Before the COPYRIGHT ROYALTY JUDGES LIBRARY OF CONGRESS Washington, D.C.

In The Matter Of:)	
Determination of Royalty Rates)	14-CRB-0001-WR (2016-2020)
for Digital Performance in Sound)	
Recordings and Ephemeral)	
Recordings (Web IV))	
)	

WRITTEN DIRECT STATEMENT OF THE NATIONAL RELIGIOUS BROADCASTERS NONCOMMERCIAL MUSIC LICENSE COMMITTEE, INCLUDING EDUCATIONAL MEDIA FOUNDATION

Karyn K. Ablin (D.C. Bar No. 454473) kablin@wileyrein.com Jennifer L. Elgin (DC Bar No. 432975) WILEY REIN LLP 1776 K St. NW Washington, DC 20006 Phone: 202-719-7000

Facsimile: 202-719-7049

Counsel for the National Association of Broadcasters

October 7, 2014

Before the COPYRIGHT ROYALTY JUDGES LIBRARY OF CONGRESS Washington, D.C.

In The Matter Of:)
Determination of Royalty Rates) 14-CRB-0001-WR (2016-2020)
for Digital Performance in Sound)
Recordings and Ephemeral)
Recordings (Web IV))
	_)

The National Religious Broadcasters Noncommercial Music License Committee ("NRBNMLC"), including Educational Media Foundation, by and through counsel, hereby respectfully submits its Written Direct Statement in the above captioned matter.

Karyn K. Ablin (D.C. Bar No. 454473)

kablin@wileyrein.com

Jennifer L. Elgin (DC Bar No. 432975)

WILEY REIN LLP

1776 K St. NW

Washington, DC 20006

Phone: 202-719-7000 Facsimile: 202-719-7049

Counsel for the National Religious Broadcasters Noncommercial Music License Committee

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INTRODUCTORY MEMORANDUM TO THE WRITTEN DIRECT STATEMENT OF THE NATIONAL RELIGIOUS BROADCASTERS NONCOMMERCIAL MUSIC LICENSE COMMITTEE, INCLUDING EDUCATIONAL MEDIA FOUNDATION

The National Religious Broadcasters Noncommercial Music License Committee ("NRBNMLC"), including Educational Media Foundation, submits this summary of its written direct case for the convenience of the Copyright Royalty Judges ("Judges"). This Introductory Memorandum summarizes the written direct case of the NRBNMLC, as well as describes the testimony of its witnesses.

The NRBNMLC was formed in 2002 as the noncommercial arm of the National Religious Broadcasters Music License Committee ("NRBMLC") to represent noncommercial broadcasters in music licensing matters. The NRBMLC, in turn, was formed under the auspices of the National Religious Broadcasters to represent religious and other radio stations with similar interests in music licensing matters. The NRBNMLC negotiates music licenses on behalf of noncommercial religious broadcasters nationwide, many of which stream their broadcasts over the Internet and which therefore will be directly and significantly affected over the next five years by the rates set by the Judges in this proceeding.

The NRBNMLC will present evidence that noncommercial religious broadcasters differ in fundamental respects from both commercial broadcasters and other types of webcasters. Noncommercial broadcasters are non-profit organizations, and their activities must advance religious, educational, charitable, or other non-profit goals. Noncommercial broadcasters cannot sell advertisements but rather must depend primarily on donations from the community they serve for their funding. Moreover, unlike stations affiliated with National Public Radio ("NPR"), noncommercial religious stations not affiliated with NPR do not receive public funding to support their operations. The NRBNMLC witnesses will testify that even a small change in financial position, such as a diminution in donations or a sudden growth in costs, can have significant impacts on the operation of a station's ministry. Predictability in costs is extremely important when fundraising is conducted during a limited period each year.

The NRBNMLC will present evidence that the prevailing statutory rate structure, consisting of a flat \$500 fee for monthly Aggregate Tuning Hours ("ATH") up to 159,140 ATH and commercial usage fees for listenership above that threshold, is unreasonable and inappropriate for noncommercial broadcasters exceeding the threshold. The NRBNMLC also will present evidence that the current ATH threshold is causing noncommercial broadcasters approaching this threshold to limit their streaming activities to avoid the obligation to pay usage fees, thereby adversely impacting their ability to reach their listeners with their broadcast ministry and potentially reducing royalties that would be paid to SoundExchange if the fee structure were more predictable, manageable, and consistent with the realities of how noncommercial broadcasters operate.

The NRBNMLC also will present evidence demonstrating that the most critical component of a rate structure for noncommercial broadcasters is a tiered flat fee structure subject

to a cap given noncommercial broadcasters' heavy reliance on the generosity of their listeners to fund their activities and their inability to predict or control future donations to their ministry. In addition, it will present evidence that such a structure has been applied to noncommercial broadcasters in an analogous statutory licensing context and that SoundExchange has offered to accept this type of structure in another such context. The NRBNMLC proposes that noncommercial broadcasters pay a \$500 annual fee for each streamed station or channel for listenership up to 400 average listeners annually, and additional flat fee tiers of \$200 for each additional 100 average listeners, up to an overall annual fee cap of \$1,500 per streamed station or channel, which would cover 900 average listeners and above. The NRBNMLC also proposes modifications and clarifications to certain terms of the license.

The NRBNMLC's direct case consists of the following witness statements:

Joseph Emert, Founder and President of Life Radio Ministries, Inc. in the Atlanta metropolitan area, testifies about the basic differences between noncommercial broadcasters, commercial broadcasters, and Internet services that play wall-to-wall music. In particular, Mr. Emert discusses how noncommercial religious broadcasters fund their nonprofit ministries to their listeners by the generosity of their donors rather than by selling advertising and use those funds to benefit their listeners rather than themselves.

Mr. Emert also discusses the nature of his own nonprofit ministry, operating as NewLife FM, and describes the many aspects of NewLife FM's operations that serve its listeners, of which music is only one part. He also describes the important role that Christian talk and teaching programming play on his stations in educating and encouraging NewLife FM's listeners. In addition, Mr. Emert describes his streaming operations, the overwhelmingly local nature of NewLife FM's online listenership, and how his stream listenership peaks during a

three-hour talk programming period weekday mornings. He also explains the importance of radio as a promotional vehicle for music sales and how record labels, artists, and independent promoters frequently ask NewLife FM to play their recordings.

Finally, Mr. Emert testifies about the NRBNMLC's rate proposal and requests for term adjustments. He observes that flat, affordable, and predictable fees – rather than usage-based rates – are of critical importance for noncommercial broadcasters, who do not necessarily expand revenues as their audience grows and need to know what their expenses are from year to be able to raise sufficient funds to support them. He also testifies regarding certain terms in the current regulations that should be modified.

Gene Henes, President of the Board of Directors of The Praise Network, Inc. in the Midwest, testifies about the role and importance of small, noncommercial religious broadcasters in widespread rural communities. He discusses key differences between noncommercial and commercial entities as well as between radio broadcasters in general and providers of digital services offering wall-to-wall music.

Mr. Henes discusses the mixture of music and talk/teaching programs on The Praise

Network's stations, observing that music constitutes only about 50% of his stations'

programming content. He discusses the very limited staffing of his stations, and he explains how

almost all funds come from donations raised from listeners and underwriters. Mr. Henes also

observes how The Praise Network's stations provide promotional benefits to record labels and

artists, such as through their websites and social media pages; the stations have received so

many requests for airplay from independent artists that they adopted a "Local Artist Policy" to

caution artists that not all submitted music can and will be played. He explains how the stations'

websites also provide a variety of rich content besides links to streaming – including information

about music and recording artists, detailed information about programs, Scripture search functions, weather information, and Bible teaching, calendars that provide information about local events such as worship services, prayer meetings and book sales, as well as links to popular Christian news and blogs. He discusses how streaming his stations' broadcasts online is a service to The Praise Network's listeners but that currently it attracts a small number of listeners, serves almost entirely the local population, and how his network is not seeking to expand the geographic reach of the broadcasts.

Mr. Henes also testifies as to the affordability of the current \$500 minimum fee and how raising that rate would jeopardize his stations' abilities to stream. He discusses how a flat, affordable fee is necessary – especially as the vast majority of funding comes from unpredictable listener and underwriting donations – and why usage fees are unworkable. Finally, he expresses his support for the NRBNMLC's proposals to modify certain terms in the regulations.

CONTENTS OF THE NATIONAL RELIGIOUS BROADCASTERS NONCOMMERCIAL MUSIC LICENSE COMMITTEE'S WRITTEN DIRECT STATEMENT

This volume consists of: (A) an index; (B) this Introductory Memorandum; (C) the NRBNMLC's rate and terms proposal, as required by 37 C.F.R. § 351.4(b)(3); (D) the NRBNMLC's written direct testimony; (E) the NRBNMLC's exhibits; (F) a log of redacted information; and (G) a certificate of service. Pursuant to 37 C.F.R. § 350.4(a), the NRBNMLC is filing an original and five copies of the materials of this Volume along with PDF files of the materials.

Respectfully submitted,

Ву

Karyn K. Ablin (D.C. Bar No. 454473)

kablin@wileyrein.com

Jennifer L. Elgin (DC Bar No. 432975)

jelgin@wileyrein.com

WILEY REIN LLP

1776 K St. NW

Washington, DC 20006

Phone: 202-719-7000 Facsimile: 202-719-7049

Facsimile: 202-719-7049

Counsel for the National Religious Broadcasters Noncommercial Music License Committee

October 7, 2014

The NRBNMLC's Proposed Noncommercial Webcaster Rates and Terms

37 C.F.R. § Part 380 Subpart XX (Rates and Terms Applicable to Noncommercial Webcasters)¹

§ 380. General.

- (a) Scope. This subpart establishes rates and terms of royalty payments for the public performance of sound recordings in certain digital transmissions made by or on behalf of Noncommercial Webcasters as set forth herein in accordance with the provisions of 17 U.S.C. 114, and the making of Ephemeral Recordings by or on behalf of Noncommercial Webcasters as set forth herein in accordance with the provisions of 17 U.S.C. 112(e), during the period January 1, 2016, through December 31, 2020.
- (b) Legal compliance. Noncommercial Webcasters relying upon the statutory licenses set forth in 17 U.S.C. 112(e) and 114 shall comply with the requirements of those sections, the rates and terms of this subpart, and any other applicable regulations not inconsistent with the rates and terms set forth herein.
- (c) Relationship to voluntary agreements. Notwithstanding the royalty rates and terms established in this subpart, the rates and terms of any license agreements entered into by Copyright Owners and digital audio services shall apply in lieu of the rates and terms of this subpart to transmission within the scope of such agreements.

§ 380.__ Definitions.

For purposes of this subpart, the following definitions shall apply:

Aggregate Tuning Hours means the total hours of programming transmitted by or on behalf of a Noncommercial Webcaster during the relevant period to all listeners within the United States of eligible digital transmissions from a single AM or FM radio station or single channel. In computing Aggregate Tuning Hours, a Noncommercial Webcaster may exclude any discrete programming segments and any half-hours of programming that do not include any Performance. By way of example, if a service transmitted one hour of programming containing Performances to 10 simultaneous listeners, the service's Aggregate Tuning Hours would equal 10. If one half-hour of that hour did not include any Performance, the Noncommercial Webcaster's Aggregate Tuning Hours would equal 5. As an additional example, if one listener listened to a service for 10 hours and all 10 hours contained Performances, the service's Aggregate Tuning Hours would equal 10.

¹ The National Religious Broadcasters Noncommercial Music License Committee ("NRBNMLC") is aware that the National Association of Broadcasters ("NAB") is participating in the Copyright Royalty Judges' separate rulemaking on notice and recordkeeping (including reports of use). Docket No. 14-CRB-0005 (RM). The NRBNMLC understands that to be the proceeding in which the Judges are considering notice and recordkeeping issues. Therefore, the NRBNMLC does not address such issues in this proceeding or in these proposed rates and terms. The NRBNMLC's position on notice and recordkeeping issues and its proposed regulations is generally consistent with those set forth in the Joint Comments of the National Association of Broadcasters and the Radio Music License Committee Regarding the Copyright Royalty Judges' Notice and Recordkeeping Rulemaking, filed on June 30, 2014, and those parties' Joint Reply Comments in that same rulemaking, filed on September 5, 2014.

Collective is the collection and distribution organization that is designated by the Copyright Royalty Judges.

Copyright Owners are sound recording copyright owners who are entitled to royalty payments made under this subpart pursuant to the statutory licenses under 17 U.S.C. 112(e) and 114(f).

Ephemeral Recording is a phonorecord created for the purpose of facilitating an Eligible Transmission of a public performance of a sound recording under a statutory license in accordance with 17 U.S.C. 114(f), and subject to the limitations specified in 17 U.S.C. 112(e).

Licensee is a person that has obtained a statutory license under 17 U.S.C. 114, and the implementing regulations, to make eligible nonsubscription transmissions, or noninteractive digital audio transmissions as part of a new subscription service (as defined in 17 U.S.C. 114(j)(8)) other than a Service as defined in § 383.2(h) of this chapter, or that has obtained a statutory license under 17 U.S.C. 112(e), and the implementing regulations, to make Ephemeral Recordings for use in facilitating such transmissions.

Noncommercial Webcaster is a Licensee that makes eligible digital audio transmissions and

- (1) Is exempt from taxation under section 501 of the Internal Revenue Code of 1986 (26 U.S.C. 501),
- (2) Has applied in good faith to the Internal Revenue Service for exemption from taxation under section 501 of the Internal Revenue Code and has a commercially reasonable expectation that such exemption shall be granted, or
- (3) Is operated by a State or possession or any governmental entity or subordinate thereof, or by the United States or District of Columbia, for exclusively public purposes.

Performance is each instance in which any portion of a sound recording is publicly performed to a listener by means of a digital audio transmission but excluding the following:

- (1) A performance of a sound recording that does not require a license under the United States Copyright Act, 17 U.S.C. §§ 101, et. seq. (e.g., a sound recording fixed before February 15, 1972);
- (2) A performance of a sound recording for which the Noncommercial Webcaster has previously obtained a license from the Copyright Owner of such sound recording;
 - (3) An incidental performance that both:
- (i) Makes no more than incidental use of sound recordings including, but not limited to, brief musical transitions in and out of commercials or program segments, brief performances during news, talk and sports programming, brief background performances during disk jockey announcements, brief performances during commercials of sixty seconds or less in duration, or brief performances during sporting or other public events, and

- (ii) Other than ambient music that is background at a public event, does not contain an entire sound recording and does not feature a particular sound recording of more than thirty seconds (as in the case of a sound recording used as a theme song); and
 - (4) A performance of a sound recording that is 15 seconds or less in duration; or
- (5) A second connection to the same sound recording from someone from the same IP address.

Performers means the independent administrators identified in 17 U.S.C. 114(g)(2)(B) and (C) and the parties identified in 17 U.S.C. 114(g)(2)(D).

Qualified Auditor is a Certified Public Accountant licensed in the jurisdiction where it seeks to conduct a verification.

§ 380.__ Royalty fees for the public performance of sound recordings and for ephemeral recordings.

- (a) Royalty rates. Royalty rates and fees for eligible digital transmissions of sound recordings made pursuant to 17 U.S.C. 114, and the making of ephemeral recordings pursuant to 17 U.S.C. 112(e) are as follows:
- (i) For all digital audio transmissions totaling not more than 3,504,000 Aggregate Tuning Hours (ATH) annually, (*i.e.*, 400 average concurrent listeners annually (400 listeners * 24 hours/day * 365 days/year = 3,504,000)), including simultaneous digital audio retransmissions of over-the-air AM or FM radio broadcasts, and related Ephemeral Recordings, a Noncommercial Webcaster will pay an annual per channel or per station performance royalty of \$500 in 2016, 2017, 2018, 2019, and 2020.
- (ii) A Noncommercial Webcaster will pay an additional \$200 per year for each 876,000 Aggregate Tuning Hours (ATH) (*i.e.*, 100 average concurrent listeners (100 listeners * 24 hours/day * 365 days/year = 876,000)), of digital audio transmissions made by the Noncommercial Webcaster for digital audio transmissions totaling in excess of the base 3,504,000 Aggregate Tuning Hours (ATH) provided for in subsection (a)(1), above; provided, however, that a Noncommercial Webcaster shall not pay more than \$1,500 per annum in total for any station or channel.
- (b) Ephemeral royalty. The royalty payable under 17 U.S.C. 112(e) for any reproduction of a phonorecord made by a Noncommercial Webcaster during this license period and used solely by the Noncommercial Webcaster to facilitate transmissions made pursuant to 17 U.S.C. 114 as and when provided in this section is deemed to be included within, and constitute 5% of, such royalty payments.
- (c) Minimum fee. Each Noncommercial Webcaster will pay an annual, nonrefundable minimum fee of \$500 for each calendar year or part of a calendar year of the period 2016-2020 during which it is a Licensee pursuant to 17 U.S.C. 112(e) or 114. This annual minimum fee is payable for each individual channel and each individual station maintained by Noncommercial Webcasters. For each such Noncommercial Webcaster, the annual minimum fee described in

this paragraph (c)(2) shall constitute the minimum fees due under both 17 U.S.C. 112(e)(4) and 114(f)(2)(B). Upon payment of the minimum fee, the Noncommercial Webcaster will receive a credit in the amount of the minimum fee against any additional royalty fees payable in the same calendar year, including those fees payable pursuant to §380_(a). The Collective shall issue reminder notices to Noncommercial Webcasters by electronic mail at least one month before the annual minimum fee payment is due.

§ 380.__ Terms for making payment of royalty fees and statements of account.

- (a) Payment to the Collective. A Noncommercial Webcaster shall make the royalty payments due under §380.__ to the Collective.
- (b) Designation of the Collective. (1) Until such time as a new designation is made, SoundExchange, Inc., is designated as the Collective to receive statements of account and royalty payments from Noncommercial Webcasters due under §380.__ and to distribute such royalty payments to each Copyright Owner and Performer, or their designated agents, entitled to receive royalties under 17 U.S.C. 112(e) and 114(g).
- (2) If SoundExchange, Inc. should dissolve or cease to be governed by a board consisting of equal numbers of representatives of Copyright Owners and Performers, then it shall be replaced by a successor Collective upon the fulfillment of the requirements set forth in paragraph (b)(2)(i) of this section.
- (i) By a majority vote of the nine Copyright Owner representatives and the nine Performer representatives on the SoundExchange board as of the last day preceding the condition precedent in paragraph (b)(2) of this section, such representatives shall file a petition with the Copyright Royalty Board designating a successor to collect and distribute royalty payments to Copyright Owners and Performers entitled to receive royalties under 17 U.S.C. 112(e) or 114(g) that have themselves authorized such Collective.
- (ii) The Copyright Royalty Judges shall publish in the Federal Register within 30 days of receipt of a petition filed under paragraph (b)(2)(i) of this section an order designating the Collective named in such petition.
- (c) Monthly payments. Noncommercial Webcasters must make monthly payments where required by §380.__, and provide statements of account, for each month on the 45th day following the month in which the Eligible Transmissions subject to the payments and statements of account were made. All monthly payments shall be rounded to the nearest cent. The Collective shall acknowledge receipt of each payment made by a Noncommercial Webcaster by sending an e-mail to the Noncommercial Webcaster within one business day of receiving any payment.
- (d) Minimum payments. A Noncommercial Webcaster shall make any minimum payment due under §380.__(b) by January 31 of the applicable calendar year, except that payment by a Noncommercial Webcaster that was not making Eligible Transmissions or Ephemeral Recordings pursuant to the licenses in 17 U.S.C. 114 and/or 17 U.S.C. 112(e) as of

said date but begins doing so thereafter shall be due by the 45th day after the end of the month in which the Noncommercial Webcaster commences to do so.

- (e) Late fees. A Noncommercial Webcaster shall pay a late fee for each instance in which any payment or any statement of account is not received by the Collective in compliance with applicable regulations by the due date. The amount of the late fee shall be the underpayment rate identified in 2 U.S.C. § 6621 applied to the amount of the late payment or the payment associated with a late statement of account. The late fee shall accrue from the due date of the payment or statement of account until the payment and statement of account are received by the Collective, provided that, in the case of a timely provided but noncompliant statement of account, the Collective has notified the Noncommercial Webcaster within 90 days regarding any noncompliance that is reasonably evident to the Collective. A single late fee shall be due in the event both a payment and statement of account are received by the Collective after the due date, regardless of whether they are received on the same date or different dates. SoundExchange may compromise or elect to forego the late fee in the case of minor or inadvertent failures of a Noncommercial Webcaster to make a timely payment or submit a timely statement.
- (f) Statements of account. Any payment due under §380.__ shall be accompanied by a corresponding statement of account. A statement of account shall contain the following information:
 - (1) Such information as is necessary to calculate the accompanying royalty payment;
- (2) The name, address, business title, telephone number, facsimile number (if any), electronic mail address (if any) and other contact information of the person to be contacted for information or questions concerning the content of the statement of account;
 - (3) The signature of:
- (i) The owner of the Noncommercial Webcaster or a duly authorized agent of the owner, if the Noncommercial Webcaster is not a partnership or corporation;
 - (ii) A partner or delegee, if the Noncommercial Webcaster is a partnership; or
 - (iii) An officer of the corporation, if the Noncommercial Webcaster is a corporation.
 - (4) The printed or typewritten name of the person signing the statement of account;
 - (5) The date of signature;
- (6) If the Noncommercial Webcaster is a partnership or corporation, the title or official position held in the partnership or corporation by the person signing the statement of account;
 - (7) A certification of the capacity of the person signing; and
 - (8) A statement to the following effect:

- I, the undersigned owner or agent of the Noncommercial Webcaster, or officer or partner, have examined this statement of account and hereby state that it fairly presents, in all material respects, the liabilities of Noncommercial Webcaster pursuant to 17 U.S.C. 112(e) and 114.
- (g) Distribution of royalties. (1) The Collective shall promptly distribute royalties received from Noncommercial Webcasters to Copyright Owners and Performers, or their designated agents, that are entitled to such royalties. The Collective shall only be responsible for making distributions to those Copyright Owners, Performers, or their designated agents who provide the Collective with such information as is necessary to identify and pay the correct recipient. The Collective shall distribute royalties on a basis that values all performances by a Noncommercial Webcaster equally based upon information provided under the report of use requirements for Noncommercial Webcasters contained in § 370.4 of this chapter and this subpart, except that in the case of Noncommercial Webcasters exempt from the report of use requirements contained in § 370.4 of this chapter, the Collective shall distribute royalties based on proxy usage data in accordance with a methodology adopted by the Collective's Board of Directors. The Collective shall use its best efforts to identify and locate copyright owners and featured artists in order to distribute royalties payable to them under section 112(e) or 114(d)(2) of title 17, United States Code, or both. Such efforts shall include searches in Copyright Office public records and published directories of sound recording copyright owners.
- (2) If the Collective is unable to locate a Copyright Owner or Performer entitled to a distribution of royalties under paragraph (h) of this section within 5 years from the date the Collective first distributes any other royalties for the same reporting period, then such distribution may be first applied to the costs directly attributable to the administration of that distribution. The foregoing shall apply notwithstanding the common law or statutes of any State.
- (h) Retention of records. Books and records of a Noncommercial Webcaster and of the Collective relating to payments of and distributions of royalties shall be kept for a period of not less than the prior 3 calendar years.

§ 380. Confidential Information.

- (a) Definition. For purposes of this subpart, "Confidential Information" shall include the statements of account and any information contained therein, including the amount of royalty payments and the number of Performances, and any information pertaining to the statements of account reasonably designated as confidential by the Noncommercial Webcaster submitting the statement.
- (b) Exclusion. Confidential Information shall not include documents or information that at the time of delivery to the Collective are public knowledge. The party claiming the benefit of this provision shall have the burden of proving that the disclosed information was public knowledge.
- (c) Use of Confidential Information. In no event shall the Collective use any Confidential Information for any purpose other than royalty collection and distribution and activities related directly thereto.

- (d) Disclosure of Confidential Information. Access to Confidential Information shall be limited to:
- (1) Those employees, agents, attorneys, consultants and independent contractors of the Collective, subject to an appropriate written confidentiality agreement or an ethical obligation to maintain the Confidential Information of the Collective, who are engaged in the collection and distribution of royalty payments hereunder and activities related directly thereto, for the purpose of performing such duties during the ordinary course of their work and who require access to the Confidential Information;
- (2) An independent and Qualified Auditor, subject to an appropriate written confidentiality agreement, who is authorized to act on behalf of the Collective with respect to verification of a Noncommercial Webcaster's statement of account pursuant to §380.__ or on behalf of a Copyright Owner or Performer with respect to the verification of royalty distributions pursuant to §380.__;
- (3) Copyright Owners and Performers, including their designated agents, whose works have been used under the statutory licenses set forth in 17 U.S.C. 112(e) and 114(f) by the Noncommercial Webcaster whose Confidential Information is being supplied, subject to an appropriate written confidentiality agreement, and including those employees, agents, attorneys, consultants and independent contractors of such Copyright Owners and Performers and their designated agents, subject to an appropriate written confidentiality agreement, for the purpose of performing their duties during the ordinary course of their work and who require access to the Confidential Information; and
- (4) In connection with future proceedings under 17 U.S.C. 112(e) and 114(f) before the Copyright Royalty Judges, and under an appropriate protective order, attorneys, consultants and other authorized agents of the parties to the proceedings or the courts.
- (e) Safeguarding of Confidential Information. The Collective and any person identified in paragraph (d) of this section shall implement procedures to safeguard against unauthorized access to or dissemination of any Confidential Information using a reasonable standard of care, but not less than the same degree of security used to protect Confidential Information or similarly sensitive information belonging to the Collective or person.

§ 380. Verification of royalty payments.

- (a) General. This section prescribes procedures by which the Collective may verify the royalty payments made by a Noncommercial Webcaster.
- (b) Frequency of verification. The Collective may conduct a single audit of a Noncommercial Webcaster, upon reasonable notice and during reasonable business hours, during any given calendar year, for any or all of the prior 3 calendar years, but no calendar year shall be subject to audit more than once.
- (c) Notice of intent to audit. The Collective must file with the Copyright Royalty Board a notice of intent to audit a particular Noncommercial Webcaster, which shall, within 30 days of the filing of the notice, publish in the Federal Register a notice announcing such filing. The

notification of intent to audit shall be served at the same time on the Noncommercial Webcaster to be audited. Any such audit shall be conducted by an independent and Qualified Auditor identified in the notice, who may not be retained on a contingency fee basis and who shall be obligated to verify any underpayment or overpayment of royalties. The designation of the Qualified Auditor shall be binding on all parties. Any such audit shall be completed within 6 months of the date of the notification of intent to audit is served on the Noncommercial Webcaster.

- (d) Acquisition and retention of report. The Noncommercial Webcaster shall use commercially reasonable efforts to obtain or to provide access to any relevant books and records maintained by third parties for the purpose of the audit. The Collective shall retain the report of the verification for a period of not less than 3 years.
- (e) Acceptable verification procedure. An audit of Noncommercial Webcaster's books and records, including underlying paperwork, which was performed in the ordinary course of business according to generally accepted auditing standards by an independent and Qualified Auditor, shall serve as an acceptable verification procedure for all parties with respect to the information that is within the scope of the audit.
- (f) Consultation. Before rendering a written report to the Collective, except where the auditor has a reasonable basis to suspect fraud and disclosure would, in the reasonable opinion of the auditor, prejudice the investigation of such suspected fraud, the auditor shall review the tentative written findings of the audit with the appropriate agent or employee of the Noncommercial Webcaster being audited in order to remedy any factual errors and clarify any issues relating to the audit; Provided that an appropriate agent or employee of the Noncommercial Webcaster reasonably cooperates with the auditor to remedy promptly any factual error or clarify any issues raised by the audit.
- (g) Costs of the verification procedure. The Collective shall pay the cost of the verification procedure, unless it is finally determined that there was an underpayment of 10% or more, in which case the Noncommercial Webcaster shall, in addition to paying the amount of any underpayment, bear the reasonable costs of the verification procedure.

§ 380.__ Verification of royalty distributions.

- (a) General. This section prescribes procedures by which any Copyright Owner or Performer may verify the royalty distributions made by the Collective; provided, however, that nothing contained in this section shall apply to situations where a Copyright Owner or Performer and the Collective have agreed as to proper verification methods.
- (b) Frequency of verification. A Copyright Owner or Performer may conduct a single audit of the Collective upon reasonable notice and during reasonable business hours, during any given calendar year, for any or all of the prior 3 calendar years, but no calendar year shall be subject to audit more than once.
- (c) Notice of intent to audit. A Copyright Owner or Performer must file with the Copyright Royalty Board a notice of intent to audit the Collective, which shall, within 30 days of the filing of the notice, publish in the Federal Register a notice announcing such filing. The

notification of intent to audit shall be served at the same time on the Collective. Any audit shall be conducted by an independent and Qualified Auditor identified in the notice who may not be retained on a contingency fee basis and who shall be obligated to verify any underpayment or overpayment of royalties. The designation of the Qualified Auditor shall be binding on all Copyright Owners and Performers. Any such audit shall be completed within 6 months of the date of the notification of intent to audit is served on the Noncommercial Webcaster.

- (d) Acquisition and retention of report. The Collective shall use commercially reasonable efforts to obtain or to provide access to any relevant books and records maintained by third parties for the purpose of the audit. The Copyright Owner or Performer requesting the verification procedure shall retain the report of the verification for a period of not less than 3 years.
- (e) Acceptable verification procedure. An audit of Noncommercial Webcaster's books and records, including underlying paperwork, which was performed in the ordinary course of business according to generally accepted auditing standards by an independent and Qualified Auditor, shall serve as an acceptable verification procedure for all parties with respect to the information that is within the scope of the audit.
- (f) Consultation. Before rendering any interim or final written report to a Copyright Owner or Performer, except where the Qualified Auditor has a reasonable basis to suspect fraud and disclosure would, in the reasonable opinion of the Qualified Auditor, prejudice the investigation of such suspected fraud, the Qualified Auditor shall review the tentative written findings of the audit with the appropriate agent or employee of the Collective in order to remedy any factual errors and clarify any issues relating to the audit; Provided that the appropriate agent or employee of the Collective reasonably cooperates with the Qualified Auditor to remedy promptly any factual errors or clarify any issues raised by the audit.
- (g) Costs of the verification procedure. The Copyright Owner or Performer requesting the verification procedure shall pay the cost of the procedure, unless it is finally determined that there was an underpayment of 10% or more, in which case the Collective shall, in addition to paying the amount of any underpayment, bear reasonable fees paid to the Qualified Auditor by the Collective for the verification procedure.

§ 380.__ Unclaimed funds.

If the Collective is unable to identify or locate a Copyright Owner or Performer who is entitled to receive a royalty distribution under this subpart, the Collective shall retain the required payment in a segregated trust account for a period of 5 years from the date of distribution. No claim to such distribution shall be valid after the expiration of the 5-year period. After expiration of this period, and except as may be subject to the common law or statutes of any State, the Collective may apply the unclaimed funds solely to offset any costs deductible under 17 U.S.C. 114(g)(3)(A). Nothing in this subsection is intended to preempt the laws of any State. The Collective shall render its best efforts to identify and locate copyright owners and featured artists in order to distribute royalties payable to them under section 112(e) or 114(d)(2) of title 17, United States Code, or both. Such efforts shall include searches in Copyright Office public records and published directories of sound recording copyright owners.

§ 380.__ Notice and Cure

For any material breach of these regulations by a Noncommercial Webcaster that the Collective intends to assert in any way against the Noncommercial Webcaster, the Collective shall first provide notice of such material breach to the Noncommercial Webcaster by certified mail, and the Noncommercial Webcaster shall have 30 days from the receipt of such notice of material breach to cure such material breach.

Before the COPYRIGHT ROYALTY JUDGES LIBRARY OF CONGRESS Washington, D.C.

In The Matter Of:		
Determination of Royalty Rates)	14-CRB-0001-WR (2016-2020)
for Digital Performance in Sound)	
Recordings and Ephemeral)	
Recordings (Web IV))	
)	

WRITTEN DIRECT TESTIMONY OF JOSEPH C. EMERT, LIFE RADIO MINISTRIES (On behalf of the National Religious Broadcasters Noncommercial Music License Committee)

INTRODUCTION

1. My name is Joseph Emert. I am the Founder and President of Life Radio Ministries, Inc. in Griffin, Georgia, just outside the Atlanta metropolitan area. I have served as Life Radio Ministries' President for 22 years, since its founding in 1993. I submit this testimony on behalf of the National Religious Broadcasters Noncommercial Music License Committee ("NRBNMLC").

BACKGROUND AND EXPERIENCE IN CHRISTIAN RADIO BROADCASTING

2. I have been actively involved in Christian broadcasting for nearly 45 years and have served in a variety of positions, including Announcer, News Director, Program Director, and General Manager. When I was 18, I started working in Christian radio at a radio station in Pennsylvania owned and operated by my father. I worked my way through college in the broadcasting division of my undergraduate college and then did coursework toward a Master of

Arts in Communications at The University of Cincinnati. I have remained in Christian radio ministry full-time ever since.

- 3. In 1980, I became the General Manager of Radio WLTR in State College,
 Pennsylvania, where I served for five years. I held the same position and performed similar
 duties at two other radio stations WAKW in Cincinnati, Ohio, from 1984 to 1989, and Moody
 Broadcasting in Atlanta, Georgia, from 1989 to 1992.
- 4. Following my work in station management, I served from 1992-1995 as the Vice-President and Executive Director of "Leading the Way with Dr. Michael Youssef," a national ministry originating from The Church of the Apostles in Atlanta, GA that provides Christian television and radio programming. I also coordinated the launch of this programming internationally through Trans World Radio, an international media distributor that serves over 160 countries in more than 230 languages.
- 5. In 1993, I co-founded Life Radio Ministries, which operates as *NewLife FM*. In addition to my responsibilities as President, I continue to enjoy regular on-air interaction with our listeners by hosting one of *NewLife FM's* local programs, "Sunday Morning Praise."
- 6. I also am a co-founder of the Papua New Guinea Christian Broadcasting Network and have served on its board of directors. Through this network, the first of its kind in that country, I assisted in the construction of 12 FM stations and a Shortwave station in that country. The ministry has now grown to 25 FM stations.

NEWLIFE FM

7. **NewLife FM** has been broadcasting to the south metro Atlanta and north Macon communities for the past 19 years on its full-power radio station, 90.7 FM. Four years ago, we began serving listeners in the Peachtree City, Georgia area by broadcasting the same programming from the same studio on 91.7 FM, another full-power station.

- 8. Our mission is to serve listeners in South Metro Atlanta, Middle Georgia, and North Macon with programming, including biblical teaching, relevant culture-changing information, and music, that offers spiritual encouragement and personal challenge and contains a Christ-centered and evangelistic focus. *NewLife FM's* slogan is "Heart Warming, Life Changing."
- 9. **NewLife FM** broadcasts a mixed format of Christian programming that includes significant amounts of both talk and teaching content and music. **NewLife FM's** program schedule is attached as NRBNMLC Exhibit 1.
- 10. Our talk programs include several that are locally hosted by *NewLife FM's* staff, who wear a variety of hats to keep *NewLife FM* running. For example, *NewLife FM's* Production Director and Director of Social Media and Localism, Pete Chagnon, hosts "New Mornings," a weekday morning show, and "Front Porch Bluegrass Revival" on Sunday evenings. *NewLife FM's* Vice-President and General Manager, Doug Doran, hosts "Midday with Doug Doran" on weekdays. *NewLife FM's* Operations Director, Jim Stewart, hosts "NewLife at Night with Jim Stewart." As I mentioned above, I host "Sunday Morning Praise."
- 11. **NewLife FM** also features several nationally renowned programs, including, among others: "Just Thinking," with Ravi Zacharias; "Turning Point," with Dr. David Jeremiah; "InTouch," with Dr. Charles Stanley; "Joni and Friends"; and "Uncommon Moments," hosted by Tony Dungy, the former Super Bowl-winning coach of the Indianapolis Colts. It also airs periodic segments of Bible reading by Max McLean.
- 12. The music that we air consists of a mix of Inspirational, Light Christian Contemporary, and Praise & Worship songs, along with some hymns and Gospel music.

- 13. In addition to the programming content described above, *NewLife FM* also keeps our listeners informed of current local, regional, national, and international events throughout the day. Almost every hour on the hour, we broadcast national and international news from a network feed. On weekday mornings, we produce a local newscast called "Georgia News You Can Use," which airs at 7:05 AM and 8:05 AM. Frequently, throughout the day, our local hosts will mention local news of interest occurring in our market or in Georgia. We also produce a 25-minute program called "Georgia Town Crier," in which we interview local and national guests of interest. A foundational goal of the program is to feature guests with a local or Statewide connection.
- approximately 60 part-time volunteers, and it meets its operating budget essentially through three sources, and in a very different way from commercial radio stations. First, and most importantly, we rely on the generosity of our listeners, which typically meets about 60% of our budget. Second, we are reimbursed for our costs of broadcasting certain syndicated programs through cost-sharing agreements with the non-profit program sponsors, which covers a bit over 30% of our budget. Third, less than 10% of our budget is funded by donations from local business underwriters, whom we thank on the air for their gifts. All in all, virtually our entire budget is funded by voluntary donations from individuals either directly or through a program that we air and corporations. Even though we are licensed by the Federal Communications Commission as non-commercial educational radio stations, we receive no funding from the Corporation for Public Broadcasting or any other government source.
- 15. Over the years, *NewLife FM* has attempted to emphasize its availability to the communities it serves. We have partnered with a national organization to collect wheelchairs for

handicapped people. Listeners delivered unused wheelchairs to the radio station for later pick-up by the national organization's volunteers. Recently, *NewLife FM* staff members participated in a blood donor drive through the organization, LifeSouth, (www.LifeSouth.org) and donated blood, live in our studios, to raise awareness of the urgent need for donors willing to donate blood. Additionally, the radio station regularly donates thousands of dollars' worth of air-time to churches and other non-profit organizations to promote their events and other activities.

THE NRBNMLC

- 16. Life Radio Ministries, Inc. is a member of the National Religious Broadcasters ("NRB"). I remember when the National Religious Broadcasters Music License Committee ("NRBMLC") was formed many years ago under the NRB's auspices to represent religious and other radio stations with similar interests in music licensing matters. I recall that the key licensing issue for the NRBMLC was negotiating reasonable license terms for stations that broadcast programming including a mix of both music and talk content. The National Religious Broadcasters Noncommercial Music License Committee ("NRBNMLC") was formed in 2002 as the noncommercial arm of the NRBMLC specifically to represent noncommercial broadcasters in music licensing matters.
- 17. I have worked in Christian radio for decades and have been very active with the NRB. I served as a member of the NRB's Board of Directors and as Chair of its Southeastern chapter for years, and I have been very involved in NRB membership events, such as the 40 national conventions I have attended. Through my involvement and experience, I have become familiar with the experiences of many noncommercial Christian broadcasters other than *NewLife FM* over the years.
- 18. Noncommercial religious radio stations reflect a broad spectrum of experiences, ranging from single-station operators who are struggling to make ends meet to larger multi-

station ministry organizations. All of the stations share several elements in common, however: (1) they are non-profit organizations, and, as such, their broadcasting activities must advance religious, educational, charitable, or other non-profit goals; (2) unlike commercial radio stations, non-commercial broadcasters cannot sell advertisements but rather must depend primarily on donations from the community they serve to fund their broadcasting; and (3) like commercial radio stations, non-commercial stations focus on their over-the-air broadcasting operations – streaming is a secondary activity. Moreover, unlike stations affiliated with National Public Radio ("NPR"), which I understand are participating separately in this proceeding, noncommercial religious stations not affiliated with NPR, such as *NewLife FM*, do not receive public funding to support their operations. Rather, they must rely on voluntary private donations by individuals and, to a lesser extent, business donations. We can recognize a business donation on the air by thanking the business for its gift but cannot suggest that our listeners patronize that business.

THE MANY WAYS IN WHICH NEWLIFE FM SERVES ITS LISTENERS

- 19. **NewLife FM** serves its listeners and reaches the Georgia community with its message in many ways. Playing Christian music that entertains, encourages, and inspires our listeners is certainly one way, but it is by no means the only way, or even the predominant way.
- 20. As I mentioned previously, *NewLife FM* broadcasts many hours of Biblical talk and teaching programming both local and national during daytime hours, when people are far more likely to tune in. In addition, *NewLife FM* regularly broadcasts local, regional, national, and international news events to keep our listeners informed as well as Bible readings to encourage listeners in their faith walk.
- 21. In fact, about three months ago, we replaced two hours of largely music content hosted by one of our announcers that had aired weekdays from 5-7 p.m., during Atlanta's

afternoon drive time, with a two-hour talk program called "In the Market with Janet Parshal." Although we wondered whether our listeners might complain about *NewLife FM* removing music programming from this time slot, the exact opposite has occurred: We have received overwhelmingly positive feedback about this change when we do remote broadcasts at live venues as well as from listener emails and phone calls.

- listeners and have invested many years connecting with them. Of our six-member staff, four of those individuals have been with *NewLife FM* for over 17 of its 19-year on-air existence. Doug Doran, our Midday host, has been with *NewLife FM* for 18 years. Jim Stewart, the host of NewLife at Night, has been with *NewLife FM* for 17 years. His wife, Glenna Stewart, has worked part-time for us for over three years and has connected with our listeners by being involved in nearly every fundraising Sharathon as the Hostess and Phone Coordinator a pivotal role in communicating with our most active listeners who keep us operating. She also has recently become one of *NewLife FM's* on-air voices, recording most of the Public Service Announcements we offer at no charge to churches and non-profit organizations. Pete Chagnon has been on staff for over three years, and, of course, my wife and I have been with *NewLife FM* since the very beginning.
- 23. Our staff also spends a great deal of time getting involved in our local community, which is another way of reaching our listeners. In the past three months alone, staff members have spoken in local churches, written articles in a local community-wide magazine, spoken to a civic group, guest-hosted a local High School football game's half-time show, met with a local gathering of independent music artists, mostly from Georgia, broadcast interviews recorded on site from the Atlanta Motor Speedway, and sponsored and hosted a summertime

community parade. These types of community activities, which we make a point to prioritize, provide us the opportunity to meet and interact with our listeners face to face. This enables us to strengthen NewLife FM's personal connection with our audience in a way not possible by disembodied voices heard over the airwaves alone.

- 24. NewLife FM also serves its listeners through its website, http://www.newlife.fm, which offers a rich variety of resources to encourage and inform them. These resources include: links to news stories of local, state-wide, and national interest; The Peach State Post, which publicizes community events; a means by which to submit prayer requests to our staff; information on finding peace with God; our program schedule, which includes links to the websites of many of the programs that we air; information about songs that we have recently played; alerts regarding upcoming Christian concerts; information about current contests and the opportunity to enter them online; and information on how to support NewLife FM and the opportunity to give online. NewLife FM's stream player also has links to news, finance, sports, weather, and traffic information as well as a flight tracker and a song request submission form. In addition, we maintain Facebook and Twitter pages that are accessible from our stream player. I have attached sample pages from NewLife FM's website as NRBNMLC Exhibit 2 to my testimony.
- 25. In addition to serving our listeners, we also serve Christian performing artists.

 NewLife FM is constantly approached by music artists, their agents, and record labels asking us to consider airing their music. Quite often, the artist is young, operating independently from any recognized record label, studio, or agency, and attempting to become more widely known through the promotion that radio airplay provides. I have included as NRBNMLC Exhibits 3, 4, and 5 three sample emails that illustrate how much artists appreciate it when NewLife FM plays

their music. NRBNMLC Exhibit 3 is an email that *NewLife FM* received on October 1, 2014 from an artist asking if we would be willing to play her music. NRBNMLC Exhibit 4 is an email that we received on February 13, 2013 from an artist thanking us for playing her song. And NRBNMLC Exhibit 5 is an email that *NewLife FM* received on July 28, 2014 from an artist's father thanking us for playing several of her songs.

26. Record companies and independent promoters also seek to have recordings performed on our station and appreciate it when we do – even though they do not receive any copyright royalties from those broadcasts. By way of example, NRBNMLC Exhibit 6 is a February 3, 2013 email to us from the producer of a new band's single entitled "In Every Corner." The email states:

We are so excited to see your station add their 1st single "In Every Corner" to your playlist. Thank you so much, because of your commitment to the song, it is the #1 song in the US being played by an independent artist!

Similarly, in NRBNMLC Exhibit 7, the Chief Operating Office of Madison Line Records thanked us on July 9, 2013 for playing Light Align's radio single "Your Name." And NRBNMLC Exhibit 8 includes just a few examples of the many emails we frequently receive from independent promoters and artists' agencies asking *NewLife FM* to play particular recordings.

NEWLIFE FM'S STREAMING OPERATIONS AND THE CRITICAL IMPORTANCE OF A FLAT STREAMING FEE

27. **NewLife FM** has streamed its programming for several years to serve our local broadcast listeners by making it easier for them to connect with our ministry and the content that they know and trust through a variety of devices other than an AM/FM radio. We recently switched stream providers from Abacast to Securenet Systems. Securenet not only hosts our

stream, but it offered to design custom apps for *NewLife FM* for both iPhone and Android smartphones to give our listeners more options to access our programming.

- 28. The vast majority of our listeners are local, which is precisely who we aim to serve. For each month from June through September 2014, of the top 10 U.S. markets generating the most listener sessions, some 75-80% of those sessions originated in our core Atlanta and Macon communities, where our stations are located. NRBNMLC Exhibit 9 shows this pattern. In other words, a large majority of our stream listeners are ones whom *NewLife FM* already is able to reach over the air, without having to pay SoundExchange for their listening.
- 29. Although we have streamed for several years, our online listenership remains small. On average, fewer than 10 people listen concurrently online although listenership peaks at levels much higher than that, topping out at 100 concurrent listeners. Our highest listenership is from 9 a.m. until noon on weekdays, when we transmit teaching programming. NRBNMLC Exhibit 10 shows this listening pattern for June through September 2014.
- 30. NewLife FM pays streaming royalties to SoundExchange under an agreement under the Webcaster Settlement Act of 2009 that was negotiated between SoundExchange and the NRBNMLC. I understand that I am not allowed to talk about the rate and terms under this agreement, so I will only say that, for the past several years, NewLife FM has paid what a noncommercial webcaster with similar listenership would pay under the current statutory rates, which amounts to a flat annual fee of \$500. NewLife FM also has paid an additional amount to SoundExchange in lieu of having to file reports of the recordings that we perform, which would be very burdensome to prepare and submit for our six-member staff, even with the help of our stream provider.

- 31. As I mentioned above, *NewLife FM* primarily relies on its listeners to support its ministry and has no guarantees from year to year of receiving a particular monetary amount in donations. Therefore, in deciding to stream, it was very important to *NewLife FM* that the streaming fees paid to SoundExchange be affordable and predictable. While \$500 is an amount that *NewLife FM* is able to afford (although it seems high to reach fewer than 10 average listeners), if the fee increased much above this, or increased more directly with our streaming listenership levels, I believe that we would be forced to give serious consideration to discontinuing this service to our listeners.
- 32. I have encountered multiple noncommercial religious broadcasters who have decided not to stream because they are concerned about how high the SoundExchange fees would be under the current rates if they start. The idea of a fee that increases directly with listenership is a scary prospect for noncommercial broadcasters who rely on listener donations to support their operations. Unless these broadcasters turn away listeners from accessing their programming online if listenership hits a specified cap, they do not know what their streaming bill would be until the end of the year under such a fee structure and thus do not know whether they would be able to raise the funds necessary to pay this bill through appeals to their listeners.
- 33. I actually have been able to persuade two small noncommercial religious broadcasters concerned with their royalty bill to begin streaming by assuring them that their listenership is very likely to be small enough that they would owe SoundExchange a flat \$500 annual royalty fee. Under current regulations for noncommercial webcasters (which do not even apply to many if not most or nearly all noncommercial religious broadcasters because they have opted to pay under alternative rates), the annual fee is \$500 and allows a noncommercial

webcaster to stream up to 159,140 aggregate tuning hours ("ATH") per month, which amounts to 218 average listeners over the course of a year.

34. The fee structure in the current regulations does not address the concerns of larger noncommercial broadcasters who approach or exceed the listener threshold, and I am aware of some who do. Under the current regulations, noncommercial webcasters are required to pay the full commercial usage rates for sound recording usage that exceeds the 159,140 monthly ATH threshold. As I discuss below, I do not believe that it is equitable for any noncommercial broadcaster of any size to pay the same usage rates that apply to commercial broadcasters. Noncommercial broadcasters are not suddenly disqualified from their non-profit status when they reach a certain size, nor can they sell advertising no matter how large their listenership grows.

THE NRBNMLC'S FEE PROPOSAL

35. I have reviewed the NRBNMLC's fee proposal and strongly support it. I believe that it includes a much more reasonable fee structure for noncommercial broadcasters, and much more manageable royalty fees for larger noncommercial broadcasters, than the current statutory rates. The statutory rates – which many noncommercial broadcasters have opted out of in favor of alternative rates – require noncommercial entities to pay usage fees equal to those that commercial licensees pay for listenership over 159,140 ATH per month, which, on an annual basis, translates to 218 average listeners. See 37 C.F.R. § 380.3(a)(2). I do not believe that it is at all reasonable or fair to require noncommercial broadcasters to pay the same usage rates as commercial entities at any level of listenership given our very different purposes and methods of funding our operations. Larger noncommercial broadcasters may have greater resources and

¹ 159,140 ATH/month permits a noncommercial broadcaster to stream 1,909,680 ATH per year (159,140 ATH * 12 months/year). That amounts to 218 average listeners (1,909,680 ATH/year * 1 year/365 days * 1 day/24 hours - 218).

listenership, but that only means that they are able to reach more people with their ministry, not that they should be treated like commercial entities.

- 36. Noncommercial broadcasters are not "willing buyers" of music in any commercial sense. We do not do what we do to make money, and we certainly are not motivated to increase our audience by a profit motive. Instead, we provide a ministry to our listeners to enrich their lives and further our educational and spiritual missions, and any desire on our part to reach more listeners is driven by a desire to benefit them, not profit from them. Having to pay as a commercial webcaster to meet these non-monetary goals simply does not make sense.
- 37. In lieu of the current structure, where commercial usage fees must be paid for over 218 listeners on average, the NRBNMLC instead proposes a tiered flat fee structure. Flat fees are critically important to noncommercial broadcasters because they rely primarily on their listeners to support them and do not know at the beginning of the year how generous their listeners will be. *NewLife FM* relies on its listeners to meet nearly its entire operating budget, and it needs to know how much time it will have to divert from its core activities to sharathons and other fundraising efforts to attempt to raise the money it needs to continue its outreach.
- 38. As I mentioned above, I have encountered multiple noncommercial broadcasters who were so concerned with SoundExchange royalties that they chose not to stream at all. I also am aware of noncommercial broadcasters who do stream, but they impose caps on the number of listeners their programming may reach to stay under the listenership level at which usage fees are owed. It is obviously not ideal for a noncommercial religious broadcaster to turn listeners away from their programming, as it works against our mission of reaching as many people as we can with our message of hope and inspiration, but some have chosen to do so as a preferred

alternative to having to pay unpredictable and very expensive usage fees to SoundExchange that become even more unaffordable as listenership grows.

- 39. The NRBNMLC proposes that noncommercial broadcasters pay a \$500 annual fee for each streamed station or channel for listenership up to 400 average listeners annually, which modifies the current statutory fees in two respects. First, it increases the listener threshold from 218 average listeners to 400 average listeners. The 159,140 monthly ATH threshold for noncommercial broadcasters has been in the regulations since 2006. I understand that that ATH threshold was adopted based on listening levels of certain noncommercial streaming stations at that time, and I believe that it is reasonable for noncommercial broadcasters to be given some "breathing room" given that 10 years will have passed by the time that the rates set in this proceeding go into effect in 2016.
- 40. Second, the NRBNMLC proposes annual, rather than monthly, ATH thresholds. Calculating ATH annually is easier to administer with tiered flat fees based on listenership, as each fee threshold may be crossed only once, rather than up to 12 times, during the course of the year. It also will allow noncommercial broadcasters to preserve unused ATH from month to month, balancing out unpredictable spikes in listening, while still streaming to no more than the average number of listeners permitted by the threshold on an annual basis.
- 41. Above this \$500 threshold, the NRBNMLC proposes additional annual flat fees of \$200 for each additional 100 average listeners, up to an overall annual fee cap of \$1,500 per streamed station or channel, which would cover 900 average listeners and above. I believe that including these additional flat fee tiers will encourage stations that currently cap their listenership to avoid usage fees to remove or at least raise those caps in certain instances because a flat fee structure is much more affordable and predictable for them to pay. This may

well lead many noncommercial broadcasters to pay SoundExchange more than the \$500 annual fee than those that do so now.

- 42. Adoption of a tiered flat fee structure would not be the first time that such a structure has been applied to noncommercial broadcasters. NewLife FM and other noncommercial broadcasters have long paid ASCAP, BMI, and SESAC flat fee royalties under 37 C.F.R. § 381.6 for performing musical compositions on their broadcast stations. I do not believe that the fee levels in these tiers are in any way appropriate to apply to streaming, as these fees cover noncommercial broadcasters' core over-the-air audience, not their streaming audience, which undoubtedly is much smaller. In NewLife FM's case, for example, we do not have direct measurements of our broadcast audience, but we do have a mailing list of our most active listeners, which is updated every three years to remove people who have not donated to our station. Right now, there are 3,957 people on our list. That number is much smaller than our total broadcast audience, as the list only identifies people who have donated to our ministry in the last three years and does not capture other listeners. Our streaming audience, by contrast, is fewer than 10 average listeners, and it never exceeds 100 listeners at a time. In other words, our broadcast audience is exponentially larger than our streaming audience, and fee amounts set for broadcast radio would vastly exceed what would be appropriate for noncommercial streaming.
- 43. In 2016, combined ASCAP, BMI, and SESAC fees range from \$1,486 per station for smaller market stations to \$13,163 for stations in the largest markets in the United States. In other words, no matter how large a station's terrestrial audience becomes, it will not owe more than \$13,163 copyright fees for performing musical compositions. Given that streaming audiences are highly likely to be a tiny fraction of the parallel broadcast audiences, and even recognizing that the right to perform musical compositions is different from the right to perform

sound recordings, these amounts are far above where I believe reasonable fees for streaming sound recordings should be set. I believe that the NRBNMLC's proposed \$1,500 cap compares favorably for copyright owners given the vast difference in audience sizes. Where virtually every dollar that *NewLife FM* pays to SoundExchange in royalties comes from our listeners (about 90%) or corporate sponsors (about 10%), I believe that fees capped at \$1,500 for noncommercial broadcasters are reasonable for both those non-profit entities and copyright owners.

- 44. Finally, SoundExchange itself has been willing to accept modest flat fees to cover sound recording performances by noncommercial broadcasters in its effort to seek legislation requiring radio broadcasters to pay for those performances over the air. *NewLife FM* does not and never has had to pay royalties for performing sound recordings on its broadcast stations, and it strongly opposes any legislation that would impose such an obligation. We see firsthand how much record companies and artists seek out airplay on our stations, even when they are receiving no copyright royalties for those performances. *See* NRBNMLC Exs. 3-8.
- 45. Having said that, it is telling that SoundExchange strongly supports legislation that would have imposed such an obligation, but would have permitted noncommercial broadcasters to pay \$500 annually for smaller stations and no more than \$1,000 for even the largest noncommercial stations in the United States. SoundExchange's strong support of this proposed legislation has been reported in the press. *See*, *e.g.*, Music Industry News Network, *SoundExchange Welcomes Introduction of the Performance Rights Act*,

http://www.mi2n.com/press.php3?ej=md&press_nb=117021. SoundExchange has even posted the proposed legislation on its website. *See*

http://www.soundexchange.com/advocacy/performance-rights-act/. Again, by pointing to this bill, I emphatically am not endorsing any legislation that would grant such a right – it would be

neither reasonable nor fair given that radio is one of the recording industry's greatest friends by giving free publicity for their recordings every time those recordings are broadcast. I only refer to it to observe that if SoundExchange has been willing to accept no more than a \$1,000 annual flat fee from noncommercial broadcasters for performing sound recordings over their broadcast stations if such a right were granted, it is reasonable for SoundExchange to accept no more than a \$1,500 annual flat fee from noncommercial broadcasters for streamed sound recording performances, where listenership is far smaller.

TERMS

46. I understand that the NRBNMLC is proposing that the Judges amend the current definition of "aggregate tuning hours" ("ATH") to clarify that programs that do not include copyrighted sound recordings do not count in determining a webcaster's ATH for a particular period. I fully support this request. I am not allowed to describe my own rates and terms, but the current statutory rates and terms for noncommercial educational webcasters use ATH thresholds both to determine whether a webcaster owes more than \$500 a year (only if it exceeds 159,140 ATH/month) and whether a webcaster must file reports of music use (only if a webcaster exceeds 55,000 annual ATH and then only sample reporting of two weeks per calendar quarter unless it exceeds 159,140 ATH per month). 37 C.F.R. §§ 380.22(b), 380.23(g). The statutory rates for noncommercial webcasters include the same ATH fee threshold. *Id.* § 380.3(a)(2). NewLife FM transmits many hours of talk programming, and I do not think that it is reasonable for this programming to count toward meeting these thresholds when NewLife FM receives no value from its statutory license payment for program segments that do not include sound recordings. This clarification is particularly important for us because our peak streaming listenership occurs between 9 a.m. and noon, when we are transmitting teaching and talk programming.

- 47. I understand that the NRBNMLC is requesting that the Copyright Royalty Judges require SoundExchange to send automated reminder notices by electronic mail to noncommercial licensees at least one month before the annual minimum fee payment is due. **NewLife FM** strongly supports this proposal. When **NewLife FM** owes money to a third party with whom it has a business relationship, we typically receive an invoice letting us know of the payment due date. This greatly assists us in keeping track of the bills that we need to pay. I understand that SoundExchange administers a public statutory license rather than a private license between individual parties, but so do ASCAP, BMI, and SESAC for *NewLife FM*'s broadcasting operations. Each of these three organizations sends *NewLife FM* annual invoices to remind us of the payments that we owe them. We have asked SoundExchange to do the same, but it refused – no other entity with whom we do business, and to whom we must send money, has ever done so. Therefore, I support the NRBNMLC's request that SoundExchange be required to send such reminders, which would be particularly helpful to noncommercial licensees so that they do not accidentally forget to pay on time. The NRBNMLC is only proposing a onceyearly automated email reminder where a noncommercial licensee has previously provided its email address to SoundExchange on a statement of account or other form. I do not believe that it would be especially burdensome to SoundExchange if it were to provide such a reminder.
- 48. I also strongly support the NRBNMLC's request that SoundExchange send a follow-up email to acknowledge receipt of a royalty payment. Any non-profit organization to whom we send funds, for any reason, always sends an official receipt back. With SoundExchange, there is no paper trail of funds exchanged or what they are used for. We are concerned that this lack of a follow up receipt, particularly in the absence of an invoice, may cause an issue for us in the areas of our annual financial reviews or an audit by our CPA firm.

The NRBNMLC is only requesting an email from SoundExchange acknowledging receipt of a royalty payment, so I do not believe that these acknowledgments would be all that burdensome to implement.

49. I understand that the requirements regarding the information that webcasters must report about the sound recordings that they transmit are being addressed in a separate rulemaking proceeding, but I would like to urge the Judges to consider carefully the reporting requirements that apply to noncommercial licensees in that context. Providing multiple pieces of information for every sound recording that we play during a particular period – even during a period of only a week or two each quarter – is very burdensome for broadcasters such as *NewLife FM*, which only has six staff members, who already wear multiple hats. In fact, it is not uncommon for NewLife FM to receive requests from "indie" artists to air their music and for them to submit songs to us that are not part of any CD project or affiliated with any record label. In fact, within the past month, a nationally known artist, who formerly collaborated with a national label company but is now "independent," sent us a single song via electronic delivery system that was not yet part of any named album. In cases like these, it is impossible to provide album and label information, yet that information is required on reports submitted to SoundExchange. It is additionally burdensome for those stations that air "oldies" songs from projects and labels long forgotten to provide album and label information. I request that the Judges weigh the burdens that would be imposed on noncommercial licensees from these requirements. Noncommercial licensees typically have far fewer resources, staff, and technology than commercial licensees to prepare these reports. They also typically do not pay nearly as much in royalties as most commercial webcasters do, so there is less money to be distributed.

Before the COPYRIGHT ROYALTY JUDGES LIBRARY OF CONGRESS Washington, D.C.

In The Matter Of:)
Determination of Royalty Rates for Digital Performance in Sound Recordings and Ephemeral Recordings (Web IV)) 14-CRB-0001-WR (2016-2020)))

DECLARATION OF JOSEPH C. EMERT

I, Joseph Emert, declare under penalty of perjury that the matters set forth in my Written

Direct Testimony in the above-captioned proceeding are true and correct to the best of my

knowledge, information and belief.

Executed this 6th day of October 2014.

Joseph C. Emert

Before the COPYRIGHT ROYALTY JUDGES LIBRARY OF CONGRESS Washington, D.C.

In The Matter Of:	
Determination of Royalty Rates) 14-CRB-0001-WR (2016-202
for Digital Performance in Sound)
Recordings and Ephemeral)
Recordings (Web IV))
)

WRITTEN DIRECT TESTIMONY OF GENE HENES, THE PRAISE NETWORK, INC. (On behalf of the National Religious Broadcasters Noncommercial Music License Committee)

INTRODUCTION

1. My name is Gene Henes. I am the President of the Board of Directors of The Praise Network, Inc., a nonprofit religious organization based in O'Neill, Nebraska. I co-host the noon hour – broadcasting news, music, and other short information – on Good News Radio and also appear on-air during our stations' annual fundraisers. The Praise Network provides Christian broadcasting that spiritually enriches and informs our listeners. The Praise Network owns nine radio stations and FM translators that primarily cover areas with low population density in portions of Nebraska, Kansas, South Dakota, and Colorado.

Background and Experience In Noncommercial Christian Radio Broadcasting

2. I first became aware of The Praise Network as a devoted listener back in about 1989, shortly after the first station, KGRD-FM, went on the air. At the time, I was farming and had a lot of slow time during the off-season. Despite my lack of formal broadcast training, I contacted KGRD to see if there were any positions open. I was hired in 1992 as an

overnight/weekend on-air announcer. I have been employed at The Praise Network continuously since 1992 except for two years when I stepped away to work in the newspaper business. I have progressed up the ranks and have worked in a variety of broadcasting positions, including program director, music director, station manager, and now President and member of The Praise Network's Board of Directors. I am very familiar with the realities of transmitting noncommercial radio as well as with all aspects of The Praise Network's over-the-air and streaming activities.

- 3. Having been involved in Christian radio for so long, I have come into contact with other Christian and noncommercial broadcasters and have some familiarity with their experiences and practices. Most of these contacts I have made while attending annual National Religious Broadcasters International Christian Media Convention and Exposition a non-partisan international association of committed Christian broadcasters and communicators coming together to promote their missions through every electronic medium available (radio, television, Internet, and other media). The Annual NRB convention is the largest nationally and internationally recognized event dedicated solely to assisting those in the field of Christian communications. It is the best place to network with leaders in the field, to promote a program, and to obtain serious industry training. I also have attended NRB's conferences for the Midwest region, as well as conferences of the Nebraska Broadcasters Association. We are also members of the Nebraska Broadcasters Association of Broadcasters and send staff to their conferences.
- 4. In my experience, noncommercial stations differ from commercial broadcasters in key respects. First, they are non-profit organizations, so all broadcasting activities are directed at advancing religious, educational, charitable, or other non-profit goals rather than making an

economic profit for the benefit of owners and investors. Second, they are prohibited from selling advertisements to support their operations, and typically must depend largely on voluntary donations and/or funding from private institutions such as universities or, in the case of National Public Radio, from the government. On the other hand, all radio broadcasters are different from music services like Pandora and Rhapsody in that their main business is broadcasting, and streaming is a secondary service. Radio broadcasting is also much more personality driven and personal than digital music services like Pandora, which play music without any trusted on-air talent to provide commentary and do not maintain a local presence or connection with the communities where their listeners reside.

The Praise Network

- 5. The Praise Network was founded in 1988 by Herb Roszhart as a non-profit organization to operate KGRD-FM, which began broadcasting in 1987 with an Inspirational format. Mr. Roszhart had assisted a local group in the Orchard, Nebraska area in building KGRD-FM and getting it up and running. He then assumed a leadership position at that station.
- 6. The mission statement of The Praise Network states, "Every endeavor will be toward glorifying God and turning hearts toward Christ through programs of instruction, information and inspiration." The goal of The Praise Network is to bring Christian Radio to rural communities and to assist churches in reaching their local areas with the Christian message. As a religious non-profit organization, it is not our goal to make money operating our stations our clear mission is to spread the word of Christ to our listeners.

Our Radio Stations

7. The Praise Network operates Christian radio stations in four geographic areas in the Midwest. First, the "Good News Radio" group of five radio stations: KGRD 105.3 FM, licensed to Orchard, Nebraska, with studios in O'Neill, Nebraska; KGKD 90.5 FM, licensed to Columbus, Nebraska; KPNO 90.9 FM, licensed to Norfolk, Nebraska; KGRJ 89.9 FM, licensed to Chamberlain, South Dakota; and KGRH 88.1 FM, licensed to Mitchell, South Dakota. The signals from these stations are complemented by FM translators in Burwell, Nebraska; Ainsworth, Nebraska; Platte, South Dakota; and Yankton, South Dakota. All Good News Radio stations and translators simulcast the same feed. Good News Radio broadcasts a mix of approximately 50% Christian Contemporary Music and 50% nationally syndicated Christian programming. Talk and teaching programs include: Focus on the Family (Jim Daly); Insight for Living (Chuck Swindoll); Family Talk (James Dobson); Turning Point (David Jeremiah); Legacy Moment (Crawford Loritts); Take It To Heart (Christin Ditchfield); A New Beginning (Greg Laurie); Listen to the Bible (Max McLean); A Word with You (Ron Hutchcraft); Lighten Up (Ken Davis); Citizen Link (Stuart Shepard); Janet Parshall Commentary; And That's The Power (Keith Becker); Reaching Your World (Luis Palau); Knowing God (Greg Laurie); Key Life (Steve Brown); My Money Life (Chuck Bentley); A Quick Word (Beth Moore); Missions Network News (Greg Yoder); Adventures in Odyssey (Focus on the Family); Unshackled (Pacific Garden Mission); World & National News (Salem Radio Network); and Nebraska and South Dakota News (Associated Press). NRBNMLC Exhibit 11 is a schedule published by Good News Radio, laying out the regular programming on our stations. Good News Radio staff members serve as on-air personalities during almost all music segments.

- 8. Second, "Tri-State Praise KGCR" is a Christian radio station broadcasting on 107.7 FM, licensed to Goodland, Kansas and serving Northwestern Kansas. The station is simulcast on KGCD in Wray, Colorado, as well as through FM translators in Cheyenne Wells, Colorado, and McCook, Nebraska. KGCR first went on the air in March 1988. The station was started by Allen and Doris Quenzer and Herb Roszhart to support area churches and Christian ministries and to meet the spiritual needs of the tri-state area. It was donated to The Praise Network on October 1, 1998. Similar to Good News Radio, KGCR currently airs approximately 50% Christian Contemporary Music and 50% nationally syndicated Christian programming. NRBNMLC Exhibit 12 is a schedule published by KGCR that lays out the regular programming on those stations. Christian talk and teaching programs heard on KGCR include: Turning Point (David Jeremiah); Lighten Up (Ken Davis); Family Life Today (Dennis Rainey); Lighthouse Report; Our Daily Bread; Living on the Edge (Chip Ingram); Mission Network News; Focus on the Family Minute; Breakpoint; A New Beginning (Greg Laurie); Focus on the Family (Jim Daly); Joni & Friends (Joni Tada); Revive Our Hearts (Nancy Leigh Demoss); Insight for Living (Chuck Swindoll); Truth for Life (Alistair Begg); Adventures in Odyssey; My Utmost for his Highest; Reaching Your World; Free Indeed; and A New Beginning. KGCR also offers a secondary signal, called a sub-carrier, which requires a special radio, called KCGR Classic. The sub-carrier offers 50% Inspirational Christian music and 50% nationally syndicated Christian programming, including many of the nationally syndicated Christian talk and teaching programs that air on KGCR. NRBNMLC Exhibit 13 is a schedule published by KGCR Classic that lays out the regular programming on that station.
- 9. Third, **KPRD 88.9 FM** is licensed to Hays, Kansas and simulcast on FM translators in Phillipsburg (91.1 FM), Hill City (107.3 FM), Lewis (103.5 FM), Pratt 96.1 FM),

and Bellaire/Lebanon/Smith Center (88.3 FM), Kansas. Like Tri-State Praise and Good News Radio, KPRD airs approximately 50% Christian Contemporary Music and 50% nationally syndicated Christian programming (including many of the same programs listed above). KPRD has translators, but no full-powered repeaters. NRBNMLC Exhibit 14 is a schedule published by KPRD, laying out its regular programming.

- 10. Fourth, **KMMJ AM 750** is licensed to Grand Island, Nebraska and primarily serves the Grand Island/Hastings/Kearney area. KMMJ only broadcasts terrestrially during the daytime hours (sign-on at sunrise; sign-off at sunset) but streams talk programming online 24 hours a day to supply some consistency to listeners who enjoy the broadcast. We added music to the format in the spring of 2013. The station currently features approximately 60% Christian talk and teaching (mostly national syndicated programming, such as Dave Ramsey, Janet Parshall's "In the Market" and many of the programs listed above), 40% Southern Gospel music, and two local church services on Sunday mornings. NRBNMLC Exhibit 15 is KMMJ's program schedule. Most of our stream for the station at night is talk only, except in the winter months where sunlight hours are very short.
- 11. We have a very limited staff. The Praise Network, including all of its stations, has 26 part and full-time employees. Because our stations are noncommercial stations, we do not sell any advertising to be run on either our over-the-air broadcasts or our streamed programming. We are a nonprofit religious organization that depends on donations and other funding and services from our listeners and network and community underwriters who sponsor portions of our over-the-air programming (underwriters are credited with brief announcements identifying them as financial supporters of the radio station, either for a particular program or for the station in general). Unlike other noncommercial broadcasters, religious broadcasters do not

receive any funding from the government and most are not affiliated with academic institutions. Donations from listeners help support just over half of our operations. Just over 35% comes from underwriters – FCC rules prohibit advertising, but permit contributors of funds to the station to receive brief on-air acknowledgements. And just over 10% comes from organizations who produce programming (such as Focus on the Family), which agree to share with us a portion of the donations they receive from our listeners in return for airing their programming on our network. Close to 90% of our total revenue comes from cash donations from our local listeners and underwriters. Therefore, for most religious broadcasters such as The Praise Network, every donation of any size matters a great deal, and we are very cautious about our spending. Each station raises the vast majority of its finances for the next year during a single three-and-a-half-day on-air fundraising event held during the months of September and October.

Streaming Is A Tool We Use To Reach Our Local Listeners.

- 12. Our stations' broadcasts may be heard online and are accessible through our main website, http://praisenetwork.info, and through the stations' or group's individual websites.

 Certain stations are also available through free apps for smart phones and tablets and a free dialin phone service. Tri-State Praise started streaming its broadcasts in May 2006; Good News Radio in January 2007; KMMJ in April 2009; and KPRD in January 2013.
- 13. While some religious broadcasters may intend to use streaming as a way for their message to reach a larger audience, we view our websites and streaming primarily as a convenience to our local over-the-air audience, to whom we try to provide a useful, inspirational, and entertaining product. Nearly all of our listeners are within the over-the-air listening area for our network, and we have learned that our streaming operations assist them in listening to our broadcasts when they have a low or blocked signal. Some of our listeners, for example, listen to

the stream while they are at work, where office buildings interfere with reception of our terrestrial radio signals. Others listen to the streams when the terrestrial signal is inconsistent. Our AM station has to turn off its terrestrial broadcast at sundown, and the stream is the only way to continue to serve that audience. For all of these reasons, we believe that streaming is very beneficial to serve our local audiences and enhance our ministry – particularly considering our remote, rural locations. We would like to be able to expand our streaming services to make our broadcast more accessible by our listening audience, if we can do it for a reasonable fee.

- 14. The number of people listening to our stations' programming online is small. For example, in August 2013, just under four people on average listened to KPRD online. Similarly, just under three people on average listened to The Praise Network in that same month. It appears that the listening audience for our largest radio group, Good News Radio, grew earlier this year and sometimes can reach close to 20 simultaneous listeners. The size of the stream audiences compared to our total listenership is hard to determine, as Nielsen does not serve our small communities, but I believe, based on my experience, the number of donors that we have, and my discussions with people in our listening areas, that listeners to our stream are a very small percentage of our total listenership.
- 15. We don't collect any data that would directly indicate the geographic distribution of our streaming listening audience, but we believe it is fair to assume that the audience roughly corresponds with our donor list. Last year, we received donations from about 1,650 listeners and 450 underwriters in the ZIP codes within our terrestrial broadcast footprints. Only about 10-12 donations came from areas outside those footprints. Those who live outside our network broadcast area are generally former members of our community who have moved away, such as

missionaries, who would like to remain connected to their local communities. I am aware of one former resident of our area who relocated to Florida and has donated to our stations.

- 16. We don't believe that the availability of our programming online is an essential factor to maintain our over-the-air audience, so we don't devote many of our limited resources to grow the online audience and only occasionally promote the fact that we are streaming, except for KMMJ (which is available only by streaming at night). We promote the stream only as a convenience to our local listeners. Although it would be nice to reach a larger streaming audience, it is not our goal for two main reasons: (1) We would have to shift our local focus to broaden our appeal, forsaking and potentially losing local listeners and donors; and (2) having a much larger online audience would increase our costs. I can think of only a few instances where a donor has mentioned our internet stream. By contrast, people tell me that they listen to our terrestrial broadcast all the time people tell us that leave their radios on, tuned to our stations, all day and all night.
- 17. With limited revenue-generation methods, as described above, <u>any</u> expense for a noncommercial broadcaster is a large expense. We currently have three different streaming providers. A company called "Icyshout" streams the Good News Radio network and KPRD station. SecureNet Systems streams Tri-State Praise. An individual streams our AM station. We pay Icyshout approximately \$180 per station per year, which covers no more than 25 simultaneous listeners during peak listening. In late July, we switched the stream provider for The Praise Network to Securenet and now pay \$49 per month for up to 100 simultaneous listeners 100 is more than we need, but it is the lowest tier of service offered by Securenet. For that additional cost, Securenet also will develop a mobile app for the stations, which we are testing.

Our Stations Offer Diverse and Rich Content To Our Audience.

- 18. The Praise Network and other noncommercial broadcasters especially religious broadcasters like us offer a great deal of creative content and added value to our listenership that Internet-only webcasters do not. Our content is much more about reaching listeners with a hope-giving Christian message than it is about just playing music, which only constitutes about half of our overall programming. Having a Contemporary Christian format for most of our stations (and Southern Gospel for the AM station), as well as targeted talk and teaching, helps to reach our target audience of young families.
- 19. All of our stations are located in very rural areas the closest metropolitan areas are at least three to four hours away for most of our listeners. Our stations serve as a vital connection among the Christian communities in our very broad listening area, and our listeners connect on a personal level with our on-air personalities. Our listener family is very loyal they look at us as friends and family who they have known for a long time.
- 20. A single music director programs all of our stations except for KMMJ, which I do personally. Record companies and artists continually try to convince us to play their music. Many of these requests come directly from record labels, which make it possible for us to be able to download songs for free from services such as Play MPE (plaympe.com). Record labels create accounts for us, and notify us through emails about new releases that are available for download for airplay. NRBNMLC Exhibit 16 shows just a few examples of such emails. Concert promoters have asked us to conduct phone interviews and in some cases, in-person interviews with artists as they travel through communities in the region.
- 21. We have received many requests from independent artists asking to be played on our stations or to make personal appearances on the air. We are unable to accommodate many

requests for airplay. In fact, because we were receiving so many of these requests, we adopted a "Local Artist Policy." In this policy, we encourage artists to submit their music and lyrics so that we can determine if it would be appropriate for The Praise Network audiences, but remind them that not all music can or will be played. This policy is available on our websites and is attached as NRBNMLC Exhibit 17.

22. In addition to our local broadcasts, all of The Praise Network's radio stations operate websites and Facebook pages (each of which has 500-800 "likes") in order to share the Gospel message and connect with their listeners. NRBNMLC Exhibits 18, 19, 20, and 21 are excerpts from our station websites. These pages are a representative sample of the content and features available on our websites, but there is much more information than these exhibits include. Our websites are places where members of our audience community can go for information and inspiration. The websites provide detailed information about station programs, scripture search functions, local weather, and Bible teachings. Our websites also maintain calendars that provide information about local events of interest to our listeners, such as worship services, prayer meetings, book sales and other community events. The websites also link to popular Christian news and blogs, such as Need Him Global and SRN News. Of course, all of our stations' websites also include links for donations by listeners and underwriters, for without the direct support of our listeners, we would not be able to operate. Our radio broadcasts and websites also feature current news on Christian artists compiled from various sources by Christian Radio Show Prep Services, such as that shown in NRBNMLC Exhibit 22.

The NRBNMLC's Fee Proposal

23. We do not pay streaming fees under the statutory rates but under rates set by an alternative agreement. Nonetheless, our streaming listenership has been low enough so far that

our stations pay the same \$500 annual fee that they would under the statutory rates, which cover up to 218 annual listeners on average (159,140 monthly listener hours) for that fee.

- 24. The current \$500 fee up to a certain listenership level is just within the bounds of affordability for us. If costs, including sound recording royalties, were to increase at all, however, we would have to seriously rethink whether to continue streaming our broadcasts. While the sound recording rates may appear modest at first glance, if we more aggressively promoted our online listening and exceeded 218 average listeners, costs would rapidly become overwhelming under the current rates. We are dependent on the local economy and a shrinking population base, both of which affect our giving levels, so rising costs would be a huge concern. If our costs go up, our options are very limited. We could devote more of our time and energy toward fundraising to try to cover these costs, but there is no guarantee that those efforts would be successful. They also would divert us from our core ministry and risk alienating our listeners, whom we want to encourage in their Christian walk, and not annoy by constantly asking them for funding. Otherwise, we would be forced to cut hours or drop staff. Because the internet stream is secondary to our broadcast and a service that we provide to our listening community, it might have to be terminated if fees were to increase.
- 25. It is important to remember that anytime our costs go up, we must approach our listeners or local businesses and ask them to donate more money, either as a direct gift or through an underwriting sponsorship, and there is no assurance that we will be able to raise the additional money. If we are able to attract a larger streaming audience, that certainly does not translate into larger revenues for us in the form of advertising. A flat, affordable fee is by far the best, and possibly the only, way we can keep streaming short of turning away listeners after we hit a particular threshold because costs must be both manageable and predictable in light of our lack

of ability to offset increased costs through any kind of advertising. Fees based on listenership or use would contradict those principles; unless we bar listeners from our streams at a certain level, which is an extremely unattractive option for a ministry focused on reaching and helping listeners in our community, these fees would be unpredictable and would not allow us to plan our all-important fundraising efforts to match our costs. We have seen no interest from underwriters to support the stream. A significant increase in listenership might result in a few new donors, but a slight overall increase in donations would be insufficient to cover a large increase in costs — and, as mentioned above, we would be sacrificing our core local listenership to gain that audience.

- 26. When a station's budget is based largely on small donations from a large number of listeners, an expense doesn't need to be that big to force a noncommercial station to cease operations, or at least cause a station to rethink whether it should continue to engage in activities that incur that expense. This is particularly true when a noncommercial station's financial support doesn't increase proportionally with increased listenership. That is why it is critical for the royalty rate imposed on noncommercial broadcasters to be a modest flat fee, with no usage fee increasing with increased listenership. When our support does not increase in proportion with our listenership, it is fundamentally unfair that our expenses should do so.
- 27. For large noncommercial broadcasters, the royalty fees can be very significant. For example, a noncommercial broadcaster playing 11 songs per hour who reached only 300 average listeners would pay over \$18,000 this year under the current rates. None of our stations' streams have listenership that approaches these numbers, but I am aware of other

¹ The \$500 minimum annual fee covers 218 average listeners. The other 82 average listeners to 11 tracks per hour, 24 hours per day, 365 days per year at a rate of \$0.0023 per track would result in an additional \$18,173, and the total annual fee would be \$18,673.

noncommercial stations that do. Some of these broadcasters have made the unappealing choice of turning listeners away rather than incurring significant costs. Flat, predictable, and affordable fees are just as important to them as to smaller broadcasters. They, like us, also depend on listener donations and underwriters to meet budgets; they also need to know their fundraising goals. Larger stations have larger ministries – their goal, like ours, is to help more people. They do not make profits to enrich owners or shareholders.

- 28. I have reviewed and strongly support the NRBNMLC's fee proposal. As discussed above, our stations need to have flat, manageable, and predictable rates due to the unpredictable way in which we raise funding. Usage rates do not make sense for a noncommercial broadcaster increasing our audience is motivated by extending our ministry to more people, not by making more money.
- 29. The NRBNMLC proposes that noncommercial broadcasters pay a \$500 fee for each streamed station or channel for listenership up to 400 average listeners annually. This proposal increases the listener threshold from 218 listeners (159,140 monthly ATH, which has been in effect since 2006) to 400 (292,200 monthly ATH) average listeners, which makes sense given that 10 years have passed since the threshold of 218 average listeners was first used. The NRBNMLC also proposes annual ATH thresholds, which allows for variations in listenership from month to month but still ensures that overall average annual listenership will stay under the specified limit.
- 30. I also support the introduction of additional payment tiers, capping at \$1,500, in lieu of usage fees. While The Praise Network's streaming audiences are significantly below the current usage fee threshold, I believe that they would help other stations of which I am aware that approach this threshold and have decided to limit their online audience to avoid usage fees

as well as those stations that exceed the threshold. If a few additional levels of predictable fee tiers are added to the \$500 baseline fee, I believe that stations would more readily consider opening up their streams to everyone interested in accessing their programming. The NRBNMLC further proposes additional flat fee tiers over the minimum fee threshold of \$200 for each additional 100 average listeners, up to an overall annual fee cap of \$1,500 per streamed station or channel – essentially, capping fees for noncommercial stations reaching 900 or more listeners on average. This would allow noncommercial broadcasters to expand listenership above current levels with certainty as to needed funding, without fear of costs spiraling out of control. We already pay flat fees to ASCAP, BMI, and SESAC for using songs in our over-the-air broadcasts, where our audiences are much larger than the small handful of people who listen to us online.

- 31. I support the NRBNMLC's proposal to amend the current definition of "aggregate tuning hours" ("ATH") to make it clear that that programs that do not include copyrighted sound recordings, such as our talk and teaching programs, do not count in determining ATH for a particular period. It does not make sense for record companies to benefit from programming that does not include any of their content.
- 32. The NRBNMLC also requests that SoundExchange be required to send annual automated reminder notices by email to noncommercial licensees at least one month before the minimum fee payment is due. We have very limited staffing and budget to keep track of such payment deadlines. ASCAP, BMI, and SESAC send annual invoices to remind us of the payments that we owe them, and it is reasonable to require SoundExchange to adhere to this established norm.

- 33. The NRBNMLC's request that SoundExchange acknowledge receipt of royalty payments is reasonable so that we know our payments have been received and applied. In at least once instance, SoundExchange wrote us three times complaining that a waiver fee had not been received it later acknowledged its error after we expended time and effort in order to prove that we had made the payment. Acknowledgement emails would help to avoid these issues.
- 34. I understand that there is an ongoing separate rulemaking proceeding about the requirements for information reported by webcasters about the sound recordings that they transmit. I urge the Judges to consider carefully the reporting requirements that apply to noncommercial licensees our limited resources and funding are significant barriers to preparing detailed reports the cost to prepare the reports could easily well eclipse the amount of the royalty payments. This is particularly reasonable, considering the typically much smaller amounts of money paid by noncommercial broadcasters that SoundExchange must distribute.

Before the COPYRIGHT ROYALTY JUDGES LIBRARY OF CONGRESS Washington, D.C.

) 14-CRB-0001-WR (2016-2020)
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DECLARATION OF GENE HENES

I, Gene Henes, declare under penalty of perjury that the matters set forth in my Written

Direct Testimony in the above-captioned proceeding are true and correct to the best of my

knowledge, information and belief.

Executed this day of October 2014.

Gene Henes

NRBNMLC Ex. 1



D Listen Live! **Full Playlist About Us** D **Donate Now! Faith Promise Pledge Day Sponsor** Ways to Support Us... **Prayer Requests** Contests Music & Program Info. **Christian Concert Alerts Cradle My Heart** The Peach State Post Videos and Photos **Special Services** Events Peace With God Contact Us Home



PROGRAM GUIDE:

PROGRAM GUIDE FOR NEWLIFE FM

12:05 AM, Music throught the night and early morning

The following instructional and informative programs compliment the many hours of music on **NewLife FM**. National and international network news is offered on the hour.

On **NewLife FM**, the music is a comfortable blend of Inspirational, Light Contemporary and Praise & Worship. You can also expect to hear **NewLife FM's** commitment to the great hymns of the Church and the gospel songs of our Christian heritage.

Monday - Friday:

5:30 AM, Our Daily Bread - RBC Ministries 5:35 AM, New Mornings - Pete Chagnon 6:00 AM, SRN News **6:02 AM**, Georgia News You Can Use **6:04 AM**, New Mornings with Pete Chagnon continues 6:30 AM, Focus On The Family - Jim Daly 7:00 AM, SRN News 7:02 AM, Georgia News You Can Use Friday - Georgia Insight With Sue Ella Deadwyler 7:04 AM, New Mornings with Pete Chagnon continues 7:30 AM, "Hey Howard" - Howard Dayton 7:45 AM, Friday - Plugged In Movie Review 8:00 AM, SRN News 8:02 AM, Georgia News You Can Use 8:05 AM, New Mornings with Pete Chagnon continues **8:45 AM**, <u>Fresh Touch</u> - 2 Minutes with Pastor Randy Valimont **8:55 AM**, Throne of Grace Prayer Time 8:59 AM, New Beginnings - Miriam Neff 9:00 AM, The Alternative - Dr. Tony Evans 9:29 AM, Get Hope - Lauren Libby 9:30 AM, <u>Just Thinking</u> - Ravi Zacharias 9:45 AM, Running to Win - Dr. Erwin Lutzer 10:00 AM, Turning Point - Dr. David Jeremiah 10:27 AM, Redeeming the Time - Rick Grubbs 10:30 AM, Leading the Way - Dr. Michael Youssef **11:00 AM**, News 11:05 AM, Revive Our Hearts - Nancy Leigh DeMoss 11:30 AM, InTouch - Dr. Charles Stanley 12:00 PM, News 12:05 PM, Music Friday - The Peach State Post Community Calendar 12:10 PM, Georgia Town Crier (Friday, only when available) 12:30 PM, The Public Square with David Zenotti 12:32 PM, Music 1:00 PM, Music 1:55 PM, Max McLean - Listen to the Bible 2:00 PM, News 2:05 PM, Midday with Doug Doran 2:30 PM, Joni and Friends 2:45 PM, Throne of Grace prayer time 2:34 PM, Midday with **Doug Doran** continues 3:30 PM, MoneyWise - Howard Dayton and Steve Moore 4:00 PM, Adventures in Odyssey 4:27 PM, Answers in Genesis - Ken Ham **4:30 PM,** Music 4:45 PM, <u>Uncommon Moments – Tony Dungy</u> 5:00 PM, In the Market with Janet Parshall 6:00 PM, In the Market with Janet Parshall continues 7:00 PM, SRN News 7:05 PM, Hope Out Loud - Jen Barrick

Georgia News You Can Use

- Bass Anglers
 Informed of Changes
 to Georgia Fishing
 Regulations
- How to Turn Personal Obstacles into Triumphs
- Tried-and-True Potty Training Tips to Ease Your Child's Transition
- Five Tips for Haunting Your House this Halloween
- Housing Counseling Can Help You Turn the American Dream into a Reality
- How to Help a Loved One Get through a Tough Time
- New Educational Opportunities for Georgia Veterans
- Georgians: Protect Your Family and Property from Disasters

Provided by StatePoint.net



```
7:06 PM, Music
7:30 PM, Get Hope - Lauren Libby
8:05 PM, SRN News
8:05 PM, Mon., Wed., Fri. - Max McLean - Listen to the Bible
        Tuesday - Uniting People with God - Pastor Tim Conort
        Thursday - A Word from the Lord - Dr. Foley Beach
8:30 PM, Monday - Making Life Fit - Pastor Archie Norman
        Tuesday - Apples Of Gold - Pastor Benny Tate
        Thursday - Living A Legacy - Dr. Crawford Loritts
9:00 PM, SRN News
9:05 PM, NewLife at Night with Jim Stewart
9:30 PM, Legacy Moment - Crawford Loritts
10:00 PM, SRN News
10:05 PM, NewLife at Night with Jim Stewart continues
10:15 PM, Insights - Chuck Swindoll
11:00 PM, NewLife at Night with Jim Stewart continues
11:55 PM, Throne of Grace
Saturday:
12:05 AM, Music through the night/early morning
8:30 AM - 9:00 AM, <u>Paws & Tales</u>
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9:00 AM - 9:00 AM, Paws & Tales
9:00 AM - 9:30 AM, Adventures in Odyssey
9:30 AM - 10:00 AM, Lamplighter Theatre
10:00 AM - 12:00 NOON, Open Line - Call in Bible Q&A
12:00 NOON - 1:00 PM, Music
1:00 PM, Life with Purpose Radio - Georgia Baptist Convention
2:05 PM, Georgia Town Crier (when available)
5:00 PM, Fresh Touch - Pastor Randy Valimont
6:05 PM, Apples of Gold - Pastor Benny Tate
7:00 PM, Gaither Homecoming Radio
8:00 PM - 12:00 Midnight, Southern Majesty
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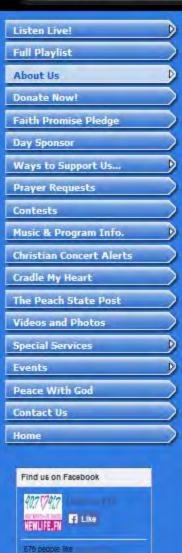
Sunday:

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12:00 AM, Music through the night/early morning
6:00 AM, Music
7:00 AM, Sounds of Joy with Dave Freelan
7:30 AM, Let My People Think - Ravi Zacharias
7:55 AM, Word to Life - Steve Cook
8:00 AM - 11:00 AM, Sunday Morning Praise with Joe Emert
11:00 AM, Music
12:00 PM, Sunday Afternoon Praise
1:00 PM, Life with Purpose Radio - Georgia Baptist Convention
2:30 PM, Unshackled! - Pacific Garden Mission, Chicago
4:00 PM, Focus On The Family Weekend
5:00 PM, Fresh Touch - Pastor Randy Valimont
6:30 PM - 8:30 PM, Front Porch Bluegrass Revival - Pete Chagnon
8:30 PM, Music
9:00 PM, Cradle My Heart - Kim Ketola
10:00 PM - 12:00 Midnight, Music
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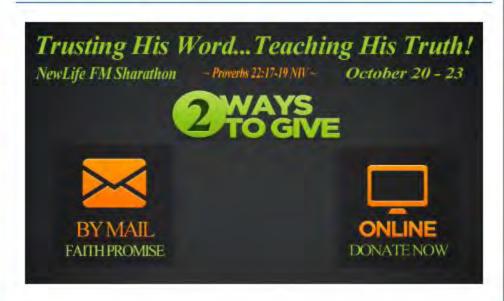
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NRBNMLC Ex. 2



















Georgia News You Can Use

- Georgia Students Praised for Exemplary ACT
- Today's Homemade Cooking Reflects Cultural Shift
- Silly Rabbit Still Seeking Cereal After 60 Years
- How to Help a Loved One Get through a Tough Time
- Decorate Your Home this Season for Under \$100
- Georgia Parents and Students Can Access Digital Textbooks for Free
- Bass Anglers Informed of Changes to Georgia Fishing Regulations
- How You Can Help Improve Your Community's Spaces





MARK LOWRY + THE MARTINS + JASON CRABB

Friday, November 21st, 7PM
First Baptist Church Jonesboro
147 Church St. Jonesboro, GA 30236

TICKETS AVAILABLE @ First Baptist Jonesboro www.NewLife.FM + www.MarkLowry.com

ORDER BY PHONE 1.855,223,1008









A biblical, eligible option for individuals under the U.S. Affordable Care Act

Help hungry children live a full life! FEED:HUNGRY





We've all fell these things. In such moments, you know there's something missing, something wrong in your world. Something isn't right, but we just can't find it or fix it. Something is missing. But it doesn't ever have to be that way for you again.

There is an unswer to your search...

Click here for more details





PRAYER REQUESTS:

Mailing Address: PO Box 2020, Griffin, GA, 30224

Studio Address: 100 S Hill Street Suite 100, Griffin, GA 30223

Studio Phone Number: 770-229-2020

Thank you for trusting us with your Prayer Request or Praise Report. We lift up your request three times each week day at 8:35AM, 5:45PM, and 11:55PM. Please fill out the form below to send us your prayer request or praise report. Please note that we do not use names or graphic descriptions on the air, but truly believe that God knows each name and each situation that we lift up together to the Throne of Grace.

Fields marked with an asterisk* are required.

Name: *	
E-mail: *	
Phone: *	
Address: *	
City: *	
State: *	Georgia
Zip: *	
Comments:	
Spam Filter: * (please type "done" to help us avoid spam)	
	Submit Reset





MUSIC INFO. REQUEST:

Mailing Address: PO Box 2020, Griffin, GA, 30224

Studio Address: 100 S Hill Street Suite 100, Griffin, GA 30223

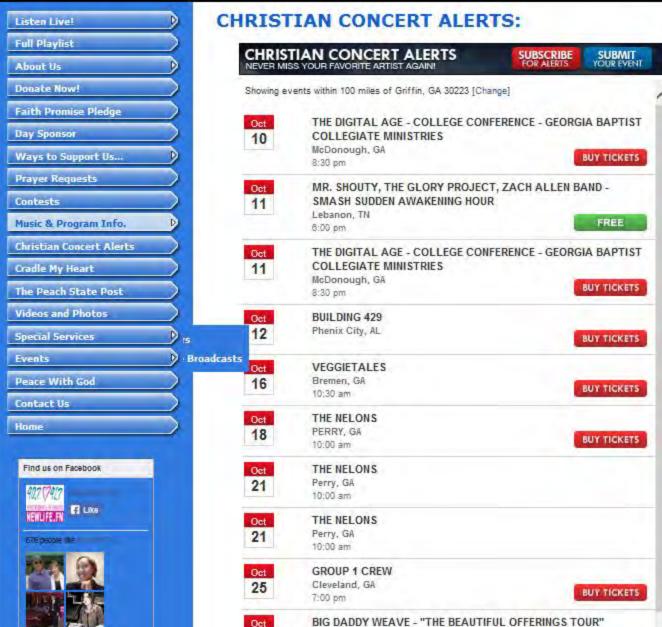
Studio Phone Number: 770-229-2020

Thank you for listening to **NewLife FM**. If you have a question about a song you heard or a program that aired, please fill out the form below. Be sure to include the date and time you heard the song or program and any particulars that will help us identify that song or program. This allows us to serve you better. Please be aware that some of our songs are out of print and no longer available, but the majority of our music is available a your local Christian Book store or online. Thank you again for listening to **NewLife FM**.

Fields marked with an asterisk* are required.

Name: *	
E-mail: *	
Phone: *	
Address: *	
City: *	11
State: *	Georgia
Zip: *	1
Comments:	
Spam Filter: * (please type "done" to help us avoid spam)	
	Submit Reset





Cleveland, GA

25





SPEAKERS:

NewLife FM can provide special speakers for your upcoming event. On-air hosts and personalities are available from time to time to attend your function as either special guests or main speakers. When arranged for far enough in advance, creative on-air promotions can be designed to bring added awareness to your event, especially when a NewLife FM staff member is involved. Contact us for additional information at (770) 229-2020 and ask for Joe Emert.







REMOTE BROADCASTS:

NewLife FM is continuing to book the calendar for live remote broadcasts. If your church, civic group, or business would benefit from the added exposure and enjoyment of a live radio remote with **NewLife FM** personalities and guests contact us immediately, while there is still room on the calendar! Call us at (770) 229-2020





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NRBNMLC Ex. 3

From: Sabina Redacted

Sent: Wednesday, October 01, 2014 6:11 PM

To: jemert@NewLife.FM

Subject: Touchbase on 'He Reigns!' CD

Hi Joe,

Trust all is well with you. It was a great pleasure meeting with you at Babbie Mason's inner circle conference this past Saturday. Your exposition on what the radio industry looks out for in Indie artists as well as your heart and 90.7fm's mission of sharing the gospel through song is a tremendous blessing.

As a reminder, I am Sabina (the Indie artist Babbie mentioned had come from Africa) during the radio live taping: o) As mentioned when we spoke, I wanted to touchbase on if you had a chance to listen to the project: 'He Reigns!'

I am excited about what God has been doing thus far with it - It showcased on the Babbie's House TV show last month and also on the Bobby Jones Gospel Presents TV show. My heart's cry is to share with believers and all listeners God's desire for intimacy with man through worship and hence this project captures some classic hymns as well as original songs of praise and worship the Lord put in my spirit during worship and prayer.

I would greatly appreciate it and will be truly thrilled if you could please share your thoughts on the project and advise if songs from this work could air on New Life! I am happy to mail another copy as well if need be.

Attached are links to my website as well as a you tube link to an Easter song I wrote based on Psalm 22 (He Chose the nails) and a CD sampler MIX of the project. Please feel free to reach me at **404-683**-Redacted

http://www.youtube.com/watch?v=qPWGQKjkLtk

www.sabinamusic.org

http://www.youtube.com/watch?v=0mb7aeAk69M

God's Blessings, In His Service, Sabina

----Original Message-----

From: Elizabeth South Redacted
Sent: Wednesday, February 13, 2013 6:10 PM

To: <u>jstewart@newlife.fm</u>

Subject: Thank you for playing "I Love You (feat. Vince Gill)"

Dear Jim,

Thank you so much for playing my song, "I Love You (feat. Vince Gill)" on your radio station Valentine's Day! I am so deeply honored and grateful to you for doing this! Please feel free to play it after Valentine's Day as well. This song was written as a prayer from me to God. Let me know if you need anything else from me!

God bless you always,

Elizabeth South
http://www.elizabethsouth.com
919-608
Redacted

This email is free from viruses and malware because avast! Antivirus protection is active. http://www.avast.com



This email is free from viruses and malware because <u>avast! Antivirus</u> protection is active.

From: Tag, Fred Redacted Sent: Monday, July 28, 2014 10:42 AM

To: 'Jim Stewart'

Cc: Joe Emert; Doug Doran

Subject: RE: Heather's Music on NewLife FM

Jim,

Thank you very much for the details, what a blessing that you've selected six songs! We so very much appreciate all that you've done for Heather!

Heaven and Earth Proclaim is her brand new and only CD at this time. Heather continues to write along with a passion to minister through music. Her main focus right now is getting her music ministry off the ground through opportunities to minister. It was a true blessing that Bro. Joe was able to experience Heather's concert at New Testament Baptist Church. I have attached an informational letter concerning Heather's ministry, please feel free to pass it along to whomever you please.

Thanks again for all you do for the cause of Christ; the ministry of New Live FM is truly a blessing!!! If I can ever be of service to you or your ministry, it would be my privilege!

Have a blessed day,

Fred Tag Pastor NTBC 678-634-^{Redacted} Proverbs 3:5-6

From: Jim Stewart [mailto:jstewart@newlife.fm]

Sent: Monday, July 28, 2014 8:32 AM

To: Tag, Fred

Cc: Joe Emert; Doug Doran

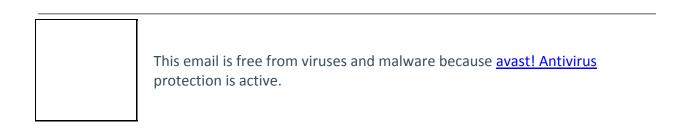
Subject: Heather's Music on NewLife FM

Dear Pastor Tag,

We have added six songs from Heather's first CD you gave us and the songs have been rotating through the day-parts mixed with our other music. We do look forward to her new CD and will review it and add the music that fits our format requirements. Thank you so much for sharing her music with us. God bless you and your ministry.

Jim Stewart – Operations Director Host of *NewLife at Night* Life Radio Ministries, Inc. *NewLife FM* 100 S. Hill Street, Suite 100 Griffin, GA 30223 WMVV - 90.7FM — Griffin, Atlanta, Macon WMVW - 91.7FM — Peachtree City

Phone: (770) 229 – 2020 ext 22 Email: <u>jstewart@NewLife.fm</u> Web: <u>www.NewLife.fm</u>





This email is free from viruses and malware because <u>avast! Antivirus</u> protection is active.

From: Billy Smiley [mailto:billysmiley@me.com]
Sent: Sunday, February 03, 2013 1:08 PM

To: <u>jstewart@newlife.fm</u> Subject: WMVV/WMVW



1/31/13

Hey Jim,

This is Billy Smiley of the Christian Rock Group "White Heart". I have had the great opportunity to work and produce an exciting new band called "Next 2 Nothing".

I recorded their debut worship release 'In Every Corner' which just came out in the summer. I am also helping them out in the management area and trying to connect the dots along the way.

We are so excited to see your station add their 1st single 'In Every Corner' to your playlist. Thank you so much, because of your commitment to the song, it is the #1 song in the US being played by an independent artist!

I have not been involved in the radio arena for a few years since White Heart's last #1 single, so I would love to see what changes are happening out there, and what we can do that can help you promote the song. We are also gearing up for touring more than ever this summer. Are there ways you can help us connect with promoters in your area to come and play, so that together I can formulate a game-plan that helps everyone out by furthering the ministry of Next 2 Nothing? Let me know. Also - look for the next single "Nothing Without You" coming next month!

Would love to have you call me anytime @ 480-254-Redacted to talk! We would love to send 2 complimentary CD's as giveaways on your station, so could you please send me an address to send those to?

Thanks so much for your time. Sincerely,

Billy Smiley

billysmiley@mac.com

Northern Shore Productions

www.billysmiley.com



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From: Antonio Phelon [mailto:antonioneal@visible.edu]

Sent: Tuesday, July 09, 2013 3:00 PM

To: <u>jstewart@newlife.fm</u> Subject: Thanks Jim!!

Hello Jim.

My name is antonio neal from Madison Line Records. I would like to say thank you and WMVV/ WMVW Radio for choosing to play Lights Aligns first radio single "Your Name". These young people are from our school Visible Music College here in Memphis Tn. They are touring around the US & Canada this summer leading youth groups and churches in Worship and Praise of King Jesus. If there is anything that you need from us i.e. radio drops, on air interviews, more information please don't hesitate to let me know and we will make that happen as soon as we can. Feel free to check out Visible Music College @ www.visible.edu. Again, thank you so much for allowing your listening audience to experiencing "Your Name" by Lights Align.

God Bless,

antonio

Antonio Neal
COO
Madison Line Records
287 Madison Avenue
Memphis, TN 38103
www.madisonlinerecords.com
www.visible.edu



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From: Gina Adams [mailto:adamsprservice@gmail.com]

Sent: Tuesday, October 29, 2013 11:48 AM

To: Jim Stewart

Subject: quick follow up

Hi Jim, I hope you are doing well. Just checking on a few CDs we have sent your way. Would love to get your feedback on any of the songs you might be considering for airplay from the following projects:

Larnelle Harris: LARNELLE LIVE IN NASHVILLE

Jill Miller: GRACE FINDS WINGS (Thanks for playing "Investing in Eternity"!)

Jennifer Shaw: SOMEDAY

Jean Watson: THE PLACE YOU HAVE FOR ME

Priscilla Ouellette: NEARER

Thank you!

--

Gina Adams
The Adams Group
6688 Nolensville Road, Suite 111-149
Brentwood, TN 37027

DIRECT NASHVILLE LINE: 615-776-1590 TOLL FREE PHONE/FAX: 888-253-3622

MOBILE: 615-330-6327

EMAIL: <u>AdamsPRService@GMail.com</u>

www.AdamsPRGroup.com Follow us on Twitter!

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From: Gretchen Dill [mailto:GDill@westarmediagroup.com] On Behalf Of CRW

Sent: Wednesday, October 01, 2014 11:53 AM

To: CRW@crwradiopromotions.com

Subject: Give this New AC Single a Listen! Impacting Radio Now

Images or links not opening? Paste into Web browser: http://www.crwradiopromotions.com/splay/whitleecasey-aliveinyoutonight/



WHITLEE CASEY "Alive In You Tonight" • AC Single





ALBUM: Alive In You Tonight - Single Only

WRITERS: Whitlee Casey

LICENSING: © 2014 Whitlee Casey (ASCAP)

SONG LENGTH: 4:10

FORMAT: AC

CONTACT: whitleecaseymusic@gmail.com
WEBSITE: www.whitleecaseymusic.com













LYRICS











CRW -Radio







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Contact • Jeff Koch • <u>jeff@crwradiopromotions.com</u> • 719.536.9000 x115 5350 N. Academy Blvd. Suite 200, Colorado Springs, CO 80918 © 2014 All Rights Reserved

From: Gretchen Dill [mailto:GDill@westarmediagroup.com] On Behalf Of CRW

Sent: Monday, September 29, 2014 2:49 PM

To: CRW@crwradiopromotions.com

Subject: Was he the Canadian Michael W. Smith? Steve Bell Releases New Single "Turn It Around"

Images or links not opening? Paste into Web browser: http://www.crwradiopromotions.com/splay/stevebell-turnitaround/



STEVE BELL"Turn It Around" • AC/INSPO Single





ALBUM: Pilgrimage

WRITERS: Steve Bell, Malcolm Guite

LICENSING: © 2014 Signpost Music (SOCAN)

SONG LENGTH: 3:40 FORMAT: AC / INSPO

CONTACT: dave@signpostmusic.com

WEBSITE: www.stevebell.com



























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Contact • Jeff Koch • <u>jeff@crwradiopromotions.com</u> • 719.536.9000 x115 5350 N. Academy Blvd. Suite 200, Colorado Springs, CO 80918 © 2014 All Rights Reserved

From: Gretchen Dill [mailto:GDill@westarmediagroup.com] On Behalf Of CRW

Sent: Wednesday, September 24, 2014 11:39 AM

To: CRW@crwradiopromotions.com

Subject: An Upbeat Joyful New Single for Your Station

Images or links not opening? Paste into Web browser: http://www.crwradiopromotions.com/splay/dawnholtlauber-joyinthejourney/



DAWN HOLT LAUBER

"Joy In The Journey" • AC/INSPO/Gospel Single





ALBUM: Joy

WRITER: Dawn Holt Lauber

LICENSING: © 2014 Dawn Holt Lauber Music

(ASCAP)

SONG LENGTH: 3:27

FORMAT: AC / INSPO / Gospel

CONTACT: dawnholtlauber@gmail.com gary@themanagementagency.com

WEBSITE: www.dawnholtlauber.com























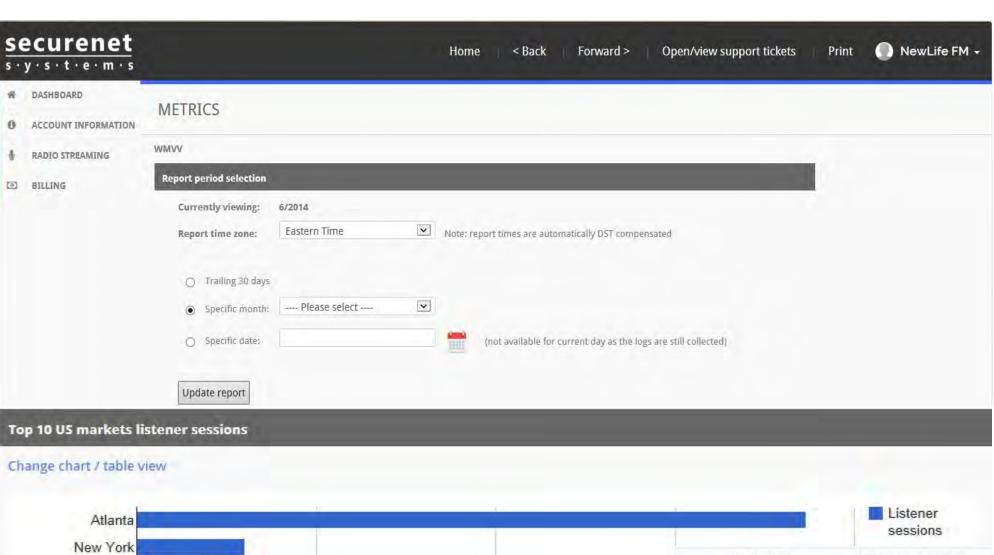




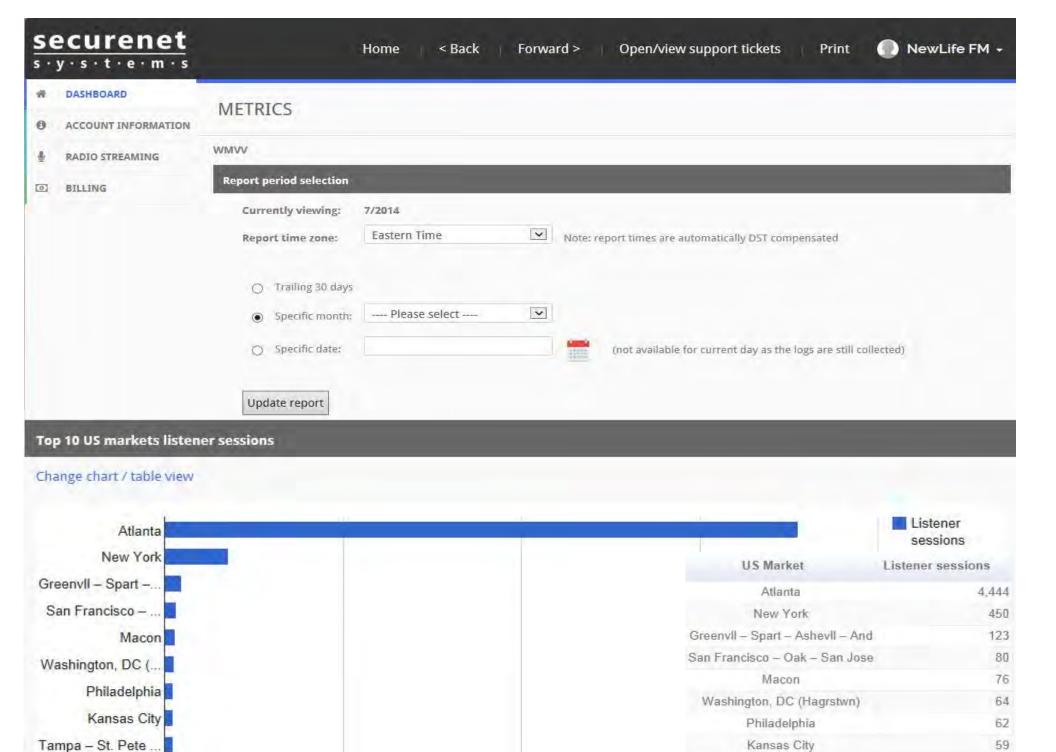
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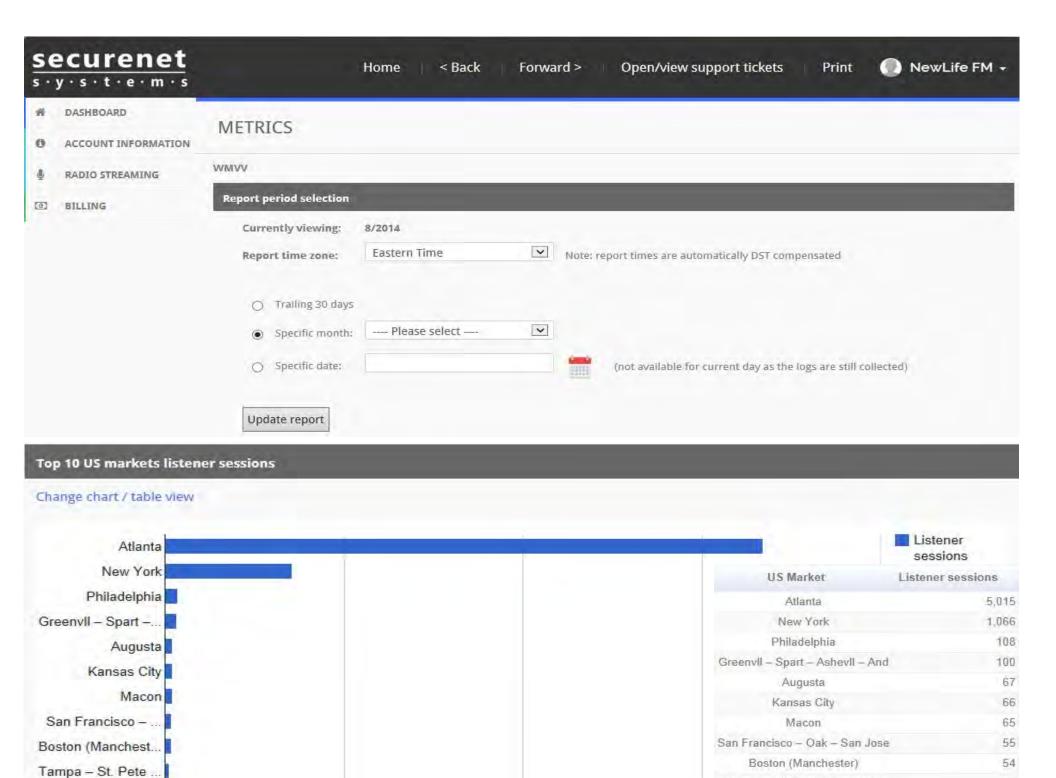


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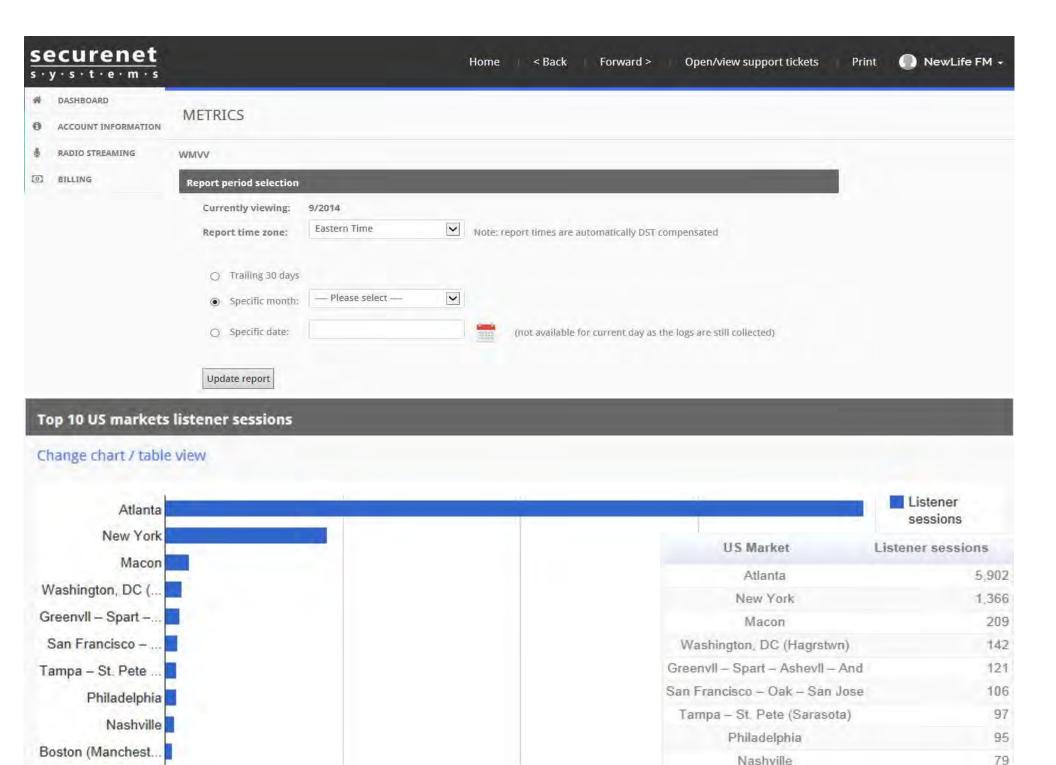
Tampa - St. Pete (Sarasota)

Boston (Manchester)

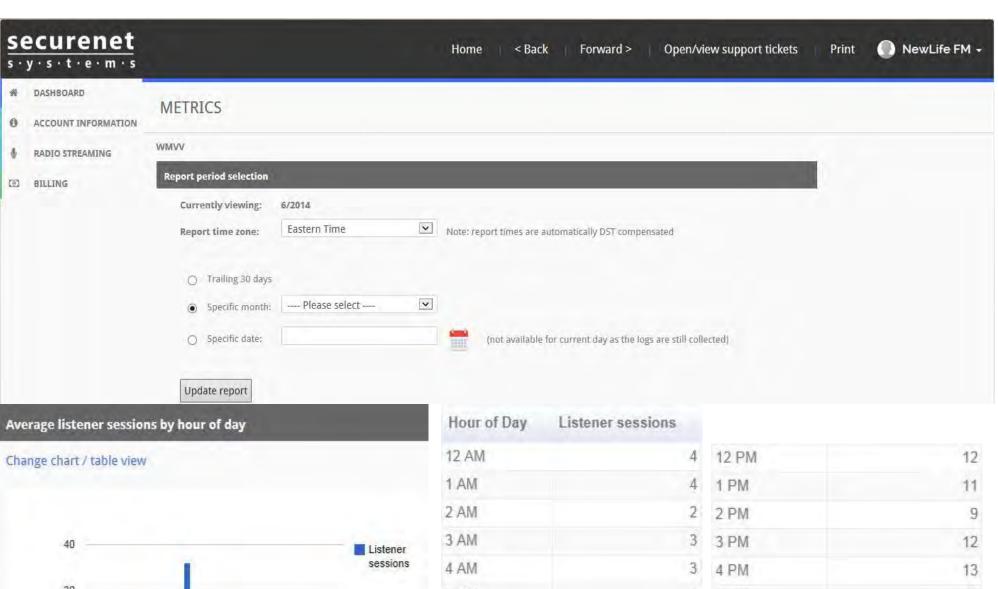
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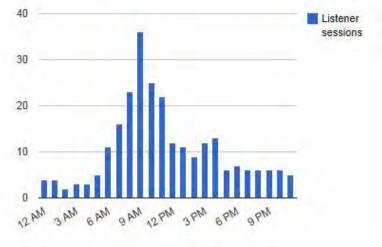


Tampa - St. Pete (Sarasota)

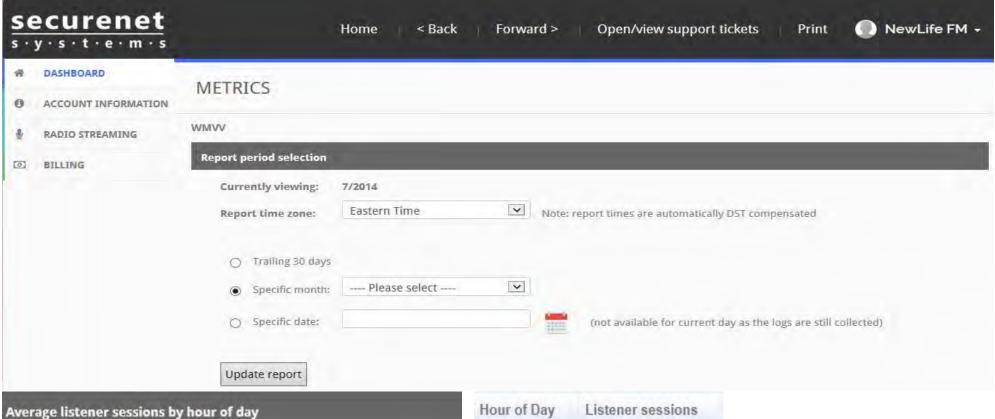


Boston (Manchester)

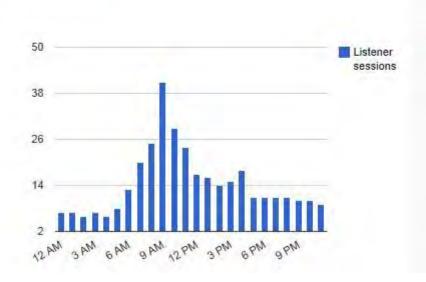




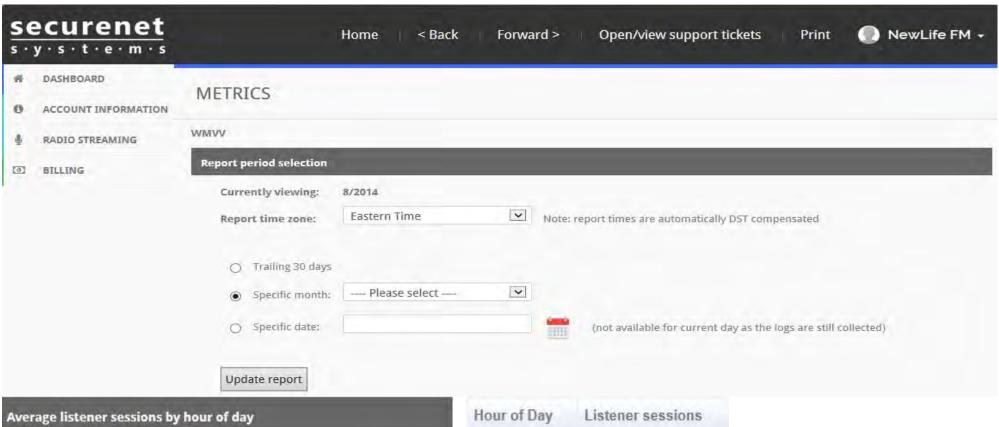
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2 AM	2	2 PM	9
3 AM	3	3 PM	12
4 AM	3	4 PM	13
5 AM	5	5 PM	6
6 AM	11	6 PM	7
7 AM	16	7 PM	6
8 AM	23	8 PM	6
9 AM	36	9 PM	6
10 AM	25	10 PM	6
11 AM	22	11 PM	5



Change chart / table view

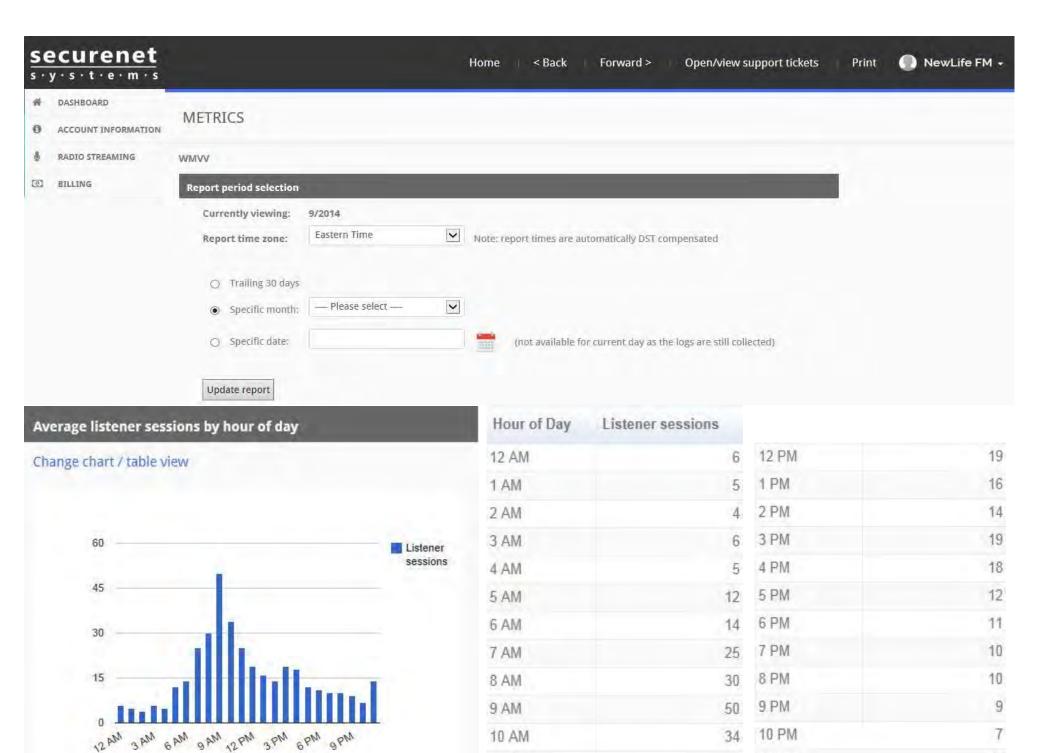


Hour of Day	Listener sessions		
12 AM	7	12 PM	
1 AM	7	1 PM	
2 AM	6	2 PM	
3 AM	7	3 PM	
4 AM	6	4 PM	
5 AM	8	5 PM	
6 AM	13	6 PM	
7 AM	20	7 PM	
8 AM	25	8 PM	
9 AM	41	9 PM	
10 AM	29	10 PM	
11 AM	24	11 PM	



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Hour of Day	Listener sessions		
12 AM	6	12 PM	14
1 AM	5	1 PM	14
2 AM	5	2 PM	12
3 AM	5	3 PM	15
4 AM	7	4 PM	16
5 AM	6	5 PM	9
6 AM	13	6 PM	10
7 AM	18	7 PM	7
8 AM	26	8 PM	8
9 AM	36	9 PM	9
10 AM	27	10 PM	8
11 AM	24	11 PM	7



11 AM

11 PM

25

Good News Radio Monday-Friday

[Saturday] [Sunday]

12:30 AM	Focus on the Family Jim Daly
1:30 AM	Insight for Living Chuck Swindoll
2:30 AM	<u>Family Talk</u> James Dobson
3:30 AM	<u>Turning Point</u> David Jeremiah
4:30 AM	Legacy Moment Crawford Loritts
4:45 AM	Take It To Heart Christin Ditchfield
5:35 AM	A New Beginning Greg Laurie
6:35 AM	<u>Listen to the Bible</u> Max McLean
6:45 AM	A Word with You Ron Hutchcraft
7:35 AM	Break Point Chuck Colson
7:45 AM	<u>Lighten Up</u> Ken Davis
8:35 AM	Citizen Link Stuart Shepard
8:45 AM	Janet Parshall Commentary Janet Parshall (Monday)

```
Plugged In Movie Review
8:45 AM
          Bob Waliszewski (Tues. & Fri.)
          And That's The Power
8:45 AM
          Keith Becker (Wednesday)
          Focus on the Family
9:30 AM
          Jim Daly
          Reaching Your World
10:15 AM
          Luis Palau
10:30 AM Insight for Living
          Chuck Swindoll
11:30 AM - My Family Talk
          James Dobson
11:45 AM Knowing God
          Greg Laurie
12:30~\text{AM}~\frac{\text{Citizen Link}}{\text{Stuart Shepard}}
12:45 AM Key Life
          Steve Brown
          Take It To Heart
1:30 PM
          Christin Ditchfield
          And That's the Power
1:45 PM
          Keith Becker (Monday)
          Plugged In Movie Review
1:45 PM
          Bob Waliszewski (Wed. & Fri.)
          My Money Life
2:30 PM
          Chuck Bentley
          A Word with You
2:45 PM
          Ron Hutchcraft
          A New Beginning
3:30 PM
          Greg Laurie
          Legacy Moment
4:31 PM
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	Crawford Loritts
4:45 PM	A Quick Word Beth Moore
5:30 PM	Missions Network News Greg Yoder
5:45 PM	<u>Lighten Up</u> Ken Davis
6:30 PM	Adventures in Odyssey John Avery Whittaker
7:30 PM	My Money Life Chuck Bentley
8:30 PM	<u>Turning Point</u> David Jeremiah
9:30 PM	<u>Family Talk</u> James Dobson
10:30 PM	Pacific Garden Mission
11:45 PM	Key Life Steve Brown
	World & National News every half hour
	Nebraska and South Dakota News 6:00 AM, 6:30 AM 7:00 AM, 7:30AM 8:00 AM, 8:30AM 9:00 AM, 12:30 PM 4:00 PM, 5:00 PM, 6:00 PM

Program Schedule Saturday [Weekdays] [Sunday]

12:30 AM	<u>Living a Legacy</u> Crawford Loritts
1:30 AM	Insight for Living Chuck Swindoll
2:30 AM	<u>Living on the Edge</u> Chip Ingram
3:30 AM	<u>Turning Point</u> David Jeremiah
4:30 AM	Mission Network News Greg Yoder
5:30 AM	A New Beginning Greg Laurie
7:45 AM	Science Scripture & Salvation John Morris
8:30 AM	Adventures in Odyssey John Avery Whittaker
9:30 AM	Mission Network News Greg Yoder
10:00 AM	20 Countdown Magazine Jon Rivers
2:30 PM	<u>Living on the Edge</u> Chip Ingram
5:05 PM	CCM Radio Magazine
6:30 PM	Adventures in Odyssey John Avery Whittaker
8:30 PM	A New Beginning Greg Laurie

10:30 PM Unshackled Pacific Garden Mission

World & National News

every half hour

Nebraska and South Dakota News

7:00 AM, 8:00 AM, 9:00 AM & Noon

Program Schedule Sunday [Weekdays] [Saturday]

12:05 AM	20 Countdown Magazine Jon Rivers
2:30 AM	Words to Live By Barbara Follis
3:30 AM	<u>Truth for Life</u> Alistair Begg
4:30 AM	<u>Unshackled</u> Pacific Garden Mission
5:30 AM	<u>Let My People Think</u> Ravi Zacharius
6:05 AM	<u>In the Market</u> Janet Parshall
8:30 AM	Insight for Living Chuck Swindoll
9:30 AM	And That's the Power Keith Becker
10:30 AM	<u>Truth for Life</u> Alistair Begg
11:30 AM	Words to Live By Barbara Follis
12:30 PM	Mission Network News Greg Yoder
12:45 PM	The Story Teller Without Reservation
2:30 PM	<u>Living a Legacy</u> Crawford Loritts

4:05 PM 20 Countdown Magazine
Jon Rivers

6:30 PM Let My People Think
Ravi Zacharius

8:30 PM Turning Point
David Jeremiah

10:30 PM Unshackled
Pacific Garden Mission
Word and National News

every half hour

Area Cancelations Bible Search Contact KGCR







- Tri-State Praise KGCR Program Guide

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Tri-State Praise KGCR Program Guide

Monday - Friday Programming

[Click here for Saturday and Sunday Programs]

12:00AM SRN News

12:06AM Music

12:30AM Insight for Living (Chuck Swindoll)

01:00AM SRN News

01:06AM Music

02:00AM SRN News

02:06AM Music

02:30AM Turning Point (David Jeremiah)

02:59AM Lighten Up (Ken Davis)

03:00AM SRN News

03:06AM Music

04:00AM SRN News

04:06AM Music

04:30AM Family Life Today (Dennis Rainey)

04:59AM Lighthouse Report

05:00AM SRN News

05:06AM Music

05:30AM Our Daily Bread

05:35AM Living on the Edge (Chip Ingram)

06:00AM SRN News

06:06AM Music

06:30AM SRN News

06:31AM Mission Network News

06:32AM Our Daily Bread

06:35AM Music

07:00AM News Roundup

07:15AM Music

07:35AM SRN News

07:37AM Music

07:50AM Focus on the Family Minute

07:51AM Breakpoint

07:55AM Music

- 08:00AM News Roundup
- 08:15AM Music
- 08:30AM SRN News
- 08:31AM My Money Life
- 08:35AM Music
- 09:00AM SRN News
- 09:06AM Music
- 09:30AM Markets
- 09:35AM A New Beginning (Greg Laurie)
- 10:00AM SRN News
- 10:06AM Music
- 10:30AM Focus on the Family (Jim Daly)
- 11:00AM SRN News
- 11:06AM Music
- 11:30AM Joni & Friends (Joni Tada)
- 11:35AM Revive Our Hearts (Nancy Leigh Demoss)
- 12:00PM News Roundup
- 12:15PM Music
- 12:30PM Markets
- 12:35PM Family Life Today (Dennis Rainey)
- 01:00PM SRN News
- 01:06PM Music
- 01:30PM Insight for Living (Chuck Swindoll)
- 02:00PM SRN News
- 02:06PM Music
- 02:30PM Moneywise (Howard Dayton)
- 03:00PM SRN News
- 03:06PM Music
- 03:30PM Truth for Life (Alistair Begg)
- 04:00PM SRN News
- 04:06PM Music
- 04:30PM SRN News
- 04:31PM Markets
- 04:32PM Lightenup (Ken Davis)
- 04:35PM Music
- 05:00PM News Roundup
- 05:15PM Music
- 06:00PM SRN News
- 06:06PM Music
- 06:30PM Adventures in Odyssey
- 07:00PM SRN News
- 07:06PM Music
- 07:30PM My Utmost for his Highest
- 07:33PM Reaching Your World
- 07:35PM Music
- 08:00PM SRN News
- 08:06PM Music
- 08:30PM Free Indeed
- 08:35PM Turning Point
- 09:00PM SRN News

09:06PM Music

09:30PM A New Beginning

10:00PM SRN News

10:06PM Music

10:30PM Focus on the Family

11:00PM SRN News

11:06PM Music

11:30PM Joni and Friends

11:35PM Music



Area Cancelations Bible Search Contact KGCR







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Tri-State Praise: Saturday & Sunday

Saturday & Sunday Programming

[Click here for Monday - Friday Programs]

Saturday

- 12:00AM SRN News
- 12:06AM Music
- 12:30AM Insight for Living (Chuck Swindoll)
- 1:00AM SRN News
- 1:06AM Music
- 2:00AM SRN News
- 2:06AM Music
- 2:30AM Breakpoint
- 3:00AM SRN News
- 3:06AM Music
- 4:00AM SRN News
- 4:06AM Music
- 4:30AM Unshackled
- 5:00AM SRN News
- 5:06AM Music
- 5:30AM Let My People Think
- 6:00AM SRN News
- 6:06AM Music
- 7:00AM SRN News
- 7:15AM Music
- 8:00AM SRN News
- 8:15AM Music
- 9:00AM SRN News
- 9:06AM Music
- 9:30AM The Pond
- 9:45AM Jungle Jam
- 10:00AM Down Gilead Lane
- 10:30AM Adventures in Odyssey
- 11:00AM SRN News
- 11:06AM Music

- 12:00PM SRN News
- 12:15PM Music
- 1:00PM SRN News
- 1:06PM Music
- 1:30PM Breakpoint
- 2:00PM SRN News
- 2:06PM Music
- 3:00PM SRN News
- 3:06PM Music
- 3:30PM Science, Scrip, & Sal
- 3:45PM Music
- 4:00PM Homecoming Radio
- 5:00PM SRN News
- 5:15PM Music
- 6:00PM SRN News
- 6:06PM Weekend Magazine
- 7:00PM SRN News
- 7:06PM Music
- 7:30PM Unshackled
- 8:00PM SRN News
- 8:06PM Music
- 8:30PM Let My People Think
- 9:00PM SRN News
- 9:06PM Top 10 Countdown
- 10:00PM SRN News
- 10:06PM Music
- 11:00PM SRN News
- 11:06PM Music

Sunday

- 12:00AM SRN News
- 12:06AM Music
- 12:30AM Truth for Life (Alistair Begg)
- 1:00AM SRN News
- 1:06AM Music
- 2:00AM SRN News
- 2:06AM Music
- 3:00AM SRN News
- 3:06AM Music
- 4:00AM SRN News
- 4:06AM Music
- 4:30AM Family Life This Week
- 5:00AM SRN News
- 5:06AM Music
- 5:35AM Living on the Edge (Chip Ingram)
- 6:00AM SRN News
- 6:06AM Peace with God
- 6:30AM Music
- 7:00AM SRN News
- 7:06AM Music

8:00AM SRN News

8:06AM Music

8:30AM Moody Presents

9:00AM SRN News

9:06AM Music

10:00AM SRN News

10:06AM Moody Church Hour

11:00AM SRN News

11:06AM Music

12:00PM SRN News

12:06PM Weekend Magazine

1:00PM SRN News

1:06PM Music

2:00PM SRN News

2:06PM Music

3:00PM SRN News

3:06PM Music

3:30PM Living on the Edge (Chip Ingram)

4:00PM SRN News

4:06PM Music

5:00PM News Roundup

5:06PM Music

5:30PM Truth for Life (Alistar Begg)

6:00PM SRN News

6:06PM Music

6:30PM Family Life This Week

7:00PM SRN News

7:06PM Top 10 Countdown

8:00PM Unshackled

8:30PM Lamplighter Theater

9:00PM SRN News

9:06PM Music

9:30PM A New Beginning (Greg Laurie)

10:00PM SRN News

10:06PM Music

11:00PM SRN News

11:06PM Music

11:30PM Moody Presents



Area Cancelations Bible Search Contact KGCR







- Classic KGCR Program Guide

Classic KGCR Program Guide

Monday - Friday Programming

[Click here for Saturday and Sunday Programs] [Order a Classic Radio Here]

12:00AM SRN News

12:06AM Family Life Today

12:30AM Music

01:00AM SRN News

02:06AM Today in the Word

01:30AM Music

02:00AM SRN News

02:06AM Insight for Living (Chuck Swindoll)

02:30AM Music

03:00AM SRN News

03:06AM Revive Our Hearts (Nancy Leigh Demoss)

03:30AM Music

04:00AM SRN News

04:06AM Haven Today

04:30AM Music

05:00AM SRN News

05:06AM Back to the Bible

05:30AM Music

06:00AM SRN News

06:06AM Music

07:00AM News Roundup

07:06AM Music

08:00AM News Roundup

08:06AM Moneywise

08:30AM Music

09:00AM SRN News

09:06AM Insight for Living

09:30AM Music

10:00AM SRN News

10:06AM Unshackled

10:30AM Music

- 11:00AM SRN News
- 11:06AM Turning Point
- 11:30AM Music
- 12:00PM News Roundup
- 12:06PM Family Life Today
- 12:30PM Music
- 01:00PM SRN News
- 01:06PM In Touch
- 01:30PM Music
- 02:00PM SRN News
- 02:06PM Focus on the Family
- 02:30PM Music
- 03:00PM SRN News
- 03:06PM Revive Our Hearts
- 03:30PM Music
- 04:00PM SRN News
- 04:06PM Adventures in Odyssey
- 04:30PM Music
- 05:00PM News Roundup
- 05:06PM Just Thinking
- 05:15PM Music
- 06:00PM SRN News
- 06:06PM Moneywise
- 06:30PM Music
- 07:00PM SRN News
- 07:06PM Stories of Great Christians
- 07:30PM Unshackled
- 08:00PM SRN News
- 08:06PM Haven Today
- 08:30PM Music
- 09:00PM SRN News
- 09:06PM Back to the Bible
- 09:30PM Music
- 10:00PM SRN News
- 10:06PM Today in the Word
- 10:30PM Music
- 11:00PM SRN News
- 11:06PM In Touch
- 11:30PM Music

Area Cancelations Bible Search Contact KGCR







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Classic: Saturday & Sunday

Saturday & Sunday Programming

[Click here for Monday - Friday Programs] [Order a Classic Radio Here]

Saturday

12:00AM SRN News

12:06AM Turning Point

12:30AM Music

1:00AM SRN News

1:06AM Let My People Think

1:30AM Music

2:00AM SRN News

2:06AM Living the Legacy

2:30AM Music

3:00AM SRN News

3:06AM Back to the Bible

3:30AM Music

4:00AM SRN News

4:06AM Moneywise

4:30AM Music

5:00AM SRN News

5:06AM In Touch

5:30AM Music

6:00AM SRN News

6:06AM Insight for Living

6:30AM Music

7:00AM SRN News

7:06AM Moneywise

7:30AM Music

8:00AM SRN News

8:06AM Science, Scip, & Sal.

8:15AM Music

9:00AM Homecoming Radio

10:00AM SRN News

- 10:06AM Breakpoint
- 10:30AM Music
- 11:00AM SRN News
- 11:06AM Hour of Decision
- 11:30AM Music
- 12:00PM SRN News
- 1:00PM SRN News
- 1:06PM Haven Today
- 1:30PM Music
- 2:00PM SRN News
- 2:06PM Moneywise
- 2:30PM Music
- 3:00PM SRN News
- 3:06PM The Land and the Book
- 4:00PM SRN News
- 4:06PM In The Market
- 5:00PM SRN News
- 5:06PM Back to the Bible
- 5:30PM Music
- 6:00PM Stories of Great Christians
- 6:30PM Unshackled
- 7:00PM Ranger Bill
- 7:30PM Adventures in Odyssey
- 8:00PM SRN News
- 8:06PM Breakpoint
- 8:30PM Music
- 9:00PM SRN News
- 9:06PM Music
- 10:00PM SRN News
- 10:06PM Weekend Magazine
- 11:00PM SRN News
- 11:06PM Songs in the Night
- 11:30PM Music

Sunday

- 12:00AM Homecoming Radio
- 1:00AM SRN News
- 1:06AM Moody Presents
- 1:30AM Music
- 2:00AM SRN News
- 2:06AM Breakpoint
- 2:30AM Music
- 3:00AM SRN News
- 3:06AM Haven Today
- 3:30AM Music
- 4:00AM SRN News
- 4:06AM Songs in the Night
- 4:30AM Music
- 5:00AM SRN News
- 5:06AM Moody Church Hour

6:00AM SRN News

6:06AM The Land and the Book

7:00AM SRN News

7:06AM In the Market

8:00AM SRN News

8:15AM Back to the Bible

8:30AM Music

9:00AM SRN News

9:06AM Turning Point

9:30AM Music

10:00AM SRN News

10:06AM Moody Presents

10:30AM Music

11:00AM SRN News

11:06AM Words to Live By

11:30AM Music

12:00PM SRN News

12:06PM Let My People Think

12:30PM Music

1:00PM SRN News

1:06PM In Touch

1:30PM Music

2:00PM Your Story Hour

2:30PM Lamplighter Theater

3:00PM Ranger Bill

3:30PM Adventures in Odyssey

4:00PM SRN News

4:06PM Insight for Living

4:06PM Music

5:00PM News Roundup

5:15PM Music

6:00PM SRN News

6:06PM Living the Legacy

6:30PM Music

7:00PM Homecoming Radio

8:00PM SRN News

8:06PM Music

9:00PM SRN News

09:06PM Peace with God

9:30PM Music

10:00PM SRN News

10:06PM Songs in the Night

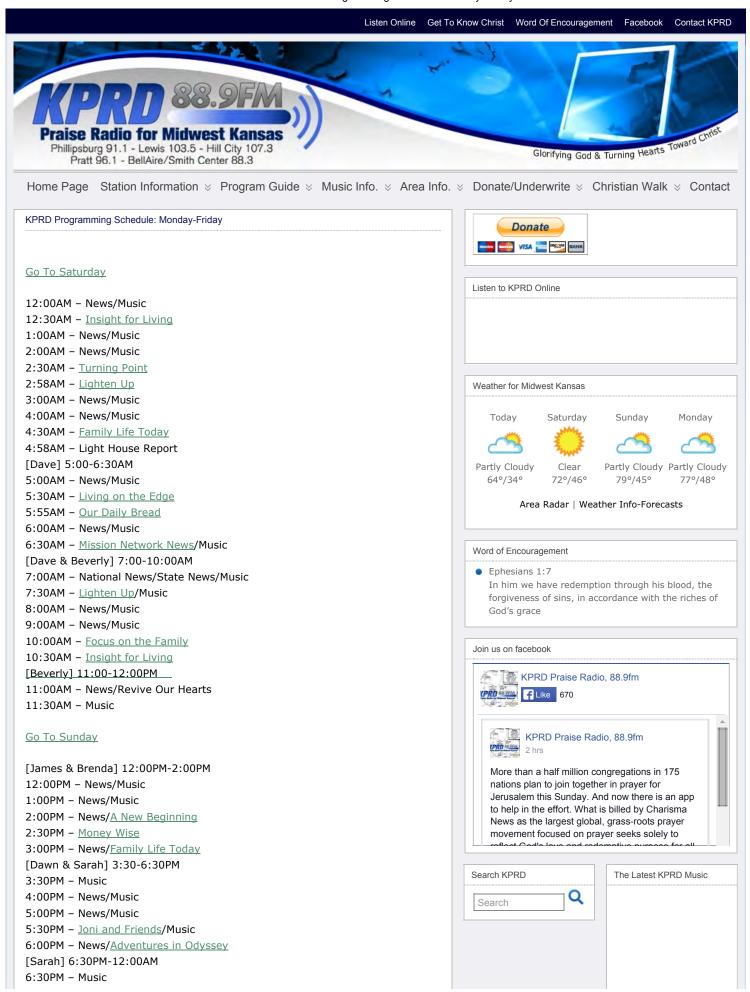
10:30PM Music

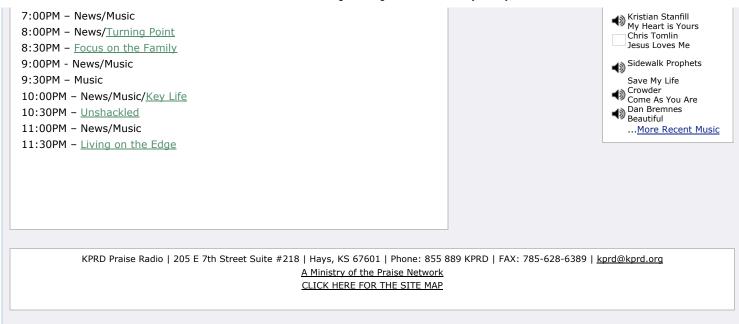
11:00PM SRN News

11:06PM Haven Today

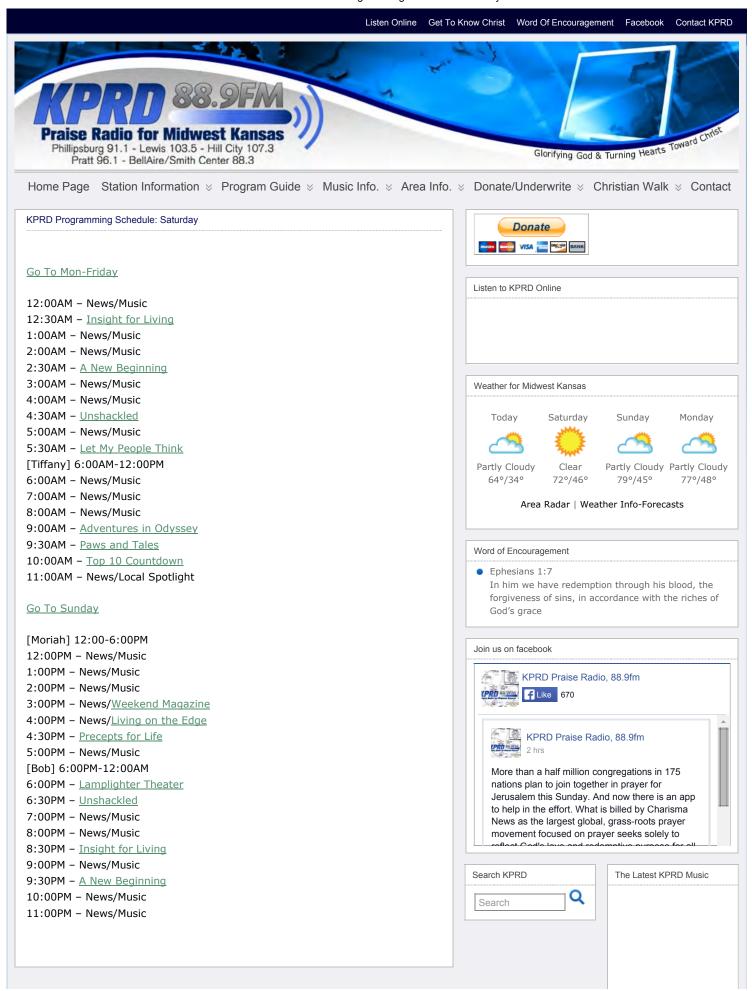
11:30PM Music





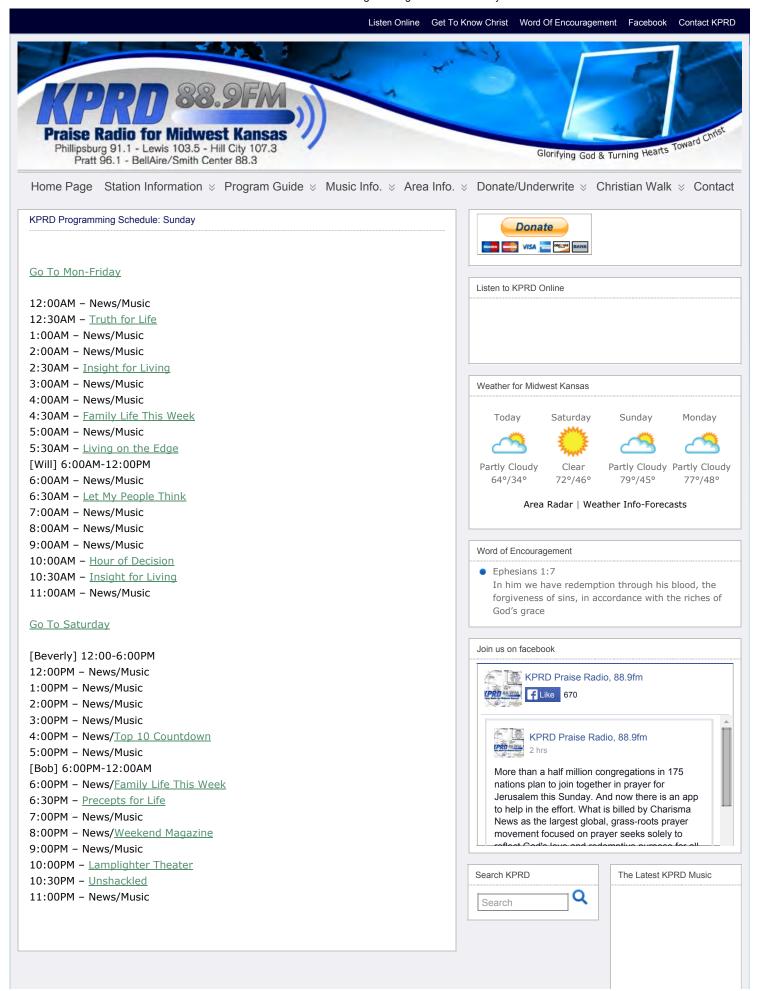


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	•	•	
			Kristian Stanfill My Heart is Yours Chris Tomlin Jesus Loves Me Sidewalk Prophets Save My Life Crowder Come As You Are Dan Bremnes BeautifulMore Recent Music
KPRD Praise Radio 205 E 7th Street Suite #218 Hays, KS 67601 Phone: 855 889 KPRD FAX: 785-628-6389 <u>kprd@kprd.org</u> <u>A Ministry of the Praise Network</u> <u>CLICK HERE FOR THE SITE MAP</u>			

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	3-6389 <u>kprawkpra.org</u>
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Monday through Friday

Renewing Your Mind
Truth for Life
Grace to You
Turning Point
Insight for Living
Focus on the Family
Living on the Edge
Family Life Today
Family Talk

2:30pm Walk In The Word
3:00pm Dave Ramsey
4:00pm In the Market
5:00pm In the Market

6:00pm New Life Live 7:00pm Back to the Bible

Saturday

6:00AM - Back to the Bible

6:30AM - Truth in Focus

7:00AM - Gaither Homecoming

8:30AM - Living a Legacy

9:00AM - Open Line

11:30AM - Sports Spectrum

12:30PM - Washington Watch

1:30PM - A New Beginning

2:30PM - God's Great Outdoors

3:30PM - Living in the Light

4:00PM - Up For Debate

5:30PM - Family Life

6:30PM - Turning Point Weekend

Sunday

6:00AM - Haven Weekend
6:30AM - Insight for Living
7:00AM - The Lutheran Hour
7:30AM - Let my People Think
8:00AM - Heartland Church

8:30AM - Pleasant View Church 9:30AM - Sowing the Seeds

10:30AM - Grace to You 11:30AM - Moody Presents

12:00PM - Gaither Homecoming

1:30PM - Hour of Decision 2:30PM - Love Worth Finding

3:30PM - Unshackled 4:00PM - Land of the Book

5:30PM - Turning Point Weekend 6:00PM - Gaither Homecoming

Subject:Fw: New Release from Chris Tomlin "Jesus Loves Me" On sixstepsrecords

Date:Wed, 1 Oct 2014 21:13:10 -0500 **From:**Bill Taylor bill@praisenetwork.org **To:**Gene geodnewsgreatmusic.org

From: Capitol CMG National Promotion

Sent: Wednesday, September 17, 2014 9:45 AM

To: Bill Taylor

Subject: New Release from Chris Tomlin "Jesus Loves Me" On sixstepsrecords



AVAILABLE TO DOWNLOAD





..:: ALBUM INFO::...

Chris Tomlin "Jesus Loves Me" ADD DATE: 9/12/14

..:: ADDITIONAL INFO::...

For info, contact your regional rep:

National - Tamara Moore - <u>Tamara.Moore@umusic.com</u>

South - Jordan Smith - Jordan.Smith@umusic.com

West – Jamie Neeck – Jamie.Neeck@umusic.com

North - Laura Newby - <u>Laura.Newby@umusic.com</u>



Subject: Ellie Holcomb's new single "Marvelous Light"!

Date:Wed, 1 Oct 2014 21:15:25 -0500
From:Bill Taylor sill@praisenetwork.org
To:Gene seeleggeodnewsgreatmusic.org

From: Matt Ingle

Sent: Wednesday, September 24, 2014 4:23 PM

To: Bill Taylor

Subject: Ellie Holcomb's new single "Marvelous Light"!





Ellie Holcomb

"Marvelous Light"

Impacting October 31st!

Available For You To: Stream | Download | Burn

GET IT NOW!

"Praises to be to the one who has called us out of the darkness and into His marvelous light." - 1 Peter 2:9

"This song tells my own story of discovering that we can be both fully known AND fully loved by God because of what Jesus did on the cross. I was like a white washed tomb for years, hiding any pain or trouble in my life to appear like I had it all together; and in God's mercy, He called me out of hiding and into the freedom of being accepted and loved in spite of all my brokenness." - Ellie Holcomb

Following a remarkable year that's consisted of an AC Top 10 debut single "The Broken Beautiful," played on 74 reporting AC and Hot AC/CHR stations, two Dove Award nominations (New Artist of the Year and Pop/Contemporary Album of the Year) and several dates on Crowder's Neon Steeple Tour this fall, Ellie Holcomb caps off 2014 with the release of her vibrant second single - and a fan favorite - "Marvelous Light"!

www.ellieholcomb.com

Contact

Matt Ingle & Chris Hauser matt@mattinglepromotions.com hauserpromotions@comcast.net From: Integrity Music

Sent: Wednesday, October 01, 2014 11:35 AM

To: Bill Taylor

Subject: Rend Collective - "More Than Conquerors"









Rend Collective "More Than Conquerors"

IMPACTING NOW!

Available For You To: Stream | Download | Burn

GET IT NOW!

Following their hit singles "Build Your Kingdom Here" and "My Lighthouse," Irish worshipers **REND COLLECTIVE** raise the bar yet again with "**MORE THAN CONQUERORS**," the brand new radio anthem from their critically acclaimed, chart-topping album THE ART OF CELEBRATION.

Nominated for the Dove Awards, Rend Collective are known for pushing artistic boundaries, daring the faithful to re-imagine worship and community. Following a busy tour schedule in North America and the UK, Rend starts THE ART OF CELEBRATION TOUR this September in 35+ US markets (click here to check the tour calendar to see if their coming to your area).

Hailed for their rootsy, foot-stomping energy and organic instrumentation, Rend Collective is a group of friends collectively wondering how to make sense of the conundrum of life, God and community. The band's name is a nod to the places in Scripture where believers are advised to "rend your hearts," a bold call to be genuine.

Additional information, including tour details, can be found at

www.rendcollective.com

Radio promoters/contact info:

Chris Hauser hauserpromotions@comcast.net

Matt Ingle matt@mattinglepromotions.com

Add us to your address book - listmgr@plaympe.com
North America: 1-866-992-9670 | Global: 800 4752 9673 | Tech Support | Forqot Password | Unsubscribe Check Play MPE® on: Twitter | Facebook | Daily Play MPE®
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The Praise Network Local Artist Policy

Thank you for your interest in Praise Network. As a Christian radio network actively involved in our communities, we have been blessed by the ministries the Lord has raised up in the local area. Through the use of our community calendar of events the Praise Network is glad to bolster local Christian music ministries, as well as inform the public about area concerts.

What is the criteria for local artists being played on the Praise Network stations?

- \sim Quality: We have a responsibility to our listeners to play the best written, best produced, best-performed songs and artists. Music must be professionally produced and recorded. Music must be on compact disc.
- \sim Spiritual content: Songs must conform to lyrical criteria, as determined by the Praise Network Music Director. Lyrics need to be included with CD's.
- ~ Format: Music must be consistent with the current Christian Inspirational Radio format in musical style and lyrical content.
- \sim Authenticity: CD's must be accompanied by a letter requesting airplay.

Please send to:

Music Director KGRD 128 S.4th O'Neill, NE 68763

A few things you should know about the Praise Network:

- ~ We would love to play every sincere artist, and regret that we cannot.
- ~ We operate with a very small staff, whose priority is the day-to-day programming and management of the station. Please be patient with us!
- \sim We receive TONS of music! We review new music as time permits, but unfortunately, not everything local or national will get airplay.
- \sim Our responsibility is to our listeners. We attempt to keep their listening habits in mind when making music choices. Through our listener feedback, we feel we are getting a pretty accurate picture of what the Praise Network listeners want.
- \sim The Praise Network Music Director makes the ultimate decision in what is played or not played. The announcers on the air are not responsible for music selection or programming decisions.

A few favors we ask:

- ~ Please do not call the stations and request your own music. Please do not ask your friends and family to call. When we start getting unsolicited calls from listeners who have seen you in concert and are being ministered to by your music, we will be much more apt to sit up and take notice!
- \sim Get involved in the local Christian music scene. Our area has an abundance of opportunities for ministering. This experience is invaluable in building up a support base.
- ~ Make use of our community calendar of events this free service will get the word out about your upcoming concert for several weeks prior to the concert.
- ~ Please do not develop a "what can the Praise Network do for me" mentality. Our station's goal is to glorify the Lord, encourage the Body of Christ, and reach non-believers with His message, through music and programs. Our focus is on Him, not the performers or speakers.
- \sim Support the Praise Network in prayer. If you are interested in investing in the lives of the listeners through the ministry of the Praise Network, this is a tangible way of doing it.

If we choose not play your music:

- ~ The Praise Network is not the "be all and end all". If the Lord is directing you into music ministry, do not let a radio station dissuade you from your task. If getting radio airplay from the Praise Network stations "makes or breaks" your music career, you may want to reconsider what you are doing.
- \sim Keep at it! As you and we progress and mature, it is possible your music may be played in the future. Some of the most well-known national artists were rejected several times by radio stations in their first few tries.
- ~ Persistent phone calls or e-mails will not make us more apt to play your music. If you feel we are in error, pray for us that the Lord would open our eyes.
- ~ Not all music...even all GREAT music...is good radio music.
- ~ One of the hardest things to do is tell someone their music is not going to be used for airplay. Music is a very personal thing, and as an artist, your music is a part of you. Try to understand what we are saying. We are not saying YOU are not good enough, or that the Lord can't use you. We are just saying that your music is not ready for the Praise Network at this time.
- ~ The management and staff covets your prayers. Please pray that we would be led by God in these decisions. Thank you for taking the time to read this. May the Lord bless you as you serve Him.



October 6th at the Regional Technical Education Center in Yankton. This free medical clinic is for urgent care conditions. They are provide care for physical, mental health, emotional and spiritual issues. For more information call 605-760-2986 or send an email to ServantHeartsClinic@gmail.com

The Chamberlain School District will offer free developmental screenings for children from birth through those five years of age and for those who plan to enter kindergarten in the 2015-2016 school year. The South Dakota School for the Deaf will also provide free hearing tests. These health screenings will be held from 9:30 until three on October 7th and 8th at the Trinity Luthoran Church in Chamborlain. To cot un an

Contact Good News Radio: email@goodnewsgreatmusic.org
Good News Radio is a ministry of The Praise Network

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The Assembly of God Church in Taylor, Nebraska will hold revival services with evangelist Paul Conger at seven p.m. on October 12 through the 15th. Paul wourks with First Love Ministries which supports women's shelters, orphanages, Bible institutes and pastors.

A planning meeting for the Q125 celebration in Royal will be held at 7:30 p.m. on October 16th at the gym in Royal. Everyone is welcome to come and share your ideas.

Grace Family Fellowship in Burwell will hold a Community Soup Supper from five until seven p.m. on Friday, October 17th. It will be held at the Assembly of God which is located at 210 North 6th Avenue in Burwell. Chicken noodle, vegetable beef and broccoli cheese soup will be served along with rolls and dessert. Three will also be gluten-free options. For more

for helping

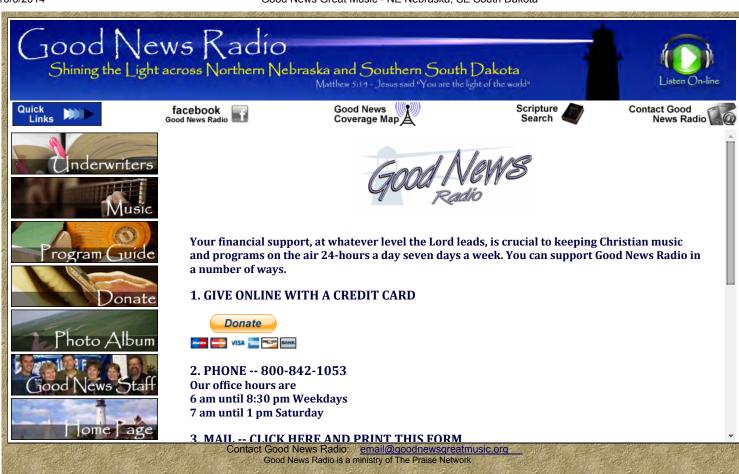
GOOD NEWS
RADIO

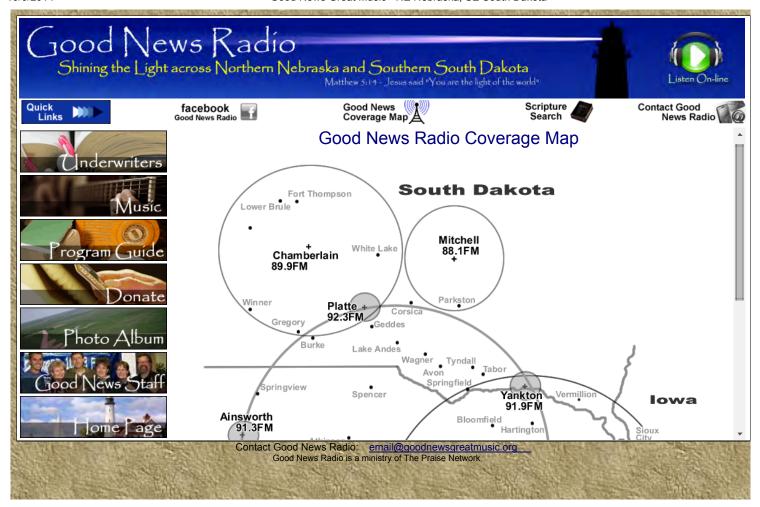
'Shine the Light'

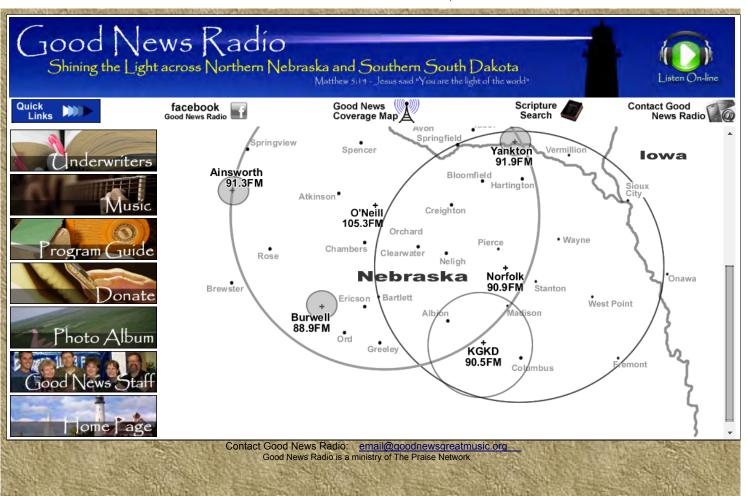
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NRBNMLC Ex. 19

10/6/2014 KMMJ AM750





CALENDAR OF EVENTS

Women Of Faith is coming to Lincoln Oct. 3rd and 4th. Call (800)266-5745 for more information.

The 2014 Women's Retreat hosted by Harvest Christian Fellowship of North Platte will be held Oct. 3rd and 4th beginning at 7pm Fri . evening. The speaker is author Marilyn Hontz, and the event wil I include an ice cream social and luncheon. The cost is \$30 at the door. Call (308) 534-4563 for more information.

The Rej"YOU"venate Women's Retreat will be held Oct. 4th from 8:30am-3pm at the First Evangelical Lutheran Church in North Pl atte featuring speaker Jennifer Brown with Hope in the Lord Ministri es, and will include lunch. Cost is \$18 per person. Call (308)532-0 250 for more information.

The Livin' Light Women's Conference will be held Oct. 4th from 9am-







Today's Encouraging Word

Psalm 3:5-6

I lie down and sleep;

I wake again, because the Lord sustains me. I will not fear though tens of thousands

assail me on every side.

Today Tuesday Wednesday Thursday Partly Cloudy Partly Cloudy 75°/52° 75°/46° 73°/52° 70°/45°

Forecast Search Enter Your "City, State" or zip code

Go

Area Radar

Nebraska
Road Conditions

Kansas
Road Conditions

10/6/2014 KMMJ AM750





The Livin' Light Women's Conference will be held Oct. 4th from 9am-4pm at the Cozad High School Auditorium featuring speaker Lara Jones. This is a free event for all women in the area, and a coffee bar is available for a free will donation, along with a taco bar lunch for \$7 per person. For more information call (308)848-3260.

The Pro-Family Coalition of Kearney is hosting their Annual Inf o Fair and Pro-live Banquet at the Younes Conference Center Oct. 5th f rom 4:30-8:30pm. The key note speaker is Cathy Ruse, a fellow of the Family Research Council. Cost is \$25 for adults and \$10 for stu dents. Call (308)234-8422 for more information.

The Columbus-Area Life Chain will be held Oct. 5th from 2-3pm in conjunction with the state-wide event. Call 402-563-2343 for more information.

A Revival Service will be held Oct. 5th at 11am at Calvary Tabe rnacle in Grand Island featuring guest speaker Reverend Eli Hernandez. Ca Il 308-383-7701 for more information.

New Life Baptist Church in Bellevue, NE is hosting Gospel on the Green in the ampitheater beginning at 5pm Oct. 11th. Come for great







Today's Encouraging Word

Psalm 3:5-6

I lie down and sleep;

I wake again, because the Lord sustains me. I will not fear though tens of thousands

assail me on every side.

Area Weather Forecast

Today

Tuesday

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Thursday

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Wednesday



Partly Cloudy 75°/52° Partly Cloudy 75°/46°

Partly Cloudy 73°/52°

Thunderstorm 70°/45°

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Nebraska
Road Conditions

Kansas
Road Conditions

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New Life Baptist Church in Bellevue, NE is hosting Gospel on the Green in the ampitheater beginning at 5pm Oct. 11th. Come for g reat music, and free food. Open to the public-bring blankets or chairs. Call 402-290-7942 for more information.

Ernie Haase and Signature Sound will be performing in Meade, KS on Oct. 11th at 7pm. Call (620)873-2742 for more information.

The 34th Annual Our Lady of Perpetual Help Bazaar to benefit St. Mary's School in Ord, NE will be held Sunday, Oct. 12th. A Pork Dinner will be served from 11:30-2pm for \$10 for adults, and \$5 for ki ds ages 5-12 with carry-outs available. Check out St. Mary's Bazaar on Fa cebook for more information.

The Taylor Assembly of God Church in Taylor, NE will have revivaal services featuring evangelist Paul Conger October 12th-15th at 7pm each evening. Paul Conger's First Love Ministries supports wome n's shelters, orphanages, Bible institutes, and pastors.

David Phelps will be performing at the Lincoln Berean Church in Lincoln, NE Oct. 24th at 7pm. Call 402-483-6512 for more inform ation.

The 30th Annual Fall Festival and Craft Show will be held Oct. 25th



Home Programs Donate/Underwrite Coverage Map Contact Us Listen On-Line





Today's Encouraging Word

Psalm 3:5-6

I lie down and sleep;

I wake again, because the Lord sustains me

I will not fear though tens of thousands assail me on every side.

Area Weather Forecast

Today

Tuesday

Wednesday

Thursday









Partly Cloudy 75°/52°

Partly Cloudy 75°/46°

Partly Cloudy 73°/52°

Thunderstorm 70°/45°

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Area Radar **Nebraska Road Conditions** <u>Kansas</u>

Road Conditions

10/6/2014 KMMJ AM750



Dave Ramsey

The Fall Family Carnival will be held on Friday, Oct. 31st from 6:30-8:30pm at the Simic Recreation Center in Superior, NE. This is a safe, wholesome alternative to halloween for the whole family! The Go od News of Jesus will be shared! Bring your family and friends to a fun night sponsored by Living Faith Fellowship Church.

Triumphant Quartet will be in concert in McPherson, KS on Nov. 1st at 6pm. For more info call: 620-245-0303.

The Prince of Peace Catholic Church in Kearney will hold their Fall Festival Sunday, November 2nd from 11am-2pm at the Kearney Catholic High School. A roast beef dinner with all the trimming s will be served. Other activities will include children's games, sile nt auction, and quilt raffle.

Jeff and Sheri Easter will be performing in Omaha Nov. 13th at 7pm. Call (402)-895-1484 for more information.

The Oak Ridge Boys will perform in Norfolk, NE Dec. 17th at 7:3 opm. Call 888-355-0553 for more information.







Today's Encouraging Word

Psalm 3:5-6

I lie down and sleep;

I wake again, because the Lord sustains me. I will not fear though tens of thousands

assail me on every side.

Area Weather Forecast

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Tuesday

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Partly Cloudy 73°/52°

Thunderstorm 70°/45°

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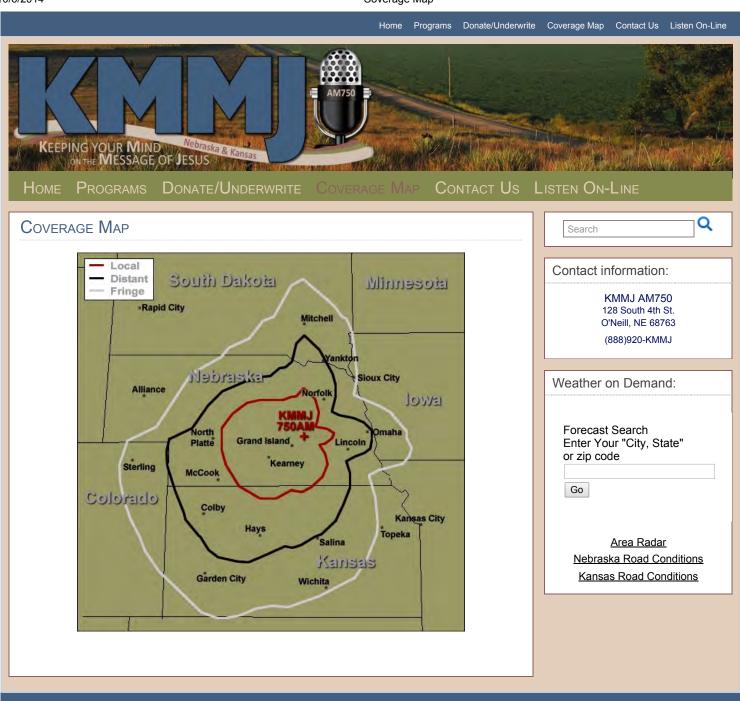
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Send completed form to: KMMJ AM750 128 South 4th Street O'Neill, NE 68763

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For more information <u>CLICK HERE</u>, call (888) 920-KMMJ, or send an email to <u>kmmj@kmmj.org</u>

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- ...for the funds needed to continue broadcasting the Good News.
- ...for wisdom, strength, good health and safety for our staff.
- ...for reliable equipment.
- ...for the Good News we broadcast to reach people who are searching for hope.



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10/6/2014 KPRD

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Events Around Midwest Kansas

Click here for a complete list of events | Send us your church or organization's event Sign up to be on our Saturday morning Local Spotlight program

October 2014						<u>>></u>
M	Т	W	Т	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
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27	28	29	30	31		





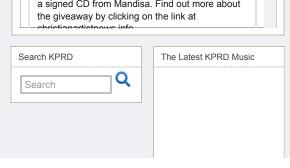


Word of Encouragement

2 Peter 1:3

His divine power has given us everything we need for a godly life through our knowledge of him who called us by his own glory and goodness.





10/6/2014 **KPRD**





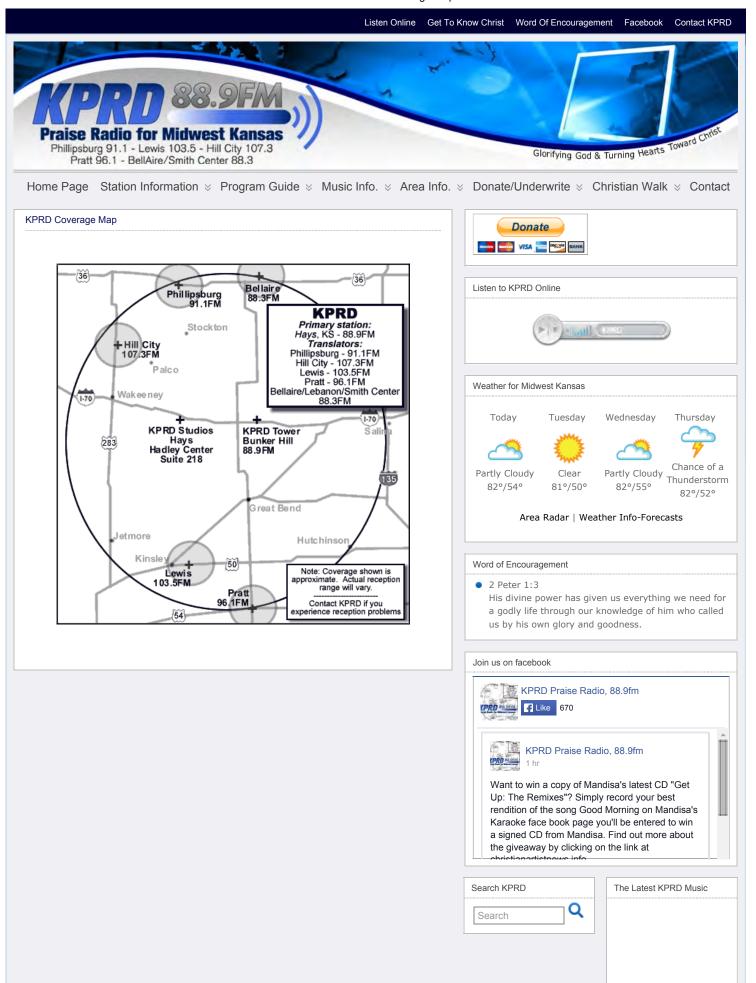






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with Christ even when we were dead in transgressions—it is by grace you

have been saved.

• October 14, 2014

Ephesians 2:8&9

For it is by grace you have been saved, through faith—and this is not from yourselves, it is the gift of God— not by works, so that no one can boast.

• October 15, 2014

Ephesians 3:12

In him and through faith in him we may approach God with freedom and confidence.

• October 16, 2014

Hosea 6:3

Let us acknowledge the Lord;

let us press on to acknowledge him.

As surely as the sun rises,

he will appear;

he will come to us like the winter rains,

like the spring rains that water the earth."

• October 17, 2014

Nehemiah9:6

You alone are the Lord. You made the heavens, even the highest heavens, and all their starry host, the earth and all that is on it, the seas and all that is in them. You give life to everything, and the multitudes of heaven worship you.

• October 18, 2014

Nehemiah1:5

"Lord, the God of heaven, the great and awesome God, who keeps his covenant of love with those who love him and keep his commandments"

• October 19, 2014

Ephesians 3:17b-19

And I pray that you, being rooted and established in love, 18 may have power, together with all the Lord's holy people, to grasp how wide and long and high and deep is the love of Christ, 19 and to know this love that surpasses knowledge—that you may be filled to the measure of all the fullness of God.

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Moriah Peters
You Carry Me
David Dunn
Today is Beautiful
Kristian Stanfill
My Heart is Yours
Chris Tomlin
Jesus Loves Me
Sidewalk Prophets
Save My Life

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NRBNMLC Ex. 21







Sharathon 2014 Coming to KGCR October 8-11 Click here for the latest Sharathon Total



























Good News Verse

2 Peter 1:16 & 17a

For we did not follow cleverly devised stories when we told you about the coming of our Lord Jesus Christ in power, but we were eyewitnesses of his majesty. He received honor and glory from God the Father





Facebook

Want to win a copy of Mandisa's latest CD "Get Up: The Remixes"? Simply record your best rendition of the song Good Morning on Mandisa's Karaoke face book page you'll be



Area Events

Click Here to Send Us Your Event

- o October 11, 2014
- · McKinney Sisters in Concert Brewster
- Shrock Family Concert Colby
- o October 14, 2014



entered to win a signed CD from Mandisa. Find out more about the giveaway by clicking on the link at christianartistnews.info buff.ly/Z2CW7n

2 hours ago

View on Facebook

- Max Pickerill Lecture Series featuring Michael Schwanke Colby
- o October 15, 2014
- · Love and Logic class Colby
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Area Events

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Area Events



Events on October 11, 2014

McKinney Sisters in Concert - Brewster

Shrock Family Concert - Colby

Events on October 14, 2014

Max Pickerill Lecture Series featuring Michael Schwanke - Colby

Events on October 15, 2014

Love and Logic class - Colby

Events on October 16, 2014

Free Early Childhood screening - Goodland

Events on October 19, 2014

Films of Faith Free Movie The Ultimate Life - Goodland

Events on October 23, 2014

USD #315 District-wide Music Concert - Colby

Events on October 29, 2014

Down East Boys Concert - Wray, CO

Events on October 31, 2014

Trunk - or - Treat - Goodland, KS

Events on November 8, 2014

United Methodist Women Annual Bazaar - Cheyenne Wells, CO

Events on November 15, 2014

11th Annual Fall Gathering - Gove















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- Area Churches

▼

Area Churches

Click on the town to see the list of churches in each community [Update your churches information or send us information about a new church]

Arapahoe, Co

Atwood, Ks

Benkelman, Ne

Bethune, Co

Bird City, Ks

Brewster, Ks

Burlington, Co

Cheyenne Wells, Co

Colby, Ks

Culbertson, Ne

Edson, Ks

Flagler, Co

Goodland, Ks

Hoxie, Ks

Idalia, Co

Kit Carson, Co

Levant, Ks

McCook, Ne

McDonald, Ks

Mingo, Ks

Oakley, Ks

Oberlin, Ks

Quinter, KS

Rexford, Ks

Selden, Ks

Sharon Springs, Ks

St. Francis, Ks

Stratton, Co

Stratton, Ne

Trenton, Ne

Wallace, Ks

Weskan, Ks

Winona, Ks

Wray, Co



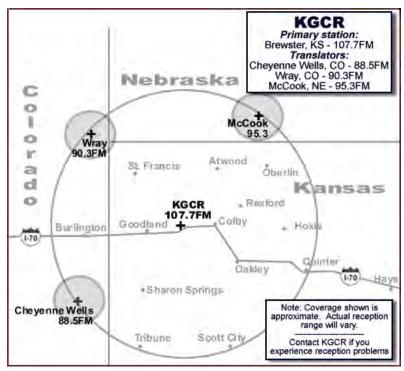








□ □ KGCR Coverage Map

































Area Events

Click Here to Send Us Your Event

October 11, 2014

McKinney Sisters in Concert -**Brewster**

Shrock Family Concert - Colby

October 14, 2014

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Christian Walk

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Christian Walk











Area Cancelations Bible Search Contact KGCR







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Tri-State Praise and Classic KGCR are not-for-profit, listener supported ministries. That means we depend on the partnership of our listeners to remain on the air. Once a year we hold a 3.5 day Sharathon to bring the need before the listeners. This allows us to continue broadcasting throughout the rest of the year without having to constantly be focusing on the station's financial needs.

Both stations also offer Underwriting. This allows businesses, churches, and organizations to come along side us and keep Christian radio on the air in the tri-state area. In return we thank on the air those who stand with us through underwriting. All underwriting support is also tax deductible.

KGCR, through our parent organization The Praise Network, is a member of the ECFA. ECFA is an accreditation agency dedicated to helping Christian ministries earn the public's trust through adherence to seven Standards of Responsible Stewardship.











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SHOW PREP SERVICES

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We all have our favorite music memories. And the members of Tenth Avenue North http://buff.ly/1vuztJt

The web site We are Worship is giving away a set of in-ear monitors for your worship team. https://www.facebook.com/weareworshipUSA?sk=app_40
3834839671843&brandloc=DISABLE&app_data=chk-542de2f2ad774

Matthew West is going back to where is all began. He says it's time to make a record together https://www.facebook.com/video.php?v=10152462770587809

Mandisa says it's time to get the praise party started https://www.youtube.com/watch?v=LA9glQAQgRs&list=UUi1 -aa8XE6-zhzsRNJZNfw

Amy Grant recently performed her song "Welcome Yourself" on the TODAY show http://www.today.com/entertainment/amy-grant-performs-new-song-welcome-yourself-2D80183719

Sanctus Real is giving you the chance to preview the song On Fire http://real.cta.gs/09z

Ever wondered what a day in the life of Mercyme looks like? http://www.youtube.com/watch?v=TerAQn8PLzw

Francesca Battistelli says she loves the local library http://vimeo.com/107108737

The members of the Sidewalk Prophets say last night's concert was a dream come true. http://www.youtube.com/watch?v=JYTW7JnPZEM

Andy Stanley's North Point Ministries, just outside of Atlanta, Georgia, is at the top of a new list of the largest churches in America. http://relm.ag/1tkc5LW

half million congregations in 175 nations plan to join together in prayer for Jerusalem http://ow.lv/C8BDi

Think it's too early to talk about Christmas? Focus on the Families Thriving Family Magazine

http://www.praisenetwork.info/kgcr/artist-news/

Written Direct Statement Redaction Log

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CERTIFICATE OF SERVICE

I hereby certify that on October 7, 2014, I caused a copy of the foregoing Written Direct Statement of the National Religious Broadcasters Noncommercial Music License Committee, including Educational Media Foundation, to be served via electronic mail on the parties listed below, who have consented to electronic mail service. In addition, a copy of the foregoing Written Direct Statement of the National Religious Broadcasters Noncommercial Music License Committee is being served for overnight delivery on the parties listed below.

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Sirius XM Radio, Inc.	Sirius XM Radio, Inc.
1500 Eckington Place, NE	1221 Avenue of the Americas
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cynthia.greer@siriusxm.com	New York, NY 10020
P: 202-380-1476	patrick.donnelly@siriusxm.com
F: 202-380-4592	P: 212-584-5100
Sirius XM Radio Inc.	F: 212-584-5200
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Paul Fakler	Gary Greenstein
Martin Cunniff	Wilson Sonsini Goodrich & Rosati
Jackson Toof	1700 K Street, NW, 5th Floor
Arent Fox LLP	Washington, DC 20006
1675 Broadway	ggreenstein@wsgr.com
New York, NY 10019	P: 202-973-8849
Paul.Fakler@arentfox.com	F: 202-973-8899
Martin.Cunniff@arentfox.com	Counsel for Pandora Media, Inc.
Jackson.Toff@arentfox.com	
Counsel for Sirius XM Radio Inc.	

Christopher Harrison R. Bruce Rich Pandora Media, Inc. Todd Larson 2101 Webster Street, Suite 1650 Sabrina Perelman Oakland, CA 94612 Jacob Ebin charrison@pandora.com Weil, Gotshal & Manges LLP P: 510-858-3049 767 Fifth Avenue F: 510-451-4286 New York, NY 10153 Pandora Media, Inc. r.bruce.rich@weil.com todd.larson@weil.com sabrina.perelman@weil.com jacob.ebin@weil.com P: 212-310-8170 F: 212-310-8007 Counsel for Pandora Media, Inc. Glenn Pomerantz C. Colin Rushing **Bradley Prendergast** Kelly Klaus SoundExchange, Inc. Anjan Choundhury 733 10th Street, NW, 10th Floor Melinda LeMoine Munger, Tolles & Olson LLP Washington, DC 20001 crushing@soundexchange.com 355 S. Grand Avenue, 35th Floor bprendergast@soundexchange.com Los Angeles, CA 90071-1560 P: 202-640-5858 Glenn.Pomerantz@mto.com F: 202-640-5883 Kelly.Klaus@mto.com Anjan.Choudhury@mto.com *SoundExchange* Melinda.LeMoine@mto.com P: 213-683-9100 F: 213-687-3702 Counsel for SoundExchange

Donna K. Schneider

Associate General Counsel, Litigation & IP

iHeartMedia, Inc. 200 E. Base Rd.

San Antonio, TX 78209

DonnaSchneider@iheartmedia.com

P: 210-832-3468 F: 210-832-3127

Counsel for iHeartMedia, Inc.

Mark Hansen

John Thorne

Evan Leon

Kevin Miller

Caitlin Hall

Scott Angstreich

Igor Helman

Leslie Pope

Matthew Huppert

Kellogg, Huber, Hansen, Todd, Evans

& Figel, P.L.L.C.

1615 M Street, NW, Suite 400

Washington, DC 20036 mhansen@khhte.com jthorne@khhte.com eleo@khhte.com

kmiller@khhte.com

chall@khhte.com

sangstreich@khhte.com

ihelman@khhte.com lpope@khhte.com

mhuppert@khhte.com

P: 202-326-7900 F: 202-326-7999

Counsel for iHeartmedia, Inc.

Dale Cendali

Claudia Ray

Bonnie Jarrett

Kirkland & Ellis LLP 601 Lexington Avenue

New York, NY 10022

Dale. Cendali@kirkland.com

Claudia.Ray@kirkland.com

Bonnie.Jarrett@kirkland.com

P: 212-446-4846

F: 212-446-4900

Counsel for Apple Inc. and Beats Music, LLC

Lisa Widup

Robert Windom

David Weiskopf

Apple Inc.

1 Infinite Loop

Cupertino, CA 95014

lwidup@apple.com

windom@apple.com

dweiskopf@apple.com

P: 408-974-4954

F: 408-974-9105

Apple Inc.

Kenneth Steinthal Lee Knife Joseph Wetzel Digital Media Association (DiMA) King & Spaulding LLP 1050 16th Street, NW 101 Second Street, Suite 2300 Washington, DC 20036 San Francisco, CA 94105 lknife@digmedia.org P: 202-639-9509 ksteinthal@kslaw.com jwetzel@kslaw.com F: 202-639-9504 P: 415-318-1200 Digital Media Association F: 415-318-1300 Counsel for Amazon.com, Inc. and Rhapsody International, Inc. Ari Shohat David Oxenford Digitally Imported Inc. Wilkinson Barker Knauer, LLP 3457 Ringsby Court, Suite 212 2300 N Street, NW, Suite 700 Washington, DC 20037 Denver, CO 80216 doxenford@wbklaw.com ari@di.fm P: 303-997-2202 P: 202-383-3337 F: 303-997-1058 F: 202-783-5851 Counsel for Digitally Imported Inc., Digitally Imported Inc. AccuRadio, LLC, and Educational Media Foundation Harv Hendrickson, Chairman Gregory A. Lewis Russ Hauth National Public Radio, Inc. 3003 Snelling Avenue, North 1111 North Capital Street, NE Saint Paul, MN 55113 Washington, DC 20002 russh@salem.cc glewis@npr.org hphendrickson@unwsp.edu P: 202-513-2050 National Religious Broadcasters F: 202-513-3021 Noncommercial Music License Committee Counsel for National Public Radio, Inc. (NPR) Catherine Gellis Kevin Blair P.O. Box 2477 Brian Gantman Sausalito, CA 94966 **Educational Media Foundation** cathy@cgcounsel.com 5700 West Oaks Boulevard P: 202-642-2849 Rocklin, CA 95765 Counsel for College Broadcasters Inc. kblair@kloveair1.com bgantman@kloveair1.com P: 916-251-1600 F: 916-251-1731 Educational Media Foundation

Rusty Hodge	Thomas Cheney
SomaFM.com LLC	idobi Network LLC
2180 Bryant Street, Suite 208	1941 Vermont Avenue, NW
San Francisco, CA 94110	Washington, DC 20001
rusty@somafm.com	tom@idobi.com
P: 415-552-7662	P: 202-297-6977
SomaFM.com LLC	idobi Network LLC
William Malone	David Golden
40 Cobbler's Green	Constantine Cannon LLP
205 Main Street	1301 K Street, NW, Suite 1050 East
New Canaan, CT 06840	Washington, DC 20005
P: 203-966-4770	dgolden@constantinecannon.com
Malone@ieee.org	P: 202-204-3500
Counsel for Intercollegiate Broadcasting	F: 202-204-3501
System, Inc. and Harvard Radio Broadcasting	Counsel for College Broadcasters Inc.
Co., Inc.	
George Johnson	
GEO Music Group	
23 Music Square East, Suite 204	
Nashville, TN 37203	
george@georgejohnson.com	
P: 615-242-9999	
Counsel for GEO Music Group	

Jennifer L. Elgin

Jenniger J. Egin