply only to a perfect probability sample. The achieved sample is not a perfect probability sample.

Data herein are also subject to other qualifications than the statistical tolerances arising from the use of sampling. For example, the accuracy of this data may be affected by: (1) the quality of sampling materials and sampling techniques that yield the sample design; (2) the inability to secure cooperation from all households in the predesignated sample or the failure of the cooperating household to provide usable data, sometimes referred to as non-response error; (3) matters of definition such as listening and/or viewing vs. tuning; (4) accuracy in the reporting of a) viewing and/or b) the characteristics of the household or individual, sometimes referred as response error; (5) techniques that permit inspection and rejection of faulty information from the sample, quality of data-processing, inspection of final tabulations, and similar production techniques illustrative of and sometimes categorized as administrative accuracy safeguards. Therefore, non-sampling errors cannot be warranted to be absent.

Recognizing the use of telephone universe and problems of response and non-response errors, Nielsen Media Research does not intend to imply that all TV households in the area sampled are distributed in the proportions shown for the in-tab samples. Comparable U.S. Census data are not available for comparison with the predesignated sample. The user is reminded also that in-tab sample counts give disproportionate weights to the various Sampling Areas, to the extent that sampling rates and/or cooperation rates vary by Sampling Area.

Users are also advised that diary records tend to understate TV audiences during daytime time periods, toward the close of the seven-day diary week, and during late-evening time periods. This generalized statement is based upon the results of prior analysis by Nielsen Media Research's research, comparing the results of the National Metered samples, and is not necessarily applicable to any one market or station.

If the proportion of households belonging to a particular ethnic or socio-economic group is lower among the television households **available for selection** in the sample used for this report than among all television households in this market, than that group will be under-represented in the **sample** selected for diary placement by Nielsen Media Research. The effect on the audience estimates reported herein may or may not be significant, depending upon considerations such as: (1) the proportion of all television households belonging to that group, (2) the extent that viewing patterns for households in that group differ from the market as a whole, and (3) the extent to which that group is under-represented in the sample. Likewise, if the proportion of households in that group **returning** usable diaries is less than that for the entire sample (because of noncooperation or other failure to return any diary, language barrier, educational levels, inability to provide viewing data or other reason(s) that group will be under-represented in the sample. The effect on the reported audience estimates will depend upon considerations similar to those listed above.

#### IV. PERMISSIBLE USES OF THIS ANALYSIS

Each NSI Client is legally obligated by contract not to lend this analysis or copy any substantial portion thereof or otherwise divulge the contents, except as summarized below.

This analysis is furnished pursuant to Client's employment of Nielsen Media Research to secure these data for the Client's confidential use and is furnished on the basis of Client's representation that it has a continuing legitimate business interest in the subject matter herein and on Client's agreement that the divulgence of the contents will be listed as follows:

#### **Advertiser Clients:**

- (a) To Client's own organization including sales representatives.
- (b) To Client's own Advertising Agencies, active or prospective, provided that the data will not be used for timebuying purpose or otherwise except only for serving the Client.
- (c) To Stations contracting for this service.
- (d) To Program Producers and Artists serving or negotiating with Client's organization.

#### **Advertiser Agency Clients:**

- (a) To Client's own organization.
- (b) To Client's clients and prospective clients, excluding stations who are non-clients to this service.
- (c) To Program Producers and Artists serving or negotiating with Client's organization.
- (d) In connection with time buying, to stations contracting for this service.

#### Station Clients, Station Representatives, Producers and Other Clients:

- (a) To Client's own organization including sales representatives.
- (b) To Agencies, Advertisers and others having a legitimate business interest in the subject of this analysis, provided that no divulgence will be made to non-client stations or their representatives under any circumstances and that this analysis will not be lent to non-clients, whether Advertisers, Agencies, stations or others.

Nielsen Media Research's prior written approval is required for quotation of these data in advertising promotion or press releases. Such approval may be withheld unless the quotation is in accordance with Nielsen Media Research's policies as may be indicated to Client in writing from time to time. No officer or employee of Nielsen Media Research is authorized to give oral approval of any form of publication.

## V. DESCRIPTION OF AUDIENCE ESTIMATES AND RELATED INFORMATION SHOWN IN THIS SUPPLEMENT

This supplement provides an analysis of syndicated program performance in three basic data sections. Users are urged to study thoroughly the explanatory text which follows for a proper understanding of the various types of data reported for each listed program, market, and station. NSI Sales/Service representatives should be consulted for any further clarification or interpretation of the data which may be required.

#### **1. GENERAL DEFINITIONS**

The following definitions and notations apply to information contained herein. The user is referred to individual market VIP's, the NSI Reference Supplement and the Introduction to this supplement for additional information on NSI methodology and market data and for further definitions of terms.

## A. PROGRAM

The name of the syndicated program. Programs carried under multiple names have been combined if judged to be synonymous. Program names were obtained from Metered Market ovemights and through the use of a preprinted program prelist which was sent to individual stations. Stations were requested to indicate changes and deviations in program scheduling, and to indicate program source, i.e., syndicated program, network program, or other. Although rigorous controls were instituted for the examination and coding of program names received from the stations, it is possible that faulty program logs or undetected clerical errors may result in some errors or omissions.

### **B. MARKETS REPORTING**

The numbers of markets which carried the syndicated program on one or more stations during the NSI measurement period.

### **C. STATIONS REPORTING**

The numbers of stations whose program listings indicated that they carried the syndicated program as a regular program during the NSI measurement period. See paragraph 1. Reporting Standards, Item B.

## D. TOTAL TV HOUSEHOLDS IN REPORTED DMA'S

The sum of the estimated DMA TV households for markets carrying the syndicated program.

### E. DMA PERCENT OF U.S.

The sum of the estimated DMA TV households for markets carrying the syndicated program expressed as a percent of total U.S. television households.

### F. EPISODES AVAILABLE

Total number of different episodes that can be obtained from the syndicator. N/A indicates that the number of episodes was not available at the time of publication.

## G. DISTRIBUTOR AND PROGRAM TYPE

A distributor is the commercial or other organization, i.e., religious, civic, non-profit with which the stations contracted for the showing of the syndicated program. Program type is based on the Nielsen Television Index (NTI), Nielsen Station Index (NSI) or Broadcast Information Bureau (BIB) program type designation. Distributor is supplied by Broadcast Information Bureau. BIB data are also used to verify station input.

#### H. PROGRAM LENGTH

Normal duration of the program expressed in minutes. Program length may vary for certain programs. In such cases program duration is listed as "Various".

#### I. STATION

The television station carrying the syndicated program. Parent and satellite stations are designated by a plus (+) sign beside the parent station's call letters. Audience estimates include audiences to both parent and satellite. Listings herein are limited to commercial stations only.

#### J. CHANNEL

The channel number of the station.

#### K. NETWORK

The network affiliation(s), if any, of the station; A=ABC, C=CBS, N=NBC. Multiple affiliations are designated by multiple codes (e.g., AN = ABC and NBC).

#### L. TOTAL DAY DMA SHARE

Television household in the Designated Market Area tuned to the listed station as a percent of the Designated Marke Area TV households with a set turned on during the average quarter-hour 9 AM-12 Midnight, Sunday-Saturday.

#### M. MARKET

The home market of the originating stations. Syndicated program audiences are summarized alphabetically by market name.

#### N. TIME ZONE

Time Zone in which the home market is located.

#### **O. REPORTABLE STATIONS**

The number of stations reported separately in the VIP for the market for the measurement period involved. Parent satellite stations reported in combination are counted as one station. Reportable stations may include stations originating both inside and outside the Metro or Central Area. Station Totals for "outside" stations are limited to reporting in the market of origin.

## P. DAY

The day(s) of telecast summarized (e.g., M-F for a twenty-day (telecast) average, or MON for a four-telecast average

### Q. START TIME

The regular local start time of the syndicated program. When a market regularly plays two 30 minute segments of syndicated program back-to-back, these segments are treated individually. If a station regularly plays the same program more than once in a day both telecasts are included.

#### **R. NUMBER OF TELECASTS**

The number of times the syndicated program was telecast during the four-week measurement period on the day(: being averaged. Audience estimates include or exclude preempting programs as indicated in the column headings ( the three basic data sections, and in the Introduction, above.

#### S. LEAD-IN PROGRAM

Name(s) of the program(s) telecast during the half-hour immediately preceding the syndicated program.

### T. HOUSEHOLD RATING

The estimated number of households tuned to the listed program or station time period, expressed as a percent of a television households in the reported area. (Columns 1, 11 and 22.)

### **U. HOUSEHOLD SHARE**

The estimated number of TV households tuned to the listed program or station time period, expressed as a percent television households in the reported area with a set turned on. (Columns 2, 12 and 23.)

#### **V. PERSONS SHARES**

Estimated persons (in DMA TV households) viewing the listed program or time period, expressed as a percent of tot persons in the same demographic category viewing within the DMA. (Columns 3-10.)

#### W. STATION TOTALS

The estimated total audience, expressed as thousands of households tuned or persons viewing the station anywhere the U.S. during the average quarter-hour of the listed program or time period. (Columns 13-21, top line.) Canadia audiences are not included in Station Totals.

#### X. MARKET AVERAGE

The average audience for all telecasts of a program within a market.

## 2. DAYPART SUMMARY SECTION

#### A. DAYPART DEFINITIONS

	ETZ/PTZ	CTZ/MTZ
Daytime (M-F)	6:00AM - 4:00PM	6:00AM - 3:00PM
Early Fringe (M-F)	4:00PM - 7:30PM	3:00PM - 6:30PM
Prime Access (MonSat.)	7:30PM - 8:00PM	6:30PM - 7:00PM
Prime (MonSat.+	8:00PM - 11:00PM	7:00PM - 10:00PM
Sun.)	7:00PM - 11:00PM	6:00PM - 10:00PM
Post-Prime (S-S)	11:00PM - 2:00AM	10:00PM - 2:00AM
Weekend Daytime (S&S)	6:00AM - 5:00PM	6:00AM - 4:00PM
Weekend Pre-Prime (Sat. +	5:00PM - 7:30PM	4:00PM - 6:30PM
Sun.)	5:00PM - 7:00PM	4:00PM - 6:00PM
Total Day	6:00AM - 2:00AM	6:00AM - 2:00AM
Avg. All Telecasts	6:00AM - 2:00AM	6:00AM - 2:00AM

## **B. DAYPART SUMMARY BY MARKET SIZE**

The following criteria should be considered by the user when working with the data reported.

- 1. Number of DMA's includes those in which the DMA sample fell below minimum in-tab standards (<) for the week(s) telecast. However, viewing to such below minimum DMA's is not included in computing DMA Shares.
- 2. DMA's in which station audiences are Below Minimum Reporting Standards (<<) are included in DMA counts. Also, the viewing to such stations is included in the computation of DMA Shares.
- 3. For programs which overlap the above dayparts:
  - a. Where more than half of a program's duration falls into a given daypart, it is included in the summary for that daypart.
  - b. Where a program spans two dayparts equally, it is assigned to the daypart that includes the start time of the program.
- 4. If a program is telecast in more than one daypart in a given market, it is included in the count for each daypart but will be counted only once in the "Avg. All Telecasts" line. DMA Share percent is weighted to reflect the number of telecasts included in the various dayparts.

Where a program is carried by two or more stations in the market, the daypart averages are an average of the audiences to those stations.

		DMA	HOUSEH	OLD SHA	RES BY M	IARKET F	ANK	
2 her	1-:	25	26-	-50	51-	100	10	1+
DAYPART	NO. OF DMA'S	% SHARE						
POSTPRIME(S-S)	11	1	11	1	18	1.055	26	1
WEEKEND DAYTIME (S&S)	7	2	2	2	2	1	1	
WEEKENIPRE-PRIMES&S)	7	2	1	2				
AVGALLTELECASTS	21	1	23	1	38	1	57	1

The data should be read as follows:

During the Weekend Daytime (S&S) daypart, 6 of 25 top ranked DMA's carried this program. Of the total audience in these DMA's during telecasting, 6% were viewing the program.

A total of 10 different DMA's in ranks 26-50 viewed the program, and in these DMA's the program accounted for 9% of their total audience.

## C. DAYPART SUMMARIES OF HOUSEHOLDS AND PERSONS REACHED AN VIEWERS PER 100 VIEWING HOUSEHOLDS

Provides average quarter-hour Household Ratings and Shares, Total Households, Total Persons for seven age/s categories, and the number of Viewers Per 100 Viewing Households.

- 1. The rules for handling Below Minimum Sample situations and Below Minimum Reporting Standards situations a the same as described in B.1. and B.2. above.
- 2. The reported Station Totals for each daypart, including Total Day, are the sum of the average audiences in markets carrying in that daypart. Data from markets which are below minimum in-tab standards are excluded
- 3. The data for the "Avg. All Telecasts" line are weight-averaged to take account of the number of telecasts carried each market.

	1.1.1		11	DMA	HH	1						TOTA	L HC	USRH	DLDS	AND	PERS	SONS		
	NO.	NO.	%	AVG.		TOTAL			WOI	BN	U	10.00		ME	N		TE	ENS	CHIL	DRI
DAYPART	OF	OF DMA'S	U.S. TV	CH	SHR	HHLDS	1	8+	18-	-49	25	-54	1	8+	18	-49	12	-17	2	-11
and the second second	mixt 5	DWIAG		RTG.		(000)	(000)	v/сvн	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	v/сvн	(000)	v/сvя	(000)	v/c
DAYTIME (M-F) J			1	104		-11 11								1.5						
EARLY FRINGE (M-F)	4	4	6	<<		11	3	23	3	23	2	18	3	32	3	29			1	1
PRIME ACCESS (M-SAT)	2	2	10	<<		35	4	10	1	3			1	2						
PRIME (S-S)	93	93	60	1		360	239	66	123	34	139	39	203	57	118	33	16	5	18	
POST PRIME (S-S)	67	66	46	≪.		141	56	40	35	25	36	26	59	42	43	30	3	2		
WEEKEND DAYTIME (S&S)	12	12	23	] 1	2	202	112	56	62	31	63	31	131	65	70	35	16	8	5	
WEEKEND PRE-PRIME (S&S)	8	8	21	1	2	165	93	56	73	44	73	44	89	54	61	37	3	2	3	
TOTAL DAY	140	139				465	265		153		168		247		157		18		17	
AVG ALL TELECASTS				1	1	5	3	56	1	31	2	34	3	56	2	36				

These data should read as follows:

During the Weekend Daytime (S&S) daypart 12 markets/12 DMA's carried the program. The 12 DMA's repres 23% of the total U.S. TV Households.

For the Weekend Pre-Prime telecast of the program the average DMA rating was 1%, and the average share was 2

	19.0			DNA	HH			÷		1.1			_		_				-	
	NO.	NO,	%	AVG.	76 A.I	TOTAL	1	1.111	WOX	BN		11	24	MB	s n		TEE	ENS	CHIL	DR
DAYPART	OF	OF DMA'S	U.S. TV	CH	SHR	HHLDS	18	+	18-	49	25-	-54	10	8+	18	-49	12	-17	2-	-11
	mixt 0	Din C		ATG.		(000)	(000)	V/CVH	(000)	٧/										
DAYTIME (M-F) J							_													
EARLY FRINGE (M-F)	4	- 4	6	<<		11	3	23	3	23	2	18	3	32	3	29			1	:
PRIME ACCESS (M-SAT)	2	2	10	<<		35	4	10	1	3			1	2						
PRIME (S-S)	93	93	60	1		360	239	66	123	34	139	39	203	57	118	33	16	5	18	
POST PRIME (S-S)	67	66	46	<b>~~</b> .		141	56	40	35	25	36	26	59	42	43	30	3	2		
WEEKEND DAYTIME (S&S)	12	12	23	1	2	202	112	56	62	31	63	31	131	65	70	35	16	8	5	
WEEKEND PRE-PRIME (S&S)	8	8	21	1	2	165	93	56	73	44	73	44	89	54	61	- 37	3	2	3	
TOTAL DAY	140	139				465	265	}	153		168		247		157		18		17	
AVG ALL TELECASTS				1	1	5	3	56	1	31	2	34	3	56	2	36				

The Total Day Audience contained 465,000 Stations Total Households and 265,000 Women 18+.

Across all quarter-hours, for all DMA's in which the program was aired the Average QH rating was 3%, and the share was 1%. Also during this average quarter-hour, 1,000 Women 18-49 viewed the program, representing per 100 viewing households.

# 3. MARKET BY MARKET PROGRAM AND TIME PERIOD AUDIENCE SUMMARIES: A. FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (DATA COLUMNS 1 THROUGH 10)

LINE 1 NARUET LINE 2	REFORTS	BLE STATION ON AL TOTAL DAY	4		TI S PRC		VS.		WDI		19 LI' H	UR)				PR	OGRAM AU				ON			-	Fr TI	CONPETING OUR WEEK AVERAG	2 785	
STATONS	CH HET SURT	DHA SHARI	. ~			1	2-1	SONS	S SR	NRCH S	•			8	(000)				PER	TOTAL SONS (	_	£ V/1	00'VH	1	PERI	PONDING TIME DD-3 HIGHEST		ма *
DAY	126	1/0				101			1.00			CH	빅ᇔ		VS V/100VE	TOTAL HELD	TOTAL	1	ON	e N	)	EN	10000	CHD	COMPET	TING STATIONS		- 45
LDB4				1	18	0	3		•	5			RI				ADUL/IS	18+	18-4	25-5	184	18-4	9 12-17	2-11	STATION		RIG	SHR
L	EAD-IN PRO	CRAN	11	2	3	4	5	-	7	8	9	10	n	12		13	24	15	16	Ø	18	19	20	21	STALLON	PROGRAM	22	23
N-7 SESNIG SUN	H. 19 P 5:30P 5:30P 5:30A 9:30A R ROGERS MARKET A	CE 6 39 20 7/C 4 7/C	ľ	2 3 3 3	1	1	1				3 1 9	17 18 4 7	1 1 1	2 3 2	(000) V/CVE (000) V/CVE (000)	7 6 7	1 20 1 14 19	1 19 11 14 1 13	1 13 1 11	1 11 11	1	17	1 13 1 15 1 19	11 156 1 33 19 137	XNBC () ECTV HDAF ECTV HDAF () ECTV HDAF () ESTB	ABC-WORLD INVE CBS EVE 1003 INC MITTELY 1003 INC MITTELY 1003 STROAT TODAY STROAT TODAY	15 13 11 6 2 2	27 24 20 24 10 9

The program was carried on station KCPT, Kansas City, twenty M-F telecasts and four Sunday telecasts. The average four-week DMA rating for the M-F telecasts was 1%, representing a 2% share of the market's audience.

The lead-in program for the half-hour preceding the M-F telecasts was Sesame Street, which achieved a 18% Share of the total audlence for Children 2-11.

# B. PROGRAM AUDIENCE SECTION (DATA COLUMNS 11 THROUGH 21)

IDE1 KARTET IDE2		isle Statione On all Total Dat			T1		VS.	DD 2	1000 6 101				R)		1		PR	GRAM AU (985 P				) M				FO	CONPETING UR WEEK AVERAGE FFRICD ADDINGC	I Is	
	B CE XET SUST	DHA BHARN			Į.		2.1	SON	5	<i>،</i> ۲۰, -	REA 4 4	>			на •	(000)						_	• V/1	DO VE	-		ONDING TIME D-3 HIGHEST	D	XA 4
DAY	THE	1/03	HH		. <b> _</b> "	I 38-	-	_	_	EN .			CED			VS V/100VE	TOTAL	TOTAL	N	ONE	N	X	EN	TER	CHD	COMPET	ING STATIONS		
LDE4					18.	0	3		+	B- 3			2 11	RTG	5202	1 20002		ADULITS	28+	19-49	25-54	18+	18-49	12-17	2-31	STATION	PROGRAM	HH RTG	SER
1	LEAD-IN PR	CRAN	11	2	3	14	5	1		7	•	2	20	ш	12		13	34	15	26	IJ	18	19	20	2	STATION	FRUGRAM	22	23
N-V SUSIO SUDV	CTTT CE. 13 P 5-30P ME STRUCT 9-30A BR ROCKERS MURICET A	CE 6 3% 20 7/C 4 7/C	1	33	1 1	1	1				1		17 38 4 7	1 1	2 3 2	<ul> <li>▲\CAJE</li> <li>(000)</li> <li>▲\CAJE</li> <li>(000)</li> <li>▲\CAJE</li> </ul>	7	1 20 1 14 1 29	1 13 14 14 12 13	1 13 1	1 11 11 10	1	177	1 13 15 1 13	11 156 1 23 10 137	EDEC Ø ECTV WDAF ECTV WDAF Ø EEES	ABC-WORLD MMS CBS EVE MRS HOC HUTMERY HMS FACE MATION SURGAT YODAY BUG VALLEY	15 13 11 6 2 2	27 24 20 26 10 3

In this section, individual-day and Monday-Friday averages of post 4:00PM (3:00PM CTZ/MTZ/PTZ markets) programs or program segments exclude any preemptions, i.e., pure program data are averaged. Monday-Friday averages before those times include preemptions, if any.

Reading the example, during the average quarter-hour of the M-F telecasts 6,000 Station Total Households viewed the program. There were 1,000 Children 2-11 viewing, representing 23 Children per 100 Viewing Households.

During the average quarter-hour across all twenty-four telecasts 7,000 Station Total Households viewed the program.

## 3. C. COMPETING FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (COLUMNS 22 & 23) - THREE HIGHEST

ON AIR Oright 12										UR)				PRO	(PBS PI				M					COMPETING UR WEEK AVERAGE E PERIOD AUDIENCE	
INE2 TOTAL DAT	DM		DES1	_	_		SHA			-	D	K A		_	2/415		PERSC	_		. 7/11	-			PONDING TIME D-3 HIGHEST	L I
DRE3 START HO. OF	HH			ON	-	Ĩ	HE	-	<u> </u>	CHI		Ì	(000) VS	TOTAL	TOTAL	_	OME				TREES	CHD		ING STATIONS	
<u>284</u>	RTG	SECR	18+	30- 49	25-	18+	18-	25- 54	14 17	2 11	HH	SIR	V/100VH	HHLD	ADULITS	28+	18-49	25-54	18+	18-49	12-17	2-31	STATION	PROGRAM	87
LEAD - IN PROGRAM	1	2	3	4	5	6	7	8	9	10	11	12		13	14	15	16	Ħ	18	19	20	21			Z
DEDIMARACIIS IA 9 1774 CI. 14 P 9% M-P 6:30A 20 7/C DEDINIS IORACE MARKET AVG	3	n 11	5	8	5 4	5	7	4	22	<b>63</b> 31	3	11 21	(000) V/CVH (000)	33 33	11 13 11 31	7 23 23 23	6 20 19	5 15 5 14	3 11 3 10	2 7 2 7	2 5 1 6	34 105 33 101	HELLY # HELSE WITHER	Good Morn Amer Crs Trij Hinng Todat Sinn	

This section shows audiences for up to three competing stations, ranked in descending order of DMA Household Rating. In example there were three competing stations. Good Morning America, on station WRTV, presented the highest level of compet with a DMA Household Rating of 6% and a Share of 23%

## 4. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSOI REACHED AND PROGRAM TYPE CATEGORIES:

- 1. All Ranking Tables are based on pure program data.
- 2. Data for stations where the audiences are below minimum reporting standards (<<) are included in computatibut data for markets in which the sample is below the minimum in-tab standards are excluded.
- 3. The following rating %'s are shown in this section.
  - a. The Rating % of U.S. is equal to the projected viewers (000) in only those DMA's carrying the prog divided by the U.S. TV Household Universe Estimates (000).
  - b. **The Average Rating** would be equal to the projected viewers (000) in the DMA's carrying the show diviby the TV Household Universe Estimates (000) in the DMA's carrying.
  - c. The Equivalent National Rating is the Station Total Households (000) taken from the Total Day line of Lower Daypart Summary divided by the U.S. TV Household Universe Estimates (000).

			%	JANOAN	WOMEN 18+			WOMEN 18-49		,	WOMEN 25-54	
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
ABILENE-SWEETWATER	113,280	162	.107	110	162	.10	58	166	.09	56	165	.09
ALBANY-SCHENECTADY-TROY	514,770	57	.488	515	56	.48	295	57	.46	281	57	.46
ALBANY, GA	145,940	147	.138	150	144	.14	89	140	.14	84	141	.14
ALBUQUERQUE-SANTA FE	607,170	48	.576	600	49	.56	369	43	.57	361	43	.59
ALEXANDRIA, LA	81,920	179	.078	82	179	.08	49	176	.08	46	177	.07
ALPENA	17,290	208	.016	17	208	.02	8	208	.01	9	208	.01
AMARILLO	191,940	128	.182	183	131	.17	104	130	.16	101	129	.16
ANCHORAGE	131,920	155	.125	121	158	.11	92	137	.14	89	136	.14
ATLANTA	1,990,650	9	1.888	2014	9	1.88	1343	9	2.09	1268	9	2.06
AUGUSTA	233,980	114	.222	236	115	.22	146	110	.23	138	111	.22
AUSTIN	555,840	54	.527	519	55	.48	353	48	.55	315	53	.51
BAKERSFIELD	187,180	130	.178	192	128	.18	121	123	.19	114	125	.19
BALTIMORE	1,023,530	24	.971	1060	23	.99	656	22	1.02	635	21	1.03
BANGOR	128,930	158	.122	125	156	.12	72	155	.11	70	157	.11
BATON ROUGE	290,360	95	.275	290	97	.27	188	90	.29	173	92	.28
BEAUMONT-PORT ARTHUR	169,110	136	.160	169	135	.16	94	135	.15	93	134	.15
BEND, OR	46,660	201	.044	45	201	.04	26	200	.04	27	196	.04
BILLINGS	97,710	170	.093	91	172	.09	53	173	.08	53	169	.09
BILOXI-GULFPORT	130,580	157	.124	129	155	.12	79	147	.12	76	148	.12
BINGHAMTON	131,360	156	.125	131	152	.12	74	152	.12	71	156	.12
BIRMINGHAM (ANN AND TUSC)	683,830	39	.649	683	39	.64	394	42	.61	379	42	.62
BLUEFIELD-BECKLEY-OAK HILL	141,040	149	.134	139	149	.13	74	152	.12	74	152	.12
BOISE	219,560	121	.208	211	121	.20	128	120	.20	125	119	.20
BOSTON (MANCHESTER)	2,315,700	6	2.196	2401	6	2.24	1457	6	2.27	1374	7	2.23
BOWLING GREEN	80,690	181	.077	79	181	.07	46	181	.07	44	179	.07
BUFFALO	616,610	47	.585	619	47	.56	344	52	.54	329	51	.54
BURLINGTON-PLATTSBURGH	307,670	90	.292	297	93	.28	182	91	.28	174	91	.28
BUTTE-BOZEMAN	56,210	193	.053	51	195	.05	31	193	.05	29	194	.05
CASPER-RIVERTON	49,710	200	.047	45	200	.04	27	199	.04	27	196	.04
CEDAR RAPIDS-WTRLO-IWC&DUB	317,980	89	.302	306	91	.29	176	94	.27	168	94	.27
CHAMPAIGN&SPRNGFLD-DECATUR ⁻	362,090	82	.343	352	82	.33	201	84	.31	192	83	.31
CHARLESTON-HUNTINGTON	478,910	61	.454	475	63	.44	268	64	.42	262	63	.43
CHARLESTON, SC	247,780	108	.235	248	109	.23	161	98	.25	149	100	.24
CHARLOTTE	954,210	27	.905	961	28	.90	582	28	.91	559	27	.91
CHARLOTTESVILLE	56,700	192	.054	58	189	.05	37	186	.06	34	187	.06
CHATTANOOGA	337,140	86	.320	339	85	.32	197	87	.31	192	83	.31
CHEYENNE-SCOTTSBLUF	51,840	197	.049	48	199	.04	28	197	.04	27	196	.04
CHICAGO	3,360,770	3	3.187	3541	3	3.31	2182	3	3.40	2087	3	3.39
CHICO-REDDING	175,620	133	.167	172	134	.16	95	134	.15	92	135	.15
CINCINNATI	836,190	32	.793	832	32	.78	502	33	.78	478	32	.78
CLARKSBURG-WESTON	105,110	165	.100	103	165	.10	54	169	.08	53	169	.09
CLEVELAND-AKRON (CANTON)	1,513,130	17	1.435	1517	16	1.42	873	16	1.36	649	16	1.38
COLORADO SPRINGS-PUEBLO	305,730	91	.290	291	96	.27	181	92	.28	176	90	.29
COLUMBIA-JEFFERSON CITY	159,040	139	.151	154	140	.14	91	138	.14	85	139	.14
COLUMBIA, SC	344,660	64	.327	350	83	.33	220	75	.34	208	75	.34
COLUMBUS-TUPELO-WEST POINT	183,630	131	.174	184	130	.17	104	130	.16	98	132	.16
COLUMBUS, GA	197,730	126	.188	201	126	.19	122	122	.19	109	128	.18
COLUMBUS, OH	809,940	34	.768	796	34	.74	496	34	.77	468	34	.76
CORPUSCHRISTI	188,260	129	.179	196	127	.18	118	127	.18	112	126	.18
DALLAS-FT. WORTH	2,201,170	7	2.088	2156	8	2.01	1434	8	2.23	1349	8	2.19
DAVENPORT-R.ISLAND-MOLINE	304,350	92	.289	292	94	.27	161	98	.25	159	96	.26
DAYTON	494,960	60	.469	489	59	.46	287	59	.45	278	59	.45
DENVER	1,381,620	18	1.310	1283	18	1.20	848	17	1.32	825	17	1.34
DES MOINES-AMES	404,910	70	.384	386	73	.36	217	76	.34	210	74	.34
DETROIT	1,878,670	10	1.782	1922	10	1.80	1183	11	1.84	1120	11	1.82
DOTHAN	94,530	172	.090	94	170	.09	54	169	.08	52	171	.08
DULUTH-SUPERIOR	174,000	135	.165	162	137	.15	86	142	.13	85	139	.14
EL PASO	273,120	101	.259	307	90	.29	200	85	.31	181	88	.29
ELMIRA	92,420	173	.088	· 92	171	.09	51	174	.08	50	174	.08
ERIE	155,720	143	.148	154	141	.14	88	141	.14	83	142	.14
EUGENE	216,450	123	.205	210	122	.20	124	121	.19	120	121	.19
EUREKA	54,650	195	.052	53	194	.05	32	191	.05	31	191	.05
EVANSVILLE	279,190	97	.265	272	101	.25	153	102	.24	150	99	.24
FAIRBANKS	30,230	203	.029	26	205	.02	21	202	.03	19	202	.03
FARGO-VALLEY CITY	225,830	119	.214	207	124	.19	117	128	.18	110	127	.18
FLINT-SAGINAW-BAY CITY	453,740	64	.430	451	64	.42	272	63	.42	258	64	.42
FLORENCE-MYRTLE BEACH	243,780	109	.231	250	107	.23	148	109	.23	141	105	.23
FRESNO-VISALIA	524,970	55	.498	560	53	.52	348	50	.54	325	52	.53
FT. MYERS-NAPLES	384,950	76	.365	387	72	.36	170	95	.26	173	92	.28
FT. SMITH-FAY-SPRNGDL-RGRS	250,270	107	.237	244	110	.23	139	115	.22	134	113	.22
FT, WAYNE	262,000	104	.248	256	104	.24	153	102	.24	146	104	.24
GAINESVILLE	107,980	164	.102	106	164	.10	69	158	.11	57	163	.09
GLENDIVE	3,900	210	.004	4	210	.00	2	210	.00	2	210	.00
GRAND JUNCTION-MONTROSE	72,590	184	.069	68	186	.06	37	186	.06	38	185	.06
GRAND RAPIDS-KALMZOO-B.CRK	702,210	38	.666	698	38	.65	431	38	.67	405	38	.66

								UARY 20	002			
(000)	MEN 18+	0/ 11.0	(000)	MEN 18-49			TEENS 12-17		C	HILDREN		
(000) 99 468 127 558 73	<b>RANK</b> 163 56 146 47 179	<u>% U.S.</u> .10 .48 .13 .57	(000) 57 290 80 358	165 56 144 46	<u>% U.S.</u> .09 .46 .13 .57	(000) 26 102 42 159	166 65 133 42	<u>% U.S.</u> .11 .43 .18 .68	(000) 45 175 66 286	161 64 140 39	<u>% U.S.</u> .11 .43 .16 .70	DESIGNATED MARKET AREA ABILENE-SWEETWATER ALBANY-SCHENETADY-TROY ALBANY, GA ALBUQUERQUE-SANTA FE
16 169 127 1858 208	208 130 149 9 118	.07 .02 .17 .13 1.89 .21	47 8 102 96 1298 136	178 208 130 133 9 114	.07 .16 .15 2.06 .22	22 4 33 448 61	175 209 126 152 8 106	.09 .02 .20 .14 1.90 .26	39 6 83 67 769 101	172 209 127 137 9 105	.10 .20 .17 1.89 .25	ALEXANDRIA, LA ALPENA AMARILLO ANCHORAGE ATLANTA AUGUSTA
505	55	.51	363	43	.58	112	57	.48	213	50	.52	AUSTIN
185	126	.19	122	122	.19	54	120	.23	107	100	.26	BAKERSFIELD
966	25	.98	627	23	1.00	202	28	.86	375	25	.92	BALTIMORE
116	159	.12	71	155	.11	28	158	.12	46	157	.11	BANGOR
263	98	.27	178	91	.28	77	87	.33	135	81	.33	BATON ROUGE
153	136	.15	91	138	.14	41	134	.18	69	133	.17	BEAUMONT-PORT ARTHUR
44	200	.04	26	200	.04	10	200	.04	17	200	.04	BEND, OR
86	171	.09	51	172	.08	23	170	.10	39	170	.10	BILLINGS
119	156	.12	76	151	.12	35	147	.15	56	149	.14	BILOXI-GULFPORT
121	154	.12	73	152	.12	27	162	.12	48	156	.12	BINGHAMTON
601	41	.61	374	41	.59	155	43	.66	243	44	.60	BIRMINGHAM (ANN AND TUSC)
122	152	.12	72	153	.11	36	144	.15	46	160	.11	BLUEFIELD-BECKLEY-OAK HILL
200	121	.20	127	117	.20	57	112	.24	99	107	.24	BOISE
2184	6	2.22	1429	7	2.27	437	9	1.86	779	8	1.91	BOSTON (MANCHESTER)
72	181	.07	44	180	.07	18	182	.08	28	183	.07	BOWLING GREEN
552	49	.56	331	53	.53	125	51	.53	215	49	.53	BUFFALO
279	91	.28	182	90	.29	65	98	.28	116	94	.28	BURLINGTON-PLATTSBURGH
51	192	.05	32	192	.05	12	195	.05	20	196	.05	BUTTE-BOZEMAN
42	201	.04	26	199	.04	12	192	.05	22	191	.05	CASPER-RIVERTON
286	89	.29	177	92	.28	69	93	.29	118	92	.29	CEDAR RAPIDS-WTRLO-IWC&DUB
318	83	.32	196	82	.31	76	88	.33	130	85	.32	CHAMPAIGN&SPRNGFLD-DECATUR
429	63	.44	258	64	.41	119	54	.50	169	66	.41	CHARLESTON-HUNTINGTON
229	109	.23	157	100	.25	61	103	.26	112	97	.27	CHARLESTON, SC
875	28	.89	568	28	.90	205	27	.87	331	31	.81	CHARLOTTE
52	191	.05	35	188	.06	10	201	.04	19	199	.05	CHARLOTTESVILLE
306	86	.31	190	86	.30	78	84	.33	115	95	.28	CHATTANOOGA
45	198	.05	28	198	.04	12	194	.05	20	197	.05	CHEYENNE-SCOTTSBLUF
3255	3	3.30	2137	3	3.40	792	3	3.37	1374	3	3.38	CHICAGO
161	132	.16	94	134	.15	37	138	.16	68	134	.17	CHICO-REDDING
751	33	.76	482	34	.77	191	32	.81	336	28	.83	CINCINNATI
92	167	.09	53	170	.08	23	169	.10	34	179	.08	CLARKSBURG-WESTON
1357	17	1.38	831	17	1.32	327	15	1.39	548	16	1.35	CLEVELAND-AKRON (CANTON)
271	95	.27	177	93	.28	69	92	.29	124	90	.31	COLORADO SPRINGS-PUEBLO
142	140	.14	89	139	.14	34	149	.14	60	146	.15	COLUMBIA-JEFFERSON CITY
310	85	.31	206	78	.33	85	76	.36	137	80	.34	COLUMBIA, SC
162	131	.16	100	132	.16	47	128	.20	73	132	.18	COLUMBUS-TUPELO-WEST POINT
178	129	.18	117	127	.19	47	127	.20	78	129	.19	COLUMBUS, GA
730	35	.74	482	35	.77	176	36	.75	304	38	.75	COLUMBUS, OH
182	127	.18	116	128	.18	56	115	.24	95	113	.23	CORPUS CHRISTI
2055	7	2.09	1440	6	2.29	495	5	2.10	912	5	2.24	DALLAS-FT. WORTH
268	96	.27	159	98	.25	69	91	.29	113	96	.28	DAVENPORT-R.ISLAND-MOLINE
447	59	.45	279	58	.44	109	61	.46	185	60	.45	DAYTON
1236	18	1.25	852	16	1.35	282	19	1.20	529	17	1.30	DENVER
353	73	.36	215	75	.34	83	80	.35	145	77	.36	DES MOINES-AMES
1748	11	1.77	1137	11	1.81	425	11	1.81	708	11	1.74	DETROIT
83	174	.08	51	173	.08	23	171	.10	36	177	.09	Dothan
154	135	.16	88	140	.14	37	137	.16	61	145	.15	Duluth-Superior
274	94	.28	184	89	.29	98	69	.42	156	70	.38	El Paso
84	172	.09	49	176	.08	21	177	.09	36	178	.09	Elmira
141	141	.14	86	141	.14	35	145	.15	59	147	.14	Erie
197	122	.20	122	123	.19	46	129	.19	77	130	.19	EUGENE
50	194	.05	32	193	.05	12	196	.05	22	190	.05	EUREKA
246	100	.25	150	103	.24	62	100	.27	102	104	.25	EVANSVILLE
29	202	.03	23	202	.04	8	203	.03	17	201	.04	FAIRBANKS
202	119	.21	123	119	.20	49	124	.21	89	123	.22	FARGO-VALLEY CITY
410	65	.42	258	65	.41	112	59	.48	181	62	.44	FLINT-SAGINAW-BAY CITY
214	113	.22	135	115	.22	66	97	.28	97	110	.24	FLORENCE-MYRTLE BEACH
537	51	.55	355	48	.56	163	40	.70	309	36	.76	FRESNO-VISALIA
360	72	.37	167	95	.27	58	108	.25	104	102	.25	FT. MYERS-NAPLES
228	110	.23	137	113	.22	57	113	.24	92	119	.23	FT. SMITH-FAY-SPRNGDL-RGRS
238	104	.24	152	102	.24	64	99	.27	108	99	.27	FT. WAYNE
99	164	.10	67	159	.11	20	179	.08	36	175	.09	GAINESVILLE
4	210	.00	2	210	.00	1	210	.00	1	210	.00	GLENDIVE
63	184	.06	35	187	.06	16	187	.07	27	185	.07	GRAND JUNCTION-MONTROSE
647	38	.66	420	37	.67	169	37	.72	307	37	.75	GRAND RAPIDS-KALMZOO-B.CRK

			%	UARUAN			WOMEN 18-49		WOMEN 25-54			
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	18+ RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
GREAT FALLS	62,150	187	.059	58	188	.05	33	190	.05	33	189	.05
GREEN BAY-APPLETON	406,340	69	.385	392	71	.37	229	71	.36	220	71	.36
GREENSBORO-H.POINT-W.SALEM	634,130	44	.601	631	44	.59	369	43	.57	360	44	.59
GREENVILLE-N.BERN-WASHNGTN	250,780	106	.238	253	105	.24	153	102	.24	140	107	.23
GREENVLL-SPART-ASHEVLL-AND	771,680	36	.732	776	35	.72	433	37	.67	425	37	.69
GREENWOOD-GREENVILLE	77,280	182	.073	83	178	.08	47	179	.07	43	180	.07
HARLINGEN-WSLCO-BRNSVL-MCA	273,370	100	.259	337	86	.32	214	77	.33	190	85	.31
HARRISBURG-LNCSTR-LEB-YORK	617,830	46	.586	627	45	.59	367	45	.57	354	45	.58
HARRISONBURG	84,120	178	.080	84	175	.08	49	176	.08	47	176	.08
HARTFORD & NEW HAVEN	953,130	28	.904	978	27	.91	581	29	.91	557	28	.91
HATTIESBURG-LAUREL	101,350	167	.096	101	169	.09	59	165	.09	55	166	.09
HELENA	23,730	207	.023	22	207	.02	13	207	.02	14	207	.02
HONOLULU	398,460	72	.378	430	66	.40	266	65	.41	258	64	.42
HOUSTON	1,831,680	11	1.737	1817	11	1.70	1231	10	1.92	1159	10	1.89
HUNTSVILLE-DECATUR (FLOR)	357,110	83	.339	349	84	.33	204	80	.32	200	79	.33
IDAHO FALLS-POCATELLO	104,880	166	.099	102	166	.10	65	161	.10	60	161	.10
INDIANAPOLIS	1,013,290	25	.961	989	26	.92	598	26	.93	573	26	.93
JACKSON, MS	318,580	88	.302	325	88	.30	191	88	.30	183	87	.30
JACKSON, TN	72,900	183	.069	72	184	.07	40	184	.06	39	184	.06
JACKSONVILLE	563,510	53	.534	565	52	.53	347	51	.54	331	50	.54
JOHNSTOWN-ALTOONA	285,050	96	.270	287	98	.27	155	101	.24	147	103	.24
JONESBORO	81,370	180	.077	80	180	.07	43	182	.07	41	181	.07
JOPLIN-PITTSBURG	155,730	142	.148	151	143	.14	79	147	.12	77	147	.12
JUNEAU	23,990	206	.023	22	206	.02	16	205	.03	16	205	.03
KANSAS CITY	849,730	31	.806	832	31	.78	506	31	.79	484	31	.79
KNOXVILLE	478,190	62	.453	476	61	.45	273	62	.43	267	62	.43
LA CROSSE-EAU CLAIRE	197,590	127	.187	191	129	.18	110	129	.17	101	129	.16
LAFAYETTE, IN	57,190	190	.054	55	193	.05	36	188	.06	30	193	.05
LAFAYETTE, LA	212,510	124	.202	209	123	.20	129	119	.20	121	120	.20
LAKE CHARLES	91,480	174	.087	91	174	.08	54	169	.08	52	171	.08
LANSING	238,340	111	.226	237	114	.22	151	106	.24	139	108	.23
LAREDO	56,080	194	.053	73	183	.07	47	179	.07	41	181	.07
LAS VEGAS	579,680	51	.550	553	54	.52	344	52	.54	336	48	.55
LEXINGTON	435,780	66	.413	431	65	.40	260	66	.41	248	66	.40
LIMA	56,740	191	.054	56	191	.05	32	191	.05	31	191	.05
LINCOLN & HASTINGS-KRNY	269,270	102	.255	252	106	.24	140	114	.22	133	114	.22
LITTLE ROCK-PINE BLUFF	520,320	56	.493	514	57	.48	290	58	.45	281	57	.46
LOS ANGELES	5,303,490	2	5.030	5887	2	5.50	3806	2	5.92	3558	2	5.79
LOUISVILLE	598,940	50	.568	593	50	.55	353	48	.55	342	46	.56
LUBBOCK	144,750	148	.137	142	148	.13	85	144	.13	78	146	.13
MACON	218,000	122	.207	222	120	.21	132	118	.21	127	117	.21
MADISON	339,290	85	.322	329	87	.31	204	80	.32	189	86	.31
MANKATO	53,050	196	.050	51	197	.05	28	197	.04	26	200	.04
MARQUETTE	84,370	177	.080	79	182	.07	42	183	.07	41	181	.07
MEDFORD-KLAMATH FALLS	158,870	140	.151	153	142	.14	81	146	.13	83	142	.14
MEMPHIS	655,210	41	.621	667	41	.62	403	41	.63	382	41	.62
MERIDIAN	70,000	185	.066	70	185	.07	39	185	.06	37	186	.06
MIAMI-FT. LAUDERDALE	1,549,680	15	1.470	1637	12	1.53	887	15	1.38	869	14	1.41
MILWAUKEE	832,330	33	.789	830	33	.78	496	34	.77	476	33	.77
MINNEAPOLIS-ST. PAUL	1,573,640	13	1.492	1526	15	1.43	964	13	1.50	918	13	1.49
MINOT-BISMARCK-DICKINSON	138,060	152	.129	122	157	.11	69	158	.11	68	158	.11
MISSOULA	98,220	169	.093	91	173	.08	54	169	.08	54	167	.09
MOBILE-PENSACOLA (FT WALT)	470,720	63	.446	476	62	.44	282	60	.44	274	61	.44
MONROE-EL DORADO	175,080	134	.166	176	132	.16	99	133	.15	94	133	.15
MONTEREY-SALINAS	229,450	118	.218	249	108	.23	160	100	.25	149	100	.24
MONTGOMERY (SELMA)	233,980	114	.222	238	112	.22	136	116	.21	129	115	.21
NASHVILLE	879,030	30	.834	866	30	.81	522	30	.81	504	30	.82
NEW ORLEANS	653,020	43	.619	658	42	.61	408	40	.63	386	40	.63
NEW YORK	7,301,060	1	6.924	8117	1	7.59	4775	1	7.43	4623	1	7.52
NORFOLK-PORTSMTH-NEWPT NWS	654,150	42	.620	654	43	.61	419	39	.65	392	39	.64
NORTH PLATTE	15,260	209	.014	14	209	.01	8	208	.01	8	209	.01
ODESSA-MIDLAND	132,960	154	.126	130	154	.12	79	147	.12	76	148	.12
OKLAHOMA CITY	623,760	45	.592	603	48	.56	355	47	.55	340	47	.55
OMAHA	386,160	75	.366	374	77	.35	221	74	.34	213	72	.35
ORLANDO-DAYTONA BCH-MELBRN	1,182,420	20	1.121	1184	20	1.11	650	23	1.01	631	22	1.03
OTTUMWA-KIRKSVILLE	51,450	198	.049	50	198	.05	25	201	.04	24	201	.04
PADUCAH-C.GIRD-HARBG-MT VN	382,930	77	.363	374	76	.35	199	86	.31	193	82	.31
PALM SPRINGS	119,060	161	.113	119	160	.11	61	163	.10	59	162	.10
PANAMA CITY	120,950	159	.115	120	159	.11	66	160	.10	66	159	.11
PARKERSBURG	62,840	186	.060	62	187	.06	34	189	.05	34	187	.06
Peoria-Bloomington	233,510	116	.221	229	116	.21	133	117	.21	126	118	.20
Philadelphia	2,801,010	4	2.656	2947	4	2.75	1719	4	2.68	1648	4	2.68
Phoenix	1,536,950	16	1.458	1505	17	1.41	890	14	1.39	854	15	1.39
Pittsburgh	1,148,340	21	1.089	1158	21	1.08	618	25	.96	603	25	.98
Portland-Auburn	372,470	80	.353	362	80	.34	213	78	.33	206	76	.33

	MEN			MEN				IUARY 2				
(000)	18+ RANK	% U.S.	(000)	18-49 RANK	% U.S.	(000)	TEENS 12-17 RANK	9/ 110		2-11		
56 374 566 225 695	187 70 45 111 36	.06 .38 .57 .23 .71	33 232 355 146 419	191 70 47 108 38	.05 .37 .56 .23 .67	15 94 126 58 162	188 71 50 107 41	% U.S. .06 .40 .54 .25 .69	(000) 27 164 195 98 250	RANK 188 68 54 108 43	<u>% U.S.</u> .07 .40 .48 .24 .62	DESIGNATED MARKET AREA GREAT FALLS GREEN BAY-APPLETON GREENSBORO-H.POINT-W.SALEM GREENVILLE-N.BERN-WASHINGTN GREENVILL-SPART-ASHEVLL-AND
67	182	.07	41	183	.07	26	165	.11	41	169	.10	GREENWOOD-GREENVILLE
296	88	.30	192	84	.30	134	47	.57	196	53	.48	HARLINGEN-WSLCO-BRNSVL-MCA
581	43	.59	362	44	.58	131	48	.56	224	47	.55	HARRISBURG-LNCSTR-LEB-YORK
78	177	.08	48	177	.08	16	185	.07	28	184	.07	HARRISONBURG
898	27	.91	571	27	.91	180	35	.76	321	34	.79	HARTFORD & NEW HAVEN
89	169	.09	55	166	.09	27	163	.11	43	165	.11	HATTIESBURG-LAUREL
21	207	.02	13	207	.02	5	207	.02	9	207	.02	HELENA
426	84	.43	273	60	.43	96	70	.41	172	65	.42	HONOLULU
1759	10	1.79	1244	10	1.98	469	7	1.99	837	7	2.06	HOUSTON
321	82	.33	199	80	.32	78	85	.33	122	91	.30	HUNTSVILLE-DECATUR (FLOR)
101	162	.10	66	160	.10	36	143	.15	61	144	.15	IDAHO FALLS-POCATELLO
899	26	.91	575	26	.91	223	23	.95	369	26	.91	INDIANAPOLIS
279	90	.28	175	94	.28	88	75	.37	141	78	.35	JACKSON, MS
64	183	.06	38	185	.06	16	186	.07	25	188	.06	JACKSON, TN
517	53	.53	335	52	.53	127	49	.54	225	46	.55	JACKSONVILLE
263	97	.27	157	101	.25	61	102	.26	95	112	.23	JOHNSTOWN-ALTOONA
72	180	.07	41	182	.07	17	183	.07	26	187	.06	JONESBORO
134	144	.14	77	149	.12	33	151	.14	56	151	.14	JOPLIN-PITTSBURG
24	206	.02	17	204	.03	6	206	.03	12	205	.03	JUNEAU
756	32	.77	488	32	.78	180	34	.77	325	33	.80	KANSAS CITY
430	61	.44	284	63	.42	102	63	.43	154	72	.38	KNOXVILLE
182	128	.18	111	129	.18	45	130	.19	80	128	.20	LA CROSSE-EAU CLAIRE
54	190	.05	38	184	.06	11	198	.05	20	198	.05	LAFAYETTE, IN
188	125	.19	121	125	.19	58	109	.25	103	103	.25	LAFAYETTE, LA
83	173	.08	52	171	.08	24	167	.10	41	168	.10	LAKE CHARLES
218	112	.22	146	107	.23	55	117	.23	95	115	.23	LANSING
62	185	.06	42	181	.07	27	160	.12	43	164	.11	LAREDO
565	46	.57	359	45	.57	111	60	.47	210	51	.52	LAS VEGAS
392	67	.40	250	66	.40	102	64	.43	156	71	.38	LEXINGTON
51	193	.05	31	194	.05	14	189	.06	24	189	.06	LIMA
235	105	.24	141	110	.22	56	114	.24	99	106	.24	LINCOLN & HASTINGS-KRNY
460	57	.47	276	59	.44	121	52	.51	191	55	.47	LITTLE ROCK-PINE BLUFF
5736	2	5.82	3961	2	6.29	1360	2	5.78	2469	2	6.07	LOS ANGELES
534	52	.54	338	51	.54	138	46	.59	221	48	.54	LOUISVILLE
133	146	.13	85	142	.14	36	142	.16	65	141	.16	LUBBOCK
192	124	.19	122	121	.19	55	118	.23	90	121	.22	MACON
313	84	.32	205	79	.33	69	90	.30	126	89	.31	MADISON
48	196	.05	30	195	.05	11	197	.05	21	195	.05	MANKATO
76	178	.08	44	179	.07	19	181	.08	30	180	.07	MARQUETTE
144	139	.15	79	146	.13	34	148	.14	56	150	.14	MEDFORD-KLAMATH FALLS
574	44	.58	370	42	.59	166	39	.70	275	41	.68	MEMPHIS
60	186	.06	36	186	.06	19	180	.08	29	181	.07	MERIDIAN
1462	13	1.48	856	15	1.36	288	17	1.22	499	19	1.23	MIAMI-FT. LAUDERDALE
765	31	.78	485	33	.77	188	33	.79	330	32	.81	MILWAUKEE
1453	14	1.47	967	13	1.54	34 <del>6</del>	12	1.47	656	12	1.61	MINNEAPOLIS-ST. PAUL
118	157	.12	71	157	.11	33	150	.14	58	148	.14	MINOT-BISMARCK-DICKINSON
87	170	.09	53	169	.08	23	174	.10	39	173	.10	MISSOULA
429	62	.44	267	62	.42	115	55	.49	188	57	.46	MOBILE-PENSACOLA (FT WALT)
152	137	.15	92	137	.15	47	125	.20	76	131	.19	MONROE-EL DORADO
242	102	.25	166	96	.26	57	111	.24	109	98	.27	MONTEREY-SALINAS
201	120	.20	123	120	.19	61	104	.26	95	116	.23	MONTGOMERY (SELMA)
790	30	.80	505	30	.80	192	31	.82	318	35	.78	NASHVILLE
581	42	.59	379	40	.60	167	38	.71	285	40	.70	NEW ORLEANS
7164	1	7.27	4520	1	7.18	1539	1	6.54	2527	1	6.21	NEW YORK
606	40	.62	413	39	.66	146	44	.62	273	42	.67	NORFOLK-PORTSMTH-NEWPTNWS
13	209	.01	8	209	.01	4	208	.02	6	208	.02	NORTH PLATTE
121	153	.12	77	150	.12	37	140	.16	67	136	.17	ODESSA-MIDLAND
551	50	.56	347	50	.55	140	45	.59	241	45	.59	OKLAHOMA CITY
345	76	.35	217	73	.35	89	73	.38	158	69	.39	OMAHA
1101	20	1.12	643	22	1.02	218	24	.93	381	24	.94	ORLANDO-DAYTONA BCH-MELBRN
45	199	.05	25	201	.04	10	199	.04	17	202	.04	OTTUMWA-KIRKSVILLE
334	79	.34	193	83	.31	82	81	.35	127	87	.31	PADUCAH-C.GIRD-HARBG-MT VN
117	158	.12	64	162	.10	23	173	.10	46	158	.11	PALM SPRINGS
111	160	.11	64	161	.10	27	159	.12	43	183	.11	PANAMA CITY
55	188	.06	33	189	.05	14	190	.06	21	194	.05	PARKERSBURG
209	15	.21	129	116	.20	53	121	.22	86	125	.21	PEORIA-BLOOMINGTON
2631		2.67	1641	4	2.61	579	4	2.46	1017	4	2.50	PHILADELPHIA
1423		1.44	893	14	1.42	337	13	1.43	616	14	1.51	PHOENIX
1021		1.04	594	25	.94	215	25	.91	354	27	.87	PITTSBURGH
332		.34	208	76	.33	76	89	.33	132	84	.32	PORTLAND-AUBURN

JANUARY 2002

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	HC TV		TOTAL	WOMEN 18+				WOMEN 18-49		WOMEN 25-54		
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	U.S. TV	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
PORTLAND, OR	1,069,260	23	1.014	1042	24	.97	630	24	.98	619	23	1.01
PRESQUE ISLE	27,470	205	.026	26	204	.02	15	206	.02	15	206	.02
PROVIDENCE-NEW BEDFORD	600,730	49	.570	624	46	.58	359	46	.56	336	48	.55
QUINCY-HANNIBAL-KEOKUK	109,880	163	.104	106	163	.10	55	167	.09	54	167	.09
RALEIGH-DURHAM (FAYETVLLE)	939,000	29	.891	932	29	.87	586	27	.91	553	29	.90
RAPID CITY	88,500	175	.084	83	177	.08	49	176	.08	48	175	.08
RENO	239,840	110	.227	226	117	.21	141	113	.22	139	108	.23
RICHMOND-PETERSBURG	504,990	58	.479	507	58	.47	308	55	.48	300	55	.49
ROANOKE-LYNCHBURG	422,760	67	.401	422	68	.39	237	70	.37	229	70	.37
ROCHESTER, NY	400,090	71	.379	402	70	.38	244	68	.38	232	68	.38
ROCHESTR-MASON CITY-AUSTIN	138,530	151	.131	131	153	.12	72	155	.11	72	153	.12
ROCKFORD	176,060	132	.167	173	133	.16	101	132	.16	99	131	.16
SACRAMNTO-STKTON-MODESTO	1,226,670	19	1.163	1245	19	1.16	776	18	1.21	747	18	1.22
SALISBURY	135,470	153	.128	136	151	.13	73	154	.11	72	153	.12
SALT LAKE CITY	782,960	35	.743	774	36	.72	506	31	.79	454	35	.74
SAN ANGELO	50,640	199	.048	51	196	.05	29	196	.04	27	196	.04
SAN ANTONIO	710,030	37	.673	741	37	.69	455	36	.71	428	36	.70
SAN DIEGO	975,690	26	.925	1033	25	.97	658	21	1.02	608	24	.99
SAN FRANCISCO-OAK-SAN JOSE	2,426,010	5	2.301	2567	5	2.40	1607	5	2.50	1578	5	2.57
SANTABARBRA-SANMAR-SANLUOB	225,260	120	.214	237	113	.22	142	112	.22	129	115	.21
SAVANNAH	273,680	99	.260	275	100	.26	168	97	.26	154	98	.25
SEATTLE-TACOMA	1,647,230	12	1.562	1568	13	1.48	997	12	1.55	970	12	1.58
SHERMAN-ADA	119,410	160	.113	118	161	.11	62	162	.10	61	160	.10
SHREVEPORT	372,490	79	.353	368	78	.34	204	80	.32	199	81	.32
SIOUX CITY	154,300	144	.148	146	147	.14	76	151	.12	75	151	.12
SIOUX FALLS(MITCHELL)	237,790	112	.226	224	119	.21	121	123	.19	118	123	.19
SOUTH BEND-ELKHART	328,710	87	.312	325	89	.30	189	89	.29	181	88	.29
SPOKANE	380,480	78	.361	358	81	.33	209	79	.33	205	77	.33
SPRINGFIELD-HOLYOKE	254,020	105	.241	258	103	.24	152	105	.24	141	105	.23
SPRINGFIELD, MO	391,450	74	.371	384	74	.36	203	83	.32	200	79	.33
ST. JOSEPH	57,260	189	.054	56	190	.05	30	195	.05	28	195	.05
ST. LOUIS	1,143,690	22	1.085	1147	22	1.07	672	20	1.05	652	20	1.06
SYRACUSE	363,340	81	.345	365	79	.34	222	72	.35	204	78	.33
TALLAHASSEE-THOMASVILLE	236,670	113	.224	241	111	.22	151	106	.23	135	112	.22
TAMPA-ST. PETE (SARASOTA)	1,568,180	14	1.487	1557	14	1.45	739	19	1.15	732	19	1.19
TERRE HAUTE	151,560	145	.144	148	145	.14	78	150	.12	76	148	.12
TOLEDO	418,340	68	.397	413	69	.39	245	67	.38	230	69	.37
TOPEKA	165,570	138	.157	159	138	.15	93	136	.14	86	138	.14
TRAVERSE CITY-CADILLAC	233,400	117	.221	225	118	.21	121	123	.19	120	121	.19
TRI-CITIES, TN-VA	303,500	93	.288	304	92	.28	170	95	.26	168	94	.27
TUCSON (SIERRA VISTA)	391,840	73	.372	382	75	.36	222	72	.35	211	73	.34
TULSA	502,500	59	.477	488	60	.46	279	61	.43	276	60	.45
TWIN FALLS	59,800	188	.057	56	192	.05	31	193	.05	32	190	.05
TYLER-LONGVIEW(LFKN&NCGD)	263,690	103	.250	263	102	.25	145	111	.23	139	108	.23
UTICA	100,930	168	.096	102	168	.10	55	167	.09	52	171	.08
VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC (HAGRSTWN) WATERTOWN WAUSAU-RHINELANDER	29,960 298,810 2,128,430 84,900 168,510	204 94 176 137	.028 .283 2.019 .081 .160	30 291 2185 84 163	203 95 7 176 136	.03 .27 2.04 .08 .15	19 181 1453 50 91	203 92 7 175 138	.03 .28 2.26 .08 .14	18 156 1397 46 88	203 97 6 177 137	.03 .25 2.27 .08 .14
WEST PALM BEACH-FT. PIERCE	681,100	40	.646	675	40	.63	313	54	.49	313	54	.51
WHEELING-STEUBENVILLE	140,660	150	.133	139	150	.13	71	157	.11	72	153	.12
WICHITA FALLS & LAWTON	158,050	141	.150	154	139	.14	86	142	.13	83	142	.14
WICHITA-HUTCHINSON PLUS	452,770	65	.429	429	67	.40	241	69	.38	234	67	.38
WILKES BARRE-SCRANTON	567,810	52	.538	576	51	.54	298	56	.48	290	56	.47
WILMINGTON	148,180	148	.141	147	148	.14	85	144	.13	82	145	.13
YAKIMA-PASCO-RCHLND-KNNWCK	208,540	125	.198	202	125	.19	119	126	.19	115	124	.19
YOUNGSTOWN	275,410	98	.261	278	99	.26	150	108	.23	148	102	.24
YUMA-EL CENTRO	95,750	171	.091	102	167	.10	61	163	.09	57	163	.09
ZANESVILLE	32,150	202	.030	32	202	.03	18	204	.03	18	203	.03
TOTAL US	105,444,330			107,012			64,243			61,477		

							JAN	UARY 2	002			
	MEN 18+			MEN 18-49			TEENS 12-17		C	HILDREN		
(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	2-11 RANK	% U.S.	DESIGNATED MARKET AREA
977	24	.99	625	24	.99	234	22	.99	410	22	1.01	PORTLAND, OR
25	205	.03	15	206	.02	7	205	.03	10	206	.03	PRESQUE ISLE
558	48	.57	350	49	.56	120	53	.51	205	52	.50	PROVIDENCE-NEW BEDFORD
96	166	.10	54	167	.09	24	168	.10	39	171	.10	QUINCY-HANNIBAL-KEOKUK
837	29	.85	563	29	.90	200	29	.85	334	30	.82	RALEIGH-DURHAM (FAYETVLLE)
80	175	.08	50	175	.08	23	172	.10	41	167	.10	RAPID CITY
231	106	.23	146	105	.24	45	131	.19	87	124	.21	RENO
449	58	.46	288	57	.46	102	62	.44	178	63	.44	RICHMOND-PETERSBURG
382	68	.39	231	71	.37	83	79	.35	128	86	.31	ROANOKE-LYNCHBURG
366	71	.37	236	69	.37	81	82	.35	150	75	.37	ROCHESTER, NY
121	155	.12	71	154	.11	29	157	.12	54	153	.13	ROCHESTR-MASON CITY-AUSTIN
161	133	.16	100	131	.16	40	135	.17	68	135	.17	ROCKFORD
1178	19	1.20	766	18	1.22	287	18	1.22	553	15	1.36	SACRAMNTO-STKTON-MODESTO
123	151	.12	71	156	.11	26	164	.11	48	159	.11	SALISBURY
742	34	.75	502	31	.60	290	16	1.23	511	18	1.26	SALT LAKE CITY
46	197	.05	28	197	.04	12	193	.05	22	192	.05	SAN ANGELO
672	37	.68	432	36	.69	197	30	.84	335	29	.82	SAN ANTONIO
998	23	1.01	681	20	1.08	211	26	.90	402	23	.99	SAN DIEGO
2452	5	2.49	1633	5	2.60	475	6	2.02	869	6	2.14	SAN FRANCISCO-OAK-SAN JOSE
229	108	.23	149	104	.24	44	132	.19	85	126	.21	SANTABARBRA-SANMAR-SANLUOB
245	101	.25	159	99	.25	67	96	.28	118	93	.29	SAVANNAH
1520	12	1.54	997	12	1.58	330	14	1.40	621	13	1.53	SEATTLE-TACOMA
105	161	.11	59	163	.09	27	161	.12	43	166	.11	SHERMAN-ADA
322	81	.33	191	85	.30	92	72	.39	152	73	.37	SHREVEPORT
136	143	.14	78	147	.12	37	139	.16	64	143	.16	SIOUX CITY
210	116	.21	123	118	.20	55	116	.23	98	109	.24	SIOUX FALLS(MITCHELL)
299	87	.30	186	88	.30	78	83	.33	133	83	.33	SOUTH BEND-ELKHART
342	77	.35	207	77	.33	88	74	.38	151	74	.37	SPOKANE
230	107	.23	146	106	.23	50	123	.21	91	120	.22	SPRINGFIELD-HOLYOKE
352	74	.36	197	81	.31	83	77	.35	134	82	.33	SPRINGFIELD, MO
50	195	.05	29	196	.05	12	191	.05	21	193	.05	ST. JOSEPH
1032	21	1.05	646	21	1.03	255	20	1.09	450	20	1.10	ST. LOUIS
335	78	.34	216	74	.34	77	86	.33	139	79	.34	SYRACUSE
213	115	.22	140	112	.22	57	110	.24	94	117	.23	TALLAHASSEE-THOMASVILLE
1387	16	1.41	711	19	1.13	246	21	1.05	423	21	1.04	TAMPA-ST. PETE (SARASOTA)
133	145	.14	78	146	.12	33	153	.14	53	154	.13	TERRE HAUTE
380	69	.39	240	68	.38	100	66	.43	167	67	.41	TOLEDO
149	138	.15	94	135	.15	35	146	.15	66	139	.16	TOPEKA
213	114	.22	120	126	.19	52	122	.22	89	122	.22	TRAVERSE CITY-CADILLAC
276	93	.28	166	97	.26	67	95	.28	93	118	.23	TRI-CITIES, TN-VA
351	75	.36	218	72	.35	83	78	.35	147	76	.36	TUCSON (SIERRA VISTA)
442	60	.45	269	61	.43	112	58	.48	191	56	.47	TULSA
55	189	.06	33	190	.05	17	184	.07	29	182	.07	TWIN FALLS
238	103	.24	141	111	.22	62	101	.27	104	101	.26	TYLER-LONGVIEW(LFKN&NCGD)
92	168	.09	53	168	.08	21	178	.09	36	176	.09	UTICA
28	204	.03	18	203	.03	8	202	.04	14	203	.04	VICTORIA
277	92	.28	187	87	.30	68	94	.29	127	88	.31	WACO-TEMPLE-BRYAN
2038	8	2.07	1399	8	2.22	433	10	1.84	768	10	1.88	WASHINGTON, DC (HAGRSTWN)
79	176	.08	51	174	.08	21	176	.09	37	174	.09	WATERTOWN
158	134	.16	93	136	.15	39	136	.17	66	138	.16	WAUSAU-RHINELANDER
617	39	.63	311	54	.49	100	68	.42	184	61	.45	WEST PALM BEACH-FT. PIERCE
123	150	.13	69	158	.11	31	156	.13	44	162	.11	WHEELING-STEUBENVILLE
140	142	.14	84	143	.13	36	141	.16	65	142	.16	WICHITA FALLS & LAWTON
402	66	.41	246	67	.39	100	67	.43	185	59	.45	WICHITA-HUTCHINSON PLUS
515	54	.52	296	55	.47	115	56	.49	186	58	.46	WILKES BARRE-SCRANTON
131	147	.13	79	145	.13	32	155	.14	48	155	.12	WILMINGTON
195	123	.20	122	124	.19	54	119	.23	95	111	.23	YAKIMA-PASCO-RCHLND-KNNWCK
246	99	.25	142	109	.23	61	105	.26	95	114	.23	YOUNGSTOWN
97	165	.10	57	164	.09	33	154	.14	54	152	.13	YUMA-EL CENTRO
28	203	.03	17	205	.03	8	204	.03	12	204	.03	ZANESVILLE
98,513			62,929			23,514			40,697			TOTAL US

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## **DEVOTIONAL PROGRAMS**

# (Alphabetic Listing)

#### ALPHABETICAL LISTING BY PROGRAM NAME

Indented programs are combined and reported as part of the listed program.

PROGRAM	DISTRIBUTOR	# MKTS
ACQUIRE THE FIRE RON LUCE	TRINITY BROADCASTING NETWORK	11
BENNY HINN'S THIS IS-DAY THIS IS YOUR DAY	JOSHUA MEDIA	13
BENNY HINNS THS-DAY DAILY	JOSHUA MEDIA	42
BETTY JEAN ROBINSON UPON MELODY MT	TRINITY BROADCASTING NETWORK	9
BILL GAITHER	GENERE8XION ENTERTAINMENT	7
CHRISTOPHERS	CHRISTOPHERS, INC.	8
COLBY'S CLUBHOUSE	TRINITY BROADCASTING NETWORK	8
CREFLO A. DOLLAR, JR.	PK MEDIA, INC	55
CREFLO A.DOLLAR, JR. DAILY	PK MEDIA, INC	46
DAY OF DISCOVERY	RADIO BIBLE CLASS	99
DR. D. JAMES KENNEDY	CORAL RIDGE MINISTRIES	116
DR. LEROY THOMPSON	INTEGRITY COMMUNICATIONS, INC.	⁰¹ 10
E.V. HILL	TRINITY BROADCASTING NETWORK	9
EASTMAN CURTIS	EASTMAN CURTIS MINISTRIES	7
ED YOUNG WINNING WALK	TRINITY BROADCASTING NETWORK	10
ERNEST ANGLEY 90&9 CLUB	NET TV, INC.	12
EVER INCREASING FAITH FREDRICK PRICE INCREASE FAITH	CRENSHAW CHRISTIAN CENTERS	17
FAITHVILLE	WINDSOR CHRISTIAN FELLOWSHIP	8
GARNER TED ARMSTRONG ARMOR OF GOD	VIDEO TAPE COMPANY	25
GOSPEL BILL SHOW	LE SEA, INC.	11
GOSPEL SINGING JUBILEE	MULTIMEDIA PROGRAM PRODUCTIONS	6
HERITAGE SINGERS	TRINITY BROADCASTING NETWORK	9
HOUR OF POWER ROBT SCHULLER	MASCOM ADVERTISING	150
IN TOUCH 30	IN TOUCH MINISTRIES	9
IN TOUCH 60 DR C STANLEY	IN TOUCH MINISTRIES	63
IT IS WRITTEN	TRANSDA ADVERTISING	39
J HAGEE'S CORNERSTONE HR	JOHN HAGEE MINISTRIES	28
JACK VAN IMPE PRESENTS	INTEGRITY COMMUNICATIONS, INC.	114
JAMES ROBISON-LIFE TODAY DAILY RESTRATN	ELLISON MEDIA CO.	40
	<b>MORNINGTIME MINISTRIES</b>	8
JESSE DUPLANTIS VOICE-COVENANT	INTEGRITY COMMUNICATIONS, INC.	29
JIMMY SWAGGART	SACRED COMMUNICATIONS	16
JOHN HAGEE TODAY	JOHN HAGEE MINISTRIES	22
JUST THE FACTS	GOOD FRIENDS, INC	10
KENNETH COPELAND	INTEGRITY COMMUNICATIONS, INC.	112
KENNETH COPELAND DAILY	INTEGRITY COMMUNICATIONS, INC.	94
KEY OF DAVID	PHILADELPHIA CHURCH OF GOD	13
	GENERE8XION ENTERTAINMENT	5
KIDS LIKE YOU	AGAPE CHURCH	10
LIFE IN THE WORD JOYCE MEYER	JOYCE MEYER	37
LIFE IN THE WORD DAILY	JOYCE MEYER	21
MARILYN HICKEY	RAYMOND WALLACE AGENCY	10
MASS FOR SHUT-INS	VARIOUS	10
MIKE BARBER PROCLAIM	TRINITY BROADCASTING NETWORK	7
MUSIC & THE SPOKEN WORD	BONNEVILLE COMMUNICATIONS	9

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# ALPHABETICAL LISTING BY PROGRAM NAME

20 A A A		
PROGRAM		
MYLES MUNROE	DISTRIBUTOR	
NEW DIRECTIONS, THE CANDI STATON SAY YES	BAHAMAS FAITH MINISTRIES MODERN TALKING PICTURE SERVICE	<u># MKTS</u> 8
OLD TIME GOSPEL HOUR		6
ON MAIN STREET	BLUE RIDGE MEDIA	
ORAL ROBERTS	LUTHERAN HOUR MINISTRIES	8
PRAISE THE LORD	I RACO, INC.	10
REAL VIDEOS REGINALD CHERRY	TRINITY BROADCASTING NETWORK	9
RELIGIOUS TOWN HALL	THIN IT BROADCASTING NETWORK	11
AMER-TOWN HALL AMER-TOWN HALL AMER RELIGIOUS	0.E.T.	8
RICHARD & I INDEEN DODED	AMERICAN RELIGIOUS TOWN HALL, INC.	8 12
HOUR-HEALING ROD PARSLEY	TRACO, INC.	12
BREAKTHROUGH ROD PARSI EX DAILY	INTEGRITY COMMUNICATIONS, INC.	5
SEARCH-M I VON	INTEGRITY COMMUNICATIONS, INC.	35
SEARCH MNSTRYS SHEPHERDS CHAPEL	SEARCH MINISTRIES	14
TOMMY & MATTHEW BARNETT	SHEPARDS CHAPEL	30
700 CLUB	GENERE8XION ENTERTAINMENT	53
	VICTOR KING/CBN	6
		74

## ALPHABETICAL LISTING BY DISTRIBUTOR

Indented programs are combined and reported as part of the listed program.

DISTRIBUTOR	PROGRAM	# MKTS
AGAPECHURCH	KIDS LIKE YOU	
AMERICAN RELIGIOUS TOWN HALL, INC.	RELIGIOUS TOWN HALL	10
	AMER-TOWN HALL AMER RELIGIOUS	12
BAHAMAS FAITH MINISTRIES	MYLES MUNROE	
BLUE RIDGE MEDIA	OLD TIME GOSPEL HOUR	8
	JERRY FALWELL	8
BONNEVILLE COMMUNICATIONS	MUSIC & THE SPOKEN WORD	9
C.E.T. CHRISTOPHERS, INC.	REGINALD CHERRY	8
CORAL RIDGE MINISTRIES	CHRISTOPHERS	8
CRENSHAW CHRISTIAN CENTERS	DR. D. JAMES KENNEDY	116
	EVER INCREASING FAITH FREDRICK PRICE INCREASE FAITH	17
EASTMAN CURTIS MINISTRIES	EASTMAN CURTIS	7
ELLISON MEDIA CO.	JAMES ROBISON-LIFE TODAY DAILY RESTRATN	40
GENERE8XION ENTERTAINMENT	BILL GAITHER	7
	KIDS AGAINST CRIME	5
GOOD FRIENDS, INC	TOMMY & MATTHEW BARNETT	6
IN TOUCH MINISTRIES		10
	IN TOUCH 30 IN TOUCH 60	9
	DR C STANLEY	<b>63</b>
INTEGRITY COMMUNICATIONS, INC.	DR. LEROY THOMPSON	10
	JACK VAN IMPE PRESENTS	114
	JESSE DUPLANTIS VOICE-COVENANT	29
	KENNETH COPELAND	112
	KENNETH COPELAND DAILY	94
	ROD PARSLEY BREAKTHROUGH	35
	ROD PARSLEY DAILY BREAKTHR DAILY	14
JOHN HAGEE MINISTRIES	J HAGEE'S CORNERSTONE HR	28
JOSHUA MEDIA	JOHN HAGEE TODAY	22
	BENNY HINN'S THIS IS-DAY THIS IS YOUR DAY	13
JOYCE MEYER	BENNY HINNS THS-DAY DAILY	42
So roemeren	LIFE IN THE WORD JOYCE MEYER	37
	LIFE IN THE WORD DAILY	21
LE SEA, INC.	GOSPEL BILL SHOW	11
LUTHERAN HOUR MINISTRIES	ON MAIN STREET	10
MASCOMADVERTISING	HOUR OF POWER ROBT SCHULLER	150
MODERN TALKING PICTURE SERVICE	NEW DIRECTIONS, THE CANDI STATON SAY YES	6
MORNINGTIME MINISTRIES	JANICE'S ATTIC	8
MULTIMEDIA PROGRAM PRODUCTIONS	GOSPEL SINGING JUBILEE	6
NET TV, INC.	ERNEST ANGLEY 90&9 CLUB	12
PHILADELPHIA CHURCH OF GOD	KEY OF DAVID	13
PK MEDIA, INC	CREFLO A. DOLLAR, JR.	55
	CREFLO A.DOLLAR, JR. DAILY	46
RADIO BIBLE CLASS	DAY OF DISCOVERY	99
RAYMOND WALLACE AGENCY	MARILYN HICKEY	10
SACRED COMMUNICATIONS SEARCH MINISTRIES	JIMMY SWAGGART	16
	SEARCH-M. LYON SEARCH MNSTRYS	30

## ALPHABETICAL LISTING BY DISTRIBUTOR

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DISTRIBUTOR	PROGRAM	# MKTS
SHEPARDS CHAPEL	SHEPHERDS CHAPEL	53
TRACO, INC.	ORAL ROBERTS	9
	RICHARD & LINDSEY ROBERTS HOUR-HEALING	5
TRANSDA ADVERTISING	IT IS WRITTEN	39
TRINITY BROADCASTING NETWORK	ACQUIRE THE FIRE RON LUCE	11
	BETTY JEAN ROBINSON UPON MELODY MT	9
	COLBY'S CLUBHOUSE	8
	E.V. HILL	9
	ED YOUNG WINNING WALK	10
	HERITAGE SINGERS	9
	MIKE BARBER PROCLAIM	7
	PRAISE THE LORD	11
	REAL VIDEOS	8
VARIOUS	MASS FOR SHUT-INS	10
VICTOR KING/CBN	700 CLUB	74
VIDEO TAPE COMPANY	GARNER TED ARMSTRONG ARMOR OF GOD	25
WINDSOR CHRISTIAN FELLOWSHIP	FAITHVILLE	8

## PROGRAM RANKINGS CROSS-REFERENCE (Alphabetic Listing)

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### NSI FEBRUARY 2002

# PROGRAM RANKINGS CROSS-REFERENCE

PROGRAM NAME	HOUSE- HOLDS	WOMEN 18+	WOMEN 18-49	WOMEN 25-54	I WOMEN 50+	MEN 18+	MEN 18-49		ADULTS 50+	TEENS	CHILDREN
ACQUIRE THE FIRE BENNY HINN'S THIS IS-DAY BENNY HINNS THS-DAY DAILY BETTY JEAN ROBINSON BILL GAITHER	27 18 18 27 4	30 14 14 30 4	13 13 13 13	14 14 14 14	42 11 17 26	16 16 16 16	5 5 5 5	26 26 26 14	38 20 20 20 20	<u>12-17</u> 5 5 5 5	<u>2-11</u> 3 3 3
CHRISTOPHERS COLBY'S CLUBHOUSE CREFLO A. DOLLAR, JR. CREFLO A. DOLLAR, JR. DAILY DAY OF DISCOVERY	46 46 7 27 27	14 30 14 30 14	3 13 13 3 13	5 14 14 5 14	4 11 42 17 26	5 16 16 16 16	5 5 5 5	2 14 26 14 26	4 12 38 12 38	5 1 5 1	3 3 3 3 3
DR. D. JAMES KENNEDY DR. LEROY THOMPSON E.V. HILL EASTMAN CURTIS ED YOUNG	10 10 18 46 10	7 14 30 30	13 13 13 13 13	14 14 14 14 14	17 26 26 42	16 8 16 16 16	5 5 5 5 5 5 5 5 5	26 6 14 26 26	8 20 20 20 38	5 5 5 5 5 5 5 5	3 3 3 3 3
ERNEST ANGLEY EVER INCREASING FAITH FAITHVILLE GARNER TED ARMSTRONG GOSPEL BILL SHOW	27 7 46 27 46	14 30 7 30 30 30	13 13 13 13 13	14 5 14 14 14	11 26 11 42 26	16 16 16 16 16	5 5 5 5 5	14 26 11 26 26	12 20 12 38 38	5 5 5 5 5 5 5 5	3 3 3 3 3
GOSPEL SINGING JUBILEE HERITAGE SINGERS HOUR OF POWER IN TOUCH 30 IN TOUCH 60	27 46 2 5 2	30 30 2 4 3	13 13 13 13 13 2	14 14 14 3 5	42 26 42 2 4	16 16 16 2 2	55252	26 14 26 3	38 20 38 2 5	5 5 5 5 5 5 5 5	3 3 3 3 3 3 3
IT IS WRITTEN J HAGEE'S CORNERSTONE HR JACK VAN IMPE PRESENTS JAMES ROBISON-LIFE TODAY JANICE'S ATTIC	18 5 7 46 46	3 14 7 30 30	2 13 13 3 13 13	2 14 5 5 14	3 26 7 11 42	2 8 5 8 16	5 5 5	5 3 14 6 26	3 20 6 8	5 5 5 5 5 5 5 5 5 5 5	3 3 3 3 3 3 3 3 3 3
JESSE DUPLANTIS JIMMY SWAGGART JOHN HAGEE TODAY JUST THE FACTS KENNETH COPELAND	10 27 27 46 10	14 30 14 30 14	3 13 13 13	14 5 14 14 14	42 17 26 17 42	16 8 16 16 16	5 5 5 5 5 5 5 5 5 5	26 14 26 26 26 26	38 38 12 38 20 38	55 55 55 55	3 3 3 3
KENNETH COPELAND DAILY KEY OF DAVID KIDS AGAINST CRIME KIDS LIKE YOU LIFE IN THE WORD	27 46 61 27 18	14 30 30 30 30 7	3 13 13 13 13 13	5 14 14 14 14	17 26 42 42 42 42	8 16 16 16 16	5 5 5 5	14 26 26 26 26 26	12 20 38 38 38 38	5 5 5 5 5 5 5 5 5 5 5	3 3 3 3 3 3
LIFE IN THE WORD DAILY MARILYN HICKEY MASS FOR SHUT-INS MIKE BARBER MUSIC & THE SPOKEN WORD	18 27 10 27 1	7 14 30 6 30 1	3 13 13 3 13	3 14 14 14 14	11 17 26 6 42	16 16 16 5 16	5 5 5 5 2 5	26 26 26 6 26	12 20 20 6 38	55 55 55 55	3 3 3 3
MYLES MUNROE NEW DIRECTIONS, THE OLD TIME GOSPEL HOUR ON MAIN STREET ORAL ROBERTS	18 27 18 46 27	14 30 14 30 30	1 13 13 13 13 13	1 14 14 14 14	1 26 42 17 42	1 16 16 8 16	1 5 5 5 5	1 14 26 6 26	1 20 38 12 38	5 5 1 5	3 1 3 2 3
PRAISE THE LORD REAL VIDEOS REGINALD CHERRY RELIGIOUS TOWN HALL RICHARD & LINDSEY ROBERTS	27 27 46 46 46	30 30 30 30	13 13 13 13 13	14 14 14 14 14	26 26 42 26 42 42 42	16 16 16 16 16	5 5 5 5 5	26 26 26 14 26	38 20 38 20 38	5 5 5 5 5 5 5 5 5	3 3 3 3
ROD PARSLEY ROD PARSLEY DAILY SEARCH-M. LYON SHEPHERDS CHAPEL TOMMY & MATTHEW BARNETT	18 27 10 46 27	14 30 7 30	13 13 13 13 13	14 14 14 14 14	17 42 8 42	16 16 16 8 16	5 5 5 5 5 5 5 5 5	26 14 26 11 26	38 20 38 8 38	5 5 5 5 5 5 5 5 5	3 3 3 3 3
700 CLUB	10	30 7	13 3	14 5	26 8	16 8	5	26 11	20 8	5 5	3 3 3

# SECTION I

# HOUSEHOLDS AND PERSONS RANKING TABLES

# (RANKED BY AVERAGE RATING)

HOUSEHOLDS

RANK			NUMBER OF	<u>COV</u> PROJ	ERAGE	EQUIV			RYING
		DURATION	STATIONS	(000)	% U.S.	NAT'L RTG %	RATING % U.S.	PROJ (000)	AVERAGE RATING
1 2 2 4 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER BILL GAITHER IN TOUCH 30	30 60 VAR 30 30	9 73 161 7 9	4073 59970 97374 6632	4 57 92 6	.1 .6 .9 .1	.1 .5 .9 .1	72 561 908 55	1.7 .9 .9 .8
5 7 7 7 10	J HAGEE'S CORNERSTONE HR EVER INCREASING FAITH JACK VAN IMPE PRESENTS CREFLO A. DOLLAR, JR. MASS FOR SHUT-INS	60 60 30 VAR 30	30 18 123 74 10	5136 17978 18393 64687 56883	5 17 17 61 54	LT .1 .4 .3	LT .1 .3 .3	35 108 101 347 292	.6 .6 .5 .5 .5
10 10 10 10 10	DR. LEROY THOMPSON 700 CLUB KENNETH COPELAND DR. D. JAMES KENNEDY ED YOUNG	30 VAR VAR VAR 30	10 87 124 137	3644 21699 55699 84135 85385	3 21 53 80 81	LT .1 .2 .4 .4	LT .1 .2 .3 .4	104 246 368 371	.4 .4 .4 .4 .4
10 10 18 18 18	SEARCH-M. LYON JESSE DUPLANTIS LIFE IN THE WORD BENNY HINNS THS-DAY DAILY BENNY HINN'S THIS IS-DAY	30 30 30 VAR VAR	11 31 33 42 43 13	10176 17636 22808 30956 53387	10 17 22 29 51	LT .1 .1 .1 .2	LT .1 .1 .1	44 74 95 120 201	.4 .4 .4 .3 .3 .3
18 18 18 18 18	IT IS WRITTEN MYLES MUNROE OLD TIME GOSPEL HOUR ROD PARSLEY E.V. HILL	30 30 60 VAR 30	39 8 9 38	11967 43298 8393 4565 35437	11 41 8 4 34	LT LT LT LT	.2 LT .1 LT LT .1	45 145 28 15 116	
18 27 27 27 27 27	LIFE IN THE WORD DAILY KENNETH COPELAND DAILY CREFLO A.DOLLAR, JR. DAILY BETTY JEAN ROBINSON TOMMY & MATTHEW BARNETT	30 30 VAR 30 30 30	9 21 104 54 9	9027 24888 72132 46061 9027	9 24 68 44 9	LT .1 .2 .1 LT	LT .1 .2 .1 LT	28 78 214 134 26	.3 .3 .2 .2 .2 .2
27 27 27 27 27 27	ERNEST ANGLEY NEW DIRECTIONS, THE PRAISE THE LORD GARNER TED ARMSTRONG JOHN HAGEE TODAY	60 30 VAR 30 30	6 12 6 11 26 23	5998 9616 7335 9735 17208	6 9 7 9 16	LT LT LT LT LT		17 27 20 27 47	.2 .2 .2 .2 .2 .2 .2 .2
27 27 27 27 27 27	GOSPEL SINGING JUBILEE MARILYN HICKEY ORAL ROBERTS KIDS LIKE YOU DAY OF DISCOVERY	VAR 30 30 30	6 10 9 10	37730 5996 10596 8397 10596	36 6 10 8 10	.1 LT LT LT LT	.1 LT LT LT LT	103 14 25 19 24	યુર્ગ ગુગરાયનું ગુગરાય ગુગરાય ગુગરાયનું ગુગરાય ગુગરાય ગુગરાય ગ
27 27 27 27 27 27	ACQUIRE THE FIRE JIMMY SWAGGART ROD PARSLEY DAILY MIKE BARBER REAL VIDEOS	30 60 VAR 30 30	103 12 16 14 7	82915 11269 14454 13376 6844	79 11 14 13 6	.2 LT LT LT LT LT	.2 LT LT LT LT LT	190 26 32 29 14	
46 46 46 46 46	JANICE'S ATTIC COLBY'S CLUBHOUSE JAMES ROBISON-LIFE TODAY CHRISTOPHERS KEY OF DAVID	30 30 30 VAR 30	8 8 41 8	8393 8393 8393 43674 1710	8 8 41 2		LT LT LT .1 LT	17 17 16 82 3	.2 .1 .1 .1 .1
46 46 46 46 46	JUST THE FACTS RELIGIOUS TOWN HALL FAITHVILLE REGINALD CHERRY EASTMAN CURTIS	30 30 30 30 30	13 11 12 8 8 7	23713 9701 6931 8393 8393	22 9 7 8 8	LT LT LT LT LT		43 17 12 14 14	
46 46 46 46 46	ON MAIN STREET GOSPEL BILL SHOW HERITAGE SINGERS RICHARD & LINDSEY ROBERTS SHEPHERDS CHAPEL	30 30 30 VAR VAR	7 11 11 9 5 55	6844 3645 11744 9961 8867	6 3 11 9	LT LT LT LT LT		11 6 17 14 12	
61	KIDS AGAINST CRIME	30	5	24434 4229	23 4	LT LT	LT LT	25 4	.i Lt

# WOMEN 18+

			NUMBER		RAGE	EQUIV	DMA	's CAF	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING <u>% U,S.</u>	PROJ (000)	AVERAGE RATING
1 2 3 4 4	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 BILL GAITHER IN TOUCH 30	30 VAR 60 30 30	9 161 73 7 9	4014 98916 61790 6724 5076	4 92 58 6 5	.1 .7 .4 LT LT	.1 .7 .4 LT LT	58 696 416 34 26	1.4 .7 .6 .5 .5
6 7 7 7 7	MASS FOR SHUT-INS J HAGEE'S CORNERSTONE HR EVER INCREASING FAITH 700 CLUB JACK VAN IMPE PRESENTS	30 60 60 VAR 30	10 30 18 87 123	3600 17862 18680 56409 64953	3 17 17 53 61	LT .1 LT .1 .1		12 53 44 126 140	.3 .3 .2 .2 .2 .2 .2
7 7 14 14	DR. D. JAMES KENNEDY SEARCH-M. LYON LIFE IN THE WORD CREFLO A. DOLLAR, JR. KENNETH COPELAND	VAR 30 30 VAR VAR	137 31 42 74 124	87046 18253 31216 58067 85804	81 17 29 54 80	.2 LT .1 .1 .2	.2 LT .1 .1	182 37 63 111 155	.2 .2 .2 .1 .1
14 14 14 14 14	JESSE DUPLANTIS BENNY HINN'S THIS IS-DAY CHRISTOPHERS ED YOUNG ROD PARSLEY	30 VAR VAR 30 VAR	33 13 8 11 38	22830 11976 1707 10264 36459	21 11 2 10 34			39 18 2 14 50	.1 .1 .1 .1 .1
14 14 14 14 14	LIFE IN THE WORD DAILY OLD TIME GOSPEL HOUR MYLES MUNROE DAY OF DISCOVERY BENNY HINNS THS-DAY DAILY	30 60 30 30 VAR	21 9 8 103 43	26131 4516 8475 84528 55440	24 4 8 79 52	LT LT LT .1 .1	LT LT LT .1	34 6 10 96 60	.1 .1 .1 .1
14 14 14 14 30	DR. LEROY THOMPSON IT IS WRITTEN KENNETH COPELAND DAILY JOHN HAGEE TODAY PRAISE THE LORD	30 30 30 30 VAR	10 39 104 23 11	22882 44856 73257 39747 9821	21 42 68 37 9	LT LT .1 LT LT		25 48 75 40 10	.1 .1 .1 .1 LT
30 30 30 30 30 30	BETTY JEAN ROBINSON CREFLO A.DOLLAR.JR. DAILY GOSPEL SINGING JUBILEE TOMMY & MATTHEW BARNETT E.V. HILL	30 VAR VAR 30 30	9 54 6 9	9106 47012 6052 6093 9106	9 44 6 6 9			8 40 5 5 7	
30 30 30 30 30 30	ERNEST ANGLEY MARILYN HICKEY GARNER TED ARMSTRONG REGINALD CHERRY JIMMY SWAGGART	60 30 30 30 60	12 10 26 8 16	9607 10663 17289 8475 15122	9 10 16 8 14			7 7 10 5 7	
30 30 30 30 30 30	ORAL ROBERTS COLBY'S CLUBHOUSE ROD PARSLEY DAILY RICHARD & LINDSEY ROBERTS JAMES ROBISON-LIFE TODAY	VAR 30 VAR VAR 30	9 8 14 5 41	8474 8475 13421 9414 44746	8 8 13 9 42			4 3 6 4 15	
30 30 30 30 30 30	NEW DIRECTIONS, THE RELIGIOUS TOWN HALL SHEPHERDS CHAPEL ON MAIN STREET JANICE'S ATTIC	30 30 VAR 30 30	6 12 55 11 8	7421 6788 24374 3658 8475	7 6 23 3 8			2 2 8 1 2	
30 30 30 30 30 30	KIDS LIKE YOU HERITAGE SINGERS KIDS AGAINST CRIME JUST THE FACTS GOSPEL BILL SHOW	30 30 30 30 30 30	10 9 5 11 11	10663 10032 4221 9787 11821	10 9 4 9 11			3 2 1 2 2	
30 30 30 30 30 30	MIKE BARBER ACQUIRE THE FIRE FAITHVILLE EASTMAN CURTIS REAL VIDEOS	30 30 30 30 30 30	7 12 8 7 8	6838 11344 8475 6838 8475	6 11 8 6 8			1 2 1 1	
30	KEY OF DAVID	30	13	25335	24	LT	LT	1	LT

**WOMEN 18-49** 

			NUMBER		RAGE	EQUIV			RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ _(000)	<u>% U.S.</u>	NAT'L RTG %	RATING % U.S.	PROJ (000)	AVERAGE RATING
1 2 3 3 3 3	MUSIC & THE SPOKEN WORD IN TOUCH 60 EVER INCREASING FAITH HOUR OF POWER BILL GAITHER	30 60 60 VAR 30	9 73 18 161 7	2399 37223 11119 59479 4038	4 58 17 93 6	LT .1 LT .2 LT	LT .1 LT .2 LT	20 82 21 107	.8 .2 .1
33333	CREFLO A. DOLLAR, JR. LIFE IN THE WORD MASS FOR SHUT-INS 700 CLUB KENNETH COPELAND	VAR 30 30 VAR VAR	74 42 10 87 124	35176 18882 2119 34252 51855	55 29 3 53 81	.1 LT LT .1 .1	.1 LT LT .1	7 48 23 2 37	.1 .1 .1 .1
3 13 13 13	JACK VAN IMPE PRESENTS JESSE DUPLANTIS J HAGEE'S CORNERSTONE HR DR. LEROY THOMPSON IN TOUCH 30	30 30 60 30 30	123 33 30 10 9	38935 13697 10433 14085 2855	61 21 16 22 4	.1 LT LT LT LT	.1 LT LT LT LT LT	55 40 14 9 12 2	.1 .1 LT LT LT
13 13 13 13 13	ROD PARSLEY LIFE IN THE WORD DAILY SEARCH-M, LYON MYLES MUNROE KENNETH COPELAND DAILY	VAR 30 30 30 30 30	38 21 31 8 104	21606 15573 11107 5247 44335	34 24 17 8 69			16 12 7 3 25	LT LT L7 LT
13 13 13 13 13	IT IS WRITTEN DR. D. JAMES KENNEDY CREFLO A.DOLLAR, JR. DAILY BENNY HINN'S THIS IS-DAY PRAISE THE LORD	30 VAR VAR VAR VAR	39 137 54 13 11	27641 52413 28811 7469 6058	43 82 45 12 9			16 27 15 4	
13 13 13 13 13	BENNY HINNS THS-DAY DAILY COLBY'S CLUBHOUSE DAY OF DISCOVERY CHRISTOPHERS GARNER TED ARMSTRONG	VAR 30 30 VAR 30	43 8 103 8 26	33761 5247 50895 981 10179	53 8 79 2 16			3 15 2 16 3	
13 13 13 13 13	ERNEST ANGLEY ACQUIRE THE FIRE OLD TIME GOSPEL HOUR JOHN HAGEE TODAY ED YOUNG	60 30 60 30 30	12 12 9 23 11	5550 6695 2461 24077 6234	9 10 4 37 10		LT LT LT LT	1 2 1 6	
13 13 13 13 13	KIDS AGAINST CRIME BETTY JEAN ROBINSON RICHARD & LINDSEY ROBERTS JUST THE FACTS JAMES ROBISON-LIFE TODAY	30 30 VAR 30 30	5 9 5 11 41	2662 5616 5740 5955 27317	4 9 9 9 43			1	
13 13 13 13 13	E.V. HILL MARILYN HICKEY TOMMY & MATTHEW BARNETT NEW DIRECTIONS, THE JIMMY SWAGGART	30 30 30 30 60	9 10 6 6 16	5616 6355 3669 4613 9139	9 10 6 7 14			4 1 1	
13 13 13 13 13	SHEPHERDS CHAPEL RELIGIOUS TOWN HALL MIKE BARBER REGINALD CHERRY ROD PARSLEY DAILY	VAR 30 30 30 VAR	55 12 7 8 14	14452 4196 4360 5247 8044	22 7 7 8 13	LT LT LT LT	LT LT LT LT	1	LT LT
13 13 13 13 13	GOSPEL SINGING JUBILEE KEY OF DAVID HERITAGE SINGERS KIDS LIKE YOU FAITHVILLE	VAR 30 30 30 30 30	6 13 9 10 8	3576 15515 5986 6355 5247	6 24 9 10 8	LT LT LT LT LT LT	LT LT LT LT LT LT		
13 13 13 13 13	ON MAIN STREET ORAL ROBERTS GOSPEL BILL SHOW REAL VIDEOS EASTMAN CURTIS	30 VAR 30 30 30	11 9 11 8 7	2201 5250 6973 5247 4360	3 8 11 8 7	LT LT LT LT			
13	JANICE'S ATTIC	30	8	4300 5247	8	LT LT	LT LT		

# **WOMEN 25-54**

			NUMBER		RAGE	EQUIV	DMA's CAF	RYING
RANK	PROGRAM NAME	 DURATION	OF STATIONS	PROJ (000)	% U.S.	NAT'L RTG %	RATING PROJ % U.S. (000)	AVERAGE RATING
1 2 3 3 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER LIFE IN THE WORD BILL GAITHER	30 60 VAR 30 30	9 73 161 42 7	2272 35646 56946 18041 3875	4 58 93 29 6	LT .2 .3 .1 LT	LT 27 .2 128 .2 153 .1 36 . LT 7	1.1 .3 .2 .2
5 5 5 5 5 5	EVER INCREASING FAITH CREFLO A. DOLLAR, JR. J HAGEE'S CORNERSTONE HR JACK VAN IMPE PRESENTS 700 CLUB	60 VAR 60 30 VAR	18 74 30 123 87	10660 33785 10034 37306 32782	17 55 16 61 53	LT .1 LT .1 .1	LT 17 .1 52 LT 15 .1 53 .1 44	.1 .1 .1 .1 .1
5 5 14 14	JESSE DUPLANTIS KENNETH COPELAND IN TOUCH 30 LIFE IN THE WORD DAILY ROD PARSLEY	30 VAR 30 30 VAR	33 124 9 21 38	13107 49626 2764 14945 20763	21 81 4 24 34	LT .1 LT LT LT	LT 17 .1 66 LT 3 LT 14 LT 20	.1 .1 .1 LT LT
14 14 14 14 14	DR. D. JAMES KENNEDY MASS FOR SHUT-INS CHRISTOPHERS OLD TIME GOSPEL HOUR CREFLO A.DOLLAR,JR. DAILY	VAR 30 VAR 60 VAR	137 10 8 9 54	50192 2024 942 2391 27417	82 3 2 4 45	.1 LT LT LT LT	.1 43 LT 2 LT 1 LT 2 LT 2 LT 21	
14 14 14 14 14	ERNEST ANGLEY KENNETH COPELAND DAILY IT IS WRITTEN MYLES MUNROE DR. LEROY THOMPSON	60 30 30 30 30 30	12 104 39 8 10	5357 42467 26495 5006 13496	9 69 43 8 22	LT .1 LT LT LT	LT 4 LT 29 LT 18 LT 3 LT 8	
14 14 14 14 14	MARILYN HICKEY BENNY HINN'S THIS IS-DAY PRAISE THE LORD RICHARD & LINDSEY ROBERTS DAY OF DISCOVERY	30 VAR VAR VAR 30	10 13 11 5 103	6098 7119 5778 5430 48787	10 12 9 9 79		LT 4 LT 4 LT 3 LT 3 LT 26	
14 14 14 14 14	SEARCH-M. LYON BENNY HINNS THS-DAY DAILY GARNER TED ARMSTRONG ED YOUNG COLBY'S CLUBHOUSE	30 VAR 30 30 30	31 43 26 11 8	10596 32299 9743 5969 5006	17 53 16 10 8		LT 5 LT 16 LT 5 LT 3 LT 2	
14 14 14 14 14	JOHN HAGEE TODAY BEITTY JEAN ROBINSON TOMMY & MATTHEW BARNETT HERITAGE SINGERS GOSPEL BILL SHOW	30 30 30 30 30 30	23 9 6 9 11	23042 5366 3515 5738 6701	37 9 6 9 11		LT 9 LT 2 LT 1 LT 2 LT 2	
14 14 14 14 14	ACQUIRE THE FIRE KIDS AGAINST CRIME JAMES ROBISON-LIFE TODAY ROD PARSLEY DAILY E.V. HILL	30 30 30 VAR 30	12 5 41 14 9	6426 2529 26155 7708 5366	10 4 43 13 9		LT 2 LT 1 LT 6 LT 2 LT 1	
14 14 14 14 14	JUST THE FACTS SHEPHERDS CHAPEL JIMMY SWAGGART RELIGIOUS TOWN HALL NEW DIRECTIONS, THE	30 VAR 60 30 30	11 55 16 12 6	5694 13899 8703 4001 4397	9 23 14 7 7		LT 1 LT 2 LT 1 LT 1 LT 1 LT 1	
14 14 14 14 14	MIKE BARBER REGINALD CHERRY ORAL ROBERTS KEY OF DAVID FAITHVILLE	30 30 VAR 30 30	7 8 9 13 8	4137 5006 5012 14835 5006	7 8 8 24 8			LI
14 14 14 14 14	ON MAIN STREET KIDS LIKE YOU GOSPEL SINGING JUBILEE REAL VIDEOS EASTMAN CURTIS	30 30 VAR 30 30	11 10 6 8 7	2072 6098 3435 5006 4137	3 10 6 8 7			
14	JANICE'S ATTIC	30	8	5006	8	LT	LT	

WOMEN 50+

			NUMBER				DMA's CARRYING		
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING PRC <u>% U.S. (000</u>		
1 2 3 4 4	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 IN TOUCH 30 BILL GAITHER	30 VAR 60 30 30	9 161 73 9 7	1615 39437 24566 2221 2686	4 92 57 5 6	.1 1.5 .9 .1 .1	1.4 58 .8 33 .1 2	8 2.3 9 1.4 4 1.3 4 1.0 8 1.0	
6 7 8 8 8	MASS FOR SHUT-INS J HAGEE'S CORNERSTONE HR DR. D. JAMES KENNEDY SEARCH-M. LYON 700 CLUB	30 60 VAR 30 VAR	10 30 137 31 87	1481 7429 34633 7146 22158	3 17 81 17 52	LT .1 .4 .1 .2	.1 4 .4 15	9.6 4.5 6.4 0.4	
11 11 11 11 11	JACK VAN IMPE PRESENTS ED YOUNG LIFE IN THE WORD BENNY HINN'S THIS IS-DAY EVER INCREASING FAITH	30 30 30 VAR 60	123 11 42 13 18	26018 4031 12334 4507 7562	61 9 29 11 18	.3 LT .1 LT .1	.2 10 LT 1 .1 4 LT 1 .1 2	3.3 0.3 4.3	
11 17 17 17 17	CHRISTOPHERS KENNETH COPELAND CREFLO A. DOLLAR, JR. JESSE DUPLANTIS OLD TIME GOSPEL HOUR	VAR VAR VAR 30 60	8 124 74 33 9	726 33949 22891 9133 2054	2 79 54 21 5	LT .3 .2 .1 LT	.2 10 .1 6 .1 2	2 .3 5 .2 4 .2	
17 17 17 17 17 17	DAY OF DISCOVERY ROD PARSLEY JOHN HAGEE TODAY LIFE IN THE WORD DAILY BENNY HINNS THS-DAY DAILY	30 VAR 30 30 VAR	103 38 23 21 43	33633 14853 15670 10559 21678	79 35 37 25 51	.2 .1 .1 .1	.2 7 .1 3 .1 3 .1 3 .1 2 .1 4	4 .2 4 .2	
26 26 26 26 26	GOSPEL SINGING JUBILEE BETTY JEAN ROBINSON MYLES MUNROE IT IS WRITTEN TOMMY & MATTHEW BARNETT	VAR 30 30 30 30 30	6 9 8 39 6	2476 3490 3228 17214 2424	6 8 8 40 6	LT LT LT .1 LT	LT LT LT .1 32 LT	5 .1 7 .1 6 .1 2 .1	
26 26 26 26 26	PRAISE THE LORD E.V. HILL KENNETH COPELAND DAILY DR. LEROY THOMPSON REGINALD CHERRY	VAR 30 30 30 30 30	11 9 104 10 8	3764 3490 28921 8797 3228	9 8 68 21 8	LT. LT .1 LT LT	LT 50 LT 50 LT 11 LT 11 LT 15		
26 26 26 26 26 26	CREFLO A.DOLLAR, JR. DAILY ERNEST ANGLEY MARILYN HICKEY ORAL ROBERTS JIMMY SWAGGART	VAR 60 30 VAR 60	54 12 10 9 16	18201 4058 4308 3223 5983	43 9 10 8 14	.1 LT LT LT LT	.1 26 LT 6 LT 6 LT 4 LT 4 LT 7	.1 .1 .1	
26 42 42 42 42 42	GARNER TED ARMSTRONG ROD PARSLEY DAILY ON MAIN STREET JANICE'S ATTIC RELIGIOUS TOWN HALL	30 VAR 30 30 30 30	26 14 11 8 12	7109 5377 1457 3228 2592	17 13 3 8 6		LT & LT 5 LT 1 LT 1 LT 2	.1 LT LT LT	
42 42 42 42 42	RICHARD & LINDSEY ROBERTS NEW DIRECTIONS, THE KIDS LIKE YOU SHEPHERDS CHAPEL JAMES ROBISON-LIFE TODAY	VAR 30 30 VAR 30	5 6 10 55 41	3675 2808 4308 9922 17429	9 7 10 23 41		LT 3 LT 2 LT 3 LT 6 LT 10		
42 42 42 42 42	HERITAGE SINGERS GOSPEL BILL SHOW COLBY'S CLUBHOUSE MIKE BARBER FAITHVILLE	30 30 30 30 30 30	9 11 8 7 8	4046 4848 3228 2478 3228	9 11 8 6 8	LT LT LT LT	LT 2 LT 2 LT 1 LT 1 LT 1 LT 1		
42 42 42 42 42	EASTMAN CURTIS JUST THE FACTS KIDS AGAINST CRIME KEY OF DAVID REAL VIDEOS	30 30 30 30 30 30	7 11 5 13 8	2478 3832 1559 9820 3228	6 9 4 23 8		LT 1 LT 1 LT LT LT 1		
42	ACQUIRETHEFIRE	30	12	4649	11	LT	LT		

FEBR	UARY 2002	N	IEN 18+						
RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVE PROJ (000)	RAGE % U.S.	EQUIV NAT'L RTG %	DMA RATING % U.S.	s CAR PROJ (000)	AVERAGE RATING
1 2 2 2 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER IN TOUCH 30 BILL GAITHER	30 60 VAR 30 30	9 73 161 9 7	3755 56603 91204 4600 6058	4 57 93 5 6	LT .2 .4 LT LT	LT .2 .3 LT LT	28 207 317 14 18	.7 .3 .3 .3 .3 .2
5 5 8 8	J HAGEE'S CORNERSTONE HR MASS FOR SHUT-INS JACK VAN IMPE PRESENTS OLD TIME GOSPEL HOUR DR. D. JAMES KENNEDY	60 30 30 60 VAR	30 10 123 9 137	16163 3280 59543 4060 79983	16 3 60 4 81	LT LT .1 LT .1	LT LT .1 LT .1	33 7 106 6 106	.2 .2 .1 .1
8 8 8 8	700 CLUB KENNETH COPELAND IT IS WRITTEN SEARCH-M. LYON JESSE DUPLANTIS	VAR VAR 30 30 30	87 124 39 31 33	52071 78783 41683 17016 20806	53 80 42 17 21	.1 .1 LT LT LT	.1 .1 LT LT LT	57 84 42 17 21	.1 .1 .1 .1 .1
16 16 16 16 16	DR. LEROY THOMPSON EVER INCREASING FAITH CHRISTOPHERS CREFLO A. DOLLAR, JR. ROD PARSLEY	30 60 VAR VAR VAR	10 18 8 74 38	20746 16920 1562 52919 32784	21 17 2 54 33	LT LT LT LT LT		20 15 1 42 26	
16 16 16 16 16	MYLES MUNROE REGINALD CHERRY ED YOUNG GOSPEL SINGING JUBILEE LIFE IN THE WORD	30 30 VAR 30	8 8 11 6 42	7769 7769 9356 5536 28751	8 9 6 29	LT LT LT LT LT		5 5 3 14	
16 16 16 16 16	DAY OF DISCOVERY ERNEST ANGLEY JOHN HAGEE TODAY LIFE IN THE WORD DAILY BETTY JEAN ROBINSON	30 60 30 30 30	103 12 23 21 9	77759 8671 36501 24057 8335	79 9 37 24 8	LT LT LT LT LT		38 4 16 10 4	
16 16 16 16 16	BENNY HINN'S THIS IS-DAY GARNER TED ARMSTRONG JIMMY SWAGGART CREFLO A.DOLLAR,JR. DAILY PRAISE THE LORD	VAR 30 60 VAR VAR	13 26 16 54 11	11062 15714 14059 43298 8979	11 16 14 44 9			4 6 5 14 3	
16 16 16 16 16	E.V. HILL NEW DIRECTIONS, THE BENNY HINNS THS-DAY DAILY KENNETH COPELAND DAILY MARILYN HICKEY	30 30 VAR 30 30	9 6 43 104 10	8335 6805 50920 67214 9722	8 7 52 68 10			2 2 13 16 2	
16 16 16 16 16	ACQUIRE THE FIRE ROD PARSLEY DAILY RICHARD & LINDSEY ROBERTS ON MAIN STREET SHEPHERDS CHAPEL	30 VAR VAR 30 VAR	12 14 5 11 55	10320 12214 8901 3328 22236	10 12 9 3 23			2 2 2 3	
16 16 16 16 16	ORAL ROBERTS JAMES ROBISON-LIFE TODAY RELIGIOUS TOWN HALL GOSPEL BILL SHOW COLBY'S CLUBHOUSE	VAR 30 30 30 30 30	9 41 12 11 8	7782 41393 6345 10743 7769	8 42 6 11 8	LT LT LT LT LT		1 4 1 1	
16 16 16 16 16	KEY OF DAVID KIDS LIKE YOU KIDS AGAINST CRIME HERITAGE SINGERS REAL VIDEOS	30 30 30 30 30 30	13 10 5 9 8	23283 9722 3899 9156 7769	24 10 4 9 8				
16 16 16 16 16	FAITHVILLE EASTMAN CURTIS JUST THE FACTS MIKE BARBER TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	8 7 11 7 6	7769 6307 8932 6307 5492	8 9 6	LT LT LT LT LT			
16	JANICE'S ATTIC	30	8	7769	8	LT	LT		

R-12

**MEN 18-49** 

			NUMBER	COVERAGE	- EQUIV	DMA's	CARRYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) % U.	S. RTG %	RATING P % U.S. (	ROJ AVERAGE
1 2 2 2 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 MASS FOR SHUT-INS HOUR OF POWER JACK VAN IMPE PRESENTS	30 60 30 VAR 30	9 73 10 161 123	2375 4 36375 58 2056 3 58372 93 37960 60	LT .1 LT .1 .1	LT .1 LT .1 .1	13 .5 56 .1 3 .1 66 .1 38 LT
5 5 5 5 5 5 5	JHAGEE'S CORNERSTONE HR IT IS WRITTEN IN TOUCH 30 JESSE DUPLANTIS KENNETH COPELAND	60 30 30 30 VAR	30 39 9 33 124	10068 16 27310 43 2763 4 13264 21 50700 81	LT LT LT .1		10 LT 23 LT 2 LT 10 LT 30 LT
5 5 5 5 5 5	CHRISTOPHERS 700 CLUB DR. LEROY THOMPSON CREFLO A. DOLLAR, JR. ROD PARSLEY	VAR VAR 30 VAR VAR	8 87 10 74 38	957 2 33633 53 13557 22 34074 54 20734 33		LT LT LT LT LT	1 LT 18 LT 7 LT 17 LT 9 LT
5 5 5 5 5 5	LIFE IN THE WORD ERNEST ANGLEY DR. D. JAMES KENNEDY ED YOUNG LIFE IN THE WORD DAILY	30 60 VAR 30 30	42 12 137 11 21	18504 29 5339 8 51300 82 6052 10 15334 24		LT LT LT LT LT	7 LT 2 LT 18 LT 2 LT 5 LT
5 5 5 5 5 5 5	ACQUIRE THE FIRE BENNY HINN'S THIS IS-DAY CREFLO A.DOLLAR, JR. DAILY SEARCH-M. LYON DAY OF DISCOVERY	30 VAR VAR 30 30	12 13 54 31 103	6497 10 7315 12 28241 45 11076 18 49866 79	LT LT LT LT LT		2 LT 2 LT 8 LT 3 LT 12 LT
5 5 5 5 5 5 5 5	MYLES MUNROE RICHARD & LINDSEY ROBERTS OLD TIME GOSPEL HOUR EVER INCREASING FAITH JOHN HAGEE TODAY	30 VAR 60 60 30	8 5 9 18 23	5102 8 5811 9 2369 4 10728 17 23612 38	LT LT LT LT LT		1 LT 1 LT 2 LT 4 LT
5 5 5 5 5 5	GARNER TED ARMSTRONG KENNETH COPELAND DAILY SHEPHERDS CHAPEL PRAISE THE LORD GOSPEL BILL SHOW	30 30 VAR VAR 30	26 104 55 11 11	9863 16 43249 69 14033 22 5880 9 6782 11	LT LT LT LT LT		2 LT 6 LT 2 LT 1 LT 1 LT
5 5 5 5 5	BENNY HINNS THS-DAY DAILY E.V. HILL ON MAIN STREET ROD PARSLEY DAILY JIMMY SWAGGART	VAR 30 30 VAR 60	43 9 11 14 16	33037 52 5458 9 2130 3 7780 12 9089 14			4 LT
5 5 5 5 5 5	JAMES ROBISON-LIFE TODAY MARILYN HICKEY BETTY JEAN ROBINSON HERITAGE SINGERS KIDS AGAINST CRIME	30 30 30 30 30 30	41 10 9 9 5	26856 43 6169 10 5458 9 5813 9 2602 4			1 LT
5 5 5 5 5 5	KIDS LIKE YOU NEW DIRECTIONS, THE EASTMAN CURTIS COLBY'S CLUBHOUSE GOSPEL SINGING JUBILEE	30 30 30 30 VAR	10 6 7 8 6	6169 10 4489 7 4247 7 5102 8 3505 6			
5 5 5 5 5 5	KEY OF DAVID REAL VIDEOS REGINALD CHERRY RELIGIOUS TOWN HALL JUST THE FACTS	30 30 30 30 30 30	13 8 8 12 11	15234 24 5102 8 5102 8 4164 7 5786 9			
5 5 5 5 5	FAITHVILLE ORAL ROBERTS BILL GAITHER MIKE BARBER TOMMY & MATTHEW BARNETT	30 VAR 30 30 30	8 9 7 7 6	5102 8 5113 8 3879 6 4247 7 3524 6			
5	JANICE'S ATTIC	30	8	5102 8	LT	LT	

FED	10ANT 2002	N	IEN 50+				
RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	COVERAG PROJ (000) % I	E EQUIV NAT'L U.S. RTG %	DMA's CAI RATING PROJ % U.S. (000)	RYING Average Rating
1 2 3 3 5	MUSIC & THE SPOKEN WORD BILL GAITHER HOUR OF POWER IN TOUCH 60 IN TOUCH 30	30 30 VAR 60 30	9 7 161 73 9	1381 4 2179 6 32832 92 20228 57 1837 5	) .1 .8 .5	LT 15 LT 18 .7 252 .4 151 LT 12	1.1 .8 .7 .7 .6
6 6 6 6	J HAGEE'S CORNERSTONE HR OLD TIME GOSPEL HOUR JACK VAN IMPE PRESENTS DR. D. JAMES KENNEDY MASS FOR SHUT-INS	60 60 30 VAR 30	30 9 123 137 10	6095 17 1691 5 21583 61 28683 81 1225 3	LT .2 .3	.1 23 LT 6 .2 68 .2 88 LT 4	-3 .3 .3 .3 .3
11 11 11 14 14	SEARCH-M. LYON 700 CLUB EVER INCREASING FAITH KENNETH COPELAND REGINALD CHERRY	30 VAR 60 VAR 30	31 87 18 124 8	5940 17 18438 52 6191 17 28083 79 2667 7	LT .1 LT .2	LT 14 .1 40 LT 13 .2 54 LT 5	.2 .2 .1 .1
14 14 14 14 14	DR. LEROY THOMPSON MYLES MUNROE GOSPEL SINGING JUBILEE JESSE DUPLANTIS ROD PARSLEY	30 30 VAR 30 VAR	10 8 6 33 38	7189 20 2667 7 2031 6 7542 21 12050 34	LT LT LT	LT 13 LT 4 LT 3 LT 11 LT 11 LT 17	
14 14 14 14 14	CREFLO A. DOLLAR, JR. CHRISTOPHERS IT IS WRITTEN BETTY JEAN ROBINSON ED YOUNG	VAR VAR 30 30 30	74 8 39 9 11	18845 53 605 2 14373 40 2877 8 3304 9	LT .1 LT	.1 26 LT 1 .1 19 LT 3 LT 3	.1 .1 .1 .1
26 26 26 26 26	JOHN HAGEE TODAY DAY OF DISCOVERY JIMMY SWAGGART NEW DIRECTIONS, THE LIFE IN THE WORD	30 30 60 30 30	23 103 16 6 42	12889 36 27893 78 4970 14 2316 7 10246 29	.1 LT LT	LT 12 .1 25 LT 4 LT 2 LT 7	LT LT LT LT LT
26 26 26 26 26	GARNER TEDARMSTRONG ERNEST ANGLEY MARILYN HICKEY LIFE IN THE WORD DAILY E.V. HILL	30 60 30 30 30	26 12 10 21 9	5852 16 3333 9 3553 10 8723 25 2877 8	LT	LT 4 LT 2 LT 2 LT 5 LT 5	LT 、 LT LT LT LT LT
26 26 26 26 26	PRAISE THE LORD BENNY HINNS THS-DAY DAILY BENNY HINN'S THIS IS-DAY ROD PARSLEY DAILY KENNETH COPELAND DAILY	VAR VAR VAR VAR 30	11 43 13 14 104	3100 9 17883 50 3746 11 4433 12 23965 67		LT 2 LT 9 LT 2 LT 2 LT 11	LT LT LT LT LT
26 26 26 26 26	CREFLO A.DOLLAR,JR. DAILY ORAL ROBERTS ON MAIN STREET RELIGIOUS TOWN HALL SHEPHERDS CHAPEL	VAR VAR 30 30 VAR	54 9 11 12 55	15057 42 2668 7 1199 3 2181 6 8204 23		LT 6 LT 1 LT 1 LT 1 LT 2	
26 26 26 26 26	JAMES ROBISON-LIFE TODAY RICHARD & LINDSEY ROBERTS COLBY'S CLUBHOUSE KEY OF DAVID KIDS LIKE YOU	30 VAR 30 30 30	41 5 8 13 10	14537 41 3090 9 2667 7 8049 23 3553 10		LT 3 LT LT LT LT	LT
26 26 26 26 26	KIDS AGAINST CRIME REAL VIDEOS HERITAGE SINGERS EASTMAN CURTIS JUST THE FACTS	30 30 30 30 30 30	5 8 9 7 11	1298 4 2667 7 3343 9 2061 6 3147 9			
26 26 26 26 26	FAITHVILLE ACQUIRE THE FIRE GOSPEL BILL SHOW MIKE BARBER TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	8 12 11 7 6	2667 7 3823 11 3980 11 2061 6 1969 6	LT LT LT LT LT		
26	JANICE'S ATTIC	30	8	2667 7	LT	LT	

ADULTS 50+

			NUMBER	COVERAGE	EQUIV	DMA	's CAR	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) % U.S.	NAT'L RTG %	RATING <u>% U.S.</u>	PROJ (000)	AVERAGE RATING
1 2 3 4 5	MUSIC & THE SPOKEN WORD HOUR OF POWER IN TOUCH 60 BILL GAITHER IN TOUCH 30	30 VAR 60 30 30	9 161 73 7 9	2996 4 72269 92 44794 57 4865 6 4058 5	.1 12 .7 .1 .1	.1 1.1 .6 .1 LT	53 841 485 45 36	1.7 1.1 1.0 .9 .8
6 6 8 8 8	J HAGEE'S CORNERSTONE HR MASS FOR SHUT-INS DR. D. JAMES KENNEDY JACK VAN IMPE PRESENTS SEARCH-M. LYON	60 30 VAR 30 30	30 10 137 123 31	13524 17 2705 3 63316 81 47601 61 13085 17	.1 LT .4 .2 .1	.1 LT .3 .2 .1	67 13 244 169 44	.4 .4 .3 .3 .3
8 12 12 12 12	700 CLUB OLD TIME GOSPEL HOUR EVER INCREASING FAITH KENNETH COPELAND ED YOUNG	VAR 60 60 VAR 30	87 9 18 124 11	40595 52 3746 5 13753 18 62032 79 7335 9	.2 LT LT .2 LT	.2 LT LT .2 LT	129 11 36 154 17	.3 .2 .2 .2 .2
12 12 12 12 20	CHRISTOPHERS JESSE DUPLANTIS CREFLO A. DOLLAR, JR. LIFE IN THE WORD BENNY HINN'S THIS IS-DAY	VAR 30 VAR 30 VAR	8 33 74 42 13	1331 2 16675 21 41736 53 22580 29 8254 11	LT .1 .1 .1 LT	LT LT .1 .1 LT	3 36 89 47 16	.2 .2 .2 .2 .1
20 20 20 20 20	ROD PARSLEY MYLES MUNROE GOSPEL SINGING JUBILEE DAY OF DISCOVERY REGINALD CHERRY	VAR 30 VAR 30 30	38 8 6 103 8	26903 34 5895 8 4508 6 61526 79 5895 8	.1 LT LT .1 LT	.1 LT LT .1 LT	51 11 8 105 10	.1 .1 .1 .1
20 20 20 20 20	JOHN HAGEE TODAY BETTY JEAN ROBINSON DR. LEROY THOMPSON IT IS WRITTEN LIFE IN THE WORD DAILY	30 30 30 30 30 30	23 9 10 39 21	28558 36 6367 8 15985 20 31587 40 19282 25	.1 LT LT .1 LT	.1 LT LT .1 LT	46 10 26 51 28	.1 .1 .1 .1
20 20 20 20 20	BENNY HINNS THS-DAY DAILY PRAISE THE LORD E.V. HILL KENNETH COPELAND DAILY ERNEST ANGLEY	VAR VAR 30 30 60	43 11 9 104 12	39561 50 6863 9 6367 8 52886 67 7391 9	.1 LT LT .1 LT	.1 LT LT .1 LT	55 9 8 61 8	
20 20 38 38 38	MARILYN HICKEY TOMMY & MATTHEW BARNETT JIMMY SWAGGART CREFLO A.DOLLAR,JR. DAILY GARNER TED ARMSTRONG	30 30 60 VAR 30	10 6 16 54 26	7861 10 4393 6 10953 14 33258 42 12961 17	LT LT LT LT LT		8 4 11 32 12	.1 .1 LT LT LT
38 38 38 38 38 38	ORAL ROBERTS NEW DIRECTIONS, THE ROD PARSLEY DAILY ON MAIN STREET RELIGIOUS TOWN HALL	VAR 30 VAR 30 30	9 6 14 11 12	5892 8 5123 7 9810 13 2656 3 4773 6	LT LT LT LT LT		5 4 7 1 3	
38 38 38 38 38 38	RICHARD & LINDSEY ROBERTS SHEPHERDS CHAPEL JAMES ROBISON-LIFE TODAY JANICE'S ATTIC KIDS LIKE YOU	VAR VAR 30 30 30	5 55 41 8 10	6765 9 18126 23 31966 41 5895 8 7861 10	LT LT LT LT LT		3 8 13 2 3	
38 38 38 38 38 38	HERITAGE SINGERS COLBY'S CLUBHOUSE GOSPEL BILL SHOW MIKE BARBER EASTMAN CURTIS	30 30 30 30 30 30	9 8 11 7 7	7389 9 5895 8 8828 11 4539 6 4539 6	LT LT LT LT LT		2 2 2 1 1	
38 38 38 38 38 38	FAITHVILLE JUST THE FACTS KIDS AGAINST CRIME KEY OF DAVID REAL VIDEOS	30 30 30 30 30 30	8 11 5 13 8	5895 8 6978 9 2857 4 17869 23 5895 8	LT LT LT LT LT		1 1 1	
38	ACQUIRE THE FIRE	30	12	8472 11	LT	LT		

# **TEENS 12-17**

			NUMBER	COVERAGE	EQUIV	DMA's CA	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) % U.S.	NAT'L RTG %	RATING PROJ % U.S. (000)	AVERA
1 1 1 5	MUSIC & THE SPOKEN WORD CHRISTOPHERS OLD TIME GOSPEL HOUR CREFLO A. DOLLAR, JR. SEARCH-M. LYON	30 VAR 60 VAR 30	9 8 9 74 31	1035 4 388 2 896 4 12340 52 4128 18	LT LT LT .1 LT	LT 2 LT 1 .1 13 LT 4	.1 .1 .1 LT
5 5 5 5 5 5 5	IN TOUCH 60 HOUR OF POWER JACK VAN IMPE PRESENTS DR. LEROY THOMPSON KENNETH COPELAND	60 VAR 30 30 VAR	73 161 123 10 124	13026 55 21452 91 14249 61 4805 20 18664 79	.1 .1 LT LT LT	LT 10 .1 14 LT 8 LT 3 LT 8	
5 5 5 5 5	JESSE DUPLANTIS ERNEST ANGLEY LIFE IN THE WORD DAILY JOHN HAGEE TODAY RELIGIOUS TOWN HALL	30 60 30 30 30	33 12 21 23 12	5070 22 1997 8 5408 23 8362 36 1542 7	LT LT LT LT LT	LT 2 LT 1 LT 1 LT 2 LT 2	
5 5 5 5 5 5 5	ROD PARSLEY LIFE IN THE WORD KENNETH COPELAND DAILY ED YOUNG 700 CLUB	VAR 30 30 30 VAR	38 42 104 11 87	7681 33 6632 28 15738 67 2241 10 12251 52	LT LT LT LT LT	LT 1 LT 1 LT 2 LT 2	
5 5 5 5 5 5 5 5 5 5 5 5	RICHARD & LINDSEY ROBERTS BENNY HINNS THS-DAY DAILY DR. D. JAMES KENNEDY CREFLO A.DOLLAR.JR. DAILY DAY OF DISCOVERY	VAR VAR VAR VAR 30	5 43 137 54 103	2075 9 11651 50 18740 80 10237 44 18229 78	LT LT LT LT LT	LT 2 LT 2 LT 2 LT 1 LT 2	
5 5 5 5 5 5	SHEPHERDS CHAPEL IT IS WRITTEN JIMMY SWAGGART ROD PARSLEY DAILY JAMES ROBISON-LIFE TODAY	VAR 30 60 VAR 30	55 39 16 14 41	5339 23 9568 41 3343 14 2915 12 9641 41	LT LT LT LT LT	LT 1 LT LT LT LT	LT
5 5 5 5 5	EVER INCREASING FAITH J HAGEE'S CORNERSTONE HR HERITAGE SINGERS GARNER TED ARMSTRONG COLBY'S CLUBHOUSE	60 60 30 30 30	18 30 9 26 8	4015 17 3870 16 2147 9 3836 16 1901 8			
5 5 5 5 5 5	BILL GAITHER GOSPEL BILL SHOW KIDS AGAINST CRIME ACQUIRE THE FIRE FAITHVILLE	30 30 30 30 30 30	7 11 5 12 8	1431 6 2487 11 1025 4 2395 10 1901 8			
5 5 5 5 5 5	JUST THE FACTS GOSPEL SINGING JUBILEE E.V. HILL KEY OF DAVID EASTMAN CURTIS	30 VAR 30 30 30	11 6 9 13 7	2149 9 1300 6 2026 9 5303 23 1613 7			
5 5 5 5 5	MYLES MUNROE NEW DIRECTIONS, THE BENNY HINN'S THIS IS-DAY BETTY JEAN ROBINSON ORAL ROBERTS	30 30 VAR 30 VAR	8 6 13 9 9	1901 8 1665 7 2695 11 2026 9 1883 8			
5 5 5 5 5	PRAISE THE LORD REAL VIDEOS REGINALD CHERRY KIDS LIKE YOU IN TOUCH 30	VAR 30 30 30 30	11 8 8 10 9	2188 9 1901 8 1901 8 2273 10 1052 4			
5 5 5 5 5	ON MAIN STREET MARILYN HICKEY MASS FOR SHUT-INS MIKE BARBER TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	11 10 10 7 6	932 4 2273 10 805 3 1613 7 1305 6			
5	JANICE'S ATTIC	30	8	1901 8	LT	LT	$\mathcal{A}^*$

### **CHILDREN 2-11**

			NUMBER			EQUIV	DMA's CARRYING		
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING <u>% U.S.</u>	PROJ (000)	AVERAGE RATING
1 2 3 3 3	MUSIC & THE SPOKEN WORD OLD TIME GOSPEL HOUR HOUR OF POWER MYLES MUNROE COLBY'S CLUBHOUSE	30 60 VAR 30 30	9 9 161 8 8	1784 1491 37309 3273 3273	4 92 8 8	LT LT .1 LT LT	LT LT .1 LT LT	4 2 33 2 2	.2 .1 LT LT
33333	DR. LEROY THOMPSON KENNETH COPELAND DAILY IT IS WRITTEN SEARCH-M. LYON ERNEST ANGLEY	30 30 30 30 60	10 104 39 31 12	8212 27337 16811 7098 3427	20 67 41 17 8			4 13 8 3 2	LT LT LT LT LT LT
3 3 3 3 3 3 3	JUST THE FACTS CREFLO A. DOLLAR, JR. IN TOUCH 30 JESSE DUPLANTIS IN TOUCH 60	30 VAR 30 30 60	11 74 9 33 73	3687 21320 1804 8660 22480	9 52 4 21 55			2 9 1 3 9	
3 3 3 3 3	JACK VAN IMPE PRESENTS KENNETHCOPELAND DR. D. JAMES KENNEDY KIDS LIKE YOU RELIGIOUS TOWN HALL	30 VAR VAR 30 30	123 124 137 10 12	24496 32279 32489 3891 2717	60 79 80 10 7			10 12 12 1 1	
3 3 3 3 3 3 3 3	LIFE IN THE WORD J HAGEE'S CORNERSTONE HR EVER INCREASING FAITH CREFLO A.DOLLAR, JR. DAILY GARNER TED ARMSTRONG	30 60 60 VAR 30	42 30 18 54 26	11583 6549 6846 17863 6503	28 16 17 44 16			3 2 1 4 1	
3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	ROD PARSLEY DAY OF DISCOVERY JOHN HAGEE TODAY KIDS AGAINST CRIME GOSPEL BILL SHOW	VAR 30 30 30 30 30	38 103 23 5 11	12887 31609 14523 1765 4245	32 78 36 4 10			2 4 2	
3 3 3 3 3 3 3	JIMMY SWAGGART FAITHVILLE SHEPHERDS CHAPEL 700 CLUB PRAISE THE LORD	60 30 VAR VAR VAR	16 8 55 87 11	5818 3273 9126 21302 3744	14 8 22 52 9			1 1	LT LT
3 3 3 3 3 3 3	LIFE IN THE WORD DAILY BENNY HINN'S THIS IS-DAY BENNY HINN'S THS-DAY DAILY BETTY JEAN ROBINSON JAMES ROBISON-LIFE TODAY	30 VAR VAR 30 30	21 13 43 9 41	9374 4666 20230 3469 16800	23 11 50 9 41			1	LT
3 3 3 3 3 3 3 3	GOSPEL SINGING JUBILEE ACQUIRE THE FIRE E.V. HILL HERITAGE SINGERS CHRISTOPHERS	VAR 30 30 30 VAR	6 12 9 9 8	2233 4109 3469 3696 657	5 10 9 9 2				
3 3 3 3 3 3	ED YOUNG KEY OF DAVID EASTMAN CURTIS MARILYN HICKEY ORAL ROBERTS	30 30 30 30 VAR	11 13 7 10 9	3822 9087 2775 3891 3246	9 22 7 10 8		LT LT LT LT		
3 3 3 3 3	BILL GAITHER REAL VIDEOS REGINALD CHERRY NEW DIRECTIONS, THE RICHARD & LINDSEY ROBERTS	30 30 30 30 VAR	7 8 8 6 5	2407 3273 3273 2864 3679	6 8 8 7 9		LT LT LT LT LT LT		
3 3 3 3 3	ON MAIN STREET ROD PARSLEY DAILY MASS FOR SHUT-INS MIKE BARBER TOMMY & MATTHEW BARNETT	30 VAR 30 30 30	11 14 10 7 6	1620 4962 1396 2775	4 12 3 7		LT LT LT LT		
3	JANICE'S ATTIC	30	8	2212 3273	5 8	LT LT	LT LT		

# SECTION II

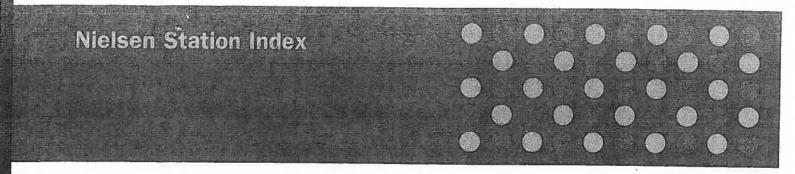
# PROGRAM TYPE RANKING TABLES

# (RANKED BY HOUSEHOLDS)

# DEVOTIONAL

RAN		HOUSEHOLDS (000)	WOMEN 18+ V/CVH	WOMEN 18-49 V/CVH	WOMEN 25-54 V/CVH	MEN 18+ V/CVH	MEN 18-49	TEENS 12-17	CHILDREN 2-11
1	DR. LEROY THOMPSON IN TOUCH 60	12	25 76	11	8	19	<u>V/CVH</u> 7	V/CVH	V/CVH
3	MUSIC & THE SPOKEN WORD BILL GAITHER	10 9	76 81	15 28	24 37	35 39	10 17		
555	CREFLO A. DOLLAR JIR	8 7	62 39	11 15	11	40	17		
5	HOUR OF POWER EVER INCREASING FAITH	7	77	12	17 17	14 34			
8 8	ED YOUNG IN TOUCH 30	7 5 5	39 30	18	16	16 16			
10	BENNY HINNS THS-DAY DAILY	5 4	67			36			
10 10	IT IS WRITTEN	4 4 4	32 52		14	30			
10 10	JOHN HAGEE TODAY	4	34 43 49			29 17	16		
10	DR. D. JAMES KENNEDY JACK VAN IMPE PRESENTS	4 4	49 38			29			
10 10	LIFE IN THE WORD DAILY JESSE DUPLANTIS	4	44	15	14 18	29 13			
10 10	ERNEST ANGLEY 700 CLUB	4	42 22	16	19 16	24 18			
10	KENNETH COPELAND	4 4	22 51 41	15	18	23			
21 21	E.V. HILL MYLES MUNROE	3	26		16	23			
	NEW DIRECTIONS THE	3	34			19			
21 21 21 21	ROD PARSLEY BETTY JEAN ROBINSON	3 3 3 3 3 3	42 35	16	20	19			
21 21	LIFE IN THE WORD CREFLO A.DOLLAR, JR. DAILY	3	54	22	32				
21	REY OF DAVID PRAISE THE LORD	3 3	33		16				
21	TOMMY & MATTHEW BARNETT BENNY HINN'S THIS IS-DAY	3 3	36 26						
21 21 21 21 21 21 21	MARILYN HICKFY	3	20 34 28						
21	SEARCH-M. LYON KENNETH COPELAND DAILY	3	28 51			22	38		
34	RICHARD & LINDSEY ROBERTS	2	34 31		05	22			
34 34		2	51		25				
21 33 34 34 34 34 34 34 34 34 34 34 34 34	ORAL ROBERTS GARNER TED ARMSTRONG ROD PARSLEY DAILY	2	26						
34	MIKE BARBER	2	23						
34 34	OLD TIME GOSPEL HOUR REAL VIDEOS	2	26			36			
34 34	MASS FOR SHUT-INS	2	68			33			
34	MASS FOR SHUT-INS JANICE'S ATTIC GOSPEL SINGING JUBILEE	2	32			00			
34 34	ACQUIRE THE FIRE JIMMY SWAGGART DAY OF DISCOVERY	2	0L						
34 34	DAY OF DISCOVERY JAMES ROBISON-LIFE TODAY	2	48						
34	COLBY'S CLUBHOUSE REGINALD CHERRY	2							
34	EASTMANCURTIS	2	36			36			
34 34	HERITAGE SINGERS GOSPEL BILL SHOW	2							
34	FAITHVILLE	<u>ଅଅଅଧିରରେ ଅଧିରରେ ଅଧି</u>							
34 57	JUST THE FACTS RELIGIOUS TOWN HALL	2							
57 57	KIDS AGAINST CRIME ON MAIN STREET	i							
60 60	CHRISTOPHERS SHEPHERDS CHAPEL	1							
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Report on Devotional Programs February 2003

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# Report on Devotional Programs

# February 2003

January 30-February 26

### Notice to Users

The Ranking Tables in Section 1, page R-9, are provided as a convenience to the users of this analysis. The industry standard for the ranking of syndicated programs is GALAXY ProFile Ranking Report. Please consult your NSI or NSS representative for additional details.

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Nielsen Station Index has not applied to the Media Rating Council for accreditation of this report.

### **Nielsen Station Index**

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# A MARKET BY MARKET ANALYSIS OF DEVOTIONAL PROGRAM AUDIENCES

### INTRODUCTION

A syndicated devotional television program is generally a filmed or taped series available for telecast by individual stations. Program sources include both commercial distributors and non-profit organizations such as churches, civic groups, etc. This Report on Devotional Programs is intended to provide users with a quick evaluation of the performance of syndicated devotional programs in each market in which they were carried as regular programs during the corresponding NSI all-market measurement period. Program listings and audience estimates are based upon information from that measurement.

NSI techniques and procedures used to obtain information for computing the audience estimates reported herein are described in the current NSI Reference Supplement. In addition, the user of this supplement should refer to the VIP's and the current NSI Reference Supplement for information relating to Sampling Methods, Measurement Methods and Reminders regarding sampling and non-sampling errors.

The use of mathematical terms herein should not be regarded as a representation by Nielsen Media Research that they are exact to the precise mathematical values stated.

This NSI Supplement includes the following audience estimates.

### A. DAYPART PROGRAM SUMMARIES:

- 1. DMA Household Ratings and Shares for Syndicated Programs summarized by selected dayparts, and by DMA size. (DMA rank brackets used are 1-25, 26-50, 51-100 and 101+.)
- 2. Total U.S. TV Households and Persons by selected age and sex categories including Viewers per 100 Viewing Households.

# B. MARKET BY MARKET PROGRAM SUMMARIES:

- 1. DMA Four-Week Average Time Period Audiences (data columns 1 through 10). This section provides DMA House-hold Ratings and DMA Households and Persons Shares. The estimated average quarter-hour audience to the syndicated program is compared with audience estimates for the preceding or "lead-in" half-hour on the same station. All data in this section are based on four-week time period averages including preemptions, if any. The first line of data, shown following the day, time, and number of telecasts, pertains to the syndicated program being summarized. The second line of data, following the lead-in program name, pertains to the preceding or "lead-in" half hour.
- Program Audience Section (data columns 11 through 21). The first line provides average quarter-hour DMA Household Ratings and Shares plus projected estimates of Station Total Household and demographic audiences. The second line shows the estimated number of Viewers per Hundred Viewing Households (V/CVH) within each of the demographic breaks. In this section, individual-day averages and Monday-Friday averages of Post 4:00 PM (3:00 CTZ/MTZ/PTZ markets) programs or program segments exclude averages of Pre 4:00 PM (3:00 PM CTZ/MTZ/ PTZ markets) Monday-Friday averages of programs or program segments include preemptions, if any.
- 3. Competing Four-Week Average Time Period Audiences (data columns 22 and 23). This section provides average quarter-hour DMA Ratings and Shares for the programs aired on the three competing stations with the highest average ratings during the full time period in which the syndicated program was aired. Data in this section are four-week time period averages including preemptions, if any.

# C. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSONS REACHED AND PROGRAM TYPE CATEGORIES:

This section includes programs ranked by approximately 20 different program types. Also included, syndicated programs have been ranked by households and ten additional major demographic categories. See Section V. Item 4. for further details.

### I. REPORTING STANDARDS

# A. PROGRAM REPORTABILITY:

- 1. Syndicated devotional programs must meet the following requirements in order to qualify for inclusion herein: Program must be taped or on film and available for telecast on a market by market basis. Program must have been telecast in at least five NSI markets on reportable commercial TV stations and scheduled at the same time and day in at least two of the four weeks.
- 2. Additional Considerations:

Programs with both black and white and color versions were combined where the program titles were the same. Foreign language syndicated programs are not included herein.

# A MARKET BY MARKET ANALYSIS OF SYNDICATED PROGRAM AUDIENCES (Continued)

### B. STATION REPORTABILITY:

Reportable stations are those which qualifies for reporting in the corresponding VIP for the market. Reporting standards as shown in Section III of the VIP and in the NSI Reference Supplement. In addition:

- 1. A station must have telecast the devotional program once during the four measurement weeks (at least three different days for Monday-Friday programs.) Program reportability (see A-1, above) must be met prior to station inclusion.
- 2. A station qualifying for a "Mini-Series" must have telecast the syndicated programs two or more times during ar week of the measurement. The telecasts need not have been scheduled at the same air time.

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3. Non-commercial stations are excluded.

### C. AUDIENCE REPORTABILITY:

This analysis includes audience estimates based on the same minimum sample standards and reporting standards for Households and Persons' Audience Estimates used to compile the VIP's.

When household audiences fall below the minimum reporting standards the symbol << is inserted. "Blanks" should not b interpreted as connoting zero viewing in the universe.

Data below minimum reporting standards are included when computing averages for the Ranking Tables, the Daypa Summary and the Market Average line.

When household audience sample for a market fall below the standard shown in the VIP for the market the symbol < (Dat Withheld) is inserted and no audience data are shown. Such below minimum in-tab data are excluded from averages in th Ranking Tables and the Daypart Summary but, for the users convenience, they are included in the Market Average data

Program Audience Averages Estimates are compiled from the VIP's, averaged to include all guarter-hours.

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For an explanation of the methods used to assemble and report these data please contact your NSI representative.

В

# **II. AREAS MEASURED**

#### Metro Area/Central Area

The Metro Area is generally the Metropolitan Statistical Area (MSA) or the Primary Metropolitan Statistical Area (PMSA) as defined by the Office of Management and Budget brought to county line basis to include counties having over 50% of their population in the Metro Area. A Metro Area may consist of a combination of two or more PMSA's in cases where there are two or more metropolitan areas are being served jointly by TV stations originating in the TV market; e.g., Dallas-Ft. Worth. In the absence of an established Metro Area, or where, in the judgement of Nielsen Media Research, a Metro Area may not represent the TV market(s) served by a group of TV stations, a group of counties may be substituted to serve this purpose. Such an area is titled Central Area and is so delineated on the market map. Counties comprising the Central Area will include the home county(s) of the originating TV station(s) for the market plus other neighboring counties which are, in general, considered a part of the population nucleus that is served by the TV station(s) originating in the TV market. For text purposes, the terms Metro and Central are interchangeable.

Any television station desiring the creation of a new Metro/Central Area where none previously exists, or the elimination of an existing Metro/Central Area, may petition Nielsen Media Research in writing citing the reasons for the request. If additional television stations operate in the market, Nielsen Media Research will notify each television station of the request and provide a time frame for each to submit an opinion regarding the request. Nielsen Media Research will then review the submitted material as well as any other material that it considers to be relevant and either grant or deny the request based upon its best judgement as to what best serves the needs of the marketplace. Generally, new Metro/Central Areas will comprise those counties assigned by the OMB to a MSA or PMSA or, in the absence of a defined MSA or PMSA, those counties, which are the home counties of the originating TV stations in the market.

Any television station wishing to add and/or remove a county(s) from an existing Metro/Central Area may petition Nielsen Media Research in writing citing the reasons for the request. Procedures similar to those mentioned above for creating or deleting a Metro/Central Area will be followed. In addition, for any county to be eligible as an addition to an existing Metro/Central Area, that county must meet the following criteria: (1) have been assigned to the affected DMA (under the rules described in Section I.B.2) for a minimum of the past three consecutive years; (2) presently have a combined Sun-Sat 6AM-2AM share of audience to the commercial station(s) originating in the affected DMA at least 10 points higher than the next highest outside DMA, (3) currently belong to a OMB defined MSA or PMSA or have a minimum 5000 TV household universe estimate, and (4) be geographically contiguous to the existing Metro/Central Area. Generally, any changes to Metro/Central Area definitions will become effective with the start of the next television season.

In addition, Nielsen Media Research will review existing Metro/Central Area definitions following each decennial Census when relevant data are made available and reserves the right to use its best judgement in making appropriate changes to existing Metro/Central Area definitions.

#### **Designated Market Area (DMA)**

Each March, using tuning data collected from intab diary households from the most recent February, May, July and November measurement survey periods, existing DMAs are tested for retention, non-DMA areas are tested to become DMAs and individual counties are tested for DMA assignments. All assignments are based on household tuning between 6 AM and 2 AM Monday through Sunday. Changes become effective with the start of the new broadcast year (September 1).

#### A. Testing for DMAs

Testing is comprised of two analyses, (1) examining existing DMAs to determine which continue to qualify as DMAs and (2) examining non-DMA areas to determine if any qualify to become DMAs. The areas examined in each of these analyses are home county areas.

#### **DMA** Areas

For existing DMAs, the home county areas are comprised of the Metro/Central counties of the DMA or, in the absence of a Metro/Central area, those counties containing the cities that comprise the DMA name. The commercial stations whose city of license are located in the home county area of a DMA are assigned as home stations to that DMA. The home county areas for existing DMAs are referred to in this section as DMA areas.

#### Non-DMA Areas

Those commercial stations whose city of license are not located in a home county areas of an existing DMA are considered homeless stations. The home county area for homeless stations consist of the county containing the city of license of the station. The home county areas for homeless stations are referred to in this section as non-DMA areas. When two or more non-DMA areas are adjacent, Nielsen Media Research may elect to combine the areas and examine them as one combined area.

# II. AREAS MEASURED (Cont'd) Designated Market Area (DMA) (Cont'd)

#### Testing for DMAs (Cont'd)

- 1. Examining non-DMA areas
  - To qualify for a DMA:
  - a. The commercial station(s) assigned to the non-DMA area must achieve a combined share of audience greater than the combined share of audience of the commercial station(s) assigned to any outside DMA area (Other non-DMA areas are excluded from this analysis), or
  - b. The commercial station in the non-DMA area with the highest share of audience must have a share greater than the station with the highest share of audience belonging to an outside DMA area (Other homeless stations are excluded from this analysis), and
  - c. For either a. or b. the difference in shares must be statistically significant¹.
- d. Two consecutive years of statistically significant tests are required before any non-DMA area qualifies for a DMA. However, should a station become a homeless station and the applicable home county area be tested as a non-DMA area due solely to circumstances that have not created a material change in its signal pattern (e.g., a change in city of license). Nielsen Media Research may elect to waive this condition and determine DMA status on the basis of only one year of statistically significant test results.
- e. Nielsen Media Research reserves the right not to create a DMA even if a non-DMA area qualifies for DMA status (based on the above) in the event Nielsen Media Research determines there is a lack of sufficient financial support for Nielsen Media Research service in that potential DMA.
- f. Should a non-DMA area become a DMA, the county(ies) that define the home county area for the non-DMA area will define the new DMA. It is possible that additional county(ies) may be added under the analysis described in section II.B, below.
- 2. Examining DMA areas.

To retain a DMA:

- a. Either condition II.A.1.a. or II.A.2b. above must be achieved with respect to the DMA area being tested, or if neither is achieved, it will retain its DMA if the difference between the shares is not statistically significant.
- b. Two consecutive years of statistically significant tests are required before a DMA can be lost.
- c. When a DMA is retained the counties that currently define the DMA² will continue to define the DMA. It is possible that additional counties may be added or some counties may be removed from the DMA under the analysis described in section II.B. below.

#### Dissolving a DMA:

a. In the event that Nielsen Media Research determines that a DMA no longer qualifies for continued DMA status if there is a significantly higher share of tuning to one or more outside market(s) and there is a significantly higher share of tuning to one or more outside station(s) on average over the four most recent all market survey periods for the past two consecutive years, or in the event that a DMA qualifies to retain its DMA status but Nielsen Media Research determines that there is a lack of sufficient financial support for Nielsen Media Research service in that particular DMA, Nielsen Media Research reserves the right to dissolve such a DMA. Each county previously assigned to that DMA will be re-assigned to a different existing DMA with the highest share of tuning.

¹ Greater than can be attributed to change since only a sample of TV households is surveyed. For DMA review the probability level used in all analyses in 90% confidence.

² Existing DMAs are comprised of the counties that define the DMA area (home county area) and remainder counties that have been assigned through the analyses described in sections II.B.

# II. AREAS MEASURED (Cont'd)

### Designated Market Area (DMA) (Cont'd)

#### B. Testing for County Assignments

All counties are assigned to one and only one DMA. In this analysis all counties except those mentioned below, are examined to determine if each should remain assigned to their current DMA or be reassigned to another DMA.

Counties not examined in this analysis:

- 1. All counties that define existing DMA areas, including any new DMAs determined from II.A.1 above.
- 2. Any counties failing to deliver at least two tuning intab diary³ households for the combined measurement periods used in the DMA review analysis (except for the conditions described in section II.D.3 below).

All counties, except those mentioned in II.B.1. and II.B.2. above will:

- 3. Remain assigned to their current DMA if the combined share of audience for the commercial station(S) assigned to the DMA area of the current DMA is larger than the combined share of audience for any outside DMA area (all homeless stations are excluded from this analysis), or
- 4. Be reassigned to the DMA that achieves the largest share of audience provided that the difference in shares is statistically significant. If the county belongs to a metered market and if the average day metered intab sample size in that county over the four measurement periods used in the DMA review analysis is at least 40 households, then the county will be reassigned only if the tuning data from the metered sample shows a higher share of audience to the same DMA as the diary sample and the difference in the metered sample shares is statistically significant. If a county has qualified for and been tested for reassignment for three consecutive years, and results are statistically not significant for each of those reviews, the county will be re-assigned following the third consecutive year review even though the results are statistically not significant.

#### C. Stations

- Tuning only to commercial stations is used in the DMA review analyses. Tuning to cable networks and cable stations is excluded except for local access cable stations that meet NSI minimums for reporting in the local VIP Report. Low Power (LPTV) stations are excluded unless they are reported in a local VIP or some other special analysis. Effective with the 1997-1998 DMA Review, PBS stations will contribute to the DMA's or Non-DMA's share of audience.
- 2. Terrestrial satellite stations are excluded from the analyses described under sections II.A.1 and II.A.2. Tuning to satellite stations is included in the analyses described under section II.B. For DMA review purposes, all satellite stations, whether partial or total, are considered to be extensions of their parent and all tuning to satellite stations is assigned to the DMA area (or non-DMA area) to which the parent is assigned. Effective with the 1999-2000 DMA Review, DBS households are included based on the premise that they cannot carry distant local broadcast signals.
- 3.

Tuning to superstations is included in the analyses under sections Ii.A.1 and II.B only for counties belonging to the Home DMA of the station or for counties belonging to DMAs which are geographically adjacent to the Home DMA of the superstation. For all other counties, tuning to superstations is excluded for all DMA review analyses.

#### D. OTHER

- 1. DMA review shares are generally based on the combined four most recent all-DMA measurement periods. Counties may be examined on less than the four most recent periods if recent major changes have occurred which may have had a material bearing on audience shares. Such changes include, but are not limited to, changes in transmission facilities or changes in station carriage on cable systems.
- 2. For the analyses described in sections II.A.1, II.A.2 and II.B above, should the same test (i.e. test against the same outside DMA area, as described under section A.2.A. 1a, or the same outside station, as described under section II.A.1 be performed in consecutive years with both yielding non-significant results, then both years (8 periods) will be collapsed and the analysis will be repeated. This procedure will continue to look back for as many years as consecutive non-significant results on the same test have occurred.

³ To determine statistical significance a variance estimate of the difference in shares must be computed. To compute a variance estimate a minimum of two households with tuning are required.

# II. AREAS MEASURED (Cont'd)

### Designated Market Area (DMA) (Cont'd)

#### D. OTHER

- 3. Counties examined in II which yielded only one intab household with tuning data, will be collapsed with the intabs from th four periods of the previous year's review. If the combined periods yield at least two tuning households, then the analysi in section II.A.1 will be done on the combined measurements for the two years.
- 4. Diary in-tab households identified as having a satellite dish are excluded from all DMA review analyses.

#### NSI Area

The NSI Area comprises the Metro/Central area and/or DMA (if any) and additional counties targeted typically to include, per Nielse Media Research estimates, approximately 90-95% of the average quarter-hour U.S. audience to stations reportable and assigne as local to the NSI market (95% for affiliated stations, 90% for PBS and independent stations). In general, NSI Area assessment are made each Spring, based on the prior year's information. Based on these assessments, NSI areas are either verified c modified for subsequent measurements. In this manner, NSI is able to reflect audience changes which may have resulted fror changes in antenna, channel, power, programming and the like.

In a few cases, due to unusual geographic or signal constraints (Cable, etc.), an NSI Area may be targeted below 95%. In thos cases where a market falls significantly below 95%, a special notation will appear in the VIP citing the specific NSI Area percentage Markets falling only marginally below 95% will simply have their NSI Area percentage reduced to the appropriate level. It is importar to remember even though an NSI Area may be targeted below 95%, the intent is to include all viewing to the station(s), includin viewing from outside the NSI Area.

F

# **III. SAMPLE SIZE, STATISTICAL INTERPRETATION AND RELATED**

The following listing provides sample size information for each of the markets included herein. A table for estimating Metro Area and DMA statistical tolerances is shown at the end of this list. For a detailed breakdown of these sample sizes, AESRSS and station total statistical tolerances, see the Market Data Section in the VIP of interest.

D	SAMPLE SIZES FOR FEBRU	ARY 20	03			Designated Market Area	In	-Tab San	11
		In	-Tab San	nple		Other Metro/NSI Areas*	DMA	METRO AREA	1101
	Designated Market Area		METRO				DIVIA		AREA
+	Other Metro/NSIAreas* ABILENE-SWEETWATER ALBANY, GA ALBANY-SCHENECTADY-TROY ALBUQUERQUE-SANTA FE ALEXANDRIA, LA	DMA 470 447 782 1083 337	AREA 226 240 489 566 188	AREA 864 954 1289 1201 653		ERIE EUGENE EUREKA EVANSVILLE FAIRBANKS	428 431 333 756 290	301 241 288 374 0	729 855 359 1034 290
+	ALPENA AMARILLO ANCHORAGE ATLANTA	275 596 378 1194	0 262 275 979	379 633 378 1876	+	FARGO-VALLEY CITY FLINT-SAGINAW-BAY CITY FLORENCE-MYRTLE BEACH FRESNO-VISALIA FT. MYERS-NAPLES	481 784 441 775 1239	0 548 222 652 1172	598 1663 901 1188 1624
+ +	AUGUSTA AUSTIN BAKERSFIELD BALTIMORE BANGOR	654 1232 413 1194 481	497 955 413 1116 310	763 1582 829 2686 944		FT. SMITH-FAY-SPRINGDL-RGRS FT. WAYNE GAINESVILLE GLENDIVE GRAND JUNCTION-MONTROSE	429 653 289 295 338	175 501 289 0 229	552 1240 636 356 431
	Baton Rouge Beaumont-Port Arthur Bend, or Billings Biloxi-gulfport	586 472 343 452 377	439 373 343 232 327	1273 778 371 525 1044	+	GRAND RAPIDS-KALMZOO-B. CRK GREAT FALLS GREEN BAY-APPLETON GREENSBORO-H. POINT-W. SALEM GREENVILLE-N. BERN-WASHNGTN	1599 533 606 1194 537	1216 252 414 975 294	2202 885 1403 1627 1168
+	BINGHAMTON BIRMINGHAM (Anniston & Tuscaloosa) BLUEFIELD-BECKLEY-OAK HILL BOISE BOSTON (Manchester)	520 1059 341 494 4	376 563 0 383 4	1261 1342 627 765 4		GREENVILLE-SPART-ASHEVILLE- GREENWOOD-GREENVILLE HARLINGEN-WESLACO-BRNSVLLE-MCA HARRISBURG-LNCSTR-LEB-YORK HARRISONBURG	1223 341 720 919 380	733 0 720 876 347	1522 459 720 1277 779
+	BOWLING GREEN BUFFALO BURLINGTON-PLATTSBURGH BUTTE-BOZEMAN CASPER-RIVERTON	361 1185 906 531 252	248 867 321 426 195	711 1630 1243 929 749	+*	HARTFORD & NEW HAVEN HARTFORD NEW HAVEN HATTIESBURG-LAUREL HELENA HONOLULU	1424 - 350 368 1175	501 466 0 0 783	2301 - 428 668 1175
	CEDAR RAPIDS-WTRLO-IWC&DUB CEDAR RAPIDS-WATERLOO DUBUQUE CHAMPAIGN & SPRINGFLD-DECATUR CHAMPAIGN SPRINGFIELD-DECATUR CHARLESTON-HUNTINGTON CHARLESTON, SC CHARLOTTE, NC	-	437 104 329 454 370 361 657	1201 	+ +	HOUSTON HUNTSVILLE-DECATUR, (FLOR) IDAHO FALLS-POCATELLO INDIANAPOLIS JACKSON, MS JACKSON, TN JACKSONVILLE	1414 529 410 1351 702 295	1314 254 248 839 383 209	2227 782 537 2334 1141 595
+	CHARLOTTESVILLE, VA CHATTANOOGA CHEYENNE-SCOTTSBLUF CHICAGO CHICO-REDDING	315 985 253 2013 575	232 503 162 1935 523	755 1273 477 3000 702	+	JOHNSTOWN-ALTOONA JONESBORO JOPLIN-PITTSBURG JUNEAU, AK KANSAS CITY	1102 705 391 557 313	844 466 213 318 0	1590 2257 668 745 313
+	CINCINNATI CLARKSBURG-WESTON CLEVELAND COLORADO SPRINGS-PUEBLO COLUMBIA-JEFFERSON CITY	1139 275 1363 499 509	886 0 1040 425 298	2122 462 2848 526 769	Ŧ	KNOXVILLE LA CROSSE-EAU CLAIRE LAFAYETTE, IN LAFAYETTE, LA	1119 1138 594 369 443	891 648 0 317 286	1966 1491 1163 562 1086
<b>1</b> 23	COLUMBIA, SC COLUMBUS-TUPELO-WEST POINT COLUMBUS, GA COLUMBUS, OH	665 404 622 1158	367 0 313 831	1070 751 995 2042	+	LAKE CHARLES LANSING LAREDO LAS VEGAS LEXINGTON	331 665 293 1371 824		1041 1686 295 1442 1167
+ ( + ( + (		568 1512 721 1152 1188 1074	460 1385 332 869 833 559	568 3047 1054 2385 3412 1371	+	LIMA LINCOLN & HASTINGS-KRNY LINCOLN HASTINGS-KRNY LITTLE ROCK-PINE BLUFF LOS ANGELES LOUISVILLE	331 949 - 800 2142	1652	783 1892 - 1213 4877
+ 0 0 0		1328 452 605 531 447	1165 241 372 407 168	2532 1119 654 612 752		LUBBOCK MACON MADISON MANKATO MARQUETTE	1461 437 433 697 335 304	965 282 257 345 335 0	1637 501 536 943 507 448

		In	-Tab Sar	nple			In.	-Tab Sam	olo
	Designated Market Area	-	METRO	) NSI		Designated Market Area	<u>11 1</u>	METRO	
	Other Metro/NSI Areas*	DMA	AREA	AREA		Other Metro/NSI Areas*	DMA	AREA	ARE/
	MEDFORD-KLAMATH FALLS + MEMPHIS MERIDIAN + MIAMI-FT. LAUDERDALE + MILWAUKEE	428 1073 246 1420 1076	206 725 181 1364 723	573 1793 444 2182 1260	+	SANTABARBARA-SANMAR-SANLUOB SAVANNAH SEATTLE-TACOMA SHERMAN-ADA SHREVEPORT	520 422 1278 482 889	520 161 967 400 548	632 564 1526 626 1145
8	+ MINNEAPOLIS-ST. PAUL MINOT-BISMARCK-DICKINSON MISSOULA MOBILE-PENSACOLA (Ft Wait) MONROE-EL DORADO	1520 579 350 822 571	1074 0 230 652 372	2692 911 380 1192 911		SIOUX CITY SIOUX FALLS (MITCHELL) SOUTH BEND-ELKHART SPOKANE SPRINGFIELD-HOLYOKE	639 556 655 1005 794	201 0 356 547 700	815 784 910 1334 1492
	MONTEREY-SALINAS MONTGOMERY (Selma) + NASHVILLE + NEW ORLEANS + NEW YORK	686 628 1135 1602 2077	375 335 657 1253 1709	1021 1309 1668 1788 4691	+	SPRINGFIELD, MO ST. JOSEPH ST. LOUIS SYRACUSE TALLAHASSEE-THOMASVILLE	725 353 1225 1057 510	285 312 1059 779 291	918 633 1759 2050 888
	<ul> <li>+ NORFOLK-PORTSMTH-NEWPT NWS NORTH PLATTE ODESSA-MIDLAND</li> <li>+ OKLAHOMA CITY OMAHA</li> </ul>	1041 351 587 1099 785	839 0 415 731 569	1066 454 667 1656 1320	+	TAMPA-ST. PETE, SARASOTA TERRE HAUTE TOLEDO TOPEKA TRAVERSE CITY-CADILLAC	1629 497 788 467 733	885 178 476 252 346	2041 927 1842 851 1563
	+ ORLANDO-DAYTONA BCH-MELBRN OTTUMWA-KIRKSVILLE PADUCAH-CGRID-HARBG-MT. VN PALM SPRINGS PANAMA CITY	1137 267 846 527 499	998 0 0 527 249	1807 859 1137 690 867		TRI-CITIES, TN-VA TUCSON (Sierra Vista) TULSA TWIN FALLS	702 688 798 332	506 578 557 0	1049 757 1226 332
+	PARKERSBURG PEORIA-BLOOMINGTON PHILADELPHIA PHOENIX PITTSBURGH	351 710 1601 1264 1814	0 583 1066 1006 1469	498 941 2428 2081 3146	+	TYLER-LONGVIEW (LFKN&NCGD) UTICA VICTORIA WACO-TEMPLE-BRYAN WASHINGTON, DC (Hagrstwn)	614 423 382 781 1301	322 344 382 636 1035	820 857 442 1264 3659
	PORTLAND-AUBURN PORTLAND, OR PRESQUE ISLE PROVIDENCE-NEW BEDFORD QUINCY-HANNIBAL-KEOKUK	791 1133 318 1022 500	315 939 318 860 303	1425 1669 318 1419 762	+	WATERTOWN WAUSAU-RHINELANDER WEST PALM BEACH-FT. PIERCE WHEELING-STEUBENVILLE WICHITA-FALLS & LAWTON WICHITA FALLS	343 568 1134 501 757	149 0 1045 405 277	382 780 1808 1661 822
	RALEIGH-DURHAM (Fayetvile) RAPID CITY RENO RICHMOND-PETERSBURG ROANOKE-LYNCHBURG	1100 339 507 1354 669	566 177 293 1067 282	1791 504 629 2145 960		LAWTON WICHITA-HUTCHINSON PLUS WILKES BARRE-SCRANTON WILMINGTON YAKIMA-PASCO-RCHLND-KNNWCK	- 1196 846 590 416	226 624 364 400	- 1407 1035 1155 688
+	ROCHESTER, NY ROCHESTER-MASON CITY-AUSTIN ROCKFORD SACRAMENTO-STKTN-MODESTO SALISBURY	813 537 547 1123 457	0 440	1110 917 934 1956 533		YOUNGSTOWN YUMA-EL CENTRO ZANESVILLE	705 400 384	594 400	414 822
++	SAN ANGELO SAN ANTONIO SAN DIEGO SAN EBANCISCO OAK, SAN 1005	1251	301 1207 1251	1215 784 2394 1251 3315					

+ See VIP's for MM and Diary Sample Sizes and Statistical Tolerances.

* Metro and NSI areas consolidated for DMA Analysis are listed separately with the data for the primary market shown on the first line and data for other area included in the consolidation on succeeding lines.

# Average Day Metro and DMA Meter Household In-Tabs are reported for People Meter markets. Procedures for deriving standard error estimates for Loc People Meter samples are available in the NSI Local People Meter Standard Error Report.

NOTE: Since approximately one-fourth of the full sample is measured each week, audience estimates comprising of one, two or three weeks out of the four measured weeks have sample sizes about 1/4, 1/2, 3/4 of the size shown above. During some weeks certain smaller counties might contribute r in-tab diaries: no viewing would be projected from such counties during the weeks involved which may affect the reported audience estimate.

#### **B. STATISTICAL TOLERANCES:**

Estimated "Standard Errors" or statistical tolerances attributable to sampling alone for perfect probability samples of the size stated for the DMA, Metro and NSI Area AESRSS are shown in the individual VIP's subject to the Reminders at the end of this section. Approximations of one standard error for Metro Area and DMA household audience estimates may also be obtained from the following table. For estimates based on one, two or three weeks out of four measured weeks, use 1/4, 1/2, or 3/4 of the sample size shown in the preceding table.

DMA/Metro Area	Telecasts		St	atistical	Toleranc	es [1 Sta	ndard Er	ror]	
In-Tab Sample Size	per week	Rtg %	5	10	15	20	25	30	35
150	1		1.8	2.4	2.9	3.3	3.5	3.7	3.9
	5		1.2	1.7	2.1	2.4	2.7	2.9	3.0
200	1		1.5	2.1	2.5	2.8	3.1	3.2	3.4
	5		1.0	1.5	1.8	2.1	2.4	2.5	2.6
250	1		1.4	1.9	2.3	2.5	2.7	2.9	3.0
	5		. 0.9	1.3	1.6	1.9	2.1	2.2	2.3
300	1		1.3	1.7	2.1	2.3	2.5	2.6	2.8
	5		0.8	1.2	1.5	1.7	1.9	2.0	2.1
350	1		1.2	1.6	1.9	2.1	2.3	2.4	2.5
	5		0.8	1.1	1.4	1.6	1.8	1.9	2.0
400	1		1.1	1.5	1.8	2.0	2.2	2.3	2.4
1.0	5		0.7	1.0	1.3	1.5	1.7	1.8	1.8
450	1		1.0	1.4	1.7	1.9	2.0	2.2	2.2
	5		0.7	1.0	1.2	1.4	1.6	1.7	1.7
500	1		1.0	1.3	1.6	1.8	1.9	2.0	2.1
	5		0.6	0.9	1.2	1.3	1.5	1.6	1.7
600	1		0.9	1.2	1.5	1.6	1.8	1.9	1.9
	5		0.6	0.8	.1.1	1.2	1.4	1.4	1.5
700	1		0.8	1.1	1.3	1.5	1.6	1.7	1.8
	5		0.5	0.8	1.0	1.1	1.3	1.3	1.4
800	1		0.8	1.1	1.3	1.4	1.5	1.6	1.7
	5		0.5	0.7	0.9	1.1	1.2	1.3	1.3
1000	1		0.7	0.9	1.1	1.3	1.4	1.4	1.5
	5		0.5	0.7	0.8	0.9	1.1	1.1	1.2
1200	1		0.6	0.9	1.0	1.2	1.3	1.3	1.4
	5		0.4	0.6	0.7	0.9	1.0	1.0	1.1

The chances are about 68 out of 100 that an estimate from a perfect probability sample would differ from a complete census by less than the standard error. The chances are about 95 out of 100 that the difference would be less than twice the standard error and about 99 out of 100 that it would be less than 2 1/2 times as large.

The above statistical tolerances should be kept in mind as the user interprets this data. For example, a DMA household rating of 20% with a corresponding statistical tolerance of  $\pm 2.5$  percentage points, should be interpreted as ranging between 17.5 and 22.5 (20 $\pm 2.5$ ) by chance alone at one standard error.

Standard error estimates for persons audiences cannot be readily shown in the form of a table (as for household sampling errors). As an aid in assessing the sampling error associated with persons audience levels. Relative Standard Errors are provided. For Relative Standard Error, see Market Data Section, beneath Tables 8A & 8B, of the VIP for the market of interest (for this measurement period).

A description of the methodology of estimating statistical tolerances applicable to Persons Shares and Viewers per 100 Viewing Households is available upon request.

#### C. REMINDERS:

The user is reminded that the foregoing statistical tolerances are approximations. The use of labels and factors based on an "average" market ignores individual market variations and disproportioned sampling rates within markets and are included herein solely as a convenience to users. For a more accurate estimate of statistical tolerance, please refer to the VIP for the market of interest.

The user is also reminded that the statistical tolerances herein apply only to a perfect probability sample. The achieved sample is not a perfect probability sample.

Data herein are also subject to other qualifications than the statistical tolerances arising from the use of sampling. For example, the accuracy of this data may be affected by: (1) the quality of sampling materials and sampling techniques that yield the sample design; (2) the inability to secure cooperation from all households in the predesignated sample or the failure of the cooperating household to provide usable data, sometimes referred to as non-response error; (3) matters of definition such as listening and/or viewing vs. tuning; (4) accuracy in the reporting of a) viewing and/or b) the characteristics of the household or individual, sometimes referred as response error; (5) techniques that permit inspection and rejection of faulty information from the sample, quality of data-processing, inspection of final tabulations, and similar production techniques illustrative of and sometimes categorized as administrative accuracy safeguards. Therefore, non-sampling errors cannot be

Recognizing the use of telephone universe and problems of response and non-response errors, Nielsen Medla Research does not intend to imply that all TV households in the area sampled are distributed in the proportions shown for the in-tab samples. Comparable U.S. Census data are not available for comparison with the predesignated sample. The user is reminded also that in-tab sample counts give disproportionate weights to the various Sampling Areas, to the extent that sampling rates and/or cooperation rates vary by Sampling Area.

Users are also advised that diary records tend to understate TV audiences during daytime time periods, toward the close of the seven-day diary week, and during late-evening time periods. This generalized statement is based upon the results of prior analysis by Nielsen Media Research's research, comparing the results of the National Metered samples, and is not necessarily applicable to any one market or station.

If the proportion of households belonging to a particular ethnic or socio-economic group is lower among the television households available for selection In the sample used for this report than among all television households in this market, than that group will be under-represented in the sample selected for diary placement by Nielsen Media Research. The effect on the audience estimates reported herein may or may not be significant, depending upon considerations such as: (1) the proportion of all television households belonging to that group, (2) the extent that viewing patterns for households in that group differ from the market as a whole, and (3) the extent to which that group is under-represented in the sample. Likewise, if the proportion of households in that group returning usable diaries is less than that for the entire sample (because of noncooperation or other failure to return any diary, language barrier, educational levels, inability to provide viewing data or other reason(s) that group will be under-represented in the sample. The effect on the reported audience estimates will depend upon considerations similar to those listed above.

#### IV. PERMISSIBLE USES OF THIS ANALYSIS

Each NSI Client is legally obligated by contract not to lend this analysis or copy any substantial portion thereof or otherwise divulge the contents, except as summarized below.

This analysis is furnished pursuant to Client's employment of Nielsen Media Research to secure these data for the Client's confidential use and is furnished on the basis of Client's representation that It has a continuing legitimate business interest in the subject matter herein and on Client's agreement that the divulgence of the contents will be listed as follows:

#### Advertiser Clients:

- (a) To Client's own organization including sales representatives.
- (b) To Client's own Advertising Agencies, active or prospective, provided that the data will not be used for timebuying purpose or otherwise except only for serving the Client.
- (c) To Stations contracting for this service.
- (d) To Program Producers and Artists serving or negotiating with Client's organization.

#### Advertiser Agency Clients:

- (a) To Client's own organization.
- (b) To Client's clients and prospective clients, excluding stations who are non-clients to this service.
- (c) To Program Producers and Artists serving or negotiating with Client's organization.
- (d) In connection with time buying, to stations contracting for this service.

# Station Clients, Station Representatives, Producers and Other Clients:

- (a) To Client's own organization Including sales representatives.
- (b) To Agencies, Advertisers and others having a legitimate business interest in the subject of this analysis, provided that no divulgence will be made to non-client stations or their representatives under any circumstances and that this analysis will not be lent to non-clients, whether Advertisers, Agencies, stations or others.

Nielsen Media Research's prior written approval is required for quotation of these data in advertising promotion or press releases. Such approval may be withheld unless the quotation is in accordance with Nielsen Media Research's policies as may be indicated to Client in writing from time to time. No officer or employee of Nielsen Media Research Is authorized to give oral approval of any form of publication.

# V. DESCRIPTION OF AUDIENCE ESTIMATES AND RELATED INFORMATION SHOWN IN THIS SUPPLEMENT

This supplement provides an analysis of syndicated program performance in three basic data sections. Users are urged to study thoroughly the explanatory text which follows for a proper understanding of the various types of data reported for each listed program, market, and station. NSI Sales/Service representatives should be consulted for any further clarification or interpretation of the data which may be required.

### 1. GENERAL DEFINITIONS

The following definitions and notations apply to information contained herein. The user is referred to individual market VIP's, the NSI Reference Supplement and the Introduction to this supplement for additional information on NSI methodology and market data and for further definitions of terms.

# A. PROGRAM

The name of the syndicated program. Programs carried under multiple names have been combined if judged to be synonymous. Program names were obtained from Metered Market overnights and through the use of a preprinted program prelist which was sent to individual stations. Stations were requested to indicate changes and deviations in program scheduling, and to indicate program source, i.e., syndicated program, network program, or other. Although rigorous controls were instituted for the examination and coding of program names received from the stations, it is possible that faulty program logs or undetected clerical errors may result In some errors or omissions.

# **B. MARKETS REPORTING**

The numbers of markets which carried the syndicated program on one or more stations during the NSI measurement period.

# **C. STATIONS REPORTING**

The numbers of stations whose program listings indicated that they carried the syndicated program as a regular program during the NSI measurement period. See paragraph 1. Reporting Standards, Item B.

# D. TOTAL TV HOUSEHOLDS IN REPORTED DMA'S

The sum of the estimated DMA TV households for markets carrying the syndicated program.

# E. DMA PERCENT OF U.S.

The sum of the estimated DMA TV households for markets carrying the syndicated program expressed as a percent of total U.S. television households.

# F. EPISODES AVAILABLE

Total number of different episodes that can be obtained from the syndicator. N/A indicates that the number of episodes was not available at the time of publication.

# G. DISTRIBUTOR AND PROGRAM TYPE

A distributor is the commercial or other organization, i.e., religious, civic, non-profit with which the stations contracted for the showing of the syndicated program. Program type is based on the Nielsen Television Index (NTI), Nielsen Station Index (NSI) or Broadcast Information Bureau (BIB) program type designation. Distributor is supplied by Broadcast Information Bureau. BIB data are also used to verify station input.

# H. PROGRAM LENGTH

Normal duration of the program expressed in minutes. Program length may vary for certain programs. In such cases program duration is listed as "Various".

### I. STATION

The television station carrying the syndicated program. Parent and satellite stations are designated by a plus (+) sign beside the parent station's call letters. Audience estimates include audiences to both parent and satellite. Listings herein are limited to commercial stations only.

## J. CHANNEL

The channel number of the station.

## **K. NETWORK**

The network affiliation(s), if any, of the station; A=ABC, C=CBS, N=NBC. Multiple affiliations are designated by multiple codes (e.g., AN = ABC and NBC).

# L. TOTAL DAY DMA SHARE

Television household in the Designated Market Area tuned to the listed station as a percent of the Designated Market Area TV households with a set turned on during the average quarter-hour 9 AM-12 Midnight, Sunday-Saturday.

# M. MARKET

The home market of the originating stations. Syndicated program audiences are summarized alphabetically by market name.

## N. TIME ZONE

Time Zone in which the home market is located.

# **O. REPORTABLE STATIONS**

The number of stations reported separately in the VIP for the market for the measurement period involved. Parentsatellite stations reported in combination are counted as one station. Reportable stations may include stations originating both inside and outside the Metro or Central Area. Station Totals for "outside" stations are limited to reporting in their market of origin.

## P. DAY

The day(s) of telecast summarized (e.g., M-F for a twenty-day (telecast) average, or MON for a four-telecast average).

# Q. START TIME

The regular local start time of the syndicated program. When a market regularly plays two 30 minute segments of a syndicated program back-to-back, these segments are treated individually. If a station regularly plays the same program more than once in a day both telecasts are included.

# **R. NUMBER OF TELECASTS**

The number of times the syndicated program was telecast during the four-week measurement period on the day(s) being averaged. Audience estimates include or exclude preempting programs as indicated in the column headings of the three basic data sections, and in the introduction, above.

# S. LEAD-IN PROGRAM

Name(s) of the program(s) telecast during the half-hour immediately preceding the syndicated program.

# T. HOUSEHOLD RATING

The estimated number of households tuned to the listed program or station time period, expressed as a percent of all television households in the reported area. (Columns 1, 11 and 22.)

# **U. HOUSEHOLD SHARE**

The estimated number of TV households tuned to the listed program or station time period, expressed as a percent of television households in the reported area with a set turned on. (Columns 2, 12 and 23.)

# V. PERSONS SHARES

Estimated persons (in DMA TV households) viewing the listed program or time period, expressed as a percent of total persons in the same demographic category viewing within the DMA. (Columns 3-10.)

# W. STATION TOTALS

The estimated total audience, expressed as thousands of households tuned or persons viewing the station anywhere in the U.S. during the average quarter-hour of the listed program or time period. (Columns 13-21, top line.) Canadian audiences are not included in Station Totals.

# X. MARKET AVERAGE

The average audience for all telecasts of a program within a market.

## 2. DAYPART SUMMARY SECTION

### A. DAYPART DEFINITIONS

	ETZ/PTZ	CTZ/MTZ
Daytime (M-F)	6:00AM - 4:00PM	6:00AM - 3:00PM
Early Fringe (M-F)	4:00PM - 7:30PM	3:00PM - 6:30PM
Prime Access (MonSat.)	7:30PM - 8:00PM	6:30PM - 7:00PM
Prime (MonSat.+	8:00PM - 11:00PM	7:00PM - 10:00PM
Sun.)	7:00PM - 11:00PM	6:00PM - 10:00PM
Post-Prime (S-S)	11:00PM - 2:00AM	10:00PM - 2:00AM
Weekend Daytime (S&S)	6:00AM - 5:00PM	6:00AM - 4:00PM
Weekend Pre-Prime (Sat. +	5:00PM - 7:30PM	4:00PM - 6:30PM
Sun.)	5:00PM - 7:00PM	4:00PM - 6:00PM
Total Day	6:00AM - 2:00AM	6:00AM - 2:00AM
Avg. All Telecasts	6:00AM - 2:00AM	6:00AM - 2:00AM

# **B. DAYPART SUMMARY BY MARKET SIZE**

The following criteria should be considered by the user when working with the data reported.

- Number of DMA's includes those in which the DMA sample fell below minimum in-tab standards (<) for the week(s) telecast. However, viewing to such below minimum DMA's is not included in computing DMA Shares.</li>
- 2. DMA's in which station audiences are Below Minimum Reporting Standards (<<) are included in DMA counts. Also, the viewing to such stations is included in the computation of DMA Shares.
- 3. For programs which overlap the above dayparts:
  - a. Where more than half of a program's duration falls into a given daypart, it is included in the summary for that daypart.
  - b. Where a program spans two dayparts equally, it is assigned to the daypart that includes the start time of the program.
- 4. If a program is telecast in more than one daypart in a given market, it is included in the count for each daypart but will be counted only once in the "Avg. All Telecasts" line. DMA Share percent is weighted to reflect the number of telecasts included in the various dayparts.

Where a program is carried by two or more stations in the market, the daypart averages are an average of the audiences to those stations.

		DMA	HOUSEH	OLD SHA	RES BY M	IARKET F	ANK	_
	1-:	25	26-	-50	51-	100	10	1+
DAYPART	NO. OF DMA'S	% SHARE						
POSTPRIME(S-S)	11	1	11		18	10016	26	1
WEEKEND DAYTIME (S&S)	7	2	2	2	2	1	1	
WEEKENIPRE-PRIMES&S)	7	2	1	2				
AVGALLTELECASTS	21	1	23	1	38	1	57	1

The data should be read as follows:

During the Weekend Daytime (S&S) daypart, 6 of 25 top ranked DMA's carried this program. Of the total audience in these DMA's during telecasting, 6% were viewing the program.

A total of 10 different DMA's in ranks 26-50 viewed the program, and in these DMA's the program accounted for 9% of their total audience.

# C. DAYPART SUMMARIES OF HOUSEHOLDS AND PERSONS REACHED AND **VIEWERS PER 100 VIEWING HOUSEHOLDS**

Provides average quarter-hour Household Ratings and Shares, Total Households, Total Persons for seven age/sex categories, and the number of Viewers Per 100 Viewing Households.

- The rules for handling Below Minimum Sample situations and Below Minimum Reporting Standards situations are 1. the same as described in B.1. and B.2. above.
- The reported Station Totals for each daypart, including Total Day, are the sum of the average audiences in all 2. markets carrying In that daypart. Data from markets which are below minimum in-tab standards are excluded.
- The data for the "Avg. All Telecasts" line are weight-averaged to take account of the number of telecasts carried by 3. each market.

"能理论"这里 "专行,你们	NO.			DMA	нн							TOT	AL H	OUSEH	OLDS	AND	PER	SONS		
DAYPART	OF	NO. OF	% U.S.	AVG.		TOTAL		_	WO	MBN	1.1	1		M	EN	_		ENS	CHII	DREN
	MKT'S	DMA'S	TV	CH	SHR	HHLDS	1	8+	18	-49	25	-54	1	8+	18	-49		2-17		-11
	3,		210	RTG.	-2	(000)	(000)	v/сvн	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH		v/cv
DAYTIME (M-F) 1						Ma	1.1			11				-		-	_			
EARLY FRINCE (M-F)	4	4	6	<<		11	3	23	3	23	2	10	~		7.18	1.1				
PRIME ACCESS (M-SAT)	2	2	10	<<		35	- 4	10	1	23	2	18	3		3	29			1	10
PRIME (S-S)	93	93	60	1		360	239	66	123	34	120	20		2		1.0				
POST PRIME (S-S)	67	66	46	<<.					_			39	203	57	118	33	16	5	18	5
WEEKEND DAYTIME (S&S)				1		141	56	40	35	25	36	26	- 59	iii 42	43	30	3	2		
	12	12	23		2	202	112	56	62	31	63	31	131	65	70	35	16	8	5	2
WEEKEND PRE-PRIME (S&S)	8	8	21	1_1_	2	165	93	56	73	44	73	44	89	54	61	37	3	2	3	2
TOTAL DAY	140 :	139				465	265		153		168		247		157	57	18	4		2
AVG ALL TELECASTS	- 35			1	1	5	3	56	1.1	31	2	34	3	56	2	36	19		17	

These data should read as follows:

During the Weekend Daytime (S&S) daypart 12 markets/12 DMA's carried the program. The 12 DMA's represent 23% of the total U.S. TV Households.

For the Weekend Pre-Prime telecast of the program the average DMA rating was 1%, and the average share was 2%.

in a white series and a series	1-		1.0	DNA	HH	1.00		-		-										_
DAYPART	NO.	NO. OF	% U.S.	AVG.	1	TOTAL	uritik)	5	WO	KEN		3		MI	E N		TE	ENS	CHTT	DREN
and the second second	MKTS	DMA'S		CH I	SHR	HHLDS	101	3+	18	-49	25	-54	1	8+	18	-49	Ľ	2-17	-	-11
	11.5.5	2.01		RTG.		(000)	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH	(000)	V/CVH		V/CVH
DAYTIME (M-F) J								10			_		-					1.7 8.1.	(000)	107600
EARLY FRINGE (M-F)	4	4	6	<<		11	3	23												
PRIME ACCESS (M-SAT)	2	2	10	<<		35	4	10	3	23	2	18	3		3	29			1	10
PRIME (S-S)	93	93	60	1		360	239	0.000	100	3	10.1	1.3	1.57	2						
POST PRIME (S-S)	67	66	46					66	123	34	139	39	203	57	118	33	16	5	18	5
WEEKEND DAYTIME (S&S)				<<.	-	141	56	40	35	25	36	26	59	42	43	30	3	2		_
WEEKEND PRE-PRIME (S&S)	12	12	23	1	2	202	112	56	62	31	63	31	131	65	70	35	16	8	5	2
	8	8	21	1	2	165	93	56	73	44	73	44	89	54	61	37	3	2	3	2
TOTAL DAY	140	139				465	265		153		168		247		157	5.	18	4	-	- 4
AVG ALL TELECASTS				1	1	5	3	56	1	31	2	34	3	56		36	10		17	

The Total Day Audience contained 465,000 Stations Total Households and 265,000 Women 18+.

Across all quarter-hours, for all DMA's in which the program was alred the Average QH rating was 3%, and the HH share was 1%. Also during this average quarter-hour, 1,000 Women 18-49 viewed the program, representing 31 per 100 viewing households.

1 of the marks in 1983

# 3. MARKET BY MARKET PROGRAM AND TIME PERIOD AUDIENCE SUMMARIES: A. FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (DATA COLUMNS 1 THROUGH 10)

LINE 1 MARKET LINE 2	22	ILE STATIONS ON AIR TOTAL BAX	6	nas	TI	is P	RIC	k a d al prici		NCES		UR)				PR	OGRAM AU				007					COMPETING UR WERK AVERAG S FERIOD AUDIENC		
STATONS (	CH HET	DHA SHARE	DH		DESI		-	MAR		-			1	ыл ¥	(000)		1	_	_	INTAL		£ 7/1	0078			ONDING TIME		МЛ 8
DAY	SINC TRO	NO. 07 T/CS	SER	SER	W	ON	e n	Ĺ	NE)	Ŧ		CHI	HH		VS	TOTAL	TOTAL		OM		T	EN	TREAS	CHD		ING STATIONS		Ť
120484			RTG	BAIK	18+	28- 49	3- 54	18+	19- 49	25- 54	7 17	2	RTG	SER	V/100VH	HHLD	ADULAS	18+	18-49	25-54	18+	18-45	12-17	2-11	STATION	PROGRAM	RTG	SH
L	EAD-IN PRO	aran	1	2	3	4	5	6	7	8	9	30	n	12	]	13	24	15	26	17	19	19	20	21	Jan Loui	FROUKRR	22	23
M-F SESAM BUN	177 31, 19 P 5:30P 1 STRUET 9:30A R BOGERS MARKET R	CE 6 3% 20 %/C 4 %/C	1 1 1	2 2 3 3	1	1	1				3 1 9	17 18 4 7	1 1 1	2 3 2	A/CAE (000) A/CAE (000) (000)	7 6 7	1 20 1 14 19	1 13 1 14 1 19	1 13 1	1 11 11 10	1 8	1 7	1 13 15 1 13	11 156 1 23 10 137	KHBC 6 KCTV WDAF KCTV WDAF 6 KSB5	ASC-WORLD MMS CES EVE NOS NGC MITTELY MMS FACE NATION SUNDAY TUDAY EDG VALLEY	15 13 11 6 2 2	20 20 21 21 21 21 21 21 21 21 21 21 21 21 21

The program was carried on station KCPT, Kansas City, twenty M-F telecasts and four Sunday telecasts. The average four-week DMA rating for the M-F telecasts was 1%, representing a 2% share of the market's audience.

The lead-in program for the half-hour preceding the M-F telecasts was Sesame Street, which achieved a 18% Share of the total - audience for Children 2-11.

# B. PROGRAM AUDIENCE SECTION (DATA COLUMNS 11 THROUGH 21)

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| 8              | 279              | ETG SIGR | erg star 18+ | 274 SHOR 18+ 18-<br>18+ 49 | SHR         18+         28-         25-           1         2         3         4         5           1         2         3         4         5           1         2         1         1         1 | SHER         JB+         JB-         ZF-         JB+         JB+ <td>2800         280+         28-         25-         25-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         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  26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-<td>Sea         Sea         Sea<td>Sea         36         36         36         36         100         36         26         100         26         27         11         11         2         3         4         5         6         7         6         9         20         20         20         21         11         2         3         4         5         6         7         6         9         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20</td><td>Sea         38-         38-         38-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-<td>Crop         Sec.<br/>10+         2+         2-         10+         2+         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-</td><td>NIII         WOMEN         MEN         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         &lt;</td><td>NEX         SEE N         WOMEN         NEE N         786         CRD         RE         RE</td><td>NEX         WOMEN         MEN         DESCRIPTION         NAME         PROCESSION         PROCESSION</td><td>HEI         WOMEN         MEN         THE         THE         THE         THE         THE         TUTAL         WOMEN           1         2         3         4         5         6         7         6         9         10         11         12         13         34         35         12         13         12         13         34         35           1         2         1         1         1         3         3         27         1         2         10         31         33         34         35           1         2         1         1         1         1         1         1         2         3         4         3         3         27         1         2         100         31         33         34         35           1         2         1         1         1         1         1         1         2         10         31         32         7         1         2         10         33         34         35           1         3         1         1         1         1         3         7         1         2         10         33         3</td><td>HI         SHE W         VOME M         MEN         VEC         TOP         VI         VI         TOTAL         WOME M         WOME M           1         2         3         5         10         20         25         25         2         100         VI         HIL         HIL</td><td>HER         WOMEN         MEBN         TOW         MEN         TOW         TOW         MEN         TOW         TOW         MEN         TOW         TOW&lt;</td><td>HE ICO         SER         W O M E M         JHE N         298/CERD         JHE N         JHE N         298/CERD         JHE N         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME N         M M N N         M M N N         M M N N</td><td>HEIR<br/>COD         SHE W         VIE N         NEE N         TOUG         NU         NU<td>RH<br/>CO<br/>CO<br/>CO<br/>R         NO<br/>IB         NO<br/>IB</td><td>HER         WOMEN         MEBN         TRO         TOTAL         TOTA</td><td>RH<br/>CTO         SHE<br/>LOC         VOME N         MEEN         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1<td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td><td>HER         WOMEN         MEN         DE CAL         DE CAL</td></td></td></td></td></td></td> | 2800         280+         28-         25-         25-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28- </td <td>SHER         18+         25-         25-         18+         25-         28-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-<td>Sea         Sea         Sea<td>Sea         36         36         36         36         100         36         26         100         26         27         11         11         2         3         4         5         6         7         6         9         20         20         20         21         11         2         3         4         5         6         7         6         9         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20</td><td>Sea         38-         38-         38-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-<td>Crop         Sec.<br/>10+         2+         2-         10+         2+         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-</td><td>NIII         WOMEN         MEN         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         &lt;</td><td>NEX         SEE N         WOMEN         NEE N         786         CRD         RE         RE</td><td>NEX         WOMEN         MEN         DESCRIPTION         NAME         PROCESSION         PROCESSION</td><td>HEI         WOMEN         MEN         THE         THE         THE         THE         THE         TUTAL         WOMEN           1         2         3         4         5         6         7         6         9         10         11         12         13         34         35         12         13         12         13         34         35           1         2         1         1         1         3         3         27         1         2         10         31         33         34         35           1         2         1         1         1         1         1         1         2         3         4         3         3         27         1         2         100         31         33         34         35           1         2         1         1         1         1         1         1         2         10         31         32         7         1         2         10         33         34         35           1         3         1         1         1         1         3         7         1         2         10         33         3</td><td>HI         SHE W         VOME M         MEN         VEC         TOP         VI         VI         TOTAL         WOME M         WOME M           1         2         3         5         10         20         25         25         2         100         VI         HIL         HIL</td><td>HER         WOMEN         MEBN         TOW         MEN         TOW         TOW         MEN         TOW         TOW         MEN         TOW         TOW&lt;</td><td>HE ICO         SER         W O M E M         JHE N         298/CERD         JHE N         JHE N         298/CERD         JHE N         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME N         M M N N         M M N N         M M N N</td><td>HEIR<br/>COD         SHE W         VIE N         NEE N         TOUG         NU         NU<td>RH<br/>CO<br/>CO<br/>CO<br/>R         NO<br/>IB         NO<br/>IB</td><td>HER         WOMEN         MEBN         TRO         TOTAL         TOTA</td><td>RH<br/>CTO         SHE<br/>LOC         VOME N         MEEN         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1<td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td><td>HER         WOMEN         MEN         DE CAL         DE CAL</td></td></td></td></td></td> | SHER         18+         25-         25-         18+         25-         28-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26-         26- <td>Sea         Sea         Sea<td>Sea         36         36         36         36         100         36         26         100         26         27         11         11         2         3         4         5         6         7         6         9         20         20         20         21         11         2         3         4         5         6         7         6         9         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20</td><td>Sea         38-         38-         38-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-<td>Crop         Sec.<br/>10+         2+         2-         10+         2+         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-</td><td>NIII         WOMEN         MEN         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         &lt;</td><td>NEX         SEE N         WOMEN         NEE N         786         CRD         RE         RE</td><td>NEX         WOMEN         MEN         DESCRIPTION         NAME         PROCESSION         PROCESSION</td><td>HEI         WOMEN         MEN         THE         THE         THE         THE         THE         TUTAL         WOMEN           1         2         3         4         5         6         7         6         9         10         11         12         13         34         35         12         13         12         13         34         35           1         2         1         1         1         3         3         27         1         2         10         31         33         34         35           1         2         1         1         1         1         1         1         2         3         4         3         3         27         1         2         100         31         33         34         35           1         2         1         1         1         1         1         1         2         10         31         32         7         1         2         10         33         34         35           1         3         1         1         1         1         3         7         1         2         10         33         3</td><td>HI         SHE W         VOME M         MEN         VEC         TOP         VI         VI         TOTAL         WOME M         WOME M           1         2         3         5         10         20         25         25         2         100         VI         HIL         HIL</td><td>HER         WOMEN         MEBN         TOW         MEN         TOW         TOW         MEN         TOW         TOW         MEN         TOW         TOW&lt;</td><td>HE ICO         SER         W O M E M         JHE N         298/CERD         JHE N         JHE N         298/CERD         JHE N         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME N         M M N N         M M N N         M M N N</td><td>HEIR<br/>COD         SHE W         VIE N         NEE N         TOUG         NU         NU<td>RH<br/>CO<br/>CO<br/>CO<br/>R         NO<br/>IB         NO<br/>IB</td><td>HER         WOMEN         MEBN         TRO         TOTAL         TOTA</td><td>RH<br/>CTO         SHE<br/>LOC         VOME N         MEEN         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1<td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td><td>HER         WOMEN         MEN         DE CAL         DE CAL</td></td></td></td></td> | Sea         Sea <td>Sea         36         36         36         36         100         36         26         100         26         27         11         11         2         3         4         5         6         7         6         9         20         20         20         21         11         2         3         4         5         6         7         6         9         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20</td> <td>Sea         38-         38-         38-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-<td>Crop         Sec.<br/>10+         2+         2-         10+         2+         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-</td><td>NIII         WOMEN         MEN         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         &lt;</td><td>NEX         SEE N         WOMEN         NEE N         786         CRD         RE         RE</td><td>NEX         WOMEN         MEN         DESCRIPTION         NAME         PROCESSION         PROCESSION</td><td>HEI         WOMEN         MEN         THE         THE         THE         THE         THE         TUTAL         WOMEN           1         2         3         4         5         6         7         6         9         10         11         12         13         34         35         12         13         12         13         34         35           1         2         1         1         1         3         3         27         1         2         10         31         33         34         35           1         2         1         1         1         1         1         1         2         3         4         3         3         27         1         2         100         31         33         34         35           1         2         1         1         1         1         1         1         2         10         31         32         7         1         2         10         33         34         35           1         3         1         1         1         1         3         7         1         2         10         33         3</td><td>HI         SHE W         VOME M         MEN         VEC         TOP         VI         VI         TOTAL         WOME M         WOME M           1         2         3         5         10         20         25         25         2         100         VI         HIL         HIL</td><td>HER         WOMEN         MEBN         TOW         MEN         TOW         TOW         MEN         TOW         TOW         MEN         TOW         TOW&lt;</td><td>HE ICO         SER         W O M E M         JHE N         298/CERD         JHE N         JHE N         298/CERD         JHE N         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME N         M M N N         M M N N         M M N N</td><td>HEIR<br/>COD         SHE W         VIE N         NEE N         TOUG         NU         NU<td>RH<br/>CO<br/>CO<br/>CO<br/>R         NO<br/>IB         NO<br/>IB</td><td>HER         WOMEN         MEBN         TRO         TOTAL         TOTA</td><td>RH<br/>CTO         SHE<br/>LOC         VOME N         MEEN         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1<td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td><td>HER         WOMEN         MEN         DE CAL         DE CAL</td></td></td></td> | Sea         36         36         36         36         100         36         26         100         26         27         11         11         2         3         4         5         6         7         6         9         20         20         20         21         11         2         3         4         5         6         7         6         9         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20         20 | Sea         38-         38-         38-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28-         28- <td>Crop         Sec.<br/>10+         2+         2-         10+         2+         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-</td> <td>NIII         WOMEN         MEN         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         &lt;</td> <td>NEX         SEE N         WOMEN         NEE N         786         CRD         RE         RE</td> <td>NEX         WOMEN         MEN         DESCRIPTION         NAME         PROCESSION         PROCESSION</td> <td>HEI         WOMEN         MEN         THE         THE         THE         THE         THE         TUTAL         WOMEN           1         2         3         4         5         6         7         6         9         10         11         12         13         34         35         12         13         12         13         34         35           1         2         1         1         1         3         3         27         1         2         10         31         33         34         35           1         2         1         1         1         1         1         1         2         3         4         3         3         27         1         2         100         31         33         34         35           1         2         1         1         1         1         1         1         2         10         31         32         7         1         2         10         33         34         35           1         3         1         1         1         1         3         7         1         2         10         33         3</td> <td>HI         SHE W         VOME M         MEN         VEC         TOP         VI         VI         TOTAL         WOME M         WOME M           1         2         3         5         10         20         25         25         2         100         VI         HIL         HIL</td> <td>HER         WOMEN         MEBN         TOW         MEN         TOW         TOW         MEN         TOW         TOW         MEN         TOW         TOW&lt;</td> <td>HE ICO         SER         W O M E M         JHE N         298/CERD         JHE N         JHE N         298/CERD         JHE N         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME N         M M N N         M M N N         M M N N</td> <td>HEIR<br/>COD         SHE W         VIE N         NEE N         TOUG         NU         NU<td>RH<br/>CO<br/>CO<br/>CO<br/>R         NO<br/>IB         NO<br/>IB</td><td>HER         WOMEN         MEBN         TRO         TOTAL         TOTA</td><td>RH<br/>CTO         SHE<br/>LOC         VOME N         MEEN         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1<td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td><td>HER         WOMEN         MEN         DE CAL         DE CAL</td></td></td> | Crop         Sec.<br>10+         2+         2-         10+         2+         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2-         2- | NIII         WOMEN         MEN         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         MI         MI         Desc Cut 0         < | NEX         SEE N         WOMEN         NEE N         786         CRD         RE         RE | NEX         WOMEN         MEN         DESCRIPTION         NAME         PROCESSION         PROCESSION | HEI         WOMEN         MEN         THE         THE         THE         THE         THE         TUTAL         WOMEN           1         2         3         4         5         6         7         6         9         10         11         12         13         34         35         12         13         12         13         34         35           1         2         1         1         1         3         3         27         1         2         10         31         33         34         35           1         2         1         1         1         1         1         1         2         3         4         3         3         27         1         2         100         31         33         34         35           1         2         1         1         1         1         1         1         2         10         31         32         7         1         2         10         33         34         35           1         3         1         1         1         1         3         7         1         2         10         33         3 | HI         SHE W         VOME M         MEN         VEC         TOP         VI         VI         TOTAL         WOME M         WOME M           1         2         3         5         10         20         25         25         2         100         VI         HIL         HIL | HER         WOMEN         MEBN         TOW         MEN         TOW         TOW         MEN         TOW         TOW         MEN         TOW         TOW< | HE ICO         SER         W O M E M         JHE N         298/CERD         JHE N         JHE N         298/CERD         JHE N         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME M         M ME N         M ME N         M ME N         M ME N         TOTAL HEID         TOTAL HEID         TOTAL HEID         WO ME N         M M N N         M M N N         M M N N | HEIR<br>COD         SHE W         VIE N         NEE N         TOUG         NU         NU <td>RH<br/>CO<br/>CO<br/>CO<br/>R         NO<br/>IB         NO<br/>IB</td> <td>HER         WOMEN         MEBN         TRO         TOTAL         TOTA</td> <td>RH<br/>CTO         SHE<br/>LOC         VOME N         MEEN         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         TOPAL<br/>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1<td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td><td>HER         WOMEN         MEN         DE CAL         DE CAL</td></td> | RH<br>CO<br>CO<br>CO<br>R         NO<br>IB         NO<br>IB | HER         WOMEN         MEBN         TRO         TOTAL         TOTA | RH<br>CTO         SHE<br>LOC         VOME N         MEEN         TOPAL<br>Set 0         TOPAL<br>Set 0         TOPAL<br>Set 0         TOPAL<br>Set 0         WOME N         MEEN         TERMS C.D         COMPET           1         2         3         4         5         5         3         3         7         1         2         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1         1 <td>NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA</td> <td>HER         WOMEN         MEN         DE CAL         DE CAL</td> | NEME         WOMEN         MEN         TOPAL         TOPAL         WOMEN         MEN         TOPAL         TOPA | HER         WOMEN         MEN         DE CAL         DE CAL |

In this section, individual-day and Monday-Friday averages of post 4:00PM (3:00PM CTZ/MTZ/PTZ markets) programs or program segments exclude any preemptions, i.e., pure program data are averaged. Monday-Friday averages before those times include preemptions, if any.

Reading the example, during the average quarter-hour of the M-F telecasts 6,000 Station Total Households viewed the program. There were 1,000 Children 2-11 viewing, representing 23 Children per 100 Viewing Households.

During the average quarter-hour across all twenty-four telecasts 7,000 Station Total Households viewed the program.

# 3. C. COMPETING FOUR-WEEK AVERAGE TIME PERIOD AUDIENCES (COLUMNS 22 & 23) - THREE HIGHEST

LINE 1 MARKET LINE 2	REPORTA TZ.	ele Staticnes On Air Total Day	1,		TI PRO	ng i Gian	VS.	DD )	UD1	ENCE IS EA	s Lp R	OUR)	Γ	-	-	PR	OGRAM AT				ON			r.	FC	COMPETING DUR WEEK AVERAG E PERIOD AUDIENC	ie Be
STATONS C		DIGA SHARE	DM							r ar			P	NA ¥				_	-	TÙÌAL	_	& V/1	00777		CORRES	PONDING TIME	Þ
LDE3 DAY	SDAT TOE	NO. OF T/CS	HH	840			EN		MR	-		CHI			(000) VS	TOTAL	TOTAL		TONI		1.1	z v/l zn	THEN	CHD		D-3 HIGHEST ING STATIONS	$\vdash$
1284					18+		3		18-				RTG	SEOR	V/100VH	HHLD	ADULITS	18+	18-45	25-54	18+	18-49	12-17	2-11	1E		RTG
1.22	AD-IN PRO	GRAM	1	2	3	4	5	6	7	8	9	10	11	12	×.,	13	24	15	16	D	18	19	20	21	STATION	PROGRAM	22
N-Y DIMNIS	LIB EL JAP 8130A HIBOACH MARKET A	197, 9 97, 20 7/C	3 3	n n	5	ŧ S	5 4	5 5	7	•	22 4	43 31		n v	(000) V/CVH (000) V/CVH	33	11 33 11 34	7 23 8 23	6 20 6 19	5 15 5 24	3 11 3 10	2 7 2 7	2 5 1 4	34 105 33 101	nktv () Nicee Wither	good norn aner Ces this norng Today sew	<u>6</u> 4 3
						11		i. T	2		D					<u> </u>		2	1		5	a .	-				

This section shows audiences for up to three competing stations, ranked in descending order of DMA Household Rating. In example there were three competing stations. Good Morning America, on station WRTV, presented the highest level of competitivity with a DMA Household Rating of 6% and a Share of 23%

# 4. RANKING OF SYNDICATED PROGRAMS BY HOUSEHOLDS AND PERSON REACHED AND PROGRAM TYPE CATEGORIES:

- 1. All Ranking Tables are based on pure program data.
- Data for stations where the audiences are below minimum reporting standards (<<) are included in computation but data for markets in which the sample is below the minimum in-tab standards are excluded.
- 3. The following rating %'s are shown in this section.
  - a. The Rating % of U.S. is equal to the projected viewers (000) in only those DMA's carrying the progra divided by the U.S. TV Household Universe Estimates (000).
  - b. **The Average Rating** would be equal to the projected viewers (000) in the DMA's carrying the show divide by the TV Household Universe EstImates (000) in the DMA's carrying.
  - c. The Equivalent National Rating is the Station Total Households (000) taken from the Total Day line of the Lower Daypart Summary divided by the U.S. TV Household Universe Estimates (000).

# TOTAL U.S. TV HOUSEHOLD AND PERSONS ESTIMATES BY DESIGNATED MARKET AREAS

### TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA JANUARY 2003

	110 TV		~~~~	UNITON	WOMEN 18+	•	1	WOMEN 18-49			WOMEN 25-54	ļ
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
ABILENE-SWEETWATER	114,660	163	.108	112	163	.10	61	166	.09	56	165	.09
ALBANY-SCHENECTADY-TROY	532,520	55	.499	513	56	.47	268	58	.44	283	57	.46
ALBANY, GA	149,180	148	.140	153	143	.14	92	140	.14	84	140	.14
ALBUQUERQUE-SANTA FE	620,230	49	.582	616	48	.57	372	44	.57	354	43	.58
ALEXANDRIA, LA	85,540	179	.080	85	179	.08	51	178	.08	47	177	.08
ALPENA	17,960	208	.017	17	208	.02	8	208	.01	8	208	.01
AMARILLO	189,880	129	.178	185	131	.17	110	130	.17	99	130	.16
ANCHORAGE	132,740	156	.124	127	157	.12	90	141	.14	87	137	.14
ATLANTA	1,971,180	9	1.848	2026	9	1.87	1354	9	2.07	1275	9	2.08
AUGUSTA	240,710	115	.226	245	112	.23	149	109	.23	140	108	.23
AUSTIN	552,060	54	.518	536	55	.50	373	43	.57	328	52	.53
BAKERSFIELD	186,400	130	.175	202	128	.19	130	122	.20	117	123	.19
BALTIMORE	1,060,450	24	.994	1078	23	1.00	650	23	.99	633	22	1.03
BANGOR	137,830	153	.129	132	156	.12	74	155	.11	73	151	.12
BATON ROUGE	295,790	95	.277	302	95	.28	194	90	.30	172	93	.28
BEAUMONT-PORT ARTHUR	170,560	137	.160	171	135	.16	99	135	.15	92	135	.15
BEND, OR	47,410	201	.044	46	201	.04	27	199	.04	27	197	.04
BILLINGS	98,150	170	.092	93	174	.09	53	173	.08	52	170	.08
BILOXI-GULFPORT	132,200	157	.124	132	153	.12	82	148	.13	76	148	.12
BINGHAMTON	136,670	154	.128	132	155	.12	72	157	.11	69	157	.11
BIRMINGHAM (ANN AND TUSC)	690,030	40	.847	686	40	.63	402	42	.62	377	42	.61
BLUEFIELD-BECKLEY-OAK HILL	143,230	149	.134	141	150	.13	75	152	.11	73	151	.12
BOISE	216,960	124	.203	214	123	.20	135	118	.21	125	118	.20
BOSTON (MANCHESTER)	2,353,500	6	2.207	2394	6	2.21	1441	7	2.21	1399	6	2.28
BOWLING GREEN	81,790	180	.077	80	181	.07	47	181	.07	43	180	.07
BUFFALO	639,190	44	.599	627	45	.58	351	53	.54	335	50	.54
BURLINGTON-PLATTSBURGH	317,700	91	.298	308	93	.28	180	94	.28	176	90	.29
BUTTE-BOZEMAN	56,400	195	.053	52	196	.05	32	193	.05	29	193	.05
CASPER-RIVERTON	50,010	200	.047	47	200	.04	27	199	.04	26	199	.04
CEDAR RAPIDS-WTRLO-IWC&DUB	323,810	88	.304	310	92	.29	184	92	.28	165	95	.27
CHAMPAIGN&SPRNGFLD-DECATUR	371,240	82	.348	356	84	.33	207	83	.32	187	86	.30
CHARLESTON-HUNTINGTON	495,320	61	.464	488	60	.45	279	61	.43	261	62	.43
CHARLESTON, SC	262,560	105	.246	263	103	.24	162	101	.25	151	100	.25
CHARLOTTE	962,540	28	.903	952	28	.68	587	28	.90	563	27	.92
CHARLOTTESVILLE	67,490	186	.063	68	187	.06	42	185	.06	38	185	.06
CHATTANOOGA	351,610	85	.330	351	85	.32	201	88	.31	193	84	.31
CHEYENNE-SCOTTSBLUF	51,870	197	.049	49	198	.05	28	197	.04	27	197	.04
CHICAGO	3,351,330	3	3.143	3522	3	3.26	2215	3	3.39	2066	3	3.36
CHICO-REDDING	184,280	132	.173	182	132	.17	100	134	.15	93	134	.15
CINCINNATI	854,250	32	.601	836	31	.77	516	32	.79	482	31	.78
CLARKSBURG-WESTON	105,640	166	.099	104	167	.10	55	169	.08	54	167	.09
CLEVELAND-AKRON (CANTON)	1,528,840	15	1.434	1510	17	1.40	868	16	1.33	836	16	1.36
COLORADO SPRINGS-PUEBLO	302,750	94	.284	294	97	.27	184	92	.28	175	91	.28
COLUMBIA-JEFFERSON CITY	184,200	139	.154	158	139	.15	96	136	.15	86	136	.14
COLUMBIA, SC	357,810	84	.336	359	83	.33	221	76	.34	209	75	.34
COLUMBUS-TUPELO-WEST POINT	186,100	131	.175	186	130	.17	109	131	.17	99	130	.16
COLUMBUS, GA	203,510	126	.191	203	126	.19	126	123	.19	110	127	.18
COLUMBUS, OH	835,780	34	.784	805	35	.74	507	34	.78	471	34	.77
CORPUS CHRISTI	191,280	128	.179	201	129	.19	122	129	.19	110	127	.18
DALLAS-FT. WORTH	2,195,540	7	2.059	2203	8	2.04	1473	6	2.25	1358	8	2.21
DAVENPORT-R.ISLAND-MOLINE	306,450	92	.287	295	96	.27	184	98	.25	156	98	.25
DAYTON	506,240	58	.475	490	59	.45	283	60	.43	269	59	.44
DENVER	1,366,250	18	1.281	1311	18	1.21	862	17	1.32	817	17	1.33
DES MOINES-AMES	400,830	72	.376	362	76	.35	223	75	.34	207	76	.34
DETROIT	1,899,910	10	1.782	1903	10	1.76	1171	11	1.79	1113	11	1.81
DOTHAN	97,520	171	.091	95	170	.09	54	171	.08	51	173	.08
DULUTH-SUPERIOR	172,250	136	.162	160	136	.15	87	144	.13	83	141	.13
EL PASO	276,330	101	.259	316	90	.29	206	85	.32	181	88	.29
ELMIRA	95,760	173	.090	93	172	.09	51	178	.08	50	174	.08
ERIE	157,070	143	.147	154	141	.14	88	142	.13	83	141	.13
EUGENE	223,630	121	.210	218	121	.20	124	124	.19	116	124	.19
EUREKA	59,130	190	.055	57	191	.05	34	189	.05	32	189	.05
EVANSVILLE	280,860	99	.263	273	101	.25	156	104	.24	147	101	.24
FAIRBANKS	31,860	203	.030	29	204	.03	21	202	.03	20	202	.03
FARGO-VALLEY CITY	231,530	118	.217	211	124	.20	123	126	.19	111	126	.18
FLINT-SAGINAW-BAY CITY	466,510	64	.437	461	64	.43	271	63	.41	252	65	.41
FLORENCE-MYRTLE BEACH	253,630	110	.236	257	106	.24	151	107	.23	142	106	.23
FRESNO-VISALIA	519,330	57	.487	573	54	.53	367	46	.56	324	53	.53
FT. MYERS-NAPLES	413,730	70	.388	403	70	.37	170	96	.26	173	92	.28
FT. SMITH-FAY-SPRNGDL-RGRS	255,390	108	.239	250	111	.23	148	111	.23	136	111	.22
FT. WAYNE		104	.248	256	109	.24	155	105	.24	144	103	.24
GAINESVILLE		162	.109	115	162	.11	75	152	.11	57	163	.09
GLENDIVE		210	.005	5	210	.00	2	210	.00	2	210	.00
GRAND JUNCTION-MONTROSE		184	.068	70	186	.06	36	187	.06	37	187	.06
GRAND RAPIDS-KALMZOO-B.CRK		38	.669	707	38	.65	440	37	.67	402	38	.65

### TOTAL U.S. TV HOUSEHOLDS AND PERSONS ESTIMATES BY DESIGNATED MARKET AREA JANUARY 2003

MEN			MEN			TEENS			CHILDREN			
18+			18-49			12-17			2-11			
(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.	DESIGNATED MARKET AREA
99	164	.10	58	165	.09	29	157	.12	40	163	.10	ABILENE-SWEETWATER
464	56	.47	276	57	.44	111	62	.45	168	63	.42	ALBANY-SCHENECTADY-TROY
131	148	.13	84	144	.13	39	142	.16	61	136	.15	ALBANY, GA
565	47	.57	352	48	.56	167	39	.67	249	43	.62	ALBUQUERQUE-SANTA FE
74	180	.07	46	178	.07	22	177	.09	34	170	.09	ALEXANDRIA, LA
16	208	.02	8	208	.01	4	209	.01	5	209	.01	ALPENA
169	130	.17	106	130	.17	50	128	.20	76	126	.19	AMARILLO
127	149	.13	88	139	.14	39	140	.16	59	137	.15	ANCHORAGE
1895	9	1.91	1329	9	2.10	459	10	1.85	788	10	1.97	ATLANTA
210	118	.21	132	117	.21	61	104	.25	93	103	.23	AUGUSTA
535	53	.54	390	40	.62	121	55	.49	203	53	.51	AUSTIN
190	127	.19	129	120	.20	66	98	.27	109	95	.27	BAKERSFIELD
942	25	.95	591	25	.93	237	25	.95	384	25	.96	BALTIMORE
121	155	.12	71	153	.11	30	156	.12	40	162	.10	BANGOR
267	98	.27	178	93	.28	77	87	.31	117	90	.29	BATON ROUGE
153	135	.15	92	137	.15	44	134	.18	64	135	.16	BEAUMONT-PORT ARTHUR
44	200	.04	26	201	.04	11	201	.04	16	199	.04	BEND, OR
87	171	.09	51	172	.08	24	171	.10	34	171	.08	BILLINGS
122	154	.12	79	149	.12	33	154	.13	52	148	.13	BILOXI-GULFPORT
121	156	.12	70	157	.11	30	155	.12	43	158	.11	BINGHAMTON
603	41	.61	376	42	.59	147	44	.59	230	45	.58	BIRMINGHAM (ANN AND TUSC)
125	151	.13	71	154	.11	27	164	.11	39	165	.10	BLUEFIELD-BECKLEY-OAK HILL
204	120	.21	134	115	.21	57	115	.23	93	104	.23	BOISE
2155	6	2.18	1377	7	2.18	487	8	1.96	806	8	2.02	BOSTON (MANCHESTER)
74	179	.07	46	179	.07	17	183	.07	27	182	.07	BOWLING GREEN
557	49	.56	334	52	.53	142	46	.57	213	49	53	BUFFALO
285	90	.29	173	95	.27	73	93	.29	103	99	.26	BURLINGTON-PLATTSBURGH
53	193	.05	33	190	.05	12	196	.05	17	197	.04	BUTTE-BOZEMAN
44	201	.04	26	200	.04	13	195	.05	17	198	.04	CASPER-RIVERTON
292	89	.29	184	89	.29	71	94	.29	108	96	.27	CEDAR RAPIDS-WTRLO-IWC&DUB
323	82	.33	201	81	.32	79	86	.32	119	88	.30	CHAMPAIGN&SPRNGFLD-DECATUR
440	59	.44	265	63	.42	102	66	.41	148	69	.37	CHARLESTON-HUNTINGTON
232	107	.23	148	106	.23	62	101	.25	95	101	.24	CHARLESTON, SC
884	27	.89	581	27	.92	203	29	.82	346	27	.86	CHARLOTTE
60	187	.06	39	188	.06	13	192	.05	21	190	.05	CHARLOTTESVILLE
319	83	.32	195	85	.31	73	92	.29	117	91	.29	CHATTANOOGA
45	199	.05	27	198	.04	12	198	.05	18	196	.04	CHEYENNE-SCOTTSBLUF
3235	3	3.27	2171	3	3.43	816	3	3.29	1392	3	3.48	CHICAGO
168	131	.17	96	133	.15	46	131	.18	64	134	.16	CHICO-REDDING
757	34	.76	493	34	.78	200	32	.81	316	31	.79	CINCINNATI
94	167	.10	54	168	.08	21	179	.09	30	179	.08	CLARKSBURG-WESTON
1343	17	1.36	821	17	1.30	338	16	1.36	538	16	1.34	CLEVELAND-AKRON (CANTON)
275	94	.28	179	92	.28	75	90	.30	117	89	.29	COLORADO SPRINGS-PUEBLO
145	139	.15	92	138	.15	37	145	.15	56	144	.14	COLUMBIA-JEFERSON CITY
312	86	.31	200	82	.32	82	83	.33	130	80	.32	COLUMBIA, SC
164	132	.17	103	131	.16	44	133	.18	69	130	.17	COLUMBUS-TUPELO-WEST POINT
177	129	.18	117	128	.18	46	130	.19	76	127	.19	COLUMBUS, GA
739	35	.75	493	35	.78	181	38	.73	299	37	.75	COLUMBUS, OH
183	128	.19	116	129	.18	55	120	.22	83	123	.21	CORPUS CHRISTI
2108	7	2.13	1483	6	2.34	550	5	2.21	924	5	2.31	DALLAS-FT. WORTH
272	96	.28	161	99	.26	69	95	.28	101	100	.25	DAVENPORT-R.ISLAND-MOLINE
443	58	.45	271	59	.43	112	60	.45	172	61	.43	DAYTON
1292	18	1.30	890	16	1.41	308	18	1.24	492	18	1.23	DENVER
355	74	.36	221	72	.35	89	76	.36	135	77	.34	DES MOINES-AMES
1732	11	1.75	1128	11	1.78	428	11	1.73	727	11	1.82	DETROIT
84	173	.08	50	173	.08	22	176	.09	33	174	.08	DOTHAN
152	137	.15	87	142	.14	38	144	.15	49	153	.12	DULUTH-SUPERIOR
273	95	.28	183	90	.29	94	71	.38	152	67	.38	EL PASO
85	172	.09	49	177	.08	22	174	.09	32	177	.08	ELMIRA
140	142	.14	85	143	.13	36	146	.15	54	145	.14	ERIE
204	121	.21	121	125	.19	48	129	.19	66	133	.17	EUGENE
53	192	.05	32	193	.05	14	190	.06	19	195	.05	EUREKA
248	100	.25	151	102	.24	62	102	.25	92	108	.23	EVANSVILLE
31	202	.03	22	202	.03	9	202	.04	15	202	.04	FAIRBANKS
208	119	.21	129	119	.20	54	124	.22	74	128	.19	FARGO-VALLEY CITY
415	65	.42	254	66	.40	108	64	.43	168	64	.42	FLINT-SAGINAW-BAY CITY
224	113	.23	138	113	.22	57	118	.23	90	109	.23	FLORENCE-MYRTLE BEACH
547	51	.55	369	45	.58	187	36	.75	306	36	.77	FRESNO-VISALIA
382	71	.39	175	94	.28	66	97	.27	105	97	.26	FT. MYERS-NAPLES
238	105	.24	150	104	.24	60	108	.24	94	102	.24	FT. SMITH-FAY-SPRNGDL-RGRS
241	103	.24	156	101	.25	65	100	.26	103	98	.26	FT. WAYNE
105	163	.11	71	155	.11	22	178	.09	32	176	.08	GAINESVILLE
4	210	.00	2	210	.00	1	210	.00	1	210	.00	GLENDIVE
64	184	.06	36	188	.06	17	186	.07	24	187	.06	GRAND JUNCTION-MONTROSE
659	38	.67	432	37	.68	183	37	.74	285	38	.71	GRAND RAPIDS-KALMZOO-B.CRK

			_%		WOMEN 18+	(	*	WOMEN 18-49			WOMEN 25-54	
DESIGNATED MARKET AREA	U.S. TV HOUSEHOLDS	RANK	TOTAL U.S. TV	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
GREAT FALLS	64,110	187	.060	60	189	.06	34	189	.05	32	189	.05
GREEN BAY-APPLETON	418,580	69	.393	396	71	.37	235	71	.36	223	70	.36
GREENSBORO-H.POINT-W.SALEM	634,140	46	.595	622	47	.58	365	48	.56	353	44	.57
GREENVILLE-N.BERN-WASHNGTN	266,390	103	.250	264	102	.24	159	103	.24	142	106	.23
GREENVLL-SPART-ASHEVLL-AND	792,110	35	.743	777	36	.72	434	38	.66	420	37	.68
GREENWOOD-GREENVILLE	79,750	182	.075	86	178	.08	52	174	.08	46	178	.08
HARLINGEN-WSLCO-BRNSVL-MCA	287,230	97	.269	360	82	.33	236	70	.36	200	79	.33
HARRISBURG-LNCSTR-LEB-YORK	626,660	47	.588	627	46	.58	363	49	.56	351	45	.57
HARRISONBURG	86,320	178	.081	88	175	.08	51	178	.08	46	178	.07
HARTFORD & NEW HAVEN	980,410	27	.919	979	27	.90	566	30	.87	557	28	.91
HATTIESBURG-LAUREL	100,910	168	.095	103	168	.10	62	164	.10	55	166	.09
HELENA	24,380	207	.023	22	207	.02	13	207	.02	13	207	.02
HONOLULU	401,330	71	.376	455	65	.42	267	66	.41	258	64	.42
HOUSTON	1,814,140	11	1.701	1877	11	1.74	1265	10	1.94	1163	10	1.89
HUNTSVILLE-DECATUR (FLOR)	359,260	83	.337	349	86	.32	204	86	.31	195	82	.32
IDAHO FALLS-POCATELLO	108,400	165	.102	110	164	.10	71	159	.11	59	161	.10
INDIANAPOLIS	1,019,870	25	.956	987	26	.91	606	26	.93	566	26	.92
JACKSON, MS	320,260	89	.300	331	87	.31	203	87	.31	186	87	.30
JACKSON, TN	79,570	183	.075	78	183	.07	45	182	.07	42	182	.07
JACKSONVILLE	587,200	51	.551	584	52	.54	357	52	.55	339	49	.55
JOHNSTOWN-ALTOONA	294,450	96	.276	292	98	.27	160	102	.24	146	102	.24
JONESBORO	81,580	181	.076	80	182	.07	44	183	.07	40	184	.07
JOPLIN-PITTSBURG	152,980	145	.143	149	147	.14	83	147	.13	76	148	.12
JUNEAU	25,270	206	.024	24	206	.02	16	205	.02	16	205	.03
KANSAS CITY	852,510	33	.799	828	34	.77	513	33	.78	477	32	.78
KNOXVILLE	489,710	63	.459	478	63	.44	271	63	.41	261	62	.42
LA CROSSE-EAU CLAIRE	217,930	123	.204	209	125	.19	124	124	.19	110	127	.18
LAFAYETTE, IN	59,160	189	.055	56	193	.05	38	187	.06	29	193	.05
LAFAYETTE, LA	213,380	125	.200	215	122	.20	135	118	.21	120	121	.20
LAKE CHARLES	92,680	174	.087	93	173	.09	56	168	.09	52	170	.08
LANSING	248,250	111	.233	243	114	.22	152	106	.23	137	110	.22
LAREDO	57,940	192	.054	75	184	.07	52	174	.08	43	180	.07
LAS VEGAS	585,440	52	.549	585	51	.54	359	50	.55	341	47	.56
LEXINGTON	454,440	65	.426	443	66	.41	270	65	.41	250	66	.41
LIMA	57,560	194	.054	56	194	.05	32	193	.05	30	192	.05
LINCOLN & HASTINGS-KRNY	266,890	102	.250	251	110	.23	145	112	.22	132	113	.21
LITTLE ROCK-PINE BLUFF	523,810	56	.491	511	57	.47	293	57	.45	276	58	.45
LOS ANGELES	5,318,040	2	4.987	5978	2	5.53	3888	2	5.95	3581	2	5.83
LOUISVILLE	612,300	50	.574	597	50	.55	358	51	.55	341	47	.56
LUBBOCK	149,990	147	.141	150	146	.14	93	138	.14	77	147	.13
MACON	221,300	122	.208	226	120	.21	136	117	.21	127	117	.21
MADISON	348,590	86	.327	331	88	.31	207	83	.32	189	85	.31
MANKATO	50,970	199	.048	48	199	.04	28	197	.04	24	200	.04
MARQUETTE	88,040	177	.083	82	180	.08	44	183	.07	42	182	.07
MEDFORD-KLAMATH FALLS	157,500	141	.148	155	140	.14	79	151	.12	80	144	.13
MEMPHIS	653,840	43	.613	663	43	.61	411	41	.63	380	41	.62
MERIDIAN	70,670	185	.066	71	185	.07	41	186	.06	38	185	.06
MIAMI-FT. LAUDERDALE	1,486,860	17	1.394	1610	13	1.49	939	14	1.44	893	14	1.45
MILWAUKEE	860,350	31	.807	833	32	.77	506	35	.77	477	32	.78
MINNEAPOLIS-ST. PAUL	1,594,740	14	1.495	1537	15	1.42	971	13	1.49	912	13	1.48
MINOT-BISMARCK-DICKINSON	133,070	155	.125	124	159	.11	70	160	.11	66	159	.11
MISSOULA	98,380	169	.092	94	171	.09	55	169	.08	53	168	.09
MOBILE-PENSACOLA (FT WALT)	490,590	62	.460	488	61	.45	286	59	.44	269	59	.44
MONROE-EL DORADO	177,700	133	.167	179	133	.17	104	132	.16	94	133	.15
MONTEREY-SALINAS	228,290	120	.214	256	108	.24	163	99	.25	152	99	.25
MONTGOMERY (SELMA)	240,290	116	.225	241	115	.22	141	115	.22	131	115	.21
NASHVILLE	680,670	30	.826	866	30	.80	535	31	.82	501	30	.82
NEW ORLEANS	658,830	42	.618	674	42	.62	417	40	.64	384	40	.63
NEW YORK	7,282,320	1	6.829	8001	1	7.40	4791	1	7.33	4572	1	7.44
NORFOLK-PORTSMTH-NEWPT NWS	677,610	41	.635	680	41	.63	424	39	.65	396	39	.64
NORTH PLATTE	15,670	209	.015	15	209	.01	8	208	.01	8	208	.01
ODESSA-MIDLAND	131,800	158	.124	132	152	.12	81	149	.12	73	151	.12
OKLAHOMA CITY	636,970	45	.597	614	49	.57	367	46	.56	332	51	.54
OMAHA	386,600	78	.363	372	79	.34	226	74	.35	211	73	.34
ORLANDO-DAYTONA BCH-MELBRN	1,224,470	20	1.148	1225	20	1.13	674	21	1.03	643	21	1.05
OTTUMWA-KIRKSVILLE	51,570	198	.048	49	197	.05	27	199	.04	24	200	.04
PADUCAH-C.GIRD-HARBG-MT VN	395,190	75	.371	382	75	.35	209	82	.32	194	83	.32
PALM SPRINGS	119,010	161	.112	121	160	.11	62	164	.10	58	162	.09
PANAMA CITY	130,660	159	.123	126	158	.12	70	160	.11	67	158	.11
PARKERSBURG	63,580	168	.060	62	168	.06	34	189	.05	33	188	.05
PEORIA-BLOOMINGTON	236,810	117	.222	231	118	.21	135	118	.21	124	119	.20
PHILADELPHIA	2,830,470	4	2.654	2922	4	2.70	1718	4	2.63	1643	4	2.68
PHOENIX (PRESCOTT)	1,524,130	16	1.429	1536	16	1.42	919	15	1.41	851	15	1.39
PITTSBURGH	1,165,660	21	1.093	1150	21	1.06	622	25	.95	599	25	.97
PORTLAND-AUBURN	391,930	76	.368	376	77	.35	214	79	.33	213	72	.35

	MEN 18+			MEN 18-49			TEENS 12-17			HILDREN 2-11		
(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.	DESIGNATED MARKET AREA
57	188	.06	33	191	.05	17	185	.07	23	188	.06	GREAT FALLS
382	70	.39	242	69	.38	101	67	.41	145	71	.36	GREEN BAY-APPLETON
565	46	.57	355	46	.56	124	51	.50	209	52	.52	GREENSBORO-H.POINT-W.SALEM
235	106	.24	151	103	.24	57	117	.23	92	107	.23	GREENVILLE-N.BERN-WASHNGTN
702	36	.71	420	36	.66	156	43	.63	253	41	.63	GREENVLL-SPART-ASHE VLL-AND
68	183	.07	42	183	.07	24	170	.10	36	167	.09	GREENWOOD-GREENVILLE
311	87	.31	208	77	.33	115	58	.46	198	54	.50	HARLINGEN-WSLCO-BRNSVL-MCA
574	44	.58	350	49	.55	141	47	.57	221	46	.55	HARRISBURG-LNCSTR-LEB-YORK
81	176	.08	50	176	.08	18	181	.07	27	180	.07	HARRISONBURG
876	28	.88	537	30	.85	208	28	.84	338	30	.85	HARTFORD & NEW HAVEN
90	169	.09	58	164	.09	25	165	.10	39	166	.10	HATTIESBURG-LAUREL
21	207	.02	13	207	.02	6	207	.02	8	207	.02	HELENA
434	64	.44	266	61	.42	101	68	.40	162	65	.40	HONOLULU
1780	10	1.80	1246	10	1.97	499	7	2.01	820	7	2.05	HOUSTON
319	84	.32	197	84	.31	76	88	.31	122	84	.30	HUNTSVILLE-DECATUR (FLOR)
107	162	.11	70	156	.11	35	149	.14	50	150	.12	IDAHO FALLS-POCATELLO
904	26	.91	587	26	.93	221	27	.89	366	26	.92	INDIANAPOLIS
282	91	.29	181	91	.29	84	80	.34	130	79	.32	JACKSON, MS
70	182	.07	42	184	.07	17	188	.07	27	181	.07	JACKSON, TN
525	54	.53	334	53	.53	138	48	.56	216	47	.54	JACKSONVILLE
269	97	.27	161	100	.25	60	109	.24	86	119	.21	JOHNSTOWN-ALTOONA
72	181	.07	43	182	.07	17	187	.07	26	184	.07	JONESBORO
136	144	.14	82	146	.13	35	147	.14	53	146	.13	JOPLIN-PITTSBURG
24	206	.02	16	205	.02	7	205	.03	10	205	.03	JUNEAU
760	33	.77	496	32	.78	195	34	.79	310	34	.77	KANSAS CITY
435	62	.44	261	64	.41	95	70	.38	148	68	.37	KNOXVILLE
200	123	.20	125	121	.20	53	126	.21	74	129	.19	LA CROSSE-EAU CLAIRE
57	189	.06	41	185	.07~	11	199	.05	19	193	.05	LAFAYETTE, IN
191	126	.19	125	122	.20	59	110	.24	88	116	.22	LAFAYETTE, LA
83	174	.08	52	171	.08	24	169	.10	36	168	.09	LAKE CHARLES
222	114	.22	145	109	.23	57	116	.23	88	115	.22	LANSING
64	185	.06	46	180	.07	24	168	.10	44	157	.11	LAREDO
586	43	.59	375	43	.59	124	52	.50	230	44	.58	LAS VEGAS
402	66	.41	258	65	.41	92	74	.37	147	70	.37	LEXINGTON
51	194	.05	31	194	.05	14	189	.06	21	189	.05	LIMA
239	104	.24	149	105	.23	61	105	.25	88	114	.22	LINCOLN & HASTINGS-KRNY
458	57	.46	276	56	.44	116	57	.47	176	58	.44	LITTLE ROCK-PINE BLUFF
5619	2	5.68	3877	2	6.13	1499	2	6.04	2683	2	6.71	LOS ANGELES
542	52	.55	345	51	.54	132	49	.53	211	51	.53	LOUISVILLE
135	146	.14	88	140	.14	40	139	.16	58	139	.15	LUBBOCK
192	125	.19	121	127	.19	55	122	.22	85	122	.21	MACON
316	85	.32	209	76	.33	76	89	.31	112	92	.28	MADISON
46	197	.05	29	196	.05	12	197	.05	16	201	.04	MANKATO
79	178	.08	45	181	.07	19	180	.08	25	188	.06	MARQUETTE
141	141	.14	74	152	.12	35	148	.14	50	151	.12	MEDFORD-KLAMATH FALLS
573	45	.58	373	44	.59	162	41	.65	264	39	.66	MEMPHIS
60	188	.06	36	187	.06	17	184	.07	27	183	.07	MERIDIAN
1431	15	1.45	891	15	1.41	332	17	1.34	537	17	1.34	MIAMI-FT. LAUDERDALE
768	32	.78	495	33	.78	202	30	.81	313	33	.78	MILWAUKEE
1466	14	1.48	975	13	1.54	388	12	1.56	596	13	1.49	MINNEAPOLIS-ST. PAUL
118	158	.12	70	158	.11	34	150	.14	46	155	.11	MINOT-BISMARCK-DICKINSON
90	170	.09	53	169	.08	24	172	.10	32	178	.08	MISSOULA
435	63	.44	265	62	.42	115	59	.46	177	57	.44	MOBILE-PENSACOLA (FT WALT)
152	136	.15	93	136	.15	45	132	.18	67	131	.17	MONROE-EL DORADO
248	101	.25	167	96	.26	66	99	.26	109	94	.27	MONTEREY-SALINAS
201	122	.20	123	123	.19	57	119	.23	88	113	.22	MONTGOMERY (SELMA)
800	30	.81	522	31	.83	189	35	.76	310	35	.77	NASHVILLE
589	42	.59	378	41	.60	167	40	.67	251	42	.63	NEW ORLEANS
7028	1	7.10	4529	1	7.16	1608	1	6.48	2784	1	6.96	NEW YORK
606	40	.61	399	39	.63	162	42	.65	258	40	.64	NORFOLK-PORTSMTH-NEWPT NWS
14	209	.01	8	209	.01	4	208	.02	5	208	.01	NORTH PLATTE
118	157	.12	74	151	.12	40	138	.16	57	143	.14	ODESSA-MIDLAND
560	48	.57	355	47	.56	146	45	.59	216	48	.54	OKLAHOMA CITY
347	76	.35	224	71	.35	93	72	.38	144	72	.36	OMAHA
1121	20	1.13	653	21	1.03	248	22	1.00	389	24	.97	ORLANDO-DAYTONA BCH-MELBRN
45	198	.05	26	199	.04	11	200	.04	16	200	.04	OTTUMWA-KIRKSVILLE
342	79	.35	199	83	.31	82	84	.33	121	85	.30	PADUCAH-C. GIRD-HARBG-MT VN
116	159	.12	64	162	.10	28	160	.11	51	149	.13	PALM SPRINGS
114	160	.12	64	161	.10	28	163	.11	41	160	.10	PANAMA CITY
56	191	.06	33	192	.05	13	194	.05	19	191	.05	PARKERSBURG
211	117	.21	131	118	.21	52	127	.21	81	124	.20	PEORIA-BLOOMINGTON
2571	4	2.60	1606	5	2.54	645	4	2.60	1034	4	2.59	PHILADELPHIA
1472	13	1.49	940	14	1.49	359	14	1.44	620	12	1.55	PHOENIX (PRESCOTT)
1017	22	1.03	597	24	.94	225	26	.91	339	29	.85	PITTSBURGH
343	78	.35	204	79	.32	84	81	.34	120	86	.30	PORTLAND-AUBURN

		TOTAL		18+	-		WOMEN 18-49	41		WOMEN 25-54	
HOUSEHOLD			(000)	RANK	% U.S.	(000)	RANK	% U.S.	(000)	RANK	% U.S.
1,061,080 29,300 624,020 110,250 929,460	23 205 48 164 29	.995 .027 .585 .103 .872	1050 28 630 106 922	25 205 44 166 29	.97 .03 .58 .10 .85	641 15 368 57 593	24 206 45 167 27	.98 .02 .56 .09 .91	616 15 349 53 553	24 206 46 168 29	1.00 .02 .57 .09 .90
91,720 241,660 505,370 445,000 388,600	175 114 59 67 77	.086 .227 .474 .417 .364	87 233 506 433 383	177 116 58 67 74	.08 .22 .47 .40 .35	52 140 301 237 227	174 116 56 69	.08 .21 .46 .36	48 136 296 229	175 111 55 69	.08 .22 .48 .37
139,060 175,560 1,227,600 141,590 769,230	152 135 19 151 36	.130 .165 1.151 .133 .721	132 172 1280 141 831	153 134 19 149 33	.12 .16 1.18 .13	75 101 788 74	152 133 18 155	.11 .15 1.21 .11	71 97 739 72	155 132 19 154	.36 .12 .16 1.20 .12
53,660 718,730 1,004,220 2,436,220 3 230,250	196 37 26 5 119	.050 .674 .942 2.284 .216	53 761 1055 2612 244	195 37 24 5 113	.05 .70 .98 2.41 .23	30 472 670 1608	196 36 22 5	.05 .72 1.03 2.46	28 435 618 1576	195 36 23 5	.75 .04 .71 1.01 2.57 .21
284,160 1,659,100 120,770 372,950 157,860	98 12 160 81 140	.266 1.556 .113 .350 .148	287 1617 119 373 151	99 12 161 78 144	.27 1.49 .11 .34 .14	176 1005 64 213	95 12 162 80	.27 1.54 .10 .33	157 973 61 197	97 12 160 81	.21 1.58 .10 .32 .13
244,310 326,470 381,130 258,330 400,390	112 87 79 106 73	.229 .306 .357 .242 .375	229 323 368 259 386	119 89 80 104 73	.21 .30 .34 .24 .36	131 191 215 151	121 91 78 107	.20 .29 .33 .23	120 179 203 143	121 89 77 105	.13 .20 .29 .33 .23 .23 .32
57,840 1,156,370 375,880 255,980 1,620,110	193 22 80 107 13	.054 1.084 .352 .240 1.519	57 1145 367 257 1576	192 22 81 105 14	.05 1.06 .34 .24 1.46	32 682 217 163	193 20 77 99	.05 1.04 .33 .25	28 644 203 138	195 20 77 109	.05 1.05 .33 .22
151,180 432,770 168,390 243,870 318,390	146 68 138 113 90	.142 .406 .158 .229 .299	147 419 161 232 310	148 69 137 117 91	.14 .39 .15 .21	81 250 96 123	149 67 136 126	.12 .38 .15 .19	75 231 85 121	150 67 139 120	1.24 .12 .38 .14 .20
399,800 496,680 58,470 254,780 103,450	74 60 191 109 167	.375 .466 .055 .239 .097	394 482 58 257 101	72 62 190 107 169	.36 .45 .05 .24	227 278 34 144	72 62 189 114	.35 .43 .05 .22	210 263 32 132	74 61 189 113	.27 .43 .05 .22 .08
30,400 303,560 2,169,230 89,580 175,790	204 93 8 176 134	.029 .285 2.034 .084 .165	31 303 2218 87 167	203 94 7 176 136	.03 .28 2.05 .08	19 197 1418 52	203 89 8 174	.03 .30 2.17 .08	18 159 1386 48	203 96 7 175	.03 .26 2.26 .08
700,850 141,790 157,410 445,250 580,290	39 150 142 66 53	.657 .133 .148 .418 .544	689 139 153 425 577	39 151 142 68 53	.64 .13 .14 .39 .53	322 72 88 249 304	54 157 142 68 55	.49 .11 .13 .38	322 71 81 230	54 155 143 68	.14 .52 .12 .13 .37 .48
155,350 199,120 277,760 96,400 32,280	144 127 100 172 202	.146 .187 .260 .090 .030	151 202 277 108 32	145 127 100 165 202	.14 .19 .26 .10 .03	84 123 149 63 18	145 126 109 163 204	.13 .19 .23 .10 .03	80 113 144 57 17	144 125 103 163 204	.48 .13 .23 .09 .03
	29;300 624,020 110,250 929;460 91,720 241,660 505;370 445,000 388,600 139,060 175,560 1,227,600 141,590 769,230 53,660 718,730 1,004,220 2,436,220 2,436,220 2,436,220 3,230,250 284,160 1,659,100 120,770 372,950 157,860 244,310 326,470 381,130 258,330 400,390 57,840 2,55,980 1,620,110 151,180 432,770 168,390 243,870 318,390 399,800 496,680 58,470 254,780 103,450 30,400 303,560 2,169,230 89,580 175,790 700,850 141,790 157,410 445,250 580,290	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$							

TOTAL US

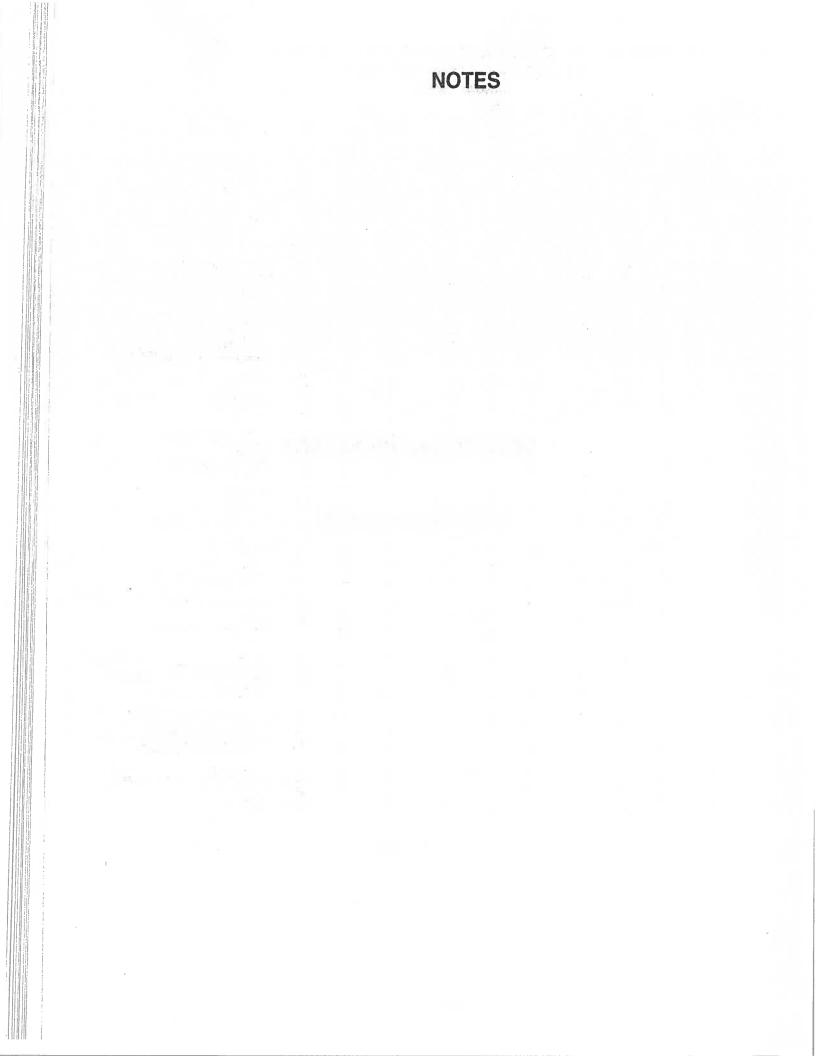
106,641,910

108,166

61,428

65,333

	MEN			MEN			TEENS	UANT 20		HILDREN		
(000)	18+ RANK	% U.S.	(000)	18-49 RANK	% U.S.	(000)	12-17 RANK	% U.S.	(000)	2-11 RANK	% U.S.	DESIGNATED MARKET AREA
992	24	1.00	640	23	1.01	243	23	.98	392	23	.98	PORTLAND, OR
26	205	.03	14	206	.02	6	206	.03	8	206	.02	PRESQUE ISLE
557	50	.56	348	50	.55	130	50	.52	212	50	.53	PROVIDENCE-NEW BEDFORD
97	166	.10	56	167	.09	25	166	.10	35	169	.09	QUINCY-HANNIBAL-KEOKUK
840	29	.85	573	28	.90	198	33	.80	342	28	.86	RALEIGH-DURHAM (FAYETVLLE)
83	175	.08	50	174	.08	24	167	.10	33	173	.08	RAPID CITY
231	108	.23	142	110	.22	54	123	.22	88	112	.22	RENO
438	61	.44	271	58	.43	110	63	.44	175	60	.44	RICHMOND-PETERSBURG
391	68	.39	229	70	.36	84	82	.34	128	81	.32	ROANOKE-LYNCHBURG
343	77	.35	213	74	.34	90	75	.36	141	74	.35	ROCHESTER, NY
124	152	.12	75	150	.12	33	152	.13	48	154	.12	ROCHESTR-MASON CITY-AUSTIN
160	134	.16	100	132	.16	42	136	.17	66	132	.17	ROCKFORD
1181	19	1.19	758	18	1.20	340	15	1.37	544	15	1.36	SACRAMNTO-STKTON-MODESTO
125	150	.13	68	159	.11	28	159	.11	43	159	.11	SALISBURY
800	31	.81	566	29	.89	266	21	1.07	418	21	1.05	SALT LAKE CITY
47	196	.05	28	197	.04	13	191	.05	19	194	.05	SAN ANGELO
683	37	.69	442	36	.70	201	31	.81	315	32	.79	SAN ANTONIO
997	23	1.01	674	20	1.07	238	24	.96	415	22	1.04	SAN DIEGO
2484	5	2.51	1840	4	2.59	522	6	2.10	883	6	2.21	SAN FRANCISCO-OAK-SAN JOSE
229	109	.23	146	108	.23	54	125	.22	86	121	.21	SANTABARBRA-SANMAR-SANLUOB
256	99	.26	164	97	.26	67	96	.27	110	93	.28	SAVANNAH
1532	12	1.55	994	12	1.57	369	13	1.49	575	14	1.44	SEATTLE-TACOMA
107	161	.11	62	163	.10	28	162	.11	41	161	.10	SHERMAN-ADA
324	81	.33	195	86	.31	93	73	.37	137	76	.34	SHREVEPORT
144	140	.15	87	141	.14	40	137	.16	58	140	.14	SIOUX CITY
218	116	.22	134	116	.21	60	106	.24	86	120	.21	SIOUX FALLS(MITCHELL)
301	88	.30	189	88	.30	81	85	.33	127	83	.32	SOUTH BEND-ELKHART
348	75	.35	211	75	.33	95	69	.38	137	75	.34	SPOKANE
227	111	.23	140	111	.22	58	113	.23	88	117	.22	SPRINGFIELD-HOLYOKE
357	73	.36	203	80	.32	86	79	.35	128	82	.32	SPRINGFIELD, MO
50	195	.05	30	195	.05	13	193	.05	19	192	.05	ST. JOSEPH
1018	21	1.03	642	22	1.01	274	20	1.11	418	20	1.05	ST. LOUIS
332	80	.34	207	78	.33	87	78	.35	130	78	.33	SYRACUSE
224	112	.23	147	107	.23	58	114	.23	87	118	.22	TALLAHASSEE-THOMASVILLE
1412	16	1.43	746	19	1.18	281	19	1.13	451	19	1.13	TAMPA-ST. PETE (SARASOTA)
134	147	.14	81	147	.13	34	151	.14	49	152	.12	TERRE HAUTE
385	69	.39	243	68	.38	102	65	.41	154	66	.39	TOLEDO
151	138	.15	95	135	.15	39	141	.16	58	141	.14	TOPEKA
220	115	.22	121	126	.19	55	121	.22	77	125	.19	TRAVERSE CITY-CADILLAC
281	93	.28	164	98	.26	59	112	.24	89	111	.22	TRI-CITIES, TN-VA
360	72	.36	218	73	.34	88	77	.36	142	73	.35	TUCSON (SIERRA VISTA)
439	60	.44	268	60	.42	117	56	.47	178	56	.44	TULSA
56	190	.06	35	189	.05	17	182	.07	25	185	.06	TWIN FALLS
229	110	.23	135	114	.21	62	103	.25	93	106	.23	TYLER-LONGVIEW(LFKN&NCGD)
91	168	.09	52	170	.08	23	173	.09	32	175	.08	UTICA
28	204	.03	18	203	.03	9	203	.03	13	203	.03	VICTORIA
282	92	.28	194	87	.31	74	91	.30	120	87	.30	WACO-TEMPLE-BRYAN
2022	8	2.04	1341	87	2.12	472	975	1.90	805	9	2.01	WASHINGTON, DC (HAGRSTWN)
80	177	.08	50	175	.08	22	175	.09	33	172	.08	WATERTOWN
162	133	.16	95	134	.15	42	135	.17	57	142	.14	WAUSAU-RHINELANDER
622	39	.63	316	54	.50	122	54	.49	194	55	.49	WEST PALM BEACH-FT, PIERCE
123	153	.12	68	160	.11	28	161	.11	40	164	.10	WHEELING-STEUBENVILLE
137	143	.14	83	145	.13	38	143	.15	59	138	.15	WICHITA FALLS & LAWTON
401	67	.40	251	67	.40	112	61	.45	169	62	.42	WICHITA-HUTCHINSON PLUS
518	55	.52	296	55	.47	123	53	.49	175	59	.44	WILKES BARRE-SCRANTON
136	145	.14	80	148	.13	28	158	.11	45	156	.11	Wilmington
193	124	.20	123	124	.19	59	111	.24	93	105	.23	Yakima-Pasco-Rchlnd-Knnwck
244	102	.25	140	112	.22	60	107	.24	90	110	.22	Youngstown
97	165	.10	56	166	.09	33	153	.13	52	147	.13	Yuma-El Centro
28	203	.03	17	204	.03	8	204	.03	12	204	.03	Zanesville
98,986			63,276			24,826			39,974			TOTAL US



# **DEVOTIONAL PROGRAMS**

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(Alphabetic Listing)

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#### ALPHABETICAL LISTING BY PROGRAM NAME

Indented programs are combined and reported as

PROGRAM	DISTRIBUTOR	# MKTS
ACQUIRE THE FIRE	TRINITY BROADCASTING NETWORK	9
RON LUCE BENNY HINN'S THIS IS-DAY THIS IS YR DAY	JOSHUA MEDIA	21
BENNY HINNS THS-DAY DAILY	JOSHUA MEDIA	39
BETTY JEAN ROBINSON UPON MELODY MT	TRINITY BROADCASTING NETWORK	8
BILL GAITHER	GENERE8XION ENTERTAINMENT	6
CARMAN	CARMAN MINISTRIES	5
CHRISTOPHERS	CHRISTOPHERS, INC.	8
COLBY'S CLUBHOUSE	TRINITY BROADCASTING NETWORK	8
CREFLO A. DOLLAR, JR.	PK MEDIA, INC.	24
CREFLO A.DOLLAR, JR. DAILY	PK MEDIA, INC.	17
DAVEY AND GOLIATH	NATIONAL COUNCIL OF CHURCHES	9
DAY OF DISCOVERY	RADIO BIBLE CLASS	95
DIANE BISH	TRINITY BROADCASTING NETWORK	5
DINO	TRINITY BROADCASTING NETWORK	8
DR. D. JAMES KENNEDY	CORAL RIDGE MINISTRIES	112
DR. LEROY THOMPSON	INTEGRITY COMMUNICATIONS, INC.	6
E.V. HILL	TRINITY BROADCASTING NETWORK	8
EASTMAN CURTIS	EASTMAN CURTIS MINISTRIES	8
ED YOUNG WINNING WALK	TRINITY BROADCASTING NETWORK	9
ERNEST ANGLEY 90&9 CLUB	NET TV, INC.	14
EVER INCREASING FAITH FREDRICK PRICE INCREASE FAITH	CRENSHAW CHRISTIAN CENTERS	16
FAITHVILLE	WINDSOR CHRISTIAN FELLOWSHIP	8
GARNER TED ARMSTRONG ARMOR OF GOD	VIDEO TAPE COMPANY	21
GOSPEL BILL SHOW	LE SEA, INC.	10
HERITAGE SINGERS	TRINITY BROADCASTING NETWORK	9
HOUR OF POWER ROBT SCHULLER DR R SCHULLER	MASCOM ADVERTISING	88
IN TOUCH 60 DR C STANLEY	IN TOUCH MINISTRIES	112
IT IS WRITTEN	TRANSDA ADVERTISING	35
J HAGEE'S CORNERSTONE HR	JOHN HAGEE MINISTRIES	31
JACK VAN IMPE PRESENTS	INTEGRITY COMMUNICATIONS, INC.	91
JAMES ROBISON-LIFE TODAY J ROBISN DAILY LIFE TODAY	ELLISON MEDIA CO.	37
JANICE'S ATTIC	MORNINGTIMEMINISTRIES	8
JESSE DUPLANTIS	INTEGRITY COMMUNICATIONS, INC.	24
JIMMY SWAGGART	SACRED COMMUNICATIONS	27
JOHN HAGEE TODAY	JOHN HAGEE MINISTRIES	20
KENNETH COPELAND	INTEGRITY COMMUNICATIONS, INC.	110
KENNETH COPELAND DAILY	INTEGRITY COMMUNICATIONS, INC.	93
LE SEA ALIVE WORLD HARVEST SUMRALL TEACH	LE SEA BROADCASTING	5
LIFE IN THE WORD JOYCE MEYER	JOYCE MEYER	39
LIFE IN THE WORD DAILY	JOYCE MEYER	21
MARILYN HICKEY	RAYMOND WALLACE AGENCY	10
MASS FOR SHUT-INS	VARIOUS	10
MIKE BARBER PROCLAIM	TRINITY BROADCASTING NETWORK	8

## ALPHABETICAL LISTING BY PROGRAM NAME

PROGRAM	DISTRIBUTOR	# MKTS
MUSIC & THE SPOKEN WORD	BONNEVILLE COMMUNICATIONS	8
NEW DIRECTIONS, THE CANDI STATON SAY YES	MODERN TALKING PICTURE SERVICE	5
OLD TIME GOSPEL HOUR JERRY FALWELL GOSPEL HR	BLUE RIDGE MEDIA	5
ON MAIN STREET	LUTHERAN HOUR MINISTRIES	16
PRAISE THE LORD	TRINITY BROADCASTING NETWORK	9
REAL VIDEOS	TRINITY BROADCASTING NETWORK	8
RELIGIOUS TOWN HALL AMER-TOWN HALL TOWN HALL MEET	AMERICAN RELIGIOUS TOWN HALL, INC.	11
ROD PARSLEY BREAKTHROUGH	INTEGRITY COMMUNICATIONS, INC.	31
ROD PARSLEY DAILY BREAKTHR DAILY	INTEGRITY COMMUNICATIONS, INC.	14
SEARCH-M. LYON SEARCH MNSTRYS	SEARCH MINISTRIES	31
SHEPHERDS CHAPEL	SHEPARDS CHAPEL	44
TOMMY & MATTHEW BARNETT	GENERE8XION ENTERTAINMENT	5
700 CLUB	VICTOR KING/CBN	75

### ALPHABETICAL LISTING BY DISTRIBUTOR

Indented programs are combined and reported as part of the listed program.

DISTRIBUTOR	part of the listed program.	
	FROGRAM	# MKTS
AMERICAN RELIGIOUS TOWN HALL, INC.	RELIGIOUS TOWN HALL AMER-TOWN HALL TOWN HALL MEET	11
BLUE RIDGE MEDIA	OLD TIME GOSPEL HOUR JERRY FALWELL GOSPEL HR	5
<b>BONNEVILLE COMMUNICATIONS</b>	MUSIC & THE SPOKEN WORD	8
CARMAN MINISTRIES	CARMAN	5
CHRISTOPHERS, INC.	CHRISTOPHERS	8
CORAL RIDGE MINISTRIES	DR. D. JAMES KENNEDY	112
CRENSHAW CHRISTIAN CENTERS	EVER INCREASING FAITH FREDRICK PRICE INCREASE FAITH	16
EASTMAN CURTIS MINISTRIES	EASTMAN CURTIS	8
ELLISON MEDIA CO.	JAMES ROBISON-LIFE TODAY J ROBISN DAILY LIFE TODAY	37
GENERE8XION ENTERTAINMENT	BILL GAITHER	6
	TOMMY & MATTHEW BARNETT	5
IN TOUCH MINISTRIES	IN TOUCH 60	112
INTERDITY COMMUNICATIONS INC.	DR C STANLEY	
INTEGRITY COMMUNICATIONS, INC.	DR. LEROY THOMPSON JACK VAN IMPE PRESENTS	6 91
	JESSE DUPLANTIS	24
	KENNETH COPELAND	110
	KENNETH COPELAND DAILY	. 93
	ROD PARSLEY BREAKTHROUGH	31
	ROD PARSLEY DAILY BREAKTHR DAILY	14
JOHN HAGEE MINISTRIES	J HAGEE'S CORNERSTONE HR	31
JOSHUA MEDIA	JOHN HAGEE TODAY	20
JOSHUA MEDIA	BENNY HINN'S THIS IS-DAY THIS IS YR DAY	21
	BENNY HINNS THS-DAY DAILY	39
JOYCE MEYER	LIFE IN THE WORD JOYCE MEYER	39
	LIFE IN THE WORD DAILY	21
LE SEA BROADCASTING	LE SEA ALIVE WORLD HARVEST SUMRALL TEACH	5
LE SEA, INC.	GOSPEL BILL SHOW	10
LUTHERAN HOUR MINISTRIES	ON MAIN STREET	16
MASCOM ADVERTISING	HOUR OF POWER ROBT SCHULLER DR R SCHULLER	88
MODERN TALKING PICTURE SERVICE	NEW DIRECTIONS, THE CANDI STATON SAY YES	5
MORNINGTIME MINISTRIES	JANICE'S ATTIC	0
NATIONAL COUNCIL OF CHURCHES	DAVEY AND GOLIATH	8 9
NET TV, INC.	ERNEST ANGLEY 90&9 CLUB	14
PK MEDIA, INC.	CREFLO A. DOLLAR, JR.	24
	CREFLO A.DOLLAR, JR. DAILY	17
RADIO BIBLE CLASS	DAY OF DISCOVERY	95
RAYMOND WALLACE AGENCY	MARILYN HICKEY	10
SACRED COMMUNICATIONS	JIMMY SWAGGART	27
SEARCH MINISTRIES	SEARCH-M. LYON SEARCH MNSTRYS	31
SHEPARDS CHAPEL	SHEPHERDSCHAPEL	44
TRANSDA ADVERTISING	IT IS WRITTEN	35
TRINITY BROADCASTING NETWORK	ACQUIRE THE FIRE	9

# ALPHABETICAL LISTING BY DISTRIBUTOR

DISTRIBUTOR	PROGRAM	3×1	# MKTS
TRINITY BROADCASTING NETWORK	(CONT'D)	and the second	# m/(10
	ATF-TV RON LUCE		
	BETTY JEAN ROBINSON UPON MELODY MT		8
	COLBY'S CLUBHOUSE		
	DIANE BISH		8
	DINO		5
	E.V. HILL		8
	ED YOUNG WINNING WALK		8 9
	HERITAGESINGERS		•
	MIKE BARBER PROCLAIM		9 8
	PRAISE THE LORD		
	REAL VIDEOS		9
ARIOUS	MASS FOR SHUT-INS		8
CTOR KING/CBN	700 CLUB		10
DEO TAPE COMPANY	GARNER TED ARMSTRONG ARMOR OF GOD		75 21
NDSOR CHRISTIAN FELLOWSHIP	FAITHVILLE		
			8

# PROGRAM RANKINGS CROSS-REFERENCE (Alphabetic Listing)

## PROGRAM RANKINGS CROSS-REFERENCE

PROGRAM NAME	HOUSE- HOLDS	WOMEN 18+	WOMEN 18-49	WOMEN 25-54	WOMEN 50+	MEN 18+	MEN 18-49	MEN 50+	ADULTS	TEENS 12-17	CHILDREN 2-11
ACQUIRE THE FIRE - BENNY HINN'S THIS IS-DAY BENNY HINNS THS-DAY DAILY BETTY JEAN ROBINSON BILL GAITHER	51 11 32 32 2	27 6 27 27 3	10 10 10 10 10	19 5 19 19 5	40 8 40 25 3	17 17 17 17 3	6 6 6 6 6	25 25 25 25 25 3	34 12 34 21 3	4 4 4 4 4	5 5 5 5 5 5 5 5 5 5
CARMAN CHRISTOPHERS COLBY'S CLUBHOUSE CREFLO A. DOLLAR, JR. CREFLO A.DOLLAR, JR. DAILY	21 32 32 7 11	27 14 27 14 14	10 10 10 2 10	19 19 19 5 5	40 11 40 17 17	17 17 17 17 17 17	6 6 6 6	25 14 25 14 25 25	34 12 34 12 21	4 4 4 2 4	5 5 5 5 5 5 5 5
DAVEY AND GOLIATH DAY OF DISCOVERY DIANE BISH DINO DR. D. JAMES KENNEDY	32 32 11 21 11	27 14 14 27 6	10 10 10 10 10	19 19 19 5 19	40 17 17 25 6	17 17 8 17 8	6 6 6 6	25 14 12 25 7	34 21 12 21 7	4 4 4 4 4	5 5 5 5 5 5
DR. LEROY THOMPSON E.V. HILL EASTMANCURTIS ED YOUNG ERNEST ANGLEY	32 11 32 11 21	27 27 27 14 14	10 10 10 10 10	19 19 19 19 5	25 40 40 11 17	17 17 17 17 8	6 6 6 6	25 25 25 25 7	21 34 34 21 12	4 4 4 4 4	5 5 5 5 2
EVER INCREASING FAITH FAITHVILLE GARNER TED ARMSTRONG GOSPEL BILL SHOW HERITAGE SINGERS	7 51 32 32 32 32	6 27 27 27 27 27	10 10 10 10 10	19 19 19 19 19	8 40 25 40 40	8 17 17 17 17	6 6 6 6 6	7 25 25 25 25	7 34 34 34 34 34	4 4 4 4 4	5 5 5 5 2
HOUR OF POWER IN TOUCH 60 IT IS WRITTEN J HAGEE'S CORNERSTONE HR JACK VAN IMPE PRESENTS	2 4 21 7 6	2 4 14 6 6	2 2 10 10 2	2 2 19 5 5	2 4 25 6 11	2 3 17 3 3	2 6 6 2	2 5 14 5 7	2 4 21 6 10	4 4 4 2 4	5 5 5 5 5 5
JAMES ROBISON-LIFE TODAY JANICE'S ATTIC JESSE DUPLANTIS JIMMY SWAGGART JOHN HAGEE TODAY	51 51 11 32 21	27 27 14 27 14	10 10 2 10 10	19 19 5 19 19	40 40 11 25 17	17 17 8 17 17	66266	25 25 14 14 14	34 34 12 21 12	4 4 4 4 4	5 5 5 5 5 5
KENNETH COPELAND KENNETH COPELAND DAILY LE SEA ALIVE LIFE IN THE WORD LIFE IN THE WORD DAILY	11 32 11 11 32	14 27 27 6 14	10 10 10 2 2	5 19 19 5 5	17 25 40 11 17	8 17 17 17 17	6 6 6 6	14 25 25 14 25	12 34 34 12 21	4 4 4 4 4	5 5 5 5 5 5 5
MARILYN HICKEY MASS FOR SHUT-INS MIKE BARBER MUSIC & THE SPOKEN WORD NEW DIRECTIONS, THE	51 4 32 1 21	27 4 27 1 27	10 10 10 1 1 10	19 2 19 1 19	40 5 40 1 40	17 3 17 1 17	6 2 6 1 6	25 3 25 1 25	34 4 34 1 34	4 4 4 1 4	5 5 5 5 1 5
OLD TIME GOSPEL HOUR ON MAIN STREET PRAISE THE LORD REAL VIDEOS RELIGIOUS TOWN HALL	32 32 21 21 32	27 27 14 27 27	10 10 10 10 10	19 19 19 19 19	25 25 25 25 25	8 17 17 17 17	6 6 6 6	14 25 25 25 25 14	21 21 21 34 21	4 4 4 4 4	2 5 5 5 5 5
ROD PARSLEY ROD PARSLEY DAILY SEARCH-M. LYON SHEPHERDS CHAPEL TOMMY & MATTHEW BARNETT	21 32 21 51 21	27 27 6 27 27	10 10 10 10 10	19 19 19 19 5	25 25 8 40 25	17 17 8 17 17	6 6 6 6	25 25 7 25 25 25	34 34 7 34 34 34	4 4 4 4 4	5 5 5 5 5 5 5 5 5 5
700 CLUB	7	6	2	5	11	8	6	12	10	4	5

# **SECTION I**

# HOUSEHOLDS AND PERSONS RANKING TABLES

# (RANKED BY AVERAGE RATING)

### HOUSEHOLDS

			NUMBER		RAGE	EQUIV		's CAF	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING <u>% U.S.</u>	PROJ (000)	AVERAGE RATING
1 2 4 4	MUSIC & THE SPOKEN WORD HOUR OF POWER BILL GAITHER MASS FOR SHUT-INS IN TOUCH 60	30 VAR 30 30 60	9 94 6 10 170	2875 54609 4032 3685 88659	3 51 4 3 83	.1 .5 LT LT .6	.1 .5 LT LT .6	78 539 38 27 626	2.7 .9 .9 .7 .7
6 7 7 7 7	JACK VAN IMPE PRESENTS JHAGEE'S CORNERSTONE HR CREFLO A. DOLLAR, JR. EVER INCREASING FAITH 700 CLUB	30 60 VAR 60 VAR	95 32 43 16 86	51452 21018 43350 18998 56858	48 20 41 18 53	.3 .1 .2 .1 .3	.3 .1 .2 .1 .3	324 123 248 105 312	.6 .5 .5 .5
11 11 2 11 11 11	E.V. HILL DR. D. JAMES KENNEDY LE SEA ALIVE LIFE IN THE WORD DIANE BISH	30 VAR VAR 30 30	8 123 5 43 5	7094 77795 4630 30166 7116	7 73 4 28 7	LT .4 LT .1 LT	LT .3 LT .1 LT	35 370 22 141 33	.4 .4 .4 .4
11 11 11 11 11	JESSE DUPLANTIS BENNY HINY'S THIS IS-DAY KENNETHCOPELAND CREFLO A.DOLLAR,JR. DAILY ED YOUNG	30 VAR VAR VAR 30	29 21 120 19 12	18651 23510 81443 23714 8280	17 22 76 22 8	.1 .1 .4 .1 LT	.1 .1 .3 .1 LT	84 105 355 98 33	.4 .4 .4 .4
21 21 21 21 21	CARMAN TOMMY & MATTHEW BARNETT PRAISE THE LORD IT IS WRITTEN ROD PARSLEY	30 30 VAR 30 VAR	5 5 9 35 35	4514 3974 7452 39943 32134	4 4 7 37 30	LT LT LT .1 .1	LT LT .1 .1	18 15 29 148 118	ວ. ວ. ວ. ວ. ວ. ວ.
21 21 21 21 21	DINO SEARCH-M. LYON REAL VIDEOS ERNEST ANGLEY NEW DIRECTIONS, THE	30 30 30 60 30	8 31 8 14 5	7094 16085 7094 12741 4514	7 17 7 12 4	LT .1 LT LT LT LT	LT .1 LT LT LT	25 61 23 41 14	ູ ເຊິ່ນ ເຊິ່ນ ເຊິ່
21 32 32 32 32 32	JOHN HAGEE TODAY ROD PARSLEY DAILY CHRISTOPHERS HERITAGE SINGERS KENNETH COPELAND DAILY	30 VAR VAR 30 30	22 15 9 103	27332 12167 2202 8714 68208	26 11 2 8 64	.1 LT LT LT .2	.1 LT LT LT .2	86 36 6 25 188	
32 32 32 32 32 32	JIMMY SWAGGART BENNY HINNS THS-DAY DAILY EASTMAN CURTIS BETTY JEAN ROBINSON COLBY'S CLUBHOUSE	60 VAR 30 30 30	28 41 9 8 8	18297 37450 7094 7094 7094	17 35 7 7 7 7	.1 .1 LT LT LT	LT .1 LT LT LT	50 98 18 18 18	રુ. ગુગર ગુગર
32 32 32 32 32 32	DR. LEROY THOMPSON RELIGIOUS TOWN HALL MIKE BARBER GARNER TED ARMSTRONG OLD TIME GOSPEL HOUR	30 30 30 30 60	7 12 8 22 5	8015 6870 5902 12635 4466	6 6 12 4	LT LT LT LT LT	LT LT LT LT LT	15 17 15 31 11	.2 .2 .2 .2 .2 .2
32 32 32 32 32 32	DAVEY AND GOLIATH LIFE IN THE WORD DAILY ON MAIN STREET DAY OF DISCOVERY GOSPEL BILL SHOW	VAR 30 30 30 30 30	9 21 16 98 11	7152 25559 3340 81683 9880	7 24 3 77 9	LT .1 LT LT	LT .1 LT .2 LT	17 60 8 180 20	.2 .2 .2 .2 .2 .2
51 51 51 51 51 51	JAMES ROBISON-LIFE TODAY MARILYN HICKEY ACQUIRE THE FIRE FAITHVILLE JANICE'S ATTIC	30 30 30 30 30 30	40 11 10 8 8	37668 15996 8393 7094 7094	35 15 8 7 7	,1 LT LT LT LT	.1 LT LT LT LT	74 30 16 13 11	1 3 1 1 1 1
51	SHEPHERDS CHAPEL	VAR	47	21458	20	LT	LT	21	.1

### WOMEN 18+

			NUNULI -		COVERAGE	EQUIV	DMA's CARRYING			
RANK	PROGRAM NAME	DURATION	OF	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING % U.S.	PROJ (000)	AVERAGE RATING	
1 2 3 4 4	MUSIC & THE SPOKEN WORD HOUR OF POWER BILL GAITHER IN TOUCH 60 MASS FOR SHUT-INS	30 VAR 30 60 30	9 94 6 170 10	2885 54952 4118 90256 3592	3 51 4 83 3	LT .4 LT .4 LT	LT .4 LT .4 LT	44 402 26 437 15	1.5 .7 .6 .4 .4	
6 6 6 6	J HAGEE'S CORNERSTONE HR DR. D. JAMES KENNEDY 700 CLUB BENNY HINN'S THIS IS-DAY EVER INCREASING FAITH	60 VAR VAR VAR 60	32 123 86 21 16	20774 78504 57672 24570 19404	19 73 53 23 18	.1 .2 .1 .1 LT	.1 .2 .1 LT	57 192 141 57 43		
6 6 14 14	LIFE IN THE WORD JACK VAN IMPE PRESENTS SEARCH-M. LYON JESSE DUPLANTIS CHRISTOPHERS	30 30 30 30 VAR	43 95 31 29 8	30370 51293 18622 18653 2150	28 47 17 17 2	.1 .1 LT LT LT	.1 LT LT LT	65 106 37 36 4	222 22 1.1	
14 14 14 14 14	CREFLO A. DOLLAR, JR. ED YOUNG KENNETH COPELAND ERNEST ANGLEY CREFLO A.DOLLAR,JR. DAILY	VAR 30 VAR 60 VAR	43 12 120 14 19	45455 8433 82814 12646 24601	42 8 77 12 23	.1 LT .1 LT LT	.1 LT .1 LT LT	74 13 122 18 36	.1 .1 .1 .1	
14 14 14 14 14	LIFE IN THE WORD DAILY JOHN HAGEE TODAY PRAISE THE LORD DAY OF DISCOVERY DIANE BISH	30 30 VAR 30 30	21 22 9 98 5	26732 28521 7642 83152 7293	25 26 7 77 7	LT LT LT .1 LT	LT LT _1 _1 LT	38 33 8 87 87	.1 .1 .1	
14 27 27 27 27 27	IT IS WRITTEN DINO OLD TIME GOSPEL HOUR JIMMY SWAGGART KENNETH COPELAND DAILY	30 30 60 60 30	35 8 5 28 103	41607 7283 4471 18860 69069	38 7 4 17 64	LT LT LT LT .1	LT LT LT .1	42 7 4 17 61	.1 LT LT LT LT	
27 27 27 27 27 27	BETTY JEAN ROBINSON TOMMY & MATTHEW BARNETT DR. LEROY THOMPSON ON MAIN STREET ROD PARSLEY	30 30 30 30 VAR	8 5 7 16 35	7283 4062 6066 3368 32923	7 4 6 3 30	LT LT LT LT LT		5 3 4 2 21	LT LT LT LT LT	
27 27 27 27 27 27	COLBY'S CLUBHOUSE GARNER TED ARMSTRONG BENNY HINNS THS-DAY DAILY ROD PARSLEY DAILY MIKE BARBER	30 30 VAR VAR 30	8 22 41 15 8	7283 12518 38351 12245 5966	7 12 35 11 6	LT LT LT LT LT		5 8 22 6 3	LT LT LT LT LT	
27 27 27 27 27 27	RELIGIOUS TOWN HALL REAL VIDEOS FAITHVILLE MARILYN HICKEY JAMES ROBISON-LIFE TODAY	30 30 30 30 30 30	12 8 8 11 40	6758 7283 7283 16860 38602	6 7 7 16 36	LT LT LT LT LT	LT LT LT LT	3 3 6 13	LT LT LT LT LT	
27 27 27 27 27 27	HERITAGE SINGERS LE SEA ALIVE EASTMAN CURTIS JANICE'S ATTIC SHEPHERDS CHAPEL	30 VAR 30 30 VAR	9 5 9 8 47	8859 4674 7283 7283 21249	8 4 7 20	LT LT LT LT LT	LT LT LT LT	3 1 2 4	LT LT LT LT LT	
27 27 27 27 27 27	E.V. HILL DAVEY AND GOLIATH GOSPEL BILL SHOW ACQUIRE THE FIRE NEW DIRECTIONS, THE	30 VAR 30 30 30	8 9 11 10 5	7283 7339 10009 8399 4600	7 7 9 8 4	LT LT LT LT LT	LT LT LT LT	1 1 1	LT LT LT LT	
27	CARMAN	30	5	4600	4	LT	LT			

#### **WOMEN 18-49**

			NUMBER		RAGE	EQUIV			RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING % U.S.	PROJ (000)	AVERAGE
1 2 2 2 2 2	MUSIC & THE SPOKEN WORD IN TOUCH 60 LIFE IN THE WORD 700 CLUB HOUR OF POWER	30 60 30 VAR VAR	9 170 43 86 94	1805 54674 18392 35209 32968	3 84 28 54 50	LT .2 LT .1	LT .1 .1 .1 .1	14 90 28 52 46	.7 .1 .1 .1
2 2 2 10	JESSE DUPLANTIS CREFLO A. DOLLAR, JR. JACK VAN IMPE PRESENTS LIFE IN THE WORD DAILY BENNY HINN'S THIS IS-DAY	30 VAR 30 30 VAR	29 43 95 21 21	11257 28231 30810 16114 14840	17 43 47 25 23	LT .1 LT LT LT		13 32 32 16 15	.1 .1 .1 .1 LT
10 10 10 10 10	CREFLO A.DOLLAR, JR. DAILY J HAGEE'S CORNERSTONE HR MASS FOR SHUT-INS OLD TIME GOSPEL HOUR ERNEST ANGLEY	VAR 60 30 60 60	19 32 10 5 14	15363 12414 2124 2626 7486	24 19 3 4 11	LT LT LT LT	LT LT LT LT LT	15 11 2 6	LT LT LT LT LT
10 10 10 10 10	KENNETH COPELAND COLBY'S CLUBHOUSE DR. D. JAMES KENNEDY PRAISE THE LORD CHRISTOPHERS	VAR 30 VAR VAR VAR	120 8 123 9 8	50340 4496 47588 4717 1211	77 7 73 7 2	.1 LT LT LT LT	LT LT LT LT LT	38 3 30 3 1	LT LT LT LT LT
10 10 10 10 10	BILL GAITHER EVER INCREASING FAITH SEARCH-M. LYON KENNETH COPELAND DAILY HERITAGE SINGERS	30 60 30 30 30	6 16 31 103 9	2435 11775 11532 41894 5271	4 18 18 64 8	LT LT LT LT LT	LT LT LT LT LT	1 6 5 20 2	LT LT LT LT LT
10 10 10 10 10	IT IS WRITTEN JIMMY SWAGGART TOMMY & MATTHEW BARNETT FAITHVILLE JOHN HAGEE TODAY	30 60 30 30 30	35 28 5 8 22	25673 11547 2402 4496 17106	39 18 4 7 26	LT LT LT LT LT	LT LT LT LT LT LT	12 5 1 2 7	LT LT LT LT LT
10 10 10 10 10	MIKE BARBER JANICE'S ATTIC BENNY HINNS THS-DAY DAILY DINO DAY OF DISCOVERY	30 30 VAR 30 30	8 8 41 8 98	3717 4496 23758 4496 50412	6 7 36 7 77	LT LT LT LT LT	LT LT LT LT LT	1 2 9 2 14	LT LT LT LT LT
10 10 10 10 10	ED YOUNG DAVEY AND GOLIATH JAMES ROBISON-LIFE TODAY ROD PARSLEY GARNER TED ARMSTRONG	30 VAR 30 VAR 30	12 9 40 35 22	5118 4529 23590 19654 7361	8 7 36 30 11	LT LT LT LT LT	LT LT LT LT LT	1 1 5 2	LT LT LT LT LT
10 10 10 10 10	SHEPHERDS CHAPEL LE SEA ALIVE GOSPEL BILL SHOW ROD PARSLEY DAILY ON MAIN STREET	VAR VAR 30 VAR 30	47 5 11 15 16	12626 2978 5893 7350 2067	19 5 9 11 3	LT LT LT LT LT	LT LT LT LT LT	2 1	LT LT
10 10 10 10 10	DR. LEROY THOMPSON MARILYN HICKEY ACQUIRE THE FIRE NEW DIRECTIONS, THE BETTY JEAN ROBINSON	30 30 30 30 30 30	7 11 10 5 8	3844 10062 4954 2918 4496	6 15 8 4 7	LT LT LT LT LT			
10 10 10 10 10	DIANE BISH CARMAN RELIGIOUS TOWN HALL EASTMAN CURTIS E.V. HILL	30 30 30 30 30	5 5 12 9 8	4433 2918 4224 4496 4496	7 4 6 7 7	LT LT LT LT LT			
10	REAL VIDEOS	30	8	4496	7	LT	LT ¹		

#### 的自己 革命制度 网络

#### WOMEN 25-54

		WU	VIEN 20-0	4			
			NUMBER	COVERAGE	EQUIV	DMA's CAF	AVERAGE
RANK	PROGRAM NAME	DURATION	OF	PROJ (000) % U.S	NAT'L RTG %	RATING PROJ % U.S. (000)	RATING
1 2 2 2 5	MUSIC & THE SPOKEN WORD IN TOUCH 60 HOUR OF POWER MASS FOR SHUT-INS LIFE IN THE WORD	30 60 VAR 30 30	9 170 94 10 43	1608 3 51595 84 30954 50 1991 3 17325 28	LT .2 .1 LT .1	.2 132 .1 75 LT 4 .1 32	9 2 2 2 1 .1
5 5 5 5 5	BILL GAITHER JACK VAN IMPE PRESENTS CREFLO A. DOLLAR, JR. JESSE DUPLANTIS BENNY HINN'S THIS IS-DAY	30 30 VAR 30 VAR	6 95 43 29 21	2281 4 29004 47 26666 43 10565 17 14033 23	LT 1 LT LT	1 45 .1 39 LT 15 LT 20	.1 .1 .1
5 5 5 5 5	700 CLUB LIFE IN THE WORD DAILY J HAGEE'S CORNERSTONE HR TOMMY & MATTHEW BARNETT CREFLO A.DOLLAR,JR. DAILY	VAR 30 60 30 VAR	86 21 32 5 19	33213         54           15229         25           11685         19           2251         4           14430         23		LT 21 LT 15 LT 3 LT 37 LT 17	-1
5 5 5 19 19	DINO KENNETH COPELAND ERNEST ANGLEY EVER INCREASING FAITH CHRISTOPHERS	30 VAR 60 60 VAR	8 120 14 16 8	4188 7 47420 77 7140 12 11124 18 1163 2	LT .1 LT LT LT	.1 51 LT 8 LT 11 LT 1	,1 ,1 ,1 LT LT
19 19 19 19 19	DR. D. JAMES KENNEDY OLD TIME GOSPEL HOUR COLBY'S CLUBHOUSE PRAISE THE LORD SEARCH-M. LYON	VAR 60 30 VAR 30	123 5 8 9 31	44886 73 2494 4 4188 7 4396 7 10660 17	.1 LT LT LT LT LT	.1 40 LT 2 LT 3 LT 4 LT 8 LT 27	
19 19 19 19 19	KENNETH COPELAND DAILY IT IS WRITTEN ED YOUNG JOHN HAGEE TODAY HERITAGE SINGERS	30 30 30 30 30 30	103 35 12 22 9	39560 64 24290 40 4786 8 16209 26 4951 8		LT 13 LT 2 LT 8 LT 8 LT 2 LT 22	LT LT LT LT
19 19 19 19 19	DAY OF DISCOVERY FAITHVILLE BENNY HINNS THS-DAY DAILY JANICE'S ATTIC JIMMY SWAGGART	30 30 VAR 30 60	98 8 41 8 28	47628 78 4188 7 22339 36 4188 7 10758 18		LT 2 LT 9 LT 2 LT 3 LT 6	
19 19 19 19 19	JAMES ROBISON-LIFE TODAY MIKE BARBER DAVEY AND GOLIATH ROD PARSLEY GARNER TED ARMSTRONG	30 30 VAR VAR 30	40 8 9 35 22	22292 36 3441 6 4218 7 18606 30 6885 11	LT LT LT LT	LT 1 LT 1 LT 5 LT 2 LT 1	
19 19 19 19 19	DR. LEROY THOMPSON DIANE BISH ROD PARSLEY DAILY ON MAIN STREET LE SEA ALIVE	30 30 VAR 30 VAR	7 5 15 16 5	3578 6 4179 7 6892 11 1856 3 2784 5		LT 1 LT 1 LT LT	
19 19 19 19 19	MARILYN HICKEY EASTMAN CURTIS GOSPEL BILL SHOW RELIGIOUS TOWN HALL SHEPHERDS CHAPEL	30 30 30 30 VAR	11 9 11 12 47	9522 16 4188 7 5549 9 3939 6 11966 19		LT LT LT LT 1	LT
19 19 19 19 19 19	ACQUIRE THE FIRE CARMAN BETTY JEAN ROBINSON NEW DIRECTIONS, THE E.V. HILL	30 30 30 30 30 30	10 5 8 5 8	4657 8 2687 4 4188 7 2687 4 4188 7			
19	REAL VIDEOS	30	8	4188 7	LT	LT	

WOMEN 50+

			NUMBER		RAGE	EQUIV		's CAR	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING % U.S.	PROJ (000)	AVERAGE RATING
1 2 3 4 5	MUSIC & THE SPOKEN WORD HOUR OF POWER BILL GAITHER IN TOUCH 60 MASS FOR SHUT-INS	30 VAR 30 60 30	9 94 6 170 10	1080 21984 1684 35582 1468	3 51 4 83 3	.1 .9 .1 .9 LT	.1 .8 .1 .8 LT	29 356 25 347 13	2.7 1.6 1.4 .9 .8
6 6 8 8 8	J HAGEE'S CORNERSTONE HR DR. D. JAMES KENNEDY EVER INCREASING FAITH SEARCH-M. LYON BENNY HINN'S THIS IS-DAY	60 VAR 60 30 VAR	32 123 16 31 21	8360 30916 7629 7090 9730	20 72 18 17 23	.1 .4 .1 .1	.1 .4 .1 .1	46 163 37 32 42	.5 .5 .4 .4 .4
11 11 11 11 11	700 CLUB JACK VAN IMPE PRESENTS ED YOUNG CHRISTOPHERS JESSE DUPLANTIS	VAR 30 30 VAR 30	86 95 12 8 29	22463 20483 3315 938 7396	52 48 8 2 17	.2 .2 LT LT .1	,2 .2 LT LT .1	89 74 11 3 23	.3 .3 .3 .3 .3
11 17 17 17 17	LIFE IN THE WORD DIANE BISH KENNETH COPELAND CREFLO A. DOLLAR, JR. ERNEST ANGLEY	30 30 VAR VAR 60	43 5 120 43 14	11979 2859 32474 17224 5160	28 7 76 40 12	.1 LT .2 .1 LT	.1 LT .2 .1 LT	37 8 84 42 12	.3 .2 .2 .2 .2 .2 .2 .2 .2 .2 .2 .2 .2 .2
17 17 17 17 25	JOHN HAGEE TODAY CREFLO A.DOLLAR, JR. DAILY DAY OF DISCOVERY LIFE IN THE WORD DAILY IT IS WRITTEN	30 . VAR 30 30 30	22 19 98 21 35	11415 9238 32740 10618 15934	27 22 76 25 37	.1 .2 .1 .1	.1 LT .2 .1 .1	26 21 73 22 30	.2 .2 .2 .2 .1
25 25 25 25 25 25	DINO BETTY JEAN ROBINSON PRAISE THE LORD DR. LEROY THOMPSON JIMMY SWAGGART	30 30 VAR 30 60	8 8 9 7 28	2787 2787 2924 2223 7313	7 7 7 5 17	LT LT LT LT LT	LT LT LT LT LT	5 5 4 12	.1 .1 .1 .1
25 25 25 25 25	ON MAIN STREET KENNETH COPELAND DAILY RELIGIOUS TOWN HALL ROD PARSLEY ROD PARSLEY DAILY	30 30 30 VAR VAR	16 103 12 35 15	1300 27175 2534 13269 4895	3 63 6 31 11	. LT .1 LT LT LT	LT .1 LT LT LT	2 42 3 17 6	.1 .1 .1 .1
25 25 25 25 40	GARNER TED ARMSTRONG REAL VIDEOS OLD TIME GOSPEL HOUR TOMMY & MATTHEW BARNETT BENNY HINNS THS-DAY DAILY	30 30 60 30 VAR	22 8 5 5 41	5158 2787 1846 1660 14594	12 7 4 34	LT LT LT LT LT	LT LT LT LT LT	6 3 2 2 14	.1 .1 .1 LT
40 40 40 40 40	MARILYN HICKEY MIKE BARBER EASTMAN CURTIS LE SEA ALIVE E.V. HILL	30 30 30 VAR 30	11 8 9 5 8	6797 2248 2787 1695 2787	16 5 7 4 7	LT LT LT LT LT	LT LT LT LT LT	6 2 2 1 1	LT LT LT LT LT
40 40 40 40 40	JAMES ROBISON-LIFE TODAY COLBY'S CLUBHOUSE SHEPHERDS CHAPEL FAITHVILLE HERITAGE SINGERS	30 30 VAR 30 30	40 8 47 8 9	15012 2787 8624 2787 3588	35 7 20 7 8	LT LT LT LT LT	LT LT LT LT LT	7 1 3 1	LT LT LT LT
40 40 40 40 40	ACQUIRE THE FIRE GOSPEL BILL SHOW NEW DIRECTIONS, THE JANICE'S ATTIC CARMAN	30 30 30 30 30 30	10 11 5 8 5	3445 4116 1682 2787 1682	8 10 4 7 4	LT LT LT LT LT	LT LT LT LT LT		
40	DAVEY AND GOLIATH	VAR	9	2811	7	LT	LT		

## and States

				COVER	AGE	DMA's CARRYING
RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	PROJ	<u>% U.S.</u>	NAT'L RATING PROJ AVERAGE RTG % % U.S. (000) RATING
1 2 3 3	MUSIC & THE SPOKEN WORD HOUR OF POWER MASS FOR SHUT-INS J HAGEE'S CORNERSTONE HR BILL GAITHER	30 VAR 30 60 30	9 94 10 32 6	2687 50652 3272 18901 3661	3 51 3 19 4	LT LT 35 1.2 .2 .2 211 .4 LT LT 9 .2 LT LT 42 .2 LT LT 8 .2 .2 .2 .183 .2
3 3 8 8 8	IN TOUCH 60 JACK VAN IMPE PRESENTS DR. D. JAMES KENNEDY ERNEST ANGLEY SEARCH-M. LYON	60 30 VAR 60 30	170 95 123 14 31	82482 46802 72058 11432 17140	83 47 73 12 17	1 1 96 2 1 1 112 1 LT LT 18 1 LT LT 24 1 LT 24 1
8 8 8 8 8	700 CLUB EVER INCREASING FAITH DIANE BISH JESSE DUPLANTIS OLD TIME GOSPEL HOUR	VAR 60 30 30 60	86 16 5 29 5	52916 17721 6575 16962 4094	53 18 7 17 4	LT LT 22 .1 LT LT 8 .1 LT LT 20 .1 LT LT 20 .1 LT LT 4 .1 LT LT 4 .1
8 17 17 17 17	KENNETH COPELAND CREFLO A. DOLLAR, JR. JOHN HAGEE TODAY CHRISTOPHERS IT IS WRITTEN	VAR VAR 30 VAR 30	120 43 22 8 35	75631 41346 25694 1940 38290	76 42 26 2 39	LT         LT         36         LT           LT         LT         19         LT           LT         1         LT         1           LT         LT         25         LT
17 17 17 17 17 17	DAY OF DISCOVERY JIMMY SWAGGART LIFE IN THE WORD CREFLO A.DOLLAR, JR. DAILY BENNY HINN'S THIS IS-DAY	30 60 30 VAR VAR	98 28 43 19 21	76147 17261 27824 22606 22051	77 17 28 23 22	if         if         10         If           LT         LT         16         LT           LT         LT         12         LT           LT         LT         11         LT           LT         LT         11         LT
17 17 17 17 17 17	RELIGIOUS TOWN HALL PRAISE THE LORD ROD PARSLEY BETTY JEAN ROBINSON GARNER TED ARMSTRONG	30 VAR VAR 30 30	12 9 35 8 22	6346 6910 29472 6598 11400	6 7 30 7 12	Ц         Ц         3         Ц           Ц         Ц         3         Ц           Ц         Ц         12         Ц           Ц         Ц         12         Ц           Ц         Ц         12         Ц           Ц         Ц         2         Ц           Ц         Ц         3         Ц           Ц         Ц         3         Ц           Ц         Ц         3         Ц           Ц         Ц         3         Ц           Ц         Ц         1         Ц           Ц         Ц         1         Ц
17 17 17 17 17	MIKE BARBER DR. LEROY THOMPSON LIFE IN THE WORD DAILY DAVEY AND GOLIATH BENNY HINNS THS-DAY DAILY	30 30 30 VAR VAR	8 7 21 9 41	5436 5572 24351 6649 35374	5 6 25 7 36	
17 17 17 17 17	REAL VIDEOS ON MAIN STREET ROD PARSLEY DAILY COLBY'S CLUBHOUSE MARILYN HICKEY	30 30 VAR 30 30	8 16 15 8 11	6598 3080 11085 6598 15038	7 3 11 7 15 7	
17 17 17 17 17	FAITHVILLE KENNETH COPELAND DAILY TOMMY & MATTHEW BARNETT JAMES ROBISON-LIFE TODAY EASTMAN CURTIS	30 30 30 30 30	8 103 5 40 9	6598 63015 3610 35435 6598 7615	64 4 36 7 8	
17 17 17 17 17	ED YOUNG DINO LE SEA ALIVE SHEPHERDS CHAPEL ACQUIRE THE FIRE	30 30 VAR VAR 30	12 8 5 47 10 5	6598 4262 19295 7595 4198	7 4 19 8	
17 17 17 17 17	NEW DIRECTIONS, THE E.V. HILL CARMAN JANICE'S ATTIC GOSPEL BILL SHOW	30 30 30 30 30 30 30	5 8 11 9	6598 4198 6598 9026 8010	4 7 4 7 9 8	
17	HERITAGESINGERS					

**MEN 18+** 

**MEN 18-49** 

			NUMBER	COVERAGE	EQUIV	DMA's CAR	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ (000) % U.S.	NAT'L <u>RTG %</u>	RATING PROJ % U.S. (000)	AVERAGE RATING
1 2 2 2 2	MUSIC & THE SPOKEN WORD HOUR OF POWER JACK VAN IMPE PRESENTS JESSE DUPLANTIS MASS FOR SHUT-INS	30 VAR 30 30 30	9 94 95 29 10	1762 3 32174 51 29723 47 10808 17 2046 3	LT .1 .1 LT LT	LT 10 .1 39 .1 34 LT 11 LT 2	.5 .1 .1 .1
6 6 6 6 6 6	IN TOUCH 60 J HAGEE'S CORNERSTONE HR OLD TIME GOSPEL HOUR ERNEST ANGLEY 700 CLUB	60 60 60 60 VAR	170 32 5 14 86	52953 84 11949 19 2539 4 7186 11 34195 54	.1 LT LT LT LT	.1 45 LT 10 LT 2 LT 5 LT 23	LT LT LT LT LT
6 6 6 6	KENNETH COPELAND DR. D. JAMES KENNEDY IT IS WRITTEN PRAISE THE LORD MIKE BARBER	VAR VAR 30 VAR 30	120 123 35 9 8	48701 77 46249 73 25044 40 4488 7 3559 6	LT LT LT LT LT	LT 27 LT 21 LT 11 LT 2 LT 1	
6 6 6 6	SEARCH-M. LYON CREFLO A. DOLLAR, JR. BENNY HINN'S THIS'IS-DAY DAVEY AND GOLIATH CREFLO A.DOLLAR, JR. DAILY	30 VAR VAR VAR VAR	31 43 21 9 19	11230 18 27250 43 14143 22 4319 7 14911 24	LT LT LT LT LT	LT 4 LT 11 LT 5 LT 2 LT 5	
6 6 6 6 6	DAY OF DISCOVERY JIMMY SWAGGART ROD PARSLEY LIFE IN THE WORD DIANE BISH	30 60 VAR 30 30	98 28 35 43 5	48958 77 11199 18 18706 30 17852 28 4225 7	LT LT LT LT LT	LT 16 LT 3 LT 5 LT 5 LT 5 LT 1	
6 6 6 6	EVER INCREASING FAITH COLBY'S CLUBHOUSE BETTY JEAN ROBINSON TOMMY & MATTHEW BARNETT CHRISTOPHERS	60 30 30 30 VAR	16 8 8 5 8	11418 18 4288 7 4288 7 2267 4 1156 2	LT LT LT LT LT	LT 3 LT 1 LT 1 LT LT	LT LT LT
6 6 6 6	ON MAIN STREET ACQUIRE THE FIRE KENNETH COPELAND DAILY SHEPHERDS CHAPEL LIFE IN THE WORD DAILY	30 30 30 VAR 30	16 10 103 47 21	1979 3 4741 7 40458 64 12131 19 15639 25	LT LT LT LT LT	LT 1 LT 4 LT 4 LT 1 LT 1	LT LT LT LT
6 6 6 6	ED YOUNG BENNY HINNS THS-DAY DAILY LE SEA ALIVE JAMES ROBISON-LIFE TODAY ROD PARSLEY DAILY	30 VAR VAR 30 VAR	12 41 5 40 15	4886 8 23170 37 2856 5 22920 36 7026 11	LT LT LT LT LT	LT 1 LT 1 LT 1 LT 1 LT 1	LT LT
6 6 6 6	JOHN HAGEE TODAY GARNER TED ARMSTRONG MARILYN HICKEY DINO NEW DIRECTIONS, THE	30 30 30 30 30 30	22 22 11 8 5	16412 26 7111 11 9564 15 4288 7 2793 4	LT LT LT LT LT	LT LT LT LT LT	
6 6 6 6	JANICE'S ATTIC EASTMAN CURTIS E.V. HILL REAL VIDEOS RELIGIOUS TOWN HALL	30 30 30 30 30 30	8 9 8 8 12	4288 7 4288 7 4288 7 4288 7 4288 7 4193 7			
6 6 6 6	BILL GAITHER CARMAN FAITHVILLE DR. LEROY THOMPSON GOSPEL BILL SHOW	30 30 30 30 30 30	6 5 8 7 11	2298 4 2793 4 4288 7 3706 6 5632 9			
6	HERITAGE SINGERS	30	9	5035 8	LT	LT	

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			ILN OUT	001/504	а С. Г.	DMA's CAR	DVING
RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	<u>COVERA</u> PROJ (000) %	IGE EQUIV NAT'L U.S. RTG %	RATING PROJ % U.S. (000)	AVERAGE
1 2 3 5	MUSIC & THE SPOKEN WORD HOUR OF POWER BILL GAITHER MASS FOR SHUT-INS IN TOUCH 60	30 VAR 30 30 60	9 94 6 10 170	1363 1226	3 .1 52 .5 4 LT 3 LT 83 .4	.1 25 .5 172 LT 8 LT 7 .4 138	2.6 .9 .5 .5
5 7 7 7 7 7	J HAGEE'S CORNERSTONE HR JACK VAN IMPE PRESENTS DR. D. JAMES KENNEDY SEARCH-M. LYON EVER INCREASING FAITH	60 30 VAR 30 60	32 95 123 31 16	17079 25809	19 .1 48 .2 72 .3 17 .1 18 .1	.1 32 .2 63 .3 91 .1 20 .1 19	.4 .3 .3 .3 .3 .3
7 12 12 14 14	ERNEST ANGLEY DIANE BISH 700 CLUB JOHN HAGEE TODAY KENNETH COPELAND	60 30 VAR 30 VAR	14 5 86 22 120	4246 2350 18721 9282 26930	12 LT 7 LT 52 .2 26 .1 75 .2	LT 13 LT 7 .1 49 .1 18 .1 51	.3 .2 .1 .1
14 14 14 14 14	CREFLO A. DOLLAR, JR. OLD TIME GOSPEL HOUR CHRISTOPHERS JESSE DUPLANTIS RELIGIOUS TOWN HALL	VAR 60 VAR 30 30	43 5 8 29 12	14096 1554 784 6154 2154	39 .1 4 LT 2 LT 17 LT 6 LT	.1 25 LT 2 LT 1 LT 9 LT 3	.1 .1 .1 .1
14 14 14 14 25	DAY OF DISCOVERY JIMMY SWAGGART LIFE IN THE WORD IT IS WRITTEN CREFLO A.DOLLAR,JR. DAILY	30 60 30 30 VAR	98 28 43 35 19	27189 6062 9972 13246 7695	76 .1 17 LT 28 LT 37 LT 22 LT	.1 31 LT 7 LT 11 LT 14 LT 4	.1 .1 .1 LT
25 25 25 25 25	BENNY HINN'S THIS IS-DAY DR. LEROY THOMPSON GARNER TED ARMSTRONG REAL VIDEOS ROD PARSLEY	VAR 30 30 30 VAR	21 7 22 8 35	7908 1865 4289 2309 10766	22 LT 5 LT 12 LT 6 LT 30 LT	LT 6 LT 1 LT 3 LT 2 LT 7	
25 25 25 25 25	BENNY HINNS THS-DAY DAILY LIFE IN THE WORD DAILY ROD PARSLEY DAILY PRAISE THE LORD FAITHVILLE	VAR 30 VAR VAR 30	41 21 15 9 8	12204 8712 4059 2421 2309	34 LT 24 LT 11 LT 7 LT 6 LT	LT 7 LT 5 LT 2 LT 1 LT 1	
25 25 25 25 25	ON MAIN STREET EASTMAN CURTIS MARILYN HICKEY BETTY JEAN ROBINSON JAMES ROBISON-LIFE TODAY	30 30 30 30 30 30	16 9 11 8 40	1101 2309 5474 2309 12515	3 LT 6 LT 15 LT 6 LT 35 LT	LT 1 LT 2 LT 1 LT 1 LT 3	LT LT LT LT
25 25 25 25 25 25	DINO LE SEA ALIVE ED YOUNG KENNETH COPELAND DAILY SHEPHERDS CHAPEL	30 VAR 30 30 VAR	8 5 12 103 47	2309 1405 2729 22557 7164	6 LT 4 LT 8 LT 63 LT 20 LT	LT LT LT LT 4 LT 1	LT LT
25 25 25 25 25	GOSPEL BILL SHOW JANICE'S ATTIC NEW DIRECTIONS, THE DAVEY AND GOLIATH MIKE BARBER	30 30 30 VAR 30	11 8 5 9 8	3394 2309 1405 2329 1878	10 LT 6 LT 4 LT 7 LT 5 LT	LT LT LT LT LT LT	
25 25 25 25 25 25	E.V. HILL CARMAN ACQUIRE THE FIRE COLBY'S CLUBHOUSE TOMMY & MATTHEW BARNETT	30 30 30 30 30 30	8 5 10 8 5	2309 1405 2854 2309 1343	6 LT 4 LT 8 LT 6 LT 4 LT	LT LT LT LT LT	
25	HERITAGE SINGERS	30	9	2975	8 LT	LT	

MEN 50+

#### ADULTS 50+

			NUMBER	P	ERAGE	EQUIV	DMA's CA	RRYING
RANK	PROGRAM NAME	 DURATION	OF STATIONS	PROJ (000)	<u>% U.S.</u>	NAT'L RTG %	RATING PROJ % U.S. (000)	AVERAGE RATING
1 2 3 4 4	MUSIC & THE SPOKEN WORD HOUR OF POWER BILL GAITHER IN TOUCH 60 MASS FOR SHUT-INS	30 VAR 30 60 30	9 94 6 170 10	2005 40462 3047 65111 2694	3 52 4 83 3	.1 .7 LT .7 LT	.1 54 .7 528 LT 33 .6 484 LT 20	2.6 1.3 1.0 .7
6 7 7 7 10	J HAGEE'S CORNERSTONE HR DR. D. JAMES KENNEDY EVERINCREASING FAITH SEARCH-M. LYON JACK VAN IMPE PRESENTS	60 VAR 60 30 30	32 123 16 31 95	15313 56725 13932 13000 37562	19 72 · 18 17 48	.1 .4 .1 .1 .2	LT 20 .1 78 .3 254 .1 57 .1 52 .2 136	.7 .5 .4 .4
10 12 12 12 12	700 CLUB DIANE BISH BENNY HINN'S THIS IS-DAY ERNEST ANGLEY CHRISTOPHERS	VAR 30 VAR 60 VAR	86 5 21 14 8	41184 5209 17637 9406 1723	52 7 22 12 2	.2 LT .1 LT LT	.2 138 LT 14 .1 48 LT 25 LT 4	.3 .3 .9 .9 .9 .9 .9
12 12 12 12 12	JESSE DUPLANTIS KENNETH COPELAND LIFE IN THE WORD JOHN HAGEE TODAY CREFLO A. DOLLAR, JR.	30 VAR 30 30 VAR	29 120 43 22 43	13550 59404 21950 20697 31320	17 76 28 26 40	LT .2 .1 .1	LT 32 .2 135 .1 48 .1 45 .1 67	.2 .2 .2 .2 .2 .2 .2
21 21 21 21 21 21	ED YOUNG DAY OF DISCOVERY CREFLO A.DOLLAR, JR. DAILY IT IS WRITTEN JIMMY SWAGGART	30 30 VAR 30 60	12 98 19 35 28	6044 59929 16933 29180 13375	8 76 22 37 17	LT .1 LT .1 LT	LT 12 .1 104 LT 27 .1 44 LT 19	1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.
21 21 21 21 21 21	LIFE IN THE WORD DAILY RELIGIOUS TOWN HALL OLD TIME GOSPEL HOUR DR. LEROY THOMPSON PRAISE THE LORD	30 30 60 30 VAR	21 12 5 7 9	19330 4687 3400 4088 5346	25 6 4 5 7		LT 27 LT 6 LT 4 LT 5 LT 6	
21 21 21 34 34	BETTY JEAN ROBINSON DINO ON MAIN STREET ROD PARSLEY GARNER TED ARMSTRONG	30 30 30 VAR 30	8 8 16 35 22	5096 5096 2401 24035 9447	6 6 3 31 12		LT 6 LT 6 LT 2 LT 23 LT 9	.1 .1 .1 LT
34 34 34 34 34	REAL VIDEOS KENNETH COPELAND DAILY ROD PARSLEY DAILY BENNY HINNS THS-DAY DAILY MARILYN HICKEY	30 30 VAR VAR 30	8 103 15 41 11	5096 49732 8954 26798 12272	6 63 11 34 16	LT .1 LT LT LT	LT 5 .1 46 LT 8 LT 21 LT 8	
34 34 34 34 34	TOMMY & MATTHEW BARNETT EASTMAN CURTIS JAMES ROBISON-LIFE TODAY MIKE BARBER LE SEA ALIVE	30 30 30 30 VAR	5 9 40 8 5	3003 5096 27528 4126 3101	4 6 35 5 4		LT 2 LT 2 LT 10 LT 2 LT 1	
34 34 34 34 34	FAITHVILLE E.V. HILL COLBY'S CLUBHOUSE SHEPHERDS CHAPEL HERITAGE SINGERS	30 30 30 VAR 30	8 8 8 47 9	5096 5096 5096 15787 6563	6 6 6 20 8		LT 2 LT 1 LT 1 LT 4	LT LT LT LT LT
34 34 34 34 34	ACQUIRE THE FIRE GOSPEL BILL SHOW NEW DIRECTIONS, THE JANICE'S ATTIC CARMAN	30 30 30 30 30 30	10 11 5 8 5	6300 7510 3087 5096 3087	8 10 4 6	LT LT LT LT		
34	DAVEY AND GOLIATH	VAR	9	3087 5140	4 7	LT	LT	

#### **TEENS 12-17**

				COVERAGE	· .	DMA's CAR	DVING
RANK	PROGRAM NAME	DURATION	NUMBER OF STATIONS	PROJ (000) % U.S.	EQUIV NAT'L RTG %	RATING PROJ % U.S. (000)	AVERAGE
1 2 2 4 4	MUSIC & THE SPOKEN WORD CREFLO A. DOLLAR, JR. J HAGEE'S CORNERSTONE HR JESSE DUPLANTIS KENNETH COPELAND	30 VAR 60 30 VAR	9 43 32 29 120	736 3 10264 41 4723 19 4293 17 18843 76	LT .1 LT LT .1	LT 2 .1 13 LT 5 LT 3 .1 13	.2 .1 .1 LT LT
4 4 4 4	JACK VAN IMPE PRESENTS MASS FOR SHUT-INS BENNY HINN'S THIS IS-DAY 700 CLUB IN TOUCH 60	30 30 VAR VAR 60	95 10 21 86 170	11721 47 851 3 5488 22 13144 53 20389 82	LT LT LT LT LT	LT 6 LT 3 LT 6 LT 8	
4 4 4 4	HOUR OF POWER KENNETH COPELAND DAILY DAY OF DISCOVERY DR. D. JAMES KENNEDY ERNEST ANGLEY	VAR 30 30 VAR 60	94 103 98 123 14	12861 52 15580 63 18812 76 17928 72 2725 11	LT LT LT LT LT	LT 4 LT 5 LT 5 LT 4 LT 1	LT LT LT LT LT
4 4 4 4	OLD TIME GOSPEL HOUR LIFE IN THE WORD JAMES ROBISON-LIFE TODAY JIMMY SWAGGART CREFLO A.DOLLAR,JR. DAILY	60 30 30 60 VAR	5 43 40 28 19	991 4 6849 28 8752 35 4425 18 5732 23		形形版LT 1844 1	ւդ Լդ Լդ
4 4 4 4	BENNY HINNS THS-DAY DAILY PRAISE THE LORD SHEPHERDS CHAPEL ON MAIN STREET ROD PARSLEY	VAR VAR VAR 30 VAR	41 9 47 16 35	8838 36 1820 7 4805 19 873 4 7176 29			LT
4 4 4 4	DAVEY AND GOLIATH LIFE IN THE WORD DAILY FAITHVILLE CHRISTOPHERS DINO	VAR 30 30 VAR 30	9 21 8 8 8	1753 7 5918 24 1738 7 495 2 1738 7	LT LT LT LT LT		
4 4 4 4	GOSPEL BILL SHOW JANICE'S ATTIC BETTY JEAN ROBINSON ED YOUNG IT IS WRITTEN	30 30 30 30 30 30	11 8 8 12 35	2244 9 1738 7 1738 7 1963 8 9438 38	LT LT LT LT LT	UT LT LT LT UT UT	
4 4 4 4	EVER INCREASING FAITH CARMAN LE SEA ALIVE COLBY'S CLUBHOUSE EASTMAN CURTIS	60 30 VAR 30 30	16 5 5 8 9	4343 17 1156 5 1091 4 1738 7 1738 7	LT LT LT LT LT		
4 4 4 4	MARILYN HICKEY JOHN HAGEE TODAY MIKE BARBER DIANE BISH NEW DIRECTIONS, THE	30 30 30 30 30 30	11 22 8 5 5	3627 15 6257 25 1466 6 1708 7 1156 5	LT LT LT LT LT		
4 4 4 4	ACQUIRE THE FIRE DR. LEROY THOMPSON E.V. HILL REAL VIDEOS RELIGIOUS TOWN HALL	30 30 30 30 30 30	10 7 8 8 12	1912 8 1474 6 1738 7 1738 7 1622 7	LT LT LT LT LT	LT LT LT LT LT	
4 4 4 4	BILL GAITHER ROD PARSLEY DAILY SEARCH-M. LYON GARNER TED ARMSTRONG TOMMY & MATTHEW BARNETT	30 VAR 30 30 30	6 15 31 22 5	914 4 2801 11 4486 18 2804 11 900 4	LT LT LT LT LT		
4	HERITAGE SINGERS	30	9	2019 8	LT	él LT n	

CHILDREN 2-11

			NUMBER	COVERAGE		DMA's CAR	RYING
RANK	PROGRAM NAME	DURATION	OF STATIONS	PROJ _(000) % U	.S. <u>RTG %</u>	RATING PROJ <u>% U.S. (000)</u>	AVERAGE RATING
1 2 2 2 5	MUSIC & THE SPOKEN WORD ERNEST ANGLEY OLD TIME GOSPEL HOUR HERITAGE SINGERS FAITHVILLE	30 60 60 30 30	9 14 5 9 8	1150 3 4423 11 1600 4 3222 8 2771 7	LT LT LT LT LT	LT 5 LT 7 LT 2 LT 5 LT 2	.4 .1 .1 .1 LT
5 5 5 5 5 5 5	BENNY HINN'S THIS IS-DAY IN TOUCH 60 J HAGEE'S CORNERSTONE HR HOUR OF POWER JANICE'S ATTIC	VAR 60 60 VAR 30	21 170 32 94 8	8978         22           33209         83           7465         19           20551         51           2771         7	LT LT LT LT LT	LT 5 LT 16 LT 3 LT 9 LT 1	LT LT LT LT LT
5 5 5 5 5 5	700 CLUB JESSE DUPLANTIS CREFLO A. DOLLAR, JR. DAVEY AND GOLIATH KENNETH COPELAND	VAR 30 VAR VAR VAR	86 29 43 9 120	21453 54 6859 17 17244 43 2793 7 30555 76	LT LT LT LT LT	LT 8 LT 2 LT 6 LT 1 LT 10	LT LT LT LT LT
5 5 5 5 5 5	MASS FOR SHUT-INS LIFE IN THE WORD DAILY JIMMY SWAGGART JAMES ROBISON-LIFE TODAY JACK VAN IMPE PRESENTS	30 30 60 30 30	10 21 28 40 95	1301 3 9939 25 7273 18 14490 36 18621 47	LT LT LT LT LT	LT 3 LT 2 LT 3 LT 3 LT 4	LT LT LT LT
5 5 5 5 5 5 5	IT IS WRITTEN KENNETH COPELAND DAILY CREFLO A.DOLLAR, JR. DAILY LIFE IN THE WORD BENNY HINNS THS-DAY DAILY	30 30 VAR 30 VAR	35 103 19 43 41	15645 39 25185 63 9600 24 11071 28 14640 37		LT 3 LT 5 LT 2 LT 2 LT 3	
5 5 5 5 5 5	DR. D. JAMES KENNEDY ROD PARSLEY PRAISE THE LORD DAY OF DISCOVERY GARNER TED ARMSTRONG	VAR VAR VAR 30 30	123 35 9 98 22	28964 72 11718 29 2901 7 30618 77 4516 11	LT LT LT LT LT	LT 5 LT 1 LT LT 2 LT	LT LT
5 5 5 5 5 5 5	SHEPHERDS CHAPEL DINO BETTY JEAN ROBINSON CHRISTOPHERS ACQUIRE THE FIRE	VAR 30 30 VAR 30	47 8 8 8 10	7532 19 2771 7 2771 7 739 2 3024 8	LT LT LT LT LT	LT LT LT LT LT	
5 5 5 5 5 5 5	EVER INCREASING FAITH CARMAN LE SEA ALIVE GOSPEL BILL SHOW EASTMAN CURTIS	60 30 VAR 30 30	16 5 5 11 9	7102 18 1846 5 1797 4 3561 9 2771 7	LT LT LT LT LT	LT LT LT LT LT	
5 5 5 5 5 5 5 5 5 5 5	ED YOUNG JOHN HAGEE TODAY MIKE BARBER DIANE BISH NEW DIRECTIONS, THE	30 30 30 30 30 30	12 22 8 5 5	3110 8 10298 26 2320 6 2724 7 1846 5	LT LT LT LT LT	LT LT LT LT LT	
5 5 5 5 5 5 5	DR. LEROY THOMPSON ON MAIN STREET E.V. HILL REAL VIDEOS RELIGIOUS TOWN HALL	30 30 30 30 30 30	7 16 8 8 12	2409 6 1329 3 2771 7 2771 7 2597 6	LT LT LT LT LT	LT LT LT LT LT	
5 5 5 5 5 5 5 5	BILL GAITHER ROD PARSLEY DAILY SEARCH-M. LYON COLBY'S CLUBHOUSE TOMMY & MATTHEW BARNETT	30 VAR 30 30 30	6 15 31 8 5	1441 4 4478 11 7351 18 2771 7 1419 4	LT LT LT LT LT	LT LT LT LT LT	
5	MARILYN HICKEY	30	11	6006 15	LT	LT	

# SECTION II

## **PROGRAM TYPE RANKING TABLES**

(RANKED BY HOUSEHOLDS)

## NSI

#### **DEVOTIONAL**

RANK		HOUSE	WOMEN 18+ V/CVH	WOMEN 18-49 V/CVH	WOMEN 25-54 V/CVH	MEN 18+ V/CVH	MEN 18-49 V/CVH	TEENS 12-17 V/CVH	CHILDREN 2-11 V/CVH
1 2 3 3	CREFLO A. DOLLAR, JR. MUSIC & THE SPOKEN WORD IN TOUCH 60 DIANE BISH	12 8 7 7 7	34 72 70 24	15 23 14	18 24 21	13 52 29	16	6	8
3 6 6	HOUR OF POWER EVER INCREASING FAITH BILL GAITHER	7	75 38 64	8	13 10	24 39 20 20			
6 6 10 10	BENNY HINN'S THIS IS-DAY CREFLO A.DOLLAR,JR. DAILY E.V. HILL IT IS WRITTEN	6 6 4	57 38	12 16	18 18	12			
10 10 10 10 10	J HOWENT LEN 700 CLUB J HAGEE'S CORNERSTONE HR ERNEST ANGLEY JACK VAN IMPE PRESENTS ROD PARSLEY	4 4 4 4 4 4 4 4 4 4 4 3 3 3 3 3 3 3 3 3	29 46 47 34 34 24 53 42	16	15 12	17 23 35 40 30	13		
10 10 10 10 10	DR. D. JAMES KENNEDY JESSE DUPLANTIS JOHN HAGEE TODAY ED YOUNG LIFE IN THE WORD	4 4 4 4 4	37 35	15	19	30 24 16	13		
10	CARMAN	4 4	43	17	20				
23 23 23 23	KENNETH COPELAND PRAISE THE LORD DINO MARILYN HICKEY	3 3 3 3	38 29 25 24		15	23			
23 23 23 23	TOMMY & MATTHEW BARNETT LIFE IN THE WORD DAILY BENNY HINNS THS-DAY DAILY REAL VIDEOS	3333	18 64 24	27	18 34				
23 23 23	MASS FOR SHUT-INS NEW DIRECTIONS, THE	3	59			34			
23 23 36	HERITAGE SINGERS ROD PARSLEY DAILY EASTMAN CURTIS BETTY JEAN ROBINSON	3332	19 31				54 S		18
23 23 23 23 23 23 23 23 23 23 23 23 23 2	OLD TIME GOSPEL HOUR COLBY'S CLUBHOUSE KENNETH COPELAND DAILY DR. LEROY THOMPSON JAMES ROBISON-LIFE TODAY	222222222222222222222222222222222222222	39 26 30 29	24	24	47	25		
36	DAY OF DISCOVERY GOSPEL BILL SHOW	2	46			25			
36	SEARCH-M. LYON	2	62			39			
36 36	ACQUIRE THE FIRE	2				00			
36 36 36 50	DAVEY AND GOLIATH GARNER TED ARMSTRONG FAITHVILLE RELIGIOUS TOWN HALL	2 2 2 1	35						
50 50	JANICE'S ATTIC JIMMY SWAGGART LE SEA ALIVE	1	49						
50 50 56	CHRISTOPHERS SHEPHERDS CHAPEL ON MAIN STREET	1	57						

## **REBUTTAL EXHIBIT 15**

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38884 3	884 38
29689 2	689 29
69783 6	783 68
78966 70	966 76
82328 8	328 81
16480 1	180 16
29048 2	48 28
94816 9	16 93
45886 4	86 45
8636	536 9 LT
7962	962 8 LT
3739	
22500 2	
15903 1	03 16
42904 4	04 47
33932 3	32 34
63488 6	63
16028 1	
84047 8	47 83
16771 1	71 16
35383 3	83 35
25175 2	.75 25
93240 9	92
-	1 47
Coverage %	
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Hour of Power	In Touch	2003						ARTH	Reginald Cherry	OTGH	Zola Levitt	Jimmy Swaggert	Oral Roberts	It Is Written	Life in Word -Daily	700 Club	Day of Discovery	Dr. James Kennedy	Ever Increasing Faith	Life in Word	In Touch - 30	Hour of Power	In Touch	2002						ARTH	Reginald Cherry	OTGH	A
2	4			-				46	46	18		27	27	18	18	10	27	10	7	18	л	З	2					-		29	29	29	В
94	170							12	00	9		16	9	39	21	87	103	137	18	42	9	161	73							14	7	49	C
54609	88659							6931	8393	4565		14454	8397	43296	24888	55699	82915	85385	18393	30956	536	97374	59070							6583	7542	26439	D
51	83				-			7 LT	8 LT	4 LT		14 LT	8 LT	41	24	53	79	81	17	29	5 LT	92	57					-		6 ГТ	7 LT	26	m
Ол	0.6					2.7								0.1	0.1	0.2	0.2	0.4	0.1	0.1		0.9	0.6					3.2				0.1	TI
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2.5							83
							82
	5	7 דו	7152	6	32	Davey & Goliath	81
		6 LT	6870	12	32	ARTH	08
			_			Reginald Cherry	79
	5	4 LT	4466	б	32	OTGH	78
						77 Zola Levitt	77
	0.1	17	18297	28	32	76 Jimmy Swaggert	76
						75 Oral Roberts	75
	0.1	37	39943	35	21	74 It Is Written	74
	0.1	24	25559	21	32	73 Life in Word -Daily	73
	0.3	53	56858	98	7	72 700 Club	72
	0.2	77	81683	86	32	71 Day of Discovery	71
	0.4	73	77795	123	11	70 Dr. James Kennedy	70
	0.1	18	18998	16	7	69 Ever Increasing Faith	69
	0.1	28	30166	43	11	68 Life in Word	89
						67 In Touch - 30	67
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17         Kenne           18         19           20         20           21         21           22         Kenne           23         Kenne           24         Creflo           25         Creflo           26         Benny           27         James           28         Kenne           29         30           31         31								╄╼╇╼╇╼╇╼╋╼╋╼╋╼╋	╇━╇━╇═╋┻╇╼╇╼╇╶┉	┝━╄═╦╋┥╇╋╋╋╌┉				16 James	15 Benny		13 Creflo	12 Kenne	11	10	9	8	7 James	6 Kenne	5 Benny	4 Creflo	3 Creflo		1 Program	
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42	41	40	39	38	37	36	35	34		
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		32.4%	67.6%	~	-	

### Before the COPYRIGHT ROYALTY JUDGES Washington, DC

In the Matter of	)	
	)	
Phase II Distribution of the 2000,	)	Docket No. 2008-2
2001, 2002 and 2003 Cable	)	CRB CD 2000-2003 (Phase II)
Royalty Funds	)	

)

# **Rebuttal Testimony of Alan G. Whitt**

#### Testimony of Alan G. Whitt

My name is Alan G. Whitt and I am testifying on behalf of the Settling Devotional Claimants ("SDC") in this proceeding.

#### I. Professional Background

#### A. Work and Education History

Between 1963 and 1967 I served in the United States Navy, attaining the rank of 2nd class petty officer in the data processing area, my principle duties were as a computer operator. From 1967-1969, I attended Montgomery College in Rockville, MD., graduating with an AA degree in Computer Science (with honors). Then, between 1974-1981, while working for the Board of Governors of the Federal Reserve System, I attended The American University (Washington, DC) on a part-time basis, graduating with B.S. in Technology of Management. In my course of study, I majored in computer application system design and database design. During this period, I also took a number of graduate-level courses in these fields.

I worked for the Board of Governors of the Federal Reserve System for 31 years, between 1969-2000. When I retired in 2000, I held the title Supervisory Information Systems Analyst. In my work at the Federal Reserve, I was Project Leader and Programmer on numerous large programming projects including:

> Goldwire. Goldwire is a system that balances on every banking business day, the gold reserves at the 37 Federal Reserve Banks and branches. This work, done in conjunction with the U.S. Treasury Department, monitors the business of selling U.S. Treasury bonds and bills at the Federal Reserve Banks. I earned a Letter of Commendation for my work on Goldwire.

> > 1

- 2. UBPR and BHCPR. The Uniform Bank Performance Report (UBPR) and the Bank Holding Company Performance Report (BHCPR) are two systems that produced reports on a quarterly basis for all state chartered banks and all bank holding companies in the U.S. These systems chart the performance by institutions measured against their peers to show how well they are operating. Each Report contained in excess of twenty pages of statistics data for both current and historical quarters. I was awarded a Special Bonus for this work.
- 3. Savings and Loan Crisis 1989-1991. During the financial crisis of 1989-1991, I served as Project Leader of all saving and loans crisis reporting. During this time, I programmed and designed, in conjunction with economists, daily reports on the condition of all savings and loans institutions in the U.S. I was awarded a Special Bonus for this work.
- 4. Bank Overdraft Project. The Bank Overdraft Project (BOP) was a multi-year study of the vulnerability of large banks to systemic failure. I served as the Project Leader of BOP. This Project involved processing massive amounts of data from automated national and international clearing houses for bank-to-bank electronic transfers of funds. I was awarded a Special Bonus for this work.
- B. IT PROCESSING LLC

After retiring from the Federal Reserve in 2000, I formed a new company, IT Processing LLC ("IT Processing"), which I operated until my retirement in 2010. IT Processing was formed to capitalize on my extensive expertise in handling massive data projects. I was experienced in both software and computer operations that allowed for millions of unique items of data to be accurately and efficiently entered and analyzed. After formation of the company, I

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was retained by the MPAA to process large data files consisting of cable and satellite copyright royalty programming and viewing associated with claims filed with the Copyright Royalty Arbitration Panels (CARP) and Copyright Royalty Board (CRB). In the course of my work, I rewrote the application system in the SAS computer language, which allowed for faster and better processing with greatly enhanced reporting systems.

#### II. MPAA/Nielsen Household Viewing Hours Study

#### A. Overview Description of the MPAA/Nielsen HHVH Study

In the course of my work for MPAA, I was engaged to process the data that MPAA and Nielsen collected regarding their special study of viewing of television programs on cable systems on a distant basis. For many years, MPAA evaluated the viewing of television programs carried by FCC-licensed television stations that were retransmitted by cable systems outside the r local markets. The MPAA study consisted of three parts.

First, Marsha Kessler of MPAA selected a sample of television stations and determined where the signals were local and distant for cable copyright purposes. Using standards established by the parties to the copyright royalty cases, she also defined the programs that qualified for copyright compulsory fees.

Second, The Nielsen Company, led by Paul Lindstrom, utilizing data from the quarterly "sweeps," estimated the quarter hours that households located in distant cable markets viewed qualified programs on the selected stations. The Nielsen data of quarterly viewing hours was forwarded to me.

Third, with access to program information derived from the Tribune Media Services ("TMS") database of programs that aired during the relevant calendar year, I merged the data from Nielsen and MPAA with the TMS data, converted the Nielsen quarter hour information to

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hourly statistics and produced huge databases of distant cable household viewing, producing a database known as Rawmerge. Rawmerge is a database that represents the merger of data from TMS, which has detailed programming information (such as station, date, time, title, category, type and subtype, among other of information columns) together with household viewing numbers provided by Nielsen.

#### B. Preparation of Nielsen Data

Sweep data from Nielsen was sent to IT Processing in text files, representing four periods of sweep data each year. The data sets contain information for February, May, July and November for each year. Each row of Nielsen data represents a 15-minute increment in the sweep period and each sweep period consists of four weeks. Since Nielsen data does not specify date or time, that data must be calculated from their particular processing standards. For example, instead of time of day, each row is assigned a number from 1 to 96, with the number 1 representing the 6:00 AM time slot and 96 representing 5:45 AM the next day.¹

As part of our task, IT Processing would use an algorithm to normalize dates. The algorithm calculated standard dates by using the "week number," "sweep cycle," and "day of week" columns. The algorithm required the beginning dates of each sweep cycle be hardcoded into the programming code. This "normalized" date and time was required in order to match the TMS data. Once the dates were set, the household viewing number, which represents 15 minutes of viewing, was divided by four in order to yield hourly viewing statistics.

#### C. Preparation of TMS Data

TMS data is reported in rows representing entire programs. These rows are divided into 15-minute increments so that they can be merged with the 15-minute time periods that Nielsen

¹ By 2000, Nielsen diary measurements covered a 24 hour day.

reported. Dates and times are adjusted accordingly. Before the TMS database is merged with the Nielsen viewing data, MPAA ensured that the TMS program schedule properly reflected actual airings. Since TMS data is based on station reporting of scheduled programs, it is not uncommon for actual airings to be at variance with the TMS schedule. For example, sports programs may run over scheduled time, newscasts can break into and interrupt programs, and other preemptions may occur. MPAA endeavored to address these flaws in the TMS database, as well as determine whether generic program titles (Movie, Paid Programming, etc.) can be attributed to a specific source. This is a special service that MPAA paid for. Normal customers of TMS do not receive such updated information.

#### D. Creation of the "Rawmerge" File

To create the Rawmerge file, the two processed files from Nielsen and TMS are merged by IT Processing by Station, Date and Time. Only rows that matched were kept. This is the database that was used in preparation of the files sent to SDC.

#### E. The Household Viewing Reports Provided to SDC

During the course of my work at IT Processing, SDC acquired four Reports of Household Viewing Hours from the MPAA Copyright Royalty Databases for 2000-2003. These Reports appear as exhibits to my testimony. Exhibit 1 is the 2000 Report. Exhibit 2 is the 2001 Report. Exhibit 3 is the 2002 Report. Exhibit 4 is the 2003 Report. I prepared these Reports selectively from the "Rawmerge" file contained in the MPAA databases. The reporting rows were selected by identifying "Categories" with "Devotional" and/or a Subtype of "Religious." In addition, rows were selected if the title contained certain key character strings. The following is a complete list of the character strings used in the selection of titles:

#### **700 CLUB**

5

AMAZING FACTS

RELIGIOUS

CATHOLIC

CHARLES STANLEY

CORAL RIDGE

CHRISTIAN

CRYSTAL CATHEDRAL

JAMES KENNEDY

GLORY OF

HOUR OF HEALING

LUTHERAN

HOUR OF POWER

IN TOUCH

IT IS WRITTEN

JERRY FALW

JOYCE MEYER

LIFE IN THE WORD

LISTEN AMERICA

LIVE FROM LIBERTY

MAKE YOUR DAY COUNT

MIRACLES NOW

OLD TIME GOSPEL

**ORAL ROBERTS** 

PAT ROBINSON

**MINISTRIES** 

**REGINALD B. CHERRY** 

**BIBLE CHURCH** 

**ROBERT SCHULLER** 

**RON PHILLIPS** 

SPEAK THE WORD

SUPER BOOK

**SUPERBOOK** 

HOUSE OF DALLAS

T.D. JAKES

#### ZOLA LEVITT

FLYING HOUSE

SPUNKY

STORY TELLER

STORYTELLER

CBN

EASTER PROMISE

ONE CUBED

BILLY GRAHAM.

The selected rows were then aggregated by title and station summing the adjusted household viewing hours from Nielsen.

I appreciated the opportunity to explain these complex database reports.

#### DECLARATION OF ALAN G. WHITT

I declare under penalty of perjury that the foregoing testimony is true and correct and of my personal knowledge.

Executed: May 14, 2013

Han & White

## EXHIBIT 1

# 2000 Report of Household Viewing Hours

## Report of Household Viewing Hours from 2000 MPAA Copyright Royalty Data Data for 2000

Prepared by IT Processing LLC on December 8, 2006

Title as Shown 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB	Station KPLR KWGN KXTX WDCA WIAT WNYW WPSG WRIC WUAB	2 39 20 42 57 8	City 1 ST LOUIS 2 DENVER 9 DALLAS 0 WASHINGTOM 2 BIRMINGHAM 5 NEW YORK 7 PHILADELPHI 3 RICHMOND-P 3 CLEVELAND-I	DEVOTIONAL DEVOTIONAL DEVOTIONAL I DEVOTIONAL
TITLE TOTAL: 700 CLUB ACTS TITLE TOTAL: ACTS	KTNC	42	2 SAN FRANCIS	SLOCAL
AMAZING FACTS AMAZING FACTS AMAZING FACTS AMAZING FACTS TITLE TOTAL: AMAZING FACTS	KPLR KTLA KTLA KTNC	Ę	1 ST LOUIS 5 LOS ANGELE 5 LOS ANGELE 2 SAN FRANCIS	SERIES
AMAZING GRACE TITLE TOTAL: AMAZING GRACE	WKRN		2 NASHVILLE	DEVOTIONAL
AMAZING GRACE MINISTRIES TITLE TOTAL: AMAZING GRACE MINISTRI	WKRN ES		2 NASHVILLE	LOCAL
AMERICAN RELIGIOUS TOWN HALL AMERICAN RELIGIOUS TOWN HALL AMERICAN RELIGIOUS TOWN HALL AMERICAN RELIGIOUS TOWN HALL TITLE TOTAL: AMERICAN RELIGIOUS TOW	KTNC KXTX WSEE WUNI VN HALL	39	2 SAN FRANCIS 9 DALLAS 5 ERIE	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
AMOS TITLE TOTAL: AMOS	KTNC	42	2 SAN FRANCIS	SLOCAL
BALANCED LIVING WITH DR. JIM REEVE TITLE TOTAL: BALANCED LIVING WITH DR			9 LOS ANGELE	ELOCAL
BAM CRAWFORD TITLE TOTAL: BAM CRAWFORD	KCAL	Ş	9 LOS ANGELE	ELOCAL
BAYLESS CONLEY TITLE TOTAL: BAYLESS CONLEY	KCAL	ç	9 LOS ANGELE	ELOCAL

BEN HADEN TITLE TOTAL: BEN HADEN	WBRC	6 BIRMINGHAN	1 DEVOTIONAL
BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN TITLE TOTAL: BENNY HINN	KCAL KTNC KXTX WDCA WPSG WSBK WUNI WWOR	9 LOS ANGELE 42 SAN FRANCIS 39 DALLAS 20 WASHINGTO 57 PHILADELPH 38 BOSTON 9 NEW YORK	S DEVOTIONAL DEVOTIONAL N DEVOTIONAL I/ DEVOTIONAL DEVOTIONAL DEVOTIONAL
BENNY HINN DAILY TITLE TOTAL: BENNY HINN DAILY	WWOR	9 NEW YORK	DEVOTIONAL
BISHOP G.E. PATTERSON TITLE TOTAL: BISHOP G.E. PATTERSON	WWOR	9 NEW YORK	DEVOTIONAL
BISHOP PATTERSON TITLE TOTAL: BISHOP PATTERSON	WWOR	9 NEW YORK	LOCAL
BREAKTHROUGH TITLE TOTAL: BREAKTHROUGH	WUAB	43 CLEVELAND-	L DEVOTIONAL
BY YOUR SIDE TITLE TOTAL: BY YOUR SIDE	WBPX		DEVOTIONAL
CARMEL BAPTIST CHURCH TITLE TOTAL: CARMEL BAPTIST CHURCH	WGCL	46 ATLANTA	LOCAL
CATCH THE SPIRIT TITLE TOTAL: CATCH THE SPIRIT	WUAB	43 CLEVELAND-	LLOCAL
CATHOLIC MASS TITLE TOTAL: CATHOLIC MASS	KTHV	11 LITTLE ROCK	( LOCAL
CATHOLIC REVIEW TELEVISION TITLE TOTAL: CATHOLIC REVIEW TELEVI	WJZ SION	13 BALTIMORE	LOCAL
CHRIST CATHEDRAL TITLE TOTAL: CHRIST CATHEDRAL	WGCL	46 ATLANTA	LOCAL
CHRIST TEMPLE TITLE TOTAL: CHRIST TEMPLE	WBRC	6 BIRMINGHAM	1 LOCAL
CHRISTIAN SCIENCE TITLE TOTAL: CHRISTIAN SCIENCE	WUAB	43 CLEVELAND-	L DEVOTIONAL
CHRISTIAN SCIENCE BIBLE LESSON TITLE TOTAL: CHRISTIAN SCIENCE BIBLE	WFLD E LESSON	32 CHICAGO	LOCAL

CHRISTIAN SCIENCE WEEKLY LECTURE TITLE TOTAL: CHRISTIAN SCIENCE WEEK	WFLD LY LECTURE	32 CHICAGO	LOCAL
CHUCK SINGLETON TITLE TOTAL: CHUCK SINGLETON	KCAL	9 LOS ANGELES	LOCAL
CHURCH OF CHRIST CHURCH OF CHRIST TITLE TOTAL: CHURCH OF CHRIST	WIAT WTRF	42 BIRMINGHAM 7 WHEELING	SERIES SERIES
CHURCH OF THE HARVEST TITLE TOTAL: CHURCH OF THE HARVEST	KCAL	9 LOS ANGELES	DEVOTIONAL
CHURCH OF TODAY CHURCH OF TODAY TITLE TOTAL: CHURCH OF TODAY	WFQX WKBD	33 TRAVERSE CI 50 DETROIT	I SERIES SERIES
COAST TO COAST TITLE TOTAL: COAST TO COAST	KTNC	42 SAN FRANCIS	LOCAL
COLOSSIANS TITLE TOTAL: COLOSSIANS	KTNC	42 SAN FRANCIS	LOCAL
CORAL RIDGE TITLE TOTAL: CORAL RIDGE	WBRC	6 BIRMINGHAM	LOCAL
CORAL RIDGE HOUR CORAL RIDGE HOUR CORAL RIDGE HOUR CORAL RIDGE HOUR TITLE TOTAL: CORAL RIDGE HOUR	KTHV KWGN WBRC WPSG	11 LITTLE ROCK 2 DENVER 6 BIRMINGHAM 57 PHILADELPHI	DEVOTIONAL DEVOTIONAL
CORAL RIDGE MINISTRIES TITLE TOTAL: CORAL RIDGE MINISTRIES	KSHB	41 KANSAS CITY	DEVOTIONAL
CORAL RIDGE MINISTRY CORAL RIDGE MINISTRY TITLE TOTAL: CORAL RIDGE MINISTRY	KCAL WPSG	9 LOS ANGELES 57 PHILADELPHI	
CORINTHIANS TITLE TOTAL: CORINTHIANS	KTNC	42 SAN FRANCIS	LOCAL
CORNERSTONE TITLE TOTAL: CORNERSTONE	KTNC	42 SAN FRANCIS	DEVOTIONAL
CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KBWB KCAL KCOP KMBC KPLR	20 SAN FRANCIS 9 LOS ANGELES 13 LOS ANGELES 9 KANSAS CITY 11 ST LOUIS	DEVOTIONAL

CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KTLA KTNC KXTX WAGA WBZL WDCA WKBD WKRN WNYW WPSG WSBK WTXF WUAB WWOR	5 LOS ANGELES DEVOTIONAL 42 SAN FRANCIS DEVOTIONAL 39 DALLAS DEVOTIONAL 5 ATLANTA DEVOTIONAL 39 MIAMI DEVOTIONAL 20 WASHINGTON DEVOTIONAL 50 DETROIT DEVOTIONAL 2 NASHVILLE DEVOTIONAL 5 NEW YORK DEVOTIONAL 57 PHILADELPHI/ DEVOTIONAL 38 BOSTON DEVOTIONAL 29 PHILADELPHI/ DEVOTIONAL 43 CLEVELAND-L DEVOTIONAL 9 NEW YORK DEVOTIONAL
DANIEL TITLE TOTAL: DANIEL	KTNC	42 SAN FRANCIS LOCAL
DAWSON MEMORIAL CHURCH TITLE TOTAL: DAWSON MEMORIAL CHUR	WIAT RCH	42 BIRMINGHAM LOCAL
DAY OF DISCOVERY TITLE TOTAL: DAY OF DISCOVERY	KBWB	20 SAN FRANCIS DEVOTIONAL
DOCUMENTARY TITLE TOTAL: DOCUMENTARY	KTNC	42 SAN FRANCIS LOCAL
DON STEWART MINISTRIES TITLE TOTAL: DON STEWART MINISTRIES	WWOR S	9 NEW YORK LOCAL
DOOR OF FAITH TITLE TOTAL: DOOR OF FAITH	WITN	7 WASHINGTON LOCAL
DOYLE DAVIDSON TITLE TOTAL: DOYLE DAVIDSON	КХТХ	39 DALLAS DEVOTIONAL
DR. GENE SCOTT TITLE TOTAL: DR. GENE SCOTT	КХТХ	39 DALLAS LOCAL
DR. I.V. HILLIARD TITLE TOTAL: DR. I.V. HILLIARD	KCAL	9 LOS ANGELES LOCAL
DR. JACK VAN IMPE DR. JACK VAN IMPE	KMSP KPLR WBPX WDCA WKBD WPIX WRIC WSEE	<ul> <li>9 MINNEAPOLIS DEVOTIONAL</li> <li>11 ST LOUIS DEVOTIONAL</li> <li>DEVOTIONAL</li> <li>20 WASHINGTON DEVOTIONAL</li> <li>50 DETROIT DEVOTIONAL</li> <li>11 NEW YORK DEVOTIONAL</li> <li>8 RICHMOND-PI DEVOTIONAL</li> <li>35 ERIE DEVOTIONAL</li> </ul>

DR. JACK VAN IMPE TITLE TOTAL: DR. JACK VAN IMPE	WVTV	18 MILWAUKEE	DEVOTIONAL
DR. JAMES KENNEDY DR. JAMES KENNEDY DR. JAMES KENNEDY DR. JAMES KENNEDY DR. JAMES KENNEDY DR. JAMES KENNEDY DR. JAMES KENNEDY TITLE TOTAL: DR. JAMES KENNEDY	KBWB KTNC KTXL KWGN WITN WSBK WSYX	20 SAN FRANCIS 42 SAN FRANCIS 40 SACRAMENT 2 DENVER 7 WASHINGTO 38 BOSTON 6 COLUMBUS,	S DEVOTIONAL ( DEVOTIONAL DEVOTIONAL N DEVOTIONAL DEVOTIONAL
DR. KEITH BUTLER TITLE TOTAL: DR. KEITH BUTLER	KCAL	9 LOS ANGELE	SDEVOTIONAL
DR. LEROY THOMPSON TITLE TOTAL: DR. LEROY THOMPSON	WAGA	5 ATLANTA	LOCAL
E.T.C. NEWS TITLE TOTAL: E.T.C. NEWS	WBPX		DEVOTIONAL
ELLIS EYE TITLE TOTAL: ELLIS EYE	KTNC	42 SAN FRANCIS	SLOCAL
EXALTED WORD TITLE TOTAL: EXALTED WORD	KTNC	42 SAN FRANCIS	S DEVOTIONAL
FACE TO FACE TITLE TOTAL: FACE TO FACE	WTMJ	4 MILWAUKEE	DEVOTIONAL
FAITH ALIVE TITLE TOTAL: FAITH ALIVE	KTNC	42 SAN FRANCIS	SLOCAL
FAITH CHAPEL CHRISTIAN CENTER TITLE TOTAL: FAITH CHAPEL CHRISTIAN	WCFT CENTER	33 TUSCALOOS	ALOCAL
FAITH FOCUS TITLE TOTAL: FAITH FOCUS	КХТХ	39 DALLAS	LOCAL
FATIMA TITLE TOTAL: FATIMA	WUNI		LOCAL
FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN TITLE TOTAL: FEED THE CHILDREN	KCAL KPTV KTLA KTNC WGN WWOR	9 LOS ANGELE 12 PORTLAND 5 LOS ANGELE 42 SAN FRANCIS 9 CHICAGO 9 NEW YORK	DEVOTIONAL S DEVOTIONAL S DEVOTIONAL DEVOTIONAL DEVOTIONAL
FELLOWSHIP OF CHRISTIANS AND JEWS	WGN	9 CHICAGO	SERIES

TITLE TOTAL. FELLOWSHIP OF CHRISTIAI	NS AND JEWS		
FIRST BAPTIST CHURCH TITLE TOTAL: FIRST BAPTIST CHURCH	WRIC	8 RICHMOND-F	PISERIES
FIRST BAPTIST CHURCH OF PINE BLUFF TITLE TOTAL: FIRST BAPTIST CHURCH OF		7 LITTLE ROCK	( LOCAL
FIRST BAPTIST OF PINE BLUFF TITLE TOTAL: FIRST BAPTIST OF PINE BLU		7 LITTLE ROCK	( LOCAL
FIRST EDITION/FIRST COMMUNITY CHURC TITLE TOTAL: FIRST EDITION/FIRST COMM		6 COLUMBUS,	CLOCAL
FIRST PRESBYTERIAN CHURCH TITLE TOTAL: FIRST PRESBYTERIAN CHU		46 ATLANTA	LOCAL
FOR MY PEOPLE TITLE TOTAL: FOR MY PEOPLE	WKBD	50 DETROIT	LOCAL
FOR THEY SHALL BE COMFORTED TITLE TOTAL: FOR THEY SHALL BE COMF	KCOP ORTED	13 LOS ANGELE	ELOCAL
FREDERICK K.C. PRICE TITLE TOTAL: FREDERICK K.C. PRICE	KICU	36 SAN FRANCI	SLOCAL
FREE EVANGEL CHURCH TITLE TOTAL: FREE EVANGEL CHURCH	WDCA	20 WASHINGTO	NLOCAL
FREE EVANGELISTIC CHURCH TITLE TOTAL: FREE EVANGELISTIC CHUR		20 WASHINGTO	NLOCAL
FREEDOM TO PRAY TITLE TOTAL: FREEDOM TO PRAY	WIAT	42 Birminghan	1 DEVOTIONAL
FROM THE HEART TITLE TOTAL: FROM THE HEART	KTLA	5 LOS ANGELE	ELOCAL
GALATIANS TITLE TOTAL: GALATIANS	KTNC	42 SAN FRANCI	SLOCAL
GARDENDALE FIRST BAPTIST CHURCH TITLE TOTAL: GARDENDALE FIRST BAPTI	WCFT ST CHURCH	33 TUSCALOOS	ALOCAL
GE PATTERSON TITLE TOTAL: GE PATTERSON	KTLA	5 LOS ANGELE	ELOCAL
GENESIS TITLE TOTAL: GENESIS	KTNC	42 SAN FRANCI	SLOCAL
GERALD MANN	KTNC	42 SAN FRANCI	S DEVOTIONAL

TITLE TOTAL: FELLOWSHIP OF CHRISTIANS AND JEWS

GERALD MANN TITLE TOTAL: GERALD MANN	WPXI	11 PITTSBURGH DEVOTIONAL
GOSPEL SHOWCASE TITLE TOTAL: GOSPEL SHOWCASE	WGN	9 CHICAGO LOCAL
GREEDINESS TITLE TOTAL: GREEDINESS	KTNC	42 SAN FRANCIS LOCAL
HABAK TITLE TOTAL: HABAK	KTNC	42 SAN FRANCIS LOCAL
HARRY JACKSON TITLE TOTAL: HARRY JACKSON	WUSA	9 WASHINGTON LOCAL
HARVEST CHURCH TITLE TOTAL: HARVEST CHURCH	КМВС	9 KANSAS CITY LOCAL
HEAVEN'S SAKE TITLE TOTAL: HEAVEN'S SAKE	KRON	4 SAN FRANCIS LOCAL
HEBREWS TITLE TOTAL: HEBREWS	KTNC	42 SAN FRANCIS LOCAL
HIS RETURN TITLE TOTAL: HIS RETURN	KTNC	42 SAN FRANCIS LOCAL
HOPE CONNECTION HOPE CONNECTION TITLE TOTAL: HOPE CONNECTION	WDCA WUSA	20 WASHINGTON SERIES 9 WASHINGTON SERIES
HOSEA TITLE TOTAL: HOSEA	KTNC	42 SAN FRANCIS LOCAL
HOUR OF HEALING TITLE TOTAL: HOUR OF HEALING	KTNC	42 SAN FRANCIS DEVOTIONAL
HOUR OF POWER HOUR OF POWER	KATV KCAL KMSP KPTV KTVU KTVU KTVU KTXL KWGN WAGA WCFT WFAA WIS WKRN WNYW	<ul> <li>7 LITTLE ROCK DEVOTIONAL</li> <li>9 LOS ANGELES DEVOTIONAL</li> <li>9 MINNEAPOLIS DEVOTIONAL</li> <li>12 PORTLAND DEVOTIONAL</li> <li>2 SAN FRANCIS DEVOTIONAL</li> <li>2 SAN FRANCIS SERIES</li> <li>40 SACRAMENTC DEVOTIONAL</li> <li>2 DENVER DEVOTIONAL</li> <li>5 ATLANTA DEVOTIONAL</li> <li>33 TUSCALOOSA DEVOTIONAL</li> <li>8 DALLAS DEVOTIONAL</li> <li>10 COLUMBIA, SC DEVOTIONAL</li> <li>2 NASHVILLE DEVOTIONAL</li> <li>5 NEW YORK DEVOTIONAL</li> </ul>

HOUR OF POWER HOUR OF POWER HOUR OF POWER TITLE TOTAL: HOUR OF POWER	WPXI WSYX WUAB	11 PITTSBURGH DEVOTIONAL 6 COLUMBUS, C DEVOTIONAL 43 CLEVELAND-L DEVOTIONAL
HOUR OF WORSHIP TITLE TOTAL: HOUR OF WORSHIP	WFAA	8 DALLAS LOCAL
HUMBLE BEFORE WHOM? TITLE TOTAL: HUMBLE BEFORE WHOM?	KTNC	42 SAN FRANCIS LOCAL
IMMANUEL BAPTIST CHURCH TITLE TOTAL: IMMANUEL BAPTIST CHUR	KARK CH	4 LITTLE ROCK LOCAL
IMMANUEL TODAY TITLE TOTAL: IMMANUEL TODAY	KARK	4 LITTLE ROCK LOCAL
IN REALITY TITLE TOTAL: IN REALITY	WISN	12 MILWAUKEE LOCAL
IN SEARCH TITLE TOTAL: IN SEARCH	WKRN	2 NASHVILLE DEVOTIONAL
IN SEARCH OF THE LORD'S WAY TITLE TOTAL: IN SEARCH OF THE LORD'S	WKRN S WAY	2 NASHVILLE DEVOTIONAL
IN TOUCH IN TOUCH	KATV KMGH KPLR KPLR KPTV KTVU KXTX WFLD WNYW WPHL WRIC WTRF WUAB WUSA WXIA WXIA	<ul> <li>7 LITTLE ROCK DEVOTIONAL</li> <li>7 DENVER DEVOTIONAL</li> <li>11 ST LOUIS DEVOTIONAL</li> <li>11 ST LOUIS LOCAL</li> <li>12 PORTLAND DEVOTIONAL</li> <li>2 SAN FRANCIS DEVOTIONAL</li> <li>39 DALLAS DEVOTIONAL</li> <li>30 CHICAGO DEVOTIONAL</li> <li>5 NEW YORK DEVOTIONAL</li> <li>5 NEW YORK DEVOTIONAL</li> <li>8 RICHMOND-PI DEVOTIONAL</li> <li>8 RICHMOND-PI DEVOTIONAL</li> <li>7 WHEELING DEVOTIONAL</li> <li>9 WASHINGTON DEVOTIONAL</li> <li>11 ATLANTA DEVOTIONAL</li> <li>19 CINCINNATI DEVOTIONAL</li> </ul>
IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES TITLE TOTAL: IN TOUCH MINISTRIES	KATV KPLR KTVU WFLD WPHL	7 LITTLE ROCK SERIES 11 ST LOUIS SERIES 2 SAN FRANCIS SERIES 32 CHICAGO SERIES 17 PHILADELPHI/ SERIES

INDIA WAVES TITLE TOTAL: INDIA WAVES	KTNC	42 SAN FRANCIS LOCAL
ISAIAH TITLE TOTAL: ISAIAH	KTNC	42 SAN FRANCIS LOCAL
IT IS WRITTEN IT IS WRITTEN TITLE TOTAL: IT IS WRITTEN	KCAL KPTV KTVU KTVU KWGN WFLD WKYT WKYT WWOR	<ul> <li>9 LOS ANGELES DEVOTIONAL</li> <li>12 PORTLAND DEVOTIONAL</li> <li>2 SAN FRANCIS DEVOTIONAL</li> <li>2 SAN FRANCIS SERIES</li> <li>2 DENVER DEVOTIONAL</li> <li>32 CHICAGO DEVOTIONAL</li> <li>27 LEXINGTON DEVOTIONAL</li> <li>27 LEXINGTON SERIES</li> <li>9 NEW YORK DEVOTIONAL</li> </ul>
JACK VAN IMPE JACK VAN IMPE TITLE TOTAL: JACK VAN IMPE	KPLR WTXF	11 ST LOUIS DEVOTIONAL 29 PHILADELPHI/ DEVOTIONAL
JAMES TITLE TOTAL: JAMES	KTNC	42 SAN FRANCIS LOCAL
JAMES KENNEDY TITLE TOTAL: JAMES KENNEDY	KWGN	2 DENVER DEVOTIONAL
JEREMIAH TITLE TOTAL: JEREMIAH	KTNC	42 SAN FRANCIS LOCAL
JEWISH PERSPECTIVE TITLE TOTAL: JEWISH PERSPECTIVE	KRON	4 SAN FRANCIS LOCAL
JOEL TITLE TOTAL: JOEL	KTNC	42 SAN FRANCIS LOCAL
JOHN TITLE TOTAL: JOHN	KTNC	42 SAN FRANCIS LOCAL
JOHN A. CHERRY JOHN A. CHERRY TITLE TOTAL: JOHN A. CHERRY	KTLA WUSA	5 LOS ANGELES SERIES 9 WASHINGTON SERIES
JOHN ANKERBERG TITLE TOTAL: JOHN ANKERBERG	KTNC	42 SAN FRANCIS DEVOTIONAL
JOINT HEIRS TITLE TOTAL: JOINT HEIRS	KTNC	42 SAN FRANCIS LOCAL
JONAH TITLE TOTAL: JONAH	KTNC	42 SAN FRANCIS LOCAL

JUDGES TITLE TOTAL: JUDGES	KTNC	42 SAN FRANCIS LOCAL
KENNETH COPELAND KENNETH COPELAND	KATV KCAL KMBC KTLA KTNC KTXL KXTX WAGA WBZL WDCA WFLD WFQX WKBD WKRN WKPL WKRN WKYT WPHL WSEE WTXF WUAB WVTV	<ul> <li>7 LITTLE ROCK DEVOTIONAL</li> <li>9 LOS ANGELES DEVOTIONAL</li> <li>9 KANSAS CITY DEVOTIONAL</li> <li>5 LOS ANGELES DEVOTIONAL</li> <li>42 SAN FRANCIS DEVOTIONAL</li> <li>40 SACRAMENTC DEVOTIONAL</li> <li>40 SACRAMENTC DEVOTIONAL</li> <li>39 DALLAS DEVOTIONAL</li> <li>39 MIAMI DEVOTIONAL</li> <li>20 WASHINGTON DEVOTIONAL</li> <li>20 WASHINGTON DEVOTIONAL</li> <li>20 CHICAGO DEVOTIONAL</li> <li>31 TRAVERSE CI DEVOTIONAL</li> <li>20 DETROIT DEVOTIONAL</li> <li>20 NASHVILLE DEVOTIONAL</li> <li>21 LEXINGTON DEVOTIONAL</li> <li>35 ERIE DEVOTIONAL</li> <li>36 ERIE DEVOTIONAL</li> <li>37 PHILADELPHI/ DEVOTIONAL</li> <li>38 OLEVELAND-L DEVOTIONAL</li> <li>39 MILWAUKEE DEVOTIONAL</li> </ul>
KENNETH COPELAND TITLE TOTAL: KENNETH COPELAND	WWOR	9 NEW YORK DEVOTIONAL
KEY OF DAVID KEY OF DAVID TITLE TOTAL: KEY OF DAVID	KBWB KCOP KTNC WGN WSBK WTXF WWOR WXIX	<ul> <li>20 SAN FRANCIS DEVOTIONAL</li> <li>13 LOS ANGELES DEVOTIONAL</li> <li>42 SAN FRANCIS DEVOTIONAL</li> <li>9 CHICAGO DEVOTIONAL</li> <li>38 BOSTON DEVOTIONAL</li> <li>29 PHILADELPHI/ DEVOTIONAL</li> <li>9 NEW YORK DEVOTIONAL</li> <li>19 CINCINNATI DEVOTIONAL</li> </ul>
KING IS COMING TITLE TOTAL: KING IS COMING	KTNC	42 SAN FRANCIS DEVOTIONAL
L.A. INTERNATIONAL CHURCH TITLE TOTAL: L.A. INTERNATIONAL CHUR	KTNC RCH	42 SAN FRANCIS LOCAL
LARRY JONES LARRY JONES TITLE TOTAL: LARRY JONES	KARK WKRN	4 LITTLE ROCK DEVOTIONAL 2 NASHVILLE DEVOTIONAL
LEGENDS AND HEROES TITLE TOTAL: LEGENDS AND HEROES	KCOP	13 LOS ANGELES DEVOTIONAL
LEROY THOMPSON	KTLA	5 LOS ANGELE&LOCAL

TITLE TOTAL: LEROY THOMPSON

LEROY WOOLARD TITLE TOTAL: LEROY WOOLARD	WITN	7 WASHINGTON LOCAL
LET YOUR LIGHT SHINE TITLE TOTAL: LET YOUR LIGHT SHINE	WJZ	13 BALTIMORE SERIES
LET'S DO IT CHRIST'S WAY TITLE TOTAL: LET'S DO IT CHRIST'S WAY	КХТХ	39 DALLAS LOCAL
LEVITICUS TITLE TOTAL: LEVITICUS	KTNC	42 SAN FRANCIS LOCAL
LIFE IN THE WORD LIFE IN THE WORD TITLE TOTAL: LIFE IN THE WORD	KCAL KTNC KXTX WDCA WUAB WUNI WVTV	<ul> <li>9 LOS ANGELES DEVOTIONAL</li> <li>42 SAN FRANCIS DEVOTIONAL</li> <li>39 DALLAS DEVOTIONAL</li> <li>20 WASHINGTON DEVOTIONAL</li> <li>43 CLEVELAND-L DEVOTIONAL DEVOTIONAL</li> <li>18 MILWAUKEE DEVOTIONAL</li> </ul>
LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY TITLE TOTAL: LIFE TODAY	KTNC KXTX WBPX WDCA WUNI	<ul> <li>42 SAN FRANCIS DEVOTIONAL</li> <li>39 DALLAS DEVOTIONAL</li> <li>DEVOTIONAL</li> <li>20 WASHINGTON DEVOTIONAL</li> <li>DEVOTIONAL</li> </ul>
LIGHTWORKS TITLE TOTAL: LIGHTWORKS	KRON	4 SAN FRANCIS LOCAL
LION'S DEN TITLE TOTAL: LION'S DEN	WVTV	18 MILWAUKEE LOCAL
LOVELAND CHURCH LOVELAND CHURCH TITLE TOTAL: LOVELAND CHURCH	KCAL KTLA	9 LOS ANGELES SERIES 5 LOS ANGELES SERIES
LUKE TITLE TOTAL: LUKE	KTNC	42 SAN FRANCIS LOCAL
MARILYN HICKEY TITLE TOTAL: MARILYN HICKEY	KTNC	42 SAN FRANCIS DEVOTIONAL
MARK TITLE TOTAL: MARK	KTNC	42 SAN FRANCIS LOCAL
MASS TITLE TOTAL: MASS	WPVI	6 PHILADELPHI/LOCAL

MASS FOR SHUT-INS TITLE TOTAL: MASS FOR SHUT-INS	KSHB	41 KANSAS CITY LOCAL
MASS ON TV TITLE TOTAL: MASS ON TV	WPXI	11 PITTSBURGH LOCAL
MATTHEW TITLE TOTAL: MATTHEW	KTNC	42 SAN FRANCIS LOCAL
METRO TV MINISTRIES TITLE TOTAL: METRO TV MINISTRIES	КХТХ	39 DALLAS LOCAL
MICAH TITLE TOTAL: MICAH	KTNC	42 SAN FRANCIS LOCAL
MIRACLES NOW TITLE TOTAL: MIRACLES NOW	WGN	9 CHICAGO DEVOTIONAL
MORE THAN CONQUERORS TITLE TOTAL: MORE THAN CONQUERORS	WBRC S	6 BIRMINGHAM LOCAL
MOSAIC TITLE TOTAL: MOSAIC	KPIX	5 SAN FRANCIS LOCAL
MOVING IN THE SPIRIT TITLE TOTAL: MOVING IN THE SPIRIT	WJZ	13 BALTIMORE LOCAL
MT. CARMEL CHURCH TITLE TOTAL: MT. CARMEL CHURCH	WGCL	46 ATLANTA LOCAL
MUSIC AND THE SPOKEN WORD TITLE TOTAL: MUSIC AND THE SPOKEN V	WISN VORD	12 MILWAUKEE DEVOTIONAL
NAHUM TITLE TOTAL: NAHUM	KTNC	42 SAN FRANCIS LOCAL
NEHEMIAH TITLE TOTAL: NEHEMIAH	KTNC	42 SAN FRANCIS LOCAL
NEW BEGINNINGS TITLE TOTAL: NEW BEGINNINGS	KPTV	12 PORTLAND LOCAL
NEW PSALMIST CHURCH TITLE TOTAL: NEW PSALMIST CHURCH	WJZ	13 BALTIMORE LOCAL
OBADIAH TITLE TOTAL: OBADIAH	KTNC	42 SAN FRANCIS LOCAL
OLD TIME GOSPEL HOUR OLD TIME GOSPEL HOUR	WBRE WCFT	28 WILKES BARR DEVOTIONAL 33 TUSCALOOSA DEVOTIONAL

OLD TIME GOSPEL HOUR TITLE TOTAL: OLD TIME GOSPEL HOUR	WPSG	57 PHILADELPH	DEVOTIONAL
OLD TIME GOSPEL HYMN HOUR TITLE TOTAL: OLD TIME GOSPEL HYMN H	WBRE IOUR	28 WILKES BARI	RLOCAL
ON MAIN STREET TITLE TOTAL: ON MAIN STREET	WTMJ	4 MILWAUKEE	DEVOTIONAL
ON THE STREET WITH WILLIE JORDON TITLE TOTAL: ON THE STREET WITH WILI		42 SAN FRANCIS	SLOCAL
ON WINGS OF EAGLES TITLE TOTAL: ON WINGS OF EAGLES	WWOR	9 NEW YORK	SERIES
OPEN DOORS TITLE TOTAL: OPEN DOORS	WDIV	4 DETROIT	LOCAL
OUR NATION, OUR FREEDOM TITLE TOTAL: OUR NATION, OUR FREEDO	KTNC DM	42 SAN FRANCIS	SLOCAL
PEACHTREE PRESBYTERIAN CHURCH TITLE TOTAL: PEACHTREE PRESBYTERIA		46 ATLANTA	SERIES
PETER TITLE TOTAL: PETER	KTNC	42 SAN FRANCIS	SLOCAL
PETER POPOFF PETER POPOFF TITLE TOTAL: PETER POPOFF	KTNC WWOR	42 SAN FRANCIS 9 NEW YORK	
PHILEMON TITLE TOTAL: PHILEMON	KTNC	42 SAN FRANCIS	SLOCAL
POSITIVE NOTE TITLE TOTAL: POSITIVE NOTE	WFLD	32 CHICAGO	LOCAL
PRINCIPLES FOR LIFE TITLE TOTAL: PRINCIPLES FOR LIFE	KPLR	11 ST LOUIS	LOCAL
PROPHET 3H TITLE TOTAL: PROPHET 3H	KTNC	42 SAN FRANCIS	SLOCAL
PROVERBS TITLE TOTAL: PROVERBS	KTNC	42 SAN FRANCIS	SLOCAL
PSALMS TITLE TOTAL: PSALMS	KTNC	42 SAN FRANCIS	SLOCAL
PULASKI HEIGHTS UNITED METHODIST C PULASKI HEIGHTS UNITED METHODIST C		4 LITTLE ROCK 7 LITTLE ROCK	

TITLE TOTAL: PULASKI HEIGHTS UNITED METHODIST CHURCH

REACH OUT TITLE TOTAL: REACH OUT	KARK	4 LITTLE ROCK	LOCAL
REAL TO REEL TITLE TOTAL: REAL TO REEL	WJZ	13 BALTIMORE	LOCAL
REV. DANIEL D. MEYER TITLE TOTAL: REV. DANIEL D. MEYER	WFLD	32 CHICAGO	LOCAL
RHEMA PRAISE TITLE TOTAL: RHEMA PRAISE	WKRN	2 NASHVILLE	DEVOTIONAL
ROAD TO RICHES TITLE TOTAL: ROAD TO RICHES	WDIV	4 DETROIT	LOCAL
ROD PARSLEY ROD PARSLEY ROD PARSLEY TITLE TOTAL: ROD PARSLEY	WCFT WDCA WKYT	33 TUSCALOOS 20 WASHINGTO 27 LEXINGTON	NDEVOTIONAL
ROMAN CATHOLIC MASS TITLE TOTAL: ROMAN CATHOLIC MASS	WBPX		LOCAL
RUSS REID TITLE TOTAL: RUSS REID	КХТХ	39 DALLAS	DEVOTIONAL
SACRED NAME TITLE TOTAL: SACRED NAME	WSEE	35 ERIE	LOCAL
SALEM BAPTIST TITLE TOTAL: SALEM BAPTIST	WGCL	46 ATLANTA	LOCAL
SALEM BAPTIST CHURCH TITLE TOTAL: SALEM BAPTIST CHURCH	WGCL	46 ATLANTA	LOCAL
SCOTT WEBB TITLE TOTAL: SCOTT WEBB	WCFT	33 TUSCALOOS	ALOCAL
SEARCH TITLE TOTAL: SEARCH	KARK	4 LITTLE ROCK	LOCAL
SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL TITLE TOTAL: SHEPHERD'S CHAPEL	KTNC KWGN KWGN KXTX WBPX WFQX	42 SAN FRANCIS 2 DENVER 2 DENVER 39 DALLAS 33 TRAVERSE C	DEVOTIONAL LOCAL DEVOTIONAL DEVOTIONAL

SPARROW TITLE TOTAL: SPARROW	KTNC	42 SAN FRANCIS	SLOCAL
ST. ANN MASS TITLE TOTAL: ST. ANN MASS	WFQX	33 TRAVERSE C	ILOCAL
ST. MARK'S TITLE TOTAL: ST. MARK'S	KARK	4 LITTLE ROCK	LOCAL
STAN SCOTT TITLE TOTAL: STAN SCOTT	WTRF	7 WHEELING	LOCAL
STRENGTH AND POWER TITLE TOTAL: STRENGTH AND POWER	KTNC	42 SAN FRANCIS	SLOCAL
SUDAN TITLE TOTAL: SUDAN	КХТХ	39 DALLAS	LOCAL
SUNDAY MASS SUNDAY MASS TITLE TOTAL: SUNDAY MASS	KTXL WNYW	40 SACRAMENT 5 NEW YORK	SERIES SERIES
SUNDAY MORNING WORSHIP TITLE TOTAL: SUNDAY MORNING WORSH	WTRF IIP	7 WHEELING	LOCAL
TABERNACLES DAVID TITLE TOTAL: TABERNACLES DAVID	KTNC	42 SAN FRANCIS	SLOCAL
TAKING AUTHORITY TITLE TOTAL: TAKING AUTHORITY	WGCL	46 ATLANTA	LOCAL
TEACHING OF CHRIST TITLE TOTAL: TEACHING OF CHRIST	KDKA	2 PITTSBURGH	LOCAL
TEMPLE LIGHT FAMILY MINISTRIES TITLE TOTAL: TEMPLE LIGHT FAMILY MIN	WIAT ISTRIES	42 BIRMINGHAM	LOCAL
TIMOTHY FLEMMING TITLE TOTAL: TIMOTHY FLEMMING	WGCL	46 ATLANTA	DEVOTIONAL
TITUS AND PHILEMON TITLE TOTAL: TITUS AND PHILEMON	KTNC	42 SAN FRANCIS	SLOCAL
TOMORROW'S WORLD TITLE TOTAL: TOMORROW'S WORLD	WGN	9 CHICAGO	LOCAL
TOUCHING LIVES TITLE TOTAL: TOUCHING LIVES	WAGA	5 ATLANTA	DEVOTIONAL
TRI VITA TITLE TOTAL: TRI VITA	КХТХ	39 DALLAS	LOCAL

TURNING POINT TITLE TOTAL: TURNING POINT	KCOP	13 LOS ANGELE	SLOCAL
TURNING POINTS TITLE TOTAL: TURNING POINTS	KCOP	13 LOS ANGELE	&LOCAL
UNITY THE BEST TITLE TOTAL: UNITY THE BEST	KTNC	42 SAN FRANCI	SLOCAL
UNIVERSAL CHURCH TITLE TOTAL: UNIVERSAL CHURCH	WUNI		LOCAL
UNIVERSE OF YAHWEH TITLE TOTAL: UNIVERSE OF YAHWEH	WDCA	20 WASHINGTO	NLOCAL
VARIETY TITLE TOTAL: VARIETY	KTNC	42 SAN FRANCI	S DEVOTIONAL
VOICE OF REVIVAL TITLE TOTAL: VOICE OF REVIVAL	WRIC	8 RICHMOND-F	PILOCAL
WALKING BY FAITH TITLE TOTAL: WALKING BY FAITH	WFQX	33 TRAVERSE C	I DEVOTIONAL
WATER OF LIFE TITLE TOTAL: WATER OF LIFE	КХТХ	39 DALLAS	LOCAL
WEEKLY BIBLE LESSON TITLE TOTAL: WEEKLY BIBLE LESSON	WBPX		LOCAL
WOMEN OF FAITH: EXTRAVAGANT GRAC TITLE TOTAL: WOMEN OF FAITH: EXTRAV			DEVOTIONAL
WOODMONT BAPTIST CHURCH TITLE TOTAL: WOODMONT BAPTIST CHU	WKRN RCH	2 NASHVILLE	LOCAL
WORD OF FAITH WORD OF FAITH TITLE TOTAL: WORD OF FAITH	KBWB WDIV	20 SAN FRANCI 4 DETROIT	
WORD OF LIFE TITLE TOTAL: WORD OF LIFE	KSHB	41 KANSAS CIT	/ DEVOTIONAL
WORLD VISION WORLD VISION TITLE TOTAL: WORLD VISION	WUAB WXIX	43 CLEVELAND- 19 CINCINNATI	
WORSHIP TITLE TOTAL: WORSHIP	WBPX		DEVOTIONAL

WORSHIP FOR SHUT-INS TITLE TOTAL: WORSHIP FOR SHUT-IN	WKBD IS	50 DETROIT LOCAL	
WORSHIPING AND WITNESSING TITLE TOTAL: WORSHIPING AND WITH	KTNC NESSING	42 SAN FRANCIS LOCAL	
ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT	KTNC	42 SAN FRANCIS DEVOTIONAL	
Total Viewing for all Religious Programming			

## Base Showing Cable Viewing

Sub-Cat. RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	Household Viewing Hours 11,904 16,191 26,259 0 2,828 911 1,171 0 43,910	Total Hours for Title
RELIGIOUS	0	103,174
	Ū	0
other Religious Other Religious	0 1,020 1,037 3,527	5,584
RELIGIOUS	0	0
RELIGIOUS	1,411	1,411
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 542 0 2,057	2,599
RELIGIOUS	1,355	1,355
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	7,945	7,945

RELIGIOUS	1,236	1,236
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 27,869 94,367 6,723 1,977 11,737 3,218 0	445 004
RELIGIOUS	25,793	145,891 25,793
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	3,529	3,529
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	2,081	2,081
RELIGIOUS	789	789
RELIGIOUS	384	384
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	913	913
RELIGIOUS	0	0

RELIGIOUS	696	696
RELIGIOUS	557	557
RELIGIOUS RELIGIOUS	0 999	999
RELIGIOUS	480	480
RELIGIOUS RELIGIOUS	3,270 17,342	20,612
RELIGIOUS	3,652	3,652
RELIGIOUS	3,156	3,156
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 2,296 0 15,950	18,246
RELIGIOUS	1,865	1,865
RELIGIOUS RELIGIOUS	12,218 4,019	16,237
RELIGIOUS	0	0
RELIGIOUS	14,550	14,550
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 2,543 0 1,304 1,112	

RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 136,536\\ 37,583\\ 3,739\\ 2,076\\ 966\\ 1,051\\ 1,062\\ 939\\ 764\\ 3,988\\ 9,087\\ 0\\ 7,493\\ 557\end{array}$	210,798
RELIGIOUS	4,065	4,065
RELIGIOUS	0	0
RELIGIOUS	2,624	2,624
RELIGIOUS	0	0
RELIGIOUS	1,085	1,085
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	2,118 0 644 0 8,156 1,472 864	

RELIGIOUS	2,981	16,233
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 5,098 0 2,448 0 3,977 2,986	14,509
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	1,018	1,018
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	13,574	13,574
RELIGIOUS	303	303
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	37,177 2,310 949 0 71,184 0	111,619
OTHER	3,571	

		3,571
RELIGIOUS	11,455	11,455
RELIGIOUS	2,415	2,415
RELIGIOUS	3,151	3,151
RELIGIOUS	2,533	2,533
RELIGIOUS	1,211	1,211
RELIGIOUS	1,070	1,070
RELIGIOUS	0	0
RELIGIOUS	1,937	1,937
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	3,796	3,796
RELIGIOUS	0	0
RELIGIOUS	303	303
RELIGIOUS	949	949
RELIGIOUS	0	0
RELIGIOUS	0	-

RELIGIOUS	1,362	1,362
RELIGIOUS	2,458	2,458
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	1,556	1,556
RELIGIOUS	804	804
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS	21,710	21,710
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	12,127 $178,387$ $17,961$ $19,079$ $17,530$ $0$ $1,395$ $6,082$ $3,911$ $0$ $14,120$ $1,376$ $1,878$ $18,821$	

RELIGIOUS RELIGIOUS RELIGIOUS	21,247 4,336 44,489	
RELIGIOUS	44,409	362,738
RELIGIOUS	9,404	9,404
RELIGIOUS	0	0
RELIGIOUS	8,266	8,266
RELIGIOUS	1,685	1,685
RELIGIOUS	2,437	2,437
RELIGIOUS	939	939
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS PUBLIC AFFA RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	3,984 3,313 762 0 1,893 28,803 18,751 879 10,281 12,925 1,924 1,454 23,554 3,930 44,862 7,744	165,056
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	487 0 0 15,754	16,240

2,157	2,157
0	0
37,871 3,746 694 0 1,244 370 0 1,477 1,113	46,515
1,443 0	1,443
0	0
6,589	6,589
0	0
0	0
0	0
0	0
1,468 0	1,468
0	0
0	0
0	0
	0 37,871 3,746 694 0 1,244 370 0 1,477 1,113 1,443 0 0 6,589 0 0 0 0 1,468 0 0 0 1,468 0 0 0 0 0 0 0 0

RELIGIOUS	13,697	13,697
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 2,950\\ & 0\\ 1,520\\ 135,008\\ 15,533\\ & 0\\ 10,896\\ & 0\\ 966\\ 3,062\\ & 0\\ 15,182\\ 1,459\\ 939\\ & 0\\ 2,029\\ & 0\\ 2,029\\ & 0\\ 0\\ 7,406\\ 6,081\\ 18,227\end{array}$	221,255
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 85,036 758 0 3,160 0	
		88,953
RELIGIOUS	4,445	4,445
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	0 939	939
RELIGIOUS	0	0
RELIGIOUS	1,487	

		1,487
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	3,156	3,156
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	3,739 28,324 22,339 5,460 17,841 16,405 16,614	110,721
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	3,448 10,190 0 6,104 11,585	31,327
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	2,232 1,460	3,691
RELIGIOUS	0	0
RELIGIOUS	11,431	11,431
RELIGIOUS	0	0
RELIGIOUS	0	0

RELIGIOUS	2,374	2,374
RELIGIOUS	5,076	5,076
RELIGIOUS	6,312	6,312
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	98,804	98,804
RELIGIOUS	0	0
RELIGIOUS	1,884	1,884
RELIGIOUS	0	
RELIGIOUS	0	0
RELIGIOUS	832	0
		832
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	0 0	

RELIGIOUS	0	
RELIGIOUS	0	0
THE LIGIC CO	0	0
RELIGIOUS	2,134	-
RELIGIOUS	0	2,134
RELIGIOUS	0	0
RELIGIOUS	569	569
RELIGIOUS	0	0
RELIGIOUS	0	
RELIGIOUS	0	0
		0
RELIGIOUS RELIGIOUS	4,323 3,131	

		7,454
RELIGIOUS	2,628	2,628
RELIGIOUS	0	0
RELIGIOUS	1,583	1,583
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS	0 133 0	133
RELIGIOUS	15,002	15,002
RELIGIOUS	0	0
RELIGIOUS	3,496	3,496
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	127,100 4,218 3,295 12,897 0 217	147,726

RELIGIOUS	0	0
RELIGIOUS	3,005	3,005
RELIGIOUS	1,441	1,441
RELIGIOUS	4,525	4,525
RELIGIOUS	0	0
RELIGIOUS	812	812
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS	75,649	75,649
RELIGIOUS	8,144	8,144
RELIGIOUS	0	0

RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	1,717	1,717
RELIGIOUS	11,225	11,225
RELIGIOUS	0	0
RELIGIOUS	33,075	33,075
RELIGIOUS	1,591	1,591
RELIGIOUS	14,575	14,575
RELIGIOUS	2,722	2,722
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	1,112	1,112
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	2,942 0	2,942
RELIGIOUS	0	0

RELIGIOUS	1,471	1,471
RELIGIOUS	0	0
RELIGIOUS	4,948	4,948

2,400,827

## EXHIBIT 2

## 2001 Report of Household Viewing Hours

## Report of Household Viewing Hours from 2001 MPAA Copyright Royalty Data Bas Prepared by IT Processing LLC on December 8, 200

Title as Shown	Station	chan nel	City
700 CLUB	KPLR	11 ST L	-
700 CLUB	KPLR	11 ST L	
700 CLUB	WDCA	20 WAS	SHINGTON, DC
700 CLUB	WIAT		MINGHAM
700 CLUB	WIAT		MINGHAM
700 CLUB	WNYW		VYORK
700 CLUB 700 CLUB	WPGH WPGH		TSBURGH TSBURGH
700 CLUB	WPSG		ADELPHIA
700 CLUB	WPSG		
700 CLUB	WRIC	-	HMOND-PETERSBURG
700 CLUB	WRIC	8 RICI	HMOND-PETERSBURG
700 CLUB	WUAB	43 CLE	VELAND -LORAIN
700 CLUB	WUAB	43 CLE	VELAND -LORAIN
TITLE TOTAL: 700 CLUB			
ACQUIRE THE FIRE	WPCB	40 PITT	SBURGH (GREENSBURG
TITLE TOTAL: ACQUIRE THE FIRE			
ACTION HOUSE	WPCB	40 PITT	SBURGH (GREENSBURG
TITLE TOTAL: ACTION HOUSE			
ACTS	KTNC	42 SAN	FRANCISCO (CONCORD
ACTS	WLYH	15 HAR	RISBURG -LANCASTER
TITLE TOTAL: ACTS			
AMAZING FACTS	KTLA	5 LOS	ANGELES
AMAZING FACTS	KTNC	42 SAN	FRANCISCO (CONCORD
AMAZING FACTS	KTNC		FRANCISCO (CONCORD
AMAZING FACTS	WUSA	9 WAS	SHINGTON, DC
TITLE TOTAL: AMAZING FACTS			
AMAZING FACTS MINISTRIES	KTLA	5 LOS	ANGELES
TITLE TOTAL: AMAZING FACTS MINISTRIES			
AMERICAN RELIGIOUS TOWN HALL	КХТХ	39 DAL	LAS
AMERICAN RELIGIOUS TOWN HALL	KXTX	39 DAL	LAS
TITLE TOTAL: AMERICAN RELIGIOUS TOWN H	ALL		
AMOS	KTNC	42 SAN	FRANCISCO (CONCORD
TITLE TOTAL: AMOS			
ANGEL WINGS	WPCB	40 PITT	SBURGH (GREENSBURG
TITLE TOTAL: ANGEL WINGS			`

ARMOR OF GOD TITLE TOTAL: ARMOR OF GOD	WPTY	24 MEMPHIS
ASPIRING WOMEN TITLE TOTAL: ASPIRING WOMEN	WPCB	40 PITTSBURGH (GREENSBURG
ATF TV TITLE TOTAL: ATF TV	WPCB	40 PITTSBURGH (GREENSBURG
AWAKE NOW TITLE TOTAL: AWAKE NOW	WPCB	40 PITTSBURGH (GREENSBURG
BALANCED LIVING TITLE TOTAL: BALANCED LIVING	KCAL	9 LOS ANGELES
BALANCED LIVING WITH DR. JIM REEVE TITLE TOTAL: BALANCED LIVING WITH DR. JIM	KCAL REEVE	9 LOS ANGELES
BAM CRAWFORD TITLE TOTAL: BAM CRAWFORD	KCAL	9 LOS ANGELES
BAYLESS CONLEY TITLE TOTAL: BAYLESS CONLEY	KCAL	9 LOS ANGELES
BELIEVER'S VOICE OF VICTORY BELIEVER'S VOICE OF VICTORY BELIEVER'S VOICE OF VICTORY BELIEVER'S VOICE OF VICTORY TITLE TOTAL: BELIEVER'S VOICE OF VICTORY	WKPT WLYH WPCB WPTY	19 TRI CITIES (KINGSPORT) 15 HARRISBURG -LANCASTER 40 PITTSBURGH (GREENSBURG 24 MEMPHIS
BELLEVUE BAPTIST CHURCH TITLE TOTAL: BELLEVUE BAPTIST CHURCH	WPTY	24 MEMPHIS
BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN TITLE TOTAL: BENNY HINN	KSTW KTNC KTNC KXTX KXTX WDCA WDCA WPSG WSBK WSBK	<ul> <li>11 SEATTLE - TACOMA</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>39 DALLAS</li> <li>39 DALLAS</li> <li>20 WASHINGTON, DC</li> <li>20 WASHINGTON, DC</li> <li>57 PHILADELPHIA</li> <li>38 BOSTON</li> <li>38 BOSTON</li> </ul>
BENNY HINN DAILY BENNY HINN DAILY BENNY HINN DAILY TITLE TOTAL: BENNY HINN DAILY	WPCB WWOR WWOR	40 PITTSBURGH (GREENSBURG 9 NEW YORK 9 NEW YORK

BEYOND THE CHECKERED FLAG TITLE TOTAL: BEYOND THE CHECKERED FLAC	WPCB	40 PITTSBURGH (GREENSBURG
BIBLE ANSWERS TITLE TOTAL: BIBLE ANSWERS	WUNI	27 BOSTON - WORCESTER
BIBLE BONUSES TITLE TOTAL: BIBLE BONUSES	WALA	10 MOBILE
BIBLICAL VIEWPOINTS TITLE TOTAL: BIBLICAL VIEWPOINTS	WKPT	19 TRI CITIES (KINGSPORT)
BOUNTIFUL BLESSINGS TITLE TOTAL: BOUNTIFUL BLESSINGS	WPCB	40 PITTSBURGH (GREENSBURG
BREAKTHROUGH TITLE TOTAL: BREAKTHROUGH	WPCB	40 PITTSBURGH (GREENSBURG
CALLED TO POPULATE HEAVEN TITLE TOTAL: CALLED TO POPULATE HEAVEN	WPCB	40 PITTSBURGH (GREENSBURG
CAMDEN CHURCHES GATEKEEPERS TITLE TOTAL: CAMDEN CHURCHES GATEKEEF	WPHL PERS	17 PHILADELPHIA
CATCH THE SPIRIT CATCH THE SPIRIT TITLE TOTAL: CATCH THE SPIRIT	WUAB WUAB	43 CLEVELAND -LORAIN 43 CLEVELAND -LORAIN
CATHOLIC MASS CATHOLIC MASS TITLE TOTAL: CATHOLIC MASS	KTHV KTHV	11 LITTLE ROCK 11 LITTLE ROCK
CENTRAL BAPTIST CHURCH TITLE TOTAL: CENTRAL BAPTIST CHURCH	WPCB	40 PITTSBURGH (GREENSBURG
CHANGE POINT TITLE TOTAL: CHANGE POINT	WDCA	20 WASHINGTON, DC
CHANGED LIVES TITLE TOTAL: CHANGED LIVES	WPCB	40 PITTSBURGH (GREENSBURG
CHRIST AND CULTURE TITLE TOTAL: CHRIST AND CULTURE	WPCB	40 PITTSBURGH (GREENSBURG
CHRISTIAN APPALACHIAN TITLE TOTAL: CHRISTIAN APPALACHIAN	WSEE	35 ERIE
CHRISTIAN COUNTRY MUSIC AWARDS TITLE TOTAL: CHRISTIAN COUNTRY MUSIC AV	WPCB VARDS	40 PITTSBURGH (GREENSBURG
CHRISTIAN SCIENCE	WUAB	43 CLEVELAND -LORAIN

CHRISTIAN SCIENCE TITLE TOTAL: CHRISTIAN SCIENCE	WUAB	43 CLEVELAND -LORAIN
CHRISTIAN SCIENCE BIBLE LESSON CHRISTIAN SCIENCE BIBLE LESSON TITLE TOTAL: CHRISTIAN SCIENCE BIBLE LES	WFLD WFLD SON	32 CHICAGO 32 CHICAGO
CHRISTIAN SCIENCE CHURCH TITLE TOTAL: CHRISTIAN SCIENCE CHURCH	WFLD	32 CHICAGO
CHRISTIAN SCIENCE WEEKLY LECTURE TITLE TOTAL: CHRISTIAN SCIENCE WEEKLY L	WFLD ECTURE	32 CHICAGO
CHRISTIAN WORLD NEWS TITLE TOTAL: CHRISTIAN WORLD NEWS	WPCB	40 PITTSBURGH (GREENSBURG
CHUCK SMITH TITLE TOTAL: CHUCK SMITH	WPCB	40 PITTSBURGH (GREENSBURG
CHURCH OF CHRIST CHURCH OF CHRIST TITLE TOTAL: CHURCH OF CHRIST	WIAT WIAT	42 BIRMINGHAM 42 BIRMINGHAM
CHURCH OF JESUS CHRIST TITLE TOTAL: CHURCH OF JESUS CHRIST	WIAT	42 BIRMINGHAM
CHURCH OF TODAY CHURCH OF TODAY CHURCH OF TODAY CHURCH OF TODAY TITLE TOTAL: CHURCH OF TODAY	WFQX WFQX WKBD WKBD	33 TRAVERSE CITY - CADILL 33 TRAVERSE CITY - CADILL 50 DETROIT 50 DETROIT
COAST TO COAST COAST TO COAST TITLE TOTAL: COAST TO COAST	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
CORAL RIDGE TITLE TOTAL: CORAL RIDGE	KTHV	11 LITTLE ROCK
CORAL RIDGE HOUR CORAL RIDGE HOUR	KTHV KTHV KTXL KWGN WBRE WFLD WGCL WKPT WMAR WMAR WPSG WPSG	<ul> <li>11 LITTLE ROCK</li> <li>11 LITTLE ROCK</li> <li>40 SACRAMENTO</li> <li>2 DENVER</li> <li>28 WILKES-BARRE - SCRANTO</li> <li>32 CHICAGO</li> <li>46 ATLANTA</li> <li>19 TRI CITIES (KINGSPORT)</li> <li>2 BALTIMORE</li> <li>2 BALTIMORE</li> <li>57 PHILADELPHIA</li> <li>57 PHILADELPHIA</li> </ul>

CORAL RIDGE HOUR CORAL RIDGE HOUR CORAL RIDGE HOUR TITLE TOTAL: CORAL RIDGE HOUR	WSBK WTAJ WWOR	38 BOSTON 10 JOHNSTOWN - ALTOONA 9 NEW YORK
CORAL RIDGE MINISTRIES CORAL RIDGE MINISTRIES TITLE TOTAL: CORAL RIDGE MINISTRIES	KCAL KSHB KSHB WGCL WGCL WISN WPHL WPHL WTAJ	9 LOS ANGELES 41 KANSAS CITY 41 KANSAS CITY 41 KANSAS CITY 46 ATLANTA 46 ATLANTA 12 MILWAUKEE 17 PHILADELPHIA 17 PHILADELPHIA 10 JOHNSTOWN - ALTOONA
CORAL RIDGE MINISTRY TITLE TOTAL: CORAL RIDGE MINISTRY	KCAL	9 LOS ANGELES
CORINTHIANS TITLE TOTAL: CORINTHIANS	KTNC	42 SAN FRANCISCO (CONCORD
CORINTHIANS RECAP TITLE TOTAL: CORINTHIANS RECAP	KTNC	42 SAN FRANCISCO (CONCORD
CORNERSTONE CORNERSTONE TITLE TOTAL: CORNERSTONE	KTNC WPTY	42 SAN FRANCISCO (CONCORD 24 MEMPHIS
CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KBWB KCAL KCOP KMBC KPLR KPLR KTLA KTLA KTLA KTNC KTNC KXTX WAGA WAGA WBZL WBZL WBZL WDCA WDCA WFLD WKBD WKBD	20 SAN FRANCISCO 9 LOS ANGELES 13 LOS ANGELES 9 KANSAS CITY 11 ST LOUIS 11 ST LOUIS 5 LOS ANGELES 5 LOS ANGELES 42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD 39 DALLAS 39 DALLAS 5 ATLANTA 5 ATLANTA 39 MIAMI 20 WASHINGTON, DC 20 WASHINGTON, DC 32 CHICAGO 50 DETROIT 50 DETROIT

CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	WKRN WKRN WNYW WNYW WPGH WPGH WPSG WPSG WPSG WPTY WSBK WSBK WSBK WTTG WTXF WUAB WUAB WUAB WWOR WWOR	2 NASHVILLE 2 NASHVILLE 5 NEW YORK 5 NEW YORK 53 PITTSBURGH 53 PITTSBURGH 11 NEW YORK 57 PHILADELPHIA 57 PHILADELPHIA 24 MEMPHIS 38 BOSTON 5 WASHINGTON, DC 29 PHILADELPHIA 29 PHILADELPHIA 43 CLEVELAND -LORAIN 43 CLEVELAND -LORAIN 9 NEW YORK 9 NEW YORK
DAWSON MEMORIAL CHURCH DAWSON MEMORIAL CHURCH TITLE TOTAL: DAWSON MEMORIAL CHURCH	WIAT WIAT	42 BIRMINGHAM 42 BIRMINGHAM
DAY OF DISCOVERY DAY OF DISCOVERY TITLE TOTAL: DAY OF DISCOVERY	WPCB WPGH	40 PITTSBURGH (GREENSBURG 53 PITTSBURGH
DEAN AND MARY: MUSIC THAT MINISTERS TITLE TOTAL: DEAN AND MARY: MUSIC THAT	WPCB MINISTERS	40 PITTSBURGH (GREENSBURG
DEUTERONOMY DEUTERONOMY TITLE TOTAL: DEUTERONOMY	KTNC WLYH	42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER
DISCOVERING THE BIBLE TITLE TOTAL: DISCOVERING THE BIBLE	WPCB	40 PITTSBURGH (GREENSBURG
DOCUMENTARY DOCUMENTARY TITLE TOTAL: DOCUMENTARY	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
DOOR OF FAITH DOOR OF FAITH TITLE TOTAL: DOOR OF FAITH	WITN WITN	7 WASHINGTON, NC 7 WASHINGTON, NC
DR. DAVID JEREMIAH TITLE TOTAL: DR. DAVID JEREMIAH	WPCB	40 PITTSBURGH (GREENSBURG
DR. I.V. HILLIARD	KCAL	9 LOS ANGELES

DR. JACK VAN IMPE DR. JACK VAN IMPE	KMSP KPLR KPLR WDCA WDCA WKPT WNWO WPCB WPIX WPIX WPIX WRIC WSEE WSEE WTXF WVTV WVTV	<ul> <li>9 MINNEAPOLIS</li> <li>11 ST LOUIS</li> <li>11 ST LOUIS</li> <li>20 WASHINGTON, DC</li> <li>20 WASHINGTON, DC</li> <li>20 WASHINGTON, DC</li> <li>19 TRI CITIES (KINGSPORT)</li> <li>24 TOLEDO</li> <li>40 PITTSBURGH (GREENSBURG</li> <li>11 NEW YORK</li> <li>11 NEW YORK</li> <li>8 RICHMOND-PETERSBURG</li> <li>8 RICHMOND-PETERSBURG</li> <li>35 ERIE</li> <li>35 ERIE</li> <li>29 PHILADELPHIA</li> <li>18 MILWAUKEE</li> <li>18 MILWAUKEE</li> </ul>
DR. JAMES KENNEDY DR. JAMES KENNEDY TITLE TOTAL: DR. JAMES KENNEDY	KBWB KPLR KTNC KTNC KTXL KTXL KWGN WDRB WGCL WKPT WPGH WSBK WSBK WSBK WSYX	20 SAN FRANCISCO 11 ST LOUIS 42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD 40 SACRAMENTO 40 SACRAMENTO 2 DENVER 41 LOUISVILLE 46 ATLANTA 19 TRI CITIES (KINGSPORT) 53 PITTSBURGH 53 PITTSBURGH 53 BOSTON 38 BOSTON 6 COLUMBUS 6 COLUMBUS
DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON TITLE TOTAL: DR. LEROY THOMPSON	KCOP WAGA WDCA	13 LOS ANGELES 5 ATLANTA 20 WASHINGTON, DC
DR. LOUIS F. KAYATIN TITLE TOTAL: DR. LOUIS F. KAYATIN	WUAB	43 CLEVELAND -LORAIN
DR. MIKE MURDOCK TITLE TOTAL: DR. MIKE MURDOCK	WPCB	40 PITTSBURGH (GREENSBURG
ELLIS EYE	KTNC	42 SAN FRANCISCO (CONCORD

ELLIS EYE TITLE TOTAL: ELLIS EYE	KTNC	42 SAN FRANCISCO (CONCORD
EPHESIANS TITLE TOTAL: EPHESIANS	KTNC	42 SAN FRANCISCO (CONCORD
EVERY THOUGHT CAPTIVE TITLE TOTAL: EVERY THOUGHT CAPTIVE	WPCB	40 PITTSBURGH (GREENSBURG
FACE TO FACE FACE TO FACE TITLE TOTAL: FACE TO FACE	WTMJ WTMJ	4 MILWAUKEE 4 MILWAUKEE
FAITH ALIVE FAITH ALIVE TITLE TOTAL: FAITH ALIVE	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
FAITH FOCUS FAITH FOCUS TITLE TOTAL: FAITH FOCUS	КХТХ КХТХ	39 DALLAS 39 DALLAS
FAITHWORKS TITLE TOTAL: FAITHWORKS	WPCB	40 PITTSBURGH (GREENSBURG
FAMILY ENRICHMENT TITLE TOTAL: FAMILY ENRICHMENT	WPCB	40 PITTSBURGH (GREENSBURG
FATIMA TITLE TOTAL: FATIMA	WUNI	27 BOSTON - WORCESTER
FEED THE CHILDREN FEED THE CHILDREN TITLE TOTAL: FEED THE CHILDREN	KCAL KPTV KTLA KTNC KTNC WDIV WGN WWOR	<ul> <li>9 LOS ANGELES</li> <li>12 PORTLAND, OR</li> <li>12 PORTLAND, OR</li> <li>5 LOS ANGELES</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>4 DETROIT</li> <li>9 CHICAGO</li> <li>9 NEW YORK</li> </ul>
FIRST BAPTIST TITLE TOTAL: FIRST BAPTIST	WRIC	8 RICHMOND-PETERSBURG
FIRST BAPTIST CHURCH FIRST BAPTIST CHURCH TITLE TOTAL: FIRST BAPTIST CHURCH	WRIC WRIC	8 RICHMOND-PETERSBURG 8 RICHMOND-PETERSBURG
FIRST BAPTIST CHURCH OF PINE BLUFF TITLE TOTAL: FIRST BAPTIST CHURCH OF PIN	KATV IE BLUFF	7 LITTLE ROCK

FIRST BAPTIST OF PINE BLUFF TITLE TOTAL: FIRST BAPTIST OF PINE BLUFF	KATV	7 LITTLE ROCK
FIRST EDITION/FIRST COMMUNITY CHURCH FIRST EDITION/FIRST COMMUNITY CHURCH TITLE TOTAL: FIRST EDITION/FIRST COMMUNI	WSYX WSYX TY CHURCH	6 COLUMBUS 6 COLUMBUS
FIRST FAMILY CHURCH TITLE TOTAL: FIRST FAMILY CHURCH	KMBC	9 KANSAS CITY
FIRST METHODIST CHURCH TITLE TOTAL: FIRST METHODIST CHURCH	WFAA	8 DALLAS
FIRST PRESBYTERIAN CHURCH FIRST PRESBYTERIAN CHURCH TITLE TOTAL: FIRST PRESBYTERIAN CHURCH	WGCL WGCL	46 ATLANTA 46 ATLANTA
FIRST SUNDAY LECTURE TITLE TOTAL: FIRST SUNDAY LECTURE	KTNC	42 SAN FRANCISCO (CONCORD
FOLK TALES TITLE TOTAL: FOLK TALES	WPCB	40 PITTSBURGH (GREENSBURG
FOR MY PEOPLE FOR MY PEOPLE TITLE TOTAL: FOR MY PEOPLE	WKBD WKBD	50 DETROIT 50 DETROIT
FR. VANDENAKKER: FOOD FOR LIFE TITLE TOTAL: FR. VANDENAKKER: FOOD FOR	WPCB LIFE	40 PITTSBURGH (GREENSBURG
FREDERICK K.C. PRICE TITLE TOTAL: FREDERICK K.C. PRICE	KICU	36 SAN FRANCISCO - SAN JO
FRIENDS OF JERUSALEM FRIENDS OF JERUSALEM TITLE TOTAL: FRIENDS OF JERUSALEM	KXTX WPCB	39 DALLAS 40 PITTSBURGH (GREENSBURG
FROM THE HEART MINISTRIES TITLE TOTAL: FROM THE HEART MINISTRIES	WUSA	9 WASHINGTON, DC
FRUIT TITLE TOTAL: FRUIT	WPCB	40 PITTSBURGH (GREENSBURG
G.A.N.G. LIFE TITLE TOTAL: G.A.N.G. LIFE	WPCB	40 PITTSBURGH (GREENSBURG
GALATIANS TITLE TOTAL: GALATIANS	KTNC	42 SAN FRANCISCO (CONCORD
GARDENDALE BAPTIST CHURCH TITLE TOTAL: GARDENDALE BAPTIST CHURCH	WPTY H	24 MEMPHIS

GATEKEEPERS' MINISTRY TITLE TOTAL: GATEKEEPERS' MINISTRY	WPHL	17 PHILADELPHIA
GENESIS TITLE TOTAL: GENESIS	KTNC	42 SAN FRANCISCO (CONCORD
GIFTED HANDS TITLE TOTAL: GIFTED HANDS	WPCB	40 PITTSBURGH (GREENSBURG
GODS NEWS BEHIND THE NEWS TITLE TOTAL: GODS NEWS BEHIND THE NEWS	WPCB S	40 PITTSBURGH (GREENSBURG
GOSPEL NOTES TITLE TOTAL: GOSPEL NOTES	WTAJ	10 JOHNSTOWN - ALTOONA
GRACE AND GLORY TITLE TOTAL: GRACE AND GLORY	WMAR	2 BALTIMORE
GRACE WALK TITLE TOTAL: GRACE WALK	WPCB	40 PITTSBURGH (GREENSBURG
HARRY JACKSON HARRY JACKSON TITLE TOTAL: HARRY JACKSON	WUSA WUSA	9 WASHINGTON, DC 9 WASHINGTON, DC
HARRY POTTER: WITCHCRAFT REPACKAGED TITLE TOTAL: HARRY POTTER: WITCHCRAFT		40 PITTSBURGH (GREENSBURG
	REPACKAGED WDCA	40 PITTSBURGH (GREENSBURG 20 WASHINGTON, DC
TITLE TOTAL: HARRY POTTER: WITCHCRAFT	REPACKAGED WDCA	
TITLE TOTAL: HARRY POTTER: WITCHCRAFT HARVEST LIFECHANGERS CHURCH TITLE TOTAL: HARVEST LIFECHANGERS CHUI HEAVEN'S SAKE HEAVEN'S SAKE	REPACKAGED WDCA RCH KRON	20 WASHINGTON, DC 4 SAN FRANCISCO
TITLE TOTAL: HARRY POTTER: WITCHCRAFT HARVEST LIFECHANGERS CHURCH TITLE TOTAL: HARVEST LIFECHANGERS CHUR HEAVEN'S SAKE HEAVEN'S SAKE TITLE TOTAL: HEAVEN'S SAKE HEBREWS	REPACKAGED WDCA RCH KRON KRON	20 WASHINGTON, DC 4 SAN FRANCISCO 4 SAN FRANCISCO
TITLE TOTAL: HARRY POTTER: WITCHCRAFT HARVEST LIFECHANGERS CHURCH TITLE TOTAL: HARVEST LIFECHANGERS CHUR HEAVEN'S SAKE HEAVEN'S SAKE TITLE TOTAL: HEAVEN'S SAKE HEBREWS TITLE TOTAL: HEBREWS HERITAGE TODAY	REPACKAGED WDCA RCH KRON KRON KRON	20 WASHINGTON, DC 4 SAN FRANCISCO 4 SAN FRANCISCO 42 SAN FRANCISCO (CONCORD
TITLE TOTAL: HARRY POTTER: WITCHCRAFT HARVEST LIFECHANGERS CHURCH TITLE TOTAL: HARVEST LIFECHANGERS CHUR HEAVEN'S SAKE HEAVEN'S SAKE TITLE TOTAL: HEAVEN'S SAKE HEBREWS TITLE TOTAL: HEBREWS HERITAGE TODAY TITLE TOTAL: HERITAGE TODAY HEROES	REPACKAGED WDCA RCH KRON KRON KTNC WLYH	20 WASHINGTON, DC 4 SAN FRANCISCO 4 SAN FRANCISCO 42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER

HOME KEEPERS TITLE TOTAL: HOME KEEPERS	WPCB	40 PITTSBURGH (GREENSBURG
HOMEKEEPERS TITLE TOTAL: HOMEKEEPERS	WPCB	40 PITTSBURGH (GREENSBURG
HOSEA TITLE TOTAL: HOSEA	KTNC	42 SAN FRANCISCO (CONCORD
HOUR OF HEALING HOUR OF HEALING TITLE TOTAL: HOUR OF HEALING	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
HOUR OF POWER HOUR OF POWER	KATV KCAL KMSP KPTV KTVU KTVU KTVU KTVU KTXL KTXL KWGN WAGA WAGA WAGA WAGA WCVB WCVB WCVB WCVB WCVB WCVB WFAA WFAA WFAA WFAA WFAA WFAA WFAA WFA	7 LITTLE ROCK 9 LOS ANGELES 9 MINNEAPOLIS 12 PORTLAND, OR 12 PORTLAND, OR 2 SAN FRANCISCO - OAKLAN 2 SAN FRANCISCO - OAKLAN 40 SACRAMENTO 40 SACRAMENTO 2 DENVER 2 DENVER 3 ATLANTA 5 ATLANTA 5 BOSTON 5 BOSTON 8 DALLAS 8 DALLAS 8 DALLAS 10 COLUMBIA, SC 10 COLUMBIA, SC 2 NASHVILLE 15 HARRISBURG -LANCASTER 2 BALTIMORE 24 TOLEDO 5 NEW YORK 11 PITTSBURGH 1 PITTSBURGH 1 COLUMBUS 6 COLUMBUS 13 CLEVELAND -LORAIN 13 CLEVELAND -LORAIN 12 RICHMOND 12 RICHMOND 12 RICHMOND 13 NEW YORK
HOUR OF PRAYER TITLE TOTAL: HOUR OF PRAYER	KCAL	9 LOS ANGELES

HOUR OF WORSHIP HOUR OF WORSHIP TITLE TOTAL: HOUR OF WORSHIP	WFAA WFAA	8 DALLAS 8 DALLAS
HOW CAN I LIVE? TITLE TOTAL: HOW CAN I LIVE?	WPCB	40 PITTSBURGH (GREENSBURG
ICHRON ICHRON TITLE TOTAL: ICHRON	KTNC WLYH	42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER
IMMANUEL BAPTIST CHURCH TITLE TOTAL: IMMANUEL BAPTIST CHURCH	KARK	4 LITTLE ROCK
IMMANUEL TODAY TITLE TOTAL: IMMANUEL TODAY	KARK	4 LITTLE ROCK
IN REALITY IN REALITY TITLE TOTAL: IN REALITY	WISN WISN	12 MILWAUKEE 12 MILWAUKEE
IN SEARCH IN SEARCH TITLE TOTAL: IN SEARCH	WKRN WKRN	2 NASHVILLE 2 NASHVILLE
IN TIMES LIKE THESE TITLE TOTAL: IN TIMES LIKE THESE	WPCB	40 PITTSBURGH (GREENSBURG
IN TOUCH IN TOUCH	KMGH KPLR KPTV KPTV KSTW KTVU KXTX KXTX WGAL WPCB WPHL WPHL WRIC WRIC WRIC WRIC WSBK WUAB WUAB WUAB WUAB WUSA WUSA WUSA	7 DENVER 11 ST LOUIS 11 ST LOUIS 12 PORTLAND, OR 12 PORTLAND, OR 11 SEATTLE - TACOMA 2 SAN FRANCISCO - OAKLAN 39 DALLAS 39 DALLAS 8 HARRISBURG -LANCASTER 40 PITTSBURGH (GREENSBURG 17 PHILADELPHIA 17 PHILADELPHIA 8 RICHMOND-PETERSBURG 8 RICHMOND-PETERSBURG 8 RICHMOND-PETERSBURG 38 BOSTON 43 CLEVELAND -LORAIN 43 CLEVELAND -LORAIN 9 WASHINGTON, DC 11 ATLANTA 11 ATLANTA

IN TOUCH IN TOUCH TITLE TOTAL: IN TOUCH	WXIX WXIX	19 CINCINNATI 19 CINCINNATI
IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES IN TOUCH MINISTRIES TITLE TOTAL: IN TOUCH MINISTRIES	KATV KTVU KTVU WFLD WFLD WNYW WRIC	7 LITTLE ROCK 2 SAN FRANCISCO - OAKLAN 2 SAN FRANCISCO - OAKLAN 32 CHICAGO 32 CHICAGO 5 NEW YORK 8 RICHMOND-PETERSBURG
INDESTRUCTIBLE BOOK TITLE TOTAL: INDESTRUCTIBLE BOOK	WPCB	40 PITTSBURGH (GREENSBURG
ISAIAH II TITLE TOTAL: ISAIAH II	WPCB	40 PITTSBURGH (GREENSBURG
IT IS WRITTEN IT IS WRITTEN	KCAL KPTV KTVU KTVU KWGN KWGN WCCO WKYT WKYT WTTG	<ul> <li>9 LOS ANGELES</li> <li>12 PORTLAND, OR</li> <li>12 PORTLAND, OR</li> <li>2 SAN FRANCISCO - OAKLAN</li> <li>2 SAN FRANCISCO - OAKLAN</li> <li>2 DENVER</li> <li>2 DENVER</li> <li>4 MINNEAPOLIS</li> <li>27 LEXINGTON</li> <li>27 LEXINGTON, DC</li> </ul>
IT'S ALL ABOUT LOVE IT'S ALL ABOUT LOVE IT'S ALL ABOUT LOVE IT'S ALL ABOUT LOVE TITLE TOTAL: IT'S ALL ABOUT LOVE	KTVU WBZL WCCO WXIX	2 SAN FRANCISCO - OAKLAN 39 MIAMI 4 MINNEAPOLIS 19 CINCINNATI
JACK HAYFORD TITLE TOTAL: JACK HAYFORD	WPCB	40 PITTSBURGH (GREENSBURG
JACK VAN IMPE JACK VAN IMPE TITLE TOTAL: JACK VAN IMPE	WTXF WTXF	29 PHILADELPHIA 29 PHILADELPHIA
JACK VAN IMPE PRESENTS JACK VAN IMPE PRESENTS	KMSP KPLR WDCA WPIX WTXF WVTV	9 MINNEAPOLIS 11 ST LOUIS 20 WASHINGTON, DC 11 NEW YORK 29 PHILADELPHIA 18 MILWAUKEE

TITLE TOTAL: JACK VAN IMPE PRESENTS

JAMES KENNEDY JAMES KENNEDY JAMES KENNEDY JAMES KENNEDY JAMES KENNEDY TITLE TOTAL: JAMES KENNEDY	KWGN KWGN WISN WWBT WWBT	2 DENVER 2 DENVER 12 MILWAUKEE 12 RICHMOND 12 RICHMOND
JAMES ROBISON: SUDAN TITLE TOTAL: JAMES ROBISON: SUDAN	КХТХ	39 DALLAS
JAMES T. MEEKS TITLE TOTAL: JAMES T. MEEKS	WGN	9 CHICAGO
JEREMIAH JEREMIAH TITLE TOTAL: JEREMIAH	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
JERRY JOHNSTON JERRY JOHNSTON TITLE TOTAL: JERRY JOHNSTON	KMBC KSHB	9 KANSAS CITY 41 KANSAS CITY
JEWISH PERSPECTIVE JEWISH PERSPECTIVE TITLE TOTAL: JEWISH PERSPECTIVE	KRON KRON	4 SAN FRANCISCO 4 SAN FRANCISCO
JOB	KTNC	42 SAN FRANCISCO (CONCORD
TITLE TOTAL: JOB		, ,
JOEL TITLE TOTAL: JOEL	KTNC	42 SAN FRANCISCO (CONCORD
JOEL	KTNC WPCB	
JOEL TITLE TOTAL: JOEL JOEL OSTEEN		42 SAN FRANCISCO (CONCORD
JOEL TITLE TOTAL: JOEL JOEL OSTEEN TITLE TOTAL: JOEL OSTEEN JOHN	WPCB	42 SAN FRANCISCO (CONCORD 40 PITTSBURGH (GREENSBURG
JOEL TITLE TOTAL: JOEL JOEL OSTEEN TITLE TOTAL: JOEL OSTEEN JOHN TITLE TOTAL: JOHN JOHN A. CHERRY	WPCB KTNC	42 SAN FRANCISCO (CONCORD 40 PITTSBURGH (GREENSBURG 42 SAN FRANCISCO (CONCORD
JOEL TITLE TOTAL: JOEL JOEL OSTEEN TITLE TOTAL: JOEL OSTEEN JOHN TITLE TOTAL: JOHN JOHN A. CHERRY TITLE TOTAL: JOHN A. CHERRY JOHN ANKERBERG JOHN ANKERBERG	WPCB KTNC WUSA KTNC KTNC	<ul> <li>42 SAN FRANCISCO (CONCORD</li> <li>40 PITTSBURGH (GREENSBURG</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>9 WASHINGTON, DC</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>42 SAN FRANCISCO (CONCORD</li> </ul>

TITLE TOTAL: JONAH

JOURNEY INTO ETERNITY TITLE TOTAL: JOURNEY INTO ETERNITY	WPCB	40 PITTSBURGH (GREENSBURG
JUST THE FACTS TITLE TOTAL: JUST THE FACTS	WPCB	40 PITTSBURGH (GREENSBURG
KENNETH COPELAND	KATV	7 LITTLE ROCK
KENNETH COPELAND	KCAL	9 LOS ANGELES
KENNETH COPELAND	KMBC	9 KANSAS CITY
KENNETH COPELAND	KTLA	5 LOS ANGELES
KENNETH COPELAND	KTLA	5 LOS ANGELES
KENNETH COPELAND	KTXL	40 SACRAMENTO
KENNETH COPELAND	KTXL	40 SACRAMENTO
KENNETH COPELAND	KXTX	39 DALLAS
KENNETH COPELAND	KXTX	39 DALLAS
KENNETH COPELAND	WAGA	5 ATLANTA
KENNETH COPELAND	WAGA	5 ATLANTA
KENNETH COPELAND	WBZL	39 MIAMI
KENNETH COPELAND	WBZL	39 MIAMI
KENNETH COPELAND	WDCA	20 WASHINGTON, DC
KENNETH COPELAND	WDCA	20 WASHINGTON, DC
KENNETH COPELAND	WFLD	32 CHICAGO
KENNETH COPELAND	WFLD	32 CHICAGO
KENNETH COPELAND	WFQX	33 TRAVERSE CITY - CADILL
KENNETH COPELAND	WFQX	33 TRAVERSE CITY - CADILL
KENNETH COPELAND	WKBD	50 DETROIT
KENNETH COPELAND	WKBD	50 DETROIT
KENNETH COPELAND	WKRN	2 NASHVILLE
KENNETH COPELAND	WKRN	2 NASHVILLE
KENNETH COPELAND	WKYT	27 LEXINGTON
KENNETH COPELAND	WKYT	27 LEXINGTON
KENNETH COPELAND	WPGH	53 PITTSBURGH
KENNETH COPELAND	WPGH	53 PITTSBURGH
KENNETH COPELAND	WPHL	17 PHILADELPHIA
KENNETH COPELAND	WPHL	17 PHILADELPHIA
KENNETH COPELAND	WSEE	35 ERIE
KENNETH COPELAND	WSEE	35 ERIE
KENNETH COPELAND	WTTG	5 WASHINGTON, DC
KENNETH COPELAND	WTXF	29 PHILADELPHIA
KENNETH COPELAND	WTXF	29 PHILADELPHIA
KENNETH COPELAND	WUAB	43 CLEVELAND -LORAIN
KENNETH COPELAND	WUAB	43 CLEVELAND -LORAIN
KENNETH COPELAND	WVTV	18 MILWAUKEE
KENNETH COPELAND	WVTV	18 MILWAUKEE
KENNETH COPELAND	WWOR	9 NEW YORK
KENNETH COPELAND	WWOR	9 NEW YORK
TITLE TOTAL: KENNETH COPELAND	-	

KEY OF DAVID

KCOP 13 LOS ANGELES

KEY OF DAVID KEY OF DAVID KEY OF DAVID KEY OF DAVID KEY OF DAVID KEY OF DAVID TITLE TOTAL: KEY OF DAVID	WGN WTTG WTXF WWOR WWOR WXIX	9 CHICAGO 5 WASHINGTON, DC 29 PHILADELPHIA 9 NEW YORK 9 NEW YORK 19 CINCINNATI
KING BABYLON TITLE TOTAL: KING BABYLON	KTNC	42 SAN FRANCISCO (CONCORD
KING IS COMING KING IS COMING TITLE TOTAL: KING IS COMING	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
KINGS KINGS TITLE TOTAL: KINGS	KTNC WLYH	42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER
KNOWING GOD TITLE TOTAL: KNOWING GOD	WLYH	15 HARRISBURG -LANCASTER
L.A. INTERNATIONAL CHURCH L.A. INTERNATIONAL CHURCH TITLE TOTAL: L.A. INTERNATIONAL CHURCH	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
LAMENTATIONS TITLE TOTAL: LAMENTATIONS	KTNC	42 SAN FRANCISCO (CONCORD
LARRY JONES LARRY JONES LARRY JONES LARRY JONES TITLE TOTAL: LARRY JONES	KARK WKRN WKRN WTTG	4 LITTLE ROCK 2 NASHVILLE 2 NASHVILLE 5 WASHINGTON, DC
LEADING THE WAY LEADING THE WAY TITLE TOTAL: LEADING THE WAY	WPCB WSB	40 PITTSBURGH (GREENSBURG 2 ATLANTA
LEROY WOOLARD LEROY WOOLARD TITLE TOTAL: LEROY WOOLARD	WITN WITN	7 WASHINGTON, NC 7 WASHINGTON, NC
LEVITICUS LEVITICUS TITLE TOTAL: LEVITICUS	KTNC WLYH	42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER
LIFE IN THE WORD LIFE IN THE WORD LIFE IN THE WORD LIFE IN THE WORD	KPLR KTNC KTNC KXTX	11 ST LOUIS 42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD 39 DALLAS

LIFE IN THE WORD LIFE IN THE WORD TITLE TOTAL: LIFE IN THE WORD	KXTX WDCA WDCB WPTY WUAB WUAB WUAB WUNI WVTV WVTV	<ul> <li>39 DALLAS</li> <li>20 WASHINGTON, DC</li> <li>20 WASHINGTON, DC</li> <li>40 PITTSBURGH (GREENSBURG</li> <li>24 MEMPHIS</li> <li>43 CLEVELAND -LORAIN</li> <li>43 CLEVELAND -LORAIN</li> <li>43 CLEVELAND -LORAIN</li> <li>43 CLEVELAND -LORAIN</li> <li>43 MILWAUKEE</li> <li>18 MILWAUKEE</li> <li>18 MILWAUKEE</li> </ul>
LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY TITLE TOTAL: LIFE TODAY	KSTW KXTX KXTX WDCA WDCA WLYH WUNI	<ol> <li>SEATTLE - TACOMA</li> <li>DALLAS</li> <li>DALLAS</li> <li>WASHINGTON, DC</li> <li>WASHINGTON, DC</li> <li>HARRISBURG -LANCASTER</li> <li>BOSTON - WORCESTER</li> </ol>
LIFT EVERY VOICE LIFT EVERY VOICE LIFT EVERY VOICE TITLE TOTAL: LIFT EVERY VOICE	WBZL WBZL WMAR	39 MIAMI 39 MIAMI 2 BALTIMORE
LIGHTWORKS LIGHTWORKS TITLE TOTAL: LIGHTWORKS	KRON KRON	4 SAN FRANCISCO 4 SAN FRANCISCO
LISTEN AMERICA TITLE TOTAL: LISTEN AMERICA	WPCB	40 PITTSBURGH (GREENSBURG
LIVING BY THE WORD TITLE TOTAL: LIVING BY THE WORD	WPCB	40 PITTSBURGH (GREENSBURG
LOVE STORIES TITLE TOTAL: LOVE STORIES	WPCB	40 PITTSBURGH (GREENSBURG
LOVE WORTH FINDING TITLE TOTAL: LOVE WORTH FINDING	WPCB	40 PITTSBURGH (GREENSBURG
MAKE YOUR DAY COUNT TITLE TOTAL: MAKE YOUR DAY COUNT	KTNC	42 SAN FRANCISCO (CONCORD
MALACHI TITLE TOTAL: MALACHI	KTNC	42 SAN FRANCISCO (CONCORD
MARIANNE WILLIAMSON TITLE TOTAL: MARIANNE WILLIAMSON	WKBD	50 DETROIT

MARILYN HICKEY MARILYN HICKEY TITLE TOTAL: MARILYN HICKEY	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
MARK MARK MARK TITLE TOTAL: MARK	KTNC KTNC WLYH	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER
MARRIAGE MECHANICS TITLE TOTAL: MARRIAGE MECHANICS	WPCB	40 PITTSBURGH (GREENSBURG
MASS MASS TITLE TOTAL: MASS	WPVI WPVI	6 PHILADELPHIA 6 PHILADELPHIA
MASS FOR SHUT-INS MASS FOR SHUT-INS MASS FOR SHUT-INS TITLE TOTAL: MASS FOR SHUT-INS	KSHB KSHB WNWO	41 KANSAS CITY 41 KANSAS CITY 24 TOLEDO
MASS ON TV MASS ON TV TITLE TOTAL: MASS ON TV	WPXI WPXI	11 PITTSBURGH 11 PITTSBURGH
MATTHEW MATTHEW TITLE TOTAL: MATTHEW	KTNC WLYH	42 SAN FRANCISCO (CONCORD 15 HARRISBURG -LANCASTER
MAUREEN SALAMON TITLE TOTAL: MAUREEN SALAMON	WPCB	40 PITTSBURGH (GREENSBURG
METRO TV MINISTRIES TITLE TOTAL: METRO TV MINISTRIES	КХТХ	39 DALLAS
MICAH TITLE TOTAL: MICAH	KTNC	42 SAN FRANCISCO (CONCORD
MIKE MURDOCK TITLE TOTAL: MIKE MURDOCK	WPCB	40 PITTSBURGH (GREENSBURG
MIRACLE AND POWER OF PRAYER TITLE TOTAL: MIRACLE AND POWER OF PRAY	WPCB ER	40 PITTSBURGH (GREENSBURG
MIRACLE CONFERENCE TITLE TOTAL: MIRACLE CONFERENCE	WPCB	40 PITTSBURGH (GREENSBURG
MIRACLES NOW MIRACLES NOW TITLE TOTAL: MIRACLES NOW	WGN WGN	9 CHICAGO 9 CHICAGO

MOVING IN THE SPIRIT MOVING IN THE SPIRIT TITLE TOTAL: MOVING IN THE SPIRIT	WJZ WJZ	13 BALTIMORE 13 BALTIMORE
MT. CALVARY CHURCH TITLE TOTAL: MT. CALVARY CHURCH	WDCA	20 WASHINGTON, DC
MT. CALVARY HOLY CHURCH TITLE TOTAL: MT. CALVARY HOLY CHURCH	WDCA	20 WASHINGTON, DC
MUSIC AND THE SPOKEN WORD MUSIC AND THE SPOKEN WORD TITLE TOTAL: MUSIC AND THE SPOKEN WORE	WISN WISN D	12 MILWAUKEE 12 MILWAUKEE
MUSTARD SEED TITLE TOTAL: MUSTARD SEED	KTNC	42 SAN FRANCISCO (CONCORD
MYLES MUNROE TITLE TOTAL: MYLES MUNROE	WPCB	40 PITTSBURGH (GREENSBURG
NEHEMIAH TITLE TOTAL: NEHEMIAH	KTNC	42 SAN FRANCISCO (CONCORD
NEW DELIVERANCE EVANGELISTIC TITLE TOTAL: NEW DELIVERANCE EVANGELIS	WRIC STIC	8 RICHMOND-PETERSBURG
NEW DELIVERANCE EVANGELISTIC CHURCH TITLE TOTAL: NEW DELIVERANCE EVANGELIS	WRIC STIC CHURCH	8 RICHMOND-PETERSBURG
		8 RICHMOND-PETERSBURG 13 BALTIMORE 13 BALTIMORE
TITLE TOTAL: NEW DELIVERANCE EVANGELIS NEW PSALMIST CHURCH NEW PSALMIST CHURCH	WJZ	13 BALTIMORE
TITLE TOTAL: NEW DELIVERANCE EVANGELIS NEW PSALMIST CHURCH NEW PSALMIST CHURCH TITLE TOTAL: NEW PSALMIST CHURCH OBADIAH	WJZ WJZ	13 BALTIMORE 13 BALTIMORE
TITLE TOTAL: NEW DELIVERANCE EVANGELIS NEW PSALMIST CHURCH NEW PSALMIST CHURCH TITLE TOTAL: NEW PSALMIST CHURCH OBADIAH TITLE TOTAL: OBADIAH OLD TIME GOSPEL HOUR OLD TIME GOSPEL HOUR	WJZ WJZ WJZ KTNC WBRE WBRE WDRB WLYH WPSG	<ul> <li>13 BALTIMORE</li> <li>13 BALTIMORE</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>28 WILKES-BARRE - SCRANTO</li> <li>28 WILKES-BARRE - SCRANTO</li> <li>41 LOUISVILLE</li> <li>15 HARRISBURG -LANCASTER</li> <li>57 PHILADELPHIA</li> </ul>

TITLE TOTAL: ON THE STREET WITH WILLIE JORDON				
ON WINGS OF EAGLES TITLE TOTAL: ON WINGS OF EAGLES	WWOR	9 NEW YORK		
ON WINGS OF EAGLES III TITLE TOTAL: ON WINGS OF EAGLES III	WPCB	40 PITTSBURGH (GREENSBURG		
ONE THOUSAND YEARS IN THE KILLING FIELD TITLE TOTAL: ONE THOUSAND YEARS IN THE		40 PITTSBURGH (GREENSBURG		
ORDINATION AND ENTHRONEMENT OF BISHOUT TITLE TOTAL: ORDINATION AND ENTHRONEM				
ORIGINS TITLE TOTAL: ORIGINS	WPCB	40 PITTSBURGH (GREENSBURG		
PALM TITLE TOTAL: PALM	KTNC	42 SAN FRANCISCO (CONCORD		
PAUL WILBUR: SHALOM JERUSALEM TITLE TOTAL: PAUL WILBUR: SHALOM JERUSA	WPCB ALEM	40 PITTSBURGH (GREENSBURG		
PEACHTREE PRESBYTERIAN CHURCH PEACHTREE PRESBYTERIAN CHURCH TITLE TOTAL: PEACHTREE PRESBYTERIAN CH	WGCL WGCL IURCH	46 ATLANTA 46 ATLANTA		
POSITIVE NOTE POSITIVE NOTE TITLE TOTAL: POSITIVE NOTE	WFLD WFLD	32 CHICAGO 32 CHICAGO		
POWER OF LIVING TITLE TOTAL: POWER OF LIVING	WNWO	24 TOLEDO		
PRIMARY FOCUS TITLE TOTAL: PRIMARY FOCUS	WPCB	40 PITTSBURGH (GREENSBURG		
PRINCIPLES FOR LIFE PRINCIPLES FOR LIFE TITLE TOTAL: PRINCIPLES FOR LIFE	KPLR KPLR	11 ST LOUIS 11 ST LOUIS		
PROVERBS TITLE TOTAL: PROVERBS	KTNC	42 SAN FRANCISCO (CONCORD		
PULASKI HEIGHTS UNITED METHODIST CHURC KATV 7 LITTLE ROCK TITLE TOTAL: PULASKI HEIGHTS UNITED METHODIST CHURCH				
QUICK STUDY TITLE TOTAL: QUICK STUDY	WPCB	40 PITTSBURGH (GREENSBURG		
R.W. SCHAMBACH	WPCB	40 PITTSBURGH (GREENSBURG		

TITLE TOTAL. IN.W. SCHAMDACI	TITLE TOTAL:	R.W.	SCHAMBACH
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REACH OUT TITLE TOTAL: REACH OUT	KARK	4 LITTLE ROCK
REAL FAMILIES TITLE TOTAL: REAL FAMILIES	WPCB	40 PITTSBURGH (GREENSBURG
RELIGION OF SECULAR HUMANISM TITLE TOTAL: RELIGION OF SECULAR HUMAN	WPCB IISM	40 PITTSBURGH (GREENSBURG
REV. DANIEL D. MEYER REV. DANIEL D. MEYER TITLE TOTAL: REV. DANIEL D. MEYER	WFLD WFLD	32 CHICAGO 32 CHICAGO
RHEMA PRAISE RHEMA PRAISE TITLE TOTAL: RHEMA PRAISE	WKRN WKRN	2 NASHVILLE 2 NASHVILLE
RICHMOND CHRISTIAN CENTER RICHMOND CHRISTIAN CENTER TITLE TOTAL: RICHMOND CHRISTIAN CENTER	WWBT WWBT R	12 RICHMOND 12 RICHMOND
RIGHTEOUS FRIENDS OF JERUSALEM RIGHTEOUS FRIENDS OF JERUSALEM TITLE TOTAL: RIGHTEOUS FRIENDS OF JERUS	KXTX WPCB SALEM	39 DALLAS 40 PITTSBURGH (GREENSBURG
ROD PARSLEY ROD PARSLEY ROD PARSLEY ROD PARSLEY TITLE TOTAL: ROD PARSLEY	KSTW WKPT WKYT WKYT	11 SEATTLE - TACOMA 19 TRI CITIES (KINGSPORT) 27 LEXINGTON 27 LEXINGTON
ROLL TITLE TOTAL: ROLL	WBZL	39 MIAMI
SACRED NAME SACRED NAME TITLE TOTAL: SACRED NAME	WSEE WSEE	35 ERIE 35 ERIE
SANTA MISA SANTA MISA TITLE TOTAL: SANTA MISA	WLTV WLTV	23 MIAMI 23 MIAMI
SEARCH TITLE TOTAL: SEARCH	KARK	4 LITTLE ROCK
SECOND LOOK TITLE TOTAL: SECOND LOOK	KTVU	2 SAN FRANCISCO - OAKLAN
SET FREE IF YOU WANT TO BE	WPCB	40 PITTSBURGH (GREENSBURG

TITLE TOTAL: SET FREE IF YOU WANT TO BE

SHADOW OF HUNGER TITLE TOTAL: SHADOW OF HUNGER	KDKA	2 PITTSBURGH
SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL TITLE TOTAL: SHEPHERD'S CHAPEL	KTNC KTNC KXTX KXTX WFQX WFQX WKPT WLYH	<ul> <li>42 SAN FRANCISCO (CONCORD</li> <li>42 SAN FRANCISCO (CONCORD</li> <li>39 DALLAS</li> <li>39 DALLAS</li> <li>33 TRAVERSE CITY - CADILL</li> <li>33 TRAVERSE CITY - CADILL</li> <li>19 TRI CITIES (KINGSPORT)</li> <li>15 HARRISBURG -LANCASTER</li> </ul>
SINGLES PLUS TITLE TOTAL: SINGLES PLUS	WPCB	40 PITTSBURGH (GREENSBURG
SONG OF SOLOMON TITLE TOTAL: SONG OF SOLOMON	WPCB	40 PITTSBURGH (GREENSBURG
SPIRIT OF FAITH TITLE TOTAL: SPIRIT OF FAITH	WTTG	5 WASHINGTON, DC
ST. ANN MASS ST. ANN MASS TITLE TOTAL: ST. ANN MASS	WFQX WFQX	33 TRAVERSE CITY - CADILL 33 TRAVERSE CITY - CADILL
ST. MARK'S TITLE TOTAL: ST. MARK'S	KARK	4 LITTLE ROCK
STEPPING STONES TO GREATNESS TITLE TOTAL: STEPPING STONES TO GREATN	WBZL ESS	39 MIAMI
STEPS TO LIFE TITLE TOTAL: STEPS TO LIFE	WKPT	19 TRI CITIES (KINGSPORT)
SUCCESS FOR TODAY TITLE TOTAL: SUCCESS FOR TODAY	WUAB	43 CLEVELAND -LORAIN
SUNDAY MASS SUNDAY MASS SUNDAY MASS SUNDAY MASS TITLE TOTAL: SUNDAY MASS	KTXL KTXL WNYW WNYW	40 SACRAMENTO 40 SACRAMENTO 5 NEW YORK 5 NEW YORK
T.D. JAKES TITLE TOTAL: T.D. JAKES	WPCB	40 PITTSBURGH (GREENSBURG
TEACHING OF CHRIST TITLE TOTAL: TEACHING OF CHRIST	KDKA	2 PITTSBURGH

TEMPLE LIGHT FAMILY MINISTRIES TEMPLE LIGHT FAMILY MINISTRIES TITLE TOTAL: TEMPLE LIGHT FAMILY MINISTR	WIAT WIAT RIES	42 BIRMINGHAM 42 BIRMINGHAM
THE 700 CLUB TITLE TOTAL: THE 700 CLUB	WPCB	40 PITTSBURGH (GREENSBURG
THE ALTERNATIVE TITLE TOTAL: THE ALTERNATIVE	WPCB	40 PITTSBURGH (GREENSBURG
THE BAPTIST HOUR TITLE TOTAL: THE BAPTIST HOUR	WPCB	40 PITTSBURGH (GREENSBURG
THE CALL TITLE TOTAL: THE CALL	WPCB	40 PITTSBURGH (GREENSBURG
THE CHOICES WE FACE TITLE TOTAL: THE CHOICES WE FACE	WPCB	40 PITTSBURGH (GREENSBURG
THE CORAL RIDGE HOUR THE CORAL RIDGE HOUR TITLE TOTAL: THE CORAL RIDGE HOUR	WDRB WPCB	41 LOUISVILLE 40 PITTSBURGH (GREENSBURG
THE HOUR OF HEALING TITLE TOTAL: THE HOUR OF HEALING	WPCB	40 PITTSBURGH (GREENSBURG
THE KING IS COMING TITLE TOTAL: THE KING IS COMING	WPCB	40 PITTSBURGH (GREENSBURG
THE POWER OF PRAISE TITLE TOTAL: THE POWER OF PRAISE	WPCB	40 PITTSBURGH (GREENSBURG
THE TEN COMMANDMENTS TITLE TOTAL: THE TEN COMMANDMENTS	WPCB	40 PITTSBURGH (GREENSBURG
THE UNIVERSE OF YAHWEH TITLE TOTAL: THE UNIVERSE OF YAHWEH	WPTY	24 MEMPHIS
THIRD SUNDAY LECTURE TITLE TOTAL: THIRD SUNDAY LECTURE	KTNC	42 SAN FRANCISCO (CONCORD
THIS GENERATION TITLE TOTAL: THIS GENERATION	WPCB	40 PITTSBURGH (GREENSBURG
TOMORROW'S WORLD TOMORROW'S WORLD TITLE TOTAL: TOMORROW'S WORLD	WGN WGN	9 CHICAGO 9 CHICAGO
TONY EVANS TITLE TOTAL: TONY EVANS	WPCB	40 PITTSBURGH (GREENSBURG

TOUCHING LIVES TOUCHING LIVES TITLE TOTAL: TOUCHING LIVES	WAGA WAGA	5 ATLANTA 5 ATLANTA
TREASURE OF EAGLE MOUNTAIN TITLE TOTAL: TREASURE OF EAGLE MOUNTA	WPCB IN	40 PITTSBURGH (GREENSBURG
TRUTH TITLE TOTAL: TRUTH	WUAB	43 CLEVELAND -LORAIN
TWO CHURCHES TITLE TOTAL: TWO CHURCHES	KTNC	42 SAN FRANCISCO (CONCORD
TWO STICKS TITLE TOTAL: TWO STICKS	KTNC	42 SAN FRANCISCO (CONCORD
UNITY THE BEST UNITY THE BEST TITLE TOTAL: UNITY THE BEST	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
UNIVERSAL CHURCH TITLE TOTAL: UNIVERSAL CHURCH	WUNI	27 BOSTON - WORCESTER
UNIVERSE OF YAHWEH UNIVERSE OF YAHWEH TITLE TOTAL: UNIVERSE OF YAHWEH	WDCA WDCA	20 WASHINGTON, DC 20 WASHINGTON, DC
VARIETY VARIETY TITLE TOTAL: VARIETY	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD
VECTOR ABOVE TITLE TOTAL: VECTOR ABOVE	KSHB	41 KANSAS CITY
VICTORY CHRISTIAN CHURCH TITLE TOTAL: VICTORY CHRISTIAN CHURCH	WDCA	20 WASHINGTON, DC
VICTORY HOUR VICTORY HOUR TITLE TOTAL: VICTORY HOUR	WWBT WWBT	12 RICHMOND 12 RICHMOND
VOICE OF REVIVAL VOICE OF REVIVAL TITLE TOTAL: VOICE OF REVIVAL	WRIC WRIC	8 RICHMOND-PETERSBURG 8 RICHMOND-PETERSBURG
WALKING BY FAITH WALKING BY FAITH TITLE TOTAL: WALKING BY FAITH	WFQX WFQX	33 TRAVERSE CITY - CADILL 33 TRAVERSE CITY - CADILL
WATCHWORD	WPCB	40 PITTSBURGH (GREENSBURG

TITLE TOTAL: WATCHWORD

WATCHWORD BIBLE TITLE TOTAL: WATCHWORD BIBLE	WPCB	40 PITTSBURGH (GREENSBURG
WESTMINSTER AT WORSHIP WESTMINSTER AT WORSHIP TITLE TOTAL: WESTMINSTER AT WORSHIP	KWTV KWTV	9 OKLAHOMA CITY 9 OKLAHOMA CITY
WHAT DOES THE BIBLE PLAINLY SAY? TITLE TOTAL: WHAT DOES THE BIBLE PLAINLY	WKPT Y SAY?	19 TRI CITIES (KINGSPORT)
WHO GOES THERE? TITLE TOTAL: WHO GOES THERE?	WPCB	40 PITTSBURGH (GREENSBURG
WINGS III TITLE TOTAL: WINGS III	КХТХ	39 DALLAS
WINNING WALK TITLE TOTAL: WINNING WALK	WPCB	40 PITTSBURGH (GREENSBURG
WOODMONT BAPTIST CHURCH WOODMONT BAPTIST CHURCH TITLE TOTAL: WOODMONT BAPTIST CHURCH	WKRN WKRN	2 NASHVILLE 2 NASHVILLE
WORD FOR LIVING TITLE TOTAL: WORD FOR LIVING	WKPT	19 TRI CITIES (KINGSPORT)
WORD IS THE ANSWER TITLE TOTAL: WORD IS THE ANSWER	WBZL	39 MIAMI
WORD OF FAITH WORD OF FAITH WORD OF FAITH TITLE TOTAL: WORD OF FAITH	WDIV WDIV WTTG	4 DETROIT 4 DETROIT 5 WASHINGTON, DC
WORD OF LIFE WORD OF LIFE WORD OF LIFE TITLE TOTAL: WORD OF LIFE	KSHB KSHB KSHB	41 KANSAS CITY 41 KANSAS CITY 41 KANSAS CITY
WORD PICTURES TITLE TOTAL: WORD PICTURES	WPCB	40 PITTSBURGH (GREENSBURG
WORSHIP TITLE TOTAL: WORSHIP	WPCB	40 PITTSBURGH (GREENSBURG
ZOLA LEVITT ZOLA LEVITT TITLE TOTAL: ZOLA LEVITT	KTNC KTNC	42 SAN FRANCISCO (CONCORD 42 SAN FRANCISCO (CONCORD

ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVITT PRESENTS	WPCB	40 PITTSBURGH (GREENSBURG
ZONTAS 100 TOIS 100 TITLE TOTAL: ZONTAS 100 TOIS 100	WPCB	40 PITTSBURGH (GREENSBURG

Total Viewing for all Religious Programming......

## e Showing Cable Viewing Data for 2001

		Household Viewing	Total Hours for
Category	Sub-Cat. RELIGIOUS	Hours 2,763	Title
DEVOTIONAL	RELIGIOUS	10,503	
DEVOTIONAL	RELIGIOUS RELIGIOUS	1,068 0	
DEVOTIONAL	RELIGIOUS	3,941	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	3,840	
DEVOTIONAL	RELIGIOUS RELIGIOUS	2,951 4,331	
	RELIGIOUS	4,784	
DEVOTIONAL	RELIGIOUS	22,949	57,129
	RELIGIOUS	0	
	RELIGIOUS	0	0
	RELIGIOUS	0	
		-	0
LOCAL	RELIGIOUS	10,068	
	RELIGIOUS	0	10,068
			10,000
SERIES	OTHER RELIGIOUS	1,457 3,141	
DEVOTIONAL	RELIGIOUS	6,625	
DEVOTIONAL	RELIGIOUS	842	12,064
LOCAL	RELIGIOUS	0	
			0
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	455	455
LOCAL	RELIGIOUS	0	
LOOAL	NLLIGIUU3	0	0
	RELIGIOUS	0	
		-	0

	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	692	692
LOCAL	RELIGIOUS	2,598	2,598
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	7,179	7,179
	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 714 0	714
	RELIGIOUS	8,801	8,801
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 49,917 0 3,499 0 1,270 0 2,365 2,755	59,805
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	878 0 6,925	7,803

	RELIGIOUS	0	0
LOCAL	RELIGIOUS	1,613	1,613
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	751	751
	RELIGIOUS	1,500	1,500
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 2,234	2,234
LOCAL	RELIGIOUS RELIGIOUS	0 529	529
	RELIGIOUS	1,270	1,270
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
SERIES	OTHER	0	0
MOVIE/SPL/DO	OMUSIC SPEC	0	0
	RELIGIOUS	945	č

DEVOTIONAL	RELIGIOUS	0	945
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
LOCAL LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	3,474 4,936 4,437 13,173	26,019
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 4,347 5,309 1,591 0 0 2,980 1,417 505 1,915	

DEVOTIONAL DEVOTIONAL	RELIGIOUS	503 0 0	18,566
LOCAL DEVOTIONAL LOCAL DEVOTIONAL DEVOTIONAL DEVOTIONAL LOCAL	RELIGIOUS	0 801 0 0 0 3,718 2,931 0	7,450
DEVOTIONAL	RELIGIOUS	5,801	5,801
LOCAL	RELIGIOUS	10,068	10,068
LOCAL	RELIGIOUS	0	0
	RELIGIOUS RELIGIOUS	1,848 3,494	5,342
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$egin{array}{c} 0 \\ 2,284 \\ 0 \\ 0 \\ 0 \\ 626 \\ 1,255 \\ 5,029 \\ 0 \\ 8,345 \\ 0 \\ 2,104 \\ 0 \\ 389 \\ 2,803 \\ 5,334 \\ 0 \\ 18,235 \\ 0 \\ 18,235 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	

DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 0\\ 0\\ 491\\ 348\\ 0\\ 0\\ 2,102\\ 0\\ 814\\ 1,796\\ 962\\ 0\\ 0\\ 413\\ 547\\ 1,785\\ 2,683\\ 0\\ 0\\ 0\end{array}$	58,340
	RELIGIOUS	0	00,010
LOCAL	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 697	697
	RELIGIOUS	1,338	1,338
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	-

DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS	482 0 0 0 0 0 2,258 886	
DEVOTIONAL	RELIGIOUS	2,194 0	
DEVOTIONAL	RELIGIOUS RELIGIOUS	5,200 843	
DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS	1,637 0 1,132 0	
			14,631
DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS	0 1,050	
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	
DEVOTIONAL DEVOTIONAL		0 0 5,348	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	617 940 3,043	
DEVOTIONAL	RELIGIOUS	15,478 0	
DEVOTIONAL	RELIGIOUS	477	26,952
LOCAL	RELIGIOUS	0	,
LOCAL	RELIGIOUS	0 0	
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	563	563
	RELIGIOUS	0	

LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS RELIGIOUS	4,336 3,643	7,978
LOCAL	RELIGIOUS RELIGIOUS	0 455	455
	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 1,899 0 0 0 0 44,613 0	46,512
LOCAL	RELIGIOUS	10,211	10,211
LOCAL	RELIGIOUS RELIGIOUS	0 10,344	10,344
LOCAL	RELIGIOUS	1,548	1,548

LOCAL	RELIGIOUS	1,313	1,313
LOCAL	RELIGIOUS RELIGIOUS	0 239	239
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	670 0	670
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	883	883
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	7,701	7,701
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	692	692
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	2,359	2,359

LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	2,360	2,360
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	663	663
	RELIGIOUS	0	0

	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	2,517	2,517
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 9,086	9,086
DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	9,351 16,062 5,649 0 8,093	
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	5,169 11,910 1,685	
DEVOTIONAL	RELIGIOUS	4,347 2,359	
DEVOTIONAL	RELIGIOUS RELIGIOUS	15,191 0	
DEVOTIONAL	RELIGIOUS RELIGIOUS	1,687 1,173	
DEVOTIONAL	RELIGIOUS	1,021 2,255	
DEVOTIONAL	RELIGIOUS RELIGIOUS	8,015 0	
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	1,464 0 0	
DEVOTIONAL	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS RELIGIOUS	7,053 5,182	
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	503 4,458 0	
DEVOTIONAL	RELIGIOUS	0 0 5,512	
DEVOTIONAL	RELIGIOUS	20,398	
DEVOTIONAL DEVOTIONAL	RELIGIOUS	6,428 9,351	154,313
LOCAL	RELIGIOUS	4,740	,
	_	, -	4,740

LOCAL	RELIGIOUS RELIGIOUS	2,977 1,586	4,563	
	RELIGIOUS	692	692	
LOCAL	RELIGIOUS RELIGIOUS	0 0	0	
LOCAL	RELIGIOUS	691	691	
LOCAL	RELIGIOUS	2,889	2,889	
LOCAL	RELIGIOUS RELIGIOUS	0 0	0	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	0	
	RELIGIOUS	1,663	1,663	
DEVOTIONAL		889		
DEVOTIONAL	RELIGIOUS RELIGIOUS	1,043 1,828		
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 2,640		
DEVOTIONAL	RELIGIOUS RELIGIOUS	2,834 3,042		
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	5,681 4,507 840 9,677		
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	1,930 59,120 553		
DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	303 311 0 10,637		
DEVOTIONAL	RELIGIOUS	27,013 188		
DEVOTIONAL	RELIGIOUS	418 3,195		
DEVOTIONAL	RELIGIOUS	11,909		

DEVOTIONAL	RELIGIOUS RELIGIOUS	0 4,057	152,310
LOCAL	RELIGIOUS	3,930	
LOCAL	RELIGIOUS RELIGIOUS	1,372 15,781	
LOCAL LOCAL LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 1,551 4,613 4,226	
			31,473
	RELIGIOUS	0	0
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS	1,742	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 1,986	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	
DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 1,222 231 0	
DEVOTIONAL DEVOTIONAL		1,709 0	6,889
LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0 0	0
	RELIGIOUS	924	924
DEVOTIONAL	RELIGIOUS RELIGIOUS	413 0	413
LOCAL LOCAL LOCAL LOCAL LOCAL LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 2,369 0 0	

			2,369
DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS	7,735 5,386 0 0 0	13,120
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	11,201	11,201
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
DEVOTIONAL DEVOTIONAL		0 1,464	1,464
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	5,034	5,034
	RELIGIOUS	751	751
	RELIGIOUS	0	0
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	0
	RELIGIOUS	5,178	5,178
LOCAL	RELIGIOUS	0	

	RELIGIOUS	1,383	1,383
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS	1,416	
DEVOTIONAL		1,499	
DEVOTIONAL	RELIGIOUS	636	
	RELIGIOUS	2,015	
DEVOTIONAL	RELIGIOUS	4,847	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	0	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	2,441	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	0	
	RELIGIOUS	2,242	
DEVOTIONAL	RELIGIOUS	4,634	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	9,521	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	0	
	RELIGIOUS	415	
DEVOTIONAL		864	
	RELIGIOUS	601	
DEVOTIONAL		884	
	RELIGIOUS	0	
DEVOTIONAL		0	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	0	
	RELIGIOUS	0	
DEVOTIONAL		476	
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	
DEVOTIONAL	RELIGIOUS		
DEVOTIONAL	RELIGIOUS	624 2,241	
DEVOTIONAL	RELIGIOUS	3,252	
DEVOTIONAL	RELIGIOUS	413	
DEVOTIONAL	RELIGIOUS	547	
DEVOIDINE	RELIGIOUS	4,243	
DEVOTIONAL	RELIGIOUS	17,243	
	RELIGIOUS	3,459	
DEVOTIONAL	RELIGIOUS	0,100	
	RELIGIOUS	0	
DEVOTIONAL	RELIGIOUS	5,602	
	_	,	70,111
DEVOTIONAL	RELIGIOUS	0	

DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	13,666 213 0 0 0 1,035	14,914
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS RELIGIOUS	10,068 0	10,068
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS	590 0 0 0	590
LOCAL	RELIGIOUS RELIGIOUS	0 2,690	2,690
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS RELIGIOUS	0 0	0
DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 44,615 335	

DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 14,712\\ 0\\ 3,042\\ 692\\ 0\\ 3,599\\ 22,126\\ 3,407\\ 1,540\\ 0\end{array}$	94,068
DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 7,576 0 674 0 3,708	11,957
LOCAL LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	1,607	1,607
	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	380	380
DEVOTIONAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	4,776	4,776

DEVOTIONAL	RELIGIOUS RELIGIOUS	0 3,643	3,643
LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	1,438 0	1,438
LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 622 0	622
LOCAL	RELIGIOUS RELIGIOUS	532 0	532
	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	11,554 68,799	80,353

LOCAL	RELIGIOUS RELIGIOUS	0 0	
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	5,854 0 0	
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	5,854
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS	1,209 0 0	1,209
LOCAL	RELIGIOUS RELIGIOUS	0 0	

	RELIGIOUS	0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	563	563
	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	670 0	670
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	367 0	367
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	4,075	4,075
	RELIGIOUS	663	663
	RELIGIOUS	0	

LOCAL	RELIGIOUS	IGIOUS 3,132	
	RELIGIOUS	663	663
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS RELIGIOUS	527 0	527
DEVOTIONAL	RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0 0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
LOCAL	RELIGIOUS RELIGIOUS	0 987	987
LOCAL	RELIGIOUS	329	329
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	

LOCAL	RELIGIOUS	0	0	
		0.055	0	
DEVOTIONAL	RELIGIOUS RELIGIOUS	3,255 20,136		
DEVOTIONAL	RELIGIOUS RELIGIOUS	0 1,964		
	RELIGIOUS	0		
DEVOTIONAL	RELIGIOUS RELIGIOUS	1,352 0		
	RELIGIOUS	0		
			26,707	
	RELIGIOUS	0	0	
			0	
	RELIGIOUS	0	0	
			5	
LOCAL	RELIGIOUS	0	0	
		2.051		
LOCAL	RELIGIOUS RELIGIOUS	2,951 2,197		
			5,148	
LOCAL	RELIGIOUS	254		
			254	
LOCAL	RELIGIOUS	0		
			0	
	RELIGIOUS	0	0	
			0	
LOCAL	RELIGIOUS	0	0	
			U	
LOCAL	RELIGIOUS RELIGIOUS	0 0		
	RELIGIOUS	334		
LOCAL	RELIGIOUS	1,237	1,571	
	RELIGIOUS	0		
	NELIGIUU3	U	0	
LOCAL	RELIGIOUS	3,164		
200/12		0,107	3,164	

LOCAL	RELIGIOUS RELIGIOUS	0 0	
			0
	RELIGIOUS	4,313	4,313
	RELIGIOUS	0	0
	RELIGIOUS RELIGIOUS	0 759	759
	RELIGIOUS	0	0
	RELIGIOUS	920	920
	RELIGIOUS	0	0
	RELIGIOUS	449	449
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	12,186 61,630	73,815
	RELIGIOUS	0	0

DEVOTIONAL	RELIGIOUS RELIGIOUS	0 0	
			0
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 1,596	1,596
LOCAL	RELIGIOUS	1,092	1,092
LOCAL	RELIGIOUS RELIGIOUS	0 0	0
DEVOTIONAL	RELIGIOUS RELIGIOUS	6,324 18,007	24,331
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
LOCAL	RELIGIOUS RELIGIOUS	0 4,810	4,810
LOCAL	RELIGIOUS RELIGIOUS	0 1,245	1,245
DEVOTIONAL	RELIGIOUS RELIGIOUS	2,823 317	3,140
LOCAL	RELIGIOUS	0	

	RELIGIOUS	677	677
LOCAL	RELIGIOUS RELIGIOUS	468 1,934	2,402
	RELIGIOUS	0	0
	RELIGIOUS	0	0
DEVOTIONAL	RELIGIOUS	0	0
	RELIGIOUS	1,157	1,157
LOCAL	RELIGIOUS RELIGIOUS	1,512 1,261	2,773
	RELIGIOUS	0	0
LOCAL	RELIGIOUS	0	0
DEVOTIONAL DEVOTIONAL		0 0 0	0
DEVOTIONAL LOCAL	RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	0
	RELIGIOUS	0	0
	RELIGIOUS	6,179	6,179
DEVOTIONAL	RELIGIOUS RELIGIOUS	727 0	727

RELIGIOUS	0	0
RELIGIOUS	441	441

1,343,945

## EXHIBIT 3

## 2002 Report of Household Viewing Hours

## Report of Household Viewing Hours from 2002 MPAA Copyright Royalt for 2002

Prepared by IT Processing LLC on Decemb

<b>Title as Shown</b> 1ST BAPTIST CHURCH OF LAKELAND TITLE TOTAL: 1ST BAPTIST CHURCH OF LAKELAND	Station WTLW	Channel City 44 LIMA
700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB TITLE TOTAL: 700 CLUB	KPLR WDCA WIAT WNCT WPSG WRIC WUAB WVTV	<ul> <li>11 ST LOUIS</li> <li>20 WASHING</li> <li>42 BIRMINGH</li> <li>9 GREENVIL</li> <li>57 PHILADEL</li> <li>8 RICHMON</li> <li>43 LORAIN</li> <li>18 MILWAUKI</li> </ul>
ABANDONED & ALONE TITLE TOTAL: ABANDONED & ALONE	WHBQ	13 MEMPHIS
ACQUIRE THE FIRE TITLE TOTAL: ACQUIRE THE FIRE	WTLW	44 LIMA
AMAZING FACTS AMAZING FACTS TITLE TOTAL: AMAZING FACTS	KTNC WUSA	42 SAN FRAN 9 WASHING
AMAZING FACTS MINISTRIES TITLE TOTAL: AMAZING FACTS MINISTRIES	KTLA	5 LOS ANGE
AMERICAN FAITH TITLE TOTAL: AMERICAN FAITH	WTLW	44 LIMA
AMRIT BANNI TITLE TOTAL: AMRIT BANNI	WUAB	43 LORAIN
ASK THE PASTOR TITLE TOTAL: ASK THE PASTOR	WTLW	44 LIMA
ASPIRING WOMEN TITLE TOTAL: ASPIRING WOMEN	WTLW	44 LIMA
AWARENESS TITLE TOTAL: AWARENESS	WIS	10 COLUMBI
BAHAI FAITH BAHAI FAITH TITLE TOTAL: BAHAI FAITH	WGGB WGME	40 SPRINGFIE 13 PORTLANI

BALANCED LIVING TITLE TOTAL: BALANCED LIVING	KCAL	9 LOS ANGE
BAM CRAWFORD MINISTRY TITLE TOTAL: BAM CRAWFORD MINISTRY	KCAL	9 LOS ANGE
BAPTIST HOUR TITLE TOTAL: BAPTIST HOUR	WTLW	44 LIMA
BAYLESS CONLEY TITLE TOTAL: BAYLESS CONLEY	KCAL	9 LOS ANGE
BEHIND THE SCENES TITLE TOTAL: BEHIND THE SCENES	WTLW	44 LIMA
BELIEVER'S VOICE OF VICTORY BELIEVER'S VOICE OF VICTORY BELIEVER'S VOICE OF VICTORY BELIEVER'S VOICE OF VICTORY TITLE TOTAL: BELIEVER'S VOICE OF VICTORY	KBHK WLYH WSFJ WTGS	44 SAN FRAN 15 LANCASTE 51 NEWARK 28 HARDEEV
BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN BENNY HINN TITLE TOTAL: BENNY HINN	KBHK KTNC WDCA WPSG WSBK WSFJ WTLW WWOR	44 SAN FRAN 42 SAN FRAN 20 WASHING 57 PHILADEL 38 BOSTON 51 NEWARK 44 LIMA 9 NEW YOR
BENNY HINN DAILY TITLE TOTAL: BENNY HINN DAILY	WWOR	9 NEW YOR
BETHEL LUTHERAN CHURCH TITLE TOTAL: BETHEL LUTHERAN CHURCH	WISN	12 MILWAUKI
BILL WINSTON MINISTRIES TITLE TOTAL: BILL WINSTON MINISTRIES	WFLD	32 CHICAGO
BISHOP T.D. JAKES TITLE TOTAL: BISHOP T.D. JAKES	WTLW	44 LIMA
BREAKTHROUGH BREAKTHROUGH BREAKTHROUGH TITLE TOTAL: BREAKTHROUGH	WGTW WJW WSFJ	48 PHILADELI 8 CLEVELAN 51 NEWARK
BREATH OF LIFE TITLE TOTAL: BREATH OF LIFE	WHBQ	13 MEMPHIS

BROTHER DOUG TITLE TOTAL: BROTHER DOUG	WTRF	7 WHEELIN(
CALVARY BAPTIST CHURCH TITLE TOTAL: CALVARY BAPTIST CHURCH	WTGS	28 HARDEEV
CASEY TREAT TITLE TOTAL: CASEY TREAT	KSTW	11 TACOMA
CATCH THE SPIRIT TITLE TOTAL: CATCH THE SPIRIT	WUAB	43 LORAIN
CATHOLIC CRISIS TITLE TOTAL: CATHOLIC CRISIS	WJW	8 CLEVELAN
CATHOLIC DIOCESE CATHOLIC DIOCESE TITLE TOTAL: CATHOLIC DIOCESE	KTHV WTRF	11 LITTLE RC 7 WHEELIN(
CATHOLIC DIOCESE OF LITTLE ROCK TITLE TOTAL: CATHOLIC DIOCESE OF LITTLE ROCK	KTHV	11 LITTLE RC
CATHOLIC MASS TITLE TOTAL: CATHOLIC MASS	WWHO	53 CHILLICOT
CHALICE OF SALVATION TITLE TOTAL: CHALICE OF SALVATION	WWLP	22 SPRINGFI
CHANGE POINT TITLE TOTAL: CHANGE POINT	WDCA	20 WASHING
CHANGE POINT TELEVISION TITLE TOTAL: CHANGE POINT TELEVISION	WUSA	9 WASHING
CHARLTON HESTON: THE BIBLE TITLE TOTAL: CHARLTON HESTON: THE BIBLE	KRON	4 SAN FRAN
CHRIST TEMPLE TITLE TOTAL: CHRIST TEMPLE	WBRC	6 BIRMINGH
CHRISTIAN ASSEMBLY TITLE TOTAL: CHRISTIAN ASSEMBLY	WTOV	9 STEUBEN\
CHRISTIAN ASSEMBLY FULL GOSPEL TITLE TOTAL: CHRISTIAN ASSEMBLY FULL GOSPEL	WTOV	9 STEUBEN\
CHRISTIAN SCIENCE WEEKLY BIBLE LESSON TITLE TOTAL: CHRISTIAN SCIENCE WEEKLY BIBLE L	WFLD ESSON	32 CHICAGO
CHRISTIAN WORLD NEWS	WTLW	44 LIMA

TITLE TOTAL: CHRISTIAN WORLD NEWS

CHUCK SMITH TITLE TOTAL: CHUCK SMITH	WTLW	44 LIMA
CHURCH OF CHRIST CHURCH OF CHRIST TITLE TOTAL: CHURCH OF CHRIST	WIAT WTRF	42 BIRMINGH 7 WHEELIN(
CHURCH OF TODAY TITLE TOTAL: CHURCH OF TODAY	WFQX	33 TRAVERS
COAST TO COAST TITLE TOTAL: COAST TO COAST	KTNC	42 SAN FRAN
COLUMBUS CHRISTIAN CENTER DAILY TITLE TOTAL: COLUMBUS CHRISTIAN CENTER DA	WSFJ ILY	51 NEWARK
CORAL RIDGE HOUR CORAL RIDGE HOUR	KCAL KPLR KSHB KTHV KTXL KWGN WBRC WBRC WBRC WBRE WEWS WFLD WGCL WISN WNCT WPHL WSBK WSYX	<ul> <li>9 LOS ANGE</li> <li>11 ST LOUIS</li> <li>41 KANSAS C</li> <li>11 LITTLE RC</li> <li>40 SACRAME</li> <li>2 DENVER</li> <li>6 BIRMINGH</li> <li>28 WILKES-B.</li> <li>5 CLEVELAN</li> <li>32 CHICAGO</li> <li>46 ATLANTA</li> <li>12 MILWAUKI</li> <li>9 GREENVIL</li> <li>17 PHILADEL</li> <li>38 BOSTON</li> <li>6 COLUMBU</li> </ul>
CORAL RIDGE MINISTRIES CORAL RIDGE MINISTRIES CORAL RIDGE MINISTRIES CORAL RIDGE MINISTRIES CORAL RIDGE MINISTRIES CORAL RIDGE MINISTRIES TITLE TOTAL: CORAL RIDGE MINISTRIES	KSHB KTHV WBRC WGCL WISN WPHL	41 KANSAS C 11 LITTLE RC 6 BIRMINGH 46 ATLANTA 12 MILWAUKI 17 PHILADEL
CORNERSTONE CORNERSTONE CORNERSTONE TITLE TOTAL: CORNERSTONE	WSFJ WTLW WVTV	51 NEWARK 44 LIMA 18 MILWAUKI
CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KCAL KDFW	9 LOS ANGE 4 DALLAS

CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KMBC KPLR KTLA KTNC KTVU WAGA WBZL WCFT WDCA WDIV WEWS WFLD WGN WFLD WGN WFLD WGN WFLD WKBD WKRN WNCT WNYW WPIX WNYW WPIX WPSG WSBK WSFJ WTGS WTLW WTXF WUAB WWOR	9 KANSAS C 11 ST LOUIS 5 LOS ANGE 42 SAN FRAN 2 SAN FRAN 5 ATLANTA 39 MIAMI 33 TUSCALO 20 WASHING 4 DETROIT 5 CLEVELAN 32 CHICAGO 9 CHICAGO 9 CHICAGO 48 PHILADELI 50 DETROIT 2 NASHVILL 9 GREENVIL 5 NEW YOR 11 NEW ARK 28 HARDEEVI 44 LIMA 29 PHILADEL 43 LORAIN 9 NEW YOR
TITLE TOTAL: CREFLO A. DOLLAR JR. CREFLO DOLLAR MINISTRIES	KTNC	42 SAN FRAN
TITLE TOTAL: CREFLO DOLLAR MINISTRIES		
CROSSTALK TITLE TOTAL: CROSSTALK	WTLW	44 LIMA
DAVID DEMOLA TITLE TOTAL: DAVID DEMOLA	WWOR	9 NEW YOR
DAVID JEREMIAH TITLE TOTAL: DAVID JEREMIAH	WTLW	44 LIMA
DAWSON MEMORIAL CHURCH TITLE TOTAL: DAWSON MEMORIAL CHURCH	WIAT	42 BIRMINGH
DAY OF DISCOVERY DAY OF DISCOVERY DAY OF DISCOVERY DAY OF DISCOVERY DAY OF DISCOVERY TITLE TOTAL: DAY OF DISCOVERY	KETV WGGB WPXS WSFJ WTOV	7 OMAHA 40 SPRINGFII 13 MT VERNC 51 NEWARK 9 STEUBEN\

DEL WAY TITLE TOTAL: DEL WAY	WTLW	44 LIMA
DISCOVERING THE BIBLE TITLE TOTAL: DISCOVERING THE BIBLE	WTLW	44 LIMA
DOOR OF FAITH TITLE TOTAL: DOOR OF FAITH	WITN	7 WASHING
DR. DAVID JEREMIAH TITLE TOTAL: DR. DAVID JEREMIAH	WSFJ	51 NEWARK
DR. FREDERICK K. PRICE TITLE TOTAL: DR. FREDERICK K. PRICE	KICU	36 SAN FRAN
DR. JACK VAN IMPE DR. JACK VAN IMPE TITLE TOTAL: DR. JACK VAN IMPE	WAGA WGTW WNWO WPIX WSEE WTLW	5 ATLANTA 48 PHILADELI 24 TOLEDO 11 NEW YOR 35 ERIE 44 LIMA
DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON TITLE TOTAL: DR. LEROY THOMPSON	KCOP KCOP WAGA WAGA WDCA WDCA WPHL	13 LOS ANGE 13 LOS ANGE 5 ATLANTA 5 ATLANTA 20 WASHING 20 WASHING 17 PHILADEL
DR. LOUIS F. KAYATIN TITLE TOTAL: DR. LOUIS F. KAYATIN	WUAB	43 LORAIN
EVER INCREASING LIFE MINISTRIES TITLE TOTAL: EVER INCREASING LIFE MINISTRIES	WWHO	53 CHILLICO1
EXTREME TELEVISION TITLE TOTAL: EXTREME TELEVISION	WSFJ	51 NEWARK
FAITH ALIVE TITLE TOTAL: FAITH ALIVE	KTNC	42 SAN FRAN
FAITH CHAPEL TITLE TOTAL: FAITH CHAPEL	WCFT	33 TUSCALO
FAITHPRINTS TITLE TOTAL: FAITHPRINTS	WTLW	44 LIMA
FEED THE CHILDREN	KCAL	9 LOS ANGE

FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN FEED THE CHILDREN TITLE TOTAL: FEED THE CHILDREN	KPTV KTLA KTNC WDIV WGN WNYW	12 PORTLANI 5 LOS ANGE 42 SAN FRAN 4 DETROIT 9 CHICAGO 5 NEW YOR
FIRST BAPTIST CHURCH OF PINE BLUFF TITLE TOTAL: FIRST BAPTIST CHURCH OF PINE BLU	KATV JFF	7 LITTLE RC
FIRST BAPTIST: FERGUSON TITLE TOTAL: FIRST BAPTIST: FERGUSON	WPXS	13 MT VERNC
FIRST EDITION/FIRST COMMUNITY CHURCH TITLE TOTAL: FIRST EDITION/FIRST COMMUNITY CH	WSYX IURCH	6 COLUMBU
FIRST METHODIST CHURCH TITLE TOTAL: FIRST METHODIST CHURCH	WAFB	9 BATON RC
FIRST PRESBYTERIAN CHURCH TITLE TOTAL: FIRST PRESBYTERIAN CHURCH	WGCL	46 ATLANTA
FROM THE HEART FROM THE HEART TITLE TOTAL: FROM THE HEART	WGTW WSFJ	48 PHILADELI 51 NEWARK
GARDENDALE FIRST BAPTIST CHURCH TITLE TOTAL: GARDENDALE FIRST BAPTIST CHURC	WCFT CH	33 TUSCALO
GATEKEEPERS FELLOWSHIP TITLE TOTAL: GATEKEEPERS FELLOWSHIP	WPHL	17 PHILADEL
GOSPEL EXPRESSIONS TITLE TOTAL: GOSPEL EXPRESSIONS	WGTW	48 PHILADELI
GOSPEL MUSIC JUBILEE TITLE TOTAL: GOSPEL MUSIC JUBILEE	WTLW	44 LIMA
GREAT CHURCHES TITLE TOTAL: GREAT CHURCHES	WTLW	44 LIMA
GUIDING LIGHT CHURCH GUIDING LIGHT CHURCH TITLE TOTAL: GUIDING LIGHT CHURCH	WBRC WBRC	6 BIRMINGH 6 BIRMINGH
HAL LINDSEY TITLE TOTAL: HAL LINDSEY	WTLW	44 LIMA
HALL OF HEROES TITLE TOTAL: HALL OF HEROES	WTLW	44 LIMA

HARVEST TITLE TOTAL: HARVEST	WTLW	44 LIMA
HARVEST LIFECHANGERS CHURCH TITLE TOTAL: HARVEST LIFECHANGERS CHURCH	WDCA	20 WASHING
HEAVEN'S SAKE TITLE TOTAL: HEAVEN'S SAKE	KRON	4 SAN FRAN
HEBREWS TITLE TOTAL: HEBREWS	WGTW	48 PHILADELI
HENRY MAHAN TITLE TOTAL: HENRY MAHAN	WCHS	8 CHARLES
HERITAGE TODAY TITLE TOTAL: HERITAGE TODAY	WLYH	15 LANCASTE
HEROES TITLE TOTAL: HEROES	WTLW	44 LIMA
HIGHER GROUND TITLE TOTAL: HIGHER GROUND	WHDH	7 BOSTON
HIGHLIGHTS TITLE TOTAL: HIGHLIGHTS	WTLW	44 LIMA
HISTORY TITLE TOTAL: HISTORY	WTLW	44 LIMA
HOPE CHRISTIAN CHURCH TITLE TOTAL: HOPE CHRISTIAN CHURCH	WDCA	20 WASHING
HOUR OF POWER HOUR OF POWER	KATV KCAL KETV KMSP KPTV KTVU KTXL KWGN WAGA WBBM WCVB WFAA WGGB WGTW WIS WKRN WNWO	7 LITTLE RC 9 LOS ANGE 7 OMAHA 9 MINNEAP( 12 PORTLANI 2 SAN FRAN 40 SACRAME 2 DENVER 5 ATLANTA 2 CHICAGO 5 BOSTON 8 DALLAS 40 SPRINGFII 48 PHILADELI 10 COLUMBI/ 2 NASHVILL 24 TOLEDO

HOUR OF POWER HOUR OF POWER HOUR OF POWER HOUR OF POWER HOUR OF POWER TITLE TOTAL: HOUR OF POWER	WSYX WTOV WUAB WWBT WWOR	6 COLUMBU 9 STEUBEN\ 43 LORAIN 12 RICHMONI 9 NEW YOR
HOUR OF WORSHIP TITLE TOTAL: HOUR OF WORSHIP	WFAA	8 DALLAS
HOUR OF WORSHIP: FIRST METHODIST TITLE TOTAL: HOUR OF WORSHIP: FIRST METHODI	WFAA ST	8 DALLAS
HOUR OF WORSHIP: FIRST PRESBYTERIAN TITLE TOTAL: HOUR OF WORSHIP: FIRST PRESBYT	WFAA ERIAN	8 DALLAS
HOUR OF WORSHIP: PARK CITIES BAPTIST TITLE TOTAL: HOUR OF WORSHIP: PARK CITIES BA	WFAA PTIST	8 DALLAS
HOW CAN I LIVE? TITLE TOTAL: HOW CAN I LIVE?	WTLW	44 LIMA
IMMANUEL BAPTIST CHURCH TITLE TOTAL: IMMANUEL BAPTIST CHURCH	KARK	4 LITTLE RC
IN REALITY TITLE TOTAL: IN REALITY	WISN	12 MILWAUKI
IN REALITY: ELMBROOK CHURCH TITLE TOTAL: IN REALITY: ELMBROOK CHURCH	WISN	12 MILWAUKI
IN SEARCH IN SEARCH TITLE TOTAL: IN SEARCH	KARK WKRN	4 LITTLE RC 2 NASHVILL
IN SEARCH OF THE LORD'S WAY IN SEARCH OF THE LORD'S WAY IN SEARCH OF THE LORD'S WAY IN SEARCH OF THE LORD'S WAY TITLE TOTAL: IN SEARCH OF THE LORD'S WAY	KARK WHBQ WIBW WKRN	4 LITTLE RC 13 MEMPHIS 13 TOPEKA 2 NASHVILL
IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH	KATV KPTV KRON WCHS WCWB WGGB WNCT WNYW WPHL WPIX	7 LITTLE RC 12 PORTLANI 4 SAN FRAN 8 CHARLES ⁻ 22 PITTSBUR 40 SPRINGFIE 9 GREENVIL 5 NEW YOR 17 PHILADEL 11 NEW YOR

IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH IN TOUCH TITLE TOTAL: IN TOUCH	WPXS WSBK WSFJ WSYX WTLW WTOV WTRF WUAB WXIA	<ul> <li>13 MT VERNC</li> <li>38 BOSTON</li> <li>51 NEWARK</li> <li>6 COLUMBU</li> <li>44 LIMA</li> <li>9 STEUBEN\</li> <li>7 WHEELINC</li> <li>43 LORAIN</li> <li>11 ATLANTA</li> </ul>
IN TOUCH MINISTRIES IN TOUCH MINISTRIES TITLE TOTAL: IN TOUCH MINISTRIES	KATV WTRF	7 LITTLE RC 7 WHEELIN(
INSIGHT TITLE TOTAL: INSIGHT	WTLW	44 LIMA
INSPIRATIONS WITH IRA TITLE TOTAL: INSPIRATIONS WITH IRA	WTLW	44 LIMA
INTERNATIONAL FELLOWSHIP TITLE TOTAL: INTERNATIONAL FELLOWSHIP	WSFJ	51 NEWARK
IT IS WRITTEN IT IS WRITTEN IT IS WRITTEN IT IS WRITTEN IT IS WRITTEN IT IS WRITTEN IT IS WRITTEN TITLE TOTAL: IT IS WRITTEN	KCAL KETV KPTV KTVU KWGN WHDH WKYT	9 LOS ANGE 7 OMAHA 12 PORTLANI 2 SAN FRAN 2 DENVER 7 BOSTON 27 LEXINGTC
JACK HAYFORD TITLE TOTAL: JACK HAYFORD	WSFJ	51 NEWARK
JACK VAN IMPE JACK VAN IMPE JACK VAN IMPE JACK VAN IMPE JACK VAN IMPE TITLE TOTAL: JACK VAN IMPE	KMSP WAGA WLVI WNWO WTLW	9 MINNEAP( 5 ATLANTA 56 CAMBRID( 24 TOLEDO 44 LIMA
JACK VAN IMPE PRESENTS JACK VAN IMPE PRESENTS	KBHK KMSP KPLR KPLR WAGA WDCA WDCA	44 SAN FRAN 9 MINNEAP( 9 MINNEAP( 11 ST LOUIS 11 ST LOUIS 5 ATLANTA 20 WASHING 20 WASHING

JACK VAN IMPE PRESENTS JACK VAN IMPE PRESENTS	WGTW WLVI WNWO WPIX WRIC WRIC WSEE WSEE WSFJ WTGS WTLW WTXF WTXF WVTV WVTV	48 PHILADELI 56 CAMBRID( 24 TOLEDO 11 NEW YOR 8 RICHMON 35 ERIE 35 ERIE 51 NEWARK 28 HARDEEVI 44 LIMA 29 PHILADEL 29 PHILADEL 18 MILWAUKI 18 MILWAUKI
JC'S PLACE TITLE TOTAL: JC'S PLACE	WTLW	44 LIMA
JEREMIAH TITLE TOTAL: JEREMIAH	WGTW	48 PHILADELI
JERRY JOHNSTON TITLE TOTAL: JERRY JOHNSTON	KMBC	9 KANSAS C
JESSE DUPLANTIS JESSE DUPLANTIS JESSE DUPLANTIS TITLE TOTAL: JESSE DUPLANTIS	WFTC WFTC WSFJ	29 MINNEAP( 29 MINNEAP( 51 NEWARK
JEWISH JEWELS TITLE TOTAL: JEWISH JEWELS	WSFJ	51 NEWARK
JEWISH PERSPECTIVE JEWISH PERSPECTIVE TITLE TOTAL: JEWISH PERSPECTIVE	KRON WHDH	4 SAN FRAN 7 BOSTON
JEWISH VOICE TITLE TOTAL: JEWISH VOICE	WSFJ	51 NEWARK
JIMMY SWAGGART TITLE TOTAL: JIMMY SWAGGART	WGTW	48 PHILADELI
JIMMY SWAGGART TELECAST TITLE TOTAL: JIMMY SWAGGART TELECAST	WGTW	48 PHILADEL
JOEL OSTEEN JOEL OSTEEN JOEL OSTEEN JOEL OSTEEN	KPTV KPTV WEWS WPXS	12 PORTLANI 12 PORTLANI 5 CLEVELAN 13 MT VERNC

JOEL OSTEEN TITLE TOTAL: JOEL OSTEEN	WSFJ	51 NEWARK
JOHN TITLE TOTAL: JOHN	WGTW	48 PHILADELI
JOHN HAGEE TODAY JOHN HAGEE TODAY JOHN HAGEE TODAY TITLE TOTAL: JOHN HAGEE TODAY	WPXS WSFJ WTLW	13 MT VERNC 51 NEWARK 44 LIMA
JUAN PABLO II TITLE TOTAL: JUAN PABLO II	KTNC	42 SAN FRAN
KATHLEEN QUICK TITLE TOTAL: KATHLEEN QUICK	WSFJ	51 NEWARK
KEEP THE FAITH TITLE TOTAL: KEEP THE FAITH	WTRF	7 WHEELIN(
KENNETH COPELAND KENNETH COPELAND	KATV KCAL KMBC KTLA KTXL WAGA WBZL WDCA WFQX WFTC WJW WKBD WKRN WKPT WNCT WPHL WSEE WTXF WUAB WVTV WWOR WXIX	7 LITTLE RC 9 LOS ANGE 9 KANSAS C 5 LOS ANGE 40 SACRAME 5 ATLANTA 39 MIAMI 20 WASHING 33 TRAVERSI 29 MINNEAP( 8 CLEVELAN 50 DETROIT 2 NASHVILL 27 LEXINGTC 9 GREENVIL 17 PHILADEL 35 ERIE 29 PHILADEL 43 LORAIN 18 MILWAUKI 9 NEW YOR 19 CINCINNA
KEY OF DAVID KEY OF DAVID KEY OF DAVID KEY OF DAVID TITLE TOTAL: KEY OF DAVID	KTLA WFLD WNCT WWOR	5 LOS ANGE 32 CHICAGO 9 GREENVIL 9 NEW YOR
KING IS COMING	KTNC	42 SAN FRAN

TITLE TOTAL: KING IS COMING

KNOWING GOD TITLE TOTAL: KNOWING GOD	WLYH	15 LANCASTE
LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH LAKEWOOD CHURCH TITLE TOTAL: LAKEWOOD CHURCH	KDFW KTLA KTVU WAGA WDIV WEWS WFLD WGN WPXS WTXF	4 DALLAS 5 LOS ANGE 2 SAN FRAN 5 ATLANTA 4 DETROIT 5 CLEVELAN 32 CHICAGO 9 CHICAGO 13 MT VERNC 29 PHILADEL
LARRY JONES LARRY JONES LARRY JONES TITLE TOTAL: LARRY JONES	KARK WKRN WSFJ	4 LITTLE RC 2 NASHVILL 51 NEWARK
LEADING THE WAY LEADING THE WAY LEADING THE WAY LEADING THE WAY TITLE TOTAL: LEADING THE WAY	WBRC WBRC WGCL WGCL	6 BIRMINGH 6 BIRMINGH 46 ATLANTA 46 ATLANTA
LEROY THOMPSON TITLE TOTAL: LEROY THOMPSON	WPHL	17 PHILADEL
LEROY WOOLARD TITLE TOTAL: LEROY WOOLARD	WITN	7 WASHING
LIFE IN THE WORD LIFE IN THE WORD TITLE TOTAL: LIFE IN THE WORD	KPLR KTNC WDCA WGME WSFJ WTLW WUAB WVTV	11 ST LOUIS 42 SAN FRAN 20 WASHING 13 PORTLANI 51 NEWARK 44 LIMA 43 LORAIN 18 MILWAUKI
LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY LIFE TODAY TITLE TOTAL: LIFE TODAY	KBHK KSTW WDCA WLYH WSFJ WTLW	44 SAN FRAN 11 TACOMA 20 WASHING 15 LANCASTE 51 NEWARK 44 LIMA

LIFEWORD TITLE TOTAL: LIFEWORD	WTLW	44 LIMA
LIFT EVERY VOICE LIFT EVERY VOICE TITLE TOTAL: LIFT EVERY VOICE	WBZL WBZL	39 MIAMI 39 MIAMI
LIGHTWORKS TITLE TOTAL: LIGHTWORKS	KRON	4 SAN FRAN
LIMA BAPTIST TEMPLE TITLE TOTAL: LIMA BAPTIST TEMPLE	WLIO	35 LIMA
LISTEN AMERICA TITLE TOTAL: LISTEN AMERICA	WTLW	44 LIMA
LIVING FAITH TITLE TOTAL: LIVING FAITH	WGTW	48 PHILADELI
LIVING FAITH CHRISTIAN TITLE TOTAL: LIVING FAITH CHRISTIAN	WGTW	48 PHILADELI
LIVING ON COURSE TITLE TOTAL: LIVING ON COURSE	KSTW	11 TACOMA
LIVING THE LIFE TITLE TOTAL: LIVING THE LIFE	WTLW	44 LIMA
LOVE WORTH FINDING LOVE WORTH FINDING TITLE TOTAL: LOVE WORTH FINDING	WSFJ WTLW	51 NEWARK 44 LIMA
MAKE YOUR DAY COUNT MAKE YOUR DAY COUNT TITLE TOTAL: MAKE YOUR DAY COUNT	WTLW WTLW	44 LIMA 44 LIMA
MANNA-FEST MANNA-FEST TITLE TOTAL: MANNA-FEST	WSFJ WTLW	51 NEWARK 44 LIMA
MARANATHA FELLOWSHIP TITLE TOTAL: MARANATHA FELLOWSHIP	WCHS	8 CHARLES
MARIANNE WILLIAMSON TITLE TOTAL: MARIANNE WILLIAMSON	WKBD	50 DETROIT
MARILYN HICKEY TITLE TOTAL: MARILYN HICKEY	KTNC	42 SAN FRAN
MASS	WPVI	6 PHILADEL

TITLE TOTAL: MASS

MASS FOR SHUT-INS MASS FOR SHUT-INS TITLE TOTAL: MASS FOR SHUT-INS	KSHB WNWO	41 KANSAS C 24 TOLEDO
MCALMONT CHURCH TITLE TOTAL: MCALMONT CHURCH	KARK	4 LITTLE RC
MIRACLE TABERNACLE CHURCH OF DELIVERANCE TITLE TOTAL: MIRACLE TABERNACLE CHURCH OF I		7 WASHING
MORNING LIGHT TITLE TOTAL: MORNING LIGHT	WTLW	44 LIMA
MOSAIC TITLE TOTAL: MOSAIC	KPIX	5 SAN FRAN
MOVING IN THE SPIRIT TITLE TOTAL: MOVING IN THE SPIRIT	WJZ	13 BALTIMOF
MT. CALVARY HOLY CHURCH TITLE TOTAL: MT. CALVARY HOLY CHURCH	WDCA	20 WASHING
NEW DELIVERANCE EVANGELISTIC CHURCH TITLE TOTAL: NEW DELIVERANCE EVANGELISTIC C	WRIC HURCH	8 RICHMON
NEW LIFE TODAY TITLE TOTAL: NEW LIFE TODAY	WCHS	8 CHARLES
NEW PSALMIST CHURCH TITLE TOTAL: NEW PSALMIST CHURCH	WJZ	13 BALTIMOF
NOW IS THE TIME TITLE TOTAL: NOW IS THE TIME	WLIO	35 LIMA
ON MAIN STREET ON MAIN STREET ON MAIN STREET TITLE TOTAL: ON MAIN STREET	KETV WTLW WTMJ	7 omaha 44 lima 4 milwauki
ON THE MOVE FOR CHRIST TITLE TOTAL: ON THE MOVE FOR CHRIST	WTGS	28 HARDEEV
ONLY BELIEVE TITLE TOTAL: ONLY BELIEVE	WLIO	35 LIMA
OVERCOMERS TELEVISION TITLE TOTAL: OVERCOMERS TELEVISION	WSFJ	51 NEWARK
OVERCOMING FAITH	WTGS	28 HARDEEV

TITLE TOTAL: OVERCOMING FAITH

PACIFIC CHRISTIAN TITLE TOTAL: PACIFIC CHRISTIAN	KSTW	11 TACOMA
PASTOR GREG LAURIE PASTOR GREG LAURIE TITLE TOTAL: PASTOR GREG LAURIE	WSFJ WTLW	51 NEWARK 44 LIMA
PASTOR JOEL TITLE TOTAL: PASTOR JOEL	KDFW	4 DALLAS
PASTOR JOHN A. CHERRY TITLE TOTAL: PASTOR JOHN A. CHERRY	WUSA	9 WASHING
PASTOR'S STUDY TITLE TOTAL: PASTOR'S STUDY	WTLW	44 LIMA
PAULA WHITE TITLE TOTAL: PAULA WHITE	WSFJ	51 NEWARK
PEACHTREE PRESBYTERIAN CHURCH TITLE TOTAL: PEACHTREE PRESBYTERIAN CHURCH	WGCL I	46 ATLANTA
PERRY STONE TITLE TOTAL: PERRY STONE	WTLW	44 LIMA
PETER POPOFF PETER POPOFF PETER POPOFF TITLE TOTAL: PETER POPOFF	WDCA WGTW WWOR	20 WASHING [®] 48 PHILADELI 9 NEW YOR
PREACHING CHRIST TITLE TOTAL: PREACHING CHRIST	WSFJ	51 NEWARK
PREACHING THE GOSPEL TITLE TOTAL: PREACHING THE GOSPEL	WKRN	2 NASHVILL
PRECEPTS FOR LIFE TITLE TOTAL: PRECEPTS FOR LIFE	WTLW	44 LIMA
PRECEPTS FOR LIVING TITLE TOTAL: PRECEPTS FOR LIVING		
	WTLW	44 LIMA
PRECIOUS MEMORIES TITLE TOTAL: PRECIOUS MEMORIES	WTLW	44 LIMA 44 LIMA

TITLE TOTAL: PRIMARY FOCUS

PROFILES IN PRAISE TITLE TOTAL: PROFILES IN PRAISE	WSFJ	51 NEWARK
PULASKI HEIGHTS UNITED METHODIST CHURCH TITLE TOTAL: PULASKI HEIGHTS UNITED METHODIS		7 LITTLE RC
QUICK FLICKS TITLE TOTAL: QUICK FLICKS	WTLW	44 LIMA
QUICK STUDY TITLE TOTAL: QUICK STUDY	WTLW	44 LIMA
REACH OUT TITLE TOTAL: REACH OUT	KARK	4 LITTLE RC
RENAISSANCE UNITY TITLE TOTAL: RENAISSANCE UNITY	WFQX	33 TRAVERS
RESTORATION HOUR TITLE TOTAL: RESTORATION HOUR	WBRC	6 BIRMINGH
REV. DANIEL D. MEYER TITLE TOTAL: REV. DANIEL D. MEYER	WFLD	32 CHICAGO
REV. JIM WHITTINGTON TITLE TOTAL: REV. JIM WHITTINGTON	WGTW	48 PHILADEL
REVIVAL LIVING FOR LIFE TITLE TOTAL: REVIVAL LIVING FOR LIFE	WIAT	42 BIRMINGH
RHEMA PRAISE TITLE TOTAL: RHEMA PRAISE	WKRN	2 NASHVILL
RICHMOND CHRISTIAN CENTER TITLE TOTAL: RICHMOND CHRISTIAN CENTER	WWBT	12 RICHMON
ROD PARSLEY ROD PARSLEY ROD PARSLEY TITLE TOTAL: ROD PARSLEY	WCFT WKYT WSFJ	33 TUSCALO 27 LEXINGTC 51 NEWARK
SACRED NAME TITLE TOTAL: SACRED NAME	WSEE	35 ERIE
SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL	KTNC KTNC WFQX WGTW WLYH	42 SAN FRAN 42 SAN FRAN 33 TRAVERSI 48 PHILADELI 15 LANCASTE

SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL SHEPHERD'S CHAPEL TITLE TOTAL: SHEPHERD'S CHAPEL	WPXS WSFJ WTOV	13 MT VERNC 51 NEWARK 9 STEUBEN\
SILENT CRY TITLE TOTAL: SILENT CRY	WHBQ	13 MEMPHIS
SONG OF SOLOMON TITLE TOTAL: SONG OF SOLOMON	WTLW	44 LIMA
SOUND OF LIGHT TITLE TOTAL: SOUND OF LIGHT	WSFJ	51 NEWARK
SPIRIT OF TRUTH TITLE TOTAL: SPIRIT OF TRUTH	WSFJ	51 NEWARK
ST. ANN'S CATHOLIC MASS TITLE TOTAL: ST. ANN'S CATHOLIC MASS	WFQX	33 TRAVERS
ST. MARK'S TITLE TOTAL: ST. MARK'S	KARK	4 LITTLE RC
STAN SCOTT TITLE TOTAL: STAN SCOTT	WTRF	7 WHEELIN(
STEELROOTS TITLE TOTAL: STEELROOTS	WSFJ	51 NEWARK
STEPPING STONES TO GREATNESS TITLE TOTAL: STEPPING STONES TO GREATNESS	WBZL	39 MIAMI
STRAIGHT TALK TITLE TOTAL: STRAIGHT TALK	WTLW	44 LIMA
SUNDAY MASS SUNDAY MASS SUNDAY MASS TITLE TOTAL: SUNDAY MASS	KTXL WHDH WNYW	40 SACRAME 7 BOSTON 5 NEW YOR
SUNDAY MORNING WORSHIP TITLE TOTAL: SUNDAY MORNING WORSHIP	WTRF	7 WHEELIN(
T.D. JAKES T.D. JAKES TITLE TOTAL: T.D. JAKES	WSFJ WTLW	51 NEWARK 44 LIMA
TEACHING OF CHRIST TITLE TOTAL: TEACHING OF CHRIST	KDKA	2 PITTSBUR
TEMPLE LIGHT FAMILY MINISTRIES	WIAT	42 BIRMINGH

#### TITLE TOTAL: TEMPLE LIGHT FAMILY MINISTRIES

TEST OF TIME TITLE TOTAL: TEST OF TIME	WTLW	44 LIMA
TESTIFY TITLE TOTAL: TESTIFY	WTLW	44 LIMA
THE 700 CLUB THE 700 CLUB THE 700 CLUB TITLE TOTAL: THE 700 CLUB	KSTW WSFJ WTLW	11 TACOMA 51 NEWARK 44 LIMA
THE BAPTIST HOUR TITLE TOTAL: THE BAPTIST HOUR	WTLW	44 LIMA
THE BOMB SHELTER TITLE TOTAL: THE BOMB SHELTER	WTLW	44 LIMA
THE CALL TITLE TOTAL: THE CALL	WTLW	44 LIMA
THE CORAL RIDGE HOUR THE CORAL RIDGE HOUR TITLE TOTAL: THE CORAL RIDGE HOUR	KBHK KMTV WCHS WHBQ WSFJ WTLW WWBT	44 SAN FRAN 3 OMAHA 8 CHARLES ⁻ 13 MEMPHIS 51 NEWARK 44 LIMA 12 RICHMONI
THE DICK STAUB SHOW TITLE TOTAL: THE DICK STAUB SHOW	WTLW	44 LIMA
THE ERNEST ANGLEY HOUR THE ERNEST ANGLEY HOUR TITLE TOTAL: THE ERNEST ANGLEY HOUR	WSFJ WTOV	51 NEWARK 9 STEUBEN\
THE KING IS COMING TITLE TOTAL: THE KING IS COMING	WSFJ	51 NEWARK
THE PASTOR'S STUDY TITLE TOTAL: THE PASTOR'S STUDY	WTLW	44 LIMA
THE ZONE TITLE TOTAL: THE ZONE	WTLW	44 LIMA
THIS GENERATION TITLE TOTAL: THIS GENERATION	WTLW	44 LIMA
THIS IS YOUR DAY	КВНК	44 SAN FRAN

THIS IS YOUR DAY THIS IS YOUR DAY TITLE TOTAL: THIS IS YOUR DAY	KCAL KTXL WDCA WGTW WSFJ WTGS WTLW WWOR	9 LOS ANGE 40 SACRAME 20 WASHING 48 PHILADELI 51 NEWARK 28 HARDEEVI 44 LIMA 9 NEW YOR
THROUGH THE BIBLE TITLE TOTAL: THROUGH THE BIBLE	WSFJ	51 NEWARK
TIME FOR HOPE TITLE TOTAL: TIME FOR HOPE	WTLW	44 LIMA
TOMORROW'S WORLD TITLE TOTAL: TOMORROW'S WORLD	WGN	9 CHICAGO
TONY EVANS TITLE TOTAL: TONY EVANS	WTLW	44 LIMA
TOUCHING LIVES TITLE TOTAL: TOUCHING LIVES	WAGA	5 ATLANTA
TRUE LIGHT FELLOWSHIP CHURCH TITLE TOTAL: TRUE LIGHT FELLOWSHIP CHURCH	WGTW	48 PHILADELI
TV MASS TITLE TOTAL: TV MASS	WLW	8 CLEVELAN
UNCOMPROMISED WORD TITLE TOTAL: UNCOMPROMISED WORD	WSFJ	51 NEWARK
UNITED METHODIST HOUR TITLE TOTAL: UNITED METHODIST HOUR	WHBQ	13 MEMPHIS
UNITY BAPTIST TITLE TOTAL: UNITY BAPTIST	KTNC	42 SAN FRAN
VECTOR ABOVE TITLE TOTAL: VECTOR ABOVE	KSHB	41 KANSAS C
VICTORY CHRISTIAN TITLE TOTAL: VICTORY CHRISTIAN	WCWB	22 PITTSBUR
VICTORY CHRISTIAN CHURCH TITLE TOTAL: VICTORY CHRISTIAN CHURCH	WDCA	20 WASHING
VICTORY HOUR TITLE TOTAL: VICTORY HOUR	WWBT	12 RICHMONI

VICTORY IN JESUS TITLE TOTAL: VICTORY IN JESUS	WTLW	44 LIMA
VINEYARD TITLE TOTAL: VINEYARD	KSTW	11 TACOMA
VISUAL BIBLE TITLE TOTAL: VISUAL BIBLE	WTLW	44 LIMA
VOICE OF REVIVAL TITLE TOTAL: VOICE OF REVIVAL	WRIC	8 RICHMON
WALKING BY FAITH TITLE TOTAL: WALKING BY FAITH	WFQX	33 TRAVERS
WALT MILLS TITLE TOTAL: WALT MILLS	WTLW	44 LIMA
WE ARE TOMORROW TITLE TOTAL: WE ARE TOMORROW	WALA	10 MOBILE
WEEKLY BIBLE LESSON TITLE TOTAL: WEEKLY BIBLE LESSON	WFLD	32 CHICAGO
WESTMINSTER AT WORSHIP TITLE TOTAL: WESTMINSTER AT WORSHIP	KWTV	9 OKLAHOM
WESTSIDE CHURCH TITLE TOTAL: WESTSIDE CHURCH	KETV	7 omaha
WINGS III WINGS III TITLE TOTAL: WINGS III	WBZL WPXS	39 MIAMI 13 MT VERNC
WITH LOVE FROM SUSAN AND JACK TITLE TOTAL: WITH LOVE FROM SUSAN AND JACK	WSFJ	51 NEWARK
WOODMONT BAPTIST CHURCH TITLE TOTAL: WOODMONT BAPTIST CHURCH	WKRN	2 NASHVILL
WORD IS THE ANSWER TITLE TOTAL: WORD IS THE ANSWER	WBZL	39 MIAMI
WORD OF FAITH TITLE TOTAL: WORD OF FAITH	WDIV	4 DETROIT
WORLD OVERCOMERS TITLE TOTAL: WORLD OVERCOMERS	WHBQ	13 MEMPHIS
WORSHIP	WSFJ	51 NEWARK

WORSHIP TITLE TOTAL: WORSHIP	WTLW	44 LIMA
WORSHIP FOR KIDS TITLE TOTAL: WORSHIP FOR KIDS	WTLW	44 LIMA
YOU AND ME TITLE TOTAL: YOU AND ME	WTLW	44 LIMA
ZOLA LEVITT PRESENTS ZOLA LEVITT PRESENTS TITLE TOTAL: ZOLA LEVITT PRESENTS	WSFJ WTLW	51 NEWARK 44 LIMA

Total Viewing for all Religious Programming......

## y Data Base Showing Cable Viewing Hours

### er 8, 2006

Category	<b>Sub-Cat.</b> RELIGIOU	Household Viewing Hours 0	Total Hours for Title 0
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	21,200 1,248 4,929 1,672 11,309 29,050	82,137
	RELIGIOU	0	0
	RELIGIOU	0	0
DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU:	0 0	0
LOCAL	RELIGIOU	2,887	2,887
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU		3,292
ELD D	RELIGIOU: RELIGIOU:		0

LOCAL	RELIGIOU	506	506
LOCAL	RELIGIOU	467	467
	RELIGIOU	0	0
LOCAL	RELIGIOU	2,619	2,619
	RELIGIOU	0	0
ICISCO ER ILLE	RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 0 776 576	1,352
ICISCO DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 5,160 12,799 0 19,070 0 0 0	37,029
DEVOTIONAL	RELIGIOU	15,841	15,841
DEVOTIONAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	0	0
Phia Devotional	RELIGIOU RELIGIOU RELIGIOU	0 0 0	0
	RELIGIOU	408	408

LOCAL	RELIGIOU	0	0
ILLE	RELIGIOU	681	681
	RELIGIOU	0	0
LOCAL	RELIGIOU	4,396	4,396
LOCAL	PUBLIC AF	0	0
LOCAL LOCAL	RELIGIOU RELIGIOU	0 0	0
SERIES	OTHER	0	0
ΓHE	RELIGIOU	0	0
LOCAL	RELIGIOU	7,143	7,143
LOCAL	RELIGIOU	1,212	1,212
LOCAL	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
VILLE-WHEELING	RELIGIOU	0	0
VILLE-WHEELING	RELIGIOU	0	0
LOCAL	RELIGIOU	0	
			0

	RELIGIOU	0	0	
LOCAL LOCAL	RELIGIOU: RELIGIOU:	0 3,370	3,370	
LOCAL	RELIGIOU	1,113	1,113	
LOCAL	RELIGIOU	0	0	
	RELIGIOU	0	0	
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	4,036 0 895 0 12,235 0 803 929 0 1,622 0 397 3,109 13,448 2,796	40,270	
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	1,526 0 0 0 5,350	6,876	
DEVOTIONAL	Religiou: Religiou: Religiou:	0 0 0	0	
DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU	5,929 0		

DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	0 0 3,515 0 0 0 0 0 6,030 0 0 0 0	
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	0 85,862 0 767 746 0 0 0 0 5,246	
ILLE DEVOTIONAL DEVOTIONAL DEVOTIONAL	Religiou: Religiou: Religiou: Religiou: Religiou: Religiou:	0 1,012 0 462 21,751 21,038	152,356
LOCAL	RELIGIOU	5,015	5,015
LOCAL	RELIGIOU:	0 0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
ELD )N VILLE-WHEELING	Religiou: Religiou: Religiou: Religiou: Religiou:	0 0 0 0 0	0

	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	1,046	1,046
DEVOTIONAL PHIA DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 0 1,752 0 0	1,752
DEVOTIONAL LOCAL DEVOTIONAL LOCAL DEVOTIONAL LOCAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 0 0 1,212 0	1,212
LOCAL	RELIGIOU	4,891	4,891
ΓHE	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	1,619	1,619
DEVOTIONAL	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	0	

Religiou Religiou Religiou Religiou Religiou Religiou	0 1,380 0 32,183 0	33,563	
RELIGIOU	3,793	3,793	
RELIGIOU	0	0	
RELIGIOU	1,170	1,170	
RELIGIOU	610	610	
RELIGIOU	0	0	
RELIGIOU RELIGIOU	0 0	0	
RELIGIOU	3,532	3,532	
RELIGIOU	0	0	
RELIGIOU RELIGIOU	0 0	0	
RELIGIOU	0	0	
RELIGIOU	0	0	
	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:1,380 0 32,183 0RELIGIOU:3,793RELIGIOU:0RELIGIOU:1,170RELIGIOU:610RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0RELIGIOU:0 <td>RELIGIOU:       1,380         RELIGIOU:       0         32,183       3,793         RELIGIOU:       3,793         RELIGIOU:       3,793         RELIGIOU:       3,793         RELIGIOU:       0         RELIGIOU:       0         RELIGIOU:       1,170         RELIGIOU:       610         RELIGIOU:       0         RELIGIOU:       0     </td>	RELIGIOU:       1,380         RELIGIOU:       0         32,183       3,793         RELIGIOU:       3,793         RELIGIOU:       3,793         RELIGIOU:       3,793         RELIGIOU:       0         RELIGIOU:       0         RELIGIOU:       1,170         RELIGIOU:       610         RELIGIOU:       0         RELIGIOU:       0

	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
ΓΟΝ	RELIGIOU	1,856	1,856
ER	RELIGIOU	0	0
	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL ELD PHIA DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	$\begin{array}{c} 6,315\\ 17,896\\ 1,491\\ 15,594\\ 6,181\\ 0\\ 0\\ 12,215\\ 1,262\\ 0\\ 2,177\\ 16,463\\ 0\\ 2,944\\ 2,544\\ 497 \end{array}$	

DEVOTIONAL VILLE-WHEELING DEVOTIONAL D DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	4,029 1,697 38,175 4,402 4,840	
DEVOTIONAL	RELIGIOU,	4,040	138,719
LOCAL	RELIGIOU	1,201	1,201
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	501	501
LOCAL	RELIGIOU	418	418
	RELIGIOU	0	0
LOCAL	RELIGIOU	13,196	13,196
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU:	3,313 1,061	4,373
DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	1,440 1,440 0 0	2,880
DEVOTIONAL DEVOTIONAL DEVOTIONAL FON GH ELD DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	2,842 5,118 3,440 3,678 0 0 0 5,929 38,939 11,449	

)n Devotional	RELIGIOU RELIGIOU RELIGIOU	0 11,155 0	
DEVOTIONAL	RELIGIOU;	0	
VILLE-WHEELING DEVOTIONAL DEVOTIONAL DEVOTIONAL	Religiou: Religiou: Religiou: Religiou: Religiou:	0 0 32,192 14,148	128,889
LOCAL LOCAL	RELIGIOU RELIGIOU	3,371 2,188	5,559
	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	0
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	2,999 0 964 0 2,167 0 0	0.400
	RELIGIOU	0	6,130
DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU	1,000	0
DEVOTIONAL	Religiou: Religiou: Religiou:	0 0 0	1,000
ICISCO DEVOTIONAL LOCAL DEVOTIONAL LOCAL DEVOTIONAL LOCAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	0 982 496 0 0 0 575 0	

PHIA LOCAL LOCAL DEVOTIONAL LOCAL DEVOTIONAL LOCAL DEVOTIONAL LOCAL DEVOTIONAL LOCAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	$\begin{array}{c} 0\\ 0\\ 0\\ 3,072\\ 6,078\\ 1,712\\ 3,604\\ 0\\ 0\\ 880\\ 0\\ 0\\ 880\\ 0\\ 0\\ 462\\ 0\\ 0\\ 0\\ 0\end{array}$	17,859
	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	0	0
DEVOTIONAL LOCAL	RELIGIOU RELIGIOU RELIGIOU	0 0 0	0
	RELIGIOU	0	0
LOCAL LOCAL	RELIGIOU RELIGIOU	0 0	0
	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
DEVOTIONAL LOCAL DEVOTIONAL )N	RELIGIOU RELIGIOU RELIGIOU RELIGIOU	689 0 0 0	

	RELIGIOU	0	689
PHIA	RELIGIOU	0	000
			0
N	RELIGIOU RELIGIOU	0 776	
	RELIGIOU	0	776
			110
DEVOTIONAL	RELIGIOU	0	0
	RELIGIOU	0	
			0
LOCAL	RELIGIOU	0	0
			0
DEVOTIONAL	RELIGIOU	3,829	
DEVOTIONAL	RELIGIOU	412	
DEVOTIONAL	RELIGIOU	406	
DEVOTIONAL	RELIGIOU	2,497	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	2,859	
DEVOTIONAL	RELIGIOU	7,529	
DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU	0 0	
DEVOTIONAL	RELIGIOU	767	
DEVOTIONAL	RELIGIOU	746	
DEVOTIONAL	RELIGIOU	0-10	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	15,787	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	21,597	
DEVOTIONAL	RELIGIOU	3,851	
DEVOTIONAL	RELIGIOU	10,970	
DEVOTIONAL	RELIGIOU	0	
			71,246
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	0	
DEVOTIONAL	RELIGIOU	687	
			687
DEVOTIONAL	RELIGIOU	0	

ER	RELIGIOU	2,603	2,603
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL )N DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	466 1,933 1,076 1,194 0 0 0 0 0 0 0 0 0 0 0	5,358
DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU	1,194 429 0	1,623
DEVOTIONAL LOCAL DEVOTIONAL LOCAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 0 0 0	0
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	512 5,742 11,315 0 3,672 0 42,182 5,037	68,459
ICISCO DEVOTIONAL ER	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 1,035 3,025 1,087 776 0	5,923

	RELIGIOU	0	0
DEVOTIONAL LOCAL	RELIGIOU RELIGIOU	0 0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	1,258	1,258
	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU RELIGIOU	0 2,479	2,479
	RELIGIOU: TALK SHO	0 0	0
DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU	0 0	0
ΓΟΝ	RELIGIOU	0	0
LOCAL	RELIGIOU	4,965	4,965
DEVOTIONAL	RELIGIOU	2,508	2,508
LOCAL	RELIGIOU	1,684	

			1,684
LOCAL	RELIGIOU RELIGIOU	1,791 0	1,791
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	1,978	1,978
LOCAL	RELIGIOU	2,435	2,435
LOCAL	RELIGIOU	1,212	1,212
LOCAL	RELIGIOU	5,693	5,693
ΓΟΝ	RELIGIOU	4,303	4,303
LOCAL	RELIGIOU	3,199	3,199
	RELIGIOU	908	908
DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU	0 0 0	0
ILLE	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	776	776
ILLE	RELIGIOU	0	

			-
	RELIGIOU	0	0
	RELIGIOU RELIGIOU	0 0	0
LOCAL	RELIGIOU	1,671	1,671
LOCAL	RELIGIOU	342	342
	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	541	541
	RELIGIOU	0	0
DEVOTIONAL PHIA DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU	575 0 4,960	5,535
	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	0	0

	RELIGIOU	0	0
LOCAL	RELIGIOU	4,394	4,394
	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	5,215	5,215
LOCAL	RELIGIOU	621	621
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
PHIA	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	1,061	1,061
LOCAL	RELIGIOU	0	0
DEVOTIONAL DEVOTIONAL	RELIGIOU RELIGIOU RELIGIOU	1,372 0 0	1,372
LOCAL	RELIGIOU	0	0
DEVOTIONAL LOCAL DEVOTIONAL PHIA ER	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	87,709 0 27,829 0 0	

	RELIGIOU RELIGIOU	7,493 0	
√ILLE-WHEELING	RELIGIOU	0	123,031
	RELIGIOU	0	0
LOCAL	RELIGIOU	2,907	2,907
LOCAL	RELIGIOU	3,087	3,087
LOCAL	RELIGIOU	1,697	1,697
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL LOCAL LOCAL	RELIGIOU: RELIGIOU: RELIGIOU:	0 2,954 1,832	4,786
LOCAL	RELIGIOU	0	0
	RELIGIOU: RELIGIOU:	0 0	0
LOCAL	RELIGIOU	3,007	3,007
LOCAL	RELIGIOU	0	

			Ũ
	RELIGIOU	0	0
	RELIGIOU	0	0
	religiou: Religiou: Religiou:	0 1,552 0	1,552
	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	0
ICISCO FON D	RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU RELIGIOU	0 1,510 4,398 3,292 1,908 0 0	11,107
	RELIGIOU	0	0
VILLE-WHEELING	RELIGIOU: RELIGIOU:	1,552 0	1,552
	RELIGIOU	0	0
ICISCO	RELIGIOU	0	

DEVOTIONAL DEVOTIONAL DEVOTIONAL PHIA ILLE DEVOTIONAL	RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU: RELIGIOU:	0 817 0 0 0 21,375	
	RELIGIOU	776	22,192
		110	776
	RELIGIOU	0	0
LOCAL	RELIGIOU	41,374	41,374
	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	940	940
PHIA	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	408	408
LOCAL	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
GH	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
D	RELIGIOU	2,169	2,169

	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	5,693	5,693
DEVOTIONAL	RELIGIOU	8,481	8,481
	RELIGIOU	0	0
	RELIGIOU	0	0
LOCAL	RELIGIOU	0	0
A CITY	RELIGIOU	1,144	1,144
	RELIGIOU	0	0
DEVOTIONAL )N	RELIGIOU: RELIGIOU:	0 0	0
	RELIGIOU	776	776
LOCAL	RELIGIOU	351	351
LOCAL	RELIGIOU	0	0
DEVOTIONAL	RELIGIOU	0	0
	RELIGIOU	0	0
	RELIGIOU	0	

RELIGIOU	0	0
RELIGIOU	0	0
RELIGIOU	0	0
RELIGIOU: RELIGIOU:	0 0	0

1,195,056

# EXHIBIT 4

# 2003 Report of Household Viewing Hours

### Report of Household Viewing Hours from 2003 MPAA Copyright Royalty Data Bas Prepared by IT Processing LLC on January 15, 200

Title as Shown 1 CUBED 1 CUBED 1 CUBED 1 CUBED TITLE TOTAL: 1 CUBED	<b>Station Char</b> KPLR KSTW WDRB WIAT	nnelCityCategory11 ST LOUISDEVOTIONAL11 SEATTLE-TACOMADEVOTIONAL41 LOUISVILLEDEVOTIONAL42 BIRMINGHAMDEVOTIONAL
2 CORINTHIANS TITLE TOTAL: 2 CORINTHIANS	KTNC	42 SAN FRANCISCO (COILOCAL
2 SAMUEL TITLE TOTAL: 2 SAMUEL	KTNC	42 SAN FRANCISCO (COI LOCAL
700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB 700 CLUB TITLE TOTAL: 700 CLUB	KBWB KPLR WDCA WIAT WNCT WPSG WRIC WUAB WVTV	20 SAN FRANCISCODEVOTIONAL11 ST LOUISDEVOTIONAL20 WASHINGTONDEVOTIONAL42 BIRMINGHAMDEVOTIONAL9 GREENVILLE, NCDEVOTIONAL57 PHILADELPHIADEVOTIONAL8 RICHMOND-PETERSBDEVOTIONAL43 CLEVELAND-LORAINDEVOTIONAL18 MILWAUKEEDEVOTIONAL
ACCELERATE YOUR DESTINY TITLE TOTAL: ACCELERATE YOUR	KSTW DESTINY	11 SEATTLE-TACOMA LOCAL
ACTS TITLE TOTAL: ACTS	KTNC	42 SAN FRANCISCO (COI DEVOTIONAL
AMAZING FACTS MINISTRIES TITLE TOTAL: AMAZING FACTS MII	KTLA NISTRIES	5 LOS ANGELES LOCAL
AMERICAN RELIGIOUS TOWN HALI TITLE TOTAL: AMERICAN RELIGIO		4 WASHINGTON DEVOTIONAL
ANSWERS WITH BAYLESS CONLEY TITLE TOTAL: ANSWERS WITH BAY	-	9 LOS ANGELES DEVOTIONAL
ANTICHRIST DOCUMENTED TITLE TOTAL: ANTICHRIST DOCUM	KTNC /IENTED	42 SAN FRANCISCO (COI LOCAL
APPOINTED TIME TITLE TOTAL: APPOINTED TIME	KTNC	42 SAN FRANCISCO (COI LOCAL
ARK OF THE LAST DAYS	KTNC	42 SAN FRANCISCO (COI LOCAL

TITLE TOTAL: ARK OF THE LAST DAYS

WPTY	24 MEMPHIS	DEVOTIONAL
KTNC	42 SAN FRANCISCO (CC	DILOCAL
WIS	10 COLUMBIA, SC	LOCAL
KCAL	9 LOS ANGELES	LOCAL
KCAL INISTRY	9 LOS ANGELES	DEVOTIONAL
KCAL	9 LOS ANGELES	DEVOTIONAL
KTNC	42 SAN FRANCISCO (CC	DILOCAL
KATV KBHK KCAL KMBC KTLA KTXL KWGN WAGA WBZL WDCA WFQX WFTC WFXT WKBD WKRN WKPT WLYH WNCT WPHL WPTY WSEE WTTG WTXF WUAB WVTV WWOR WXIX	29 MINNEAPOLIS 25 BOSTON 50 DETROIT 2 NASHVILLE 27 LEXINGTON 15 LANCASTER, PA 9 GREENVILLE, NC 17 PHILADELPHIA 24 MEMPHIS 35 ERIE 5 WASHINGTON 29 PHILADELPHIA	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
	KTNC WIS KCAL KCAL KCAL KCAL KTNC KATV KBHK KCAL KTNC KATV KBHK KCAL KMBC KTLA KTLA KTXL KWGN WAGA WBZL WDCA WFQX WFTC WFXT WKBD WKRN WKQX WFTC WFXT WKBD WKRN WKYT WLYH WNCT WPHL WPTY WSEE WTTG WTXF WUAB WVTV WWOR	KTNC42 SAN FRANCISCO (COWIS10 COLUMBIA, SCKCAL9 LOS ANGELESKCAL9 LOS ANGELESNISTRY9 LOS ANGELESKCAL9 LOS ANGELESKTNC42 SAN FRANCISCO (COKATV7 LITTLE ROCKKBHK44 SAN FRANCISCO (COKATV7 LITTLE ROCKKBHK44 SAN FRANCISCO (COKATV7 LITTLE ROCKKBHK44 SAN FRANCISCO (COKATL9 LOS ANGELESKTAL9 LOS ANGELESKMBC9 KANSAS CITYKTLA5 LOS ANGELESKTXL40 SACRAMENTOKWGN2 DENVERWAGA5 ATLANTAWBZL39 MIAMIWDCA20 WASHINGTONWFQX33 TRAVERSE CITY - CAWFTC29 MINNEAPOLISWFXT25 BOSTONWKBD50 DETROITWKRN2 NASHVILLEWKYT27 LEXINGTONWLYH15 LANCASTER, PAWNCT9 GREENVILLE, NCWPHL17 PHILADELPHIAWPTY24 MEMPHISWSEE35 ERIEWTTG5 WASHINGTONWTXF29 PHILADELPHIAWUAB43 CLEVELAND-LORAINWVTV18 MILWAUKEEWWOR9 NEW YORKWXIX19 CINCINNATI

BELLEVUE BAPTIST CHURCH TITLE TOTAL: BELLEVUE BAPTIST		24 MEMPHIS	LOCAL
BETHEL FREE WILL BAPTIST TITLE TOTAL: BETHEL FREE WILL		7 WASHINGTON, NC	LOCAL
BETHEL LUTHERAN CHURCH TITLE TOTAL: BETHEL LUTHERAN	WISN CHURCH	12 MILWAUKEE	DEVOTIONAL
BILL WINSTON TITLE TOTAL: BILL WINSTON	WFLD	32 CHICAGO	LOCAL
BISHOP BROOKS TITLE TOTAL: BISHOP BROOKS	WKBD	50 DETROIT	LOCAL
BISHOP W.R. PORTEE: FRONTIERS TITLE TOTAL: BISHOP W.R. PORTE			LOCAL
BREATH OF LIFE TITLE TOTAL: BREATH OF LIFE	WHBQ	13 MEMPHIS	DEVOTIONAL
CASEY TREAT TITLE TOTAL: CASEY TREAT	KSTW	11 SEATTLE-TACOMA	DEVOTIONAL
CATHOLIC DIOCESE OF LITTLE RO TITLE TOTAL: CATHOLIC DIOCESE		11 LITTLE ROCK	SERIES
CHANGE POINT TITLE TOTAL: CHANGE POINT	WDCA	20 WASHINGTON	LOCAL
CHANGE POINT TELEVISION TITLE TOTAL: CHANGE POINT TELI	WUSA EVISION	9 WASHINGTON	LOCAL
CHANGING YOUR WORLD CHANGING YOUR WORLD	KBWB KCAL KPLR KTLA KTVU WAGA WDCA WDIV WFLD WKBD WNYW WPSG WPTY WTTG WTXF WUAB WWOR	20 SAN FRANCISCO 9 LOS ANGELES 11 ST LOUIS 5 LOS ANGELES 2 SAN FRANCISCO-OAH 5 ATLANTA 20 WASHINGTON 4 DETROIT 32 CHICAGO 50 DETROIT 5 NEW YORK 57 PHILADELPHIA 24 MEMPHIS 5 WASHINGTON 29 PHILADELPHIA 43 CLEVELAND-LORAIN 9 NEW YORK	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL

TITLE TOTAL: CHANGING YOUR WORLD				
CHRIST TEMPLE TITLE TOTAL: CHRIST TEMPLE	WBRC	6 BIRMINGHAM	LOCAL	
CHRISTIAN SCIENCE TITLE TOTAL: CHRISTIAN SCIENCI	WUAB E	43 CLEVELAND-LORAIN	DEVOTIONAL	
CHRISTIAN SCIENCE WEEKLY BIBI CHRISTIAN SCIENCE WEEKLY BIBI TITLE TOTAL: CHRISTIAN SCIENCI	_I WFLD	32 CHICAGO 32 CHICAGO ESSON	DEVOTIONAL LOCAL	
CHURCH OF CHRIST TITLE TOTAL: CHURCH OF CHRIS	WIAT F	42 BIRMINGHAM	LOCAL	
CITY CHURCH TITLE TOTAL: CITY CHURCH	KIRO	7 SEATTLE	LOCAL	
CORAL RIDGE HOUR CORAL RIDGE HOUR	KCOP KPLR KSHB KTHV KTVT KTXL KWGN WBRC WFLD WGCL WISN WNCT WPHL WSBK WSYX R	<ul> <li>13 LOS ANGELES</li> <li>11 ST LOUIS</li> <li>41 KANSAS CITY</li> <li>11 LITTLE ROCK</li> <li>11 DALLAS-FT. WORTH</li> <li>40 SACRAMENTO</li> <li>2 DENVER</li> <li>6 BIRMINGHAM</li> <li>32 CHICAGO</li> <li>46 ATLANTA</li> <li>12 MILWAUKEE</li> <li>9 GREENVILLE, NC</li> <li>17 PHILADELPHIA</li> <li>38 BOSTON</li> <li>6 COLUMBUS, OH</li> </ul> 42 SAN FRANCISCO (CC)	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL	
TITLE TOTAL: CORINTHIANS	KTNC	42 SAN FRANCISCO (CC		
TITLE TOTAL: CORINTHIANS RECA				
CORNERSTONE CORNERSTONE TITLE TOTAL: CORNERSTONE	WPTY WVTV	24 MEMPHIS 18 MILWAUKEE	DEVOTIONAL DEVOTIONAL	
CORNERSTONE MINISTRIES TITLE TOTAL: CORNERSTONE MIN	WTVF IISTRIES	5 NASHVILLE	LOCAL	
CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KBWB KCAL KPLR	20 SAN FRANCISCO 9 LOS ANGELES 11 ST LOUIS	DEVOTIONAL DEVOTIONAL DEVOTIONAL	

CREFLO A. DOLLAR JR. CREFLO A. DOLLAR JR.	KTLA KTVU WAGA WDCA WDIV WFLD WGN WKBD WNYW WPIX WPIX WPSG WPTY WTTG WTXF WUAB WWOR JR.	5 LOS ANGELES 2 SAN FRANCISCO-OAH 5 ATLANTA 20 WASHINGTON 4 DETROIT 32 CHICAGO 9 CHICAGO 50 DETROIT 5 NEW YORK 11 NEW YORK 57 PHILADELPHIA 24 MEMPHIS 5 WASHINGTON 29 PHILADELPHIA 43 CLEVELAND-LORAIN 9 NEW YORK	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
CYNTHIA AND FRIENDS TITLE TOTAL: CYNTHIA AND FRIEN	WAGA IDS	5 ATLANTA	LOCAL
DANIEL TITLE TOTAL: DANIEL	KTNC	42 SAN FRANCISCO (CO	ILOCAL
DAVID DEMOLA TITLE TOTAL: DAVID DEMOLA	WWOR	9 NEW YORK	LOCAL
DAWSON MEMORIAL CHURCH TITLE TOTAL: DAWSON MEMORIAL	WIAT _ CHURCH	42 BIRMINGHAM	LOCAL
DAY OF ATONEMENT TITLE TOTAL: DAY OF ATONEMEN	KTNC T	42 SAN FRANCISCO (CO	ILOCAL
DAY OF JACOB'S TROUBLE TITLE TOTAL: DAY OF JACOB'S TR	KTNC OUBLE	42 SAN FRANCISCO (CO	ILOCAL
DOCUMENTARY TITLE TOTAL: DOCUMENTARY	KTNC	42 SAN FRANCISCO (CO	ILOCAL
DOOR OF FAITH TITLE TOTAL: DOOR OF FAITH	WITN	7 WASHINGTON, NC	LOCAL
DR. FREDERICK K. PRICE TITLE TOTAL: DR. FREDERICK K. P	KICU RICE	36 SAN FRANCISCO-SAN	NDEVOTIONAL
DR. GENE SCOTT DR. GENE SCOTT TITLE TOTAL: DR. GENE SCOTT	KRON WTTG	4 SAN FRANCISCO 5 WASHINGTON	DEVOTIONAL DEVOTIONAL
DR. JACK VAN IMPE TITLE TOTAL: DR. JACK VAN IMPE	WPIX	11 NEW YORK	DEVOTIONAL

DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON DR. LEROY THOMPSON TITLE TOTAL: DR. LEROY THOMPS	KCOP KCOP WDCA WPHL SON	13 LOS ANGELES 13 LOS ANGELES 20 WASHINGTON 17 PHILADELPHIA	DEVOTIONAL LOCAL LOCAL DEVOTIONAL
DWIGHT JOHNSON MINISTRIES TITLE TOTAL: DWIGHT JOHNSON	WKRN MINISTRIES	2 NASHVILLE	LOCAL
ELECT TITLE TOTAL: ELECT	KTNC	42 SAN FRANCISCO (CC	DILOCAL
ELECTION TITLE TOTAL: ELECTION	KTNC	42 SAN FRANCISCO (CC	DILOCAL
END TIMES EVENTS TITLE TOTAL: END TIMES EVENTS	KTNC	42 SAN FRANCISCO (CC	DILOCAL
ERNEST ANGLEY TITLE TOTAL: ERNEST ANGLEY	WAGA	5 ATLANTA	DEVOTIONAL
EZEKIAL TITLE TOTAL: EZEKIAL	KTNC	42 SAN FRANCISCO (CC	DILOCAL
EZRA TITLE TOTAL: EZRA	KTNC	42 SAN FRANCISCO (CC	DILOCAL
FAITH CHAPEL CHRISTIAN CENTEI TITLE TOTAL: FAITH CHAPEL CHR		39 MIAMI	LOCAL
FAITH IS VICTORY TITLE TOTAL: FAITH IS VICTORY	WTVF	5 NASHVILLE	DEVOTIONAL
FAITH SPEAKS MINISTRIES TITLE TOTAL: FAITH SPEAKS MINI	WPHL STRIES	17 PHILADELPHIA	LOCAL
FAMINE OF THE END TIMES TITLE TOTAL: FAMINE OF THE ENI		42 SAN FRANCISCO (CC	DILOCAL
FEED THE CHILDREN TITLE TOTAL: FEED THE CHILDRE		9 CHICAGO	DEVOTIONAL
FIRST BAPTIST CHURCH TITLE TOTAL: FIRST BAPTIST CHU		8 RICHMOND-PETERS	B LOCAL
FIRST BAPTIST CHURCH OF PINE I TITLE TOTAL: FIRST BAPTIST CHU			LOCAL
FIRST EDITION/FIRST COMMUNITY TITLE TOTAL: FIRST EDITION/FIRS			LOCAL

FIRST METHODIST CHURCH TITLE TOTAL: FIRST METHODIST (		9 BATON ROUGE	LOCAL
FIRST PRESBYTERIAN CHURCH TITLE TOTAL: FIRST PRESBYTERI		46 ATLANTA	LOCAL
FIRST SUNDAY LECTURE TITLE TOTAL: FIRST SUNDAY LEC	KTNC TURE	42 SAN FRANCISCO (CC	DILOCAL
FIRST UNITED METHODIST CHURC TITLE TOTAL: FIRST UNITED METH		13 HOUSTON	LOCAL
FORGIVENESS TITLE TOTAL: FORGIVENESS	KTNC	42 SAN FRANCISCO (CO	DILOCAL
FOUNTAIN OF LIFE TITLE TOTAL: FOUNTAIN OF LIFE	WALA	10 MOBILE	DEVOTIONAL
FREE TEMPLE MINISTRIES TITLE TOTAL: FREE TEMPLE MINIS	WITN STRIES	7 WASHINGTON, NC	LOCAL
GALATIANS TITLE TOTAL: GALATIANS	KTNC	42 SAN FRANCISCO (CC	DILOCAL
GARDENS OF GOD TITLE TOTAL: GARDENS OF GOD	KTNC	42 SAN FRANCISCO (CC	DILOCAL
GATEKEEPERS FELLOWSHIP TITLE TOTAL: GATEKEEPERS FEL		17 PHILADELPHIA	LOCAL
GOD'S PROMISES TITLE TOTAL: GOD'S PROMISES	KTNC	42 SAN FRANCISCO (CC	DILOCAL
GOSPEL TITLE TOTAL: GOSPEL	WTAJ	10 ALTOONA	LOCAL
GOSPEL NOTES TITLE TOTAL: GOSPEL NOTES	WTAJ	10 ALTOONA	LOCAL
GUIDING LIGHT CHURCH TITLE TOTAL: GUIDING LIGHT CHU	WBRC JRCH	6 BIRMINGHAM	DEVOTIONAL
GUILT TRIP TITLE TOTAL: GUILT TRIP	KTNC	42 SAN FRANCISCO (CC	DILOCAL
HARVEST LIFECHANGERS CHURC TITLE TOTAL: HARVEST LIFECHAN		20 WASHINGTON	LOCAL
HEALTH GOD'S WAY TITLE TOTAL: HEALTH GOD'S WAY	KTNC	42 SAN FRANCISCO (CC	DILOCAL

HEAVEN'S SAKE TITLE TOTAL: HEAVEN'S SAKE	KRON	4 SAN FRANCISCO LOCAL
HEBREWS TITLE TOTAL: HEBREWS	KTNC	42 SAN FRANCISCO (COI LOCAL
HOPE CHRISTIAN CHURCH TITLE TOTAL: HOPE CHRISTIAN C	WDCA HURCH	20 WASHINGTON LOCAL
HORIZON OF THE SPIRIT TITLE TOTAL: HORIZON OF THE SI	WRC PIRIT	4 WASHINGTON LOCAL
HORSES OF THE BIBLE TITLE TOTAL: HORSES OF THE BIB	KTNC BLE	42 SAN FRANCISCO (COI LOCAL
HOSEA TITLE TOTAL: HOSEA	KTNC	42 SAN FRANCISCO (COILOCAL
Hour of Power Hour of Power Title Total: Hour of Power	KCAL KCOP KMSP KTXL KWGN WFAA WSYX WUAB WWBT	9 LOS ANGELESDEVOTIONA13 LOS ANGELESDEVOTIONA9 MINNEAPOLISDEVOTIONA40 SACRAMENTODEVOTIONA2 DENVERDEVOTIONA8 DALLASDEVOTIONA6 COLUMBUS, OHDEVOTIONA43 CLEVELAND-LORAINDEVOTIONA12 RICHMONDDEVOTIONA
HOUR OF WORSHIP TITLE TOTAL: HOUR OF WORSHIP	WFAA	8 DALLAS LOCAL
HOUR OF WORSHIP: FIRST METHO TITLE TOTAL: HOUR OF WORSHIP		8 DALLAS LOCAL ST
HOUR OF WORSHIP: FIRST PRESB TITLE TOTAL: HOUR OF WORSHIP		
HOUR OF WORSHIP: PARK CITIES TITLE TOTAL: HOUR OF WORSHIP		8 DALLAS LOCAL PTIST
HOW TO STUDY PROPHECY TITLE TOTAL: HOW TO STUDY PRO	KTNC OPHECY	42 SAN FRANCISCO (COI LOCAL
IN REALITY: ELMBROOK CHURCH TITLE TOTAL: IN REALITY: ELMBRO		12 MILWAUKEE LOCAL
IN SEARCH OF THE LORD'S WAY IN SEARCH OF THE LORD'S WAY IN SEARCH OF THE LORD'S WAY		4 LITTLE ROCKDEVOTIONA13 MEMPHISDEVOTIONA2 NASHVILLEDEVOTIONA

## TITLE TOTAL: IN SEARCH OF THE LORD'S WAY

IN TOUCH IN TOUCH	KATV KRON KSTW KTVT WBDC WCWB WDRB WHBQ WNCT WNYW WPHL WPIX WRIC WSBK WSMV WSYX WUAB WVTV WXIA	<ul> <li>7 LITTLE ROCK</li> <li>4 SAN FRANCISCO</li> <li>11 SEATTLE-TACOMA</li> <li>11 DALLAS-FT. WORTH</li> <li>4 WASHINGTON</li> <li>22 PITTSBURGH</li> <li>41 LOUISVILLE</li> <li>13 MEMPHIS</li> <li>9 GREENVILLE, NC</li> <li>5 NEW YORK</li> <li>17 PHILADELPHIA</li> <li>11 NEW YORK</li> <li>8 RICHMOND-PETERSE</li> <li>38 BOSTON</li> <li>4 NASHVILLE</li> <li>6 COLUMBUS, OH</li> <li>43 CLEVELAND-LORAIN</li> <li>18 MILWAUKEE</li> <li>11 ATLANTA</li> </ul>	DEVOTIONAL DEVOTIONAL DEVOTIONAL
ISAIAH TITLE TOTAL: ISAIAH	KTNC	42 SAN FRANCISCO (CC	ILOCAL
IT IS WRITTEN IT IS WRITTEN TITLE TOTAL: IT IS WRITTEN	KCAL KTVU KWGN WCCO WHDH WHDH WKYT WTTG	<ul> <li>9 LOS ANGELES</li> <li>2 SAN FRANCISCO-OAI</li> <li>2 DENVER</li> <li>4 MINNEAPOLIS</li> <li>7 BOSTON</li> <li>7 BOSTON</li> <li>27 LEXINGTON</li> <li>5 WASHINGTON</li> </ul>	DEVOTIONAL CEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL LOCAL DEVOTIONAL DEVOTIONAL
JACK VAN IMPE PRESENTS JACK VAN IMPE PRESENTS TITLE TOTAL: JACK VAN IMPE PRI	KMSP KPLR WDCA WPTY WRIC WSEE WTXF ESENTS	9 MINNEAPOLIS 11 ST LOUIS 20 WASHINGTON 24 MEMPHIS 8 RICHMOND-PETERSE 35 ERIE 29 PHILADELPHIA	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
JEREMIAH TITLE TOTAL: JEREMIAH	KTNC	42 SAN FRANCISCO (CC	ILOCAL
JEREMIAH REED TITLE TOTAL: JEREMIAH REED	WBDC	4 WASHINGTON	LOCAL

JERRY JOHNSTON TITLE TOTAL: JERRY JOHNSTON	KMBC	9 KANSAS CITY	DEVOTIONAL
JESSE DUPLANTIS TITLE TOTAL: JESSE DUPLANTIS	WFTC	29 MINNEAPOLIS	DEVOTIONAL
JEWISH PERSPECTIVE JEWISH PERSPECTIVE TITLE TOTAL: JEWISH PERSPECTI	KRON WHDH VE	4 SAN FRANCISCO 7 BOSTON	LOCAL LOCAL
JOEL OSTEEN TITLE TOTAL: JOEL OSTEEN	KSTW	11 SEATTLE-TACOMA	DEVOTIONAL
KENNETH COPELAND KENNETH COPELAND	KATV KCAL KMBC KTLA KTXL WAGA WBZL WDCA WFQX WFTC WFXT WKBD WKRN WKRN WKRN WKYT WNCT WNCT WPHL WSEE WTTG WTXF WUAB WVTV WWOR WXIX	<ul> <li>7 LITTLE ROCK</li> <li>9 LOS ANGELES</li> <li>9 KANSAS CITY</li> <li>5 LOS ANGELES</li> <li>40 SACRAMENTO</li> <li>5 ATLANTA</li> <li>39 MIAMI</li> <li>20 WASHINGTON</li> <li>33 TRAVERSE CITY - CA</li> <li>29 MINNEAPOLIS</li> <li>25 BOSTON</li> <li>50 DETROIT</li> <li>2 NASHVILLE</li> <li>27 LEXINGTON</li> <li>9 GREENVILLE, NC</li> <li>17 PHILADELPHIA</li> <li>35 ERIE</li> <li>5 WASHINGTON</li> <li>29 PHILADELPHIA</li> <li>43 CLEVELAND-LORAIN</li> <li>18 MILWAUKEE</li> <li>9 NEW YORK</li> <li>19 CINCINNATI</li> </ul>	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
KEY OF DAVID KEY OF DAVID KEY OF DAVID TITLE TOTAL: KEY OF DAVID	WDCA WPHL WWOR	20 WASHINGTON 17 PHILADELPHIA 9 NEW YORK	DEVOTIONAL DEVOTIONAL DEVOTIONAL
KINGDOM & MILLENNIUM TITLE TOTAL: KINGDOM & MILLEN	KTNC NIUM	42 SAN FRANCISCO (CC	DILOCAL
KINGS TITLE TOTAL: KINGS	KTNC	42 SAN FRANCISCO (CC	DILOCAL
KNOWING GOD TITLE TOTAL: KNOWING GOD	WLYH	15 LANCASTER, PA	LOCAL

KNOWLEDGE BRINGS BLESSINGS KTNC TITLE TOTAL: KNOWLEDGE BRINGS BLESSINGS 42 SAN FRANCISCO (COI LOCAL

LA SANTA MISA TITLE TOTAL: LA SANTA MISA	WLTV	23 MIAMI	LOCAL
LAKEWOOD CHURCH LAKEWOOD CHURCH	KMSP KTLA KTVU KWGN WAGA WDIV WFLD WFLD WFXT WNYW WPIX WPIX WPIX WTXF	9 MINNEAPOLIS 5 LOS ANGELES 2 SAN FRANCISCO-OA 2 DENVER 5 ATLANTA 4 DETROIT 32 CHICAGO 25 BOSTON 5 NEW YORK 11 NEW YORK 11 PITTSBURGH 5 WASHINGTON 29 PHILADELPHIA	DEVOTIONAL DEVOTIONAL K DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL LOCAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
LAMENTATIONS TITLE TOTAL: LAMENTATIONS	KTNC	42 SAN FRANCISCO (CC	DILOCAL
LARRY JONES LARRY JONES LARRY JONES TITLE TOTAL: LARRY JONES	KARK WKRN WTVF	4 LITTLE ROCK 2 NASHVILLE 5 NASHVILLE	DEVOTIONAL DEVOTIONAL DEVOTIONAL
LAW TITLE TOTAL: LAW	KTNC	42 SAN FRANCISCO (CC	DILOCAL
LEROY WOOLARD TITLE TOTAL: LEROY WOOLARD	WITN	7 WASHINGTON, NC	LOCAL
LEVITICUS TITLE TOTAL: LEVITICUS	KTNC	42 SAN FRANCISCO (CC	DILOCAL
LIFE IN THE FOUNTAIN TITLE TOTAL: LIFE IN THE FOUNT	WALA AIN	10 MOBILE	LOCAL
LIFE IN THE WORD LIFE IN THE WORD TITLE TOTAL: LIFE IN THE WORD	KPLR WDCA WGME WPTY WUAB WVTV	11 ST LOUIS 20 WASHINGTON 13 PORTLAND, ME 24 MEMPHIS 43 CLEVELAND-LORAIN 18 MILWAUKEE	DEVOTIONAL
LIFE TODAY	KBHK	44 SAN FRANCISCO	DEVOTIONAL

LIFE TODAY LIFE TODAY LIFE TODAY TITLE TOTAL: LIFE TODAY	KSTW WDCA WLYH	11 SEATTLE-TACOMA 20 WASHINGTON 15 LANCASTER, PA	DEVOTIONAL DEVOTIONAL DEVOTIONAL
LIFT EVERY VOICE TITLE TOTAL: LIFT EVERY VOICE	WBZL	39 MIAMI	DEVOTIONAL
LIGHTWORKS TITLE TOTAL: LIGHTWORKS	KRON	4 SAN FRANCISCO	LOCAL
LIVING FAITH TITLE TOTAL: LIVING FAITH	WPHL	17 PHILADELPHIA	LOCAL
LIVING FAITH CHURCH TITLE TOTAL: LIVING FAITH CHUR	WPSG CH	57 PHILADELPHIA	LOCAL
LIVING THE LIFE LIVING THE LIFE TITLE TOTAL: LIVING THE LIFE	KBWB KBWB	20 SAN FRANCISCO 20 SAN FRANCISCO	DEVOTIONAL LOCAL
LUKE TITLE TOTAL: LUKE	KTNC	42 SAN FRANCISCO (CC	ILOCAL
MALACHI TITLE TOTAL: MALACHI	KTNC	42 SAN FRANCISCO (CC	DILOCAL
MARK TITLE TOTAL: MARK	KTNC	42 SAN FRANCISCO (CC	DILOCAL
MASS TITLE TOTAL: MASS	WPVI	6 PHILADELPHIA	LOCAL
MASS FOR SHUT-INS TITLE TOTAL: MASS FOR SHUT-IN	KSHB S	41 KANSAS CITY	LOCAL
MASS ON TV TITLE TOTAL: MASS ON TV	WPXI	11 PITTSBURGH	LOCAL
MATTHEW TITLE TOTAL: MATTHEW	KTNC	42 SAN FRANCISCO (CC	DILOCAL
MCALMONT CHURCH TITLE TOTAL: MCALMONT CHURC	KARK H	4 LITTLE ROCK	LOCAL
MEDITATION TITLE TOTAL: MEDITATION	KTRK	13 HOUSTON	DEVOTIONAL
MT. CALVARY HOLY CHURCH TITLE TOTAL: MT. CALVARY HOLY	WDCA CHURCH	20 WASHINGTON	LOCAL

NASHVILLE GOSPEL TITLE TOTAL: NASHVILLE GOSPEL		4 NASHVILLE	DEVOTIONAL
NEW DELIVERANCE EVANGELISTIC TITLE TOTAL: NEW DELIVERANCE			3 LOCAL
NEW PSALMIST CHURCH TITLE TOTAL: NEW PSALMIST CHU		13 BALTIMORE	LOCAL
NEW SPIRIT REVIVAL TITLE TOTAL: NEW SPIRIT REVIVA	-	43 CLEVELAND-LORAIN	LOCAL
NUMBERS TITLE TOTAL: NUMBERS	KTNC	42 SAN FRANCISCO (CC	ILOCAL
OBJECTS OF WORSHIP TITLE TOTAL: OBJECTS OF WORS	-	42 SAN FRANCISCO (CC	ILOCAL
ON MAIN STREET ON MAIN STREET TITLE TOTAL: ON MAIN STREET	KPLR WTMJ	11 ST LOUIS 4 MILWAUKEE	DEVOTIONAL DEVOTIONAL
ONE CUBED TITLE TOTAL: ONE CUBED	KBWB	20 SAN FRANCISCO	LOCAL
PASTOR JOHN A. CHERRY TITLE TOTAL: PASTOR JOHN A. CH		9 WASHINGTON	LOCAL
PEACHTREE PRESBYTERIAN CHUI TITLE TOTAL: PEACHTREE PRESB		46 ATLANTA I	LOCAL
PETER POPOFF PETER POPOFF TITLE TOTAL: PETER POPOFF	WDCA WWOR	20 WASHINGTON 9 NEW YORK	DEVOTIONAL DEVOTIONAL
PHILEMON TITLE TOTAL: PHILEMON	KTNC	42 SAN FRANCISCO (CC	ILOCAL
PHILIPPIANS TITLE TOTAL: PHILIPPIANS	KTNC	42 SAN FRANCISCO (CC	ILOCAL
PRE-EXISTENCE TITLE TOTAL: PRE-EXISTENCE	KTNC	42 SAN FRANCISCO (CC	ILOCAL
PREACHING THE GOSPEL TITLE TOTAL: PREACHING THE GO	WKRN DSPEL	2 NASHVILLE	DEVOTIONAL
PROVERBS TITLE TOTAL: PROVERBS	KTNC	42 SAN FRANCISCO (CC	ILOCAL
PSALMS	KTNC	42 SAN FRANCISCO (CC	ILOCAL

TITLE TOTAL: PSALMS

PULASKI HEIGHTS UNITED METHOL KATV7 LITTLE ROCKLOCALTITLE TOTAL: PULASKI HEIGHTS UNITED METHODIST CHURCH			
Q & A REVELATION TITLE TOTAL: Q & A REVELATION	KTNC	42 SAN FRANCISCO (CC	DILOCAL
REACH OUT TITLE TOTAL: REACH OUT	KARK	4 LITTLE ROCK	LOCAL
REAL FAITH TITLE TOTAL: REAL FAITH	WSMV	4 NASHVILLE	DEVOTIONAL
RENAISSANCE UNITY RENAISSANCE UNITY TITLE TOTAL: RENAISSANCE UNIT	WFQX WKBD Y	33 TRAVERSE CITY - CA 50 DETROIT	LOCAL
RICHMOND CHRISTIAN CENTER TITLE TOTAL: RICHMOND CHRISTI		12 RICHMOND	LOCAL
ROD PARSLEY TITLE TOTAL: ROD PARSLEY	WKYT	27 LEXINGTON	DEVOTIONAL
ROMANS TITLE TOTAL: ROMANS	KTNC	42 SAN FRANCISCO (CC	DILOCAL
RUTH TITLE TOTAL: RUTH	KTNC	42 SAN FRANCISCO (COI LOCAL	
SACRED NAME SACRED NAME TITLE TOTAL: SACRED NAME	WSEE WSEE	35 ERIE 35 ERIE	DEVOTIONAL LOCAL
SEARCH TITLE TOTAL: SEARCH	KARK	4 LITTLE ROCK	LOCAL
SEVEN SEALS, SEVEN TRUMPS TITLE TOTAL: SEVEN SEALS, SEVE	KTNC EN TRUMPS	42 SAN FRANCISCO (CC	DILOCAL
	KTNC WFQX WLYH EL	42 SAN FRANCISCO (CC 33 TRAVERSE CITY - CA 15 LANCASTER, PA	<b>EDEVOTIONAL</b>
SPIRIT OF FAITH TITLE TOTAL: SPIRIT OF FAITH	WTTG	5 WASHINGTON	LOCAL

ST. ANN'S CATHOLIC MASS WFQX TITLE TOTAL: ST. ANN'S CATHOLIC MASS		33 TRAVERSE CITY - CAI LOCAL	
ST. MARK'S TITLE TOTAL: ST. MARK'S	KARK	4 LITTLE ROCK	LOCAL
STEPPING STONES TO GREATNES TITLE TOTAL: STEPPING STONES		39 MIAMI	LOCAL
SUNDAY AT THE CATHEDRAL TITLE TOTAL: SUNDAY AT THE CA	-	4 SAN FRANCISCO	LOCAL
SUNDAY MASS SUNDAY MASS SUNDAY MASS SUNDAY MASS TITLE TOTAL: SUNDAY MASS	KBWB KTXL WHDH WNYW	20 SAN FRANCISCO 40 SACRAMENTO 7 BOSTON 5 NEW YORK	LOCAL LOCAL LOCAL LOCAL
TAKING AUTHORITY TAKING AUTHORITY TITLE TOTAL: TAKING AUTHORITY	WAGA WAGA	5 ATLANTA 5 ATLANTA	DEVOTIONAL LOCAL
TEACHING OF CHRIST TITLE TOTAL: TEACHING OF CHRIS	KDKA ST	2 PITTSBURGH	LOCAL
THE 700 CLUB TITLE TOTAL: THE 700 CLUB	KSTW	11 SEATTLE-TACOMA	DEVOTIONAL
THE CORAL RIDGE HOUR THE CORAL RIDGE HOUR THE CORAL RIDGE HOUR THE CORAL RIDGE HOUR TITLE TOTAL: THE CORAL RIDGE F	KBHK WDRB WTAJ WWBT HOUR	44 SAN FRANCISCO 41 LOUISVILLE 10 ALTOONA 12 RICHMOND	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL
THE UNIVERSE OF YAHWEH TITLE TOTAL: THE UNIVERSE OF Y	WLYH ⁄AHWEH	15 LANCASTER, PA	LOCAL
THERE'S HOPE TITLE TOTAL: THERE'S HOPE	WGCL	46 ATLANTA	DEVOTIONAL
THIRD SUNDAY LECTURE TITLE TOTAL: THIRD SUNDAY LEC	KTNC TURE	42 SAN FRANCISCO (CC	DILOCAL
THIS IS YOUR DAY THIS IS YOUR DAY TITLE TOTAL: THIS IS YOUR DAY	KBHK KCAL KTXL WDCA WFXT WWOR	<ul> <li>44 SAN FRANCISCO</li> <li>9 LOS ANGELES</li> <li>40 SACRAMENTO</li> <li>20 WASHINGTON</li> <li>25 BOSTON</li> <li>9 NEW YORK</li> </ul>	DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL DEVOTIONAL

TIME OF GRACE TITLE TOTAL: TIME OF GRACE	WVTV	18 MILWAUKEE	LOCAL
TOMORROW'S WORLD TOMORROW'S WORLD TITLE TOTAL: TOMORROW'S WOR	WGN WGN RLD	9 CHICAGO 9 CHICAGO	DEVOTIONAL LOCAL
TONY CROWE TITLE TOTAL: TONY CROWE	WITN	7 WASHINGTON, NC	LOCAL
TOUCHING THE WORLD TITLE TOTAL: TOUCHING THE WO		5 NASHVILLE	LOCAL
TWO BROTHERS TITLE TOTAL: TWO BROTHERS	KTNC	42 SAN FRANCISCO (CO	DILOCAL
TWO RIVERS BAPTIST CHURCH TITLE TOTAL: TWO RIVERS BAPTI		2 NASHVILLE	LOCAL
UNITED METHODIST HOUR TITLE TOTAL: UNITED METHODIST		13 MEMPHIS	LOCAL
UNIVERSE OF YAWEH TITLE TOTAL: UNIVERSE OF YAWE		15 LANCASTER, PA	LOCAL
VICTORIOUS LIVING FAITH TITLE TOTAL: VICTORIOUS LIVING		2 NASHVILLE	LOCAL
VICTORY CHRISTIAN TITLE TOTAL: VICTORY CHRISTIAI	WCWB N	22 PITTSBURGH	LOCAL
VICTORY CHRISTIAN CHURCH TITLE TOTAL: VICTORY CHRISTIAI		20 WASHINGTON	LOCAL
VICTORY HOUR TITLE TOTAL: VICTORY HOUR	WWBT	12 RICHMOND	LOCAL
VOICE OF REVIVAL VOICE OF REVIVAL TITLE TOTAL: VOICE OF REVIVAL	WRIC WRIC	8 RICHMOND-PETERS 8 RICHMOND-PETERS	
WALK THROUGH REVELATION TITLE TOTAL: WALK THROUGH RE	KTNC EVELATION	42 SAN FRANCISCO (CO	DILOCAL
WALKING BY FAITH TITLE TOTAL: WALKING BY FAITH	WFQX	33 TRAVERSE CITY - CA	AL DEVOTIONAL
WAR AND ARMOUR TITLE TOTAL: WAR AND ARMOUR	KTNC	42 SAN FRANCISCO (CO	DILOCAL
WESTMINSTER AT WORSHIP	KWTV	9 OKLAHOMA CITY	LOCAL

TITLE TOTAL: WESTMINSTER AT WORSHIP

WISDOM KEYS WITH DR. MIKE MUI WISDOM KEYS WITH DR. MIKE MUI TITLE TOTAL: WISDOM KEYS WITH	RWDCA	5 LOS ANGELES 20 WASHINGTON DCK	DEVOTIONAL DEVOTIONAL
WOODMONT BAPTIST CHURCH TITLE TOTAL: WOODMONT BAPTIS		2 NASHVILLE	LOCAL
WORD OF LIFE TITLE TOTAL: WORD OF LIFE	WBRZ	2 BATON ROUGE	DEVOTIONAL
WORLD OVERCOMERS TITLE TOTAL: WORLD OVERCOME	WHBQ RS	13 MEMPHIS	LOCAL
WORLD OVERCOMERS MINISTRIES TITLE TOTAL: WORLD OVERCOME		13 MEMPHIS	LOCAL
ZECHARIAH TITLE TOTAL: ZECHARIAH	KTNC	42 SAN FRANCISCO (CC	DEVOTIONAL

## Total Religious Viewing Hours for 2003

## e Showing Cable Viewing Hours for 2003

<b>Sub-Cat</b> . RELIGIOUS	Household Viewing Hours	Total Hours for Title
RELIGIOUS	0 0	
RELIGIOUS RELIGIOUS	0 0	
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	
		0
RELIGIOUS	46,271	
RELIGIOUS RELIGIOUS	9,278 5,418	
RELIGIOUS	1,544	
RELIGIOUS	436	
RELIGIOUS RELIGIOUS	12,597 7,092	
RELIGIOUS	25,912	
RELIGIOUS	16,185	
		124,733
RELIGIOUS	0	0
RELIGIOUS	6,140	
RELIGIOUS	0,140	6,140
RELIGIOUS	2,841	0.044
		2,841
RELIGIOUS	0	0
RELIGIOUS	4,142	-
RELIGIOUS	4,142	4,142
RELIGIOUS	0	
		0
RELIGIOUS	0	0
RELIGIOUS	0	5
ILLIGIOUS	0	

		0
RELIGIOUS	0	0
RELIGIOUS	0	
		0
RELIGIOUS	351	351
RELIGIOUS	356	
		356
RELIGIOUS	0	0
RELIGIOUS	820	820
		020
RELIGIOUS	0	
		0
RELIGIOUS	226	
	226	
RELIGIOUS	0	
RELIGIOUS RELIGIOUS	563	
RELIGIOUS	0 4,193	
RELIGIOUS		
RELIGIOUS	0	
RELIGIOUS	1,039 0	
RELIGIOUS	0	
RELIGIOUS	3,588	
RELIGIOUS	0	
RELIGIOUS	0	
RELIGIOUS	0	
RELIGIOUS	636	
RELIGIOUS	0	
RELIGIOUS	0	
RELIGIOUS	ů 0	
RELIGIOUS	2,361	
RELIGIOUS	_,	
RELIGIOUS	416	
RELIGIOUS	0	
RELIGIOUS	ů 0	
RELIGIOUS	0	
RELIGIOUS	6,596	
RELIGIOUS	960	
RELIGIOUS	11,667	
RELIGIOUS	1,341	
	,	33.582

0

RELIGIOUS	7,119	7,119
RELIGIOUS	0	0
RELIGIOUS	412	412
RELIGIOUS	0	0
OTHER	0	0
RELIGIOUS	0	0
RELIGIOUS	504	504
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 0\\ 5,860\\ 0\\ 329\\ 0\\ 305\\ 1,831\\ 0\\ 0\\ 636\\ 1,000\\ 1,317\\ 0\\ 0\\ 1,317\\ 0\\ 1,317\\ 0\\ 1,317\\ 1,317\\ 0\\ 1,317\\ 0\\ 1,317\\ 0\\ 1,317\\ 0\\ 1,317\\ 0\\ 1,317\\ 0\\ 1,317\\ 0\\ 0\\ 14,913\\ 13,238\\ 0 \end{array}$	

		39,427
RELIGIOUS	0	0
RELIGIOUS	218	218
RELIGIOUS RELIGIOUS	588 0	588
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 3,009\\ 896\\ 2,013\\ 0\\ 1,567\\ 0\\ 24,618\\ 1,026\\ 1,002\\ 739\\ 0\\ 2,361\\ 40,091\\ 19,454\\ 9,213\end{array}$	105,988
RELIGIOUS	1,535	1,535
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	2,635 981	3,616
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS	0 2,781 0	

RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	1,833 3,304 518 425 0 0 106,689 0 2,717 0 2,717 0 0 0 8,394 0	
	-	126,659
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	8,140	8,140

RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 426	426
RELIGIOUS	0	0
RELIGIOUS	3,882	3,882
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	358	358
OTHER	0	0
RELIGIOUS	0	0
RELIGIOUS	44,570	44,570
RELIGIOUS	7,279	7,279
RELIGIOUS	0	0
RELIGIOUS	3,818	3,818

RELIGIOUS	1,093	1,093
RELIGIOUS	594	594
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	447	447
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	6,140	6,140
RELIGIOUS	0	0
RELIGIOUS	395	395
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0

RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 7,082 576 883 23,760 17,370 10,145 48,976 13,336	
RELIGIOUS	3,733	122,128
RELIGIOUS	0	3,733 0
RELIGIOUS	0	0

$7,626 \\ 508 \\ 2,459 \\ 10,156 \\ 0 \\ 1,477 \\ 1,941 \\ 0 \\ 3,785 \\ 0 \\ 58,095 \\ 26,300 \\ 1,451 \\ 23,644 \\ 7,153 \\ 9,667 \\ 42,255 \\ 0 \\ 21,197 \\ \end{cases}$	217,713
0	0
3,277 1,982 1,647 0 593 0 0 0	7,498
393 373 0 0 1,403 2,307 0	4,476
0	0
0	0
	$\begin{array}{c} 508\\ 2,459\\ 10,156\\ 0\\ 1,477\\ 1,941\\ 0\\ 3,785\\ 0\\ 58,095\\ 26,300\\ 1,451\\ 23,644\\ 7,153\\ 9,667\\ 42,255\\ 0\\ 21,197\\ 0\\ 21,197\\ 0\\ 3,277\\ 1,982\\ 1,647\\ 0\\ 593\\ 0\\ 0\\ 0\\ 393\\ 373\\ 0\\ 0\\ 0\\ 1,403\\ 2,307\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\$

2,187

RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	$\begin{array}{c} 155\\ 0\\ 0\\ 1,156\\ 0\\ 0\\ 0\\ 0\\ 1,700\\ 2,123\\ 0\\ 8,738\\ 784\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\ 0\\$	19,575
RELIGIOUS RELIGIOUS RELIGIOUS	0 0 0	
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0

RELIGIOUS	0	0
RELIGIOUS	1,062	1,062
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 6,240 6,968 2,674 3,113 798 1,528 5,360 1,000 0 1,338 1,073 7,644	
RELIGIOUG	7,044	37,733
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS	2,099 0 0	2,099
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	668	668
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 2,946 0 4,153 8,812	15,910
RELIGIOUS	0	

RELIGIOUS RELIGIOUS RELIGIOUS	1,273 3,946 1,284	
RELICIOUS	1,204	6,503
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	1,939	1,939
RELIGIOUS RELIGIOUS	6,701 6,683	13,384
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	2,326	2,326
RELIGIOUS	1,440	1,440
RELIGIOUS	995	995
RELIGIOUS	0	0

RELIGIOUS	659	659
RELIGIOUS	1,403	1,403
RELIGIOUS	0	0
RELIGIOUS	4,972	4,972
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	0 0	0
CHILDREN'S SPE	0	0
RELIGIOUS	941	0
RELIGIOUS	1,333	941 1,333
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	559	559
RELIGIOUS	0	0
RELIGIOUS	0	

		Ū	
RELIGIOUS	1,753	1,753	
RELIGIOUS	0	0	
RELIGIOUS	3,414	3,414	
RELIGIOUS	947	947	
RELIGIOUS RELIGIOUS	616 1,485	2,101	
RELIGIOUS	0	0	
RELIGIOUS RELIGIOUS	0 772	772	
RELIGIOUS	1,265	1,265	
RELIGIOUS	0	0	
RELIGIOUS RELIGIOUS RELIGIOUS	44,205 1,413 40,074	85,692	
RELIGIOUS	0	0	
RELIGIOUS	0	0	

RELIGIOUS	3,404	3,404
RELIGIOUS	673	673
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 0 2,091 2,639	4,729
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS	35,250	35,250
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	0 2,415 730 5,362	8,506
RELIGIOUS	0	0
RELIGIOUS	619	619
RELIGIOUS	3,760	3,760
RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS RELIGIOUS	594 8,068 0 5,205 6,554 30,895	51,315

RELIGIOUS	0	0
RELIGIOUS RELIGIOUS	40,716 29,982	70,698
RELIGIOUS	0	0
RELIGIOUS	378	378
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	614	614
RELIGIOUS	0	0
RELIGIOUS	24,100	24,100
RELIGIOUS RELIGIOUS	0 0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	0	0
RELIGIOUS	2,712	

2,712		
0	0 0	RELIGIOUS RELIGIOUS
2,622	2,622	RELIGIOUS
0	0	RELIGIOUS
0	0	RELIGIOUS
412	412	RELIGIOUS
0	0	RELIGIOUS

1,313,134