#02-629

Data Development **Worldwide**

120 Fifth Avenue
New York, NY 10011
T: 212.633.1100
Field Fax: 212.633.6621
www.datadw.com

SATELLITE RADIO STUDY

VERIFICATION QUESTIONNAIRE

Hello, I'm _____ calling from Data Development Worldwide, a national market research company. Recently we conducted a study in your area and I'm calling to confirm a few points in the survey.

1. Were you recently approached in a mall and asked questions, and then asked to go to a facility to do a survey?

   __X__ Yes

   _____ No

2. Did you tell the interviewer that you currently have satellite radio in your household?

   __X__ Yes

   _____ No

3. When you went to the facility were you seated at a computer to answer questions about satellite radio?

   __X__ Yes

   _____ No

Thank You For Your Cooperation!

FINAL

SDARS Ex. 13

DDW
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QUOTA
A – Satellite Radio Subscriber Sirius
B – Satellite Radio Subscriber XM
C – Satellite Radio Considering Subscribing Sirius
D – Satellite Radio Considering Subscribing XM

#02-629

VALIDATION FORM

Study Name: SATELLITE RADIO STUDY
Job #: #02-629
Field Service (Company Name): _____
Market: _____

Area Code: _____
City & State: _____
Field Interviewer: _____
Total No. of Completed Interviews: _____

ALL RESPONDENT ID #'S MUST BE FILLED IN !!!

(INTERVIEWER FILL IN) (OFFICE USE ONLY)

SCREENER ID #	QUOTA	RESPONDENT'S NAME	ADDRESS	PHONE #	INTERVIEW DATE	Q1	Q2	Q3
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								
13								
14								
15								

02-629 Satellite Radio Study

Market	Interviewer	# surveys done	Vals good
Atlanta	Angel	5	2
	Cherly	2	1
	Julia	6	5
	Larue	2	1
	Shanna	4	2
	Carmen	2	1
	Yolanda	1	
White Plains	Barbara	1	1
	Tika	6	2
	Lindsey	1	
	Greg	3	2
	Tracy	5	5
Durham	No name	9	5
	Tracy	3	1
Philadelphia	Lucinda	14	5
	Adam	3	1
	Bramim	1	1
Tallahassee	Candace	4	3
	Debbie	6	3
	Daphnie	2	1
	German	1	1
	Natasha	1	
Springfield	Kim	8	4
	Aly	4	2
	Beth	2	1
	Lorine	3	2
	Kim	3	1
Detroit	Tarissa	2	1
	Cynthia	4	3
	Joyce	2	2
	Ann Marie	2	1
	Charles	4	2
	Donnie	2	1
Yorktown Hts	No name	18	12
Baltimore	Kavin	6	2
	Kim	4	2
	Sharon	2	1
	E Nichols	3	1

	Keith	9	6
Hartford	Pg 1	10	7
	Pg 2	8	6
Tulsa	Alan	4	2
	Hilda	2	2
	Chuck	3	1
Maplewood	Sarah	9	5
	Sestina	5	4
	Jessica	3	1
	Amber	3	2
Indianapolis	No name	17	8
Memphis	Sheena	7	2
	Latoya	2	2
	Laquita	4	2
	Carol	5	2
Eau Claire	Paul	4	2
	Jody	7	3
	Nicole	4	1
	Amanda	1	
St. Louis	Justus	4	3
	Andy	4	1
	Chris	5	2
	Alexsis	3	1
	Amber	1	
	Amy	1	1
	Jimmy	1	
	Matt	6	3
Houston	No name	19	11
Chicago	Aaron	4	1
	Clarbel	7	3
	David	1	1
	Josephine	6	2
Denver	Teresa	3	1
	Sherry	6	1
	Sylvia	3	2

	Elizabeth	6	2
San Fran	Deborah	12	9
	Donna	6	3
Portland	Jason	5	2
	Sherry	8	6
	Crystal	3	1
	Melissa	1	
LA	Mercedes	3	2
	Michelle	7	1
	Anakaren	6	5
Las Vegas	Darlene	16	12
	Christina	2	1
Seattle	No name	23	15